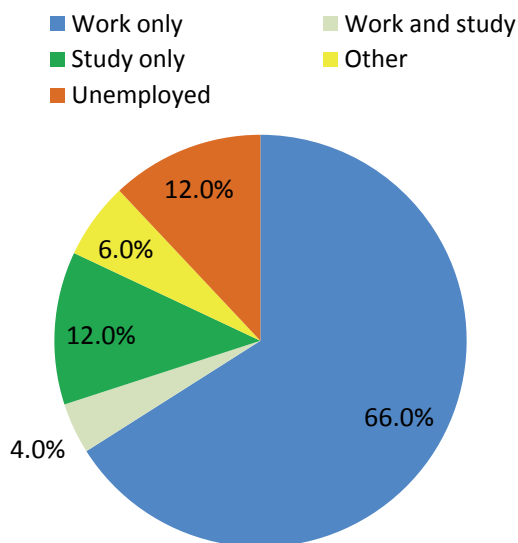


Career destinations

BA (Hons) Business Management

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Purchasing Administrator	Amari Aerospace
Account Manager	Point13 Media
Development Executive	Marsh
Key Account Manager	Al-Futtaim Group
Management Trainee	Enterprise Rent a Car
Marketing and Events Intern	Southampton Solent University
Options Derivative Broker	Kyte
Trainee Manager	John Lewis

Knowledge and skills

Graduates gain understanding and knowledge of business and business methods required in a vast range of employment in the public, private and voluntary sectors. They develop skills in communication, numeracy, IT, research and working with others.

Professional accreditation

Some units are eligible for exemptions from membership exams of professional bodies, including those for management accountancy, human resource management, chartered secretaries and marketing. This shortens further training and demonstrates interest and commitment.

Further training

Further training to gain professional status will be needed for some areas, for example accountancy and human resource management, and a number of employers run graduate training schemes.

Career opportunities

Graduates go into many different types of employment including finance, marketing, HR, consultancy, and general management. Employment sectors include retail, hospitality, manufacturing, the NHS and local and central government.