

Career destinations

BA(Hons) Cruise Industry Management

Percentage of leavers in known destinations (2009)

The first students to complete this course will be in 2013, surveys of graduates from this course will therefore begin then.

An insight into the sorts of options available to students at the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from:

- [BA \(Hons\) International Tourism Management](#)

Knowledge and skills

The cruise industry is a growing sector within tourism. Graduates from this degree gain the skills and knowledge useful for employment in a wide range of roles, both in the UK and internationally. Graduates develop skills in working with people, communication, research and in team working. They also gain business knowledge on topics such as marketing, planning and finance which are not only relevant to the cruise industry, but to a wide range of roles in the private, public and voluntary sectors.

Career opportunities

The cruise industry is one of the fastest growing job sectors in the world. New luxury liners are being built every year, which has resulted in an increase in job vacancies. Work on board cruise ships could include functions in the hospitality or entertainment sections, or in administrative or technical functions. Opportunities also exist on smaller eco tour ships, steam boats and sailing yachts. Graduates from this course could also consider work with tour operators or travel agents in sales or marketing functions. The business skills learnt on this course are also transferable to other parts of the tourism industry, as well as to the retail, hospitality and leisure industries.