

# Career destinations

## BA (Hons) English and Public Relations

### Percentage of leavers in known destinations (2009)

The first students to complete this course will be in 2011, surveys of graduates from this course will therefore begin then.

An insight to the options available to students at the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from:

- [BA \(Hons\) Public Relations and Communication](#)

### Knowledge and skills

English graduates develop a wide range of transferable skills which include extraction of information and meaning, analysis and communicating both verbally and in writing. These abilities are valued in many employment situations. Added to this is vocational knowledge of public relations practice and the business context in which public relations professionals operate.

### Career opportunities

Employment in public relations is in-house or in consultancies or agencies, some of which specialise in particular sectors. In addition lobbying and political activity on behalf of clients may be undertaken. Graduates can also consider opportunities in marketing and advertising as many of the same skills are used and strong skills in communication could also be used in areas such as journalism, broadcasting and publishing.

English teaching is another option, further training being necessary. The most common route is a one year post graduate teaching qualification, but there are also work based opportunities linked to accredited schools.