

Career destinations

BA (Hons) Fashion Graphics

Percentage of leavers in known destinations (2009)

The first students to complete this course will be in 2012, surveys of graduates from this course will therefore begin then.

An insight into the sorts of options available to students and the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from:

- BA (Hons) Fashion
- BA (Hons) Graphic Design

Knowledge and skills

Graduates are creative and can present their ideas effectively using a range of graphic design techniques including typography, photography and computer aided drawing. They understand the scope of the fashion industry and different ways in which fashion information and concepts are promoted such as magazines, photography, web content, marketing and branding. They will have developed skills in research, and evaluation. They also learn skills in communication, team working, critical assessment and time management.

Career opportunities

Employment options include fashion illustration, promotion, photography, textile design, styling, marketing, advertising, purchasing, packaging, and retailing.

Fashion is a highly competitive industry. Students should seek opportunities to gain relevant work experience, be involved in fashion events and competitions, and make contacts in industry.

Detailed and current information about the industry and also job profiles for a wide range of business roles within the industry in its fashion section can be found at www.skillset.org

The transferable skills acquired and understanding of business are also valued by employers outside the fashion industry. There is more information about this at www.prospects.ac.uk