

Career destinations

BA (Hons) Fashion Styling (Make Up and Hair Design)

Percentage of leavers in known destinations (2009)

The first students completed this course in 2010; surveys of graduates from this course will therefore begin early in 2011.

An insight into the sorts of options available to students at the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from:

- BA (Hons) Fashion
- BA (Hons) Fashion with Photography

Knowledge and skills

Graduates from this degree combine high-level creativity and practical skills with a passion for styling. Graduates will have gained the technical, creative and business skills required to work in the fashion industry within the context of styling. This includes learning hair and make-up design, photography and lighting techniques, visual and conceptual thinking skills, together with an understanding of business and marketing. They also develop communication, presentation, research, evaluation, and team working skills.

Career opportunities

Most graduates will start as trainees or assistants, with the longer term aim of becoming image consultants, stylists or make-up and hair designers. Fashion is a very competitive career area. Students should seek opportunities to gain relevant work experience and to make useful contacts in the industry alongside their degree studies. www.skillset.org provides detailed and current information about the industry, and also job profiles for a wide range of roles. Graduates of this degree could consider employment in related areas such as retail, buying, merchandising, and marketing.

The creative and practical skills acquired and understanding of business are also valued by employers outside the fashion industry. There is more information about this at www.prospects.ac.uk