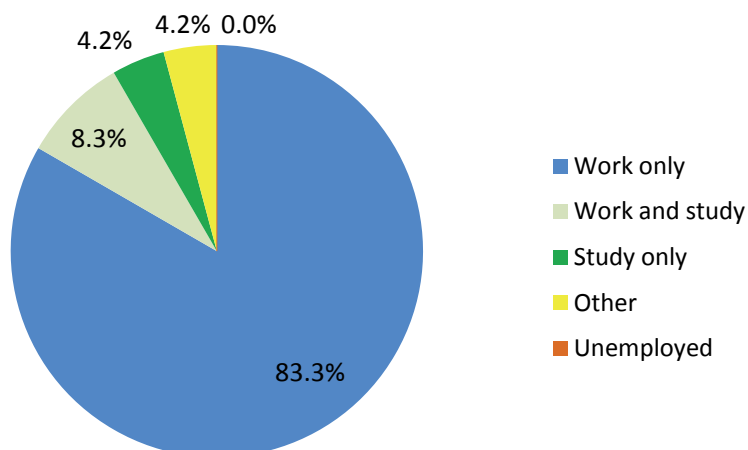


Career destinations

BA (Hons) Fashion with Photography

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Fashion Assistant	You Magazine
Fashion Intern	The Daily Telegraph
Freelance Photographer	Double Take Studios
Freelance Photographer	Self Employed
Graphic designer	Bitching and junk food
Junior Photographer	I Heart Studios
Marketing and Sales Assistant	PCS Exectuives
Studio Assistant	ted baker

Knowledge and skills

Graduates gain knowledge of the fashion industry including forecasting, promotion, styling and the historical and social context. Added to this are practical and technical skills in digital photography. This combination facilitates research and development of ideas together with the ability to present them visually. Graduates also develop transferable skills in communication (verbal, written and visual), creative thinking, team working, IT and working independently.

Career opportunities

Opportunities include magazine photography, fashion advertising, styling and trend reporting. This is a very competitive industry and it is common for graduates to start in entry-level jobs as assistants to experienced professionals. It is important to take advantage of work experience, competitions, network contacts and chances to display work. Other related employment is in fashion retail, buying, merchandising, visual display and journalism. The skills acquired are also prized by many other employers some of whom offer graduate training schemes.