

# Career destinations

## BA (Hons) Football Studies with Business

### Percentage of leavers in known destinations (2009)

The first students completed this course in 2010; surveys of graduates from will therefore begin in early 2011.

An insight into the sorts of options available to students at the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from:

- BA (Hons) Football Studies
- BA (Hons) Sports Studies with Business
- BA (Hons) Business Management

### Knowledge and skills

During this course, students learn about football coaching, psychology, research and development as well as gaining an understanding of business related to football. They can acquire nationally recognised governing body qualifications.

Transferable skills gained include communication, team working and research; these skills are greatly valued by employers.

### Career opportunities

Knowledge of the football industry coupled with business understanding and experience could lead to a career in the commercial aspects of football while more general options such as leisure management and sport development are also available. Skills and experience in coaching together with industry awards make coaching, fitness and exercise careers possible options. Taking advantage of links with the football industry and part time work opportunities helps graduates with networking and employment.

There are opportunities for post-graduate study, which include courses focussing on business and management in the leisure industry.

A number of employers run graduate training schemes, more information about these and business careers in general can be found at [www.prospects.ac.uk](http://www.prospects.ac.uk)