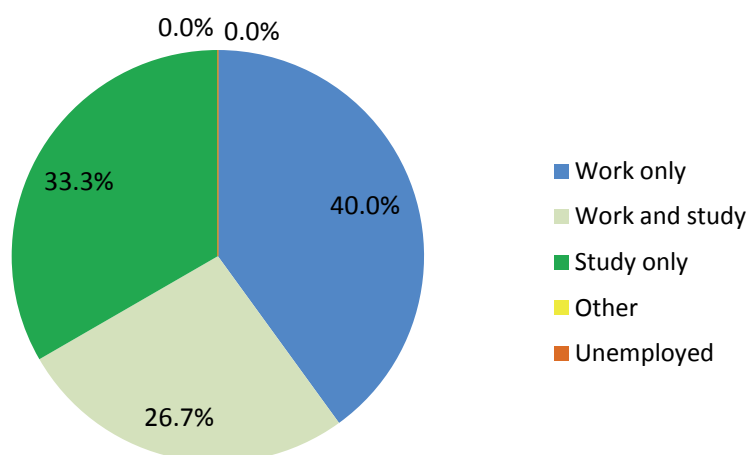


Career destinations

BA (Hons) International Business Management

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Customer Service Officer	Royal Bank of Scotland
Business and Professional Development Intern	Southampton Solent University
Customer Trading Support Officer	Sainsbury's
Human Resources Assistant	Marks and Spencer
International Adviser	Milton Keynes College
Marketing Graduate	Humphrey Feeds
Retention & Progression Intern	Southampton Solent University

Knowledge and skills

Graduates have understanding and knowledge of business and business methods, including the international dimension, required in a vast range of employment in the public, private and voluntary sectors. They develop skills in communication, numeracy, IT, research and working alongside other people. They may also have skills in foreign languages. A year spent abroad adds flexibility and experience of living and studying in a different culture. Many employers operate internationally or have international links and value this.

Career opportunities

Graduates go into many different types of employment including finance, marketing, HR, consultancy, and general management. Employment sectors include retail, hospitality, manufacturing, the NHS and local and central government.