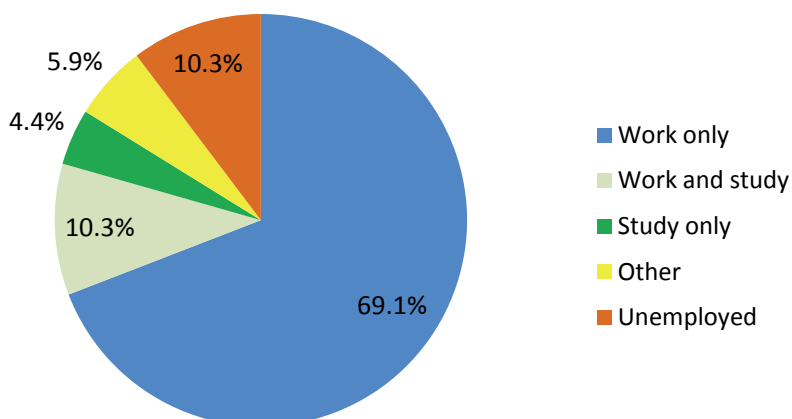


Career destinations

BA (Hons) Journalism

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Editorial Assistant	Powerful Media
Head of promotions	Long Live Rock and Roll
Journalist	Dorest Echo - Newsquest
News Correspondent	Adfero
Production junior	B Sky B
Public relations intern	Peretti Communications Ltd.
Sports Reporter	Hayter's Teamwork
Trainee Journalist	South West News Service

Knowledge and skills

Journalism graduates possess an extensive range of skills, many of which are valued in virtually all work situations. They have technical skills in presentation and production supported by placements in the industry and experience of writing to deadlines in a newsroom environment. They also have professional accreditation from journalism bodies, magazine or broadcast, and can sit the National Council for the Training of Journalists exams.

Transferable skills acquired include communication, presentation, research, analysis, assessment and creativity and these support applications to many other employment sectors.

Career opportunities

The major employment areas are media-related: print journalism (news and periodical), broadcasting, multimedia journalism and promotion including marketing and advertising. As well as careers in different aspects of journalism, graduates go into other employment utilising their skills, such as marketing, public relations and promotion.