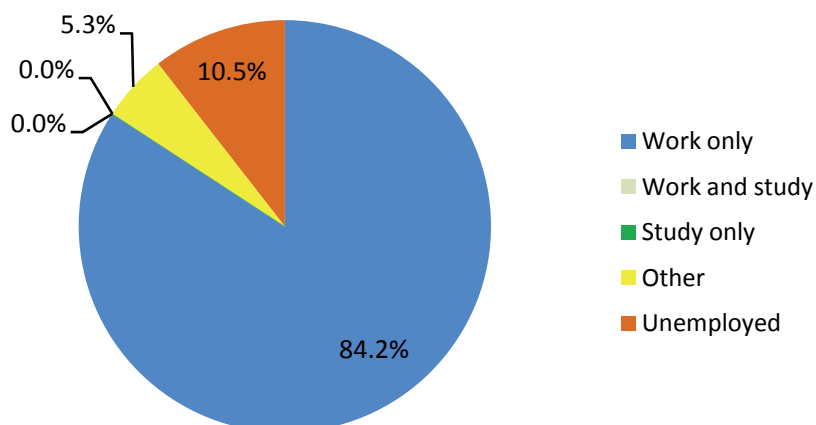


Career destinations

BA (Hons) Magazine Journalism and Feature Writing

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Assistant Manager	Fat Face
Editorial Assistant (intern)	Page Turn Interactive
Freelance Journalist	Bucks free press newspaper (Newsquest)
Magazine Editor	dv8 publications
Marketing and Promotions Intern	River Publishing
Marketing Assistant	Alpha Marketing
Marketing Assistant	Wordew Farm Centre for the Arts
Photographer	Photo Journalism

Knowledge and skills

In general, graduates will be aiming for a career in journalism and have effective writing skills for various types of publication and target audiences. They will have industry experience through work placements, have contributed to a number of publications and had experience of writing for and publishing a group magazine, using current technology, to deadline. Graduates will have research and analytical skills together with high level communications skills which could be used in many graduate career areas including marketing, advertising and public relations.

Professional accreditation

In addition the course is accredited by the Periodical Training Council.

Career opportunities

Opportunities exist in writing, editing and publishing periodicals while freelance work is also an option. Major employers are print publishers but opportunities exist in digital media and in-house publications.