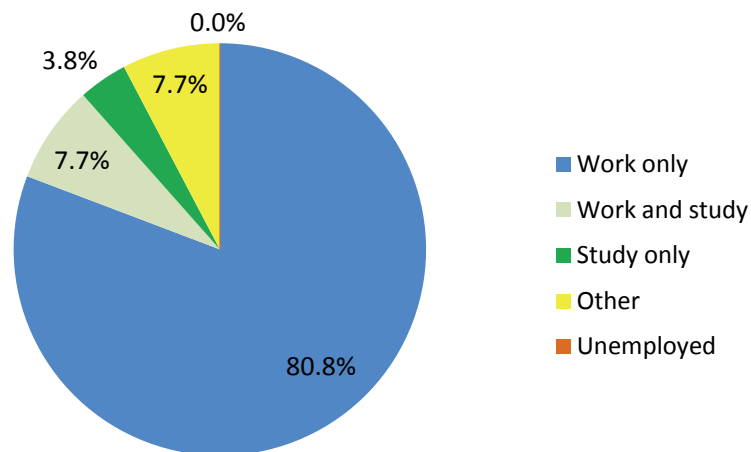


Career destinations

BA (Hons) Media Culture and Production

Percentage of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Assistant	Bold creative
Customer Care Assistant	ESTEE LAUDER - FAREHAM
Teaching Assistant	The Corsham School
Fundraising Support Officer	Southampton Hospital Charity
Leader	JK Marketing
Media planner and researcher	Media with Impact
PROMOTER	MASH
Web production assistant	Onlinegolf.co.uk

Knowledge and skills

Graduates have knowledge of media and culture and develop skills in researching, analysing and evaluating ideas and information. Added to this is practical and creative ability in production for broadcast and online media using professional standard technology. Transferable skills in communicating with others in a range of roles and situations, presenting and debating ideas and using IT are valued by virtually all employers.

Career opportunities

Opportunities include research, journalism, production, editing, radio presenter and multimedia creation of products such as websites, interactive DVDs and CD-ROMs.

Other employment strongly linked to this combination of skills and knowledge includes public relations, marketing, advertising and publishing.

This is a competitive career area and opportunities for work experience, publishing work and making industry contacts can be helpful.