

Career destinations

BA (Hons) Multimedia Journalism

Percentage of leavers in known destinations (2009)

The first students to complete this course will be in 2013, surveys of graduates from this course will therefore begin then.

An insight to the options available to students at the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from

- BA (Hons) Journalism

Knowledge and skills

Multimedia journalism requires journalists who can communicate using a range of media. Graduates have vocational skills in writing, photography and video, audio and online communication, having used professional equipment and worked in a newsroom environment. Underpinning this is the ability to research, analyse and evaluate ideas and information and communicate them effectively to a range of audiences. These are highly marketable skills in a range of career areas. General skills gained in communicating with others, use of IT and managing their own work are also valued by a wide range of employers.

Career opportunities

The main areas for employment as a journalist are print, broadcast and multimedia journalism. The skills gained on this course are very relevant for sectors such as advertising, public relations and marketing. Journalism is a very competitive career and opportunities for work experience, publishing work and making contacts in the industry would be beneficial.