

Career destinations

BA (Hons) Popular Music Performance

Percentage of leavers in known destinations (2009)

The first students completed this course in July 2010; surveys of graduates will therefore begin early in 2011.

An insight into the sorts of options available to students at the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from:

- BA (Hons) Performance
- BA (Hons) Urban and Electronic Music
- BA (Hons) Digital Music

Knowledge and skills

During this degree, students learn, perform and compose rock and pop music. As well as developing their practical skills they find out more about the theory of music, and so enhance their skills of analysis, research, writing and project work.

Professional accreditation

Accredited by Skillset (the Sector Skills Council for the Creative Media) as part of the University's [Skillset Media Academy](#) - a national centre of excellence in media education.

Career opportunities

Performers may work as solo artists, in bands or as back up. They may work in live shows or for recordings. Entry to this industry will be competitive. Students need to get as much performing experience as possible as well as building up their connections in the industry. To pursue a career as a performer, graduates need to be talented in their chosen field as well as resourceful, determined, professional and self-confident. Successful performers will also need to cope with irregular and long hours and in some cases travel.

The industry is very diverse and graduates might want to explore other opportunities in music such as sales and marketing, public relations, event management, retail, arts administration and publishing. Detailed job descriptions and labour market information can be found in the music section of www.creative-choices.co.uk