

Career destinations

BA (Hons) Product Design

Percentage of leavers in known destinations (2009)

The first students to complete this course will be in 2011, surveys of graduates from this course will therefore begin then.

An insight to the options available to students at the end of this course can be gained by looking at destinations of leavers from similar courses. Follow the links below to view the destinations of students graduating from:

- BA (Hons) Graphic Design

Knowledge and skills

Graduates gain industry required skills in design, manufacture, business and 3D design software.

The ability to work independently as well as contributing as a team member is developed alongside skills in research, presentation, problem solving and clear communication.

Career opportunities

Companies involved in the manufacture and marketing of products will require product designers, as design skills are needed in every aspect of the company's business. As well as being involved in the research, design and manufacture of the product, graduates are also involved in commercial aspects such as sales and marketing, and logistics and supply chain. Further details on career options can be found at www.prospects.ac.uk