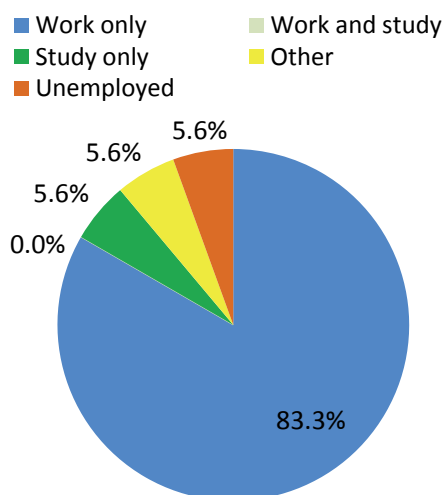


# Career destinations

## BA (Hons) Sports Studies with Business

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Assistant Coach	Koosakids Ltd
Snow Ranger	Esprit Ski
Legal Marketing Assistant	EPS
Assistant Manager	PGL Activity Holidays
Assistant Manager	The Wine Vaults
Director	The Sportzcoach London Ltd
Sales Manager	Homebase (Hedge End)
VP Student Development	Southampton Solent University

### Knowledge and skills

Opportunities in sport are wide ranging and varied but many of them require employees to be involved in the business to some extent, including elements of marketing, finance, administration and staffing.

Graduates understand key features of operating a leisure business, have gained professional skills and experience in coaching and fitness, and working directly with the public. They may also have acquired nationally recognised governing body qualifications.

Graduates also develop many general skills valued by employers including communication, team working, research methods and planning and managing a project. These skills are helpful in virtually any work situation.

### Further study

It is possible to do higher level qualifications linked to sport and business.

### Career opportunities

Opportunities are available in sport development, leisure management, sports retail, sports centres, fitness centres and gyms. Some major employers of sport graduates are sport centres, gyms and fitness centres and local authorities.