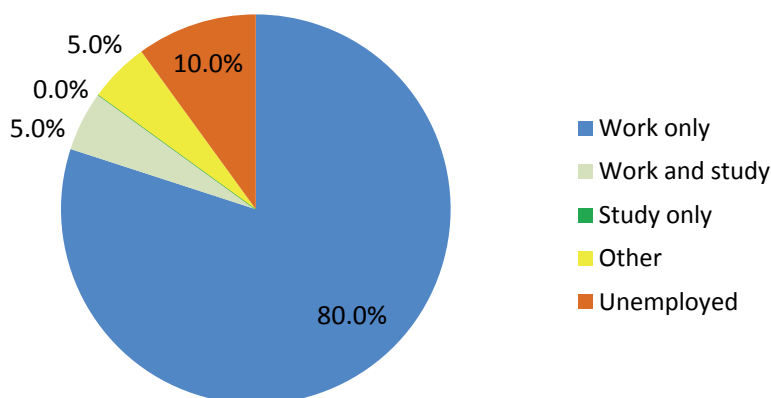


# Career destinations

## BA (Hons) Tourism Management

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Chalet Maid	Ski World
Leisure Assistant	Ten Pin
Telesales Manager	Europe Assistance - Sussex
Corporate Events Coordinator	Just Retirement
Hotel Manager	Crowne Plaza
Office Manager	Home View
Ski Instructor	Tallington Ski & Snowboard Centre

### Knowledge and skills

Graduates have general business and management knowledge, studied in the context of tourism, together with an understanding of how the industry operates. These are coupled with skills in communication, team working and customer service.

The general skills and business knowledge support applications to a wide range of commercial opportunities.

### Career opportunities

Tourism is one of the largest UK industries covering a range of activities, including travel, hospitality, events and visitor attractions. Jobs which are directly related include work in cruising, tour operating, hospitality and travel agencies. Most regions have teams developing and promoting tourism with a variety of roles within them including marketing and consultancy in addition to those already mentioned.

There are many entry-level jobs, frequently in customer service, which can serve as a starting point and relevant experience is valuable.