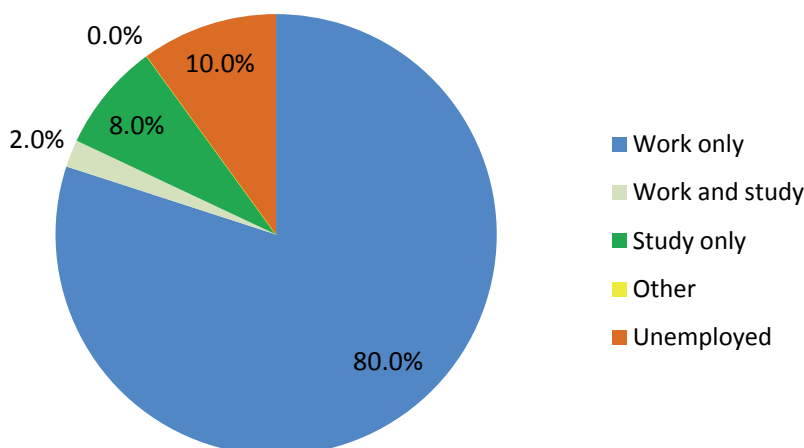


# Career destinations

## BA (Hons) Writing Fashion and Culture

Percentages of leavers in known destinations (2009)



Examples of employment obtained by leavers (2009)

Job title	Employer
Buyers Admin Assistant	Urban Outfitters
Customer Service and Social Media Assistant	Rawgarden
Editor	Cellardoor
Editorial Assistant	DV8 Magazine
Editorial Assistant	Northstar Publishing
Features Intern	Red Magazine
Junior PR Assistant	Canoeing
Marketing assistant	Star Micronics

### Knowledge and skills

This course develops skills in practical journalism, critical and analytical skills, fashion promotion and fashion styling. Relevant work experience is a key component at every level of the course and students are encouraged to develop their network of industry contacts, supported by course tutors.

Graduates will have developed skills demanded by a wide range of employers, including meeting deadlines, working effectively individually and as part of a team, and the ability to communicate through a range of formats.

### Career opportunities

Graduates could find employment in the magazine industry, the ever-increasing online publishing sector, or industries which value communication skills such as PR or advertising.