



East Park Terrace
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BUSINESS MANAGEMENT PORTFOLIO

- BSc (Hons) Business Management
- BSc (Hons) Business Management with Finance
- BSc (Hons) Business Management with Marketing
- BSc (Hons) Business Management with Cyber Security

Welcome to Business at Solent University

The Business Management team at Solent University are delighted to welcome you to the start of your journey with us. You are joining a course that is firmly rooted in *practice-led learning*—from day one, you will not just learn about business, you will *do business*.

Throughout your degree, you will develop your knowledge, apply it to real-world challenges, and build the professional skills needed to succeed in a fast-paced global environment. We want you to arrive confident, prepared, and ready to engage—because your experience starts the moment you join us.

Welcome Week: Where Your Journey Begins

Your induction starts on **Monday 21 September**, and it is a *critical* part of your course. With our move to block teaching, it is essential that you are fully settled, connected, and ready to “hit the ground running” from Week 1.

This is not a typical induction week. It is the start of your practice-led learning experience.

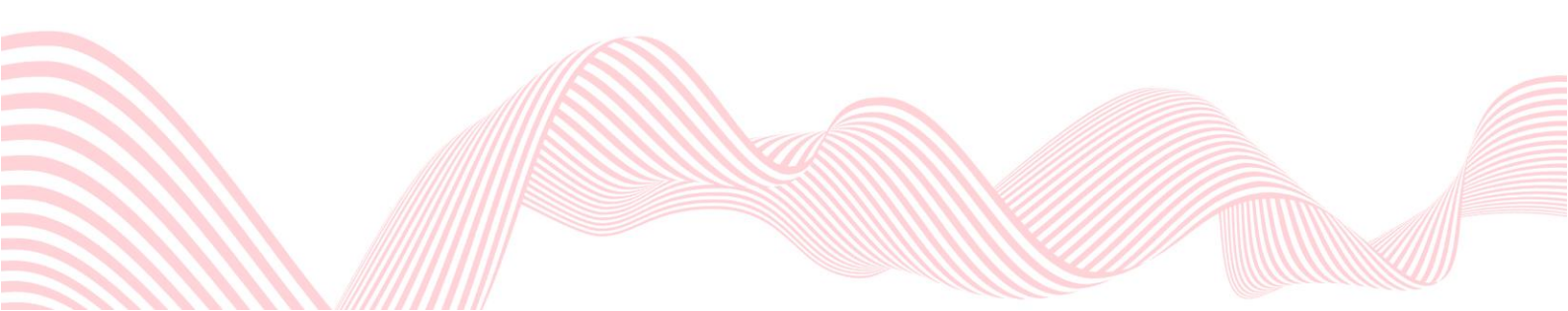
During the week, you will:

- Work on a **live client brief**, collaborating with industry from day one
- Hear from **guest speakers and employers**, gaining insight into real business challenges
- Get to know your **teaching team and peers**, building your professional network
- Develop the **core skills and mindset** needed for your first teaching block
- Immerse yourself in the expectations and opportunities of your course

Your first session will take place in the **Palmerston Lecture Theatre at 10:00am on Monday**. Your full timetable will be available via SOL once you have completed pre-registration.

Why Attendance Matters

Your attendance at Welcome Week is **essential**.





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Everything you do during this week is designed to prepare you for immediate success in your first block of teaching. Missing it means missing out on key knowledge, connections, and your first experience of working with industry.

We expect you to arrive ready to participate, contribute, and get involved—this is the standard for your degree.

Be Part of the Community

Before you arrive, we encourage you to join our [LinkedIn group](#) for your year. This is where your professional journey begins—introduce yourself, meet your peers, and start building your network. We will also share updates and opportunities here throughout the year.

Get Industry-Aware Before You Arrive

Business is constantly evolving, and being informed is a key professional skill. To get started, choose 1 or 2 of the following and follow their content or sign up to newsletters:

[CMI](#)

[UN National Sustainable Development Goals](#)

[McKinsey](#)

[World Economic Forum \(WEF\)](#)

[Chartered Institute of Personal Development \(CIPD\)](#)

[Ellen MacArthur Circular Economy](#)

If you have any questions before September, please don't hesitate to get in touch—we're here to help.

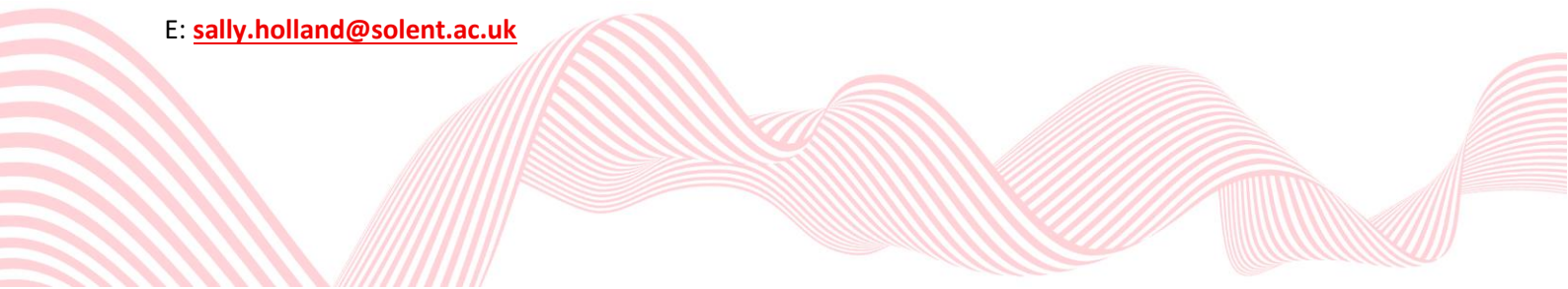
We're excited to welcome you to Solent and support you through what will be a practical, engaging, and rewarding experience.

Have a great summer—we'll see you in September, ready to get started.

Sally Holland

Course Leader - Business

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