



Southampton  
**SOLENT**  
University



**Find Your Spark**

[solent.ac.uk](http://solent.ac.uk)



Southampton  
**SOLENT**  
University



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## Visit us

See what Southampton Solent University can offer – sign up for one of our open days.

Saturday 13 June 2015  
Saturday 26 September 2015  
Saturday 17 October 2015  
Saturday 28 November 2015  
Saturday 5 December 2015



To book your place:  
**Tel:** +44 (0)23 8201 3039  
**Email:** [ask@solent.ac.uk](mailto:ask@solent.ac.uk) or visit  
[www.solent.ac.uk/opensdays](http://www.solent.ac.uk/opensdays)





# Welcome

**I am delighted to welcome you to the Southampton Solent University undergraduate prospectus, and I hope you enjoy finding out more about the University.**

At Southampton Solent we pride ourselves on putting our students at the heart of everything we do, providing a real-world, applied-learning environment and making learning fun as well as relevant to the future. We have first-class facilities, cutting-edge technology and skilled staff with excellent current links to the world of work. Our focus is ensuring that all Solent graduates have a qualification that equips them to take forward a career in their chosen field with both confidence and ambition.

From fully equipped television studios to professional sport science laboratories, our campus boasts up-to-date resources for study and personal development. Our wide range of courses offers something for every interest and talent, and I feel sure you will find something to whet your appetite.

Southampton is a great city in which to live and study. Located right on the coast and with London readily accessible in just over an hour by train, there is plenty to do and see whatever your passion. Southampton offers easy access to countryside, watersports, historic architecture, Premier League football, shopping or lively nightlife.

Here at Southampton Solent we are proud of the diversity of our student community, which provides great opportunities for developing your personal network of friends and ultimately your life contacts across more than 100 different nationalities.

I hope you will take the opportunity to attend one of our open days before you make your final choice. These days provide the chance to meet staff and current students and to talk in more detail about what life is like here, the learning experience and studying and living in the city.

I look forward to welcoming you to Southampton Solent University at an open day or other event, and I hope perhaps onto one of our courses very soon. Thank you for your interest, and I wish you all the best with your choices and future study.

**Professor Graham Baldwin**  
**Vice-Chancellor**



I like the opportunities and skills that both my course and the University give. ”

Amy, BA (Hons)  
Photography student



**4/5** for teaching

in the National Student Survey 2014

**86%** student satisfaction

for learning resources in the 2014 National Student Survey

**150+** years of educational history



# Southampton Solent University

We are an international university with 150 years of history and a reputation for developing talented, well-rounded graduates. As a dynamic and creative university – spanning industries from engineering to fashion – our graduates leave with the skills and experience employers want.

With over 20,000 students of over 100 nationalities, we're a welcoming, diverse and thriving community of students and staff with a lot to offer you.



**173** undergraduate courses

**20,000+** students

119 nationalities

**2,698** graduates

at the 2014 graduation ceremonies



Studying at Southampton Solent University is the perfect opportunity to equip yourself with the right skills to be used throughout industry. The equipment is superb and you are given every chance to get stuck in and make a future for yourself. ”

**Eleanor, BA (Hons) Television  
Studio Production student**





## What do we offer?

### Outstanding courses

- An exciting range of innovative courses, including business and enterprise, engineering and technology, creative industries and media production, maritime, sport, health and social sciences.
- Courses that are uniquely tailored to industry needs and constantly updated with input from industry professionals.

### Industry knowledge

- Tutors with professional knowledge, experience and contacts.
- Work placements and industry contact embedded into our courses.
- Employability and enterprise support – we're one of the leading universities for student and graduate start-up businesses (HE-BCI survey 2014).
- Strong international ties, including industry-focused training, innovative programmes of study, international partnerships and a 15 per cent international student population.

### Leading specialist education

- One of the world's leading maritime education and training providers – Warsash Maritime Academy.
- A UK leader in academic and competitive sports provision, highly ranked in the UK for student satisfaction on courses such as BSc (Hons) Applied Sport Science (2014 National Student Survey).
- Internationally recognised football-related teaching and research (*The Times Good University Guide 2013*).
- International research reputation – in 2013 our environmental scientists were commissioned by the World Wildlife Fund International to research the world's most dangerous seas for shipping.

### A fantastic place to study

- Inclusive and student-focused learning – at Southampton Solent we believe higher education should be available to everyone with the ability to benefit.
- Creativity – we were voted one of the UK's most creative universities in *Which? University's* 2013 and 2014 student polls.
- A great location – home to Southampton FC, next to the sea and surrounded by beautiful parks. The University's main campus is located in the heart of the city, which has everything from culture to clubs to sport.



# First-class facilities

**At Southampton Solent University, our flexible and student-focused learning environment is supported by state-of-the-art resources designed to help you get the most out of your time at university.**

From day one you will have access to the student portal, our student-focused online hub. This will help you with everything from enrolment or timetabling to completing your coursework via Solent's virtual learning environment, myCourse. We also use social media to keep you informed about the latest information, like extended library opening hours – follow Solent at:

 [@solentofficial](#)  
 [solentofficial](#)

You'll also benefit from our advanced facilities, whatever course you're studying. Here's a taste of what Solent has to offer:

## Media facilities

Solent's dedicated media academy includes a wealth of fully equipped facilities, including three high-definition TV studios, one of the biggest HD studios in the south of England, plus a green-screen studio, high-definition editing facilities and a 35mm cinema with 3D and surround sound.

Add to that two fully featured radio and audio recording studios, specialist fashion, hair and make-up studios, and our professional-grade newsroom, photography studio and animation studio, and you've got all the tools you could ever need to experiment, create and showcase your work.

## Science labs

We have purpose-built labs for biomechanics and psychology, as well as a BASES-accredited physiology lab. From sport science to psychology, you'll have everything you need – data collection software, motion capture, eye tracking, reaction timers, force transducers and more.

## The library

Open 24 hours a day during the week in term-time, the University's libraries are modern and comprehensive – with networked resource centres all equipped with Macs and PCs, and plenty of space for group study.

You'll be able to browse our extensive collections of books, videos and DVDs, and have remote access to electronic information sources such as e-books and online journals.

## Learning and social spaces

Our learning spaces are vibrant and comfortable areas for individual or group study. All of our learning spaces come with Wi-Fi access and make for a lively, stimulating environment. And throughout the University there are plenty of social spaces, coffee bars and cafés where you can relax and hang out with friends.

## Sport at Solent

Our sports facilities are modern and varied, giving you the chance to try everything from handball to sailing. Our fitness centres are fitted out with all the latest equipment, and the University runs dozens of sports clubs and societies – making use of everything from our FA-approved football ground to our RYA-accredited watersports centre.





## Our stunning new campus build

Development is under way for Southampton Solent University's new addition to our East Park Terrace campus in the city centre. This visionary £30 million building will transform the campus experience for students, with dynamic underground lecture spaces and flexible social areas for exhibitions and events.

The incredible building design includes a spectacular atrium with a multifunctional suspended viewing platform and state-of-the-art lighting, acoustics and equipment. As the atrium is adjoined to our existing city centre campus buildings, it will be a hub of activity for students and make navigating the campus easier.

This exciting development will open up new possibilities to people studying at Southampton Solent. With innovative design and bespoke facilities, it offers our students the very best learning environment. Conference rooms and event areas will also be available to businesses and the local community, so students can benefit from business links and networking opportunities.

The first phase of our new build is due to be completed by the end of 2015. This is only part of our vision for the East Park Terrace campus, as plans are under way for a new sport and sport science complex, a landscaped plaza and other enhanced facilities for students, staff and visitors.

For more information, visit our website: [www.solent.ac.uk](http://www.solent.ac.uk)



### New £30 million

teaching and learning building in spring 2016

### £100 million

campus investment (2010 to 2020)



# The full campus experience

## Living the student life

Being a student isn't just about studying. On the Southamptn Solent campus alone, there's much to do and explore, and our friendly Students' Union has great venues and a multitude of activities for you to get involved in.

## Cafés, music and nights out

Coffee bars, cafés and diners – the campus has many places where you can eat, relax and meet up with friends. We have a buzzing neighbourhood nightlife, with great local and national bands and the Students' Union bar where you can enjoy a fun evening out.

## Activities and events

From the annual student fashion show and the SMILE live music festival to community fairs and exhibitions, there's always something happening on campus. The Students' Union hosts quiz nights and open mic nights, and our music students are part of a thriving local music scene.

## Arts, film and celebrities

Our Solent Showcase Gallery exhibits inspiring visual art and encourages involvement and collaboration. We also have a 35mm, surround-sound cinema showing the latest blockbusters in 3D. We get some fantastic guest speakers and performers too, including TV presenter Zoë Ball, pop band StooShe, comedian Marcus Brigstocke, Dragons' Den guru Theo Paphitis and former Southampton FC and England player Matt Le Tissier.

## Sports and societies

We have excellent sports facilities, such as our multi-million-pound Test Park sports ground, several gyms and the superb watersports centre. There are over 40 sports clubs and teams, many of them successful at international and national levels. The Students' Union also has plenty of clubs and societies, from criminology to gaming – you can even set up your own.

## Getting involved

Volunteering is a great way to build your CV, have fun and get to know your community. Many Southamptn Solent students coach local sports groups, help with our award-winning Eco Ernie recycling campaign, or volunteer for local events. You can also join our fundraising society (RAG), run for Student President, start an awareness campaign or become a course rep.



Clubs and activities: volunteering with Eco Ernie; café culture; sailing on Southampton Water; American football; street art event at Showcase Gallery



“

I belong to societies such as Southampton Asian Society and street dance, and always take part in events. My course, combined with living in Southampton, has been the best three years of my life. ”

Satbir, BSc (Hons) Software Engineering student



# Increase your career potential

**At Southampton Solent University, employability and enterprise are at the heart of everything we do. We want to give you a head start in your career, so we use industry experts to help teach and shape our courses, delivering the skills and knowledge employers want.**

Our courses aim to innovate and inspire, combining theory with practice to prepare you for the workplace. We have connections with a multitude of industries and professions, providing opportunities to take part in real-world learning, work with external clients and deliver professional projects – and many of our courses are accredited by professional and regulatory bodies, so employers will instantly recognise your skills.

We want you to thrive, so we'll also help you if you're considering getting freelance experience or want to start up your own business.

## Helping you to find work

Our friendly employability advisers can help you find part-time and relevant work during your time at Southampton Solent. They offer one-to-one meetings, workshops and excellent online resources to support your job search.

## Building contacts

Our online job boards focus on Southampton Solent's students and graduates, nurturing excellent relationships with key industry businesses. The Mentoring Plus programme can match you with a local industry specialist to mentor you and support your progress. We can even help you improve your LinkedIn profile and networking skills.



## How many Southampton Solent graduates get jobs?

Most of our graduates get jobs soon after graduation. In 2014, 88 per cent of Southampton Solent graduates were in employment or further study six months after graduating.

## Solent graduate scheme

To help you get that first job when you graduate, we have over 100 jobs available within the University and with key businesses. In 2013/14, 43 graduates were employed in key graduate roles at Southampton Solent, from the finance department to our Solent Showcase Gallery – 87 per cent went on to find excellent graduate positions once their associate roles were completed.



I am in love with this course. It has a lot of practical experiences as well as placement opportunities, and I have enhanced my CV greatly thanks to the jobs and internships I have had through Southampton Solent University. ”

**Marica, BA (Hons)  
Public Relations  
and Communication  
student**





## Creating the face of E4's *Bad Robots*

### Jack, BA (Hons) Special Effects student

Jack Threlfall, a third-year BA (Hons) Special Effects student, is ahead of the game when it comes to getting noticed.

"Objective Productions, who needed a robot for a TV show pilot, contacted Southampton Solent asking for a special effects student to help them. How could I refuse?"

The opportunity arose when Ben Spiteri of Objective Productions got in touch with the University. A Southampton Solent graduate himself, Ben was aware of the excellent work of the University's special effects students.

"After a week of hard labour," Jack said, "I took my robot to London. We filmed for a day, and when E4 saw the footage they loved it; this evolved into the hit show *Bad Robots*. The robot I designed was on television! It was a great feeling."

Jack always knew what he wanted from his career.

"When I discovered the 'behind the scenes' sections on DVDs, I was instantly hooked; I wanted to make scary monsters, evil creatures and crazy robots.

"I chose Southampton Solent mainly because of its special effects course. I love making animatronic creatures, and I'm in a great group who share my passion for special effects. The learning resources are great, too; everything we could need is here.

"When I graduate, I want to get straight into the special effects industry – and make my own films too. My coursemates and I plan to start our own company and make names for ourselves."

#### Student and graduate enterprise

As a student you can develop freelance skills and experience whilst studying, by getting involved with training courses, enterprise societies and our creative agencies – Solent Creatives, Solent Productions and Solent Music.

Our dynamic business pods and incubation hubs offer you support and space if you decide to start your own business, work as a freelancer or become self-employed.

And we not only encourage and support our students to develop employment skills, but also provide training, mentoring and financial support for student business start-ups, with grants of up to £2,000.

To find out more visit: [www.solent.ac.uk/start-ups](http://www.solent.ac.uk/start-ups)



In 2014 **88%** of graduates were in employment or further study within six months

Over **100** graduate jobs available within the University and key businesses

**40%** of businesses started at Southampton Solent are still running three years after commencing trading



# City centre living

We understand how important it is for all of our students to find a suitable, safe and comfortable place to live. Whether you live at one of our student residences or rent privately, our dedicated accommodation team will support you in finding the right accommodation for you.

## Student residences

At Southampton Solent University we have six well-equipped student residences, all located right in the city centre and only a short walk from the main campus. This means you have the choice of more than 2,300 fantastic study-bedrooms in a sociable, lively environment.

## Living in the residences

The residences are close together which means there's a really sociable atmosphere and sense of student community. As it's only a stroll into town, they're also well situated for getting to know Southampton.

All the residences have parking and are self-catered, with fully equipped, shared kitchens. Fitted out with contemporary furnishings, the study-bedrooms come with a bed, wardrobe, chair and desk – many also have an en-suite bathroom. They all have data access points which link directly to the student intranet, so it's a great space to study as well as relax.



## Safe and secure

University life offers students independence, but we believe that help should never be far away. At our residences, a member of the dedicated residence team is on hand 24 hours a day, seven days a week. Each residence, study-bedroom and kitchen is designed to only let residents gain access. All residences meet the current fire safety regulations and the government-approved code of practice for management of student housing.

## Students with a disability or special need

We have invested significantly in making our accommodation accessible for everyone – including vibrating pillows, hoists and purpose-built rooms with ground-floor access. We also have rooms with extra space for essential equipment, and can provide fridges in bedrooms for medical purposes. Further adaptations can be made following an occupational therapist's assessment, and free parking is available for blue badge holders at the residences and on campus.



### Renting privately

Living in the student residences is not your only option. For students who decide to live outside of university accommodation, the Southampton Accreditation Scheme for Student Housing (SASSH) helps you to search for properties, view housing maps and leave messages about looking for accommodation, spare rooms or potential new housemates.

To get started with SASSH, contact Southampton Solent's accommodation office:

**Tel:** +44 (0)23 8201 3461

**Email:** [accommodation@solent.ac.uk](mailto:accommodation@solent.ac.uk)

To find out more, or if you have any specific questions, call us or visit the website:

[www.solent.ac.uk/accommodation](http://www.solent.ac.uk/accommodation)



Over **2,300 rooms**  
in six student residences

All residences within **15 minutes'**  
walk of campus



# Learning in the heart of Southampton

**Southampton is the cultural and commercial capital of the south, and our campus is right in the centre. As a Southampton Solent student you'll experience the lively and diverse life of Southampton city; here are just a few things you can look forward to...**

## **Culture and entertainment**

Southampton Solent's Showcase Gallery is right at the centre of Southampton's fantastic new cultural quarter. Just minutes from the main campus you can find state-of-the-art auditoriums, studios, art galleries, two major theatres and three cinemas. It's a fun, bustling area with plenty going on, including concerts, festivals, workshops, shows and events.

## **Music and nightlife**

We attract musicians from all over the world. You can always find local bands playing across the city and the O2 Guildhall attracts international chart-toppers. You can also discover many up-and-coming artists playing at our smaller independent venues. Our clubs, pubs and venues have something for everyone, from huge commercial club nights to themed pubs and award-winning indie venues.

## **Eating and shopping**

The city has a great choice of restaurants and cafés. Bedford Place has a real buzz and offers a wide selection of boutiques, pubs, bars and restaurants. We have some great well-known restaurant chains and delicious independent gems for foodies. We also have a great choice of shops, including WestQuay one of the biggest shopping centres in Europe, and our city centre market which runs from Thursday to Sunday. In fact we're one of the top 20 best retail destinations in the UK.

## **Leisure and sport**

As well as enjoying our numerous on-campus sporting opportunities, you can indulge your passion at a variety of spectacular sporting venues which play host to professional football, major sailing events, and county and test match cricket. The Ageas Bowl is home to Hampshire County Cricket Club, while the successful Southampton Football Club plays at nearby St Mary's Stadium.





Events around Southampton: Art in the Heart in Southampton Guildhall Square; Music in the City; Holi One festival; Southampton Sky Ride

### Out and about

If you want to do something a bit different, it's only a short trip to the famous beaches of Bournemouth or the miles of stunning Hampshire coastline. You could explore the woodlands of the New Forest on your bike or shop for vintage clothes, crafts and antiques in Winchester's street markets.

### Safety first

Solent has dedicated support teams who work closely with students, offering information and advice to ensure you stay safe. We engage with the council's Safer Neighbourhoods team and have a liaison officer for Hampshire Constabulary, so you can always feel safe in the city.



In the UK's **top ten** happiest cities

**46,000+** students

A total population of over 239,000

**£1.6 billion** of new city investment committed or underway

Southampton Common's **326 acres** provide managed woodland and open space in the heart of the city

**180+** pubs, bars and nightclubs

# A city to shout about

Southampton city has so much to offer and is currently undergoing a transformation like no other. It's a fantastic time to be here – in fact many graduates choose to stay in Southampton, and here's why...

## An amazing future

- Southampton is developing into an extraordinary city, with over £1 billion already being pumped into cultural, economic and social growth.
- The 'City Centre Master Plan' for the new cultural quarter includes exciting performing arts spaces, film and media facilities, and more.
- Construction has begun on 'Watermark', the next phase of Southampton's iconic WestQuay retail complex – adding a £70 million leisure facility, with continental restaurants, a stunning plaza and a ten-screen cinema.

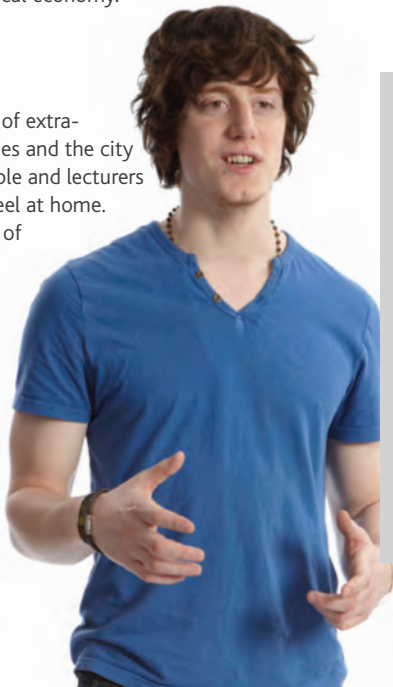
## A thriving economy

- New development means new jobs, with at least 17,000 currently being created.
- The region boasts around 75,000 businesses in sectors ranging from marine and tourism to engineering or finance – providing plentiful career opportunities.
- The Port of Southampton is one of the country's busiest and most successful deep-water ports. It contributes nearly £1 billion to the UK economy every year.
- We're known as the cruise capital of northern Europe, with the cruise industry adding more than £350 million a year to the local economy.

“

There are plenty of extra-curricular activities and the city is great. The people and lecturers have made me feel at home. I have made lots of new friends. ”

Vincenzo,  
student



## Easy to get around


- Southampton is only 75 minutes from London, and also close to Bournemouth, Portsmouth and Winchester. And it's easy to travel internationally, from the city's airport.
- The University is only a ten-minute walk from Southampton Central Station.
- We are one of the greenest cities in the country – five central parks and a 326-acre common provide plenty of space to relax.
- Southampton is a leader in sustainability, saving over 11,000 tonnes of CO<sub>2</sub> annually through our award-winning District Energy Scheme.

## A rich heritage

- The city has a fascinating history and a strong maritime heritage, from *the Mayflower's* departure to America in 1620 to the development of the Spitfire in World War II – and plenty of museums to tell Southampton's story.
- Our medieval walls and historical waterfront give the city its unique character. Come and see for yourself.

Find out more at [www.solent.ac.uk/city](http://www.solent.ac.uk/city) or [www.discoversouthampton.ac.uk](http://www.discoversouthampton.ac.uk)

## Map key

	Train station		Hospital
	Coach station		Restaurants and bars
	Shopping		The Quays swimming and diving complex
	Cinema		St Mary's Leisure Centre
	O2 Guildhall		Museums and galleries
	Mayflower Theatre		



Southampton Airport



Hampshire County Cricket Ground



Southampton Solent University main campus



University campus buildings, including the art school, conference centre and Showcase art gallery



Student residences



Southampton Common



02 Guildhall music venue



Southampton Central train station



Southampton Solent University



Southampton Football Club



WestQuay shopping centre



IKEA



Southampton Bargate



Harbour Lights Picturehouse cinema





# Open days

**Visiting Southampton Solent University is a great way to get a feel for the University, see our cutting-edge facilities, and learn from current students and staff members what it's really like to study here.**

While you're visiting you can find out more about the course you want to study, meet academic and support staff, and get a glimpse of the vibrant city life that Southampton has to offer.

Our tours encourage you to take a look around our state-of-the-art facilities, lively learning spaces and comfortable student residences. You'll also be able to find out a bit more about the financial side of studying, and ask our friendly team any questions you might have about being a student at Southampton Solent.

## **Make the most of your visit**

Come to our open day and get a real insight into your future at Southampton Solent.

There are lots of things to see and do during your visit, including:

- presentations about your specific course
- talks on student life at Southampton Solent
- presentations about student finance
- information for parents and carers
- talks on our residences and the chance to visit our halls
- campus tours of our numerous facilities
- information about Sport Solent and tours to our Test Park sports ground
- an introduction to the Students' Union.



Over **11,000**  
open day attendees in 2014



Open days at Southampton Solent: explore our campus, meet our students and see what the University can offer you

“

The lecturers are friendly and always happy to help. There are a lot of facilities available to help you with your studies. I am so proud to be part of the Solent success story. ”

David, BSc (Hons) Computer Systems and Networks student



## Jargonbuster

There's a lot of terminology surrounding coming to university – here's a quick guide to help you.

**Alumni** – also called **graduates**, these are students who successfully completed their degree. We have a thriving alumni association, the Solent Graduate Network, which you'll become a member of automatically.

**Further education** – follows on from compulsory secondary school – for example A-levels, BTEC, diplomas etc.

**Higher education** – follows on from further education, at a university or other HE institution – for example an undergraduate degree or HND.

**Hons** – short for 'honours', this shows that your degree includes the maximum number of units. All of our undergraduate degrees are honours degrees.

**Postgraduate degrees** – also called a **master's**, these higher-level qualifications usually require you to have completed an undergraduate degree. Like undergraduate degrees, they are classified by subject type: MEng, MA, MSc.

**Undergraduate degrees** – a first degree, also called a **bachelor's degree**, these are classified by subject type:

- BA (bachelor of arts) – business or creative courses.
- BEng (bachelor of engineering) – engineering-related courses.
- BSc (bachelor of science) – science-related courses.
- LLB (bachelor of laws) – law-related courses.

**Work placement (WkPl)** – also called an **industry placement**, this involves taking a year's break (usually between years two and three) to get hands-on experience in the workplace.

## Our courses

To help you find the right route through your education, we offer HNDs, foundation years and top-up courses, as well as our undergraduate degrees.

**Undergraduate honours degrees** usually take three years, with some offering a four-year option that includes a year abroad or a work placement (WkPl).

**Foundation (Fdn) years** are ideal for people without the usual academic qualifications/experience for an undergraduate degree. Over one year you'll learn essential study skills and prepare to join a specialist degree the following year.

**Foundation degrees** are two-year courses, usually focused on a specific career or sector, equivalent to the first part of an undergraduate degree.

**HND** (higher national diploma) courses (two years full-time or three years part-time) provide work-related experience and knowledge. Once completed, you'll be able to top up to a full undergraduate degree.

**Top-up courses** take place over one year and allow you to top up your foundation degree or HND to a full BA (Hons), BSc (Hons) or BEng (Hons) degree. See page 205 for more.

# Course groups

Art, design and fashion	22
Built environment	50
Business, management and law	56
Computing, games and networking	72
Engineering and yacht design	88
Geography and tourism	96
Health and social sciences	102
Maritime	114
Media and media technology	122
Music and performance	140
Sport and fitness	152
Writing and communication	170



## Art, design and fashion

The creative industries can offer you some of the most rewarding, challenging and exciting careers available – and you'll be joining a sector that's both highly influential and one of the largest contributors to the UK economy.

Create thought-provoking art installations, produce amazing animation, dazzle the catwalk crowds or illustrate a children's book that becomes a classic – wherever your talents lie, Southampton Solent offers plenty of opportunities to put your skills into practice, from work placements or live briefs to freelance work supported by the University's in-house creative agency and exhibition space.

You'll also have access to state-of-the-art facilities and equipment, including photography studios, cameras, screen printing materials and IT suites with the latest software.

Many Southampton Solent students and recent graduates have had their creativity rewarded with a string of awards and accolades. In three years' time it could be you.

“

This unique course lets me study what I truly love whilst starting a career in it, channelling my creativity in a way that I haven't experienced before. ”

**Zaina, BA (Hons) Make-Up and Hair Design student**







Student work, top left: Emily Taylor, BA (Hons) Fine Art.  
 Top right: Final-year product design work. Bottom right:  
 Laura Carroll, BA (Hons) Make-Up and Hair Design.



## Courses available

BA (Hons) Animation	24	BA (Hons) Fine Art	37
BA (Hons) Beauty Promotion	26	BA (Hons) Graphic Design	38
BA (Hons) Fashion	27	BA (Hons) Graphic Design for Web and Mobile Devices	39
BA (Hons) Fashion Buying and Merchandising	28	BA (Hons) Illustration	40
BA (Hons) Fashion Graphics	29	BA (Hons) Interior Design Decoration	43
BA (Hons) Fashion Management with Marketing	31	BA (Hons) Make-Up and Hair Design	44
BA (Hons) Fashion Photography	32	BA (Hons) Photography	46
BA (Hons) Fashion Promotion and Communication	34	BA (Hons) Product Design	47
BA (Hons) Fashion Styling	35	BA (Hons) Special Effects	48
BA (Hons) Fashion with Public Relations	36	BA (Hons) Visual Merchandising	49

BA (Hons)

# Animation

Learn the techniques and skills to bring your ideas to life on this industry-leading animation degree, working with specialists in stop-motion, CGI and traditional animation in high-end professional studios.



**On this cutting-edge course you'll learn from award-winning industry animators, experimenting with styles from the classically drawn to stop-motion or CGI, and become a valued and multi-skilled animator.**

You'll learn the entire animation production process, use industry-standard studio facilities and software, and experiment with animation techniques including squash and stretch, moving holds and timing.

You will hone your skills through studio projects, workshops, live industry briefs and work experience opportunities, before creating your own animated film for public screening in the third year.

Film-making techniques such as scriptwriting, storyboarding and acting for animation will supplement your skills, readying you for all stages of animated production.

## Industry focus

Most of the teaching staff have their own professional practice, providing a valuable gateway into the industry.

All students are offered opportunities to work on live client briefs from clients including Universal Music, Lost Souls Club, Hey Negrita and Image FX.

## Course content

**Year one:** Principles of Animation; Introduction to 3D; Digital Pipeline; Observational Drawing; Applied Observation; Contexts of Practice; options: Game Production; Performance Animation.

**Year two:** Client Pre-Production; Concept Art; Animation Theory; options, including: Client Production; Client Post-Production; Industry Placement (Client Production); Industry Placement (Post); Freelance Animation; Logged Studio Hours; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Pre-Production; Final Major Project Proposal; Project; options, including: Dissertation; Animation Presentation.

**Assessment:** Portfolios, coursework, essays and literature reviews.

**Key career skills:** Creative thinking, problem-solving, presentation, project management.

**Projects/work experience:** The animation course team has strong ties to industry, providing year-round opportunities for work experience on a variety of high-end productions with local animation industry partners. We also offer unparalleled access to industry experience, mentoring and resources.

You'll have the option to undertake an industry placement as part of your second-year studies, logging hours in a professional studio with one of our industry partners and creating work for real-life clients.

**Course length**  
3 years

**UCAS code**  
W615

## Entry requirements

- 200 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Animation, character design in 2D or 3D, model-making, digital composition for film, TV and the games industry, teaching, arts administration.

## Why Southampton Solent?

- A course team made up of practising industry professionals.
- Regular participation on industry projects, from short-form commercial to feature film animation.
- Access to industry-standard software in well-equipped studios.
- Voted one of the top creative universities in the UK in the *Which? University* 2013 and 2014 student surveys.



I fell in love with the city first and then after that, obviously I saw all the facilities and it just felt like the place to be. It's professional work and you're working for live clients – the opportunities are immense. ”

## Chris, BA (Hons) Animation student

Visit [www.solent.ac.uk/W615](http://www.solent.ac.uk/W615) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### Camelia, BA (Hons) Animation student

"During school I loved watching good quality Japanese animation. Series like *Full Metal Alchemist* and *Ghost in the Shell* inspired me to move away from traditional fine art techniques and explore the exciting world of animation.

"The best part about studying animation here at Southampton Solent is that we are consistently offered opportunities to experiment

with new techniques. From cross-year animation competitions to live briefs and technical workshops, we are always being pushed to expand our skillset and diversify our portfolio.

"I also really enjoy the open and inclusive atmosphere we have here on campus. Tutors are almost always available to chat, and all the staff I've met have helped me to feel supported and at ease."

BA (Hons)

# Beauty Promotion

Launch a great career in beauty promotion with this dynamic degree course – studying editorial and styling, fashion PR, marketing, trend forecasting and more.



If you're passionate about fashion and cosmetics, and interested in areas from journalism to photography, then this is the course for you.

The beauty industry is expanding and offers a huge potential for graduate employment, with the growth of beauty brands, online magazines and the PR industry.

You'll learn a diverse range of skills with access to professional photography and make-up facilities, Mac suites and digital reprographics to develop a career in beauty.

If you're interested in pursuing a career as a beauty editor, PR or marketing executive, brand manager or trend forecaster, you'll have the opportunity to build your professional network and hands-on experience – giving you the confidence to step into a career in this growing industry.

## Industry focus

We offer a regular programme of guest speakers, such as Terry Mansfield, former CEO at the National Magazine Company; Courtney Blackman from Forward PR; and Caryn Franklin and Debra Bourne of All Walks Beyond the Catwalk.

## Course content

**Year one:** Introduction to the Beauty Industry; Advertising and Editorial Beauty Imagery; Digital Beauty and Editorial Writing 1; Contextual Studies Historical; PR and Creative Marketing; Beauty Futures.

**Year two:** Contextual Studies Contemporary; Beauty and Perfume Advertising; Professional Practice and Promotion; International Perspectives; Digital Beauty and Editorial Writing 2; one option, from: Curriculum Plus (language) or Freelancing at Solent Creatives.

**Year three:** Major Project Research and Development; Work-Based Learning; Major Project Production and Evaluation; one option, from: Dissertation or Dissertation with Practice; one option, from: Curriculum Plus (language) or Creative Entrepreneurship.

**Assessment:** Written work, creative imagery, promotional projects, presentations, timed assessments and a final-year major project.

**Key career skills:** Written and presentation skills, editorial, creative thinking, project planning and management, photography, and computer and digital design skills.

**Projects/work experience:** You'll have plenty of encouragement and support in finding work experience opportunities, including through the optional work-based learning unit.

Previous placements include *Notion* magazine, London Garment Expo, ITV, *Company* magazine, *Dazed & Confused* magazine, Jonathan Saunders, Atelier Mayer, Illamasqua, Trendstop, Sky, Topshop and the BBC.

Course length  
3 years

UCAS code  
B353

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Beauty editorial, styling, fashion forecasting, public relations.

## Why Southampton Solent?

- Taught by experienced industry professionals and academics.
- Practical insights into the beauty industry through live projects, site visits and prestigious guest speakers.
- Strong cross-disciplinary collaborative opportunities with areas such as photography, fashion, film, make-up and hair design, graphic design and performance.
- Modern, high-tech facilities, including our media academy and dedicated specialist make-up and hair design studios.
- Plentiful project and work experience opportunities through our Solent Creatives agency and strong industry ties.
- Close proximity to London, the UK's fashion hub.
- Optional international study trips to locations such as Paris, Rome and New York.
- Unique retail opportunities through our student-managed high-street fashion store, Re:So.

Visit [www.solent.ac.uk/B353](http://www.solent.ac.uk/B353) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Fashion

Turn your passion into an exciting career on this dynamic fashion degree, and develop the technical, creative and business skills you'll need to succeed in the fast-moving fashion industry.

**This highly relevant and industry-focused degree gives you the chance to explore every aspect of the fashion design process, from initial design concept to the realisation of a catwalk collection.**

You'll learn about pattern-cutting and garment production, CAD, illustration, concept development and communication, garment design, trend forecasting, and fashion business and marketing.

We encourage students to experiment, so you'll also be able to explore new techniques and processes such as laser-cutting, digital and sublimation printing – enhancing your creative process and designs.

The course has an intensive focus on developing your creativity and individuality through practical and hands-on experience, underpinned by a thorough exploration of fashion and design theory and historic context.

## Industry focus

You'll have the chance to work on live projects with key industry practitioners, drawing on the University's strong ties with industry and high-profile designers.

Students are currently working on projects with Addict, Dickies, Dent Deman, Top Man, Fat Face, Ted Baker, All Walks Beyond the Catwalk and Peter Pilotto.

The university also receives regular guest speakers from the industry, such as Caryn Franklin (TV presenter and *i-D* editor), Debra Bourne (PR consultant and campaigner), Alex Brownless (Artsthread), Paddy Hartley (artist and designer for Nick Knight and Lady Gaga), design boutique ilovedust and inspirational Japanese pattern-cutter Shingo Sato.

## Course content

**Year one:** Design in Context; Digital Fashion Design; Research and Concept Development; Fashion Illustration; Design and Production Development.

**Year two:** Fashion Business and Marketing; Casualwear; Tailoring; Capsule Collection: Research; Capsule Collection: Collection; Fashion in Context.

**Year three:** Research Proposal: Pre-Collection; Major Project; Work-Based Learning for Fashion and the Creative Industries; options, from: Fashion Design Portfolio; Dissertation; Fashion Practice Dissertation; Professional Practice; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Your work will be evaluated through assessments, individual and team work, presentations and group critiques.

**Key career skills:** Throughout the three years, you will develop transferable skills to prepare for employment. Such skills include:

- creative thinking, writing and professional presentation
- project management
- visual and verbal communication
- analysis, evaluation and problem-solving.

## Projects/work experience:

Supported by the course team, you are encouraged to attend work placements throughout the course. Recent placements have included fashion companies such as House of Holland, Timberland, Alexander McQueen, Fat Face, Ted Baker, Topman, Marks & Spencer, Matthew Miller and Jenny Packham.

**Course length**  
3 years

**UCAS code**  
W235

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Fashion designer, textile designer, stylist, buyer, fashion manufacturer, trend forecaster, consultant, freelancer.

## Why Southampton Solent?

- Renowned industry guest speakers.
- Strong links with the industry, including prominent designers.
- Varied work experience opportunities.
- Extensive advice and support to help you set up your own business.
- High-profile student showcase events, such as a London catwalk show and Southampton Fashion Week.
- Opportunities to interact and work with students from a broad range of programmes such as styling, fashion photography and fashion graphics.
- The chance to gain experience at our unique student-managed fashion retail outlet, Re:So.



I like that everyone on all courses within fashion works together to help you complete your project. ”

## Megan, BA (Hons) Fashion student

Visit [www.solent.ac.uk/W235](http://www.solent.ac.uk/W235) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Fashion Buying and Merchandising

Develop the practical knowledge and skills for a variety of head-office roles in the fast-paced, international fashion industry, including fashion buying, merchandising, product development, retail and brand management.

**This exciting course combines creative flair, an eye for trends, business acumen and management skills – all essential for the modern fashion industry.**

Wherever your interests lie, this course provides the fashion buying and merchandising skills you'll need to play a key role in successful fashion businesses. You'll learn about buying cycles, sales performance, product development, garment-sourcing, manufacturing and brand development.

A unique aspect of all our fashion courses is the opportunity to set up your own business within our award-winning retail store in Southampton city centre – developing transferable skills such as IT, presentation, entrepreneurial thinking and an understanding of emerging markets.

## Industry focus

We work closely with fashion industry professionals, regularly inviting guest speakers to discuss their experiences of working in the fashion industry and impart their knowledge; past speakers have included Caryn Franklyn and representatives from WGSN, Marks & Spencer, Next, All Saints, Fat Face, Michael Kors and Hobbs. The University also has formal partnerships and has run projects with Fat Face, Puma, TM Lewin, Ted Baker, Top Shop, MRA Architects and IBM Innovation Centre.

## Course content

**Year one:** Introduction to Fashion Buying; Supply Chain and Project Management; Multi-Channel Marketing; Visual Merchandising for Fashion; Retail Environment.

**Year two:** Buying and Merchandising;

Product Development; International Fashion Communications; Fashion Buying and the Law; options: Fashion Merchandise Planning; Ethical Issues; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Major Project; Work-Based Learning for Fashion and the Creative Industries; International Strategic Business Practice; options: Innovation and Technology; Corporate Social Responsibility.

**Assessment:** You'll be assessed through individual projects, presentations, group projects and your final-year project.

**Key career skills:** Specialist skills that students will develop include an understanding of the fashion product, trend prediction and consumer awareness, creativity and teamwork. Organisation, analytical, communication and presentation skills are also developed, along with project management.

**Projects/work experience:** In year three our work-based learning unit gives you the chance to incorporate work experience directly into your course.

You'll also be encouraged to seek work experience outside of teaching time, and the course team will often provide support and contacts within the industry to help you find a placement.

Recent students in the School of Fashion have conducted placements at Micheal Kors, Hugo Boss New York, Harvey Nichols, Arcadia Group, Peter Pilotto, London Fashion Week, Anya Hindmarch, Calvin Klein, Puma and Ted Baker.

Course length  
3 years

UCAS code  
W236

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Fashion buyer, merchandiser, allocator, fashion forecaster, fashion brand manager, visual merchandiser, product development manager, retail manager, product line manager.

## Why Southampton Solent?

- Taught by current and ex-industry experts.
- Emphasis on career development and real-world industry knowledge.
- Opportunity to work on live projects with high-profile industry partners.
- Student-managed Re:So store provides unique retail opportunities.
- Chance to showcase your skills in your final-year project.



Finding good graduates in the fashion buying and merchandising areas is incredibly difficult. We get lots of applications but very few have the specialist knowledge that gives them the head start that they need. This course addresses this. ”

**Jean Pierre Gadsdon, Recruitment Manager at Fat Face**

Visit [www.solent.ac.uk/W236](http://www.solent.ac.uk/W236) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Fashion Graphics

Explore a range of graphic design opportunities on this highly creative course, focusing on digital design, illustration, print, typography, branding, interactive media, photography and layout in the fashion industry.



**This innovative course combines a focus on fashion with the latest technology, giving you the technical skills and grounding in artistic theory to express your creative ideas through graphic design.**

You'll hone your design skills using Photoshop, InDesign and Illustrator, and develop a strong awareness of fashion industry practice, brand identity and illustration, as well as skills in interactive media and design for editorial and advertising.

You will broaden your knowledge with units focusing on photography, web design, fashion marketing, art direction and design theory, while the second year also includes an opportunity to gain an international perspective with study in Milan.

## Industry focus

We encourage our students to take part in live projects with industry partners, such as Top Man, Fat Face, Ted Baker, Mudpie and ilovedust.

We also receive regular guest speakers from the industry, such as Hannah Wiltshire and Rachel Taylor (head designers at Fat Face) and Terry Mansfield (former CEO, National Magazines).

## Course content

**Year one:** Design in Context; Design Process; Typography and Communication; Graphic Practice; Fashion Image Construction.

**Year two:** Web Design for the Fashion Industry; Fashion Graphics Trends; Fashion Branding and Identity; Interactive Fashion Media; Graphic Narrative; Fashion in Context.

**Year three:** Work-Based Learning for Fashion and the Creative Industries; Major Project: Research Proposal; Fashion Graphics Major Project; options, from: Dissertation; Fashion Practice Dissertation; Professional Design Practice; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Design projects, sketchbook research and written assignments.

**Key career skills:** Creative thinking, copywriting, graphic design, webpage layout and project management.

**Projects/work experience:** You'll undertake 100 hours of work experience in your final year, with further opportunities throughout the course. Past placements include Burberry, Gucci, Jean Paul Gaultier, New York Fashion Week, *Sunday Times Style* and ASOS magazine.



I have thoroughly enjoyed my last three years studying fashion graphics and feel it has given me the skills to move forward in my career. ”

**Charlotte Fox, BA (Hons) Fashion Graphics graduate**

**Course length**  
3 years

**UCAS code**  
W293

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Graphic designer, art director, fashion photographer, stylist, packaging designer, magazine and layout designer, illustrator.

## Why Southampton Solent?

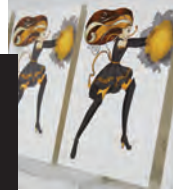
- Programme of visits to museums, and UK and overseas exhibitions.
- Work experience and live projects give insight into the fashion industry.
- Strong industry links enhance employment opportunities.
- Experienced course team with fashion industry backgrounds.
- Professional-standard photographic studios and printing equipment.



I have developed a huge range of skills that are not only relevant for this course but are transferable across other areas of the fashion industry, along with personal skills too. It has enabled me to be openly creative, but with future careers in mind. ”

**Ellie, BA (Hons) Fashion Graphics student**

Visit [www.solent.ac.uk/W293](http://www.solent.ac.uk/W293) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



## A unique platform for retail, fashion and design

Launched in 2012, Southampton Solent University's innovative Re:So store was the first entirely student-run retail initiative in a UK shopping centre – selling a unique mix of fashion, accessories, publications, furniture and art produced by the University's creative students and graduates.




Fashion promotion graduate Gemma Aspland said: "I'm really excited to showcase my brand in Southampton. It's an amazing opportunity to be able to gain experience in a very difficult industry, and for graduates to expose their brands to a wider audience."

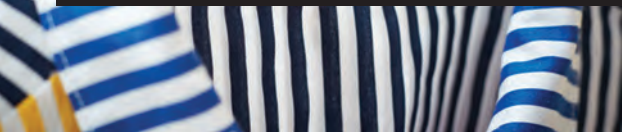
In 2014 Re:So moved to a spacious new location in Southampton's Marlands shopping centre, where it provides students and graduates with somewhere to learn, gain valuable work experience... and showcase and sell their designs in a live retail environment.

A creative learning zone on the upper floor also hosts exciting fashion and retail events, from guest speakers and workshops to photo-shoots and exhibitions.

British fashion entrepreneur Barry Laden MBE, who opened Re:So's new location in 2014, said: "With so many fashion courses across our universities, it's totally refreshing to see Southampton Solent providing practical commercial experience which will directly benefit students in the real world beyond university.

"This is a rare, excellent provision for students which places Southampton Solent's school of fashion at the top of its field."

   Find us at [reso.southampton](http://reso.southampton) or [retailsolent](http://retailsolent)





BA (Hons)

# Fashion Management with Marketing

Combine specialised study of the fashion industry with a broad knowledge base in marketing, management and finance on this innovative, specialist degree.

If you're interested in pursuing a commercial or business career within the dynamic, fast-moving fashion industry, this course is tailor-made for you.

You'll study the professional disciplines within fashion, from retailing, to consumer behaviour, fashion buying and merchandising. You'll learn how fashion products are designed, created, branded, developed and produced and get to know the process from conception to high street sale.

You'll also study the marketing and communications strategies used to promote events, designers and collections, and have the option to build practical experience with a work placement or at our award-winning fashion retail outlet, Re:So.

## Industry focus

Retail and fashion partners such as TM Lewin, Tesco, Next, Fat Face and Rapanui contribute to course content and provide guest lectures, and recent speakers have come from BHS, Schuh, TM Lewin and Ted Baker.

## Course content

**Year one:** Marketing Principles in Fashion; Introduction to Finance; Introduction to Fashion Business; Fashion Narrative; Fashion Industry Process; Retail Environment.

**Year two:** Buying and Merchandising; Fashion Marketing Research; Multi-Channel Marketing Management; Fashion Recruitment and Development; International Fashion Communication; options, from: Management of Consumer Services; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus; Work Placement.

**Year three:** Contemporary Fashion Marketing Strategies; Retail Management; Major Project; Work-Based Learning for Fashion and the Creative Industries; options, from: Brand Development and Communication Strategies.

**Assessment:** Essays, reports, group and individual presentations and projects, in-class tests and a final-year project.

**Key career skills:** Creative thinking, writing, presentation, project management, communication, problem-solving, budgeting and good business practice.

**Projects/work experience:** You'll have the opportunity to get involved with our unique student-run retail enterprise in a local shopping centre, or help organise a fashion conference or show, and other events, forging links throughout the industry.

The work placement option provides first-hand experience, with support from the academic team. Previous placements have included Harvey Nichols, Stella McCartney, Calvin Klein and Sweaty Betty.



Teaching is always pitch-perfect in the sessions. Guest lecturers complement the course lecturers very well indeed and offer a valuable insight into various industries and professions. ”

**Robert Salt, BA (Hons) Fashion Management with Marketing graduate, Visual Merchandising Specialist South, F&F**

## Course length

3 years

3+1 years with WkPl

## UCAS code

W2NB

W2NN

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Marketing and PR assistant, marketing assistant, menswear production assistant, merchandising assistant, production assistant, projects co-ordinator, assistant buyer, merchandiser, retail department manager, graduate administrator, stock management officer, visual merchandiser, buyer's admin assistant, PR assistant, sales assistant.

## Why Southampton Solent?

- This specialist course is well regarded by fashion industry experts.
- Collaboration with students from design, make-up and hair styling, fashion styling, fashion graphics and photography courses, creating an exciting fusion of skill and talent.
- Realistic insights into the fashion industry through live projects, head office visits and guest speakers.
- Strong industry and alumni links enhance employment opportunities.
- Excellent facilities and resources, including our innovative Re:So student-run retail space.
- Southampton Solent was voted one of the top creative universities in the UK in the *Which? University* 2013 and 2014 student surveys.

Visit [www.solent.ac.uk/W2NB](http://www.solent.ac.uk/W2NB)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Fashion Photography

Tailor your photographic skills for the fashion world on this creative degree, and build a broad, practical knowledge of visual arts including fashion styling, art direction, design and layout.



**On this exciting degree course you'll develop your practical and creative photography with a focus on fashion, and build industry skills for roles such as photographer, stylist or art director.**

You will study fashion and photography theory, and explore the social, political and historical factors that have informed innovative fashion image-making.

Our Solent Creatives agency and the university-organised Southampton Fashion Week give you the opportunity to build hands-on experience and develop your contacts in the fashion world.

You'll also hone your IT, layout and design skills, using industry-standard tools, and learn about the industry with units in fashion marketing, design theory and communications.

## Industry focus

Strong ties with industry give you plentiful opportunities for work experience and live projects with fashion industry partners, such as Top Man, Fat Face, All Walks Beyond the Catwalk and Good Fibres.

## Course content

**Year one:** Creative Development; Photographic Techniques and Digital Design; Styling Practice; Theoretical Viewpoints on Photography 1.

**Year two:** Advanced Digital Design; Theoretical Viewpoints on Photography 2; Fashion Photo Narrative; Design, Image, Context; Fashion Performance Photography; Visual Communication.

**Year three:** Final Major Project: Research and Proposal; Fashion Photography: Major Project; Work-Based Learning for Fashion and the Creative Industries; options, from: Photographic Practice; Dissertation; Fashion Practice Dissertation; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Design projects, written assignments.

**Key career skills:** Creative thinking, presentation, project management, communication, problem-solving, business awareness and research methods.

**Projects/work experience:** Past work placements have included a variety of PR, styling, photography and design roles at organisations such as Show Studio, *7th Man* magazine, Vivienne Westwood, Prada and Net-a-Porter.



An exciting and challenging learning curve, and valuable eye-opening experience of the fashion and photography industries. ”

**Alexandra Tibbles, BA (Hons)  
Fashion Photography graduate**

**Course length**  
3 years

**UCAS code**  
W640

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Fashion photography, art direction, advertising consultancy, reportage photography, styling for advertising, editorial, catwalk photography, post-production photo-editing.

## Why Southampton Solent?

- Visits to museums and exhibitions in London and trips to fashion capitals such as New York and Paris.
- Plentiful opportunities for work experience.
- Chance to work on live fashion industry projects through our Solent Creatives agency.
- Strong industry links, providing networking, work placement and graduate employment opportunities.
- Course team made up of practising photographers and stylists, with a wealth of experience in advertising, editorial and fashion catwalk photography.
- Access to modern photography studios with professional lighting, cameras and backdrops.

Visit [www.solent.ac.uk/W640](http://www.solent.ac.uk/W640) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



## Analise Trotter, BA (Hons) Fashion Photography graduate, blogger and social correspondent

"Studying fashion with photography at Southampton Solent University didn't just help me to become a better photographer – it helped me to build the complementary skills that employers in the industry are looking for.

"Modules covering PR, styling, marketing and graphic design all

helped to improve my employability and enabled me to build a solid understanding of how the fashion industry actually works. Showing employers that you have a range of relevant skills, as opposed to an extensive knowledge in just one specialist subject, is the key to success.

"I now work as a social media and blogging correspondent at Motel Rocks. This is quite a rare position in the industry at present, but my experience as a PR intern, combined with the relevant freelance work that my tutors helped me to secure, puts me ahead of the competition."



BA (Hons)

# Fashion Promotion and Communication

Gain a competitive edge in fashion promotion with this dynamic degree course. You'll study trend forecasting, PR, styling, marketing, photography and creative writing, and explore the professional fashion process.

**Fusing academic and vocational study, this professionally focused course helps you develop your talents and skills for a career in international fashion promotion.**

Studying PR, styling, marketing, photography and creative writing, you'll get to grips with the dynamics of fashion practice, and explore the creative media and techniques of brand promotion.

You will learn to identify the changing needs of consumers with trend forecasting, and develop the buying and merchandising skills and industry knowledge employers are looking for.

You will also be able to take advantage of work experience opportunities with industry partners, building hands-on experience and professional skills.

## Industry focus

The course provides various guest seminars and lectures, as well as visits to industry events and businesses. Recent speakers have included Terry Mansfield, former chief executive of the National Magazine Company, and Caryn Franklin and Debra Bourne from All Walks Beyond the Catwalk.

Students also have the opportunity to collaborate on real-world projects.

## Course content

**Year one:** Design in Context; Fashion Research; IT and Design for Fashion Communication; Fashion Industry: The Market; Fashion Promotion and Presentation.

**Year two:** Concept Development; Buying and Merchandising; Fashion Media; Public Relations; Fashion Marketing and Brand Communication; Fashion in Context.

**Year three:** Major Project: Research Proposal; Major Project; Work-Based Learning for Fashion and the Creative Industries; options, from: Dissertation; Fashion Practice Dissertation; Entrepreneurial Practice; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Ongoing verbal presentations and group critiques, with regular formative feedback, plus final individual or group projects.

**Key career skills:** Skills in media, advertising, PR and events, plus various essential comms and PR software packages. Other skills include presenting, research planning and project management.

**Projects/work experience:** During the third year you will undertake a placement within the industry, and throughout the course we'll encourage you to take advantage of various work experience opportunities, drawing on the course team's strong ties with the industry. You'll also be able to build experience working on live projects through our Solent Creatives agency.



The confidence gained throughout my university experience has made it possible to feel ready for whatever the fashion industry has to offer. ”

**Charlotte Hamilton, BA (Hons) Fashion Promotion and Communication graduate, Marketing Assistant and Graphic Designer, Fenwick**

**Course length**  
3 years

**UCAS code**  
NW52

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Graduates will be well prepared to follow a wide range of roles within fashion, including public relations, buying and merchandising, graphic design, styling, trend forecasting, marketing, brand development and visual merchandising.

## Why Southampton Solent?

- Great industry links, including live projects and work experience opportunities through Solent Creatives.
- Annual fashion symposium providing networking experiences with former students in the industry.
- Well-integrated fashion courses provides opportunities for cross-course collaboration.
- The close proximity to London enables students to easily organise day trips to enrich their own research and knowledge.
- International study trips to locations such as Paris, Rome and New York.
- Opportunity to get involved with producing the Solent Graduate Fashion Show.

Visit [www.solent.ac.uk/NW52](http://www.solent.ac.uk/NW52) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Fashion Styling

Explore the world of fashion styling on this exciting degree course, and develop the creative, technical and business skills you'll need to become a successful stylist and visual communicator.



## Fashion styling and visual image is key to the success of products, brands, media and celebrity.

You'll learn about the creative, technical and business skills the industry is looking for, and explore and develop your own individual talents through work experience and practical work. You'll learn how stylists work in different media and sectors, including magazines, advertising, design, catwalk shows, digital media and e-commerce.

You will also study the history and current state of styling in the industry, developing a comprehensive and innovative visual language informed by styling's historical and contemporary context.

### Industry focus

We offer extensive career support, while professionals and industry experts such as stylist Alexis Knox and forecasters Trendstop also regularly give input to the course.

### Course content

**Year one:** Styling Fundamentals; Media Make-Up and Hair 1; Digital Image Production 1; Editorial Styling; Contextual Studies: Historical; Digital Image Production 2.

**Year two:** Styling for Industry; Digital Publishing; Contextual Studies: Contemporary; Freelance and Industry Management; options: Interpreting Narrative; Media Make-Up and Hair 2; Freelancing at Solent Creatives; Model Your Business; Foreign Languages.

**Year three:** Professional Context; Major Project – Research and Development; Major Project – Production and Evaluation; Work-Based Learning for Fashion and the Creative Industries; options: Dissertation; Dissertation and Practice.

**Assessment:** Individual and group projects, written assignments, presentations and portfolio work, plus a timed practical assessment.

**Key career skills:** Creative thinking, project management, verbal, visual, digital and written communication, creative direction.

**Projects/work experience:** Students are supported in understanding how to pitch themselves to employers, create CVs and apply for work experience as part of second- and third-year units.



The fashion styling course helped me tap into talents I didn't even know I had, exploring photography, retouching and editing as well as hair, make-up and styling. I feel confident that I have the knowledge and skills to find my dream job in the industry. ”

**Amy, BA (Hons) Fashion Styling student**

**Course length**  
3 years

**UCAS code**  
W290

### Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio and interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

### Career opportunities

Fashion styling, fashion editing, fashion journalism, creative direction, advertising creative, brand consultancy, visual merchandising and trend forecasting.

### Why Southampton Solent?

- Access to Solent's cutting-edge media academy, providing high-spec photography studios, IT and editing facilities.
- Option to go on educational trips to European fashion capitals – recent trips have included Paris and Rome.
- Strong ties to the industry, with high-profile guest speakers.
- Opportunities to work on live fashion events.
- Opportunities to collaborate with students across different fashion courses.
- Voted as one of the top creative universities in the UK in the *Which? University* 2013 and 2014 student surveys.

Visit [www.solent.ac.uk/W290](http://www.solent.ac.uk/W290) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Fashion with Public Relations

Develop high levels of industry knowledge and professional public relations skills for a career in the exciting and fast-moving world of fashion PR on this specialised, innovative degree course.

**On this innovative course you'll develop a sound understanding of the fashion industry and how PR works within it.**

Taught by experienced professionals, you'll learn about modern PR strategies, maintaining media relationships and how to build consistent and compelling brand and corporate identities.

You'll explore the fashion industry itself, looking at how fashion and retail trends develop and how brands and retailers are promoted; you will also have the opportunity to build practical experience on varied commercial projects.

You will study both established media channels and emerging channels such as internet blogs, social media and permission marketing, underpinned by a strong understanding of the history of fashion and the factors that shape the industry.

## Industry focus

You're encouraged to take part in work experience and live projects in conjunction with our industry partners, and you'll also have access to regular guest speakers who provide insights into the fashion industry and give careers advice.

Past speakers have included Paddy Hartley (artist and designer for Nick Knight and Lady Gaga), design boutique ilovedust, former National Magazine Company CEO Terry Mansfield and Louis Atkinson, previously company director of Dior.

## Course content

**Year one:** Fashion Narrative; Fashion PR in Context; Introduction to Public Relations; Communication in Action; Retail Environment.

**Year two:** Fashion Recruitment and Career Development; Media Writing for PR; Event Management; Research and Evaluation in PR; Corporate Communications; options, including: Digital PR: The Internet and Social Media; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Major Project; Branding, PR and Communication Strategies; Work-Based Learning for Fashion and the Creative Industries; options, including: Ethics, Issues and Crisis Management; PR Strategy and Campaign Planning.

**Assessment:** Individual projects, presentations, group projects and critiques, creative writing, a final-year project and live projects.

**Key career skills:** Creative thinking, problem-solving, communication skills, presentation, teamwork, project/event management, decision-making and leadership.

**Projects/work experience:** You're encouraged to seek work experience while you study, and the course team will be able to assist you with finding a suitable placement. In the third year, the Work-Based learning for Fashion and the Creative Industries unit provides an opportunity to incorporate work experience directly into your course.

Recent school of fashion students have undertaken placements at Vivienne Westwood, Harvey Nichols, Arcadia Group, Peter Pilotto, London Fashion Week, Calvin Klein, Ted Baker and Hugo Boss.

Course length  
3 years

UCAS code  
W2P2

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

In-house fashion PR, fashion PR agency, account management, press officer, press relations, PR consultancy, fashion editorial and creative writing, fashion styling, event management, show production, creative communications, social media director.

## Why Southampton Solent?

- Close work with students from across Southampton Solent's fashion courses provides a collaborative, innovative environment.
- Access to fashion studio facilities.
- Broad range of projects working with real-world clients.
- Great industry work experience opportunities on our dedicated work-based learning unit.
- Fashion shows and exhibitions which feature student work, attended by industry professionals.
- Opportunities for fashion and cultural study trips; recent visits have included Paris and Rome.

Visit [www.solent.ac.uk/W2P2](http://www.solent.ac.uk/W2P2) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Fine Art

Develop your artistic vision and talent at one of the UK's top creative universities. On Southampton Solent's fine art degree, you'll receive the expert tuition, hands-on experience and creative freedoms you need.



**Voted one of the UK's top creative universities for two years running in the *Which? University* student survey, Southampton Solent delivers great facilities, in-depth tuition, a creative environment and essential hands-on experience.**

Professionally oriented and driven by a passionate team of artists, curators and theorists, our fine art degree encourages an open yet questioning approach, in order to develop your skills and experience.

Purpose-built studios and workshops offer a vibrant creative hub and give you the space to explore your own interests, while our expert tutors help you develop a strong understanding of creative context and theory.

You will also have the opportunity to take part in artists' residencies, professional exhibitions and international study trips.

## Industry focus

We have a vibrant programme of visiting speakers and regular live art events, as well as strong partnerships with regional and national arts organisations and agencies.

The University's Showcase Gallery also offers an opportunity to work at

the gallery while studying, and we offer exhibition space and a residency to selected third-year graduates.

## Course content

**Year one:** Practice; Process; Participation; Communication; Research; Context.

**Year two:** Context; Practice; either option 1: Practice; Independent Study or Negotiated Study; or option 2: Live Project or Professional Development.

**Year three:** Practice; Exhibition; Dissertation.

**Assessment:** Viva voce presentation, exhibition of the student's individual work, and written assignments.

**Key career skills:** Creative thinking, teamwork, presentation skills and a diverse range of technical skills, including photography, print-making, publishing, sound and digital media.

**Projects/work experience:** In the second year you'll be able to develop your online portfolio, or design and run a group exhibition at a professional gallery within the city. You'll also have the option to deliver short, arts-based educational workshops within the community, through our partnerships with local schools and hospitals.



I think this course is unique as they really build you here as an artist. I will never forget this experience and whatever the future holds I will always treasure my time here. ”

**Jake, BA (Hons) Fine Art student**

**Course length**  
3 years

**UCAS code**  
W100

## Entry requirements

- 200 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Artist, curator, art therapist, art critic, art educator, art writer, art director, illustrator, photographer, art technician, researcher, film-maker.

## Why Southampton Solent?

- Voted one of the UK's top creative universities in *Which? University's* 2013 and 2014 student surveys.
- Strong links with regional and national art agencies, including *Tate Etc* magazine, the Showcase Gallery, 'a space' Arts, The Arches Studios, Unit 11 Studios and Southampton City Gallery.
- High student satisfaction at 89 per cent.
- Regular live art and spoken word events, bringing professional artists and performers into the fine art studios.
- Opportunity to propose your own site-specific work in one of Southampton's medieval vaults.
- Opportunities for practical creative work experience through our Solent Creatives agency.
- Optional international and domestic trips to galleries, museums and art fairs.

Visit [www.solent.ac.uk/W100](http://www.solent.ac.uk/W100) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Graphic Design

Experiment with digital and traditional media, discover a huge range of professional design techniques and build your portfolio of professional work on this industry-focused, cutting-edge graphic design course.



Southampton Solent was voted one of the UK's top creative universities in *Which? University's* 2013 and 2014 student surveys, and this dynamic and forward-looking graphic design course is focused on innovation and the exploration of theory and practice.

You'll develop the knowledge and skills you need to thrive in today's design industry, studying the latest design techniques and learning how to research and respond to developments in culture, concepts and technology. You will have access to professional tools and software, as well as the creative freedom to experiment.

You'll explore a wide range of visual communication and graphic design activities, and build up your professional portfolio through commercial projects and work experience, as well as opportunities with our Solent Creatives design agency.

## Industry focus

With a long history of award-winning students and graduates, the course delivers industry experience on live advertising and design briefs from D&AD, the RSA, YCN and more.

You will also have access to guest speakers such as illustrator Holly Wales, Matt Curtis from the *Sunday Times Magazine* and Hamish Muir, editor of *Octavo* and co-founder of Outcast Editions and MuirMcNeil.

Our in-house design agency, Solent Creatives, also provides unique opportunities to pitch for commercial clients – recent examples include logo and web design work for Bear Grylls.

## Course content

**Year one:** Introduction to Design Process; Design Exploration; Introduction to Typography; Image Design; Digital Typography; Reading Graphic Design and Visual Culture.

**Year two:** Graphic Structure; Commercial Practice; App for Mobile Device Design; New Media Design; options: Solution Process; Independent Project Book; Independent Project Print; Curriculum Plus.

**Year three:** Professional Context; Final Major Project; Visual Communication Industry Research Project.

**Assessment:** The course is assessed through a mix of project work, portfolios, essays, a research file and a final-year project.

**Key career skills:** Creative thinking, presentation, project management, visual communication, evaluation and problem-solving.

**Projects/work experience:** You'll carry out a work placement between the second and third years of the course, with support from the university and calling on Solent's professional ties to the industry.

Course length  
3 years

UCAS code  
W215

## Entry requirements

- 200 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Design consultancy, publishing industry, advertising – agency side, multidisciplinary design, web design, television, film and multimedia, freelance practice.

## Why Southampton Solent?

- High level of student success in recognised national design competitions.
- Excellent graphic design facilities.
- Good record of graduates finding work in the industry.
- Taught by a team of professional designers with strong ties to the industry.
- Work experience opportunities through our in-house creative agency.



We learnt to take direction and criticism, and to stand up for our ideas. You need those skills. ”

**Ros Horner, BA (Hons) Graphic Design graduate, Senior Designer, SapientNitro**

Visit [www.solent.ac.uk/W215](http://www.solent.ac.uk/W215) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BA (Hons)

# Graphic Design for Web and Mobile Devices

This innovative, forward-looking graphic design course studies both digital and traditional media, building a solid base in graphic design and a professional portfolio for the web and mobile devices.



**Focused on innovation and exploration, this course delivers the confidence and skills you need to make your mark on the cutting-edge web and mobile communication industry.**

You'll study the latest design techniques, learn how to undertake research, and respond to developments in culture, concepts and technology.

With access to professional tools and software, you'll have the creative freedom to experiment and push the boundaries of the discipline, encouraging you to become an innovator in research and design.

You will explore a wide range of visual communication and graphic design activities, and build up your professional portfolio and real-world experience on live projects and briefs, thanks to work experience opportunities in the industry and with our in-house agency, Solent Creatives.

## Industry focus

The University has a long history of producing award-winning students and graduates, and you'll gain industry experience on live briefs from organisations such as D&AD, the RSA and YCN.

The course team will encourage you to enter industry competitions, and you'll have access to guest speakers such as illustrator Holly Wales, Matt Curtis from the *Sunday Times Magazine*, and James Hilton, chief creative officer and co-founder of AKQA.

## Course content

**Year one:** Introduction to Design Process; Design Exploration; Introduction to Typography; Image Design; Digital Typography; Reading Graphic Design and Visual Culture.

**Year two:** Motion Graphics for Digital Output; Graphic Design for Web; Graphic Design for Mobile Communication; Digital and Interactive Information Graphic Design; options: Pictograms in Digital Communication; Digital Literacy; Digital Communication Process and Solution; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Professional Context; Final Major Project; Visual Communication Industry Research Project.

**Assessment:** The course is assessed through a mix of project work, portfolios, essays, a research file and a final-year project.

**Key career skills:** Creative thinking, presentation, project management, visual communication, evaluation and problem-solving.

**Projects/work experience:** You'll be able to carry out a work placement between the second and third years of the course, with support from the University and calling on our professional ties to the industry.

**Course length**  
3 years

**UCAS code**  
W210

## Entry requirements

- 200 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Design consultancy – both web and traditional, web and app design, television, film and multimedia, freelance practice, publishing industry, advertising – agency side, multidisciplinary design.

## Why Southampton Solent?

- High level of success in recognised national design competitions.
- Excellent graphic design and IT facilities.
- Good record of graduates finding work in the industry.
- Taught by a team of professional designers with strong industry ties.
- Opportunity for educational visits to locations such as New York and Amsterdam.



The tutors' non-prescriptive approach meant that no specific visual style was promoted, allowing students to develop their own voice. ”

**James Nelson, BA (Hons) Graphic Design graduate, designer at Research Studios**

Visit [www.solent.ac.uk/W210](http://www.solent.ac.uk/W210) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Illustration

Enhance your creativity, study the latest illustration techniques, develop a strong awareness of industry practices and apply your skills to real-world briefs on this varied and exciting degree.



**Challenge yourself on this innovative degree, exploring the art of illustration and visual communication in children's and adult narrative, together with editorial and journalistic illustration.**

You'll have the chance to experiment with a wide variety of media, including intaglio and silkscreen print-making, photography, digital imaging, drawing and painting, and discover your own style.

Professional practice and career development will underpin your creativity with a strong awareness of industry disciplines and challenges, while projects and case studies will deliver real-world experience in working to briefs.

You will emerge with well-developed practical talents and the professional skills needed to succeed in the visual art industry – along with a unique portfolio of studio work.

## Industry focus

You'll hear from high-profile guest lecturers, such as illustrator Holly Wales, Matt Curtis from the *Sunday Times Magazine*, and Hamish Muir, co-founder of MuirMcNeil.

## Course content

**Year one:** Skills Workshop 1; Concepts and Themes; Visual Research; History and Critique; Visual Language; Skills Workshop 2.

**Year two:** Fairytale and Folklore; Editorial; Contemporary Art Critique; Critical Discourse; options, including: Children's Picture Book Illustration: Concepts; Narrative Book Illustration: Concepts; Children's Picture Book Illustration: Realisation and Production; Freelancing at Solent Creatives; Model Your Own Business.

**Year three:** Dissertation; Negotiated Study; Final Major Project.

**Assessment:** A mix of portfolios, written assignments, presentations and projects.

**Key career skills:** Working to professional briefs, creative thinking, writing, presentation and project management skills.

**Projects/work experience:** We have strong links with local organisations, as well as design bodies like D&AD and the Association of Illustrators. Every student will have the chance to exhibit, and to have their work seen by a collection of art directors and agencies.



If not for the fantastic facilities available, I would never have discovered my love for mono-printing and lino-cutting. I would recommend this course to any image-maker out there. ”

**Hannah, BA (Hons) Illustration student**

**Course length**  
3 years

**UCAS code**  
W221

## Entry requirements

- 200 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Freelance illustrators, gallery curators and technicians, print-making technicians, graphic designers, private press publishers, drawing and print-making workshops.

## Why Southampton Solent?

- Award-winning staff with diverse experience.
- Emphasis on hands-on practice, from working in the print room to drawing on the streets.
- Excellent studio and facilities for letterpress, print-making, drawing and bookbinding.
- Exciting range of approaches to stimulating briefs.
- Strong emphasis on experimenting and developing your own voice.
- In-house publishing press, bringing together industry-standard digital and traditional printing resources for student publications.
- Yearly international study trip.
- Opportunities to work on briefs from real-world clients.

Visit [www.solent.ac.uk/W221](http://www.solent.ac.uk/W221) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### Nate Kitch, BA (Hons) Illustration graduate, freelance illustrator

"I was excited by the potential the course offered in terms of facilities and vision; after meeting course leader Pete Lloyd, who's now in charge of the art school, I knew it was the course for me.

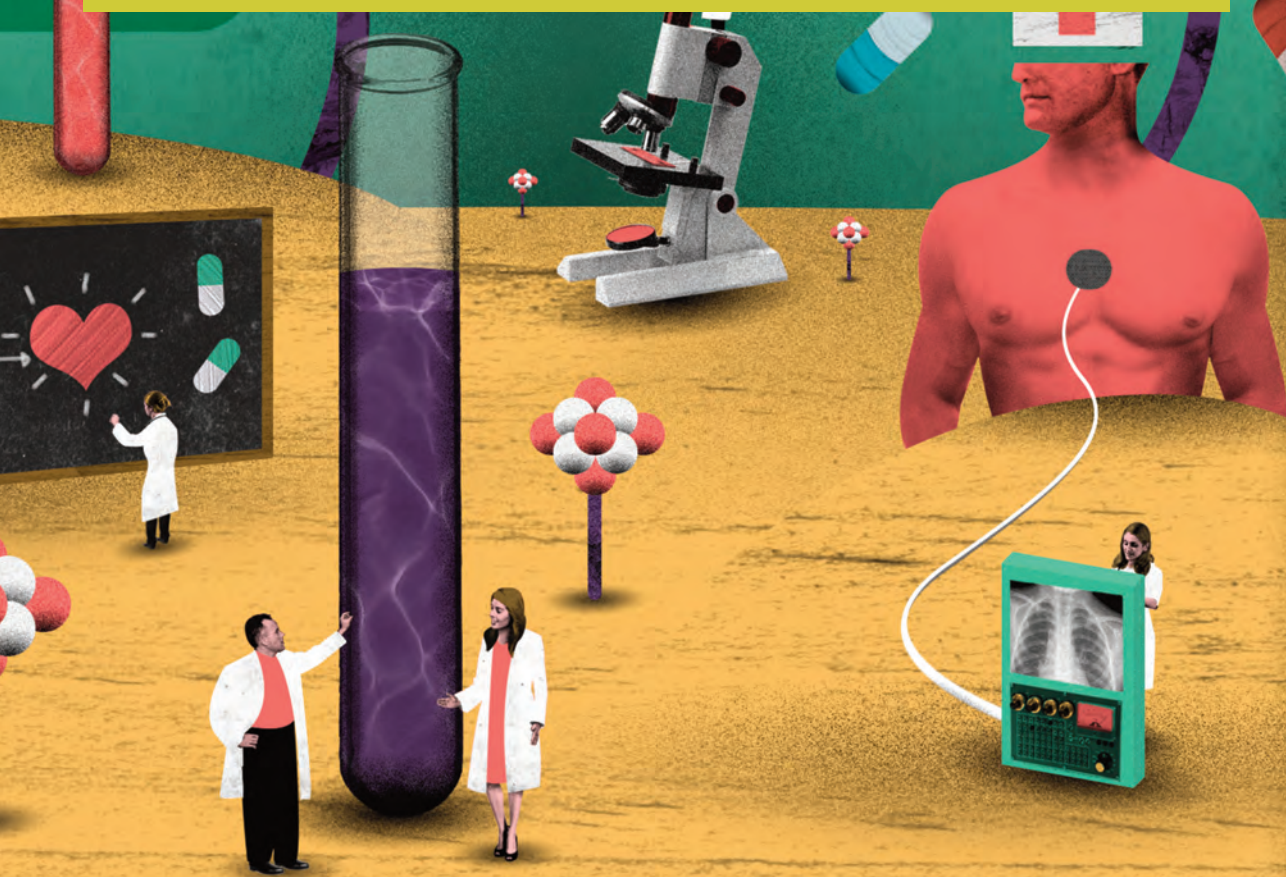
"I most enjoyed the diversity in lecturers' expertise – I was exposed not only to experienced teaching with strong backgrounds in illustration but also those who were still practising artists, working on commissions;

there is nothing more inspiring than watching your tutors bust out great work.

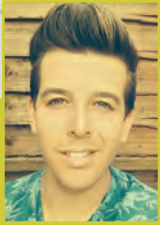
"During my final year we moved over to brand new facilities which was a brilliant end to my time studying; I truly believe that step drove me to achieve my strongest work yet, as I was able to apply myself in a new environment perfectly tailored to practising artists. It was here I created my final project,

which ended up winning an award from the Association of Illustrators.

"I now work as a freelance illustrator, working on commissions from around the globe with the freedom to control the times and places I work. I can honestly say it's the best job in the world. But I will always look back at my time at Solent fondly; for my career, it was the best decision I made."



## Student view



### Nick Snow, BA (Hons) Interior Design Decoration student

BA (Hons) Interior Design Decoration student Nick Snow had an exciting opportunity to have his work seen across the UK after appearing on BBC One home renovation show *Your Home in Their Hands*.

Before coming to Southampton Solent to pursue his dream career as an interior designer, Nick previously worked at a bank. "I had a good salary, but I wasn't happy," he said. "I love what I do now and I can't wait to carve out a successful career for myself in the world of commercial interior design."

Nick went up against thousands of talented young designers to secure his place on *Your Home in Their Hands*, in which brave homeowners surrender control of their house to up-and-coming interior design talent.

Nick was asked to redesign the house's bathroom – a challenge for any interior designer, as cramped spaces and immobile plumbing make it hard to have significant impact. Nick created a clean and bright room that was a huge improvement on the plain white tiling and novelty toilet seat the room had featured before.

Both the homeowners and Celia Sawyer, an interior design expert and the show's presenter, were bowled over by the results. "You're not really given much information about your clients, but I like to create calming, uncluttered and welcoming spaces that make people feel good about themselves," said Nick. "I was thrilled with the reaction."



BA (Hons)

# Interior Design Decoration

Whether you're interested in interior design, visual styling or textile design, this unique degree provides the design skills and hands-on experience for a career at the industry's cutting edge.



**This distinctive course aims to produce innovative graduates at the cutting edge of design, who recognise the influences of current media and popular culture as well as traditional craft.**

Accredited by the Society of British and International Design (SBID), the course combines expert professional tuition and hands-on experience tailored to the demands of the modern industry.

You'll focus on one of two primary career pathways – spatial design or surface design – studying a range of theoretical and practical units such as textile design, photographic styling, materials and finishes. You will also get the opportunity to study trendsetting, and examine historical styles and movements in interior design, home-staging and fashioning interior spaces.

## Industry focus

The course has an excellent guest speaker programme, as well as live briefs, student feedback and advice on current professional practice from industry experts.

The staff team has strong links with industry, with partners in live projects

including Clothes Show Live 2013, the Mayflower Theatre, IKEA Southampton, Hampshire Kitchens and Blendworth Interiors.

## Course content

**Year one:** Interior Design Studio Practice 1; Interior Design Studio Practice 2; Interiors History in Theory; Interiors History in Practice; Surface Design; Spatial Design.

**Year two:** Interior Design in Industry; Representing the Interior; Specialist Practice in Interior Design; options: Alternative Textiles; Editorial Styling; Body Form and Structure; Model Your Business; Freelancing at Solent Creatives; Curriculum Plus.

**Year three:** Major Project Research and Development; Major Project Production; Work-Based Learning for Fashion and the Creative Industries; options: Dissertation; Critical Journal.

**Assessment:** Student design projects, written assignments, research activities, model-making, and individual and group presentations.

**Key career skills:** Throughout your degree you will develop skills in IT, creative and conceptual thinking, presentation, project marketing and management, visual communication, evaluation and problem-solving.

## Projects/work experience:

Throughout the course you'll work on industry-led live projects, and have plenty of opportunities for either commercial or domestic work experience. Members of staff have very close relationships with the industry and will help you find and organise a suitable placement.

**Course length**  
3 years

**UCAS code**  
W252

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Interior design stylist, features editor, interiors photographer, set designer, visual merchandising, forecaster, textile designer.

## Why Southampton Solent?

- Excellent links with employers from across the interior design industry.
- Accreditation by the Society of British and International Design (SBID), including mentoring opportunities, student competitions and a year's free membership.
- Study visits to style capitals such as London and New York.
- Opportunity to exhibit at New Designers, London.
- Extensive live interior design projects with real-world clients and established industry employers.



The course is so varied and adaptable, giving you the opportunity to focus on your own particular interests within interior design. ”

**Betty Bohan, BA (Hons) Interior Design Decoration graduate**

Visit [www.solent.ac.uk/W252](http://www.solent.ac.uk/W252) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Make-Up and Hair Design

This creative, conceptual and forward-thinking degree course equips you with the professional skills and knowledge for an exciting career in the make-up and hair design industries.



**From the start of the course, Southampton Solent's BA (Hons) Make-Up and Hair Design is focused on giving you the knowledge and experience to find work and flourish as a professional.**

Working in a high-spec studio, you'll develop technical precision and industry-standard design skills, and learn how to research and develop innovative make-up and hair concepts.

You'll build high-level practical skills through projects with industry, as well as developing the business skills to complement your creative practice.

During the second year of the course you'll have the option to take units in prosthetics, hair design and wig work or beauty direction, before developing a major project and professional website in your final year that reflect your strengths and specialist interests.

## Industry focus

Second- and third-year work-based learning units focus on career skills, such as how to pitch yourself to employers, strengthen your CV and apply for work experience. Industry experts such as photographer Madame Peripetie and make-up artist Alex Box also visit regularly.

## Course content

**Year one:** The Fundamentals of Make-Up Design; The Fundamentals of Hair and Postiche; Make-Up in Motion; Digital Image Production 1; Digital Image Production 2; Contextual Studies – Historical.

**Year two:** Contextual Studies – Contemporary; Freelance and Industry Management; Make-Up and Hair for TV and Film; Make-Up and Hair for Fashion and Beauty; options: Wig Work and Postiche; Make-Up for Special Effects; Digital Beauty and Editorial Writing; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Work-Based Learning for Fashion and the Creative Industries; Professional Context; Major Project Research and Development; Major Project Production and Evaluation; options: Dissertation; Dissertation and Practice.

**Assessment:** A mix of individual and group projects, written assignments, timed practical assessments, presentations and portfolio projects.

**Key career skills:** Creative thinking, presentation, research, project management, communication and problem-solving.

**Projects/work experience:** You'll be able to call on the course team's strong ties with industry in researching and applying for work experience, and previous students have found placements at *Notion* magazine, London Garment Expo, *ITV*, *Company* magazine, *Dazed & Confused* magazine, Jonathan Saunders, Atelier Mayer, Illamasqua, Trendstop, Sky, Topshop and the BBC.

Course length  
3 years

UCAS code  
W453

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Make-up and hair designer or artist, image consultant, stylist, beauty editor, advertising and editorial assistant, make-up and beauty brand development, trend forecasting for beauty and fashion.

## Why Southampton Solent?

- Voted one of the UK's top creative universities in *Which? University's* 2013 and 2014 student surveys.
- Strong cross-disciplinary collaborative opportunities with areas such as photography, fashion, graphic design and performance.
- Modern, high-tech facilities, including our media academy, IT suites, industry-standard make-up and hair design facilities and photographic studios.
- An innovative academic team, with wide-ranging industry experience and research interests.
- Strong ties to industry, including support by British make-up company Illamasqua.
- Optional overseas trips to fashion destinations such as Paris, Rome, Florence and New York.

Visit [www.solent.ac.uk/W453](http://www.solent.ac.uk/W453) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

## Student view



### Zaina, BA (Hons) Make-Up and Hair Design student

"The tutors on Southampton Solent's make-up and hair design course know the value of a large and varied creative portfolio, so the units we study cover a wide range of topics, themes and techniques.

"One of my favourite things about the course is that I'm given enough creative freedom to explore the

specific areas that interest me. At the same time, I'm also guided by my tutors towards new ideas and techniques that I may not have considered before. The balance between these two styles of learning has really helped me to develop as a make-up artist.

"The course also presented some great opportunities to collaborate with students from other courses – with photographers, directors and fashion stylists. Not only does this create good content for my portfolio, but having experience of working as part of a larger production team looks fantastic on my CV."

BA (Hons)

# Photography

Develop the technical expertise, hands-on experience and professional photography skills to match your passion on this intensely practical degree course, and kick-start your career in photography and the visual arts.



**Commended on its excellent teaching and assessment practices by external examiners, our photography degree gives you the professional, technical and conceptual skills for a great career.**

You'll explore a variety of important and contemporary issues, while practical exercises and work experience opportunities provide a chance to use digital and traditional high-end equipment in professional studios with lighting set-ups, or on location – developing your individual 'voice' and professional portfolio.

You'll also benefit from a range of guest speakers, and learn from established photographers from fine art, documentary, advertising, fashion, editorial, film and more.

## Industry focus

We are an affiliated centre with the Association of Photographers (AoP), and have an established partnership with agency Magnum Photos.

We also have links with the BBC, the National Portrait Gallery and Tate Britain, as well as publications such as *Vogue*, *The Guardian*, *The Sunday Times Magazine* and the *New York Times*.

## Course content

**Year one:** Orientation; Image Lab; Representation; Photographic History and Theory 1; Photographic History and Theory 2; Visual Exploration.

**Year two:** Photographic Concepts and Themes; Photographic Methods and Approaches; Image Text Analysis 1; Image Text Analysis 2; options, including: Photography and the City; Photography and the Figure; Photography and the Moving Image; Photography and the Landscape; Photography and Global Cultures; Photography and the Book; Freelancing at Solent Creatives; Model Your Business.

**Year three:** Contemporary Studio Practice; Final Essay; Final Major Project; Professional Practice Portfolio.

**Assessment:** Exhibitions, presentations, workshops, project work and written coursework.

**Key career skills:** Creative thinking, communication, presentation, project management and critical analysis.

**Projects/work experience:** Work experience is encouraged, with recent students assisting on local and national shoots, while our Solent Creatives agency provides significant opportunities for freelance work.



The lecturers, and the amazing photographic facilities at Southampton Solent, provided a great base for being creative. ”

**Chris Aadland, BA (Hons)  
Photography graduate**

## Course length

3 years  
1+3 years with IFdn

## UCAS code

W651  
W644

## Entry requirements

- 260 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Freelance photographer, fashion photographer, digital photographic retoucher, specialist photographer for commercial organisations.

## Why Southampton Solent?

- Voted one of the UK's top creative universities in *Which? University's* 2013 and 2014 student surveys.
- Affiliated centre with the Association of Photographers (AoP).
- The course team includes practising photographers, with diverse expertise, experience and interests.
- Highly skilled technical instructors leading engaging workshops.
- Excellent, professional-standard photographic facilities and equipment.
- Visiting speakers from the industry, including Richard Billingham, Catherine Yass, Charlotte Cotton, Ori Gersht, Brian Dillon, Peter Fraser, Dan Holdsworth, Chrystal Lebas, Jeremy Millar, Sophy Rickett, Margaret Salmon and Tom Hunter.
- Regular trips to London galleries and museums.
- International field trips to key cultural centres such as Paris, New York or Berlin.

Visit [www.solent.ac.uk/W651](http://www.solent.ac.uk/W651) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BA (Hons)

# Product Design



Learn to turn your imagination into invention and create products that are simple, effective and easy to use, on Southampton Solent's stimulating and challenging product design course.



From motorcycles to mobile phones, product designers create products which are attractive, desirable and satisfying. On our innovative product design degree, with 100 per cent student satisfaction\* and accreditation by the Institute of Engineering Designers (IED), you'll focus on the relationship between products and users, exploring ergonomics, usability principles and materials.

You'll learn skills in design and manufacturing techniques using 3D software programs and prototyping workshops, while our industry links, in-house freelance agency and work experience opportunities deliver valuable professional experience.

Designing with confidence, you'll learn to create products that provide workable solutions, and discover how to take a product all the way from concept to the marketplace.

\* National Student Survey

## Industry focus

The course team maintains strong links with industry and has set up a partner affiliation network (PAN) which provides live project briefs, professional input on course content

and various student design competitions, together with extensive work placement opportunities.

We also have a comprehensive programme of guest speakers throughout the course, giving you access to a formidable selection of industry professionals delivering up-to-the-minute case studies.

## Course content

**Year one:** Design Visualisation; Design Exploration; Design Process; Commercial Studies; Technical Studies; Modern Design (Themes and Issues).

**Year two:** Computer Modelling; Creative Applications; Human Factors; Design for Manufacture; options: Design for Industry; Design for Enterprise; New Product Development; Curriculum Plus; Freelancing at Solent Creatives; Model Your Business.

**Year three:** Design Futures; Live Competition Project; Professional Project Research; Preparation for Employment; Professional Project.

**Assessment:** A mix of practical projects, written assignments and presentations, with no formal exams.

**Key career skills:** IT, creative thinking, presentation, project management, visual communication and problem-solving.

## Projects/work experience:

Opportunities for work placement are provided through the course partner affiliation network, which encourages professional input and work placement opportunities for students. Companies include: In-Tandem Systems, B&Q, IKEA, the NHS, GreavesBest Design, SIG and Adris.

Course length  
3 years

UCAS code  
W241

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Product design, design consultancy/engineering, interior design/space planning, exhibition design, special FX model-making, packaging design, product marketing or research.

## Why Southampton Solent?

- Employability-focused course taught by design professionals who maintain up-to-date links with industry.
- State-of-the-art facilities, providing access to the latest advanced manufacturing technologies.
- Opportunities to develop real-world experience through freelance work for our Solent Creatives agency.



My projects have taken me from Tokyo to Buenos Aires, India, China and beyond. I am privileged to be able to travel to unlikely destinations to observe how products fit into people's everyday lives. Then I get to help turn that research into products! ”

**Chris Butler, BA (Hons) Product Design graduate, Seymour Powell Design**

Visit [www.solent.ac.uk/W241](http://www.solent.ac.uk/W241) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Special Effects

This highly creative special effects degree provides an opportunity to develop specialist skills in either animatronics design or visual effects production, focusing your studies to match your career interests.



**This dynamic and industry-focused course will prepare you for work within the special effects sector of the film, TV and leisure industries.**

Uniquely in the UK, the course offers a choice between animatronics and visual effects pathways within the same degree structure, allowing you to easily mix and match your second-year options.

The multidisciplinary nature of the course also provides a broad range of skills and knowledge, ensuring you're up-to-date with the latest tools, principles and production processes.

You'll also be able to focus your assignments across a wide range of applications in film, television, museums, art galleries, theatre and live performance.

## Industry focus

The course has a strong focus on careers, and close links with UK special effects companies including Double Negative, BBC Special Effects, Creature Shop, Shepperton Studios, Pinewood Studios, LCI and the London Movieum.

## Course content

**Year one:** Character Design for SFX; SFX Props and Model-Making; Life

Drawing; Computer Modelling; History of Special Effects; options: Introduction to Animatronics; Stop-Motion.

**Year two:** Digital Character; Analysing Special Effects Film and TV; options: Computer-Aided Design; Digital Animation; Control and Signal Writing; Screenwriting Techniques; Prosthetics and Make-Up Effects; Visual Effects Cinematography; Animatronics Design; Video Technologies.

**Year three:** Special Effects Pre-Production; Special Effects Professional Practice and Management; Dissertation; Special Effects Major Project; options: Digital Portfolio; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Coursework, portfolios and presentations. There are no formal exams.

**Key career skills:** Research, computer modelling, animation, project management, visual communication, problem-solving and presentation.

**Projects/work experience:** Solent places a strong emphasis on real-world experience, supporting you in finding a suitable placement independently or through the course team's strong ties to the industry.



I would definitely recommend this course to anyone thinking about doing special effects and film; the lecturers are great, and I learnt more here than I ever thought I could. ”

**Eric, BA (Hons) Special Effects student**

**Course length**  
3 years

**UCAS code**  
W614

## Entry requirements

- 260 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Animation and VFX studios, animatronics, prosthetics/model-making, film and TV companies, robotics, signal writers, programming.

## Why Southampton Solent?

- Flexible course structure allows specialisation, to enhance your employability.
- Modern, industry-standard environment, with the latest post-production software and specialised facilities in animatronics, prosthetics and visual effects.
- Access to a stop-motion studio, equipped with high-definition cameras and green/blue screen facilities.
- Lecturers with many years of real-world industry experience.
- Visits to UK special effects companies to examine the process and practice of special effects, from initial idea through concept development to post-production.
- Visits to museums to explore your drawing skills and analytical character study.
- Study visit to Disneyland Paris to examine 2D and 3D digital animation, and to investigate new digital technologies.

Visit [www.solent.ac.uk/W614](http://www.solent.ac.uk/W614) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Visual Merchandising

This exciting fashion degree delivers specialist creative skills in visual merchandising or retail design, plus the practical, professional knowledge for a range of marketing, head office or creative design agency positions.



The constant demand for choice, value and convenience has created a need for experts in the field of retail design. On this innovative course you'll learn to blend commercial and creative design to develop visual concepts that encourage consumers to make purchases.

You will gain a strong understanding of retail markets and how consumers shop, consider 'experience' retail, 'pop-up' retail and interior architecture, and look at how these affect retail environment design.

You'll learn to spot emerging retail trends and themes, and create exciting, fascinating consumer experiences, while practical hands-on workshops and projects – including at our unique fashion outlet, Re:So – will give you a chance to create innovative visual concepts for retail brands from high street to luxury level.

## Industry focus

We work closely with fashion industry professionals, regularly inviting guest speakers such as Caryn Franklyn and representatives from WGSN, Marks & Spencer, Next, All Saints, Fat Face, Michael Kors and Hobbs.

## Course content.

**Year one:** Introduction to Fashion and Lifestyle Retail; Omni-Channel Marketing; Visual Merchandising; Retail Design; Retail Environments.

**Year two:** Consumer Behaviour; Retail, Exhibition and Pop-Up Design; International Fashion Communications; Retail Technologies; Fashion Merchandise Planning; options: Introductory Retail Architecture; Freelancing at Solent Creatives; Model Your Business.

**Year three:** Work-Based Learning for Fashion and the Creative Industries; Creative Direction for Retail; Major Project; options: Retail Architecture; Innovation and Technology: The Future of Retail.

**Assessment:** Assessment methods include individual projects, presentations, group projects, written work, visual and written reports, and a final-year project.

**Key career skills:** You will develop an understanding of fashion and lifestyle retail environments, retail visual trend prediction and consumer awareness, creativity and teamwork. Organisation, analytical, communication and presentation skills are also developed.

**Projects/work experience:** Year three incorporates work experience directly into the course, and you will also be encouraged to use the course team's industry connections to find further work placement opportunities.

Recent Solent fashion students have found placements at Michael Kors, Hugo Boss New York, Harvey Nichols, Arcadia Group, London Fashion Week, Calvin Klein, Puma and Ted Baker.

Course length  
3 years

UCAS code  
N512

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements may apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Visual merchandiser, retail designer, store designer, creative brand director, brand manager, retail architect, retail store manager.

## Why Southampton Solent?

- The opportunity to work, study or set up your own business within our award-winning Re:So retail store, operating in a Southampton shopping centre.
- Renowned fashion industry guest lecturers.
- Extensive links with industry provide plentiful opportunities for work experience placements.
- Southampton Solent University was voted one of the UK's top creative universities in *Which? University's* 2013 and 2014 student surveys.
- Close collaborative environment, working with students from other fashion courses.

Visit [www.solent.ac.uk/N512](http://www.solent.ac.uk/N512) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



# Built environment

**The construction industry is growing fast, and the opportunities are diverse and exciting. The industry needs to recruit over 36,000 individuals a year between now and 2018 – you could be one of them.**

You could be working on site and overseeing construction projects from start to finish, or advising clients about everything from technical plans to environmental impact and building regulations.

A career in architectural technology covers the more technical side, making sure buildings go up and stay up, while a quantity surveying role could be perfect for the more maths-savvy student.

If creativity's more your thing, we also offer courses in interior design. From hotels or offices to private homes, our combination of creative and practical skills can help you turn your design ideas into beautiful interiors.

Whatever you're interested in, our industry-accredited courses guarantee a curriculum that meets the latest standards.

And with Solent's great facilities, strong links to the industry and a focus on practical experience, you'll have all the professional skills for a challenging and exciting career.



It has been an absolute privilege to come back and see the students' work. The standard is phenomenal and it's great to see so much vision and creativity coming through. ”

**Alex Naraian, Associate Director at ADAM Architecture and Chairman of the Chartered Institute of Architectural Technologists South East – Solent graduate**



## Courses available

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BA (Hons) Interior Design	55



BA (Hons)

# Architectural Technology

Study the twin concepts of architectural design and technology and get practical hands-on experience on this innovative, Chartered Institute of Architectural Technologists (CIAT)-accredited course.



**This inspiring, challenging and professionally accredited degree explores three main themes: architectural design, technology and professional practice.**

You'll have a variety of opportunities to gain experience in building design and detailing, studying alongside students of other disciplines and learning to appreciate building projects as an integrated process.

In our dedicated studios you'll develop your drawing and presentation skills, including 2D and 3D manual and computer-aided design (CAD), using industry-standard software such as AutoCAD and Revit.

You'll also learn the principles of building information modelling (BIM), and develop knowledge of construction technology, sustainability, professional practice, project management, surveying and refurbishment.

## Industry focus

You'll work closely with the industry and the Chartered Institute of Architectural Technologists (CIAT), with CIAT South East awarding prizes at our 2014 end-of-year show.

Studies are enhanced by real case

studies, and guest speakers include CIAT South East's regional councillor, the director of HPW, Capita's community engagement manager and others. Our network of industry contacts also provides plenty of opportunities for work placements.

## Course content

**Year one:** Architectural Design Principles; Introduction to Architectural Technology\*; Science of the Built Environment; Principles of Construction Technology; Principles of Business Environment; option, from: Management in the Built Environment\*; Curriculum Plus.

**Year two:** Architectural Design; Construction Technology; Applications of Architectural Technology\*; Procurement and Project Management; Innovative Technologies and Applications; Contract Administration and Specification.

**Year three:** Design Project; Refurbishment and Building Surveying; Professional Practice; Sustainable Architecture and Innovation; option, from: Research Project; Final-Year Project.

\*with work-based learning variant.

**Assessment:** Design-based portfolios, e-portfolios, essays, research projects, reports and presentations.

**Key career skills:** Problem-solving and decision-making, as well as IT, presentation and teamwork skills.

**Projects/work experience:** The team supports and encourages students to find work placements, with recent placements including local companies such as Capita, Stride Treglown and Barratt Homes.

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

K236  
K238  
K1Q3

## Entry requirements

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Architectural technologist, project manager, building surveyor, technical detailing and design, and commercial and public sector projects.

## Why Southampton Solent?

- Accredited by CIAT.
- Work with experienced practitioners from industry using real-world and/or live projects.
- Access recently upgraded studio space, with state-of-the-art IT facilities and up-to-date industry-specific software.
- Highly qualified tutors, including a number of associate and guest lecturers who are practising professionals.
- Work on live and employer-led briefs.
- Opportunity to meet employers and participate in our end-of-year show.

Visit [www.solent.ac.uk/K236](http://www.solent.ac.uk/K236)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BSc (Hons)

# Construction Management



Develop valuable industry skills and first-hand practical experience on this Chartered Institute of Building (CIOB)-accredited degree, working with industry partners, experienced tutors and the latest technology.

**This inspiring, challenging and professionally accredited programme offers a varied curriculum based on the three themes of management, technology and professionalism.**

With a clear focus on the management of construction projects, the course is led by qualified professionals with extensive industry experience – ensuring you'll learn both the technology of building and process management.

You'll get to grips with the economic aspects of a project and the industry's legal framework, while extensive industry involvement delivers the most up-to-date management techniques available.

You'll also have access to dedicated labs equipped with the latest industry-standard software, including a drawing studio, while optional modules allow you to branch into various specialised career pathways.

## Industry focus

Guest lectures, site visits and live case studies provide a real-life learning environment and research opportunities.

We also have visits from local area planning officers, construction directors and government agencies.

## Course content

**Year one:** Principles of Construction Management and Quantity Surveying; Principles of Business Environment; Building Technology; Construction Science and Materials; Construction Surveying; option, from: Construction Technology Project; Curriculum Plus.

**Year two:** Economics and Financial Management; Technology of Construction; Building Performance;

Sustainability; option, such as: Quantity Surveying and Estimating; Construction Management.

**Year three:** Project Evaluation and Development; Building Production; Contract Administration; Project; option, from: Strategic Construction Management; Commercial Management.

**Assessment:** Examinations and assignments, including essays, reports, portfolios, projects and presentations, often in a real-life setting.

**Key career skills:** Project management, negotiation, problem-solving and decision-making skills.

**Projects/work experience:** Students are encouraged and supported in finding work placements throughout the year; example placements include national contractors, house builders and professional practices, such as Midas Construction, Burgoyne Construction, Barratt Homes and quantity surveyors Davis Langdon.



I chose Southampton Solent University because of its selection of applied courses specific to the construction industry. I really liked the variation between the units; it gives you a real overview of different disciplines in construction, and helps decide which you would like to progress with in your career. ”

**Jonathan Weaver, BSc (Hons) Construction Management graduate**

Course length	UCAS code
3 years	K220
1+3 years with Fdn	K221
1+3 years with IFdn	K2Q3

## Entry requirements

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 60 points (grade D) from one relevant A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other relevant qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Construction/project manager, site manager, quantity surveyor, building control surveyor, facilities manager.

## Why Southampton Solent?

- Accredited by the CIOB and the Chartered Association of Building Engineers (CABE).
- Strong focus on employability.
- Option units give students a choice of career paths.
- Close industry links, with live briefs and excellent opportunities for work experience.
- Excellent record of graduate employment.
- Our course team all have extensive industry experience.

Visit [www.solent.ac.uk/K220](http://www.solent.ac.uk/K220) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Graduate view



## Yolanda Craig, BA (Hons) Interior Design graduate, Design Assistant, Sarah Ward Associates

"I chose Southampton Solent after going to an open day – all of the staff were so friendly and helpful, and some of the work on show was really impressive. I liked Southampton city too, as everything a student would need is within walking distance.

"I enjoyed the live brief aspect of the course, and the facilities were great. My studies also gave me all the knowledge I need in my current role, ensuring I can do my work confidently and present to clients and contractors knowing the work is of a high standard.

"In getting the job, my ability to hand draw helped a lot, as well as being able to use computer-aided design programs. I also had experience from the construction side of design, and especially the legal aspects, which was really valuable.

"As a design assistant, I assist the company director and senior interior designer with design schemes, layouts and overall interiors, organise specification booklets and keep in contact with clients. I also work on design concepts and do a lot of drawing work ready for client

meetings, as well as CAD drawings for bespoke products being made for the company.

"I really enjoy having a design input in projects, and my employer really values my views and opinions. I also really enjoy the creative drawing side of the work, and the chance to use the skills that I learnt at the University."

and efficient. The skylight roof will be covered after the purpose has been served. So at the end of the life of the building/roof, it can be used in other projects. This will reduce the need for burning fossil fuels to create brand new materials. Glass is also a fully recyclable material, and it can be recycled again and again, much like steel, for future projects without affecting the quality. This will save a lot of non-renewable sources from being used. This structure also allows the incorporation of a rainwater harvesting system, demonstrated on the seating area design scheme page. This system will be showcased and incorporated into a unique seating area to boost the awareness of the sustainable way of living, and educate the users. This collected rain water will be collected in tanks below the building and distributed around to be used for services such as flushing toilets or under floor heating systems. The large atrium space also means that a passive system of ventilation can be used. Depending on the average wind directions in the area of the building, either stack ventilation or cross-ventilation can be used. Both of these methods depend on the thermal buoyancy of air, as cold and hot air have different densities. This will save a lot of energy and emissions by not depending on artificial systems to ventilate the space, and also heat/cool the area.

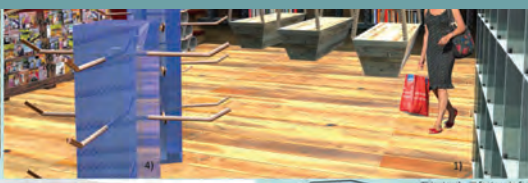


DEMONSTRATION OF HOW HARVESTED RAIN WATER

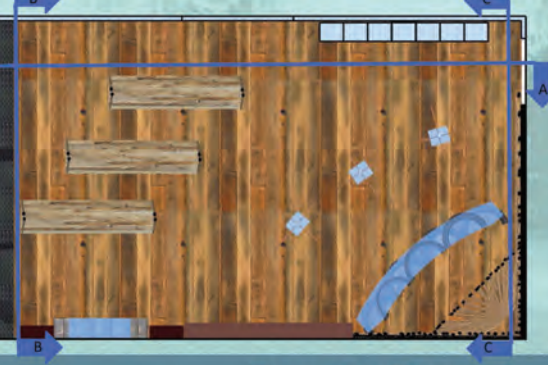
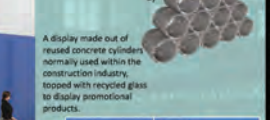
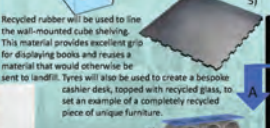
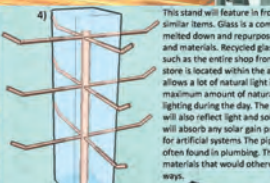


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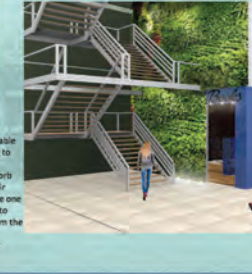
been used to c system. The re low-energy LED. trying heights. The wall ates a unique feature of the is interest in the user. A with information on the wall near the till, so customers when queuing is used much in the UK deals with marijuana same plant is used, but it is aterial and has many, such as strength and low resistance, which is a this use as it is living the wall.



Client Rep: Sarah Bax	Project Title: Sustainable Commercial Redevelopment
Drawing: Book Shop Elevations	Scale: 1:50
Date: 21/05/2014	Drawn By: Yolanda Craig



Green walls are a symbol related with sustainable living, which will further promote the lifestyle to the users of the building. It can enhance the insulation properties of the wall and help absorb noise, and also dramatically increase indoor air quality. Using a distribution system such as the one shown left, harvested rain water will be used to maintain the wall. It is based on a concept from the Anthropologie store in London (shown) that successfully maintains a double height indoor green wall.



Client Rep: Sarah Bax	Project Title: Sustainable Commercial Redevelopment
Drawing: Book Shop Floor Plan	Scale: 1:50
Date: 21/05/2014	Drawn By: Yolanda Craig



BA (Hons)

# Interior Design

An inspiring and professional degree course that brings interior design and architecture together in line with current industry expectations, with hands-on experience through a broad and varied curriculum.



**Accredited by the Society of British and International Design (SBID), this course brings together creative and practical skills and covers both commercial and residential interior design.**

Blending aesthetics and innovation, you'll develop practical experience working on a variety of spaces, from hotels, restaurants and night clubs to offices, leisure facilities and even superyacht interiors.

Through practical studio-based sessions and studying the art, design and architecture of interior spaces, you'll be able to experiment with various presentation techniques, such as 2D drawing, mood boards and 3D modelling. You'll also have the opportunity to develop imaginative and innovative use of colour, pattern, textures, light and space, along with a thorough grounding in professional best practice.

## Industry focus

The course team has an extensive network of employer contacts, including London-based design practices, and you'll work closely with the industry as you study.

The course is enhanced by real case studies and guest speakers from relevant disciplines, while our annual London-based exhibition also provides extensive networking and self-promotion opportunities.

## Course content

**Year one:** Creative Interiors; History of Interior Design; Design Communication; Materials Technology and Finishes; option, for example: Architectural Design Principles; Curriculum Plus; Principles of Business Environment.

**Year two:** Commercial Interior Design; Modern and Contemporary Studies; Ergonomics for Interior Design; Innovative Technologies and Applications; Interior Environments; Design Technology.

**Year three:** Sustainability and Interior Design; Refurbishment and Building Surveying; Professional Branding; Professional Practice and Procedures; option, from: Research Project; Final-Year Project.

**Assessment:** Studio-based design projects, portfolios, presentations, essays and research projects.

**Key career skills:** Presentation, practical design, creative thinking, project management, visual communication, evaluation and problem-solving skills.

**Projects/work experience:** Through the course team's contacts, students have been able to secure valuable work placements which have then led to permanent positions; recent placement examples include Crest Nicholson, Capita Symonds, Wilmott Dixon and Barratt Homes.

**Course length**  
3 years

**UCAS code**  
W250

## Entry requirements

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Retail exhibit and interior designer, showroom designer, retail space planner, interior creative consultant, interior creative designer, project manager (interior design).

## Why Southampton Solent?

- Excellent employer links, and a high percentage of professional/managerial graduate employment.
- Accredited by the Society of British and International Design (SBID).
- Meets British Institute of Interior Design (BIID) educational standards.
- Includes three years' free membership of BIID and SBID.
- Opportunity to exhibit at end-of-year shows in London.
- Extensive use of live briefs provides practical real-world experience.

Visit [www.solent.ac.uk/W250](http://www.solent.ac.uk/W250) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



# Business, management and law

**From start-ups to multinationals, business and law drive and regulate the world economy – and offer a wealth of career paths across every industry, from retail to shipping, tourism to sport, and events management to fashion.**

If you have a head for facts and figures, you could be balancing the books in an accountancy firm or managing multi-million-pound portfolios as an investment banker.

Perhaps you'll use your knowledge of the global economy to improve business and inform policy, or combine your commercial sense and creative flair to devise that brilliant marketing campaign that everyone's talking about.

You could develop a career in human resources, making sure your organisation has the right people in the right places. Or if you're fascinated by the laws that shape society and business, you could practise law as a solicitor, a barrister or a commercial lawyer.

Maybe you prefer to tackle trouble before it happens, and could do well in the risk prevention or insurance sector. Or if you're a natural leader, the person everyone relies on to hold a project together, you could become an inspirational manager and guide your team to success. Whatever your strengths, a world of opportunities will open up.

There are plenty of exciting graduate schemes on offer, not to mention a wealth of opportunities with small and medium employers. Or you might want to create your own path and become an entrepreneur. You'll find opportunities everywhere, from your doorstep to the far side of the world.

Southampton Solent degrees are designed with input from employers and industry experts, so you'll be sure to develop the skills they're looking for. Many degrees also feature industry-recognised accreditation or provide exemption from professional examinations, putting you ahead of the pack from day one.

Meanwhile partnerships between the University and local organisations offer you fantastic opportunities to boost your career through paid internships, live briefs, consultancy projects and a range of flexible work placements.

There's also a wealth of support on offer for student entrepreneurs: business start-up advice, funding, office space and guest speakers. And as a holder of the prestigious Small Business Charter, Southampton Solent can give you unique access to a range of government-funded schemes.



“

I love the debates in law. They help analyse a situation or case better by discussing points of law in a group. My lecturers are really helpful and push me to be the best. The moots really help you gain confidence when advocating in an imaginary law case. ”

Joshua, LLB (Hons) Law student



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BA (Hons)

# Accountancy and Finance

Gain a thorough grounding in accountancy, professional skills and the latest software, along with expert training in financial management, on this practical degree course.

**This challenging professional course delivers all the skills you'll need for a career in accountancy or finance, from enquiry, analysis, interpretation and communication to the latest accounting techniques and software.**

You'll carry out relevant work-related placements, building hands-on experience and professional connections, and learn a wide range of systems and business contexts. Getting to grips with the UK reporting regime and the international financial system, you'll use optional units to specialise in accounting and finance or broaden your knowledge.

Various options can also count towards your professional qualifications, bringing potential exemptions from professional accountancy exams.

## Industry focus

Many of the teaching staff have professional experience in accountancy and the financial sector and ensure that the study units reflect current developments in the industry.

You'll have access to professional guest speakers, links with local employers, live assessment briefs and a placement between years two and three, giving you a chance to get practical hands-on experience and develop valuable professional connections.

## Course content

**Year one:** Accounting Systems; Business Contexts; The Accountant as a Professional; Introduction to Financial Reporting; Introduction to Management Accounting; Accounting Services.

**Year two:** Financial Reporting;

Accounting for Management Performance; Financial Management; The UK Monetary and Financial System; options, for example: Audit Principles; Business and Personal Tax.

**Year three:** Corporate Reporting; Accounting for Management Decisions; Corporate Financial Management; The International Financial System; options, for example: Advanced Taxation; Auditing Practice.

**Assessment:** Most accounting units are assessed through 50 per cent coursework and 50 per cent exams. Some options may be 40/60 weighted, or 100 per cent coursework-based.

**Key career skills:** Numeracy, IT, project management, group working, time management, communication, analysis and problem-solving skills are developed throughout the course.

**Projects/work experience:** You have the option of undertaking a year in the industry between the second and third years. In finding a suitable placement you'll be able to use the course team and the University's contacts and resources, and further support is available.



I was always interested in doing something related to accounting and Solent offered the combination of units I wanted to study. I like the supportive and helping environment of the University. The guest lectures I attended during the employability week were very helpful too. ”

**Ramandeep, BA (Hons)  
Accountancy and Finance student**

Course length	UCAS code
3 years	NN34
1+3 years with Fdn	NN3K
1+3 years with IFdn	NNLJ
4 years with WkPl	NN43
1+4 years with Fdn + WkPl	NNHK
1+4 years with IFdn + WkPl	NNKH

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Accountancy practices, business and the public sector, banking, insurance, the stock market, tax advice, credit consultancy, credit analysis, financial services, management.

## Why Southampton Solent?

- Exemptions from up to two-thirds of ACCA, CIMA and AIA exams.
- Teaching staff made up of experienced industry professionals or qualified accountants.
- Employability week with guest speakers from industry.
- High 26 weeks of contact time gives value for money.

Visit [www.solent.ac.uk/NN34](http://www.solent.ac.uk/NN34) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

HND

# Business and Management

Gain a qualification in core business and management skills that can lead to a degree or directly into employment.



**Running at Southampton Solent University for over 20 years, this innovative HND has been designed in collaboration with the business community to offer flexible learning within the field of business, whilst recognising the changing nature of the business environment.**

Our experienced lecturers and industry-wide links will help you gain comprehensive knowledge of business and management, while a variety of optional units gives you the flexibility to tailor your studies to suit your interests.

You will develop new skills in a range of areas within a business environment, along with techniques, personal qualities and attitudes for effective performance at work. On completing your HND you'll be well placed for our BSc (Hons) Business Administration (Top-up) degree, or for qualifications with a professional body.

## Industry focus

This course has been developed in conjunction with regional and national employers to assist you in gaining the key skills, techniques and

personal qualities needed to enhance your business performance. As part of the Southampton Solent Business School, the academic teaching team has strong professional and industry experience, which will inform and direct your learning.

## Course content

**Year one:** Managing Business Finance; People and Organisations; Marketing for Business; Business Environment; Management Information Systems; Business and Employment Skills.

**Year two:** Principles of Business Law; Business Consultancy Project; Business Strategy; Management Dimensions in Europe; Business Operations; options, including: Understanding Your Market; Languages.

**Assessment:** The course is assessed by a mixture of assignments, presentations, in-class tests (coursework) and examinations.

**Key career skills:** You will develop communication, presentation, project management, teamwork, numeracy and IT skills, alongside key business skills through a second-year business consultancy project.



The HND gave me good access to gaining a full degree without having to sit a foundation year. This was the best option for me, being a mature student, to achieve the full degree in the shortest time possible. ”

**Michael, HND Business and Management student**

**Course length**  
2 years

**UCAS code**  
102N

## Entry requirements

- 120 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Retail, management, hospitality and leisure, sales and marketing.

## Why Southampton Solent?

- 66 per cent of students look to transfer to a degree course on completion of the HND.
- On successful completion of the HND, students can achieve the BSc (Hons) Business Administration through our one-year top-up course.
- Tutors offer valuable research and industry experience and a passion for quality learning.
- Practical business knowledge and skills.

Visit [www.solent.ac.uk/102N](http://www.solent.ac.uk/102N) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

HND

# Business and Marketing

Complement your business knowledge with marketing skills on this two-year vocational course.



**This is a well-established and highly regarded course, providing a comprehensive understanding of business whilst allowing specialisation in marketing.**

The course has been designed to offer students flexible learning, equipping you with the necessary core skills whilst also recognising the changing nature of the business environment.

Members of the business community, as well as our own students, have had significant input in the development of this innovative HND.

Our experienced lecturers will give you a wide view of business and marketing, as well as offering options in different areas.

Like many of our students, you can progress from the HND to either a BA (Hons) degree, possibly directly into the second year, or a BSc (Hons) Marketing (Top-up) programme with a merit profile in year two.

## Industry focus

This course will help you to develop the skills, techniques and personal qualities needed to enhance your job performance. The academic teaching team has strong professional and

industry experience which informs and directs your learning.

## Course content

**Year one:** Managing Business Finance; People and Organisations; Marketing for Business; Business Environment; Management Information Systems; Business and Employment Skills.

**Year two:** Principles of Business Law; Business Consultancy Project; Business Strategy; Marketing Planning; Understanding Your Market; options, including: Managing e-Business; Languages.

**Assessment:** The course is assessed through assignments, presentations, in-class tests (coursework) and examinations.

**Key career skills:** You will develop communication, presentation, project management, teamwork, numeracy and IT skills.



The HND course allowed a more relaxed and well-structured approach to obtaining a degree. I feel the transition from HND to a top-up degree was good and well informed. It was a successful and pleasant experience. ”

**Scott Biddecombe, HND Business and Marketing graduate**

Course length  
2 years

UCAS code  
52NN

## Entry requirements

- 120 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Retail, management, hospitality, leisure, sales and marketing.

## Why Southampton Solent?

- 66 per cent of students look to transfer to a degree programme on completion of their HND.
- On successful completion of the HND, students can achieve a BSc (Hons) Marketing through our one-year top-up course.
- Tutors offer valuable research and industry experience and a passion for high-quality learning.
- Practical business knowledge and skills.

Visit [www.solent.ac.uk/52NN](http://www.solent.ac.uk/52NN) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Business Economics

Learn to see business from an economist's perspective. On this innovative course you'll study the hidden forces driving modern business and learn to apply economic theory to contemporary business problems.



**This exciting course engages with the underlying factors affecting business performance, behaviour and profitability, and examines both how businesses address everyday problems and how innovative economic thinking can offer new methods of working, new insights into issue resolution and new ways of responding to the relentless pace of change.**

You'll study economic theory and how it applies to the world of business, and develop numerical, research-orientated, collaborative and problem-solving skills. Learning to see the world from an economist's perspective, you'll improve your understanding of the business environment and sharpen your decision-making in various types of business settings.

## Industry focus

Industry experts make regular visits to the course, offering insight, guidance and inspirational seminars on business issues. Past speakers have included Solent honorary doctor Theo Paphitis, as well as other prominent business figures.

## Course content

**Year one:** Business Economics; The UK Economy; Mathematics and Statistics for Economists 1; Personal and Professional Development; Managerial Accounting and Organisation; Organisations and Resource Management (including Legal Issues).

**Year two:** Managerial Economics; The Monetary System; Economic Research Methods; Global Business Environment; Mathematics and Statistics for Economists 2; business/economics option, for example: Entrepreneurship and Business; Business Law; Financial Analysis in Business; language units; Curriculum Plus.

**Year three:** Contemporary Economic Issues; International Business Economics; Project (Economics); Quantitative Techniques; two business/economics options, for example: Developing the Entrepreneurial Venture; International Financial Systems; Personal Finance; Managing for Results; International Marketing; Business Finance; language units; Curriculum Plus.

**Assessment:** Annual examinations, in-course assessments, and group and individual presentations.

**Key career skills:** Problem-solving, IT, independent research, project management, numerical and communications skills.

**Projects/work experience:** You will undertake two weeks of work experience in your second year, and you'll be able to call on the University's links to local and national businesses in finding a suitable placement.

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

L110

L1D0

LC10

## Entry requirements

- 280 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English language and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Business, finance, government sector, retailing, consultancy, charities.

## Why Southampton Solent?

- Supportive academic and administrative staff.
- Teaching team with research skills and business experience.
- Emphasis on employability and work experience.
- Ability to tailor your studies according to your interests, and focus on either business or economics, or combine the two.

Visit [www.solent.ac.uk/L110](http://www.solent.ac.uk/L110)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

## Graduate view



### Quentin Richard, BA (Hons) Business Management graduate, co-founder of footwear label Piola

#### Kick-starting sustainable success

Independent footwear label Piola, set up three years ago by Solent business management graduate Quentin Richard and his co-founder Antoine Burnier, aims to establish a sustainable business with rubber and organic cotton producers in Peru – with Piola paying three to five times the market price for their materials.

Quentin and Antoine have also found innovative ways to fund their business. Instead of seeking funding from a bank or venture capital company, the Kickstarter

crowdfunding platform allows people like Quentin to publicise their project and collect pledges from the public, providing the capital to get Piola off the ground.

“Crowdfunding is a wonderful tool which helped us build our company, finance our production and get new clients and press articles on a worldwide market,” said Quentin, who graduated from Solent in 2009.

Only 28 per cent of the fashion businesses launching a project on a crowdfunding platform obtain the expected funding – but Piola hit its

\$60,000 target in just 25 days, and raised over \$85,000 overall. Using Kickstarter also helped Piola convince American stores to consider their products, since the funding platform is popular in the USA.

“Our project is very important to us,” said Quentin. “The development of economic and social projects with our producers in Peru is the base of our brand. And thanks to Kickstarter, people know that there are alternative and realistic economic models in the fashion industry or for other types of product.”





BA (Hons)

# Business Management

Get hands-on business experience and build a broad range of management skills suitable for a career anywhere in the corporate world, with this practical business management course.

Developed with local employers and using the latest industry research, this flexible course delivers real-world learning and professional accreditation opportunities to help you build a brilliant career.

You'll study organisations, their management and the changing business environment, and develop the skills, confidence and knowledge that businesses look for in graduates. You'll also be able to tailor your studies to your career interests, with a wide range of optional specialist units covering business, entrepreneurship, management, marketing and finance. An optional three-month work placement provides valuable real-world experience and career opportunities, or you can spend a full year honing your skills in the industry on our four-year work placement course.

## Industry focus

This course provides plenty of opportunities to build links with industry, including guest lecturers from a range of organisations (such as Carnival UK, Enterprise Rent-a-Car, Matchtech Group and IBM).

## Course content

**Year one:** Personal and Professional Skills 1; Marketing and Communications; Managerial Accounting; Data Analysis and IT; Organisations and Resource Management; Economics.

**Year two:** Research and Analysis in Business; Operations Management; Global Business Environment.

Then one of the following routes:  
Route one: three-month work-based placement.

Route two: Consultancy Project; option, for example: Entrepreneurship

and Business; Management Concepts and Ethics; Digital Marketing; Financial Analysis in Business.

**Year three:** Personal and Professional Skills 2; Strategic Management; Project Management in Business; Dissertation Project; two options, for example: Contemporary Business Issues; Not-for-Profit Marketing; Financial Aspects of Decision-Making.

**Assessment:** Individual and group coursework, presentations, business simulation, project work, written examinations and timed exercises.

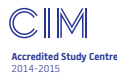
**Key career skills:** Business and customer awareness, plus teamwork, communication, problem-solving, numeracy, IT, project management and research skills.

**Projects/work experience:** You'll have the option to spend three months of year two in business, or to undertake a full-year placement between years two and three; past placements include LUSH, Cancer Research UK, Enterprise Rent-a-Car, Quantum Marketing and roles in France and the Netherlands.



The course provided interactive learning, modern content and a great platform for a career at GE. The consultancy project allowed us to interact professionally, solving real business problems with real solutions. ”

**Alexandra Edwards, BA (Hons) Business Management graduate, Area Sales Manager, GE Lighting**



Course length	UCAS code
3 years	N200
1+3 years with Fdn	N2NC
1+3 years with IFdn	N2Q3
4 years with WkPl	NNDG
1+4 years with Fdn + WkPl	NNDF
1+4 years with IFdn + WkPl	NN1G

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Marketing, account management, buying and purchasing, production, works and maintenance management, personnel and recruitment consultancy, retail management.

## Why Southampton Solent?

- A range of industry-recognised accreditations.
- Flexible work placement opportunities.
- Professional tutors with valuable research/industry experience and a passion for high-quality learning.
- Units designed around the Confederation of British Industry's (CBI) desirable employability skills.
- Course content includes the Chartered Institute of Marketing's (CIM) Introductory Certificate in Marketing.

Visit [www.solent.ac.uk/N200](http://www.solent.ac.uk/N200) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Events Management

Combine hands-on experience in planning, organising and delivering a wide range of live events with essential management skills on this practical, employment-focused course.

**This course delivers hands-on experience in events management and equips you for a career in this vibrant, fast-growing industry.**

You'll learn to analyse event requirements and apply management skills, both as part of a team and as an independent learner. Course assessment is focused on the planning, organisation and delivery of live special events.

There is also an emphasis on practical industry skills, and you'll spend a minimum of 210 hours on live events placements.

The course team has strong links with major events such as Southampton Boat Show, the Blissfields and Isle of Wight festivals, Wimbledon and rugby's Six Nations.

## Industry focus

The University delivers regular guest lectures and seminars from experts such as David Jamilly (Themetraders), Matt James (DNA Productions) and Rachel Ley (EVCOM).

## Course content

**Year one:** Introduction to Events Management (Live Event); Introduction to Organisational Behaviour in Leisure Services; Leisure Marketing; Financial Planning and Reporting; Event and Activity Safety Operations; Academic and Employability Skills.

**Year two:** Applied Events Management (Live Event); Managing Service Operations; Research Methods for the Leisure Services Industry; Work-Based Professional Studies; option, for example: Applied Event Staging; Customer Service, Marketing and Sales; Digital Marketing Planning; Entrepreneurship and Business; Event Sponsorship.

**Year three:** Contemporary Issues in Events Management; Dissertation, or literature-based research and a consultancy-based project; Strategy for Business; up to two options, for example: Critical Management Thinking; Developing Creativity for Business; Greening Events; Sport Tourism.

**Assessment:** Examinations, coursework, work placement, practical group work on live events and a 12,000-word dissertation or project.

**Key career skills:** Project management, teamwork, business and customer awareness, problem-solving, numeracy and IT skills.

**Projects/work experience:** The course incorporates a minimum of 210 hours' work experience, either full-time in the summer or part-time over year one. Previous placements have included the 2012 Olympics, the AEGON tennis championships, the Paris Motor Show, Camp America and festivals including Boardmasters, Glastonbury and Isle of Wight.



The assessed live events in both the first and second years provided a hands-on opportunity to experience organising an event. They were the perfect opportunity to put the theories we learnt into action, and turn them into the practical skills required for the workplace. ”

**Leanne Stone, BA (Hons) Events Management graduate**

## Course length

3 years  
1+3 years with Fdn

## UCAS code

N820  
N821

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Events management, sales and marketing management, sport events promotion, charitable fundraising, conference and exhibition management, or running your own events company.

## Why Southampton Solent?

- Extensive live event work placement experience.
- Strong ties to the events and festival industry.
- Experienced course team of industry practitioners.
- Hands-on experience on live events, which are assessed and count towards your degree.
- Range of guest speakers currently working in the industry.

Visit [www.solent.ac.uk/N820](http://www.solent.ac.uk/N820) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### James Merrick, BA (Hons) Events Management graduate, Director and founder, All About ME Marquees

"I started at Southampton Solent University in 2009 with the intention of furthering my career in the sailing industry, but while learning a mixture of different topics connected to the events industry, my girlfriend Sam and I – decided to start our own company in the marquee industry.

"Sam and I are now married and running All About ME, a tipi hire company which is based in the north-west of England and delivering events nationally. Our main market is weddings, however we've hosted

many successful corporate events for companies such as Candy Stock and Spinningfields in Manchester.

"We completed our first year of trading in 2013, and it's been a successful one! We won Best Marquee Provider in the North West of England at the Wedding Industry Awards 2014, and we were also nominated for the best national newcomer to the industry.

"Sam and I both graduated with first-class honours, and Solent University's facilities and support

programmes for start-up businesses were a big part of helping us achieve our dream and making All About ME a success.

"There are so many elements Solent helped us with when we were starting our business, such as health and safety courses or learning valuable skills such as Gantt charts and event organisation – all of which played an invaluable part in the success of our company."



BA (Hons)

# International Business Management

Study international business and culture in the UK and abroad, and boost your employability with valuable language and business skills on this globally focused course.

Given the global nature of modern business, practical experience of different languages, cultures and business environments is increasingly in demand across the commercial, industrial and public sectors – an international dimension this degree was designed to deliver.

In your first year you'll mix with students from many countries and have the chance to study a language before spending all or half the second academic year on study placement with one of our partner institutions in Austria, Canada, Finland, France, Germany, Italy, Spain, Sweden or the Netherlands, learning business and language-related subjects. You'll usually be taught in English, but if your language skills are good enough you can study in the local language.

## Industry focus

Students have opportunities to attend employability events organised by the university, as well as hearing from guest speakers – for example, Miles Henson, owner and managing director of Performance Academy UK.

## Course content

**Year one:** Personal and Professional Development 1; International Business Management; Business Information; Essentials of Management; Language Study.

**Year two:** Option 1: International Research Skills; Study Placement Abroad (whole academic year, 5 units).

Option 2: International Research Skills; European Business Contexts; Operations Management; Study Placement Abroad (half academic year, 3 units) or Work Placement (half academic year, 3 units).

Option 3: International Research Skills; European Business Contexts; Operations Management; Project Management; Marketing Management; Contemporary International Issues.

**Year three:** Business Project Skills; Cross-Cultural Management; Strategy for Business; Business Project Report; option, for example: Integrated Marketing Communications and Strategy; International Marketing; Curriculum Plus.

**Assessment:** Individual and group coursework, student presentations, work-based project, written exams, case studies and role-play.

**Key career skills:** Presentation, project management, communication, problem-solving, international relations and languages.

**Projects/work experience:** In the second half of year two you'll have the chance to take a 13-week work placement in the UK or abroad.

Previous students have had placements with L'Oreal, Brittany Ferries, ESurv chartered surveyors and in the House of Commons, as well as in publishing and tourism.

Some of our students have secured full-time employment with their placement company after graduation.

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

N120  
N121  
N1RY

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Finance, marketing, HR, consultancy, general management in retail, hospitality, the NHS, small and international businesses, local and central government.

## Why Southampton Solent?

- In the second year you have the choice of studying abroad for six or twelve months, or doing a six-month work placement.
- Supportive learning environment, with academic mentoring throughout your course.
- Staff with international experience and strong links to the business community.
- Broad mix of international students.



The university offers support to develop your talents and helps you with getting into the workplace and facing the real world. ”

**Lucia, BA (Hons) International Business Management student**

Visit [www.solent.ac.uk/N120](http://www.solent.ac.uk/N120) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



LLB (Hons)

# Law



**Incorporating a Qualifying Law Degree and optional areas of professional study, this flexible course prepares students for a wide range of rewarding careers in law and related professions.**



**Southampton Solent's LLB offers a great first step in your legal career. For those looking to become a solicitor or barrister, the course incorporates a Qualifying Law Degree and lays a solid, professionally accredited foundation for your legal skills and knowledge before you move on to vocational training.**

The course enables you to plan your own career path, including options in specialist business and law subjects such as criminology, social law, civil process and commercial law.

Successful law graduates are also highly sought after in the business world, and the development of commercial awareness is an important element of the degree. The course delivers the professional, analytical and practical skills that make successful law graduates so employable in business.

### Industry focus

You'll be able to build contacts and insight through the Southampton City Law Network and South Hampshire Junior Lawyers, which hold regular professional events.

Guest speakers also present on the course; past speakers have included

a managing partner from a firm of solicitors, a barrister in the Crown Prosecution Service, a deputy district judge, a magistrate and a police intelligence representative.

### Course content

**Year one:** Legal Systems and Methods; Constitutional Law; Criminal Law; Law of Contract; Legal Research and Literacy Skills; Aspects of Law and Practice.

**Year two:** Law of the European Union; Law of Tort; Administrative Law and Human Rights; Lawyers Working with Business; two options, such as: Commercial Law (Employment Law; Intellectual Property; International Law; Sports Law); Social Law (Medical Law; Family Law); Criminology (Criminal Justice; Criminology: Theory and Practice); Curriculum Plus.

**Year three:** Either the Qualifying Law Degree route (Equity and the Law of Trusts; Land Law; Dissertation or Civil Process and Remedies); or the non-qualifying route (Human Resource Management; Interests in Land and Goods; Dissertation or Civil Process and Remedies); plus three options.

**Assessment:** Written assignments, oral presentations, mooting, legal exercises, projects and examinations.

**Key career skills:** Problem-solving, analysis, research, teamwork, presentation and communication, plus business-facing skills.

**Projects/work experience:** There is a strong emphasis on practical experience at Southampton Solent, and you'll be able to call on the support, advice and contacts of the course team in finding suitable work placements.

Course length	UCAS code
3 years	M100
1+3 years with Fdn	M111
1+3 years with IFdn	M1Q3
4 years with WkPl	M200
1+4 years with Fdn + WkPl	M201
1+4 years with IFdn + WkPl	M205

### Entry requirements

- 240 UCAS tariff points from a minimum of two completed A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

### Career opportunities

Solicitor, barrister, paralegal, patent attorney, trademark attorney, police, customs and excise, trading standards, commercial contracts and compliance.

### Why Southampton Solent?

- A Qualifying Law Degree recognised by the Solicitors' Regulation Authority and Bar Standards Board.
- Small-group teaching and strong academic support.
- Realistic moot courtroom setting for practical training and mooting competitions.



I had the best experience at Solent University. The lecturers were friendly, helpful and approachable. If I had to do it all over again, I would definitely choose this university. ”

**Chloe Mungu Fleming-Lochhead,  
LLB (Hons) Law graduate**

Visit [www.solent.ac.uk/M100](http://www.solent.ac.uk/M100) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

LLB (Hons)

# Law and Commercial Practice

With a tight focus on law relevant to commerce and trade, this practical law degree delivers the skills and knowledge you'll need for a role in the commercial legal environment.

**This innovative law course delivers the specialist knowledge you'll need for a career in law and commercial practice, focusing on the key skills demanded by commercial employers.**

The course is not a traditional Qualifying Law Degree for barristers or solicitors, instead providing exemption from various professional bodies' requirements for further qualification, including many Trading Standards Institute examinations and 25 per cent of the Company Secretaries Qualifying Scheme examinations.

You'll also be able to build professional contacts through the Southampton City Law Network.

## Industry focus

The course was developed in full consultation with the Institute of Paralegals (IoP), the Trading Standards Institute (TSI) and the Institute of Chartered Secretaries and Administrators (ICSA), and you'll benefit from guest lecturers and careers advice from these organisations.

Students will have the option of joining IoP, TSI or ICSA as student members and attending their events in addition to our own regular careers and employability events.

As a law student, you'll also build contacts and insight through the Southampton City Law Network. Set up by the University to promote the interests of local law students, law teachers, lawyers and other professionals, the network holds regular events and ensures that students have access to the latest teaching and professional knowledge.

## Course content

**Year one:** Introduction to Intellectual Property; Commercial Crime and Commercial Responsibility; Academic and Employability Practice; Practical Contract and Commercial Law; The Consumer Protection Environment; Legal Advice, Resolution and Redress.

**Year two:** Property, Planning and the Use of Public Space; Trademark and Unfair Competition Law; Fair Trading; Financial Reporting and Analysis; Civil Liability; Product Safety; option: The Law and Practice of Employment and Discrimination; Curriculum Plus.

**Year three:** Company Law and Corporate Governance; Copyright and Design Law and Practice; Management of Regulatory Services; Project Management in Business; Consultancy Project Research; Consultancy Project; Professional and Career Planning.

**Assessment:** Legal practice portfolios, case studies, document drafting exercises, negotiation and advocacy exercises, reports, exams, in-class tests and class contribution.

**Key career skills:** Advocacy, application of legal expertise, business awareness, client relations, communication, negotiation, legal research, professional conduct, self-awareness and development, teamwork, work- and time-management, writing and drafting.

**Projects/work experience:** Practical experience is a key part of Solent teaching, and you'll be encouraged to build professional experience through work placements in the industry, drawing on the course team's extensive contacts in the profession.

Course length	UCAS code
3 years	284R
1+3 years with Fdn	4CTY
4 years with WkPl	L9U6
1+4 years with Fdn + WkPl	L21N

## Entry requirements

- 240 UCAS tariff points from a minimum of two completed A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Paralegal, company secretary, trading standards officer, contracts officer/manager, legal compliance officer, trademark attorney.

## Why Southampton Solent?

- Focused tuition tailored for the commercial legal services market.
- Opportunity to apply for exemptions from professional bodies.
- Focus on small-group teaching, providing strong academic support and personal focus.
- Realistic moot courtroom setting for practical training and mooting competitions.

Visit [www.solent.ac.uk/284R](http://www.solent.ac.uk/284R) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Marketing

Learn the latest marketing techniques, get hands-on experience on real projects with local businesses and earn professional accreditation from the Chartered Institute of Marketing on this practical marketing degree.



Designed in partnership with industry employers, and with employability in mind, the BA (Hons) Marketing course enables students to graduate not just with a degree but with CIM, CAM, PRINCE2 and Google Analytics qualifications.

This unique combination of professional recognition, together with Solent's focus on practical, hands-on industry experience, puts you in a great position to pursue a commercial marketing career.

You'll be able to specialise, with options in marketing for fashion and retail, sport, digital, leisure, events, arts, culture and more. You'll also study the business side of things, from finance and IT to business policy and strategy, while real-life consultancy projects throughout the course provide valuable industry experience and contacts.

## Industry focus

Industry specialists mentor and assess your work, guest speakers are common and the course has its own marketing networking events where you'll engage with employers and industry figures. Students have also presented their

work at both internal and external conferences, with academic staff and on their own.

## Course content

**Year one:** Personal and Professional Development; Finding and Using Marketing Information; Introduction to Corporate and Business Awareness; Marketing Principles and Customer Communications; Concepts of Global Consumer Behaviour; Data Analysis and IT.

**Year two:** Application of Corporate and Business Awareness; Managing Marketing in Business; CRM and Stakeholder Marketing; Marketing with Customer Experience; Marketing Research in Action; option.

**Year three:** Project Management in Business; Effective Marketing Communications; Strategic Marketing Within the Business; Business Project; two options.

**Assessment:** The course is assessed through exams, presentations, pitches and coursework such as posters, video, podcasts and business reports.

**Key career skills:** Planning, budgeting, marketing research, organisation, presentation and copywriting skills.

**Projects/work experience:** Students are encouraged and supported in finding work experience; recent placements include Carswell Gould, Voodoo, Adventure001, Splice Marketing and GottaBe! Marketing.

Students also work on commissioned briefs from local employers, such as designing new products or running marketing campaigns for a fitness academy.

Course length	UCAS code
3 years	N506
1+3 years with Fdn	N508
1+3 years with IFdn	N509
4 years with WkPl	N501
1+4 years with Fdn + WkPl	N511
1+4 years with IFdn + WkPl	N550

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Marketing management, brand management, direct marketing, PR, account management, business development, sales, events, digital marketing, analytics and CRM.

## Why Southampton Solent?

- Professional industry accreditations, including CIM, CAM, PRINCE2 and Google Analytics.
- Live client briefs and commissioned projects provide valuable experience.
- All tutors are practising professionals or work with business.



The opportunities here go beyond that of a regular degree – in my first year alone I had the opportunity to study for certificates from the Chartered Institute of Marketing, PRINCE2 and Google Analytics.

No other university I've seen offers all three of these certificates embedded into the course. ”

## Bradley, BA (Hons) Marketing student

Visit [www.solent.ac.uk/N506](http://www.solent.ac.uk/N506) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Marketing with Advertising Management

Join a hands-on, creative and contemporary advertising course designed by industry professionals, gain Chartered Institute of Marketing (CIM) accreditation and kick-start your career in the advertising industry.

**Focusing on the advertising industry, this dynamic degree provides practical exposure to the skills and working practices of the modern advertising professional.**

You'll work on hands-on creative and project collateral, advertising design and account management, before organising and managing a complete advertising campaign.

Diverse marketing options allow you to develop your career interests, while consultancy project opportunities will enhance your CV and prospects.

The course also offers business units, providing a firm business platform for your marketing studies, while optional Curriculum Plus subjects – such as languages, work-based learning placements or business start-up studies – ensure you build a full range of valuable transferable skills.

## Industry focus

We have embedded CIM's Introductory Certificate in Marketing syllabus into this degree, providing valuable accreditation that is sought by industry employers.

We also encourage you to liaise with industry through commissioned projects and work on live client briefs; previous examples include solving real marketing problems for Fiskskool, GoPysio and Dorset Goodness. Students often attend industry events as part of their professional accreditations and have presented at both internal and external conferences, with academic staff and on their own.

## Course content

**Year one:** Personal and Professional Development; Introduction to Corporate and Business Awareness; Marketing Principles and Customer

Communications; Introduction to Advertising; Concepts of Global Consumer Behaviour; Data Analysis and IT.

**Year two:** Advertising Management; Marketing the Customer Experience; Application of Corporate and Business Awareness; Managing Marketing in Business; Marketing Research in Action; option.

**Year three:** Evaluation of Creative Advertising; Project Management in Business; Strategic Marketing Within the Business; Business Project; two options.

**Assessment:** The course is assessed through exams, presentations, pitches and coursework such as posters, video, podcasts and business reports.

**Key career skills:** Planning and delivery of campaigns, creativity, comms strategy, budget management, client relationships, IT, entrepreneurial skills.

**Projects/work experience:** The course team will support you in finding valuable work experience through the course's Personal and Professional Development unit, with recent work placements including Carswell Gould, Voodoo Ltd, Adventure001, AMB Marketing, Splice Marketing and GottaBe! Marketing.



My favourite part about the course is the opportunity to work for real clients and make a difference in their promotion. ”

**Nadia, BA (Hons) Marketing with Advertising Management student**

Course length	UCAS code
3 years	N565
1+3 years with Fdn	N591
1+3 years with IFdn	N590
4 years with WkPl	N551
1+4 years with Fdn + WkPl	N517
1+4 years with IFdn + WkPl	N515

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Advertising and marketing management, account management, creative design, internet marketing, digital marketing, analytics and CRM, marketing communications, product and brand management, direct marketing, public relations, business development, campaign/category management, market research.

## Why Southampton Solent?

- Incorporates the Chartered Institute of Marketing (CIM) Introductory Certificate in Marketing.
- The only university in the south to offer this level of professional accreditation alongside a degree.
- Opportunities for further industry-recognised professional body accreditations, including CIM, CAM, PRINCE2 and Google Analytics.
- Live client briefs and commissioned projects to gain real-world experience for your CV.
- Access to UK and international competitions such as International Marketing Week, IBM Universities Business Challenge and the Pearson (RED) challenge.

Visit [www.solent.ac.uk/N565](http://www.solent.ac.uk/N565) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



It's all about the FIELD!

Through Brand Ambassadors, contact with consumer touch to a brand, become

Proven to be effective compared to other marketing methods. Specific products have calculated returns.

## Graduate view



### Tomasz Dyl, BA (Hons) Marketing with Advertising Management graduate, Managing Director, GottaBe!

Since graduating from our marketing with advertising management course in 2012, Tomasz Dyl has gone from strength to strength. As well as managing his own business, Tomasz was named Southampton Young Entrepreneur of the Year at the 2013 South Coast Business Awards.

"GottaBe! is a field and experiential marketing agency I started a short time before I joined Southampton Solent University. Since graduating, the theory I learned at the University has helped me to further develop my business and improve the services that I offer my clients. We are now working with some of the world's

biggest brands, including O2, Specsavers and Western Union.

"Southampton Solent University made me feel welcomed and looked after, and the support provided by both my tutors and the enterprise and employability team helped me to take my business to the next level."

Of consumers would keep buying a product after being given a sample.



product through a sample.



Of consumers would try a product after receiving a sample.

Of consumers would buy a sampled product instead of the product they planned on buying.



Of consumers feel a sample is the most effective way to get them to try a brand.



Of consumers purchase a sampled product on the same day.

Handing out samples reduces the calculation of risk on products customers are not familiar with.

Product demonstrations help answer hesitations towards a product and positively affect purchase intentions.

Product Demonstrations provide intrinsic and extrinsic cues which reduces uncertainty for the consumer.



Sales boost for other



# Computing, games and networking

**The IT industry fuels the digital revolution and drives some of the world's most influential and exciting developments.**

From business IT to computer games, web development to network security and software engineering, the computing industry offers a future-proof career.

Combine your IT skills with team leadership for a career in project management, making sure IT work is completed on time and within budget.

Customer service skills and a willingness to help others will make you a good fit for an IT support role. Train to be a business IT specialist, with great practical and strategic skills, or focus on web design or network security.

Or if you're persuasive and motivated by results, IT sales or marketing could be the perfect place to launch your career.

Alternatively, why not combine your finely tuned creative and technical skills to craft cutting-edge CGI. Or you might thrive in an animation studio, working on the latest blockbuster movie or a low-budget short that takes social media by storm.

Whatever your interest, at Southampton Solent you'll have access to industry-standard facilities, including high-spec workstations with the latest software, a state-of-the-art usability laboratory, dedicated animation and CGI labs, and a motion-capture studio.

“

Students displayed a very high standard of work in a variety of disciplines, completing an impressive set of projects. Southampton Solent has a great array of staff providing an excellent coverage of business-applicable and modern subject matter, with students learning about complicated programming principles. ”

**Chris Smith, Development Manager,  
Transactor London Market**



## Courses available

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BA (Hons) Computer Generated Imagery	78	BSc (Hons) Software Engineering	86
BSc (Hons) Computer Networks and Web Design	79	BSc (Hons) Web Design and Development	87
BSc (Hons) Computer Systems and Networks	81		

BSc (Hons)



# Business Information Technology

Develop in-demand strategic and business skills alongside technical knowledge in a wide range of key computing disciplines, including systems and data analysis, web development, databases and usability.

**This highly industry-focused course delivers key knowledge and skills for a wide variety of business or IT roles.**

Combining both theoretical and practical learning, the course provides highly sought-after business skills to complement your computing studies. You'll explore strategic decision-making and project management, and develop presentation skills to enhance your employability.

You'll study in a wide range of disciplines, from systems analysis and design to large-scale data analytics and web development, usability and more. You'll be able to tailor your studies through options such as human-digital interaction or data enterprise modelling, and have access to a state-of-the-art usability laboratory. There's also the option of gaining paid real-world experience on a work placement.

## Industry focus

The University has extensive business links, with guest speakers from companies such as British Gas and Enterprise Rent-a-Car; students have also been involved in industry projects through our Solent Creatives agency or the Wessex Round Table of Inventors.

## Course content

**Year one:** Systems Analysis and Design; Introduction to Databases; Internet Technology; Introduction to Programming and Problem-Solving; Introduction to Professional Practice; Business Information Management; Event-Driven Programming.

**Year two:** Information Systems Design; Enterprise Database Development; Analytics and Financial Analysis; Developing for the Internet; Graduate and Professional Development; option: Human-Digital

Interaction Design; Curriculum Plus.

**Year three:** Project (double unit); Decision Support Systems and Business Intelligence; Software Requirements Project Management; two options, from: Human-Computer Interaction; Web Application Development; Enterprise Data Modelling; Curriculum Plus.

**Assessment:** Presentations, practical work, written assignments and group work. Few formal examinations.

**Key career skills:** Communication, strategic planning, project management, analysis, problem-solving, teamwork and presentation.

**Projects/work experience:** Students will have extensive support in finding work placements, with past placements including marketing automation consultancy Clevertouch.



The University has offered me lots of opportunity for personal development, as well as insight, industry knowledge and key skills – and also support to set up my own business. ”

**Daisy, BSc (Hons) Business Information Technology student**



Course length	UCAS code
3 years	G593
1+3 years with Fdn	G594
1+3 years with IFdn	G5Q3
4 years with WkPl	G562
1+4 years with Fdn + WkPl	G568

## Entry requirements

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other relevant qualifications.
- Alternative entry is available – see page 206 for more.

## Note

For computer programming and software development, consider our BSc (Hons) Computing or BSc (Hons) Software Engineering courses instead.

## Career opportunities

Business analyst, project manager, web developer, system analyst.

## Why Southampton Solent?

- A well-established course providing an excellent underpinning for varied employment.
- Access to our specialist user-experience laboratory.
- Opportunity to gain Oracle Certification.
- Regular British Computer Society (BCS) events featuring external industry speakers.

Visit [www.solent.ac.uk/G593](http://www.solent.ac.uk/G593) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Computer and Video Games

Designed for highly motivated artists looking to develop a career in the computer and video games industry, this degree focuses on the techniques and production technologies shaping modern game art.



**This cutting-edge course will prepare you for an artistic career in the fast-moving games industry. You'll practise digital art production and become well versed in creative and critical aspects of game art, character and environment design, the underlying technology and the production pipeline.**

Taught by staff with extensive industry experience and an impressive portfolio, you'll build the knowledge and skill to turn your imagination and talent into a great career. You'll have access to our fully equipped computer lab, packed with industry-standard software and the latest games engines. Throughout the course you'll build up a creative portfolio and have the opportunity to undertake work placements or work on live projects for top British games studios.

## Industry focus

Teaching staff have wide-ranging experience in the games industry and can help you build your own contacts. You'll also be able to work on projects for live clients such as DX Studio and Curve Studios.

## Course content

**Year one:** Principles; Computer-Generated Imagery 1; Computer-Generated Imagery 2; Drawing 1; Drawing 2; Art and Environment Theory; Character Design; options: Animation; Graphics Technology.

**Year two:** Critical Discourse 1; Level Design; Digital Character; Game Production; options, from: Alternative Production; Life Drawing 1; Life Drawing 2; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Critical Discourse 2; Games Major Project; options: Pre-Production: Conceptual; Pre-Production: Industry.

**Assessment:** Portfolio, coursework, essays and examinations.

**Key career skills:** Creative thinking, abstract thinking, problem-solving, visualisation, visual communication, presentation, IT and teamwork.

**Projects/work experience:** Past students have built industry experience on placements with computer and video games studios such as Lionhead Studios and Double Six. You may also have the chance to exhibit your work at events such as London Comicon.



I would definitely recommend this degree at Southampton Solent; I think it's got a lot more opportunities for people. It's a lot of work, but the rewards are great. It's a growing industry and there's loads of possibilities. It's perfect. ”

**Melody, BA (Hons) Computer and Video Games student**

**Course length**  
3 years

**UCAS code**  
G450

## Entry level

- 260 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Animation, character design, environment art, technical art, prop modelling, VFX, bitmap and concept art.

## Why Southampton Solent?

- Successful track record in placing students with games developers.
- Close connections with the UK gaming industry – an innovative world leader.
- Full creative freedom to seek the areas of skill most appropriate to your talents.
- Access to dedicated games labs and specialised facilities.

Visit [www.solent.ac.uk/G450](http://www.solent.ac.uk/G450) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Computer Games (Indie)

This innovative course delivers the skills to set up an independent game development studio and take your ideas to market, combining game design, programming and business management skills.

The casual game market has expanded enormously in the last few years, and the increasing popularity and power of mobile devices means that this growth is set to continue.

This course gives you the tools you need to tap into this exciting new industry. You'll learn the latest development techniques from industry experts, covering programming, engine-based scripting and development tools. You'll also learn about game design, with a focus on producing fun, innovative games for mobile devices as well as PCs.

The course delivers practical experience of all the roles that make up a successful indie development team, and covers a range of essentials for opening your own studio: starting a business, managing teams, project management, intellectual property and general business administration.

## Industry focus

The course has very strong links to gaming, with regular visits from industry professionals from Codemasters, Climax, Aardvark Swift and Stainless Games.

Visits cover a range of employment and industry topics, and we also encourage you to hone your skills at various industry competitions, game jams and events.

## Course content

**Year one:** Problem-Solving for Programmers; Scripting for Game Engines; Computer Graphics for Games; Introduction to Databases; Group Project; Introduction to Computer Games; Maths for Games; Games Physics.

**Year two:** Casual Game Development;

Gameplay and Game Design; Mobile Game Fundamentals; Engineering Software Systems; Personal Development and Project Preparation; Game Business and Production Management.

**Year three:** Video Game Design; Indie Game Project; Mobile Applications; two options, from: Artificial Intelligence for Games; The Business of Games; Software Systems Development; Sound for Film, TV and Games; Software Requirements Project Management; Computer Law and Intellectual Property; Curriculum Plus.

**Assessment:** Software development projects, tests, presentations, design portfolios, reports and a final-year major project.

**Key career skills:** Critical analysis, problem-solving, programming, design, project management, teamwork, agile development and business management.

**Projects/work experience:** Students are encouraged to find holiday placements in the industry, with past placements including work for indie studios and games-testing companies.



I really like the business part of the course, which helps to bring your ideas to life. The lecturers really know what they're talking about, and the University has helped me so much with mentors, money and advice to give me the perfect start to a business creating games. ”

**David, BSc (Hons) Computer Games (Indie) student**

Course length	UCAS code
3 years	I310
1+3 years with Fdn	I313
4 years with WkPl	I311
1+4 years with Fdn + WkPl	I132

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one numerate or technology A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Indie business owner, programmer, app designer, technical artist, assistant producer, app/mobile programmer, gameplay and AI programmer, game engine programmer.

## Why Southampton Solent?

- Dedicated labs, extensive hardware and the latest industry-standard software.
- Strong links with the games industry.
- Small working groups for more focused, personal tuition.
- A core teaching team of industry professionals from a wide range of computing disciplines.
- Access to the Sony Developers Network, providing professional development kits.

Visit [www.solent.ac.uk/I310](http://www.solent.ac.uk/I310) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Computer Games (Software Development)

Designed to prepare you for a career in computer games development, this course delivers the programming, problem-solving and software engineering skills essential for mainstream and mobile game creation.

**Computer games development is now worth more than the film and music industries combined; if you want to turn your passion for gaming into a great career, this is the course for you.**

There's an intensive focus on C++ and object-oriented design, using example codebases, real-world examples and live briefs, and applying broad software development principles to the games industry.

You'll also study project-management methods and topics, learn to use industry-standard Agile methodology to plan and track your work, study topics such as 3D modelling and level design, and apply your new skills on your own games.

While the course is primarily focused on the games industry, you'll graduate with the software engineering skills and professional practice to secure a programming career in any sector.

## Industry focus

The course has very strong links to gaming; recent visitors from the industry have included staff from Codemasters, Climax, Aardvark Swift and Stainless Games, covering topics including CV development, project feedback, pitching, live development projects and paid work.

## Course content

**Year one:** Programming Fundamentals; Object-Oriented Development; Computer Graphics for Games; Introduction to Databases; Group Project; Introduction to Computer Games; Maths for Games; Games Physics.

**Year two:** Console Development; Computer Games Programming;

Gameplay and Game Design; Mobile Game Fundamentals; Engineering Software Systems; Personal Development and Project Preparation.

**Year three:** Advanced Games Programming; Software Systems Development; Games Development Project; two options, from: Artificial Intelligence for Games; The Business of Games; Mobile Applications; Video Game Design; Sound for Film, TV and Games; Process Analysis and Requirements Engineering; Curriculum Plus.

**Assessment:** You'll be assessed primarily through project and practical work, making games, as well as a final-year project in an area of your choosing.

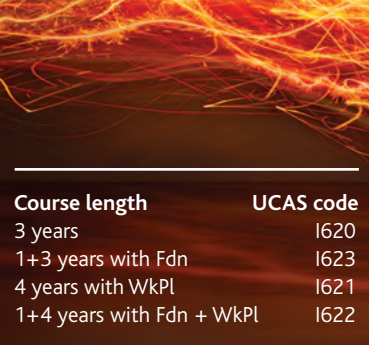
**Key career skills:** Problem-solving, programming, design, project management and teamwork, as well as knowledge of time-critical and 3D applications and programming skills.

**Projects/work experience:** You'll be encouraged to find work experience; previous placements have included an internship at microprocessor maker ARM, and a range of other companies.

“

My lecturers are brilliant. They always know the answers to the questions you ask and teach the subject with great motivation and interest, making the subject fun to learn. Staff also set up different events, such as the Festival of Maths, and extra-curricular events such as Ludum Dare. ”

**Zack, BSc (Hons) Computer Games (Software Development) student**



Course length	UCAS code
3 years	1620
1+3 years with Fdn	1623
4 years with WkPl	1621
1+4 years with Fdn + WkPl	1622

## Entry level

- 240 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one numerate or technology A-level, or equivalent.
- Evidence of technical experience (eg programming, maths, physics).
- Alternatively, a BTEC Extended Diploma at MMM or BTEC Diploma at DD, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Independent games developer, tools programmer, artificial intelligence programmer, web developer, software engineer, programmer/analyst.

## Why Southampton Solent?

- Dedicated labs with extensive hardware and the latest industry-standard software.
- Strong links with the games industry.
- Small working groups for more focused, personal tuition.
- A core teaching team of industry professionals from a wide range of computing disciplines.
- Access to the Sony Developers Network, providing professional development kits.

Visit [www.solent.ac.uk/1620](http://www.solent.ac.uk/1620) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Computer Generated Imagery

Create advanced 3D graphics through the digital art of CGI on this exciting and up-to-the-minute course, which includes modelling, animation, visual effects, rendering and compositing.



**CGI has become a mainstay of the visual-creative industries, combining digital art and cutting-edge digital technology in creative and innovative ways.**

On this highly practical course you will learn how to create high-end 3D graphics as applied in the CGI industries, including architectural visualisation, game development, 3D animation, VFX, post-production and more.

You'll explore a wide range of 3D disciplines – and the career routes they offer – before starting to specialise in the second year and acquiring advanced skills in your areas of interest.

You will learn to use the latest industry tools and develop an accomplished portfolio and industry-relevant practices during the course, working in studio conditions to the industry-standard production model.

## Industry focus

You will receive an extensive grounding in the modern industry, drawing on the course team's industry ties to provide:

- regular contact with industry professionals, including tutoring,

- feedback and seminars
- live projects from real-life clients, run in an industry studio environment
- regular participation in competitions and industry events.

## Course content

**Year one:** Principles; CGI 1; CGI 2;

Drawing 1; Drawing 2; CGI Environment Design; Art and Environment Theory; options: Animation; Graphics Technology.

**Year two:** Digital Character; VFX/Simulation; CGI Production; Critical Discourse 1; options: Life Drawing 1; Life Drawing 2; Lock Down; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Critical Discourse 2; CGI Pre-Production; CGI Major Production.

**Assessment:** A mix of portfolios, essays, coursework, 3D projects, literature reviews and digital projects.

**Key career skills:** Creative thinking, presentation, research, project management, visual communication, evaluation and problem-solving.

**Projects/work experience:** You'll be encouraged to seek placements within the industry wherever possible, and the course team will offer support and advice in finding a suitable placement. Recent placements include AVR London, one of the country's leading visualisation studios.



What do I love? Everything.  
I'm living the dream!! ”

**Darnell, BA (Hons) Computer Generated Imagery student**

**Course length**  
3 years

**UCAS code**  
I710

## Entry level

- 260 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

3D visualiser (architectural, design, photo-realism), 3D modeller, lighting and rendering artist, VFX artist (simulation, particle), texture artist, 3D animator, commercial 3D artist (print, web, broadcast), digital cinematic artist, video games artist, 3D illustrator and CGI photographer, compositor, concept artist.

## Why Southampton Solent?

- Live projects, work experience and placements build confidence and enhance employability.
- Access to high-specification workstations and all relevant industry software.
- High-end facilities, including green screen, video and sound recording, motion capture and 3D printing.
- Traditional art units help to hone observational and aesthetic skills.
- Course delivered by industry professionals with extensive experience.
- A collaborative, creative CGI community, based on creative studio work and professional working practices.

Visit [www.solent.ac.uk/I710](http://www.solent.ac.uk/I710) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BSc (Hons)



# Computer Networks and Web Design

Get hands-on experience of network technologies, build your skills in web design and discover how design and technology are connected in our excellent laboratory facilities.



**The web is a major part of modern business, and growing increasingly more sophisticated. This course delivers in-depth understanding of both front- and back-end technologies, of both computer networking and web-based systems.**

You'll study networking systems and implementation, including servers and network devices connecting individuals and organisations to the internet.

Specialist units in website design and digital creativity will also help you develop the practical design skills to create cutting-edge websites.

In your final year you'll be able to focus your studies through optional units such as app development or computer networks.

The work placement variant of the course also offers the opportunity to gain real-world experience, usually in a paid job.

## Industry focus

Industry speakers contribute to live briefs and visit on a regular basis, giving you valuable industry insight.

You'll also receive regular visits from the British Computer Society (BCS) and Southampton Solent graduates working in the industry.

## Course content

**Year one:** Digital Creativity; Internet Technology; Introduction to Networks; Routing and Switching Essentials; Introduction to Databases; Introduction to Professional Practice.

**Year two:** Network Implementation; Website Design; Developing for the Internet; Data Communications and Networks; Human-Digital Interaction Design; Graduate Development.

**Year three:** Project; Web Design for Industry; Network Management; two options, from: Web Application Development; Computer Networks; Computer Law and Intellectual Property; Curriculum Plus.

**Assessment:** Group and individual coursework, theoretical and practical assignments, project work and some formal examinations.

**Key career skills:** Teamwork, project management, communication, evaluation and problem-solving.

**Projects/work experience:** Placement students will have extensive support in finding a suitable position between years two and three, as well as guidance on carrying out their placement.

We also encourage and support students to gain industry experience during holiday periods, as well as to develop their final-year project in conjunction with industry.

Course length	UCAS code
3 years	GG54
1+3 years with Fdn	GGM4
1+3 years with IFdn	G4QH
4 years with WkPI	GG57
1+4 years with Fdn + WkPI	GG56

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 60 points (grade D) from one A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

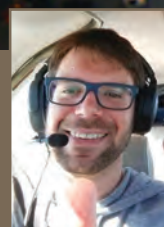
Web designer, web developer, network support analyst, planning information analyst, solutions architect, network engineer, infrastructure consultant.

## Why Southampton Solent?

- A unique blend of network technologies and web design skills.
- Work with Solent Creatives, the University's creative design agency.
- Taught by CISCO-qualified lecturers with strong industry backgrounds.
- Covers the principal requirements for commercial network certification schemes, including Cisco and Microsoft.
- Opportunity to participate in the WRTI innovation awards.
- Well-equipped CISCO networking laboratories with regularly updated systems and hardware.

Visit [www.solent.ac.uk/GG54](http://www.solent.ac.uk/GG54) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

## Graduate view



### Trevor Pegrum, BSc (Hons) Computer Network Communications graduate, Europe and the Middle East Aviation Sales and Marketing Manager, Garmin

Trevor Pegrum has worked in a number of positions at navigation giant Garmin in the 11 years since he graduated from Southampton Solent University. His current role sees him managing sales and marketing projects at Garmin, but it was the technical knowledge he gained throughout his degree that landed him his first role at the company.

"The skills I acquired at Southampton Solent University allowed me to move through various different departments within Garmin, holding a variety of technical roles.

"I now find myself heading the strategic sales and marketing efforts for our aviation and avionics product lines, and getting to this point has been a huge achievement for me.

"I wouldn't be the person I am today without my time at Southampton Solent University – and it's about more than just the course. Whether it was competing as part of the University's rowing club or simply socialising with my friends, the life experiences I had prepared me well for the start of my career."

BSc (Hons)



# Computer Systems and Networks

Develop in-depth understanding of the computer and communication technologies that form the backbone of modern IT, from small self-contained networks to the internet itself.

**With the internet and computer networking playing such an enormous part in modern business – and in all aspects of modern life – this course’s focus on computer systems and associated network infrastructure delivers major employment potential.**

Studying in our excellent lab facilities, you’ll develop a comprehensive understanding of the major components and principles underpinning computer network technologies.

Through practical learning and hands-on experience you’ll get to grips with key areas such as communications technology, network implementation and computer architecture, and explore factors influencing system performance and hardware requirements within the networked environment.

Optional modules in the final year offer you the flexibility to focus on your areas of interest, such as cloud computing, network management or wireless systems. You’ll also have the opportunity to obtain real-world experience, usually in a paid job, with the work placement variant of the course.

## Industry focus

Industry speakers contribute to live briefs and visit on a regular basis, including Peer 1, Transactor and Clevertouch, as well as the British Computer Society (BCS).

## Course content

**Year one:** Routing and Switching Essentials; Microprocessor Principles; Network Applications; Introduction to Professional Practice; Electrical Principles and Systems; Introduction to Networks.

**Year two:** Network Implementation; Data Communications and Networks; Communications Technology; Computer Architecture; Network Operating Systems; Graduate and Professional Development.

**Year three:** Project; Computer Systems; Computer Networks; two options, from: Wireless Systems; Cloud Computing; Network Management; Curriculum Plus.

**Assessment:** Group and individual coursework, theoretical and practical assignments, project work and some formal examinations.

**Key career skills:** Teamwork, project management, communication, evaluation and problem-solving.

**Projects/work experience:** Students receive extensive support in finding work placements, as well as guidance on carrying out their placement.

We also encourage industry experience during vacations, and encourage you to develop your final-year project in conjunction with industry.



I really enjoyed the hands-on parts of the course – they really help to emphasise the theory learnt during lectures and seminars. Lectures were good, too – the lecturers had a thorough knowledge of the subjects they were teaching, and were passionate about them. ”

**Stephen Hersee, BSc (Hons) Computer Systems and Networks graduate**

## Course length

3 years  
1+3 years with Fdn  
4 years with WkPl

## UCAS code

H603  
G408  
H604

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one numerate or technology A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Network designer, network engineer, systems administrator, incident manager, support specialist, ITOC systems analyst, systems engineer.

## Why Southampton Solent?

- Covers the principal requirements for major commercial network certification schemes, including Cisco and Microsoft.
- Option to enhance your employability by studying these certification schemes alongside your degree.
- Taught by CISCO-qualified lecturers from strong industry backgrounds.
- Well-equipped CISCO networking laboratories with continuously updated systems and hardware.
- Focus on applying knowledge to real-world challenges.

Visit [www.solent.ac.uk/H603](http://www.solent.ac.uk/H603) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Computing

This course provides the ideal qualification for a career in IT, exploring programming, networking, databases and web technologies, and providing the opportunity for a year's industrial placement.

**With a focus on technical computing and a strong emphasis on programming mobile applications, this comprehensive degree provides the diverse skills and knowledge you'll need for a wide range of computing careers.**

With a strong focus on programming (using Java and Python), the course includes core units on software development, databases, web development and networking themes. You'll also look at web APIs, JSON, HTML5 and big data analytics.

You'll learn industry best practice and tailor your studies to your interests through entrepreneurship, specialist IT or language options.

A range of projects will help you build practical experience in designing, building and implementing computer systems, culminating in a major final-year software development project.

## Industry focus

You'll be encouraged to take part in industry competitions and events, such as the Microsoft Imagine Cup, while our Solent Creatives agency provides opportunities for software commissions with real clients.

## Course content

**Year one:** Introduction to Programming and Problem-Solving; Object-Oriented Programming; Introduction to Databases; Internet Technology; Introduction to Professional Practice; Information Technology Platforms; Introduction to Networks.

**Year two:** Graduate and Professional Development; Human-Digital Interaction Design; Enterprise Database Development; Developing for the Internet; Mobile Application

Development; option: Network Implementation; Curriculum Plus (including languages or entrepreneurship).

**Year three:** Project (double unit); Engineering Mobile Applications; Enterprise Data Modelling; two options, from: Human-Computer Interaction; Network Management; Web Application Development; Curriculum Plus (including languages or entrepreneurship).

**Assessment:** Software development projects, online tests, time-constrained assignments and coursework, plus an individual final-year project. There are few formal examinations.

**Key career skills:** Programming, databases, networking, usability and web technologies, as well as communication, project management, teamwork and presentation skills.

**Projects/work experience:** Work placements provide students with the chance to gain valuable real-world experience. Previous placements have included large companies such as IBM, GSK, Peer 1 Hosting, Accenture and Clevertouch, as well as boutique software development agencies.



I've enjoyed everything about the course. The teaching is high quality, the motivated students really make it an enjoyable environment and the team workshops are constructive. ”

**Liam, BSc (Hons) Computing student**

Course length	UCAS code
3 years	G405
1+3 years with Fdn	G407
1+3 years with IFdn	G403
4 years with WkPl	G406
1+4 years with Fdn + WkPl	G409

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 60 points (grade D) from one numerate or technology A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Note

Programming is a key part of this course. Consider also the business information technology or information technology management courses.

## Career opportunities

Software development, web design, IT support, network or project management, database management.

## Why Southampton Solent?

- Specialist usability laboratory available for research and analysis.
- Regular BCS meetings, featuring external industry speakers.
- The opportunity to enhance employability with Oracle (Java and databases) and Cisco certification.
- The opportunity to participate in the WRTI Innovation Awards.

Visit [www.solent.ac.uk/G405](http://www.solent.ac.uk/G405) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Digital Animation

This intensive and comprehensive specialist degree course delivers the technical and creative animation skills you need to join the next generation of digital character artists for film, games and beyond.



Running alongside our award-winning animated film-making degree, this course offers a more directed approach for artists with a specifically digital role in mind.

Designed to equip you with the specialised expertise you'll need for a career in digital animation, this cutting-edge degree focuses on the craft of high-end digital character animation, from concept art through rigging, animation and digital composition to final performance.

Underpinned by animation principles and classical art training, your developing digital portfolio will provide a distinct advantage when applying for visual effects roles, working on the latest blockbuster content. You'll also have opportunities to experience real-world production projects within a variety of digital media outlets, from film to video games.

## Industry focus

Many of the teaching staff have their own professional practice, providing a valuable gateway into the industry.

Students also have opportunities to work on live client briefs from clients such as Universal Music, Lost Souls Club, Hey Negrita and Image FX.

## Course content

**Year one:** Principles of Animation; Performance Animation; Research from Observation; Applied Observation; Introduction to 3D; Digital Pipeline; Contexts of Practice.

**Year two:** Character Design; Character Rigging; Concept Art; Animation Theory; options, including: Industry Placement; Character Animation; Digital Compositing; Freelance Animation; logged studio hours; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Final Major Project Proposal; Pre-Production; Project (Digital Animation); Industry Practice; options, including: Animation Presentation; Dissertation.

**Assessment:** A mix of portfolios, coursework, essays and literature reviews.

**Key career skills:** Creative thinking, problem-solving, presentation skills and project management.

**Projects/work experience:** The University and the animation course team have strong ties to industry, providing opportunities for work experience on a variety of high-end productions with local animation industry partners and beyond, offering access to industry experience, mentoring and resources.

You'll also have the option to undertake an industry placement as part of your second-year studies, logging hours in a professional studio with one of our industry partners. Previous placements have included Universal Music, Lost Souls Club, Hey Negrita, Image FX, Pew36 and TED.

Course length  
3 years

UCAS code  
086A

## Entry level

- 200 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Why Southampton Solent?

- Course team of practising industry professionals.
- Regular participation on industry projects, from short-form commercials to feature film animation.
- Access to industry-standard software in well-equipped studios.
- Tailor-made specialist curriculum targeting key industry facilities.
- Supportive and inclusive teaching environment.

Visit [www.solent.ac.uk/086A](http://www.solent.ac.uk/086A) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)



# Information Technology Management

Develop a solid grounding in IT and business computing, along with the business, analysis and project management skills that will make you an effective part of any organisation.

**From big business to governments and charities, all modern organisations are heavily reliant on information technology – and therefore on staff who understand these systems and how people interact with them.**

This course approaches business IT from both directions – you will explore the technology supporting modern business and examine how this affects the way people work, and also study project and events management.

You will enhance your employability with theory and practical experience in web development, data analytics, user experience analysis, decision-making and strategic planning, and develop strong presentation skills.

You will also be able to tailor the course to your interests and career aspirations through second- and final-year optional units, along with an extensive personal project in the final year.

## Industry focus

The course maintains links with employers and industry, with live brief-based assessments and industry liaison panels.

Regular British Computer Society (BCS) meetings are hosted at the university, and you'll be encouraged to build your professional connections.

Students have the opportunity to take part in competitions such as the University Business Challenge. Our Solent Creatives agency also gives you a chance to gain experience on real-life projects.

## Course content

**Year one:** Systems Analysis and Design; Introduction to Databases; Internet Technology; Introduction to

Programming and Problem-Solving; Event-Driven Programming; Introduction to Professional Practice; Business Information Management.

**Year two:** Graduate and Professional Development; Information Systems Design; Human–Digital Interaction Design; Analytics and Financial Analysis; Project and Event Management; option: Developing for the Internet; Curriculum Plus (including languages and entrepreneurship).

**Year three:** Project (double unit); Software Requirements Project Management; Managing the Electronic Enterprise; two options, from: Human–Computer Interaction; Web Application Development; Decision Support Systems and Business Intelligence; Curriculum Plus (including languages and entrepreneurship).

**Assessment:** Presentations, practical work, time-constrained assignments, written assignments and group work. There are very few formal examinations.

**Key career skills:** Communication, project management, teamwork and presentation, as well as problem-solving and analytical skills.

**Projects/work experience:** We support you to gain industry experience during holidays, or develop your final-year project in conjunction with industry.

Recent placements have been with IBM, Roland Berger, Accenture, local authorities, Visa, NATS and GSK, as well as many small companies.

Course length	UCAS code
3 years	I200
1+3 years with Fdn	I202
4 years with WkPL	I203
1+4 years with Fdn + WkPL	I201

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 60 points (grade D) from one A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Note

If you're interested in computer programming and software development rather than using IT as a business tool, consider our BSc (Hons) Computing or BSc (Hons) Software Engineering courses.

## Career opportunities

System analysis, business analysis, project management, marketing, event management, web development.

## Why Southampton Solent?

- Dedicated technology and networking laboratories.
- Specialist usability laboratory available for research and analysis.
- Regular British Computer Society (BCS) meetings, featuring external industry speakers.

Visit [www.solent.ac.uk/I200](http://www.solent.ac.uk/I200) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Network Security Management

Learn to design, implement and manage secure networks, study modern web and networking technologies and discover how to combat the latest hacking techniques on this industry-relevant and practical degree.



**As the online world continues to expand, demand for cyber security specialists is on the increase.**

This course offers everything you need to take advantage of that demand, teaching you to use specialist security techniques and professional networking equipment like Cisco security appliances.

Using our excellent computer labs, you'll study key areas such as operating systems, management and implementation, and network security.

You'll learn ethical hacking techniques, carry out vulnerability analysis, perform penetration testing and use data encryption technology.

There's also the opportunity to spend a year in the industry, while final-year options such as Web Application Development and Cloud Computing let you tailor your studies to your areas of interest.

## Industry focus

External speakers add valuable insight into this fast-changing industry, to make sure content is fully up to date.

## Course content

**Year one:** Internet Technology; Introduction to Security; Introduction

to Networks; Routing and Switching Essentials; Network Applications; Introduction to Professional Practice.

**Year two:** Developing for the Internet; Network Security; Network Implementation; Data Communications and Networks; Network Operating Systems; Graduate and Professional Development.

**Year three:** Project (double unit); Security Management; Network Management; two options from: Web Application Development; Cloud Computing; Computer Networks; Curriculum Plus.

**Assessment:** Group and individual coursework, theoretical and practical assignments, project work, case studies, live briefs using simulation tools, and some formal examinations.

**Key career skills:** Teamwork, project management, communication, evaluation and problem-solving skills.

**Projects/work experience:** The work placement variant of the course provides students with a chance to gain valuable real-world experience, often in a paid role. Placement students will have extensive guidance and support in finding a suitable position.



This course provides a great insight into the world of computer security and networking, as well as certification options to further your potential and prospects for a career. I would certainly recommend it!

**Sam, student**

Course length	UCAS code
3 years	G550
1+3 years with Fdn	G551
4 years with WkPl	G552

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 60 points (grade D) from one numerate or technology A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Network security analyst, network manager, network administrator, network designer, penetration tester, senior network engineer, network and information security manager.

## Why Southampton Solent?

- Opportunity for commercial certification – including Cisco and Microsoft.
- Option to sit the EC Council's Certified Ethical Hacking (CEH) qualification as part of your course.
- Specialist labs featuring the latest modelling software and networking/security equipment.
- Taught by CEH/Cisco-qualified professionals.
- Covers some of the CISCO Certified Network Associate security syllabus.

Visit [www.solent.ac.uk/G550](http://www.solent.ac.uk/G550) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Software Engineering

Develop your skills in databases, programming, mobile and web development – along with essential professional skills – on this highly practical, industry-focused software engineering degree.

**Learn how to apply engineering techniques to software development, build effective software products for desktop, web and mobile platforms and prepare yourself for work as a computing professional.**

You'll also study the planning and management of software development processes, gather and understand project requirements, and develop the soft skills to liaise with different departments and clients effectively.

Drawing on our excellent links with local employers, you'll develop strong awareness of best practice, with the option of a placement year to gain industry experience.

A range of options and an individual software engineering project in the third year will help you develop independent learning skills and tailor your studies to your career interests.

## Industry focus

The course maintains links with employers and industry through placements, and live briefs are embedded within the curriculum.

British Computer Society (BCS) meetings are regularly hosted at the university, and you'll be encouraged to attend and build up your professional connections.

Our Solent Creatives agency also gives you a chance to gain experience on real-life projects.

## Course content

**Year one:** Introduction to Programming and Problem-Solving; Object-Oriented Programming; Introduction to Databases; Internet Technology; Information Technology Platforms; Mathematical Structures in Computing; Introduction to Professional Practice.

**Year two:** Object-Oriented Design and Development; Graduate and Professional Development; Enterprise Data Development; Developing for the Internet; Engineering Software Systems; option: Mobile Application Development; Curriculum Plus (including languages or entrepreneurship).

**Year three:** Project (double unit); Software Systems Development; Process Analysis and Requirements Engineering; two options, from: Web Application Development; Enterprise Data Modelling; Engineering Mobile Applications; Curriculum Plus (including languages or entrepreneurship).

**Assessment:** This course is assessed using software development projects, online tests, time-constrained assignments, presentations, seminars and reports. Every student completes an individual final-year project in a topic of their choice.

**Key career skills:** Project management, communication, evaluation and problem-solving skills.

**Projects/work experience:** Students are encouraged to undertake work placements in the industry, and are supported by the course team.

Recent placements have taken place at IBM, CleverTouch, Cisco, Roland Berger, DSTL, Accenture, local authorities, Visa, NATS and GSK, as well as many smaller companies.

Course length	UCAS code
3 years	G600
1+3 years with Fdn	G608
1+3 years with IFdn	G6Q3
4 years with WkPI	G601
1+4 years with Fdn + WkPI	G602

## Entry requirements

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 60 points (grade D) from one numerate or technology A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Note

Programming is a large part of this course. For business IT, consider the business information technology or information technology management courses.

## Career opportunities

Software engineer, project manager, web developer, IT support officer, database manager, network manager.

## Why Southampton Solent?

- Technology labs with the latest computing/networking equipment.
- Covers the latest technologies, such as Android, Oracle SQL, PHP, web APIs, JSON, HTML5 and jQuery.
- Covers the principal requirements for Oracle Database and Java Certified Associate certification.

Visit [www.solent.ac.uk/G600](http://www.solent.ac.uk/G600) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BSc (Hons)

# Web Design and Development

Combine the aesthetics of modern design with technical knowledge on this exciting course, and build the skills and experience you'll need for a career in web design and development.



**This exciting course addresses the rapidly expanding market for professionally designed web-based applications.**

Studying the aesthetics of web design alongside the underlying programming, you'll use our extensive laboratory facilities to enhance your creative skills with the complementary design and code to bring the web to life.

The course has a practical focus, introducing you to professional design methodologies such as prototyping and Agile. You'll be taught to visualise interactive interfaces through rapid design prototyping and collaborative design, and ground your study of the web in valuable real-world experience in interactive multimedia and e-commerce services. Optional units, including animation for the web and human-computer interaction, offer flexibility in the final year.

## Industry focus

Regular industry speakers, such as Rocket Design and Adido, give you insight into the latest web technology and professional practice.

Our Solent Creatives agency also gives you a chance to gain experience on real-life projects.

## Course content

**Year one:** Digital Creativity; Internet Technology; Content Creation Techniques; Introduction to Databases; Exploring Design; Introduction to Professional Practice.

**Year two:** Website Design; Developing for the Internet; Interactive Design; Digital Marketing; Human-Digital Interaction Design; Graduate and Professional Development.

**Year three:** Project; Web Design for Industry; Web Application Development; two options, from: Animation for the Web; Human-Computer Interaction; Computer Law and Intellectual Property.

**Assessment:** Group and individual coursework, theoretical and practical assignments, project work, live design briefs and some formal examinations.

**Key career skills:** Teamwork, project management, communication, evaluation and problem-solving skills.

**Projects/work experience:** Students are encouraged to undertake work placements in the industry, supported by the course team.



Solent University provides a stimulating experience which, combined with the challenges of learning and applying new software and technologies with academic rigour, has become an important step in my personal and professional development. ”

**Jon Mackintosh, BSc (Hons) Web Design and Development graduate**

<b>Course length</b>	<b>UCAS code</b>
3 years	I120
4 years with WkPl	I121

## Entry requirements

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one design, numerate or technology A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

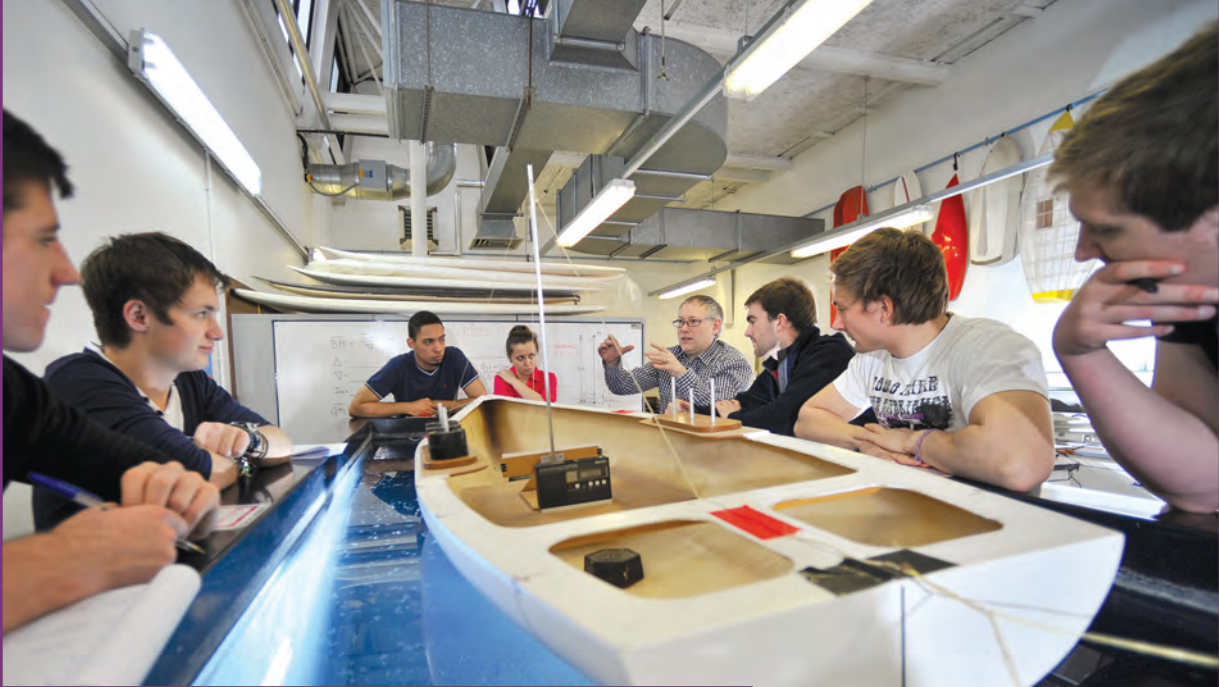
## Career opportunities

Web designer, web developer, front-end web designer, e-learning developer, user experience consultant/analyst, interface designer.

## Why Southampton Solent?

- Innovative blend of design and technology develops specialised knowledge designed to meet the needs of industry.
- Specialist computer labs furnished with the latest computing and networking equipment.
- Close collaboration with Solent Creatives – Solent's design agency.
- The latest industry-standard software and computer systems.
- Specialist usability lab to support student learning.
- Industry guest speakers used to enhance the course experience.

Visit [www.solent.ac.uk/I120](http://www.solent.ac.uk/I120) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



# Engineering and yacht design

**Engineering tackles some of the biggest challenges facing humanity: from finding reliable sustainable energy sources to designing diagnostic equipment that can treat diseases, or connecting distant places and people via telecommunications.**

If you have good numerical skills, a curious mind and a desire to find solutions, engineering could be the career for you.

Perhaps you'll be a product designer, creating and testing new products that will revolutionise the way we live or devising essential improvements to existing ones, improving their performance and usability.

You could be an electronics engineer, designing circuit boards for complex home appliances, life-saving medical equipment or the latest portable devices. Or as a mechanical engineer you could be making cities more pleasant to live in, developing sustainable energy sources, or improving performance in aerospace and automotive engineering.

You could be a naval architect, working as part of a highly specialised team to build the next generation of racing yachts, high-speed powerboats or luxury motor yachts.

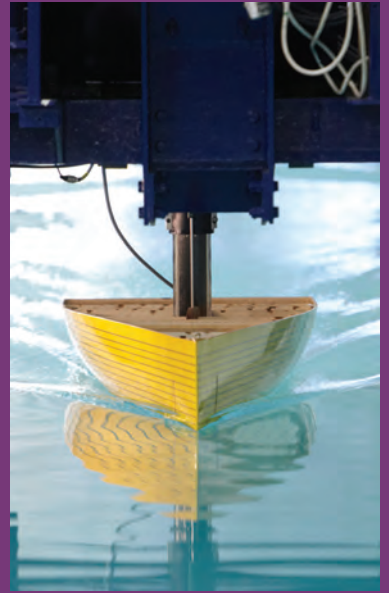
Whatever you're interested in, you'll get an unbeatable sense of satisfaction when something you helped develop becomes operational. As an added incentive, this global industry offers some of the best-paid international graduate roles around.

## **Why Southampton Solent?**

You'll benefit from an exciting and dynamic learning atmosphere, with strong student support throughout your course.

Industry professionals are closely involved, ensuring that you develop the skills, knowledge and experience that employers want.

The University's facilities include state-of-the-art laboratories, workshops and teaching spaces. You'll have access to a huge range of industry-standard equipment such as 3D printing facilities, a high-tech CAD suite and drawing office, a fully equipped composite workshop and a marine towing tank.



“

I like the 3D modelling aspect, designing and building my own products – and the lectures are really helpful. ”

Giles, BEng (Hons) Mechanical Engineering student



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BEng (Hons) Yacht Design and Production	95

BEng (Hons)

# Electronic Engineering

With a strong focus on electronic design, this modern, accredited electronic engineering course prepares you for an exciting career in the industry.



**Mixing taught theory and practical work, this course explores everything from analogue and digital electronics to signal processing and microwave communications – helping prepare you for chartered engineer status.**

In the first year you'll develop a firm grounding in maths and circuitry, before getting to grips with analogue, digital and microcomputer systems.

You'll develop your skills with industry software, as well as key professional skills and manufacturing techniques, before going on to study embedded systems and data communications in your second year.

In your final year you'll focus on electronic design for industry and research, and carry out an extensive project based on your own interests.

## Industry focus

Students will be partnered with a local company in the industry, with visits, mentoring and opportunities for live project work. Previous industry partners have included Rolls-Royce, Marine Concepts, BAE Systems, Stannah, Saab and Seaeey.

Students are also encouraged to take part in practical work-based initiatives and regular local IET events.

## Course content

**Year one:** Applied Mathematics; Circuit Principles; Analogue and Digital Electronics; Manufacturing Principles; Microcomputer Systems; Professional and Study Skills.

**Year two:** Applied Maths for Electronics; Electronic Circuits; Embedded Systems; Data Communications and Networks; Automation and Control; option: Competition and Contracts in Engineering; Curriculum Plus.

**Year three:** Electronic Circuit Design; Digital Signal Processing; Radio Systems; business option, such as Business Strategy or Entrepreneurship; Final-Year Project.

**Assessment:** Formal examinations, written assignments, group work, laboratory reports and presentations.

**Key career skills:** Analytical, practical, programming, circuit construction, teamwork and communication skills.

## Projects/work experience:

Partnering with industry provides mentoring and support, which may lead to work placement opportunities.



I have always been interested in electronics, and the laboratory and programming sessions at Solent were great – I like learning new things and applying them. I also enjoyed the social life and the learning resources. ”

**Dariusz Glowacki, BEng (Hons)  
Electronic Engineering graduate**

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

H610  
H608  
H6QH

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include one A-level (or equivalent) in a numerate subject.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Research and development, maintenance engineering, telecommunications, project management.

## Why Southampton Solent?

- Strong ties with industry.
- Up-to-date laboratory facilities, workshops and modern teaching spaces.
- Dedicated electronics lab with software support.
- An exciting learning atmosphere.
- Strong student support throughout your studies.

Visit [www.solent.ac.uk/H610](http://www.solent.ac.uk/H610) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



## Megan Mackley-Heath, BEng (Hons) Electronic Engineering graduate

Having graduated from Solent with first-class honours in electronic engineering, Megan Mackley-Heath is now at Britannia Royal Naval College (BRNC) Dartmouth – beginning the process of becoming an Engineering Officer in the Royal Navy.

"Solent University offered the high quality of teaching and course material required to train as an Engineering Officer in the armed forces," Megan said. "Currently I am in a training role before commissioning, hopefully as a Marine Engineer Submariner.

"My degree and time at Solent

taught me the best way to learn and retain information in short periods of time, which will be crucial in a demanding environment such as a submarine. Eventually I hope to use the skills gained in my degree to become part of the design team of the Royal Navy's new submarines.

"I recommend Solent for anyone who wishes to make a career in engineering. The university facilities meant that we learned practical engineering, rather than the predominantly theory-based lessons of other universities. Solent provided a good mix of lessons, made the

course enjoyable, and all our lectures were taught at the right pace to ensure we understood."

Megan also praised the diversity and enthusiasm of Solent's community. "The mix of part-time and full-time students allowed me to meet friends who already work in the engineering industry and learn from their experiences.

"The lecturers were always available," she continued, "and more than willing to help. Their interest in helping everyone succeed was evident, especially in my final year."



BSc (Hons)

# Engineering Design and Manufacture

From manufacturing and automation to product design and development, this exciting new course delivers the knowledge and technical skills you need to carve out a successful career in design engineering.



If you've got an interest in engineering, from electronics to mechanical or manufacturing, this course will help you develop the practical and analytical skills you need to turn your passion into a successful career.

You'll study through a mix of taught theory, practical work and experiments, examining the relationship between mechanical and electronic engineering, and learning about engineering principles, microcomputer systems and manufacturing concepts.

Building key professional skills to prepare you for the business environment, you'll study the importance of manufacturing and develop your technical skills further – investigating mechatronic systems and delving deeper into robotics, before moving on to explore an industry problem or design challenge and engineer your own unique solution.

## Industry focus

The engineering group has extensive industrial links, incorporating live briefs into the assessment process.

Many students work closely with employers or local companies on projects within the course, and we'll

encourage you to participate in practical work-based initiatives.

Previous industry partners have included Rolls-Royce, Marine Concepts, BAE Systems, Stannah, Saab and Seaeeye.

## Course content

**Year one:** Engineering Mathematics; CAD and the Design Process; Manufacturing Principles; Engineering Principles; Microprocessors and Applications; Professional and Study Skills.

**Year two:** Advanced Manufacturing Techniques; Applications of Engineering Principles; Computer Simulation and Modelling; Quality and Product Development; Measurement and Control; option, from: Competition and Contracts in Engineering; Curriculum Plus.

**Year three:** Mechatronics; Manufacturing and Automation; Manufacturing Operations; business option: Business Strategy or Entrepreneurship; Project.

**Assessment:** Formal examinations, written assignments, group work, laboratory reports and presentations.

**Key career skills:** Analytical and problem-solving skills, mathematics, business and management skills, plus teamwork and communication.

**Projects/work experience:** Students have the chance to be partnered with an industry company, providing at least one visit and the potential to apply for holiday vacancies, internships or other opportunities.

In their final year, students will also carry out an assessed consultancy project with a company.

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

H1H7

H152

H151

## Entry level

- 200 UCAS tariff points from at least two A-levels or equivalent.
- To include one A-level (or equivalent) in a numerate, science or technology subject.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Product designer, manufacturing manager, operations manager, service engineer within a range of industries, research engineer, quality control manager, production manager, manufacturing engineer.

## Why Southampton Solent?

- Excellent industry connections.
- Industry-based mentoring scheme, encouraging strong personal links across the sector.
- Up-to-date laboratory facilities, workshops and modern teaching spaces.
- An exciting learning atmosphere.
- Strong student support throughout your studies.

Visit [www.solent.ac.uk/H1H7](http://www.solent.ac.uk/H1H7)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BEng (Hons)

# Mechanical Engineering

Prepare for a career as a professional mechanical engineer – develop the engineering theory, professional skills and hands-on practical experience employers are looking for.



**With a focus on applied engineering principles and an emphasis on employability, this course equips you with the essential skills for a career in mechanical design and demonstrates how design is integrated into engineering systems.**

The first year introduces fundamental concepts, developing your maths, mechanics, drawing, CAD, manufacturing and professional skills. You'll go on to build deeper knowledge of engineering, and industry-related problems will be incorporated into the course.

The team has strong links with industry, organising visits and mentoring, and helping you organise company-based final-year projects.

You'll develop your transferable skills and further enhance your employability through industry collaborations such as a 'buddy mentoring' system, live briefs and projects.

## Industry focus

The engineering group has extensive industrial links, providing the chance to work closely with employers and local companies such as Rolls-Royce, SAAB, Sea Eye, TUV and Coopervision on course projects, and participate

in practical work-based initiatives.

The Institution of Engineering and Technology also holds regular local professional development events.

## Course content

**Year one:** Applied Mathematics; CAD and the Design Process; Manufacturing Principles; Electrical Principles; Mechanical Principles; Professional and Study Skills.

**Year two:** Applied Maths for Mechanical Systems; Engineering Materials; Modelling and Mechanics of Products; Quality and Product Development; Automation and Control; option, from: Competition and Contracts in Engineering; Curriculum Plus.

**Year three:** Analysis and Design Optimisation; Analysis of Materials and Structures; Manufacturing Operations; option, from: Business Strategy; Entrepreneurship; Major Project.

**Assessment:** Formal examinations, written assignments, group work, laboratory reports and presentations.

**Key career skills:** Analytical, practical, business and management skills.

**Projects/work experience:** As a full-time student you'll be partnered with an industrial company, with the opportunity to visit the company at least once in your first year.

There are also industry mentoring opportunities throughout the course, with the potential to lead to work placements. All final-year students will carry out an assessed consultancy project with a company.

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

H303

H304

H305

## Entry level

- 200 UCAS tariff points from at least two A-levels or equivalent.
- To include one A-level (or equivalent) in a numerate, science or technology subject.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Research engineer, design engineer, CAD draughting, junior engineering manager, mechanical sales/ applications support engineer, electro-mechanical packaging design engineer, mechanical design engineer.

## Why Southampton Solent?

- Emphasis on delivering practical, hands-on experience.
- Up-to-date laboratory facilities, workshops and modern teaching spaces, including specialist software and open access areas.
- Supportive academic team with experience in a range of industries.
- Strong industry links.

Visit [www.solent.ac.uk/H303](http://www.solent.ac.uk/H303)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BEng (Hons)

# Yacht and Powercraft Design

With close links to the yacht and small craft industry, this specialist degree in performance and powercraft design is internationally respected.



This well-established engineering degree is ideal for anyone interested in analysing design for performance power- and sail-craft – everything from small racing boats to superyachts.

With a focus on small craft technology, computer-aided design (CAD) and design practice, the course delivers essential engineering theory and design skills.

Studying in an ideal location, close to the busy port of Southampton and the south coast's thriving watersport community, you'll have plenty of opportunities to build your professional network and get hands-on experience with our many industry contacts.

Our great facilities will also help you stand out, giving you experience with our commercial-size towing tank, fibre reinforced plastic (FRP) composite workshop, material test laboratory and more.

## Industry focus

The course has an outstanding international reputation for yacht and small craft design, taught by staff with strong links to industry and who are active in consultancy and design.

You'll benefit from guest speakers from companies such as BMT Nigel Gee, Babcock Engineering and Structural Polymers. Yard visits are also possible, with recent visits including Sunseeker International and Solent Refit.

Students are encouraged to attend industry events, including the world-famous Southampton International Boat Show and Seaworks International. A full programme of RINA lectures is also supported.

## Course content

**Year one:** Naval Architecture; Computer-Aided Design; Marine Systems; Marine Production; Marine Materials; Structural Mechanics.  
**Year two:** Resistance and Propulsion; Computer-Aided Modelling; Sailing Yacht Design; Motor Boat Design; Applied Marine Systems Technology; Structural Analysis.

**Year three:** Advanced Naval Architecture; Computer-Aided Engineering; Project; Structural Design For Production; Structural Design Theory; Marine Industry Work-Based Learning.

**Assessment:** A combination of coursework and an exam. Several CAD-based units are fully assessed by coursework.

**Key career skills:** Creative thinking, problem-solving, teamwork, practical design and production techniques, and networking skills.

**Projects/work experience:** While there are no requirements for work experience, students are encouraged to gain summer work placements where possible.

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

H522  
H525  
H529

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 140 points from two A-levels (or equivalent) in numerate subjects.
- Alternatively, a BTEC Extended Diploma at MMM or BTEC Diploma at DD, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Careers in leading yacht design and production offices, naval architects, equipment design companies and classification societies.

## Why Southampton Solent?

- Strong international reputation for yacht and small craft design.
- A unique course in the heart of the south coast's marine industry.
- Superb facilities, such as industry-standard CAD and drawing studios.
- Expert teaching staff with ongoing industry consultancy experience.
- Guest lectures from key industry organisations such as the Royal Institute of Naval Architects (RINA).
- Emphasis on practical design and production methods.
- Champion sailing team – ten-time British Universities and Colleges Sport's yacht race winners.

Visit [www.solent.ac.uk/H522](http://www.solent.ac.uk/H522) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BEng (Hons)

# Yacht Design and Production

Launch a great career designing and producing the next generation of yachts, boats and commercial craft with the specialist design and construction skills this internationally respected specialist degree delivers.



**With strong ties to the global industry and race-winning designers among Solent graduates, the course delivers essential skills in both the design and production of yachts and commercial craft.**

You'll study the engineering science underlying great design, along with the fundamental principles of naval architecture, construction methods and high-tech fibre reinforced composite materials.

The course has a strong practical emphasis, focusing on hands-on examples, design applications and workshop experience in production methods and materials.

You'll also study planning and management processes for the efficient production of racing yachts, RIBs, motor yachts, cruising yachts, patrol boats and commercial craft.

## Industry focus

Solent's international reputation for small craft design and production ensures strong industry links, and the course team undertake regular work in both consultancy and design. You will also benefit from a full programme of RINA lectures, as well as guest speakers from the industry.

## Course content

**Year one:** Computer-Aided Design; Naval Architecture; Marine Materials; Marine Production; Small Craft Structures; Marine Systems.

**Year two:** Computer-Aided Modelling; Sailing Yacht Design; Motor Boat Design; Resistance and Propulsion; Marine Production Technology; option, such as: Marine Systems Technology.

**Year three:** Computer-Aided Engineering; Structural Design for Production; Project; options, from: Yacht Surveying; Marine Production Management; Marine Industry Work-Based Learning.

**Assessment:** Primarily coursework, portfolios or timed assignments.

**Key career skills:** Creative thinking, problem-solving, teamwork, project management and production skills.

**Projects/work experience:** Many local boat builders are willing to give Solent students short work experience opportunities, and the course team has close links with larger employers such as Sunseeker.



The first-year model yacht project was great. Taking a design from paper to build and then testing it was really satisfying. This continued through the next two years, with practical applications of skills and knowledge learnt in the classroom. ”

**Rich Plant, Designer at Sunseeker International – Solent graduate**

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

21B6

49U5

4R81

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include one A-level (or equivalent) in a numerate subject.
- Alternatively, a BTEC Extended Diploma at MMM or BTEC Diploma at DD, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Yacht design, positions in naval architects' offices, technical construction management, marine equipment design and manufacture.

## Why Southampton Solent?

- A unique course in the heart of the south coast's marine industry.
- Strong links to the yacht industry.
- Full industry-standard CAD and drawing office, plus a fully equipped specialist composite workshop.
- Expert teaching staff with ongoing industry consultancy experience.
- Guest lectures from key industry organisations such as the Royal Institute of Naval Architects (RINA).
- Emphasis on practical design and production methods.
- Opportunities to join Solent's champion sailing team – ten-time British Universities and Colleges Sport yacht race winners.

Visit [www.solent.ac.uk/21B6](http://www.solent.ac.uk/21B6)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039



# Geography and tourism

Whether you're considering a career in the tourism industry or you want to study the impact of environmental change, Solent's geography and tourism degrees will provide the specialist skills you need.

Geography and the environment can open up opportunities in an extremely rewarding field of work, that touches on almost every aspect of our world.

You might work to understand the dramatic environmental changes emerging as a result of human activity, uncovering their implications for the planet and its inhabitants – and exploring what you can do to help.

Or maybe you'll focus on more immediate human issues, dealing with localised environmental concerns such as waste management, security of water supplies and resource mitigation.

Alternatively, your career could lead you to delve into the complexities of coastal geography – where disturbances in the marine environment can have local, national and worldwide consequences.

Using the latest high-tech analysis methods such as geographical information systems (GIS), you'll learn about the geographical patterns of environmental change and the processes that underpin them, and explore the challenges of finding solutions for complex global problems.

For a different perspective on the world, you might explore a career in tourism. It's a varied, fast-growing and competitive worldwide industry, with expanding demand for highly qualified professionals and specialist managers. You could find a role promoting sustainable tourism for the modern world, or help shape the industry through high-level policy and development work.

If you've got a passion for travel, you could end up working in an all-inclusive resort in the tropics, or leading small independent travel groups along the road less travelled.

Closer to home, you could be advising a local tourist board on how best to promote and develop holidays in Britain, or be part of a massive national effort like the 2012 London Olympics.

This people-based industry requires a deep understanding of incredibly diverse societies, cultures and environments. You'll have opportunities to launch a huge range of careers across the public, private and voluntary sectors – not just in the UK but anywhere in the world.



“

The career opportunities, the industry links, the practical elements and the experience – that’s what I like about Solent. ”

**Bronwyn, BSc (Hons) Geography with Marine Studies student**



## Courses available

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BSc (Hons)

# Geography with Environmental Studies

Study the impact of human activity on the environment, from climate change to loss of biodiversity, on this fieldwork-focused course.



**On this topical, rewarding course you'll study the often dramatic environmental changes emerging from human activity, along with the long- and short-term impact on both the planet and its inhabitants.**

You'll examine effects both local and global in their extent, from problems such as climate change, sea-level rise and loss of biodiversity, to more localised issues such as waste management, security of water supplies and resource mitigation.

Using specialist equipment you'll learn about the geographical patterns of environmental change and the processes that underpin them, and explore the challenges of complex global problems.

## Industry focus

You'll have the opportunity to work with organisations such as Hampshire County Council, the Hampshire Wildlife Trust, the Hamble Estuary Partnership and Raymond Brown Minerals and Recycling.

## Course content

**Year one:** Principles of Environmental Analysis; Mapping and Analysis of Geographical Data; Elements of

Human Geography; Environmental Systems; Principles of Environmental Management; UK-based field course.

**Year two:** Surveying the Abiotic Environment; Biological Surveying; Researching Human Geographies; Project Proposal; Applied Environmental Management; Europe-based residential field course; option, from: Sustainable Development; Lifestyle Project; Environmental Work-Based Learning; Lifestyle Project.

**Year three:** Environmental Impact Assessment; Project; Conservation and its Management Project; option: Environment and Society; Curriculum Plus.

**Assessment:** Coursework, seminar presentations, examinations and a final-year research project.

**Key career skills:** Problem-solving, time-management, teamwork and presentation skills.

**Projects/work experience:** You are encouraged and supported to find industry work placements, for example with a number of local environmental consultancies.



I picked Solent because I loved the passion that the lecturers had about geography. The course really focuses on current environmental issues, and the link between theory and practical work is perfectly done. This degree has helped me choose a career path, and I can't wait to start. ”

**Peter, BSc (Hons) Geography with Environmental Studies student**

**Course length**  
3 years

**UCAS code**  
F810

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one relevant A-level, or equivalent.
- Excludes A-level general studies and key skills.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Conservation and wildlife management, environmental management, research, consultancy, education, corporate reporting and data management.

## Why Southampton Solent?

- Specialist facilities, including our research vessel *Solent Surveyor*.
- Funded residential field courses in the UK and Europe.
- Easy access to local sites of special scientific interest (SSSIs) and national parks, providing opportunities to obtain practical experience in a wide range of field techniques.
- High level of practical work helps you build valuable hands-on skills.
- Small-group teaching, for personal contact and face-to-face feedback.
- Student-focused labs and equipment.

Visit [www.solent.ac.uk/F810](http://www.solent.ac.uk/F810) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Geography with Marine Studies

Examine the complexity of the coastal environment and the impact that human activity and climate change have on the oceans, on this practical hands-on geography course.

Many geography courses focus on the land as the context of study. This course is different, focusing on the fascinating complexity of the marine environment.

You'll examine coastal geography and ecology, study the impact of human activity on marine environments, and build a broad foundation of theoretical and practical experience.

Using a variety of specialist equipment you'll look at the local, national and worldwide consequences of climate change and smaller-scale disturbances on the oceanic environment, and build a thorough understanding of ocean functions.

On graduating you'll be well equipped for a wide range of roles, including monitoring/regulatory areas, research, consultancy, GIS systems, planning and surveying.

## Industry focus

You'll undertake site visits and work with organisations such as Hampshire County Council, the Hampshire Wildlife Trust, the Hamble Estuary Partnership and Raymond Brown Minerals and Recycling.

## Course content

**Year one:** Principles of Environmental Analysis; Mapping and Analysis of Geographical Data; Elements of Human Geography; Environmental Systems; Principles of Environmental Management; UK-based field course.

**Year two:** Oceanographic Principles; Applied Oceanography; Researching Human Geographies; Project Proposal; Applied Environmental Management; Europe-based residential field course; option, from: Sustainable Development; Environmental Work-Based Learning; Lifestyle Project.

**Year three:** Environmental Impact Assessment; Project; Ocean and Coastal Management; option, from: Environment and Society; Curriculum Plus.

**Assessment:** Coursework, seminar presentations, end-of-year examinations and a final-year independent research project.

**Key career skills:** Working in teams to address complex environmental problems, you'll develop a range of problem-solving, time-management, teamwork and presentation skills.

**Projects/work experience:** Students are encouraged to undertake work placements independently and support is provided in finding a suitable position within the industry. The region is home to several prestigious environmental consultancies such as Fugro EMU and Ecological Planning and Research, a number of which have provided student placements.



The best thing about the course is the opportunities presented. My course leader was the one who put me forward to be a course rep, and then an ambassador and technology champion. He encouraged me to join the Royal Geographical Society too. I also appreciate the willingness of lecturers to share new equipment with us, such as the new drones that we had the opportunity to fly. ”

**Bronwyn, BSc (Hons) Geography with Marine Studies student**

**Course length**  
3 years

**UCAS code**  
F8J6

## Entry level

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one relevant A-level, or equivalent.
- Excludes A-level general studies and key skills.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Marine environmental management, hydrographic surveying, education, consultancy, research, corporate reporting.

## Why Southampton Solent?

- Specialist facilities, including our research vessel *Solent Surveyor*.
- Funded residential field courses in the UK and Europe.
- Easy access to local sites of special scientific interest (SSSIs) and national parks, providing opportunities to obtain practical experience in a wide range of field techniques.
- High level of practical work helps you build valuable hands-on skills.
- Small-group teaching, for personal contact and face-to-face feedback.
- Student-focused labs and equipment.

Visit [www.solent.ac.uk/F8J6](http://www.solent.ac.uk/F8J6) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# International Tourism Management

Study tourism and culture around the world and build an exciting career in international tourism on this modern degree, which offers a wide range of theoretical, language and practical skills.



**This course produces graduates who can work effectively in the exciting, challenging field of international tourism.**

It'll give you the qualities, skills and knowledge to make an immediate impact on employers and develop a successful career in the world's largest growth sector.

In the second year you'll be able to spend all or half the academic year on a study placement with one of our partner institutions in Austria, Canada, Finland, France, Germany, Italy, Spain, Sweden or the Netherlands, learning tourism and language-related subjects, with the option to study in the local language.

Alternatively, you'll be able to undertake a work placement for half of the second year and gain valuable employment experience.

## Industry focus

Industry professionals have had input into the course content and development, ensuring it delivers the essential skills and knowledge employers are looking for.

We also provide a programme of guest speakers, with a particular focus on contemporary issues in the industry.

## Course content

**Year one:** Introduction to Tourism; World Tourism Perspectives; Leisure Marketing; language unit; Academic and Employability Skills; Financial Planning and Reporting; Introduction to Organisational Behaviour in Leisure Services.

**Year two:** Option one: International Tourism Research Skills; Study Placement Abroad (whole academic year, five units).

Option two: International Tourism Research Skills; Cruise Operations Impacts; The Management of Visitor Attractions; Work Placement (half academic year, three units).

Option three: International Tourism Research Skills; Cruise Operations Impacts; The Management of Visitor Attractions; Half-Year Study Placement Abroad.

**Year three:** Contemporary Issues in Tourism; Natural and Cultural Heritage Tourism Management; Dissertation, or Literature-Based Research and an option; Cross-Cultural Management or International Marketing for Travel and Tourism; option, for example: Tourism in Developing Countries; Tourism and the Media; Languages.

**Assessment:** Exams, coursework, presentations, a photo essay and a dissertation or research project.

**Key career skills:** Interpersonal skills, organisation, problem-solving and leadership, as well as management and IT skills.

**Projects/work experience:** Our tutors will help you plan and organise a placement in the tourism industry, either abroad or in the UK.

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

N841  
N834  
N8QJ

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

International tourism marketing, customer services, public sector tourism, visitor management, heritage attractions management, international hospitality, global cruise industry, tourism research, international tour operation, resort management.

## Why Southampton Solent?

- Opportunity to study abroad for a full or half academic year, or to undertake a work placement and gain an international perspective.
- Chance to complement your tourism studies with a foreign language.



The staff are friendly, the course is well taught and I know it will get me where I want to be. ”

**Graeme, BA (Hons) International Tourism Management student**

Visit [www.solent.ac.uk/N841](http://www.solent.ac.uk/N841) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Tourism Management

Build an exciting career in the dynamic, fast-growing tourism sector on this innovative degree, combining tourism, management theory and practical hands-on experience in Southampton, the cruise capital of Europe.

**On this focused degree course you'll develop the qualities, skills and specialist knowledge you need to meet the high demand for qualified tourism professionals in the world's largest growth sector.**

You will study tourism as well as related disciplines such as business and management, and learn to apply management theory to the industry.

Studying tourism in Southampton – the cruise capital of Europe, with over four million visitors a year – you'll develop great insight into this vibrant industry, along with practical experience through industry placements and work-based study.

You'll also build up professional connections through networking events, behind-the-scenes cruise ship visits and Solent's strong ties to the tourism and cruise industry.

## Industry focus

Industry speakers regularly visit to talk to students about their experience; recent examples include staff from Royal Caribbean International and local attractions.

Course tutors are also actively involved in industry research networking.

## Course content

**Year one:** The Cruise Industry and Field Trip; Introduction to Tourism; World Tourism Perspectives; Leisure Marketing; Financial Planning and Reporting; Introduction to Organisational Behaviour in Leisure; Academic and Employability Skills.

**Year two:** Tourism Field Trip; The Management of Visitor Attractions; Tourism Destination Management and Planning; Tourism and Cruise Experience Management/Innovation;

Work Placement; Research Methods.

**Year three:** Contemporary Issues in Tourism; Natural and Cultural Heritage Tourism Management; option: Dissertation, or Literature-Based Research; option: International Marketing for Travel and Tourism, or Cross-Cultural Management for Tourism and Cruise; option, for example: Tourism and the Media; Tourism in the Developing World.

**Assessment:** Essays, written examinations, seminar presentations, written reports, case studies, group work, work placements, assessed field trips and a dissertation or literature-based research paper.

**Key career skills:** Interpersonal, organisation, communication, problem-solving, presentation, leadership, management, teamwork and IT skills.

**Projects/work experience:** The course includes overseas field trips, as well as a six-week work placement between the first and second years. Previous placements have included Camp America, the National Trust and international hotel chains.



## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

N800

N832

N83F

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Tourism marketing, local authority tourism, visitor management, tour operators, travel agents, education, hospitality, cruise sales and marketing.

## Why Southampton Solent?

- Two optional overseas field trips make up part of the course.
- Direct access to the largest cruise port in northern Europe.
- A course team made up of highly experienced industry practitioners.
- Strong ties to the tourism industry.
- Programme of guest speakers from the industry.
- Opportunities for valuable work experience.



The University is modern and new, with many resources and help available at all times. The teaching methods and content are also brilliant. ”

**Shamiso, BA (Hons) Tourism Management student**

Visit [www.solent.ac.uk/N800](http://www.solent.ac.uk/N800)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039



# Health and social sciences

**Discover what makes people behave and think the way they do, with this exciting range of interdisciplinary courses – blending science and the humanities to improve your understanding of the world around you.**

Maybe you want to help the most vulnerable and follow a career in the charity sector, or become a professional social worker to support people in difficulty. If you're a good listener and can create a trusting relationship with people, you could become a qualified counsellor or a youth worker.

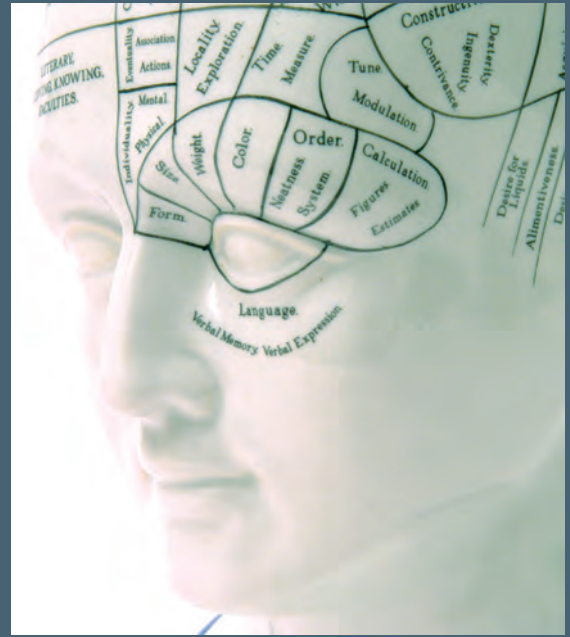
Alternatively, your dedication to health and fitness could see you working in the community as a coach, a personal trainer or a PE teacher. You'll be taking on challenges such as tackling childhood obesity, reducing isolation among older people or promoting the benefits of sports participation to the general public.

Or perhaps your understanding of criminal behaviour and motivation could see you working with law enforcement or criminal justice agencies.

Whatever you choose, you'll be addressing some of the most pressing issues in society by supporting and empowering others to build a better, brighter future.

There is a wide range of careers on offer in both the public and private sectors. The NHS is a major employer for health and social science graduates, and there are also well-established graduate schemes within the police force and probation service.





“

My lecturers are very helpful and nice, easy to talk to – and they’re always trying to make the lectures as fun and engaging as possible. ”

Mark, BSc (Hons) Psychology (Counselling) student



## Courses available

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BA (Hons)

# Criminal Investigation with Psychology

Explore the fascinating study of criminal investigation, justice and the causes and effective prevention of crime, combining specialised criminology studies with a broad education in psychology on this exciting degree.

**This exciting interdisciplinary course gives you the opportunity to examine the underlying social and psychological dimensions of crime and justice, study forms of crime and criminality, and learn about criminal justice institutions and processes.**

You'll study the methods by which crimes are investigated, responsibility allocated and prosecutions secured, alongside the foundations of psychological inquiry and research. You'll learn how psychologists seek to understand human thought and interaction – and how thoughts and feelings motivate our actions in various settings.

In the third year you'll be able to focus on your interests, with options on such diverse topics as the effects of social pressures on criminal behaviour, cybercrime, public order, policing and the crimes of the powerful.

## Industry focus

The course team has extensive experience and strong ties to the professional world, ensuring guest lectures from a wide range of criminal justice professionals such as judges and chief officers of police and probation, who provide detailed insight into the field.

## Course content

**Year one:** Foundations of Psychology; Criminological Research Methods and Skills 1; Criminal Processes and Responsibility; Understanding Criminology; Psychological Inquiry; Key Perspectives in Criminology.

**Year two:** Social Psychology in Action; Contemporary Debates in Crime, Culture and Society; Crime Scene to Court: Criminal Evidence

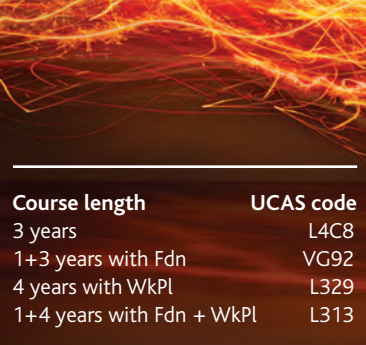
and Procedure; Critical Issues and Professional Practice in Criminal Investigation; Criminological Research Methods and Skills 2; Exploring Human Development.

**Year three:** Dissertation Proposal and Dissertation; Global Perspectives on Crime and Justice; Leadership and Management in Investigation and Policing; options, including: Personality and Individual Differences; Contemporary Issues in Social and Developmental Psychology; Team Skills Training and Facilitation; Psychology of Crime; Crime, Media, Culture; Security, Public Order and the State; Crime, Risk, Community Safety; Cybercrime and Security; Alcohol, Drugs and Crime; Crimes of the Powerful; Police, Law, Community; The Bloody Code: Punishment and Control; Curriculum Plus.

**Assessment:** Essays, portfolios, examinations, and group and individual projects and presentations.

**Key career skills:** Research methods, critical analysis and interpretation of information, communication, teamwork and leadership.

**Projects/work experience:** Students have the opportunity to apply for work-shadowing and volunteering positions, as well as internships and work placements, through the course's excellent professional links. Past internships have included the Association of Chief Police Officers Criminal Records Office, Sustainable Criminal Justice Solutions, Tempforce and the prison service, as well as positions with criminal justice support services such as youth offender panels.



Course length	UCAS code
3 years	L4C8
1+3 years with Fdn	VG92
4 years with WkPI	L329
1+4 years with Fdn + WkPI	L313

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Front-line and support roles with the police, probation, prisons and court services; for public, private and charity sectors within criminal justice; in legal services; and teacher training or further study/training.

## Why Southampton Solent?

- Good connections with local, national and international criminal justice agencies.
- Psychological organisations contribute to the course and offer opportunities for professional engagement.
- Wide opportunities for work-related activities to enhance employability.
- Many tutors are former criminal justice sector professionals, and work with current criminal justice agencies.
- Field visits to relevant locations.
- Regular study visits to the USA for collaboration with criminal justice agencies and university institutions.

Visit [www.solent.ac.uk/L4C8](http://www.solent.ac.uk/L4C8) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Criminology

Study some of the most topical and important issues in modern society, and build the specialist skills and knowledge you'll need for a career in the criminal justice system.

**Explore issues concerning the definition, nature and incidence of crime – and explanations for criminal behaviour – on this fascinating course.**

You'll engage in debates on the nature of justice, examine a range of perspectives on policing, investigation, prosecution and punishment, and consider the effectiveness, fairness and consequences of various institutional approaches to crime.

You'll look at the experience of crime victims, examine media representations of social problems, and discuss the effect of modern communications technology on the processes of law.

Guest lectures and the professional experience of the course team will provide first-hand detail of the criminal justice system, and you'll also study the social and political contexts in which legal processes are generated.

## Industry focus

The course team has extensive ties to the professional world, and our units are designed in collaboration with industry experts and criminal justice practitioners. You'll also have access to a programme of regular guest lectures from a wide range of criminal justice professionals.

## Course content

**Year one:** Society and Social Change; Criminological Research Methods and Skills 1; Criminal Processes and Responsibility; Understanding Criminology; Power, Politics and Policy; Key Perspectives in Criminology.

**Year two:** Policing, Politics and Social Control; Contemporary Debates in Crime, Culture and Society; Crime Scene to Court: Criminal Evidence

and Procedure; Critical Issues and Professional Practice in Criminal Justice; Criminological Research Methods and Skills 2.

**Year three:** Dissertation Proposal and Dissertation; Global Perspectives on Crime and Justice; options, including: Terrorism and Political Violence; Youth Crime, Youth Justice; Dangerous Offenders; Gender, Crime and Justice; Security, Public Order and the State; Cybercrime and Security; Crime, Risk, Community Safety; Crime, Media, Culture; The Bloody Code: Control and Punishment; Crimes of the Powerful; Police, Law, Community.

**Assessment:** Essays, portfolios, examinations, and group and individual projects and presentations.

**Key career skills:** Research methods, critical analysis, communication, teamwork and leadership.

**Projects/work experience:** You'll have access to plenty of work experience, volunteering opportunities and internships. Previous placements have included the prison service, the Special Constabulary and Criminal Justice Solutions.



The course offers a variety of different channels to go down in order to choose your career path. The tutors are very helpful and willing to give you some of their time. They also offer constructive feedback which allows students to reflect on how they can improve on their work. ”

**Cassidey, BA (Hons) Criminology student**

Course length	UCAS code
3 years	M930
1+3 years with Fdn	DDL2
4 years with WkPl	L312
1+4 years with Fdn + WkPl	L319

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Police, youth offending teams, probation, customs and excise, crime analyst, crime scene investigator, fraud investigation.

## Why Southampton Solent?

- Expert course team with excellent connections in local and national criminal justice agencies, private businesses and charities.
- Regular guest lectures delivered by criminal justice professionals.
- Vibrant Criminology Society, and opportunities to participate in numerous extra-curricular events.
- Wide opportunities for work-related activities to enhance employability.
- Field visits to criminal justice sites, including the Old Bailey, prisons and the Houses of Parliament.
- Regular optional study visits to the USA for collaboration with criminal justice agencies and university institutions.

Visit [www.solent.ac.uk/M930](http://www.solent.ac.uk/M930) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Criminology and Psychology

Develop advanced understanding and knowledge in criminology and psychology on this innovative interdisciplinary degree and open up a rewarding range of career options.

This exciting course gives you the opportunity to focus on different aspects of criminology and psychology, combining a broad understanding of psychological principles with knowledge and insights drawn from a study of criminology and the institutions of criminal justice.

You'll learn to understand the social, psychological and economic factors contributing to criminal behaviour, examine forms of crime and criminality, and study criminal justice structures and processes.

You'll also build a solid knowledge foundation of psychological working practices, seeking to understand how and why people think and interact in the ways they do, and consider the implications of psychological findings for criminology.

## Industry focus

During the course you'll receive guest lectures from a wide range of criminal justice and psychology professionals, who provide detailed insight into their fields.

Our units are designed and often delivered in collaboration with the profession, and we work with organisations such as the Association of Chief Police Officers, Southampton City Council and Sustainable Criminal Justice Solutions, as well as related charities.

There are also various educational visits for criminology students, including to Hampshire Police Training HQ to observe conflict resolution techniques, and to the US Department of Homeland Security, the FBI, the Supreme Court and more.

## Course content

**Year one:** Foundations of Psychology; Criminological Research Methods and Skills 1; Criminal Processes and Responsibility; Psychological Investigations; Psychological Inquiry; Key Perspectives in Criminology.

**Year 2:** Social Psychology in Action; Contemporary Debates in Crime, Culture and Society; Biological Psychology; Exploring Human Development; Criminological Research Methods and Skills 2; Critical Issues and Professional Practice in Criminal Investigation.

**Year three:** Dissertation Proposal and Dissertation; Global Perspectives on Crime and Justice; Psychology of Crime; options, including: Personality and Individual Differences; Contemporary Issues in Social and Developmental Psychology; Security, Public Order and the State; Cybercrime and Security; Crime, Risk, Community Safety; Crime, Media, Culture; The Bloody Code: Control and Punishment; Crimes of the Powerful; Police, Law, Community.

**Assessment:** Essays, portfolios, examinations, and group and individual projects and presentations.

**Key career skills:** Research methods, critical analysis, communication, teamwork and leadership.

**Projects/work experience:** You'll have access to plenty of work experience opportunities. There are also volunteering and work-shadowing opportunities in a range of criminal justice settings, including the Special Constabulary, drugs and alcohol, youth and victim support services.

Course length	UCAS code
3 years	MC98
1+3 years with Fdn	SM71
4 years with WkPl	L131
1+4 years with Fdn + WkPl	L311

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Probation officer, police officer, drug treatment services, youth justice officer, prison officer.

## Why Southampton Solent?

- Stimulating balance between criminological and psychological content, exploring the criminal mind.
- Strong connections with psychological organisations and local and national criminal justice agencies, which provide valuable opportunities for work placements.
- Regular programme of guest lectures from industry experts.
- Thriving criminology and psychology student societies.
- Optional educational visits to places such as the Old Bailey and the Houses of Parliament, as well as the Pentagon, the Department of Homeland Security and the British Embassy in the USA.

Visit [www.solent.ac.uk/MC98](http://www.solent.ac.uk/MC98) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Psychology



This modern, practical psychology degree offers research experience and a comprehensive and in-depth knowledge of all the major areas of psychology, preparing you for a wide range of rewarding careers.

**Take a scientific perspective on how and why people act and interact, and learn about the thoughts and feelings that motivate behaviour on this innovative degree.**

You'll explore key areas within psychology (social, developmental, biological, cognitive, personality and individual differences) and discover how psychological study helps us to understand and address modern everyday issues such as coping with stress, maintaining successful relationships, eating/drinking healthily and performing effectively at work.

You will learn about the research methods used to gain knowledge about people's behaviour, allowing the development of effective real-world interventions. In groups and individually, you'll develop practical experience designing and conducting research of your own.

## Industry focus

Guest lecturers provide up-to-date insight into specialist aspects of psychology, with previous speakers including Dr Maria Iacovou (Institute for Social and Economic Research, University of Essex) and Dr Áine Fulcher (clinical psychologist, Solent NHS).

Students are encouraged to present their final-year projects, and previous students have presented at national and international conferences.

## Course content

**Year one:** Applied Psychology; Foundations in Psychology; Method and Analysis in Psychology; Psychological Investigations 1; Psychological Investigations 2; option, from: Psychological Inquiry; Psychology in the Workplace.

**Year two:** Biological Psychology; Social Psychology in Action; Real-World Cognition; Exploring Human Development; Psychological Research in Action; The Practice of Research in Psychology.

**Year three:** Applied Psychology Project; Personality and Individual Differences; options, for example: Perspectives on Mental Health; Psychology of Crime; Psychology in Sport; Cyber Psychology.

**Assessment:** Essays, reports, group and individual presentations, time-limited assignments, exams, case studies and a final-year project.

**Key career skills:** Written and interpersonal communication, analysis, presentation, project planning, teamwork, management, problem-solving and computer literacy.

**Projects/work experience:** You can gain valuable work experience with local organisations that have links with the course team, for example by assisting with drink awareness or 'stop smoking' projects. You can also assist staff on current research projects; past projects have included research into the impact of parenting styles on development, and the role that social networks play in health and wellbeing.



The best thing about being a student at Solent is the number of additional opportunities available which focus on your personal and professional skills development. ”

**Andreia Gomes, BSc (Hons)  
Psychology graduate**

**Course length**  
3 years

**UCAS code**  
C800

## Entry requirements

- 240 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in A/AS-level psychology, if taken.
- At least grade C in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

To practise as a psychologist, you have to undergo postgraduate training and supervision. Psychology has a wide application to a range of careers, both in the psychology profession and in associated occupations, including applied and research-based social or personal improvement roles.

## Why Southampton Solent?

- Experienced course team with wide expertise.
- Guest lecturers provide up-to-date insight and knowledge.
- Opportunities to present research at high-level national and international conferences.
- Strong levels of student support.
- Modern facilities, including dedicated observation, cognitive, psychophysiology and computer laboratories and experimental cubicles.

Visit [www.solent.ac.uk/C800](http://www.solent.ac.uk/C800) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Psychology (Counselling)



Gain a comprehensive understanding of psychology, develop valuable research skills and learn about issues and applications in the therapeutic context on this specialised degree course.

**This course delivers a strong grounding in psychology, the scientific study of mind and behaviour, with a particular focus on mental health and wellbeing.**

Specifically designed as an entry point for a career in counselling, the course provides an introduction to counselling psychology and the scientific methods used to understand and address various psychological issues.

While the course doesn't provide formal training in counselling skills, you'll develop your understanding of human behaviour in key psychological areas, such as biological, cognitive, social, individual differences and developmental.

You'll also learn essential research skills and study the core theories and skills that psychologists use to help people cope with personal and emotional problems.

## Industry focus

We provide guest lecturers in specialist aspects of psychology, with previous speakers including clinical psychologist Dr Áine Fulcher and others.

Students are also encouraged to present their final-year projects at industry events such as British Psychology Society annual conferences.

## Course content

**Year one:** Applied Psychology; Foundations in Psychology; Method and Analysis in Psychology; Psychological Investigations; Investigations in Counselling Psychology; options: Psychological Inquiry; Psychology in the Workplace.

**Year two:** Biological Psychology; Social Psychology in Action; Real-

World Cognition; Exploring Human Development; Psychological Research in Action; The Practice of Research in Counselling Psychology.

**Year three:** Personality and Individual Differences; Counselling Psychology Research Project; options, for example: Counselling: Application and Practice; Health Psychology: Treatment Issues and Healthcare; Perspectives on Mental Health; Positive Psychology.

**Assessment:** Essays, practical written reports, group and individual presentations, time-limited assignments, exams and a final-year project.

**Key career skills:** Along with psychological skills, you'll develop your interpersonal and verbal communication skills through presentations, role-play and debates.

You'll also develop your written communication skills, along with data analysis and analytical skills.

Individual and group research projects will help develop your planning, problem-solving and time-management skills, and you'll also develop your computer literacy through practical experience with spreadsheet and statistical analysis software.

**Projects/work experience:** We place a strong emphasis on applied and real-world psychology, supporting you in finding work experience with local branches of the NHS and other organisations. You can gain valuable work experience with local drink awareness or 'stop smoking' projects, or by assisting staff on research projects.

Course length  
3 years

UCAS code  
C8B9

## Entry requirements

- 240 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in A/AS-level psychology, if taken.
- At least grade C in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

When you graduate you'll be ready to pursue a professional career in counselling psychology. This career path requires further postgraduate training and supervision, approved by the Health and Care Professions Council.

## Why Southampton Solent?

- Experienced course team with wide expertise.
- Guest lecturers provide up-to-date insight and knowledge.
- Opportunities for students to present research at high-level national and international conferences.
- Strong levels of student support.
- Modern facilities, including dedicated observation, cognitive, psychophysiology and computer laboratories and experimental cubicles.

Visit [www.solent.ac.uk/C8B9](http://www.solent.ac.uk/C8B9) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Psychology (Criminal Behaviour)

Develop a broad base of knowledge and practical skills in psychology, with a special emphasis on criminal behaviour, that will prepare you for a career or further training in criminological psychology.

**Designed to enhance your knowledge of psychology, the scientific study of mind and behaviour, and further your understanding of criminal behaviour, this course also includes a range of options exploring criminological theory and practice.**

You'll develop a comprehensive understanding of human behaviour through an exploration of key areas within psychology, including biological, cognitive, developmental and social. You'll also be introduced to criminological psychology and study topics such as the psychology of the courtroom and prisoner rehabilitation.

You'll learn to conduct scientific research into psychological problems associated with criminal behaviour, and study the design methods behind interventions that help solve social and psychological problems.

## Industry focus

We place a strong emphasis on applied psychology and real-world issues, with guest lecturers providing up-to-date insight into specialist aspects of psychology; previous speakers include Martin Fisher, consultant forensic psychologist with NOMS, and Adam Murton, trainee forensic psychologist.

## Course content

**Year one:** Applied Psychology; Foundations in Psychology; Method and Analysis in Psychology; Psychological Investigations; Investigations in Criminological Psychology; option, from: Psychological Inquiry; Psychology in the Workplace; Key Perspectives in Criminology.

**Year two:** Biological Psychology; Social Psychology in Action; Real-World Cognition; Exploring Human Development; Psychological Research in Action; The Practice of Research in Criminological Psychology.

**Year three:** Personality and Individual Differences; Criminological Psychology Research Project; options, for example: Alcohol, Drugs and Crime; Crime and Media Culture; Dangerous Offenders; The Psychology of Crime.

**Assessment:** Essays, written reports, group and individual presentations, assignments, exams, case studies and a final-year project.

**Key career skills:** Research reports, projects and case studies will help develop your written communication skills, while data analysis – using complex, large-scale datasets and data collected in your independent research – will develop your analytical and numerical presentation skills. You'll develop your interpersonal and verbal communication skills through presentations and group research projects which also improve your planning, problem-solving and time-management skills.

**Projects/work experience:** You can gain valuable work experience assisting with local initiatives such as substance misuse support; a literacy project with ex-offenders; or working with youth offending teams to mentor young people, or with organisations such as Circles of Support and Accountability. You can also assist staff on research projects such as crime analysis and prevention.

**Course length**  
3 years

**UCAS code**  
C8M9

## Entry requirements

- 240 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in A/AS-level psychology, if taken.
- At least grade C in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

When you graduate you'll be prepared to pursue a professional career in criminological or forensic psychology. This career path requires further postgraduate training and supervision (approved by the Health and Care Professions Council).

## Why Southampton Solent?

- Experienced staff team with wide expertise.
- Guest lecturers provide up-to-date insight and knowledge.
- Opportunities for students to present research at high-level national and international conferences.
- Strong levels of student support.
- Modern facilities, including dedicated observation, cognitive, psychophysiology and computer laboratories and experimental cubicles.

Visit [www.solent.ac.uk/C8M9](http://www.solent.ac.uk/C8M9) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Psychology (Education)



Improve your employability and enhance your understanding of psychology and its applications in education with this specialised course focusing on educational and developmental psychology.

If you're considering a career in educational psychology, or are interested in how psychology can enhance education for children and young people, this course is for you.

The course provides broad knowledge of human behaviour, studying key areas such as biological, cognitive, developmental and social psychology. You'll examine psychological issues, explore various methods of studying behaviour and learn to design effective interventions and applications of theory.

You'll also be introduced to the field of educational psychology, examining how children develop. You'll learn to design and conduct scientific research on educational issues, and study the ways psychology has contributed to, and been influenced by, issues raised in educational practice.

## Industry focus

Guest lecturers provide up-to-date insight into specialist psychology, with previous speakers including Helen Whyte, a special educational needs co-ordinator (SENCO).

You are also encouraged to present your final-year projects, with previous students presenting at national and international conferences.

## Course content

**Year one:** Applied Psychology; Foundations in Psychology; Method and Analysis in Psychology; Psychological Investigations; Investigations in Educational Psychology; option, from: Psychological Inquiry; Psychology in the Workplace.

**Year two:** Biological Psychology; Social Psychology in Action; Real-World Cognition; Exploring Human

Development; Psychological Research in Action; The Practice of Research in Educational Psychology.

**Year three:** Personality and Individual Differences; Educational Psychology Research Project; options, for example: Advanced Issues in Education; Child Development and Education; Debates in Psychology; Cyber Psychology.

**Assessment:** Essays, reports, group and individual presentations, assignments, exams, case studies and a final-year project.

**Key career skills:** Written and verbal communication, planning, problem-solving and time-management, analytical and numerical presentation skills, and computer literacy.

**Projects/work experience:** You can gain valuable work experience assisting with local initiatives such as drink awareness or 'stop smoking' projects. You can also assist staff on research projects; past projects have looked at the impact of parenting styles on development, and the role of social networks on wellbeing.



Coming to university has allowed me to improve academically, but I have also been able to experience a different lifestyle by living away from home and meeting new people from all different backgrounds. ”

**Sasha, BSc (Hons) Psychology (Education) student**

Course length  
3 years

UCAS code  
C812

## Entry requirements

- 240 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in A/AS-level psychology, if taken.
- At least grade C in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

When you graduate you will be prepared to pursue a professional career in educational psychology. This career path requires experience of working with children and young people, and further postgraduate training and supervision (approved by the Health and Care Professions Council).

## Why Southampton Solent?

- Experienced course team with wide expertise.
- Guest lecturers provide up-to-date insight and knowledge.
- Opportunities for students to present research at high-level national and international conferences.
- Strong levels of student support.
- Modern facilities, including dedicated observation, cognitive, psychophysiology and computer laboratories and experimental cubicles.

Visit [www.solent.ac.uk/C812](http://www.solent.ac.uk/C812) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BSc (Hons)

# Psychology (Health Psychology)

Develop comprehensive knowledge of psychological theory and lay the groundwork for an exciting career in health psychology on this specialised psychology degree.

**This engaging course introduces you to the field of health psychology, exploring how health psychologists promote healthier lifestyles and examining issues related to engagement in behaviours such as smoking and alcohol consumption.**

You'll develop a broad understanding of human behaviour through a comprehensive exploration of psychology's key areas (biological, cognitive, developmental, social, and personality and individual differences), and build key skills designing and conducting scientific research on health-related issues such as exercise and coping with illness.

You'll also look at a diverse range of psychological issues and the methods used by psychologists to design interventions and applications to help solve a range of social and psychological problems.

## Industry focus

We place a strong emphasis on applied psychology and real-world issues, and the team can support you in finding potential work experience opportunities with organisations such as local branches of the NHS.

We invite health psychologists and people working in allied fields (for example sport and exercise specialists) to give talks, providing you with up-to-date insight into the field. Previous speakers have included employees from HealthSpark and the local NHS trust.

## Course content

**Year one:** Applied Psychology; Foundations in Psychology; Method and Analysis in Psychology; Psychological Investigations;

Investigations in Health Psychology; option, from: Psychological Inquiry; Psychology in the Workplace.

**Year two:** Biological Psychology; Social Psychology in Action; Real-World Cognition; Exploring Human Development; Psychological Research in Action; The Practice of Research in Health Psychology.

**Year three:** Personality and Individual Differences; Health Psychology Research Project; options, for example: Health Psychology: Biopsychosocial Approaches; Health Psychology: Treatment Issues and Health Care; Health Psychology: Promoting Healthy Behaviour; Perspectives on Mental Health.

**Assessment:** Essays, written reports, group and individual presentations, assignments, exams, case studies and a final-year project.

**Key career skills:** Written and interpersonal communication, analysis, presentation, project planning, teamwork, management, problem-solving and computer literacy.

**Projects/work experience:** You can gain valuable work experience with local organisations that have links with the course team, for example by assisting with drink awareness or 'stop smoking' projects. You can also assist staff on research projects; past projects have included research into the impact of parenting styles on development, and the role that social networks play in psychological health and wellbeing.

**Course length**  
3 years

**UCAS code**  
C890

## Entry requirements

- 240 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in A/AS-level psychology, if taken.
- At least grade C in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Training in health psychology requires further postgraduate study.

## Why Southampton Solent?

- Dedicated and experienced course team with wide expertise.
- Guest lecturers provide up-to-date insight and knowledge.
- Opportunities for students to present research at high-level national and international conferences.
- Strong levels of student support and good access to tutors.
- Dedicated seminars where students can present and discuss specialist topics.
- Modern facilities, including dedicated observation, cognitive, psychophysiology and computer laboratories and experimental cubicles.

Visit [www.solent.ac.uk/C890](http://www.solent.ac.uk/C890) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Social Work

hcpc health & care  
professions  
council

THE COLLEGE OF  
SOCIAL WORK  
The voice of social work in England

Develop practical experience, strong links to the social work community and cutting-edge knowledge of social work theory on this employability-focused degree, and gain entry to a variety of rewarding careers.

Approved by the Health and Care Professions Council (HCPC), this rewarding course is suitable for all levels of industry experience and provides up-to-the-minute training that incorporates the latest developments in social care.

Taught by an experienced professional team, the course is endorsed by the College of Social Work as a centre of excellence and has a strong practical element, underpinned by theory.

With practical placements throughout the course, you'll develop your skills and confidence as a social worker thanks to Solent's long-standing relationships with local employers, service users and carers.

You'll also develop a thorough grounding in social work theory, as well as the skills, values and first-hand experience you'll need to make a difference to vulnerable people.

## Industry focus

The course is designed, taught and assessed in partnership with social work practitioners, service users and carers, ensuring you're up-to-date with the latest developments in the field. You'll also be taught and assessed in practice placements by trained, experienced professionals.

## Course content

**Year one:** Preparation for Practice; Issues in Communication; Sociology, Society and Social Work 1; Sociology, Society and Social Work 2; Human Growth Through the Lifecourse; Introduction to Law.

**Year two:** Forming Partnerships and Working with Others; Social Work Methods and Interventions; Developing Legal Perspectives; Developing Competence in Practice.

**Year three:** Extending Professional Competence in Practice; Research and Social Work; Risk, Responsibility and Resolution; one option, from: Social Work with Adults; Social Work with Children and Families.

**Assessment:** Essays, presentations, case studies, projects and portfolios.

**Key career skills:** Throughout the course you'll develop your skills in interpersonal communication, management and leadership, as well as teamwork and presentation skills.

**Projects/work experience:** You'll complete two significant periods of work experience in either local authorities or voluntary, private and independent organisations.

We have partnership arrangements for practice learning placements with four local authorities (Southampton City, Hampshire, Portsmouth and the Isle of Wight), as well as many other social care organisations.



I love the support that you get from all the tutors and staff of the University. ”

**Juanita, BA (Hons) Social Work student**



Course length  
3 years

UCAS code  
L501

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Interview requirements apply – see page 206 for more.
- A criminal convictions check through the Disclosure and Barring Service is required.
- The regulatory body (HCPC) requires that entrants are at least 18 years of age at the time of entry to training.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Professional social work, therapeutic practice, youth offending work, health and education.

## Why Southampton Solent?

- Approved by the professional regulator that approves social work qualifications.
- Recognised qualification for practice throughout Europe, Canada, Australia and the USA.
- Emphasis on applied (scenario-based) and practical learning.
- Strong partnerships with local employers.
- Weekly guest lectures from practitioners and service users.

Visit [www.solent.ac.uk/L501](http://www.solent.ac.uk/L501) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### Sonya, BA (Hons) Social Work student

"I chose to study at Southampton Solent because the University is right in the heart of a vibrant, student-friendly city.

"The course had been rated highly in comparison to those offered by other universities, and I found the interview process to be far friendlier and more relaxed than others that I had been to. The tutors were approachable and enthusiastic, which made me feel really positive about accepting my place here.

"I have thoroughly enjoyed the last two years; I have had two placements

within the mental health field, which at first I felt apprehensive about because I had no experience at all, but now I can't think of another area of social work that I would like to work in more. Through my placements I have met some amazing and inspiring people, and working with service users and other professionals has been an invaluable learning experience.

"My time on campus has also been positive; we have had the opportunity to interact with guest speakers and professionals, which has contributed to our learning.

"I've also had time to settle into student life and get to know my peers, who are now some of my best friends.

"I would recommend the social work course at Southampton Solent University as it has made me view society from a range of perspectives, and it has given me some invaluable and positive experiences. Although it is often very challenging, I have realised how rewarding it is to help vulnerable people live their lives as happily and as independently as they can."





## Maritime

**About 90 per cent of world trade is carried by the shipping industry, offering plenty of exciting and varied career opportunities.**

Our courses can unlock a world of career possibilities. Maybe you'll be using your analytical and investigative skills to estimate risk and draft appropriate insurance policies as a marine underwriter. Or if you have strong organisational and people skills, you could soon be leading a team in a freight-forwarding business, a shipping company or a port terminal.

If you have good commercial sense, you could use your understanding and knowledge of the industry to become a shipping business analyst, helping organisations identify trends and stay ahead of the game.

Perhaps your negotiation skills will make you a great trainee shipbroker, working as a specialist intermediary between ship owners and charterers. If your expertise lies on the technical side, you could enjoy a hands-on role as a marine engineer, marine surveyor, safety officer or operations assistant.

### **Why Southampton Solent?**

There are few better places to study maritime and shipping than Southampton. It's a major international port, so many companies will operate right on your doorstep. You'll benefit from visits and briefings from terminal operators, plus visits to other ports and trips to major maritime organisations.

At our renowned Warsash Maritime Academy you'll study in state-of-the-art facilities, and benefit from our reputation as a world-leading provider of maritime education and training.

Through the academy, Southampton Solent also has very strong ties with industry – providing you with great work experience opportunities, and the chance to network with industry experts and employers at our annual maritime conference.

All the teaching staff have extensive experience and work in collaboration with industry professionals, ensuring you'll be well equipped with the knowledge and skills that employers want.



## Courses available

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FdEng

# Marine Electrical and Electronic Engineering

Prepare for a career in the maritime industry, or in other areas of the industrial electrical and electronic engineering sector, with this rewarding foundation degree course.



Prepare for work at sea as a marine electro-technical officer (METO) on this specialised foundation degree, studying at Southampton Solent's internationally renowned Warsash Maritime Academy (WMA).

The course is aligned with the International Maritime Organization's formal METO career path for specialists in electrical and electronic engineering at sea and onshore, and has a strong emphasis on real-world, problem-based learning – building the practical understanding of electrical, electronic and general engineering you will need to operate safely at sea.

You will also complete work-based learning as part of sea training. On completing your degree (and additional safety training/assessments), you will be eligible for the STCW III/6 Marine Electro-Technical Officer Certificate of Competency.

## Industry focus

Solent's Warsash Maritime Academy is a world leader in maritime education and training, with close links to the marine industry. The extensive professional experience of academic staff ensures that the

course draws on real-world case studies and equips you with practical, readily applicable knowledge and skills.

## Course content

**Year one:** Mathematics; Engineering Science; Electrics; Electronics; Instrumentation and Control; Marine Engineering Principles; Marine Auxiliary Equipment.

**Year two:** Radio Communications Engineering; Electronic Navigation Systems; Advanced Marine Electrics; Instrumentation and Control Maintenance.

**Assessment:** Individual and group coursework, student presentations and project work, plus some written examinations and timed exercises.

**Key career skills:** Numeracy, IT, project management, logical thinking, presentation, problem-solving, decision-making and communication.

**Projects/work experience:** As part of the sponsored merchant navy officer cadetship you will carry out training at sea in your sponsoring company's vessels.



My time at sea last year was one of the best experiences of my life. I saw places that I never thought I'd see and made great friends who will be friends forever. ”

**Emma, marine electro-technical officer cadet**

## Course length

Three years when part of a sponsored merchant navy officer cadetship, for qualification as a marine electro-technical officer. Sea service will normally be conducted twice during the course.

## Note

This course is not available through UCAS. Entry is through a sponsored cadetship; see the course page (below) for details.

## Entry requirements

- 120 UCAS tariff points from A-levels, BTEC or equivalent, including a numerate subject or national engineering award at level 3.
- Four GCSE passes at grade C or above (including mathematics, science and English language).

## Career opportunities

Merchant Navy Electro Technical Officer, project management, electrical engineering technical assistant, field support engineer, plant operator/supervisor, shore-based ship operations, maritime administration.

## Why Southampton Solent?

- Warsash Maritime Academy is a world leader in marine education.
- Meets the regulatory requirements of the UK Maritime and Coastguard Agency, and provides a pathway for certification as a marine engineering technical officer (STCW 111/6).
- Close links to the maritime industry.
- Academic staff with a strong professional and commercial background.
- Excellent introduction and entry to marine engineering and a dynamic global industry.

Visit [www.warsashacademy.co.uk](http://www.warsashacademy.co.uk) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

FdEng

# Marine Engineering

Develop the technical and engineering skills for a career in the maritime industry, or other engineering environments both ashore and afloat, with this specialised foundation degree course.



**Studied at Southampton Solent's internationally renowned Warsash Maritime Academy (WMA), this exciting course delivers the knowledge and skills to operate in modern marine engineering.**

Your studies will have a strong emphasis on real-world, problem-based learning, complemented by work-based learning as part of sea training – delivering the engineering knowledge and practical skills to operate safely at sea.

On completing your degree (and additional safety training/assessments), you will be eligible for the STCW III/1 Engineering Officer of the Watch Certificate of Competency, and receive academic exemptions for further certification as STCW III/2 Second Engineer.

## Industry focus

Solent's Warsash Maritime Academy is a world leader in maritime education and training, with close links to the marine industry. The extensive professional experience of academic staff ensures that the course draws on real-world case studies and equips you with practical, readily applicable knowledge and skills.

## Course content

**Year one:** Mathematics; Electrics; Electronics; Engineering Management; Instrumentation and Control; Thermodynamics; Marine Engineering Principles; Workshop Training.

**Year two:** Marine Plant; Marine Propulsion Steam and Motor; Engineering Design; Mechanics; Ship Stability and Construction; Engineering Resource Management and Legislation.

**Assessment:** A mixture of individual and group coursework, student presentations and project work, as well as written examinations and timed exercises.

**Key career skills:** Numeracy, IT, project management, logical thinking, presentation, problem-solving, decision-making and communication.

**Projects/work experience:** As part of the sponsored merchant navy officer cadetship you will carry out training at sea on your sponsoring company's vessels.



Studying at Warsash has definitely been the best experience of my life. I have found the training to be second to none, the staff were always professional and on hand to assist you with your studies and the facilities available were extremely satisfactory. Even after qualifying, I have found that the staff are still there for you to answer questions or assist with career options. ”

**Malcolm Feist, engineering officer**

## Course length

Three years when part of a sponsored merchant navy officer cadetship for qualification as a marine engineering officer. Sea service will normally be conducted twice during the course.

## Note

This course is not available through UCAS. Entry is through a sponsored cadetship; see the course page (below) for details.

## Entry requirements

- 120 UCAS tariff points from A-levels, BTEC or equivalent, including a numerate subject or national engineering award at level 3.
- Four GCSE passes at grade C or above (including mathematics, science and English language).

## Career opportunities

Merchant Navy Engineering Officer, project management, engineering technical assistant, field support engineer, systems engineer, plant operator/supervisor, shore-based ship operations, maritime administration.

## Why Southampton Solent?

- Warsash Maritime Academy is a world leader in marine education.
- Close links to the maritime industry.
- Academic staff with a strong professional and commercial background.
- The perfect introduction and entry to the dynamic global marine engineering industry.
- Meets the regulatory requirements of the UK Maritime and Coastguard Agency, and leads towards the award of a UK Maritime and Coastguard Agency Certificate of Competency (STCW 111/1).

Visit [www.warsashacademy.co.uk](http://www.warsashacademy.co.uk) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Marine Operations

Prepare for an exciting career in the maritime industry, either as a navigation officer operating worldwide at sea or within a shore support or logistics organisation.



Studying at Southampton Solent's internationally renowned Warsash Maritime Academy (WMA), you will develop a detailed knowledge of the operation of a modern merchant vessel and the activities of the maritime industry, both at sea and ashore.

Work-based learning as part of the sea training element of the course will prepare you for a career at sea, while a strong emphasis on real-world, problem-based learning ensures that you will develop both the practical skills required to operate safely at sea and an understanding of the broader maritime industry.

On completing your degree (and additional safety training/assessments) you will be eligible for the STCW II/1 Officer of the Watch Certificate.

## Industry focus

Solent's Warsash Maritime Academy is a world leader in maritime education and training, with close links to the marine industry. The extensive professional experience of academic staff ensures that the course draws on real-world case studies and equips you with practical, readily applicable knowledge and skills.

## Course content

**Year one:** Navigation; Cargo and Port Operations; Meteorology; Maritime Industry Issues; Management.

**Year two:** Voyage Planning; Maritime Law and Business; Command Management; Ship Operations; Stability.

**Assessment:** A mixture of individual and group coursework, student presentations and project work, as well as some written examinations and timed exercises.

**Key career skills:** Numeracy, IT, presentation, problem-solving, decision-making and communication.

**Projects/work experience:** As part of the sponsored merchant navy officer cadetship you will carry out training at sea in your sponsoring company's vessels.



The high quality training provision at WMA is supplemented by a willingness to understand and deliver services in line with our requirements for Maersk trainee officers and qualified sea staff. The academy's management team has embedded a professional mind-set and dedication to customer service throughout, which is unrivalled within the industry. ”

**Graeme Thomson, Head of UK Manning Office, Maersk Crewing**

## Course length

Three years when part of a sponsored merchant navy officer cadetship for qualification as a navigation officer. Sea service will normally be conducted twice during the course.

## Note

This course is not available through UCAS. Entry is through a sponsored cadetship; see the course page (below) for details.

## Entry requirements

- 120 UCAS tariff points from A-levels, BTEC or equivalent, including a numerate subject or national engineering award at level 3.
- Four GCSE passes at grade C or above (including mathematics, science and English language).

## Career opportunities

Merchant Navy Deck Officer, assistant marine superintendent, safety manager, marine logistics and co-ordination, shore-based fleet operations, maritime administration.

## Why Southampton Solent?

- Warsash Maritime Academy is a world leader in marine education.
- Close links to the maritime industry.
- Academic staff with a strong professional and commercial background.
- The perfect introduction and entry to a dynamic global industry.
- Meets the regulatory requirements of the UK Maritime and Coastguard Agency and provides a pathway for certification as a navigation officer of the watch.

Visit [www.warsashacademy.co.uk](http://www.warsashacademy.co.uk) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BSc (Hons)

# Maritime Business



**Taught by industry professionals with wide-ranging experience, this innovative degree blends business and maritime studies to deliver the skills and knowledge for a successful career in international shipping.**



**The maritime industry employs thousands of people worldwide, across a wide range of disciplines. Southampton Solent's maritime business degree provides the specialist expertise in business, law and finance required to work in this prestigious, world-leading sector.**

In close proximity to the international business centre of London and the thriving maritime industry in Southampton, Solent University is ideally placed to deliver the precise combination of business and maritime experience that industry employers are looking for.

The course will prepare you for a successful career in the international shipping industry, delivering the latest business skills, practical experience and specialist industry knowledge.

## Industry focus

We have close links with the maritime industry, providing site visits and talks from industry representatives such as Doug Barrow, Chief Executive, Maritime London; Alastair Fischbacher, General Manager, Marine for Tinto Marine; Arild Iversen, CEO of Wallenius Wilhelmsen; and Graham Wood, Human Resources Director, NYK Group Europe.

The maritime group also holds an annual conference for students, giving you exciting opportunities to network with maritime experts.

Our ties with the industry also provide extensive opportunities for work experience, with previous placements including work at a container terminal, a port agency, a tanker company and a ship broker.

## Course content

**Year one:** Transport Geography; Managing Financial Information; Maritime Business; Maritime Operations; Introduction to Law; Business Skills Development.

**Year two:** Management of Marine Organisations; Chartering Practice; Carriage of Goods by Sea; Ports and Logistics; Research Methods and Project Proposal; options, for example: Ship Management and Operations.

**Year three:** International Trade and Finance; Marine Finance; Maritime Law and Risk Management; Strategic Management and Marketing; Project; options, for example: Current Marine Issues; Supply Chain Management; Curriculum Plus.

**Assessment:** Examinations, written reports, oral presentations, individual and group work.

**Key career skills:** Research, business, problem-solving, teamwork, communication, time-management and presentation skills.

**Projects/work experience:** You'll receive extensive support from the course team in finding a suitable placement, calling on the university's extensive industry contacts.

## Course length

3 years

1+3 years with IFdn

4 years with WkPl

## UCAS code

N900

N9Q3

N902

## Entry requirements

- 200 UCAS tariff points from two A-levels or equivalent.
- To include 60 points (grade D) from one relevant A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Ship finance, ship broking, ship chartering, ship operations, ship management, logistics and supply.

## Why Southampton Solent?

- Established links with the industry.
- Units shared with other courses provide a wide network of peers from across the maritime industry.
- Annual maritime student conference provides networking opportunities with maritime experts.
- Trips to major maritime sites and organisations, including Lloyd's of London, the International Maritime Organization and ABP Southampton.
- Visits to international ports, including Rotterdam and Portsmouth.
- Accredited by The Chartered Institute of Logistics and Transport.

Visit [www.solent.ac.uk/N900](http://www.solent.ac.uk/N900)

for detailed course information

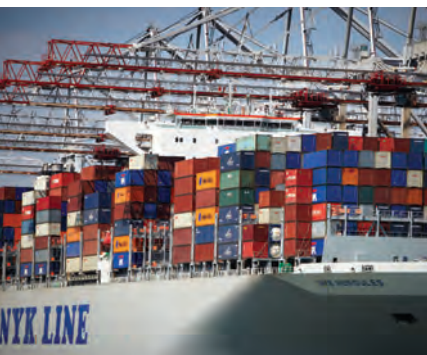
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BSc (Hons)

# Shipping and Port Management

Study ports and shipping in Southampton, one of the world's busiest port cities, and get the benefit of extensive practical experience and our course team's wide-ranging ties with the industry.



Highly valued by employers and with a great reputation in the industry, this in-depth course is ideal if you're interested in a career in ship or port operations and management, or in logistics, freight forwarding, supply chain management, port agency or terminal operations.

Backed by a large international marine services sector, the international shipping industry carries around 90 per cent of world trade and employs thousands of people worldwide – in a huge number of roles, from ship and port management to finance, law, insurance, ship broking and ship agency services.

Our close links with the industry ensure we're always teaching current themes and using best practice, and this is reflected in our accreditation from professional bodies – equipping you for a successful career in this dynamic and exciting industry. The course also shares units with our maritime business degree, giving you a range of options after the first year.

## Industry focus

The course is designed in conjunction with maritime industry representatives, ensuring you'll be able to build up an

essential network of industry contacts both through industry visits and at our annual maritime conference, which is attended by industry speakers such as Captain Mark Bookham, UK Port and Terminal Operations Director for Wallenius Wilhelmsen Logistics UK, and Daniel Read, Global Voyage Operations Manager for BP Shipping Logistics.

## Course content

**Year one:** Introduction to Law; Maritime Operations; Maritime Business; Transport Geography; Managing Financial Information; Business Skills Development.

**Year two:** Ports and Logistics; Ship Management and Operations; Chartering Practice; Management of Marine Organisations; Research Methods and Project Proposal; option: Carriage of Goods by Sea.

**Year three:** Terminal Planning and Development; Supply Chain Management; Marine Pollution Management; Strategic Marketing and Management; Project; option, from: Maritime Law and Risk Management; Current Marine Issues; Curriculum Plus.

**Assessment:** Examinations, written reports, oral presentations, individual and group work.

**Key career skills:** Research, problem-solving, communication, presentation, teamwork and time management.

**Projects/work experience:** You'll be able to draw on the course team's support and industry contacts in finding a suitable placement. Students have found placements with logistics companies, port operators, agents, brokers and more.



Course length	UCAS code
3 years	3GAL
1+3 years with IFdn	4XAT
4 years with WkPI	99AT

## Entry requirements

- 200 UCAS tariff points from a minimum of two A-levels or equivalent.
- To include 60 points (grade D) from one relevant A-level, or equivalent.
- Alternatively, a BTEC Extended Diploma at MMP or BTEC Diploma at DM, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Port management and operations, ship management and operations (liner and bulk shipping), logistics and supply chain management, port agency, freight forwarding.

## Why Southampton Solent?

- Annual maritime conference provides networking opportunities.
- Trips to major maritime organisations, including Lloyd's insurance market, the International Maritime Organization and the ports of Rotterdam and Antwerp.
- Validated by the Institute of Chartered Shipbrokers for exemption from two ICS examinations and accredited by the Chartered Institute of Logistics and Transport.
- Visits and briefings from Southampton terminal operators.

Visit [www.solent.ac.uk/3GAL](http://www.solent.ac.uk/3GAL) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



## Alexander Nour El Din, BSc (Hons) Maritime Business graduate, Cargill Ocean Transportation

"I chose Southampton Solent University because of the stellar reputation it has with employers in the global maritime industry, and because the maritime business course itself is one of the best in the UK.

"The lecturing staff have a huge amount of practical experience in the industry, which enables them to design the course around the needs of employers and support students with specialist career advice.

"The course units covered a wide variety of topics, and gave me a genuine understanding of the maritime industry, its numerous global stakeholders, and how it became what it is today."



# Media and media technology

**The media industry is a high-tech, knowledge-intensive sector, with a robust job market and sustained demand for a specialist workforce – ideal for any creative or technically-minded type.**

You could find a role as a sound or systems engineer, or in a production position behind the scenes. Perhaps you could direct a thought-provoking documentary, move audiences with your movies, or write the soundtrack to somebody's life.

Solent is a Skillset-accredited media academy, and you'll have unrivalled opportunities for real-world project experience at the University's in-house agencies, Solent Productions and Solent Creatives.

You'll practise your skills using the very latest industry technology and facilities, including a state-of-the-art outdoor HD broadcast vehicle, HD performance studio and motion capture technology.

Whatever you do, you'll have the chance to make your mark on contemporary media and culture. Someone's going to do it. It could be you.



## Courses available

BEng (Hons) Acoustics	124	BSc (Hons) Live Sound Technology	132
MEng/BEng (Hons) Audio and Acoustic Engineering	125	BA (Hons) Media Culture and Production	133
BSc (Hons) Audio Engineering	126	BA (Hons) Television and Video Production	134
BSc (Hons) Broadcast Systems Engineering	127	BA (Hons) Television Post-Production	136
BA (Hons) Film	128	BSc (Hons) Television Production Technology	137
BA (Hons) Film and Television	129	BA (Hons) Television Studio Production	138
BA (Hons) Film Production	130		

BEng (Hons)

# Acoustics

Develop the skills and knowledge for a career in acoustic engineering on this innovative degree and get hands-on experience using the latest sound technology and acoustic science.



**Acoustics covers all aspects of sound and its behaviour – making acousticians valuable for everything from designing the latest concert venues to reducing aircraft noise emissions.**

On this highly practical course you'll develop in-depth knowledge of the theory and practice of acoustics, alongside core engineering skills such as computer programming, signal processing and electronics.

You will learn to use the latest measurement, simulation and modelling technology, and have access to our top-quality laboratory and studio facilities.

The course has strong links with the Institute of Acoustics (IoA), and there are opportunities for experience through our Solent Acoustics consultancy or professional partners. You will also have the option to gain professional certification as you study.

## Industry focus

Industry input, events and conferences (including IoA Southern meetings) and regular guest lectures and technical talks ensure you stay up-to-date with the latest innovations; recent guest speakers have included the managing

director of Vanguardia Consulting, the head of acoustics at Hilson Moran, and the managing director of Advanced Communications Solutions.

## Course content

**Year one:** Core Skills; Engineering Physics; Electronics Fundamentals; Computing Fundamentals; Acoustics and Psychoacoustics; Transducers and Instrumentation.

**Year two:** Managing Projects; Building Acoustics; Environmental Acoustics; Fundamentals of Signal Processing; Noise and Vibration Control; option, from: Computing and Networking; Live Sound Techniques; Electroacoustics.

**Year three:** Final-Year Project; Advanced Acoustics; Acoustic Modelling and Simulation; two options, from: Digital Signal Processing; Live Sound Technology; Curriculum Plus; Musical Acoustics; Architectural Acoustic Design.

**Assessment:** Examinations, written assignments, timed assessments, lab exercises, and individual and group presentations.

**Key career skills:** Project management, electronics and signal processing, computer programming, communication, problem-solving, teamwork and networking.

**Projects/work experience:** Students regularly get acoustics and noise control experience at festivals such as Hyde Park, Truck, Boomtown, Pulse, Nozstock and Isle of Wight.

Students have also obtained work placements with companies such as KP Acoustics, Vanguardia Consulting and Adrian James Consulting.

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

9R2N  
H32N  
R2M7

## Entry requirements

- 280 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Excludes A-level general studies and key skills.
- To include a minimum of grade C in two science or technology A-levels (or equivalent).
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Acoustic consultant, acoustic engineer, noise vibration and harshness engineer, environmental consultant, signal processing specialist.

## Why Southampton Solent?

- The course offers significant practical experience and an exciting range of real-world experience opportunities.
- Strong links with industry.
- The department has its own professional consultancy in acoustics, which offers in-house work experience to students.
- Opportunity to gain professional IoA certificates while studying.
- Excellent facilities, including a range of specialist acoustics software, hardware and labs.
- Flexible options allow you to tailor your studies.

Visit [www.solent.ac.uk/9R2N](http://www.solent.ac.uk/9R2N) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

MEng/BEng (Hons)

# Audio and Acoustic Engineering

Build hands-on experience and develop a high-level career in audio and acoustic engineering on this integrated honours and master's degree, taught by experts from research and industry.

This innovative course is tailored to the UK's leading electroacoustics industry, covering the design of everything from sound systems for stadiums or music festivals to mixing desks, concert halls and digital signal processors.

In our top-quality laboratory and studio facilities you will learn the theory and practice of acoustics and audio engineering, including designing transducers and digital effects.

You will learn to use the latest measurement, simulation and modelling technology, and also study engineering skills such as computer programming and electronics.

The course has strong links with the industry and the Institute of Acoustics (IoA), delivering opportunities to gain real-world work experience and professional certification.

## Industry focus

Input from industry specialists ensures the course remains up-to-date with the latest technology and developments, and you will also have access to regular guest lectures; recent speakers have included the managing director of Advanced Communications Solutions and Hilson Moran's head of acoustics.

You will also have the opportunity to attend events and conferences such as IoA Southern Region meetings, Acoustics in the Built Environment, PLASA and Reproduced Sound.

## Course content

**Year one:** Core Skills; Engineering Physics; Electronics Fundamentals; Computing Fundamentals; Acoustics and Psychoacoustics; Signals and Sources.

**Year two:** Managing Projects; Building Acoustics; Electroacoustics; Audio Systems; Fundamentals of Signal Processing; option, from: Noise and Vibration Control; Media Formats; Computing and Networking; Live Sound Techniques.

**Year three (BEng pathway):** Digital Signal Processing; Audio Systems Design; Final-Year Project; two options, from: Advanced Acoustics; Acoustic Modelling and Simulation; Live Sound Technology; Musical Acoustics.

**Year three (MEng pathway):** Digital Signal Processing; Audio Systems Design; Advanced Acoustics; three options, from: Acoustic Modelling and Simulation; Live Sound Technology; Musical Acoustics; Media Networks and Communications.

**Year four (MEng only):** Research Methods; MEng Project; four options, from: Acoustic Materials; Advanced Audio Programming; Legislation and Standards; Computational Methods; Spatial Audio; Environmental Noise; Emerging Audio Technologies.

**Assessment:** Written examinations and assignments, laboratory exercises, time-constrained assessments and individual/group presentations.

**Key career skills:** Computer programming, electronics and signal processing, project management, teamwork and networking skills.

**Projects/work experience:** The course team's experience provides extensive placement opportunities at companies such as KP Acoustics, Vanguardia Consulting and Adrian James Consulting, as well as festivals such as Hyde Park and Isle of Wight.

## Course length

3 years

3+1 years (MEng)

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

3KQW

See website

22B1

Y65W

## Entry requirements

- 280 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Excludes A-level general studies and key skills.
- To include a minimum of grade C in two numerate, science or technology A-levels (or equivalent).
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Acoustic consultant, acoustic engineer, environmental consultant, signal processing specialist.

## Why Southampton Solent?

- A 20-year history of successful graduate employment in media technology.
- A significant focus on practical experience.
- An experienced teaching team with strong links to the industry.
- An in-house acoustics consultancy providing work experience to students.
- The opportunity to gain professional IoA certification while studying.
- Excellent professional and laboratory facilities.
- Flexible options which allow you to tailor your degree.
- An exciting range of work experience opportunities.

Visit [www.solent.ac.uk/3KQW](http://www.solent.ac.uk/3KQW)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BSc (Hons)

# Audio Engineering

Develop advanced practical, theoretical and technical skills in audio engineering on this innovative degree, studying a broad range of media, from broadcast and film to radio, music and more.

As audio technology becomes more advanced and more complex, specialist knowledge of the underlying principles and systems is increasingly valuable.

Our BSc (Hons) Audio Engineering provides you with a high level of technical expertise at systems level, operational skills in a variety of audio production environments and a practical knowledge of the media industries' working practices.

You'll study the underlying audio signal chain from acquisition to propagation, and across a wide variety of formats – leaving you well-placed for roles with manufacturers, studios, broadcasters and more.

Continually revised to keep up-to-date with the latest from the industry, the course also draws on the experience and input of Solent graduates working at the industry's cutting edge.

## Industry focus

As well as regular guest lectures and technical talks from industry professionals, such as an independent film sound designer and the managing director of Vanguardia Consulting, you will have the opportunity to attend events such as PLASA, BVE and Reproduced Sound.

## Course content

**Year one:** Core Skills; Signals and Sources; Engineering Physics; Audio Production Techniques; Electronics Fundamentals; Computing Fundamentals.

**Year two:** Managing Projects; Electronic Applications; Computing and Networking; Audio Systems; Media Formats; option, from: Live Sound Techniques; Electroacoustics; Sound Design.

**Year three:** Media Technology Project; Media Networks and Communications; Audio Systems Design; options, from: Cinema Technologies; Live Sound Technologies; Sound for Video and Computer Games; Audio Post-Production; Communication Signal Processing; Curriculum Plus.

**Assessment:** Written assignments, laboratory exercises, individual and group presentations, production portfolios and short tests.

**Key career skills:** Project, time and events management; teamwork; leadership and networking skills.

**Projects/work experience:** Each year students take part in the broadcast and production of coverage for local and national events; recent highlights include recording at Glastonbury music festival; BBC coverage of the Olympics; the final departure of the QE2; and BBC Children in Need.

Solent students have also obtained year-long work placements with companies such as Dolby.



A friend recommended some of the lecturers as great industry leaders in acoustics. Video Technology was a unit I had never thought about learning, but the content made me realise that I could do a lot more than just 'play around with sound'. Solent teaches students about the industry, not just what is required to pass a degree in sound. ”

**Nicola, BSc (Hons) Audio Engineering student**

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

N163  
OG35  
O373

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Excludes A-level general studies and key skills..
- To include 80 points (grade C) from one numerate, science or technology A-level (or equivalent).
- Alternatively, a BTEC Extended Diploma at MMM or BTEC Diploma at DD, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Broadcast video or audio engineer, film sound consultant or recording engineer, studio, post-production and transmission engineer, sound installation and design engineer.

## Why Southampton Solent?

- A strong history of graduate employment in the industry.
- Consistently high level of student satisfaction.
- Strong industry links.
- Access to advanced facilities, including specialist studios and our hemi-anechoic chamber.
- Flexible career options and exciting work experience opportunities.

Visit [www.solent.ac.uk/N163](http://www.solent.ac.uk/N163) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BSc (Hons)

# Broadcast Systems Engineering

This innovative degree in broadcast systems engineering provides high-level expertise in broadcasting technology and systems, along with hands-on professional skills for careers in television and radio.



**With the rapid expansion of the broadcast sector in recent years – including digital video broadcasting, satellite/cable TV, digital audio broadcasting and internet TV – qualified broadcast engineers are in high demand.**

Designed to meet this need, Solent's broadcast systems engineering degree provides high-level technical expertise at systems level and a solid grounding in key video and audio concepts.

You will also develop core skills in electronics and computing, along with operational skills in a variety of media production environments.

On graduating you will be well placed for a wide range of careers with diverse employers, including broadcast studios, outside broadcast companies, manufacturers of audio and video equipment, satellite transmission/reception and communications companies.

## Industry focus

Many of the course team are active industry practitioners, providing close links with broadcasters, facility providers and manufacturers – as well as site visits to BBC Southampton and other industry organisations.

You'll also hear from guest speakers from companies and organisations like Ericsson, Dolby and the Society of Motion Picture and Television Engineers, and attend the UK's largest broadcast and media production event, Broadcast Video Expo (BVE).

## Course content

**Year one:** Core Skills; Signals and Sources; Engineering Physics; Electronics Fundamentals; Computing Fundamentals; Video Production Techniques.

**Year two:** Managing Projects; Electronic Applications; Computing and Networking; Media Formats; Video Systems; option, from: Audio Systems; Sound Design; Television Operations.

**Year three:** Media Technology Project; Media Networks and Communications; Broadcast Systems Design; options, from: Cinema Technologies; Audio Post-Production; Communication Signal Processing; Formats and Workflow; Event Management.

**Assessment:** Written assignments, laboratory exercises, individual and group presentations, production portfolios and short tests.

**Key career skills:** Project management, working to deadline, communication, event management, leadership and networking skills.

**Projects/work experience:** Recent student activities include recording at Glastonbury music festival; producing an internet news channel for the International Broadcasting Convention in Amsterdam; BBC coverage of the Olympics; and the final departure of the QE2.

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

H642

GS83

H643

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 80 points (grade C) from one numerate, science or technology A-level (or equivalent).
- Alternatively, a BTEC Extended Diploma at MMM or BTEC Diploma at DD, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Broadcast video or audio engineer, picture editor, camera operator, post-production and transmission engineer, digital cinema development engineer, satellite transmission quality engineer.

## Why Southampton Solent?

- A strong history of graduate employment in the industry.
- A consistently high level of student satisfaction.
- Strong industry links and exciting work experience opportunities.
- Flexible career options.
- Access to the latest technology, including a state-of-the-art HD outdoor broadcast vehicle.

Visit [www.solent.ac.uk/H642](http://www.solent.ac.uk/H642)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Film

Study film at one of the UK's top creative universities, as voted by students. This practical film-making degree combines in-depth study of film theory with real-world, hands-on production opportunities.

**This stimulating degree is one of the few in the UK to combine critical awareness of film theory and history with practical skills in digital film-making and screenwriting.**

Taught by practising experts at one of the most creative universities in the UK,\* you'll have access to professional high-definition (HD) digital film-making equipment in our state-of-the-art media academy.

Solent also holds an extensive film and research library, including the unique Ken Russell archive. You'll have the chance to hear from a variety of inspiring guest speakers – including Oscar and BAFTA award-winning directors, producers, actors, editors and cinematographers, giving you a unique insight into the industry.

\* *Which?* University student survey, 2013 and 2014.

## Industry focus

The school of media benefits from a large range of guest speakers and visiting fellows. Recent speakers have included Anne V Coates (Oscar-winning editor, *Lawrence of Arabia*), Paul Franklin (Oscar-winning visual effects, *Inception*) and Brian Tufano (cinematographer on *Trainspotting* and *Billy Elliot*).

## Course content

**Year one:** Framing Film; Film as Industry; Digital Film Production; Exploring Film History; Screenwriting: From Pitch to Page; Cinematography; Designing Mise-en-Scene.

**Year two:** Film Theory and Criticism; Brief Encounters: Short Film Theory and Practice; Documentary Film-Making; Spectacular Cinema; Signature Film-Making; options, including:

Guerrilla Film-Making; Post-Production: Image and Sound; Directing Actors for the Screen; Screenwriting; Crime and Noir; The Review: Popular Film and TV Criticism; Screen Adaptations; Cult Film and TV; The Body on Screen; Model Your Business; Freelancing at Solent Creatives; Curriculum Plus.

**Year three:** Cinefantastic: Dreams and Nightmares; Contemporary Film Culture; Professional Practice Portfolio; options, including: Final Major Project: Production; Final Major Project: Screenwriting; Final Major Project: Dissertation; Acting and Performance; Sex on Screen; The Time Machine; Contemporary British Film; The Musical; The Director; Freelancing at Solent Creatives; Curriculum Plus.

**Assessment:** Film productions, group and individual presentations, reports, research, essays, dissertation, portfolios and screenplays.

**Key career skills:** Writing, creative thinking, presentation, research, teamwork and communication.

**Projects/work experience:** You will have the opportunity to work with external clients through our in-house production company and agency.



The film course has set me up very well for my future career; the variety of practical and theoretical subjects covered and the excellent support given by the tutors has meant that I would highly recommend this course. ”

**Katy Harnett, BA (Hons) Film graduate**

**Course length**  
3 years

**UCAS code**  
W610

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Film director, producer, casting director, screenwriter, editor, film critic, advertising director, arts administrator, public relations executive, publisher.

## Why Southampton Solent?

- Taught by expert film-makers, producers and writers.
- Renowned visiting speakers.
- Field trips to film festivals such as Tribeca New York and Rotterdam.
- Opportunities to write for our film and television review magazine.
- Chance to have your work screened at Southampton Film Week.
- Opportunities to gain work experience on professional projects such as Glastonbury, Cowes Week, and Southampton Film Week.
- Chance to build your experience – and showreel – with industry-standard equipment and facilities.
- Voted as one of the UK's top creative universities in *Which?* University's 2013 and 2014 student surveys.

Visit [www.solent.ac.uk/W610](http://www.solent.ac.uk/W610) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Film and Television

One of the UK's leading undergraduate courses in film and television, this degree offers an innovative blend of critical study, creative practice and unique work experience opportunities.



**This comprehensive degree is one of the few in the UK to combine critical awareness of film and TV with practical and professional skills and experience. It is uniquely designed to give you a head start in the creative industries.**

The course prepares students for the developments and challenges of these two convergent yet independent media. Close attention to film and television as distinct forms is combined with a consideration of how film, television and new media interact.

Using cutting-edge research and resources, including the latest high-definition (HD) digital technologies, the degree provides a creative and critical crossover to the study of film and television via an exciting blend of theory and practice that is essential for working in the contemporary screen industries.

## Industry focus

We have a strong visiting speaker programme, as well as field trips to international film festivals, the BBC and Universal Studios. Past guest speakers have included director Michael Apted, editor Anne V. Coates, critic Mark Kermode and more.

## Course content

**Year one:** POV: Deconstructing the Screen; Establishing Shot: Film and TV Genres; Television Studio: Factual Production; Filming Fiction: Drama Production; Screenwriting: From Pitch to Page; Close Up: Forms and Industries.

**Year two:** The Critic: Screen Criticism and Creative Analysis; Censored Screens: Film and TV Controversies; Brief Encounters: Short Film Theory and Practice; Television Studio: Professional Production; Shooting Shorts: Mainstream and Alternative; options, including: The Cinematographer; Crime and Noir; Screenwriting; Guerrilla Film-Making; Screen Adaptations; Cult Film and TV; Freelancing.

**Year three:** In Focus: Screening Contemporary Culture; Global Screens: The Transmedia Age; Final Major Project (Production, Dissertation or Screenwriting); Professional Practice Portfolio; options, including: Acting and Performance; The Musical; The Time Machine; Sex on Screen.

**Assessment:** Essays, presentations, seminars, pitches, creative portfolios, group productions, projects and reviews.

**Key career skills:** Writing, creative thinking, problem-solving, presentation, research, teamwork, project management, working to deadlines and technical production.

**Projects/work experience:** Work experience opportunities are a fundamental part of the degree. Recent examples include Southampton Film Week, filming at Glastonbury and Bestival music festivals and producing a promotional DVD for a local NHS care unit.

**Course length**  
3 years

**UCAS code**  
P303

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Festival and event management, researching and archiving, screen criticism and journalism, teaching, film and media education, arts administration, public relations, public sector, postgraduate study.

## Why Southampton Solent?

- Experienced teaching team comprised of experts and industry practitioners.
- Dedicated media academy, featuring industry-standard production and post-production facilities, including state-of-the-art HD studios with green screen.
- Fantastic work experience and extra-curricular opportunities, such as course magazine *Diegesis*.
- Opportunities for trips to international film festivals, such as Tribeca (New York), Rotterdam and Berlin.



I'm finding the course really rewarding, and there are loads of opportunities. ”

**Annah, student**

Visit [www.solent.ac.uk/P303](http://www.solent.ac.uk/P303) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Film Production

Solent's film production degree is taught by industry practitioners with a wealth of experience, using cutting-edge, industry-standard facilities.



Along with the craft and technical expertise of digital film production, this course will immerse you in the culture of the film industry. You will have access to state-of-the-art, industry-standard equipment and facilities, and experienced industry professionals will help you develop a critical understanding of your creative practice.

You will have opportunities to gain both practical skill and experience in a range of film forms and genres, as well as crucial expertise and insights into the film industry through live projects and work placements – enhancing your employability with hands-on industry experience.

Through industry links, guest lectures, festival trips and a strong curriculum, the course will also help you develop your skills in the creative practice of film production.

## Industry focus

The course team has close ties to City Eye and Southampton Film Week, and you'll have access to a varied programme of masterclasses and high-profile guest speakers. Previous speakers have included: Tom Rolf, editor on *Taxi Driver* and *Heat*; Frances

Parker, editor on *Game of Thrones*; directors Sir Alan Parker and Michael Apted; and Paul Franklin, visual effects on *The Dark Knight* and *Inception*.

## Course content

**Year one:** Film Forms and Aesthetics; Mapping Your Industry; Film Production Skills: Digital Cinematography; The Shoot; Screenwriting: From Pitch to Page; Film Production Skills: Post-Production.

**Year two:** Crafting the Scene; Brief Encounters: Short Film Theory and Practice; Cinematic Documentary: Politics and Practice; The Promo; Fiction and Beyond; options: Colour Correction and Grading; Directing Actors for the Screen; Sound Production; Producer's Toolkit; Model Your Business.

**Year three:** Final Major Project: Production; Professional Practice Portfolio; Creative Entrepreneurial Freelance Practice; Film Marketing and Distribution; options, such as: Advanced Editing.

**Assessment:** The course is assessed through portfolios, group screenings of film productions, presentations, pitching sessions, report writing, research and development, live client briefs, peer assessment, reflective evaluations and work experience journals.

**Key career skills:** Writing, research, presentation, critical analysis and working to deadlines.

**Projects/work experience:** You will have the opportunity to work with external clients through our in-house creative and video production agencies, Solent Creatives and Solent Productions.

Course length  
3 years

UCAS code  
313P

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Director, producer, editor, cinematographer for established media companies; running your own production company.

## Why Southampton Solent?

- Solent is one of *Which? University's* top UK creative universities, according to the 2013 and 2014 student surveys.
- Taught by active industry professionals.
- We have our own industry-facing production company, TV channel and cinema, as well as the Solent Creatives agency, where students are matched to work on client briefs.
- Annual film festival trip, for example, Berlinale, Tribeca, Rotterdam.
- Our specialist media academy acts as a hub for creative collaboration across many disciplines (film-makers, TV producers, photographers, artists, illustrators, animators, musicians and more).

Visit [www.solent.ac.uk/313P](http://www.solent.ac.uk/313P) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### George Dent, BA (Hons) Film and Television Studies graduate, Junior Live Booker at PBJ Management

"Studying film and television at Southampton Solent University really was a 'no-brainer' for me. The passion and dedication expressed by the tutors, the supportive culture and the quality of the production facilities were plain to see from my very first visit.

"The tutors helped me to acquire the knowledge I needed to succeed in the industry, and did so in a way that allowed me to develop into an independently minded media

professional. Having the freedom to experiment creatively during your media degree is vital to securing future employment, and Southampton Solent University's staff really understand this.

"After graduating in 2014 I secured a junior role working at PBJ Management, a talent-management agency based in the heart of the West End. As well as having my own clients, for whom I am responsible for booking live shows, I am also involved

in the day-to-day management of some of our household-name clients' online personas.

"The highlight for me so far has been recording promotional video clips for Simon Amstell's current UK tour – he has released two of these clips so far and has already amassed over 35,000 views! It's a great feeling having something you've produced watched and enjoyed by so many."

BSc (Hons)

# Live Sound Technology

Build a solid foundation in technical theory on this practical degree in live sound technology, and develop essential industry skills in music and audio recording, editing, mixing and practical operational management.



**With an approximate value of over £1 billion, the UK live music performance industry is expanding – fuelling a need for operational experts with the specialist skills to work with live sound.**

Driven by expansion in sports, music and reality television broadcasts, the TV industry has also seen an explosion of demand for sound technicians and engineers.

This cutting-edge honours degree in live sound technology delivers essential skills such as a high-level understanding of acoustics, installation techniques, audio systems, planning/logistics and regulatory requirements.

As a graduate, you will be well placed for a role with live sound/PA companies, outside broadcasters, music/radio/TV studio installation specialists and events management companies.

## Industry focus

We consult extensively with employers to embed professional skills within the course, actively encourage work experience and provide a blend of live briefs and real-world scenarios.

## Course content

**Year one:** Core Skills; Signals and Sources; Physics of Light and Sound; Audio Production Techniques; Electronics Fundamentals; Computing Fundamentals.

**Year two:** Managing Projects; Audio Systems; Media Formats; Live Sound Techniques; Live Event Technology; option, from: Electroacoustics; Sound Design.

**Year three:** Media Technology Project; Live Sound Technologies; Events Management; options, from: Audio Systems Design; Sound for Video and Computer Games; Audio Post-Production; Curriculum Plus; Broadcast Distribution Technologies.

**Assessment:** Written assignments, presentations, production portfolios and short tests.

**Key career skills:** Teamwork, communication, practical events experience and time-management skills.

**Projects/work experience:** The course team has extensive and varied links to industry, and you'll have frequent opportunities to act as technical support for events; we regularly take students to small festivals like Truckfest and Butserfest, where you have a chance to work as part of a Solent team responsible for building staging, installing the PA and lighting, lighting design and control, and front-of-house.

We are also offering opportunities to carry out noise monitoring or to shadow stage managers at events like the Isle of Wight Festival, Glastonbury and Bestival.

## Course length

3 years  
1+3 years with Fdn

## UCAS code

XCS5  
3JZD

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 80 points (grade C) from one A-level (or equivalent).
- Alternatively, a BTEC Extended Diploma at MMM or BTEC Diploma at DD, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

TV/radio broadcast audio technician, sound consultant, live event audio planning and operations, music, radio or TV studio installation and operation, sound recordist.

## Why Southampton Solent?

- Taught by a course team with a wealth of industry experience.
- Opportunities to engineer at festivals and other events.
- Access to the latest industry technology and facilities, including a leading outdoor HD broadcast truck.
- Opportunities to work through our specialist acoustics consultancy.

Visit [www.solent.ac.uk/XCS5](http://www.solent.ac.uk/XCS5) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Media Culture and Production

Develop the hands-on production skills and academic knowledge of contemporary media and culture for a career in the creative industries, on this well-established and highly regarded degree.



**This stimulating and intellectually challenging course combines practical work in video and audio, interactive media and photography with the academic study of culture and media in western and non-western contexts.**

You'll be taught by experienced academics and production professionals from the media industry, and have access to professional-standard TV, radio and digital photography studios in our state-of-the-art media academy.

Exploring the relationship between production practice, industry and academic theory, you'll prepare for the fast-moving media industry, create a professional portfolio, engage with industry and undertake work experience, as well as working with our in-house agency Solent Productions on projects for live clients.

## Industry focus

We provide regular expert guest lectures; recent speakers have included film directors Michael Apter and Sir Alan Parker, Oscar-shortlisted writer Julian Unthank, comedian Ed Byrne, Brian Tufano (cinematographer, *Trainspotting*) and presenter Zoë Ball.

## Course content

**Year one:** Digital Production: Audio – Online; Visual Production: Photography-Video; Creative Industries: Policies, Ethics and Debates; Introduction to Media Analysis; Screen Industries, Screen Cultures.

**Year two:** Online Industries, Online Practices; Media, Culture and Ideology; Multimedia Production and Professional Development; options, including: Documentary Photography/Audio/Radio/Video; Image Design and Post-Production; Sound Design and Editing; Videography and Video Editing; Model Your Business; Curriculum Plus.

**Year three:** Work Experience; Global Media Industries; options, from: Dissertation; Major Project; Dissertation: Research and Development; Major Project: Pre-production; Representing Gender and Sexuality; Media Events; Direct and Digital Marketing; Media Culture in Japan; Media Culture in Germany; Media Culture in China; Media Culture in India; Media Culture in Brazil; Freelancing at Solent Creatives.

**Assessment:** Essays, presentations, portfolios and a range of media production projects.

**Key career skills:** Writing, presentation, teamwork, working to deadlines and project management.

**Projects/work experience:** You'll have the opportunity to work on live briefs set by industry professionals, and to use the course team's close ties with the industry to secure valuable work experience placements.

You'll also be able to get involved with our in-house production company, Solent Productions.

## Course length

3 years

1+3 years with IFdn

## UCAS code

P301

P309

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Advertising, public relations, marketing and sales, research, design, photography, film-making, postgraduate education, teaching.

## Why Southampton Solent?

- A distinctive programme combining industry knowledge, academic study and production skills in various media.
- Excellent facilities and equipment, including three fully equipped television studios and a 200-seat HD multi-camera studio.
- Highly experienced tutors and production staff.
- Opportunities to work on live briefs with industry professionals.



I've employed students for their professionalism and ability to think on their feet. They have excelled because Solent has equipped them with the kind of up-to-date technical skills that are required in today's creative industries. ”

**Jeff Taylor, Assistant Director on *X-Men: First Class* and *Pirates of the Caribbean: On Stranger Tides*, Solent Visiting Fellow**

Visit [www.solent.ac.uk/P301](http://www.solent.ac.uk/P301)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Television and Video Production

Delivering real-world project experience and work placement opportunities, this degree gives you all the skills and knowledge you'll need for a career in the television and video industry.

**This Skillset-accredited degree provides you with the skills you'll need to produce TV and video programmes. With an emphasis on managing and organising production teams, you'll research, shoot and edit using the latest professional broadcast equipment, and get to grips with the legal and ethical frameworks in which producers work.**

Tailoring your studies to your own interests through specialist units and options in a range of media, such as motion graphics and sound design, you'll also have opportunities to develop your programme ideas and produce material for our web-based channel, Solent TV.

The course has a strong emphasis on real-world practice and you will learn from experienced professionals, working on drama, documentary, current affairs and entertainment – so you can take advantage of creative outlets in TV production.

## Industry focus

The school of media has strong ties with industry and benefits from an impressive range of guest lectures. Recent speakers include Brian Tufano (cinematographer on *Billy Elliot* and *Trainspotting*), Anne V Coates (Oscar-winning editor), Paul Franklin (Oscar winner for visual effects on *Inception*) and Sir Alan Parker (director of *Fame*).

## Course content

**Year one:** Writing for the Screen; Introduction to Post-Production: Theory and Practice; i.media; Research for Television; Introduction to Studio: Theory and Practice; Introduction to Single Camera Production: Theory and Practice.

**Year two:** Documentary Production; Television Business and Practice; Interactive Production; Fiction Production; options: Studio Production: The Art Department; Cinematography: The Creative Camera; Beyond Television; Studio Series Production; Shooting Music; Post-Production 1; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Final Major Project; TV Futures; Working in the Creative Industries; options: Advanced Studio Production; Experimental Media; Sound Design; Motion Graphics; Studio Series Development and Production; Post-Production 2; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice.

**Assessment:** Assessment is primarily coursework-based, with a mixture of production work, written essays and presentations.

**Key career skills:** Creative thinking, presentation, project management, visual communication, evaluation and problem-solving.

**Projects/work experience:** You will complete at least 120 hours of work experience during the course, and you'll have support in finding industry-based placements with a variety of clients; recent students have filmed live bands such as Rudimental for transmission on BBC Three, and past placements have including work with the *Daily Echo*, the BBC College of Production, Glastonbury Festival, Bestival and more.

You will also be able to work with the University's in-house company, Solent Productions.

## Course length

3 years  
1+3 years with IFdn

## UCAS code

P390  
PP34

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Camera operation, sound recording, vision mixing, floor management, TV editing and research, production management, online content creation.

## Why Southampton Solent?

- Three fully equipped high-definition television studios.
- State-of-the-art media academy.
- Recent students include Royal Television Society award-winners.
- Opportunity to gain real work experience with our online channel Solent TV, and through our in-house agencies, Solent Productions and Solent Creatives.
- Voted one of the UK's top creative universities in *Which? University's* 2013 and 2014 student surveys.



This course has given me opportunities to meet media companies and gain vital hands-on experience. I have also received support to start my own media production business. ”

## Liza Daisey, graduate

Visit [www.solent.ac.uk/P390](http://www.solent.ac.uk/P390) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039





### *Birdman* film soars at RTS awards

Southampton Solent University graduates Sam Clarke and Matt Farrant's final-year documentary, *Birdman*, impressed a jury of industry professionals at the Royal Television Society (RTS) Student Television Awards 2013, claiming the national prize for best undergraduate factual production.

Commenting on the documentary, the judges said: "The film captured a simple and moving story with visual ambition."

The film, which was also selected for York's Aesthetica Short Film Festival in November 2014, tells the story of Sam's uncles: keen pilot Alan and his brother Terry, who has been given a new lease of life after Alan donated his kidney. Course Leader

Stuart Ray said: "We always knew Sam and Matt had produced a really superb short documentary."

Both Matt and Sam, who graduated with first-class honours in BA (Hons) TV and Video Production, have been building their freelance careers since finishing their studies.

Matt has worked on the BBC adaptation of *Mapp and Lucia*, and on the film *Victor Frankenstein* with Daniel Radcliffe and James McAvoy. Sam, meanwhile, has been working in corporate video – as well as on further documentaries for the film festival circuit.

"Winning the award was a big morale boost," Matt said. "It was great to have our work recognised in this way by the industry."

# Television Post-Production

Develop a great career in TV post-production on this technical degree course, working with industry professionals, gaining practical experience with real-world clients and building cutting-edge post-production skills.



**This exciting technical degree delivers all the skills you need for a creative post-production career.**

You'll build a broad knowledge of the television industry in the first year, before specialising in post-production and exploring areas such as motion graphics and post-production sound.

You'll become an expert in using industry-standard editing suites, Final Cut and Adobe Creative Suite, and the University is also an accredited Avid training centre for Media Composer and Pro Tools.

Our in-house video production agency provides superb opportunities to build experience with real-world clients, and you'll also be able to produce material for our online channel, Solent TV.

## Industry focus

You'll benefit from workshops run by professional editors, and a large range of guest speakers and visiting fellows.

Recent speakers have included Oscar-winning editors Anne V Coates and Mick Audsley, Paul Franklin (Oscar-winner for visual effects on *Inception*), cinematographer Brian Tufano (*Trainspotting*, *Quadruphenia*

and *Billy Elliot*) and Sir Alan Parker (director of *Fame*, *Mississippi Burning* and *Evita*).

## Course content

**Year one:** Writing for Television; Introduction to Post-Production: Editing; i.media; Research for Television; Introduction to Studio; Introduction to Single Camera.

**Year two:** Documentary Production; Television Business and Practice; Interactive Production; Fiction Production; Post-Production 1; options: Cinematography; Beyond Television; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Final Major Project; Post-Production 2; TV Futures; Working in the Creative Industries; options: Sound Design; Motion Graphics; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice.

**Assessment:** Production work, written essays and presentations.

**Key career skills:** Creative thinking, presentation, project management, visual communication, evaluation and problem-solving.

**Projects/work experience:** All students will need to complete at least 120 hours of work experience during the course, and you'll be expected to spend time on industry-based placements. You'll also have the opportunity to work on external projects for a variety of clients.

On the post-production units, you'll be placed with professional working editors; recent examples of students' work experience placements include programmes such as *Panorama* and *BBC South Today*.

Course length  
3 years

UCAS code  
P318

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Post-production editor, motion graphics editor, assistant editor, sound designer, sound mixer, dubbing editor, film colour grader, producer.

## Why Southampton Solent?

- Opportunity to become a certified Avid user.
- State-of-the-art media academy, featuring three fully equipped high-definition television studios, one with seating for an audience of up to 200.
- Opportunity to work on our online channel, Solent TV, and gain real work experience with our in-house Solent Productions and Solent Creatives agencies, as well as industry professionals.
- Follow in the footsteps of national award-winning students (*Birdman*, Best Undergraduate Documentary at the 2013 Royal Television Society awards).
- Creative Skillset accredited.
- Benefit from a programme of renowned guest speakers.

Visit [www.solent.ac.uk/P318](http://www.solent.ac.uk/P318) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Television Production Technology

Blend creativity and technology with this innovative television production degree – learn how TV technology works and develop the technical skills you need for an exciting career behind the scenes.

## Our exciting television production technology degree delivers the skills you need to meet the exciting technical challenges of television production.

If you're more interested in operating and managing production technology than the engineering side, this practical course offers you the opportunity to gain hands-on experience with the production, rigging and operation of live studio and outside broadcast events.

Working in the University's high-definition studio and outside broadcast facilities, you will learn to recognise the applications and limitations of a wide range of equipment and systems.

You will further your experience working on projects such as real live events at local partner organisations, and have the chance to get experience at national festivals including the London Mela Festival, Glastonbury and Truck Festival.

## Industry focus

The course has strong links with media technology companies such as Arqiva, Ericsson, CISCO, EVS and Dolby, providing potential graduate employment opportunities and live projects to improve employability.

## Course content

**Year one:** Core Skills; Signals and Sources; Physics of Light and Sound; Electronics Fundamentals; Computing Fundamentals; Video Production Techniques.

**Year two:** Managing Projects; Media Formats; Video Systems; Television Operations; Live Event Technology; option, from: Audio Systems; Sound Design.

**Year three:** Media Technology Project; Broadcast Distribution Technologies; Event Management; options, from: Cinema Technologies; Audio Post-Production; Curriculum Plus; Broadcast Systems Design; Formats and Workflow.

**Assessment:** Written assignments, presentations, production portfolios and short tests.

**Key career skills:** Leadership, IT, networking, communication and project- and time-management.

**Projects/work experience:** Practical experience is an extremely important element of the course, and each year students get involved with the technical production of local and national events such as BBC Children in Need; Olympic sailing from Weymouth for the BBC; the departure of the QE2; and collaboration with the BBC at numerous events, including the New Forest Show and the Glastonbury, Truck and Butserfest music festivals.

Past students have also obtained valuable placements with companies such as Dolby, or worked on the production of an internet TV channel for IBC in Amsterdam.



The amount of experience available on my course was excellent. There is only so much you can do in the classroom and the extra bits, such as festivals and live events, were perfect. ”

**Jack Tindall, graduate, Broadcast Engineer, Bow Tie Television**

**Course length**

3 years

1+3 years with Fdn

**UCAS code**

F871

C3FA

## Entry requirements

- 240 UCAS tariff points from A-levels or equivalent.
- Excludes A-level general studies and key skills.
- To include 80 points (grade C) from one A-level (or equivalent).
- Alternatively, a BTEC Extended Diploma at MMM or BTEC Diploma at DD, normally in a relevant numerate or technology subject. A BTEC Subsidiary Diploma will be considered alongside other qualifications.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Production manager, broadcast/location operations, distribution management, freelance production/journalism, specialist filming, camera operations.

## Why Southampton Solent?

- High level of student satisfaction.
- Strong links with the BBC, ITV and other industry organisations.
- Strong network of media technology graduates within the industry.
- Flexible options enable you to tailor your studies to a range of careers.
- Exciting work experience opportunities at high-profile events.
- Regular access to the University's state-of-the-art facilities.

Visit [www.solent.ac.uk/F871](http://www.solent.ac.uk/F871)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Television Studio Production

With industry-standard equipment and an experienced staff team, this Skillset-accredited degree delivers the skills and knowledge you'll need to start a career in the television industry.



This degree will equip you with a solid foundation in all the core areas of production, before you specialise in multi-camera studio projects in various TV and web programme areas.

Opportunities to participate in outside broadcast projects will develop your technical abilities and creative preferences. Our extensive range of facilities includes three high-definition (HD) multi-camera studios, the latest location equipment and a range of digital editing facilities.

You'll work alongside experienced professionals in the television industry, as well as working in teams to create a wide range of programmes.

Along with addressing key theoretical aspects of the historical context of television, you'll develop programme ideas including interactive and multi-platform applications.

## Industry focus

Ongoing collaborations with football clubs and music festivals ensure on-location production work is embedded in the course.

The school of media also benefits from guest speakers such as Oscar-winning editor Anne V Coates

(*Lawrence of Arabia*), Oscar-winning visual effects specialist Paul Franklin (*The Dark Knight*, *Inception*) and more.

## Course content

**Year one:** Writing for the Screen; Intro to Post-Production: Editing; i.media; Research for Television; Intro to Studio; Intro to Single Camera.

**Year two:** Documentary Production; Television Business and Practice; Interactive Production; Fiction Production; Studio Production; options: The Art Department; Cinematography; Beyond Television; Studio Series Production; Shooting Music; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Final Major Project; Studio Series Development/ Production; TV Futures; Working in the Creative Industries; options: Experimental Media; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice.

**Assessment:** Assessment is entirely coursework-based, with a mixture of production work, written essays and presentations.

**Key career skills:** Creative thinking, presentation, project management, visual communication, problem-solving and working to deadlines.

**Projects/work experience:** You will complete at least 120 hours of work experience during the course, and you'll also be able to work with the university's in-house company, Solent Productions, on projects including music festivals, corporate and promotional work. Recent examples include filming live bands such as Rudimental for BBC Three.

Course length  
3 years

UCAS code  
P311

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Camera operation, sound recording, vision mixing, floor management, editing, research, production management, online content production.

## Why Southampton Solent?

- Skillset-approved and recognised as excellent in media education.
- Three fully equipped high-definition television studios.
- Excellent facilities in our state-of-the-art media academy.
- Production opportunities on our student-run online channel.
- Opportunities for work with commercial clients through our in-house agencies, Solent Productions and Solent Creatives.



Television production at Solent isn't just a course of education, it's an experience. It's one that encouraged, enlightened and empowered me to achieve in the industry. It really was the time of my life. ”

**James Bailey, graduate**

Visit [www.solent.ac.uk/P311](http://www.solent.ac.uk/P311) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

### Matt Bright, BA (Hons) Film and Television Studies graduate, Freelance Floor Manager and Assistant Director in broadcast TV

"I knew it was somewhere I could learn everything I wanted," Matt Bright said of Southampton Solent University. "I visited a number of universities, and Solent stood out as the one with the best TV facilities and equipment, and with the course content which matched my needs."

Matt currently works as a floor manager for various TV companies and shows. "Probably the biggest show I've worked on is the BAFTA-winning *The Great British Bake Off*. I started floor-managing the series

nearly four years ago and have worked on three main series, three celebrity specials and *Junior Bake Off*."

"I always wanted to be a floor manager since working in the studios at university," Matt said. "I really enjoyed the practical aspects of the course; from filming on location to working inside a fully functional TV studio."

"There were so many extra-curricular opportunities, too; my personal highlight was working as director of the Dance Tent at

Glastonbury Festival. It taught me so much, working with industry professionals, and it was the reason I got my first role in TV – I have Southampton Solent University to thank for that."

"If I had to give any advice to people wanting to get into TV, it would be to gain as much experience as possible while at university, help out on any university projects, and get in contact with local studios or production companies – as a runner you'll learn every single aspect of the industry."



# Music and performance

**There's no business like show business, as the saying goes – and no place to work is more varied, exciting and competitive than the entertainment industry.**

If you dream of being centre stage, as a dramatic artist or a professional musician, you could be treading the boards in a West End musical, playing sold-out festival gigs or composing movie soundtracks.

Perhaps you'll be the technical genius who helps create, record and broadcast work of the highest possible standard you'll be the one who makes using all that state-of-the-art equipment look easy. Your high-tech skills will be in great demand in this fast-evolving industry.

Maybe you'll be sharing your passion by promoting up-and-coming acts. You'll soon know the industry inside out, and make sure your acts get all the best opportunities.

If you have a way with words, you could make a living from writing about exciting new talent, emerging trends and established artists. You'll be using your skills to bring their work to life and build up an impressive portfolio of your own.

Whether you're on the stage or working behind it, there's nothing quite like the buzz of a creative environment – and making your living from an industry you're passionate about is a hard feeling to beat.

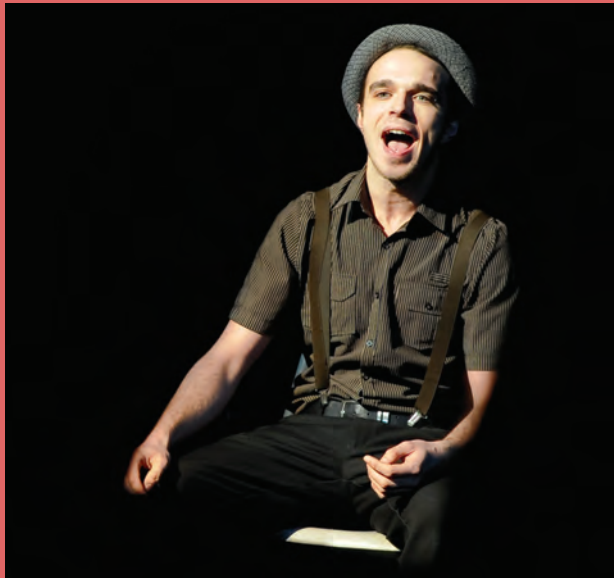
## **Why Southampton Solent?**

Solent University is the place to be for technical, music and performance-related courses. It was voted one of the UK's top creative universities in the 2013 and 2014 *Which? University* student surveys, and is an accredited Skillset Academy.

You'll also have access to our state-of-the-art media academy, with facilities including studio space for rehearsals and performance, recording studios and specialist production equipment.

There's a dynamic and professional atmosphere, with dedicated teaching staff, strong industry links and regular studio masterclasses from experienced practitioners.

There are also plenty of exciting work experience opportunities at high-profile events, and support for students starting out as freelancers through the University's very own agency, Solent Creatives.



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BA (Hons)

# Digital Music

Learn production, composition, music theory and performance from professional producers and musicians on this cutting-edge degree, and join the innovative digital music and sound design industry.



**Learn to compose and produce innovative, individual and exciting digital music on this specialised course, combining music theory, practice and professional skills.**

Taught by practising composers, producers and musicians, you'll study digital music composition and production, sound design using sampling and synthesis, audio engineering, close-to-master and final studio mixdown, sound editing, creating music and sound effects for film, games and digital media, as well as digital DJing and the live performance of digital music.

For your final major project, you'll have the chance to produce a concept album, create virtual software instruments or compose experimental sound for film or video.

## Industry focus

Members of the course team are actively involved in the contemporary digital and electronic music scene and have close links with the music industry.

You'll have a chance to work with our Solent Creatives freelance agency, working on live briefs from real-world clients.

## Course content

**Year one:** Music Theory for Computer Musicians; Composition for Computer Musicians; Digital Music Production (Audio); Digital Music Production (Synthesis); Electronic Music in Context (Historical); Digital Music Technology.

**Year two:** Concept Album; Digital Music Applications; Electronic Music in Context (Contemporary); Digital Music Live; Music for Film; options, including: Songwriting Techniques; Music for Digital Media; Digital DJing; Experimental Music Production; Music and Audio Post-Production; Genre Studies; Freelancing at Solent Creatives; Model Your Business.

**Year three:** Digital Music Final Major Project; Employability and Entrepreneurship; Collaborative Project; Music Industry Project; options, including: Music Industry Portfolio Project; Songwriting Portfolio; Festival Cultures; Film Music; Consuming Music; Technology and Production; Experimental Music; Advanced Music Production; Music and Audio Post-Production; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice.

**Assessment:** Practical and theoretical projects, written assignments, presentations and a final-year project.

**Key career skills:** Communication, teamwork, project management and IT skills, as well as experience with presentation and live performance.

**Projects/work experience:** The digital music team runs a programme of activities designed to help students to get internships and work placements within the industry.

## Course length

3 years  
1+3 years with Fdn

## UCAS code

WJ39  
W301

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Composer, working for record labels, performer, music producer in the creation of your own work or for third-party clients, music retail in management or purchasing, publishing.

## Why Southampton Solent?

- Tutors are established professionals and include producers, composers, label owners and academics.
- Access to the latest hardware and software, including a fully equipped production studio featuring Traktor, Logic Pro Studio, Komplete and Ableton Live.
- Access to the excellent facilities in our state-of-the-art media academy.
- Immerse yourself in Southampton's vibrant and dynamic music scene – joining students from America, the Czech Republic, Germany, Iran, Latvia, Lithuania, Poland, South Africa, Spain and elsewhere.

Visit [www.solent.ac.uk/WJ39](http://www.solent.ac.uk/WJ39) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BA (Hons)

# Music Management

Build the skills and experience to manage projects in the fast-moving music industry with Solent's innovative BA (Hons) Music Management degree course.

**This forward-thinking degree combines practical skills with the in-depth knowledge needed to carry out management roles in the music industry.**

You'll get the chance to develop a solid understanding of the issues that face the contemporary recorded and live music industries, through a combination of theory and extensive creative and entrepreneurial assignments. Working with live venues, festivals and industry professionals, these projects will help you to develop a solid grasp of industry practice and gain valuable hands-on work within the industry.

Taught by academic experts and industry professionals, you will also gain a thorough understanding of management, finance, copyright law and career building, all with a strong music industry focus, and build essential entrepreneurial skills.

## Industry focus

We have strong links with employers in music, media, entertainment and leisure, delivering guest lectures from figures such as Cerne Canning (manager of The Vaccines and Franz Ferdinand), Colin Lester (manager of Craig David and Arctic Monkeys), James McMahon (editor of *Kerrang!*) and Kate Head (PR for Taylor Swift, Tinchy Stryder and more).

We also have an exclusive partnership with Bestival and Camp Bestival, and we're one of the major broadcast media producers at Glastonbury Festival – giving you opportunities to build experience.

## Course content

**Year one:** Understanding the Music Industries; Popular Music in Context;

Music Media and Public Relations; Principles of Music Management; Online Music Management; Financial Management and Planning.

**Year two:** Live Music Industries; Music Contracts, Copyright and the Law; Creative Music Management; Events Management and Marketing; Artist and Brand Management; options, including: Experiments and Alternatives in Popular Music; Popular Music on Film; Pop, Politics and Protest; Copyright, Piracy and the Music Industries; Fanzines to Facebook; Model Your Business.

**Year three:** Individual Project; Collaborative Project; Creative Entrepreneurship; Freelancing in the Music Industries; options, including: Festival Cultures; Film Music; Consuming Music; Technology and Production; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Projects, portfolios, presentations, essays, and individual and group final-year projects.

**Key career skills:** Creative thinking, verbal and written communication, project management, contract analysis and digital media content.

**Projects/work experience:** You will be encouraged to get involved in Southampton's vibrant music scene, finding work experience at venues such as The Joiners or Talking Heads.

There are also opportunities to work on our annual SMILE Festival, as well as artist campaigns, live events, club nights and more through our in-house Solent Music initiative, which has managed over a thousand work experiences since 2011.

**Course length**  
3 years

**UCAS code**  
W375

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Music management, artist management, artist and repertoire management, recording and publishing companies, music agency, live events management, tour and events management, public relations, brand management, arts administration and management.

## Why Southampton Solent?

- Professional links with the music and media industries.
- Collaborative links with venues, promoters, managers, marketing and public relations companies.
- Partnership with Bestival and Camp Bestival, plus strong links to many other music festivals.
- Regular guest lectures from some of the biggest names in the music industries including Marcus Russell (Manager, Oasis), Andy Copping (Vice President, Live Nation UK) and Rob da Bank (Bestival/Radio 1).
- Opportunities to work on SMILE Festival, our annual student-managed music industry conference and festival.
- Industry-standard digital and interactive media facilities.

Visit [www.solent.ac.uk/W375](http://www.solent.ac.uk/W375) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Music Promotion

**Build the professional skills and industry contacts to work in music promotion, helping spread the word about great gigs, bands, events and festivals – and help shape the future of music.**

**If you love music and want to make a career from sharing that enthusiasm with others, or if you're a musician looking to make a name for yourself in the modern industry, this is the degree for you.**

You will explore music promotion, marketing and events, develop your professional and management skills, and build a solid understanding of music promotion and the broader industry.

Individual and group projects will show you how to create and manage promotional campaigns, events and interactive media in real-world situations, and you'll also be able to work on major projects such as our student-run SMILE Festival.

And thanks to Solent's extensive network of professional contacts, you'll have plenty of opportunities to take on work experience at local venues, summer music festivals and more.

## Industry focus

We have strong links with the music, media and entertainment industries, and you'll benefit from a programme of high-profile guest lecturers.

We also have a ten-year history of working at Glastonbury Festival as one of its major broadcast media producers, as well as exclusive partnership with the Association of Independent Festivals and unique academic partnerships with Bestival and Camp Bestival.

## Course content

**Year one:** Understanding the Music Industries; Popular Music in Context; Music Marketing and Promotion; Music Media and Public Relations; Digital Design for the Music

Industries; Web Design and Social Media Management.

**Year two:** Mediating Music; Live Music Industries; Multimedia Promotion; Events Management and Marketing; Music Media Project; options, including: Fanzines to Facebook; Noise Annoys: Experiments and Alternatives in Popular Music; Pop, Politics and Protest; Music and Audio Post-Production; Advanced Live Music Production; Popular Music on Film; Urban and Electronic Music Genre Studies; Pop, Politics and Protest; Copyright, Piracy and the Music Industries.

**Year three:** Individual Project; Collaborative Project; Creative Entrepreneurship; Freelancing and Professional Development; options, including: Festival Cultures; Film Music; Consuming Music; Songwriting Portfolio; Experimental Music Production; Music and Audio Post-Production; Freelancing at Solent Creatives.

**Assessment:** Projects, portfolios, presentations, essays and final-year projects.

**Key career skills:** Verbal and written communication, teamwork, project management and digital media.

**Projects/work experience:** There are many work experience opportunities available throughout the course, allowing you to create an impressive portfolio and build professional experience working with venues like the award-winning Joiners Arms.

Work experience includes various summer music festivals, such as Bestival, Glastonbury, Blissfields, Pulse and Glade, as well as our own SMILE.

**Course length**  
3 years

**UCAS code**  
WN35

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Music/events promotion, tour and events management, recording/publishing, music agencies, festivals, digital marketing, arts administration.

## Why Southampton Solent?

- Solid links with the music and media industries, providing opportunities to develop your own contacts.
- Great work experience opportunities running live events and promotions.
- Official partnership with Bestival and Camp Bestival.
- Regular guest lectures and music industry events, including big names from the music industries.
- SMILE Festival, our annual student-managed music event.
- Solent Music – our in-house promotional organisation.



There are so many things to get involved with at Solent – each one has been really rewarding and relevant to my course or career path. ”

## Carly Rockett, BA (Hons) Music Promotion graduate

Visit [www.solent.ac.uk/WN35](http://www.solent.ac.uk/WN35) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### Tom Yeo, BA (Hons) Music Promotion graduate, co-founder of Critical Wave UK

"Throughout my final two years at Solent University my two co-founders and I produced and developed Critical Wave UK, a website which provides exposure for underground bands in the form of news stories, reviews, video interviews, opinion columns and photos.

"Using the resources available to us at the University, we were able to work alongside web developers, graphic designers, journalists and even comedians to put together our content and publish it to

followers all over the world.

"We have been lucky enough to work with some great up-and-coming and established bands, who have helped us take Critical Wave UK from a local to a national level, with the website achieving over 30,000 hits and the YouTube channel over 100,000 views.

"Setting up Critical Wave UK has enabled me to learn new practical skills, as well as developing old ones. By the end of our final year we were actively providing professional artist

development sessions for entry-level musicians and running successful live events with touring bands.

"Since graduating from Southampton Solent University I have continued to run regular live events, including a multiple-stage day-long festival in Somerset. I'm also currently working in music publishing and rights management – collaborating with independent and major record labels to produce albums, and licensing music for use within film and television."



BA (Hons)

# Performance

Combining academic study with extensive creative and dramatic practice, this dynamic degree provides essential professional skills, creative freedom and opportunities to build an extensive live/recorded performance portfolio.



**This professional performance degree integrates theoretical and critical analysis with extensive opportunities to build practical experience for both stage and screen.**

Working together with students from film and TV production, you'll get involved in a wide range of recorded and live performance projects, and develop your acting, singing, dancing and directing skills in a friendly and nurturing environment.

You'll benefit from the broad knowledge and expertise of our course team and study various modes, practices and performance styles.

Alongside your creative practice you'll build essential professional skills for the contemporary performing arts industries, such as audition and interview skills, and in the third year you'll focus on preparing for your post-university career.

## Industry focus

The course team has excellent links with professionals from a broad cross-section of the industry.

## Course content

**Year one:** Performance from Ritual to Spectacle; Performance in the Age of

Media; Approaches to Stage and Screen Acting; Core Skills: Body and Voice; The Self and Text; Screen Practice and Performance.

**Year two:** Global Contexts for Stage Performance; Global Contexts for Screen Performance; Stage and Screen Productions 1; Stage and Screen Productions 2; Professional Performance Skills: Live Brief; options, including: Song and Dance; Community Performance; Creative Arts in Education; Directing Performers, Performing with Directors; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Contemporary Performance: Live Brief; Creative Industries Research Project; Careers in the Creative Industries; one option, from: Major Stage Project; Major Television Project; options, including: Creative Arts in Education; Directing Performers, Performing with Directors; Community Performance; Freelancing at Solent Creatives.

**Assessment:** Practical performances and presentations, plus essays and journals.

**Key career skills:** Writing, creative thinking, problem-solving, research, presentation and self-evaluation.

**Projects/work experience:** You'll have many opportunities to build professional experience in student short films, presenting live shows or working on community projects.

Previous projects include live shows for Marwell Zoo, running primary school drama workshops and working with local professional theatres.

**Course length**  
3 years

**UCAS code**  
W490

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Audition requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Performance, teaching, arts administration, public relations and the public sector.

## Why Southampton Solent?

- The perfect balance between screen and stage performance.
- Focus on a range of practical skills to improve your employment prospects.
- Supportive, creative team of professional practitioners with national and international experience.
- Access to the University's extensive specialist equipment.



I was offered a wide and varied range of experiences and opportunities. Over the three years I was taught a variety of skills, from running a lighting rig and shooting and editing film to writing full length plays. Our tutors were supportive and yet encouraged us to stand on our own two feet. ”

**Thomas Jancis, BA (Hons)  
Performance graduate**

Visit [www.solent.ac.uk/W490](http://www.solent.ac.uk/W490) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Popular Music Journalism

Develop print, online and audio-visual skills together with an in-depth knowledge of music media, culture and industries on this rewarding degree course, providing a wide range of career opportunities.



**Do you dream of interviewing musicians for leading music magazines, radio stations and record companies? Want to get backstage and tweet about it to a global audience? Then this is the course for you.**

Created in consultation with top music magazine editors, this innovative course delivers a multi-platform approach to music journalism. You'll learn magazine design; digital and social media management; radio, film and photography skills; and how to research and write great copy.

You'll study the music and media industries and popular music cultures, and have the opportunity to work on unique initiatives such as *Audio Addict*, our hugely successful on- and offline multimedia magazine; SMILEfest, Solent's annual live music and industry conference; and much more.

## Industry focus

Taught by renowned music journalists, authors, editors and designers with great professional links, the course is supported by live briefs and regular guest speakers such as James McMahon (editor of *Kerrang!*).

## Course content

**Year one:** Understanding the Music Industries; Popular Music in Context; Interactive Music Media Production; Popular Music Journalism Practice; Popular Music Press: Histories; Writing for the Music Industries.

**Year two:** Mediating Music; Audio-Visual Music Journalism; Music Journalism and Production for the Internet; Music Journalism and Production for Print Magazines; Music Journalism in Context; options, including: Songwriting Techniques; Popular Music on Film; Pop, Politics and Protest; Fanzines to Facebook; Model Your Business; Curriculum Plus.

**Year three:** Individual Project; Collaborative Project; Creative Entrepreneurship; Freelancing and Professional Development; options, including: Festival Cultures; Film Music; Consuming Music; Songwriting Portfolio; Experimental Music Production; Advanced Live Music Production; Music and Audio Post-Production; Freelancing at Solent Creatives; Curriculum Plus.

**Assessment:** Essays, practical group and individual projects, presentations, portfolios and reflective writing.

**Key career skills:** Writing, print and web design, IT, social media, film and magazine production, audio editing, photography and presentation.

**Projects/work experience:** Previous work and freelance placements include *NME*, *Q*, *Mojo*, *Kerrang!*, *Mixmag*, *Loaded* and *Drowned in Sound*, and newspapers including *The Sun* and *The Independent*. Students have also found placements at Radio 1 and Radio NRJ (France).

Course length  
3 years

UCAS code  
P592

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Arts, entertainment and lifestyle journalism, website design, television and radio research, scripting and production, music PR, biography.

## Why Southampton Solent?

- SMILEfest – an annual city-wide music festival managed by Southampton Solent students.
- Opportunity to write for our dedicated course magazine, with a readership of over 40,000 people.
- Unique work placements with festivals including Glastonbury, Bestival, Blissfields and Isle of Wight.
- Word Up music journalism conference, with leading industry figures.



Being taught by respected music journalists from *NME*, *Melody Maker* and *GQ* has been an invaluable experience. This course sets students up in the right way to excel within the profession. ”

**David Sullivan, BA (Hons) Popular Music Journalism graduate**

Visit [www.solent.ac.uk/P592](http://www.solent.ac.uk/P592) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Popular Music Performance

Take your performance skills to the next level and enhance your professional practice with this in-depth study of popular music, performance and essential skills for the professional musician.

**Combine practical and vocational learning with study of the history, context and theory of popular music on this exciting course, and get the skills you need to kick-start your professional music career.**

Suitable for both schooled and self-taught musicians, the course focuses on refining your technique and ability with the core rock and pop instruments, including guitar, bass, drums, vocals and keyboards.

The course will offer you exposure to a broad, interdisciplinary programme of musical study, learning, performing and analysing music from a wide range of styles and putting your skills into practice with solo and supported public performances at local venues, as well as in professional-quality rehearsal and recording studios.

## Industry focus

You'll benefit from a programme of guest lectures from music industry speakers, and be encouraged to build your reputation with a network of venues and industry contacts.

## Course content

**Year one:** Music Practice 1.1; Music Practice 1.2; Instrumental Studies 1; Music Theory; Listening Skills; Popular Music in Context.

**Year two:** Music Practice 2.1; Music Practice 2.2; Instrumental Studies 2.1; Instrumental Studies 2.2; Arranging; Composing; options, including: Songwriting Techniques; Experimental Music Production; Advanced Live Music Production; Music and Audio Post-Production; Popular Music on Film; Urban and Electronic Music Genre Studies; Pop – The Invisible Mainstream; Freelancing at Solent Creatives; Model Your Business.

**Year three:** Music Practice 3; Music Strategies and Career Building; Instrumental Studies 3; Major Project: Popular Music Performance; options, including: Festival Cultures; Film Music; Consuming Music; Popular Music Technology and Production; Songwriting Portfolio; Experimental Music Production; Advanced Live Music Production; Music and Audio Post-Production; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Public performances, studio sessions, instrumental assessments, graphic analyses, project work, essays and presentations.

**Key career skills:** Musical knowledge and performance, IT, presentation, teamwork, creative thinking and project management.

**Projects/work experience:** You'll be encouraged to build your experience through cross-course collaboration, setting up education projects and concerts, putting on gigs, playing at club nights and performing at festivals (including Glastonbury and Blissfields).



The Abbey Road trip was an incredible experience which has left me with a serious hunger for more.

It's been an extremely positive experience at Southampton Solent. For me and many others, the course truly has set me up to have a fair shot at a career I'll love.

**Brendan Johnson, BA (Hons) Popular Music Performance graduate**

**Course length**  
3 years

**UCAS code**  
W310

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Audition requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Solo artists, session players, bands, arts management, tour support.

## Why Southampton Solent?

- Collaborate with hundreds of students on the popular music programme.
- Excellent facilities, including nine recording studios, four large rehearsal rooms and a 200-seat performance space.
- Learn from experienced musicians with a wealth of knowledge in producing and performing.
- Chance to compete for recording time at the world-famous Abbey Road Studios.
- Get stage experience in Southampton's wide range of live and legendary performance venues.
- Build a professional portfolio, recording your songs and musical arrangements on industry-standard equipment.

Visit [www.solent.ac.uk/W310](http://www.solent.ac.uk/W310) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### Yasmin Davey Corrigan, BA (Hons) Popular Music Performance graduate

"After finishing college, I wasn't sure if university was the best way for me to start a career as a vocalist. Once I'd taken the time to think it over, I decided to attend some university open days and find out.

"During my first visit to Southampton Solent I was completely taken with the popular music performance course. It seemed like it would suit me perfectly – offering some great opportunities to hone my skills as a musician, and helping me build an understanding of how this complex industry operates.

"I'm happy to say that my time as a student at Southampton Solent was great. The support, encouragement and work experience opportunities that the tutors gave us were so helpful – enabling me to rebrand myself as a professional freelance musician that people can't wait to hire.

"My best experience has to have been winning the University's annual competition to take an original song to Abbey Road Studios and spend the day recording. This was an incredible opportunity, and having

a professionally produced audio recording and music video of my own song has really helped me promote myself as a singer-songwriter.

"Since graduating from Southampton Solent in 2014, I've secured work as the lead singer of a successful function band, performed at the Regent Street Christmas light switch-on, and even entertained audiences alongside stars of BBC One's *The Voice*."

BA (Hons)

# Popular Music Performance and Production

Explore technical and production skills, professional performance and the academic study of music on this innovative degree course, and develop your own unique musical identity.



**Suitable for both schooled and self-taught musicians, songwriters, composers and producers, this exciting course delivers the perfect balance of professional, performance and technical skill you need to become a well-rounded musician, composer and producer.**

You'll learn to perform and create music from a wide range of styles, practising your skills in professional rehearsal rooms and industry-standard digital and analogue recording studios.

You will also gain a deep understanding of the study of the theory, context and history of music and production.

Performances at local venues will develop confidence and stage presence, while creating high-quality musical products will also hone your talents.

## Industry focus

The course team has close ties to the local and national music scene, enabling live briefs from external clients. We also have a programme of industry guest lectures; recent speakers include composer and musician Mike Moran, Grammy-winning producer Trevor Horn, DJ and festival organiser Rob Da Bank and many more.

## Course content

**Year one:** Instrumental Studies 1; Studio Recording 1; Creative Music Practice 1; Music Production Theory; Understanding the Music Industries; Music Theory.

**Year two:** Instrumental Studies 2.1; Instrumental Studies 2.2; Studio Recording 2.1; Studio Recording 2.2; Creative Music Practice 2.1; Creative Music Practice 2.2; Music Business Networking; options, including: Experimental Music Production; Advanced Live Music Production; Music and Audio Post-Production; Songwriting; Festival Cultures; Film Music; Consuming Music; Freelancing at Solent Creatives.

**Year three:** Instrumental Studies 3; Creative Music Practice 3; Major Project; Music Strategies and Career Building; options, including: Songwriting Portfolio; Experimental Music Production; Music and Audio Post-Production; Advanced Live Music Production; Festival Cultures; Film Music; Popular Music Technology and Production; Freelancing at Solent Creatives; Curriculum Plus.

**Assessment:** Public and in-house performances, production projects, group/individual projects and presentations, essays and portfolios.

**Key career skills:** IT, teamwork, communication, creative and critical thinking, and project management.

**Projects/work experience:** Students will be guided to find work experience opportunities, and you'll also be able to set up education projects and concerts, put on gigs, play club nights, work at festivals and mentor students at local colleges.

## Course length

3 years  
1+3 years with Fdn

## UCAS code

W302  
W342

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Audition requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Solo artist, session player, composer, songwriter, music producer, band member, arts manager, tour support, music journalist, music promoter.

## Why Southampton Solent?

- Excellent facilities, including nine recording studios, four large rehearsal rooms and a 200-seat performance space.
- Grammy award-winning music producer Trevor Horn and award-winning composer Simon May are among our visiting professors.
- Diverse and creative community of music and performance students.
- Extensive programme of visiting lectures from music industry professionals.
- Solent is an Avid Pro Tools Learning Partner.
- Southampton has a vibrant music community, including award-winning music venues.
- Opportunities to work at various leading festivals, including Glastonbury and Camp Bestival, as part of our live broadcast team.

Visit [www.solent.ac.uk/W302](http://www.solent.ac.uk/W302)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039



BA (Hons)

# Popular Music Production

Explore studio-based and live popular music on this innovative course, combining technical tuition and hands-on experience in recording and live sound with the academic study of music.

**On this exciting music course you will build experience for live music productions and studio recording alike, and study the professional structures and working practices of the music industry.**

You'll have full access to our digital and analogue multi-track recording facilities and audio production suites, and develop research and critical skills through analysing the meanings and contexts of popular music.

You will also be able to tailor the course to your own interests through academic and practical projects and option units in the second and third years, investigating the popular music styles, histories, cultural and creative contexts that will inform your career, and ensuring your technical skills are underpinned by a firm grasp of the wider music industry.

## Industry focus

The course team has close ties to Southampton's active local music scene, and we offer regular guest lectures from the industry. Recent speakers include composer and musician Mike Moran, Gary Langhan (Sound Engineer, *War of The Worlds*), Grammy-winning producer Trevor Horn, DJ and festival organiser Rob Da Bank and many more.

## Course content

**Year one:** Introduction to Studio Recording 1; Introduction to Studio Recording 2; History of Music Production; Creative Electronic Sound; Popular Music in Context; Understanding the Music Industries.

**Year two:** Advanced Studio Recording 1; Advanced Studio Recording 2; The Art of Music Production 1; The Art of Music Production 2; Live Music

Production; Music Business Networking; options, including: Music and Audio Post-Production; Advanced Live Music Production; Songwriting Techniques; Experimental Music Production; Pop, Politics and Protest; Copyright, Piracy and the Music Industries; Fanzines to Facebook; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus.

**Year three:** Advanced Studio Recording 3; Music Strategies and Career Building; Major Project: Popular Music Production; Live Project Brief; options, including: Festival Cultures; Film Music; Consuming Music; Songwriting Portfolio; Advanced Live Music Production; Music and Audio Post-Production; Freelancing at Solent Creatives; Curriculum Plus.

**Assessment:** Essays, practical production projects, individual and group projects and presentations, portfolios and reflective writing.

**Key career skills:** IT, presentation, teamwork, creative thinking, project management and communication.

**Projects/work experience:** Students are helped to find work experience opportunities; recent examples include Glastonbury Festival and Camp Bestival.



The tutors were really supportive. I was encouraged to develop links with the live sound industry and this led to tour management and live sound work for Universal Music. ”

**Calum Mordue, BA (Hons) Popular Music Production graduate**

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

W34D

W341

W34C

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Live and outdoor sound, studio sound engineering, music publishing, music promotion, arts and entertainment industry administration.

## Why Southampton Solent?

- Grammy award-winning music producer Trevor Horn and award-winning composer Simon May are among our visiting professors.
- Extensive programme of visiting lectures from music industry professionals.
- Solent is an Avid Pro Tools Learning Partner, offering Pro Tools 101 training free of charge to production students. Further Pro Tools training (to operator level) is also available.
- Opportunities to build connections with Southampton's wide range of live and legendary performance venues.
- Collaborative creative environment, providing opportunities to work with students from a wide range of creative fields.

Visit [www.solent.ac.uk/W34D](http://www.solent.ac.uk/W34D)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039



# Sport and fitness

**Sport and fitness are playing an ever more important role in people's lives, from recreational participation to international sporting events. Whether you want to compete, research, organise, heal, challenge or analyse, the sport and fitness sector has a career to suit your interests and aspirations.**

Maybe you're interested in understanding how to motivate and support others, empowering people to improve their lives through exercise. Perhaps you'll work one-to-one as a personal trainer, support and train a professional athlete, or coach a youth sports team.

And as the importance of leading a healthy and active lifestyle becomes a major priority for individuals and organisations alike, there will be plenty of opportunities for you to put your combined knowledge of nutrition, health and fitness to good use, improving the lives of others.

Perhaps you're fascinated by the science behind the sport; you might want to explore how the human mind and body behave under pressure, or learn how they can be trained to improve performance. The ability to conduct research, analyse complex data and suggest practical applications for your findings will open many doors.

If you enjoy working with people or have impressive organisational skills, you might soon be running a leisure centre or sporting facility. On the other hand, perhaps you'd like to apply your business know-how to managing adventure holidays or setting up your own outdoor pursuits company.

Perhaps you live your life for football and want to build your career around the beautiful game. Southampton Solent is Southampton FC's official university partner, and a haven for football enthusiasts – enjoying an international reputation for excellence in football subjects.

The University is also home to the Lawrie McMenemy Centre for Football Research – a multidisciplinary football education, research and consultancy centre – and could help prepare you for a career as a performance analyst, talent scout or team coach.

Solent's sports, fitness and science facilities, meanwhile, are second to none. As a student you'll have access to industry-standard biomechanics and psychology labs that are fully equipped for professional-level research and experimental work, a specialist training gym where you can work with real-world clients, and our BASES-accredited physiology lab.

You'll also benefit from the University's outstanding links with the sport and fitness industries through consultancy projects, community and voluntary work, live projects, internships and part-time work opportunities, as well as an exciting programme of guest lectures. We also offer a range of industry-recognised awards and accreditation to work towards, complementing your studies and really helping your CV stand out from the crowd.



“

You get a lot of hands-on practical experience on the course which increases every year. Working with kids in the community is enjoyable – it can be fun to see them learn new things. I love being at Solent. Everyone is really friendly and always willing to help. You get to meet a lot of different people. ”

**Basia, BA (Hons) Sport Coaching and Development student**



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BA (Hons)

# Adventure and Outdoor Management

Build the management and business skills you need for a role in the exciting adventure and outdoor sports industry, get hands-on industry experience and enjoy our great sports facilities.



Easy access to the coast and the New Forest makes Southampton a prime location for watersports and outdoor activities, while Solent's 25 years of experience in outdoor leisure makes it the ideal choice if you're considering a career in this diverse and exciting industry.

Underpinned by essential transferable skills in HR, marketing, finance and business strategy, the course focuses on three core areas: outdoor education, coaching and leadership, and adventure recreation. You'll study social, psychological and management theory, undertake workplace visits and study towards national governing body awards.

You'll also be able to practise the activities you love, thanks to our excellent outdoor and adventure sports facilities, clubs and societies.

## Industry focus

The course team has strong links across the industry, including the Royal Yachting Association (RYA), Neilson, Sunsail, Sport England, Hampshire County Council and the Institute for Outdoor Learning, providing guest lecturers and possible work placement opportunities.

## Course content

**Year one:** Academic and Employability Skills; Leisure Marketing; Financial Planning and Reporting; Principles of Outdoor Coaching; Introduction to the Outdoor and Adventure Industry; Event and Activity Safety Operations.

**Year two:** Managing Service Operations; Research Methods for the Leisure Services Industry; Work-Based Professional Studies; Adventure and Outdoor Recreation; Coaching in the Outdoor Environment; Outdoor Education.

**Year three:** Strategy for Business; Contemporary Issues Within the Adventure and Outdoor Sector; Project or Literature-Based Research; two or three options, for example: Consultancy Project; Business Start-Up; Sport Tourism; Sport Development; International Marketing for Tourism and Travel; Human Resource Management.

**Assessment:** Practical coaching assessments, essays, reports, debates, posters, oral presentations and examinations.

**Key career skills:** Presentation, project management, coaching, communication, IT, teamwork, group development and self-management skills.

**Projects/work experience:** You'll undertake a flexible work placement before the end of year two; past placements have included summer camps in North America and Europe; tour operators such as Neilson, Sunsail, and JB Ski; adventure operators such as Go Ape and PGL; the British Army Reserves; Active Nation and more.

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

N809  
N802  
N805

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Activity centre manager/director, activity holiday/tour operation management, starting your own outdoor activity business, industry governance, retail/equipment development and supply.

## Why Southampton Solent?

- 25-year history of outdoor courses.
- Strong network of graduate and industry links.
- Solent's RYA Training Centre is rated 'outstanding' by Ofsted.
- A wide range of adventure and outdoor sports clubs.
- Vast opportunities for land- and water-based sports, in and around the Southampton area.
- Strong support for students looking to start their own business.
- Course team who are active within industry organisations.

Visit [www.solent.ac.uk/N809](http://www.solent.ac.uk/N809) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Applied Sport Science

Stand out from the crowd with this unique course, combining expert knowledge in sport and exercise science with extensive hands-on experience with exercise providers and top-flight athletes.



First in the UK for overall student satisfaction, and rising up *The Guardian's* sport science rankings, this is the essential degree for a wide range of sports-related and teaching careers.\*

You'll develop a detailed knowledge of physiological, psychological and biomechanical theories, and focus on how these can be used to enhance human performance.

Working with elite athletes and people with special conditions, you will gain hands-on experience in coaching, strength and conditioning, performance analysis and nutrition.

You can gain national governing body (NGB) and industry awards, prepare for BASES and UKSCA accreditation, and join Level 2 of the Register of Exercise Professionals (REPs) – giving you the competitive edge in your future career.

## Industry focus

We have excellent links with local and national sport and exercise organisations, as well as local schools. You'll also hear from exciting guest speakers such as international sport scientists from the English Institute of Sport and other industry organisations.

## Course content

**Year one:** Introduction to Physiology of Exercise; Introduction to Sports Psychology; Introduction to Biomechanics; Health, Fitness and Programme Design; Client Testing and Training; Functional Anatomy and Kinesiology; Study Skills for Sport and Exercise.

**Year two:** Applied Principles of Strength and Conditioning, or Advanced Training Principles; Research Methods for Sport and Exercise; Application of Fitness Testing and Training; Applied Techniques in Sports Psychology; Applied Principles of Biomechanics; option, for example: Sports Massage; Diet and Nutrition; Applied Principles of Performance Analysis.

**Year three:** Project; two options, from: Professional Practice in Physiology of Exercise; Professional Practice in Sports Psychology; Professional Practice in Biomechanics; Sport Science Support; one option, such as: Physical Education; Sports Nutrition and Performance; High-Performance Coaching; Advanced Sports Massage; Curriculum Plus.

**Assessment:** Case studies, projects and presentations, practical sessions, debates, oral and written exams.

**Key career skills:** Presentation, project management, time management, leadership, communication, IT and numeracy.

**Projects/work experience:** You'll have access to optional internships with university partner Southampton FC and a range of other top sports organisations, including Hampshire Rugby, Spire Hospital and more.

<b>Course length</b>	<b>UCAS code</b>
3 years	C602
4 years with WkPl	45T2

## Entry requirements

- 280 UCAS tariff points from a minimum of two completed A-levels, BTEC or equivalent.
- Grade C or above in GCSE English, mathematics and science, or equivalent.
- Interview requirements apply – see page 206 for more.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Exercise physiologist, sport scientist, teaching, sport and exercise physiologist, biomechanist, strength and conditioning coach, mental skills coach, performance analyst.

## Why Southampton Solent?

- A highly rated and popular course.\*
- Opportunities to work in professional sport and for exercise organisations and external clients.
- Opportunities to take NGB awards.
- Excellent sport science facilities.

\* #12 in *The Guardian* league table, #1 for overall student satisfaction in the 2012 National Student Survey, 'Sports Science' JACS subject area, compared to 65 other universities. Students studying for first-time degrees.

Visit [www.solent.ac.uk/C602](http://www.solent.ac.uk/C602) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

## Graduate view



### Jameson Mola, BSc (Hons) Applied Sport Science graduate, Strength and Conditioning Coach for Bath Rugby Football Club's 1st XV

Jameson says he owes his start at the club to the mix of theory and practical experience he gained at Southampton Solent University. "Transferring sport science theory into practice is paramount in professional sport. This degree was the perfect foundation and catalyst to my current employment."

Graduating from Solent's BSc (Hons) Applied Sport Science in 2012, Jameson obtained an internship at Bath RFC while he was finishing his course – and on completing his placement, was asked to stay on at the club.

Bath wasn't Jameson's first professional placement, however;

during his time at Solent, the course's focus on building practical experience also led him to undertake strength and conditioning internships at Southampton FC and AFC Bournemouth.

"You learn the theory of sport science but it's not just text-based or desk-bound," Jameson said of the course. "There's a real integration of theory with practice. It was real hands-on experience and it was really useful to see how clubs operate and to learn the limitations of what you do in the lab."

"We also worked with the GB wheelchair rugby team, providing

strength and conditioning back-up in preparation for the Paralympics. We went to their training ground in Lynnsport in Norfolk and also worked with them at Solent, delivering one-to-one sessions in the lab. As a result we were invited to the Olympic Park to watch a test event.

"That was a very exciting experience and it was great to see the end result of all the preparation we had done."

Jameson now works with some of the stars of the rugby world and is enjoying every minute. "I'm in daily contact with people who have achieved great things in sport. I love it," he said.



BSc (Hons)

# Fitness and Personal Training

Blending exercise science and extensive practical experience, this innovative modern degree is the ideal qualification for a successful career in the dynamic fitness and personal training industry.



**Study exercise science theory and get valuable hands-on experience on this practical, career-focused degree. You'll build knowledge and insight into the methods available to improve an individual's health, fitness and performance, and train a variety of real-life clients – from older adults and referral patients to disabled users – in our state-of-the-art health and exercise lab.**

Designed to meet national occupational standards in exercise and fitness, and endorsed by SkillsActive and other industry organisations, the course includes opportunities to work towards a range of professional qualifications. It also provides you with entry to the Register of Exercise Professionals (REPs) – essential recognition for any qualified fitness professional.

## Industry focus

The course features a variety of guest lecturers from industry; recent examples include Brightside Personal Training, Mercury Online Marketing, the 'Retention Guru' Dr Paul Bedford, Giles Greenwood (Commonwealth and British Olympic weightlifting champion) and Fitness Agents.

The course also has links with a variety of fitness employers, including Steiner, Nuffield Health and Wellbeing, Intelligent Training Systems and The Gym.

## Course content

**Year one:** Health, Fitness and Programme Design; Client Testing and Training; Nutrition, Obesity and Weight Management; Functional Anatomy and Kinesiology; Study Skills for Sport and Exercise Science; Introduction to Exercise Psychology; Introduction to Exercise Physiology.

**Year two:** Advanced Training Principles; Exercise Programming for Older Adults; Exercise Psychology (Behaviour Change); Services Marketing and Sales; option, for example: Diet and Nutrition; Sports Massage; Group Exercise.

**Year three:** Professional Practice in Personal Training; Exercise Programming for Medically Referred and Disabled Clients; Project; option, for example: Sports Nutrition and Performance; Physical Education; Advanced Sports Massage.

**Assessment:** Written and video coursework, practical simulations, in-course tests, group work, presentations and examinations.

**Key career skills:** Presentation, project management, problem-solving, communication and instructional skills.

**Projects/work experience:** You'll have a huge range of opportunities to gain practical personal training experience, with support from our course team's extensive network of industry contacts.

**Course length**  
3 years

**UCAS code**  
C610

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Personal trainer, self-employed trainer, strength and conditioning coach, fitness manager, sales and marketing officer, PE teacher.

## Why Southampton Solent?

- The latest sport science laboratories, including a fully equipped, state-of-the-art health and exercise lab.
- Course endorsed by SkillsActive and recognised by REPs.
- Opportunities for paid experience in the health and exercise lab.
- Extensive opportunities to gain real-world experience.
- Experienced course team with excellent links with employers and the fitness industry.



The hands-on experience is like no other; there are certain things that you can't learn in the classroom and you just have to get on the field and play the game. ”

**Alex Bennet, BSc (Hons) Fitness and Personal Training graduate**

Visit [www.solent.ac.uk/C610](http://www.solent.ac.uk/C610) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

## Graduate view



### Paul Laslett, Director of Brightside Personal Training, employs graduate Alex Yates

"Alex was very proactive. That's a big thing, to show initiative and make yourself stand out from all the other graduates. When I first met Alex, I could tell we were going to get on. Not only was he very knowledgeable but he was really passionate about personal training. It shows commitment to study for three years."

### Alex Yates, BSc (Hons) Fitness and Personal Training graduate, Brightside Personal Training

"The course gave me all the tools I needed for personal training. It was a great way to build the practical side, as well as the knowledge that underpins what you're doing and why you're doing it. Working with clients on a one-to-one basis in a professional setting in the gym gives you a really good idea of what it's going to be like in the industry."



BA (Hons)

# Fitness Management and Personal Training

Build yourself a practical career in the dynamic fitness industry, with this exciting blend of industry-focused management and business with practical personal training experience.



**This dynamic and innovative course doesn't just deliver extensive practical personal training experience – it also provides the key business and management skills you need to turn your passion into a practical career.**

You'll study the operation and management of fitness facilities, learn the principles of customer service, marketing and sales, and put your skills into practice on a six-week work placement.

Meanwhile you'll train individual clients in our state-of-the-art health and exercise labs, and work towards a range of industry-approved fitness qualifications, including entry to the Register of Exercise Professionals (REPs) – essential recognition for any qualified fitness professional.

## Industry focus

The course has links with a variety of fitness companies, including Steiner, Nuffield Health and Wellbeing, Intelligent Training Systems, mefit, The Gym and Solent Health Spark.

You'll also have access to a variety of guest lectures from industry professionals; recent examples include Brightside Personal Training, mefit,

Dr Paul Bedford and Giles Greenwood (Commonwealth and British Olympic weightlifting champion).

## Course content

**Year one:** Operation and Management of Fitness Facilities 1; Health, Fitness and Programme Design; Client Testing and Training; Functional Anatomy and Kinesiology; Introduction to Exercise Psychology; Nutrition, Obesity and Weight Management; Study Skills for Sport and Exercise Science.

**Year two:** Operation and Management of Fitness Facilities 2; Customer Service, Marketing and Sales; Advanced Training Principles; Work Placement; Research Methods; option, for example: Exercise; Psychology (Behaviour Change).

**Year three:** Project; Professional Practice in Personal Training; Strategy for Business; option, for example: Sports Nutrition and Performance.

**Assessment:** Written and video coursework, practical simulations, in-course tests, group work, presentations and examinations.

**Key career skills:** Presentation, project management, problem-solving, communication and instructional skills.

**Projects/work experience:** Solent's reputation for sport science and the course team's extensive industry contacts provide a range of work placement options.

A compulsory six-week industry placement during the second year will provide invaluable work experience with a large fitness operator or a smaller independent club, local authority or other organisation.

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

NC86

NC8P

CN68

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Fitness management, personal training, health and fitness coaching, sales and marketing, physical activity development, exercise referral.

## Why Southampton Solent?

- The latest sport science laboratories, including a fully equipped, state-of-the-art health and exercise lab.
- Industry-approved course, endorsed by SkillsActive and recognised by REPs.
- Opportunities for paid experience as a supervisor/co-ordinator in the health and exercise lab.
- Extensive opportunities to gain real-world experience.
- Qualified staff with relevant industry experience.
- Excellent links with employers and the fitness industry.

Visit [www.solent.ac.uk/NC86](http://www.solent.ac.uk/NC86)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Football Studies

Become a student of the game at one of the country's leading football education centres, with work experience opportunities at top-flight football clubs and the chance to earn coaching qualifications.

*The Times Good University Guide* recommends Southampton Solent as a 'leader in football-related academic study', with more than a decade's experience delivering graduates and training to professional teams and governing bodies.

On this highly respected degree, you'll work towards coaching qualifications delivered by our UEFA 'A' and 'Pro' licence coach educators, and study practical and theoretical skills including tactical football, sport psychology, the globalisation of football, specialised training and fitness, development and research – preparing you for a wide range of professional football roles.

Endorsed by the League Managers Association and the Professional Football Coaches Association, the course also offers excellent work placement opportunities with professional clubs and organisations.

## Industry focus

Regular guest lectures provide the chance to meet footballing greats such as manager Brian McDermott and former players Matthew Le Tissier and Vincent Pericard, as well as Fulham academy director Huw Jennings and England physio Gary Lewin.

## Course content

**Year one:** Introduction to Research and Study Skills; Football Principles and Practice; Football and Society; Fitness for Football; Principles of Football Development; Principles of Coaching Football.

**Year two:** Coaching for Football; Sociology of Football; Sports Psychology; Research Methods for Sport; Applied Football Development;

option, for example: Work-Based Learning at a professional club.

**Year three:** Project; Globalisation of Football; Contemporary Sports Issues; two options, for example: Football Management.

**Assessment:** The course is assessed using a combination of scouting reports, essays, group presentations, fieldwork, practical planning and delivery, and written examinations.

**Key career skills:** Presentation, communication, teamwork, IT and numeracy, organising people, time management and research.

**Projects/work experience:** Optional internship opportunities and work-based learning programmes are available with professional clubs and organisations; past placements have included Reading FC, Aldershot Town FC and Southampton FC.

The University can also help students to use their coaching skills in the United States and elsewhere during holiday periods.



The high-level coaching I received at Solent inspired me to pursue a career in football development and management, and all the units I studied on the course, from marketing to sport psychology, gave me the confidence and skills to perform my current role. ”

**John Salomon, BA (Hons) Football Studies graduate, FA Women's Premier League Coach of the Year 2012, Watford FC**

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

CN62  
C650  
C648

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Football development officer, academy coach, club scout, performance analyst, football researcher, PE teacher.

## Why Southampton Solent?

- Solent is one of the UK's leading providers of football-specific education.
- An accredited centre for football coaching, with ties to 1st4Sport and the FA.
- Extensive network of links in the game, including an exclusive partnership with Southampton FC.
- Home to the Lawrie McMenemy Centre for Football Research, a world-class research and consultancy centre.
- Students are taught by UEFA 'A' licence coach educators, pro licence holders and national futsal tutors.

Visit [www.solent.ac.uk/CN62](http://www.solent.ac.uk/CN62)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039



I am honoured to be able to put my name, and lend my experience, to a research centre which offers a wealth of knowledge and expertise which, both now and in the future, will benefit the football industry enormously. ”

**Lawrie McMenemy MBE – Centre President**

# Lawrie McMenemy Centre for Football Research

## **Solent – a hub of expertise in the beautiful game**

The Lawrie McMenemy Centre for Football Research (LMCFR) brings together academics with expertise in areas as diverse as business and management, coaching and psychology. Working in conjunction with the League Managers Association, the centre provides training for major names in the game including FIFA, the Football Association, the Premier League, the Football League and many of the 92 professional clubs. The centre has been hailed as 'world class' by the Minister for Sport and is recognised as a major centre for football research and consultancy services in the UK.

More information about the LMCFR can be found at [www.solent.ac.uk/lmcfcr](http://www.solent.ac.uk/lmcfcr)

“The football studies degree has given me the perfect exposure to work in football and has helped me prepare to work in a wonderful industry.”

**Marlon Fahy, Scouting department, Chelsea FC**

“My degree at Solent without doubt helped me to get this job. I gained a better knowledge of what was needed to work within a professional football club and an understanding of what I wanted to do after I graduated.”

**Mark Gamble, Football Education Officer, Southampton FC**

“The course helped me to develop an understanding of how football clubs run as businesses. It is this knowledge that has helped me go straight into a job in professional football.”

**Tom Delf, Assistant Commercial Manager, Aldershot Town FC**



**IFMA**  
INSTITUTE OF FOOTBALL  
MANAGEMENT & ADMINISTRATION

BA (Hons)

# Football Studies and Business

Immerse yourself in the business of football at a leading centre for the study of the game.

**The Times Good University Guide recommends Southampton Solent University as a 'leader in football-related academic study', with more than a decade's experience delivering expert graduates and training to professional teams and governing bodies.**

Endorsed by the League Managers Association, the Institute of Football Management and Administration and the Professional Football Administrators Association, this football studies degree includes expert knowledge and skills that focus on the business of the game.

You'll study sociology, marketing, finance and business strategy alongside football development and related units, and get hands-on experience through close partnership with Southampton FC and a wide network of contacts at all levels of football.

## Industry focus

The course offers you the chance to tap into the University's extensive network of contacts in the game, as well as regular guest lectures from figures such as manager Brian McDermott, former players Matthew Le Tissier and Vincent Pericard, former manager Lawrie McMenemy MBE, Fulham FC's academy director Huw Jennings, England physio Gary Lewin and 'architect' of the Premier League Alex Fynn.

## Course content

**Year one:** Introduction to Research and Study Skills; Principles of Football Development; Football and Society; Leisure Marketing; Finance for Sport; Organisational Behaviour in the Sports Industry.

**Year two:** Research Methods for Sport; Sports Operations Management; Sociology of Football; Economics of Sport; Applied Football Development; option, for example: Work-Based Learning; Sport and the Law.

**Year three:** Project; Globalisation of Football; Strategy for Business; two options, for example: Contemporary Sports Issues; Small Business Enterprise.

**Assessment:** Essays, written examinations, presentations, written reports, case studies, poster presentations and a project.

**Key career skills:** Presentation, problem-solving, communication, IT, numeracy, organising people, time management and teamwork.

**Projects/work experience:** Optional internship opportunities and work-based learning programmes are available with a range of professional clubs and organisations; past placements have included clubs such as Southampton FC and Reading FC, while other students arrange their own placements with support from the course team.



One year since graduation and I have a fully established company, enhancing child development through football. Without the knowledge I gained from the course there would have been little chance of making this dream possible. ”

**Ben Doyle, BA (Hons) Football Studies and Business graduate, owner of SoccerKidz**

## Course length

3 years  
1+3 years with Fdn  
1+3 years with IFdn

## UCAS code

C6NC  
C643  
C641

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Football development officer, football education officer, commercial executive, marketing executive, club administrator, football researcher, retail specialist.

## Why Southampton Solent?

- One of the UK's leading providers of football-specific education.
- The University has provided administrative education for FIFA, the Football Association, the Premier League and more than 60 professional clubs.
- Excellent record of graduate employment in professional football.
- Extensive network of links in the game, including exclusive partnership with Southampton FC.
- Home to the world-class Lawrie McMenemy Centre for Football Research.
- Opportunity to meet some of football's most significant figures via regular guest lectures.

Visit [www.solent.ac.uk/C6NC](http://www.solent.ac.uk/C6NC) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BSc (Hons)

# Health, Exercise and Physical Activity



Develop the skills and in-depth understanding of exercise and physical activity you need for a rewarding career in the health sector or fitness industry on this practical, hands-on degree.

**Part of our highly rated sport science course offering\*, this degree explores the science underpinning the health and exercise behaviour of both individuals and groups.**

The course provides the industry-recognised qualifications needed to work in the health and/or fitness industries, whilst developing the skills and knowledge needed to design and deliver effective exercise and physical activity programmes.

You'll study the psychology of physical activity and behaviour change, as well as the global, national and local policies and strategies related to increasing physical activity.

You will also gain valuable practical experience working with local initiatives that aim to help individuals and communities adopt healthier, more active lifestyles.

## Industry focus

The University and the course team have extensive industry contacts such as Sustrans, Macmillan Cancer and Nuffield Health, and a partnership with Solent NHS Trust's health improvement team – providing valuable industry input and guest speakers such as health trainers, early years practitioners and private-sector exercise physiologists.

## Course content

**Year one:** Health, Fitness and Programme Design; Introduction to Exercise Psychology; Client Testing and Training; Functional Anatomy and Kinesiology; Nutrition, Obesity and Weight Management; Study Skills for Sport and Exercise; Introduction to Physiology of Exercise.

**Year two:** Physical Activity and Public Health Interventions; Exercise Programming for Older Adults; Exercise Psychology (Behaviour Change); Research Methods for Sport and Exercise; Developing Innovative Health and Physical Activity Programmes; option, for example: Diet and Nutrition; Sports Massage; Group Exercise.

**Year three:** Project; Exercise Programming for Medically Referred and Disabled Clients; Delivering Innovative Health and Physical Activity Programmes; Lifestyle Management and Coaching; option, for example: Physical Education; Sport Development; Professional Practice in Personal Training.

**Assessment:** The course is assessed through practical simulations, tests, exams, presentations and coursework.

**Key career skills:** Creative thinking, project management, communication, evaluation and problem-solving.

**Projects/work experience:** The course incorporates work placements in local community-based health initiatives and community volunteering in physical activity settings.



The course covers broad areas of health and exercise as well as chances to get involved. I would recommend it to anyone who is passionate about making positive health changes to individuals and the community. ”

**Cleo, BSc (Hons) Health, Exercise and Physical Activity student**

**Course length**  
3 years

**UCAS code**  
BC96

## Entry requirements

- 240 UCAS tariff points from a minimum of two completed A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Health and wellbeing physiologist, exercise referral practitioner, personal training, health improvement advisor, health promotion specialist.

## Why Southampton Solent?

- Highly rated for sport science.\*
- Strong ties with organisations such as the NHS, Nuffield Health, Sustrans and Macmillan.
- Embedded Register of Exercise Professionals (REPs) and SkillsActive-endorsed industry awards.
- A focus on the psychology of physical activity and interventions in local communities.
- State-of-the-art sport and exercise science laboratories, including a dedicated health and exercise lab.

\* #12 in *The Guardian league* table, 'Sports Science' JACS subject area, compared to 65 other universities. Students studying for first-time degrees.

Visit [www.solent.ac.uk/BC96](http://www.solent.ac.uk/BC96) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Sport and Physical Education

Combining both theoretical and practical hands-on practice in sport and physical education, this exciting degree course provides the perfect springboard to a variety of careers, including PE teaching.

**Comprising central strands in coaching and PE, this practical degree builds your theoretical skills and provides a wide variety of opportunities to put that theory into practice in a range of sport and physical education settings.**

On the coaching strand you'll work towards awards from national governing bodies, and undertake a wide variety of work experience opportunities thanks to Solent's strong links to local community and educational sports provision. On the PE strand you'll build a firm base of PE-specific education theory, and develop your understanding through school placement experiences, putting you in a strong position to undertake a PGCE or apply for a School Direct position upon graduation.

## Industry focus

The course has been designed in consultation with both education and the sports industry, and the University's links to local and national sports providers provide guest lectures from industry experts and professionals.

## Course content

**Year one:** Foundation of Physical Education; Introduction to Child Development; Introduction to Physical Education in Practice; Principles of Coaching; Sport and Society; Introduction to Research and Study Skills.

**Year two:** Coaching Children and Young Performers; Physical Education in Practice; Skill Acquisition in Children; Psychology for Sport; Research Methods for Sport; option, from: Sociology of Sport; Event Organisation; Outdoor Recreation

and Adventure; Sport Policy; Sport Coaching and Development; Diet and Nutrition; Curriculum Plus.  
**Year three:** Coaching in School; Applied Physical Education; Dissertation or Project; two or three options, from: Applied Sports Psychology; Contemporary Sports Issues; Globalisation of Sport; Coaching and Community Development; Sociology of Extreme and Lifestyle Sports; Physical Literacy; Sport Nutrition and Performance; Sport Development; Curriculum Plus.

**Assessment:** Coursework and practical assessments.

**Key career skills:** Communication, research, interpersonal and problem-solving skills, as well as teaching and working with young people.

## Projects/work experience:

Southampton Solent is a key stakeholder in the local delivery of physical education, and operates the Sports Development Unit for Southampton City Council – ensuring work-based opportunities in various schools, local sports clubs and after-school activity sessions.

**Course length**  
3 years

**UCAS code**  
3TTA

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Teaching, sports coaching, leisure management, community sport.

## Why Southampton Solent?

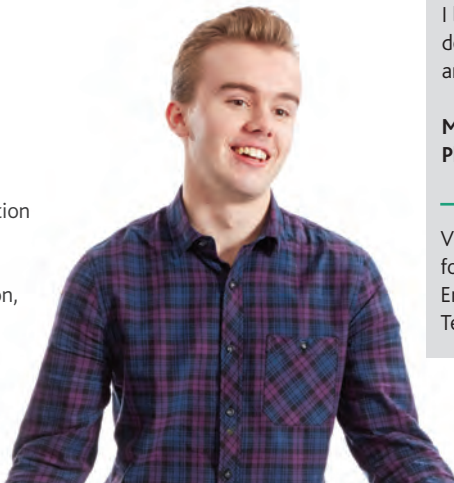
- Taught by top-quality academic staff with relevant experience, academic credibility and a student-focused mentality.
- Extensive involvement in local sports provision ensures a variety of opportunities for school placements, work experience and volunteering.



I love the opportunity to help children develop life skills through coaching and education. ”

**Matthew, BA (Hons) Sport and Physical Education student**

Visit [www.solent.ac.uk/3TTA](http://www.solent.ac.uk/3TTA) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BSc (Hons)

# Sport Coaching



Build your coaching skills and sport science training with this focused, practical degree and get hands-on experience coaching in schools, the local community and high-performance environments.



**Highly rated for sport science in the National Student Survey, Southampton Solent will teach you the science and art of coaching for sports performance.**

On this BASES-accredited course, you'll develop the ability to coach individual athletes and teams, learn the physiology, psychology and biomechanics of sports performance and discover how sport science can enhance the coaching process.

You'll specialise through optional units in PE teaching, strength and conditioning, diet and nutrition, massage and performance analysis, and have the chance to develop your CV with a range of national governing body (NGB) coaching qualifications.

Throughout the course you'll be mentored by industry professionals, and benefit from the University's state-of-the-art facilities and sport science laboratories.

## Industry focus

We have excellent links with schools, clubs and local and national sports organisations, which provide relevant part-time work, internships and mentoring opportunities. You'll also receive regular guest lectures.

## Course content

**Year one:** Principles of Coaching; Introduction to Physiology of Exercise; Introduction to Sports Psychology; Introduction to Biomechanics; Fitness for Sport; Functional Anatomy and Kinesiology; Study Skills.

**Year two:** Coaching Talented Children in Sport; Research Methods for Sports and Exercise; Application of Fitness Testing and Training; Applied Techniques in Sports Psychology; Applied Principles of Biomechanics; option, such as: Sports Massage; Diet and Nutrition; PE Teaching Essentials; Sport Coaching and Development.

**Year three:** High-Performance Coaching; Project; three options, such as: Professional Practice in Physiology; Professional Practice in Biomechanics; Sport Science Support; Sport Nutrition and Performance; Physical Education; Professional Practice of Sport Performance Analysis; Sports Coaching in the Community; Professional Practice in Strength and Conditioning.

**Assessment:** Written coursework, case studies, presentations, projects, practical sessions, and in-class and online tests.

**Key career skills:** Presentation, project management, communication, research, IT and numeracy.

## Projects/work experience:

Throughout the course you'll carry out lots of practical work with individual athletes and teams, undertake coaching and teaching opportunities in schools, colleges and professional sports clubs, and have the chance to work alongside a high-performance coach in your chosen sport throughout the third year.

## Course length

3 years

1+3 years with IFdn

4 years with WkPl

## UCAS code

CX6D

C6QJ

22L7

## Entry requirements

- 280 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English, mathematics and science, or equivalent.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Community sport coaching, high-performance sport coaching, talent identification and development coaching, teaching, fitness coaching.

## Why Southampton Solent?

- Highly rated for student satisfaction.\*
- A British Association of Sport and Exercise Sciences (BASES)-accredited course.
- Extensive national governing body (NGB) coach education programme.
- The chance to work towards a free NGB award each year.
- Access to state-of-the-art sport science laboratories.
- Guest lectures from international athletes and coaches.

\* 2011, 2012, 2013 National Student Survey: overall student satisfaction in the 'Sports Science' JACS subject area, compared to 65 other universities. Students studying for first-time degrees.

Visit [www.solent.ac.uk/CX6D](http://www.solent.ac.uk/CX6D)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Sport Coaching and Development

Deliver high-quality sport coaching and development to communities and schools with this professionally accredited degree, providing practical coaching experience and expertise in social and sports development.

**Professionally accredited by Skills Active and the Chartered Institute for the Management of Sport and Physical Activity, this course delivers the knowledge and skills you need for a career in sport, coaching, development or teaching.**

You'll build up a strong grounding in coaching theory, sociology, management, policy studies, sport development and teaching, and learn about societal, service and operational issues, preparing you for a strategic role in the future of UK sport.

Excellent links with Southampton's wider sporting and educational infrastructure provide diverse opportunities to coach and volunteer – including leading your own community coaching project. You'll also have the chance to qualify for a place in Solent's high-performance academy for elite athletes.

## Industry focus

The course team has excellent links in local and county sport coaching and development, providing extensive opportunities for hands-on experience in community and school sports.

You'll also receive regular guest lectures from professional coaches and development practitioners, and be encouraged to attend sport coaching conferences.

## Course content

**Year one:** Introduction to Research and Study Skills; Sport and Society; Principles of Coaching; Introduction to Sport Management; Coaching and Volunteering for Sport Development; Principles of Sport Development.

**Year two:** Policy and Practices of Sport Development; Sport Coaching and Development; Sociology of Sport;

Research Methods for Sport; Coaching Children and Young Performers; option, for example: Events Organisation; Diet and Nutrition; PE Essentials.

**Year three:** Dissertation or Research Project; Coaching and Community Development; Strategic Sport Development; option, for example: High-Performance Coaching; Contemporary Sports Issues; Physical Education.

**Assessment:** The course is assessed using written examinations, seminar presentations, live briefs, coursework and a dissertation.

**Key career skills:** Research, project management, teamwork, time management, confidence and presentation skills.

**Projects/work experience:** The University's excellent relationships with local schools, sports clubs and organisations such as the Saints Foundation, Catch 22 and Active Nation provides plentiful placement opportunities.

Our coaching innovation programme also provide the opportunity to independently deliver 'coaching for social change' community projects.



Through my coaching innovation project I was able to work with a variety of partners and get first-hand experience as a sport development practitioner and project lead.

**Tom, BA (Hons) Sport Coaching and Development student**

## Course length

3 years  
1+3 years with Fdn

## UCAS code

CX61  
XC16

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Sport development, teaching, sports coaching, sports administration, sports centre management.

## Why Southampton Solent?

- Access to the coaching innovation programme (CIP), a professional community coaching initiative providing real-world learning, supported by industry practitioners.
- Fully accredited by Skills Active, and official HE network partner of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA).
- Strong ties to regional and national coaching organisations, providing work placement opportunities and valuable experience.
- A wide range of sports clubs and facilities, and a lively, close-knit student community.

Visit [www.solent.ac.uk/CX61](http://www.solent.ac.uk/CX61) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BA (Hons)

# Sports Studies

Mix sports theory – including psychology, sociology, coaching and sport policy – with professional skills and hands-on experience on this intensely practical sports studies degree.



If you are considering a career in sport coaching, development, research or administration, or in PE teaching, this practical degree provides all the training and hands-on experience you will need.

Combining practical coaching with social sciences, including sociology and psychology, you will gain professional skills and put your learning into practice on sports work and volunteer placements.

You'll also have access to a full range of modern sports facilities, including our bespoke sports psychology laboratory and 'outstanding' OFSTED-rated watersports centre.

You will also have the chance to qualify for one of the high-performance sports awards offered by Sport Solent, the University's sport and recreation provider, as well as national governing body and industry awards.

## Industry focus

Southampton Solent has excellent links with local and national sports organisations and clubs.

## Course content

**Year one:** Introduction to Research and Study Skills; Sport and Society;

Principles of Coaching; Social Psychology of Sport; Fitness for Sport; Principles of Sport Development.

**Year two:** Sport Policy; Coaching for Sport; Sociology of Sport; Research Methods for Sport; Psychology for Sport; option, for example: Diet and Nutrition.

**Year three:** Dissertation/Project; Contemporary Sports Issues; Globalisation and Sport; option, for example: Physical Education; Sports Conditioning.

**Assessment:** Essays, written examinations, seminar presentations, written reports, in-class tests, case studies and a dissertation or project.

**Key career skills:** Presentation, problem-solving, communication, IT, numeracy, time management and teamwork skills.

**Projects/work experience:** Students are encouraged to gain experience through volunteering or work placements with local sports clubs, fitness clubs, sports centres and summer camps. For those looking to teach, there are placements available with local primary and secondary schools.



All of the lecturers here will help you if you're stuck and that's why I'm glad I applied to Solent University. I want to be a PE teacher for children with learning disabilities – it's such a rewarding job and with this degree I can do that. ”

**Kayleigh, BA (Hons) Sports Studies student**

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

C601

C603

C6QA

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Sport development, teaching, sport coaching, sport administration, sport centre management, activity instructor.

## Why Southampton Solent?

- Excellent coaching and voluntary infrastructure, providing real-world work placement opportunities and valuable experiences.
- Home to the Lawrie McMenemy Centre for Football Research, one of the country's leading football research and consultancy centres.
- A wide range of sports clubs and facilities, and a vibrant close-knit student community.
- Nationally recognised sport-related research programme.
- Strong partnerships and opportunities for experience in the local community.

Visit [www.solent.ac.uk/C601](http://www.solent.ac.uk/C601)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

## Graduate view



### Daniel Feist, BA (Hons) Sports Studies graduate, Head of Cricket Operations, Essex Cricket

"My studies at Southampton Solent University were built around the needs of employers in the sports industry. Learning was driven by real-life examples and live briefs from within the industry itself, and we were able to put the coaching qualifications we earned into practice straight away through the University's links with the local community.

"After graduating, the network of contacts that my tutors encouraged me to build helped me to secure work at Essex County Cricket Club, where I am now head of cricket operations. This is a dream role for me, as I get to help shape the future of one of my favourite sports and work alongside players who compete at the highest level."

BA (Hons)

# Sports Studies and Business

Develop your sports expertise and experience alongside valuable business skills and knowledge on this exciting, innovative course, giving you excellent prospects for a career in the sports industry.



**The course provides the skills and experience you'll need to pursue a career in the business of running a sports club or associated organisation.**

You'll study marketing, law and finance alongside sport development, sports studies, administration, coaching and research.

You'll have access to a huge range of modern sports facilities, including our bespoke sports psychology laboratory and 'outstanding' OFSTED-rated watersports centre.

As well as gaining professional skills and experience in coaching and fitness, along with integrated national governing body (NGB) and industry awards, you'll also have the chance to qualify for one of the high-performance sports awards offered by Sport Solent, the university's sport and recreation provider.

## Industry focus

The course team has excellent links with both local and national sports organisations and clubs, as well as knowledge and experience of working in the industry – providing valuable networking and part-time work opportunities.

## Course content

**Year one:** Introduction to Research and Study Skills; Leisure Marketing; Finance for Sport; Organisational Behaviour for Sport; Sport and Society; Principles of Coaching.

**Year two:** Sports Operations Management; Research Methods for Sport; Economics of Sport; Sociology of Sport; Sport Policy; option, for example: Digital Marketing.

**Year three:** Dissertation/Project; Strategy for Business; Globalisation and Sport; option, for example: Contemporary Sports Issues; Sports Tourism; Small Business Enterprise.

**Assessment:** We use a variety of assessment methods including written assignments, practical simulations, in-course tests, case studies, reflective portfolios, group work, reports, presentations and exams.

**Key career skills:** Creative thinking, formal and informal presentation skills, project management, visual communication, evaluation, problem-solving and self-reflection.

**Projects/work experience:** Students are encouraged to gain extensive work experience through volunteering or work placements, drawing on Solent's excellent relationships with local sports clubs, organisations, fitness clubs, sports centres and summer camps.



This course is fun and exciting, and the lectures are great. ”

**Matthew, BA (Hons) Sports Studies and Business student**

## Course length

3 years

1+3 years with Fdn

1+3 years with IFdn

## UCAS code

N2N1

C6NA

C6ND

## Entry requirements

- 240 UCAS tariff points from a minimum of two A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- A criminal convictions check through the Disclosure and Barring Service is required.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Sport development, sports coaching, sports management, sports administration, sports centre management, sports marketing.

## Why Southampton Solent?

- The chance to gain a wide range of national governing body (NGB) and industry-related qualifications alongside your degree.
- Access to a wide range of modern sporting facilities, including our full-size 3G multi-purpose, all-weather sports pitch and floodlit football stadium.
- A wide range of sports clubs and facilities, and a lively, close-knit student community.
- Excellent links with local and national sports organisations, offering additional work experience and enhancing your career.

Visit [www.solent.ac.uk/N2N1](http://www.solent.ac.uk/N2N1)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039



# Writing and communication

**From journalism to public relations, photography to marketing or advertising – they're all about communicating clearly and effectively.**

An English course is the perfect place to find your voice, build your creative practice and develop your critical awareness. And by combining English with another subject, you could turn your talent to magazine journalism or create exciting works of fiction through creative writing, film or screenwriting.

Multidisciplinary careers such as advertising, public relations and marketing blend creativity and business acumen. Through practical projects and live briefs from real-world clients, you'll develop a solid understanding of the way organisations build their brand and communicate with the public.

As an aspiring journalist or photojournalist, your vocation could carry you all over the globe: taking iconic pictures, exploring complex social issues, exposing injustice and holding the powerful to account.

On all our writing and communication degrees, you'll benefit from state-of-the-art media facilities and a friendly and dynamic learning environment – as well as regular guest speaker and masterclass events, international study trips and the opportunity to study abroad.

And you'll also have the opportunity to build your portfolio of work through freelancing opportunities with the University's own in-house agency, Solent Creatives.

“

I absolutely love the course because I genuinely feel that I am getting one step closer to my dream job, while meeting some amazing people and getting some really useful contacts. ”

**Kenzi, BA (Hons)  
Multimedia  
Journalism student**





## Courses available

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\* Also available in a two-year 'accelerated' variant – see the course page on our website for more information.

BA (Hons)

# Advertising

Develop your creative, digital and business skills on this industry-focused degree and carve out a successful professional career in the fast-moving world of advertising.



**Whether you want to work in artistic and creative or strategic campaign planning, this course provides vital industry experience.**

Lead by advertising professionals, you'll learn to create dynamic, engaging advertising campaigns; from idea generation and strategy through to integrated marketing and copy, you'll get to grips with every aspect of the creative process.

You'll produce your own campaigns for major brands, charities and government agencies, honing your visualisation techniques, building digital skills and learning how to pitch your ideas. You'll also discover the creative opportunities opening up in digital channels, and how social media has revolutionised the field.

## Industry focus

You will receive mentoring and feedback, guest lectures and portfolio surgeries from working professionals at Saatchi and Saatchi, AKQA, Thinking Juice and Karmarama, among others, and take part in agency visits.

## Course content

**Year one:** Introduction to Advertising; Digital Landscape; The Language of

Advertising; Inside Brands; Creative Thinking and Reflective Learning; Creative Concepts and Visualisation.

**Year two:** Integrated Marketing Communications; Cultural Influences; Application of Creative Problem-Solving Techniques; Digital Media; Creative Concepts: Art Direction and Copywriting.

**Year three:** Agency Simulation; options, including: Dissertation; Creative Project; Account Management and Planning; The Creative Team; Advertising as Persuasion; Work Experience; Small Business Management; On-screen Production; Direct and Digital Marketing; Not-for-Profit Advertising; Freelancing at Solent Creatives.

**Assessment:** Reports, essays, creative portfolio, live projects, digital and online artefacts, presentations and third-year dissertation/creative project.

**Key career skills:** Creative thinking, problem-solving, IT, art direction, copywriting, media production, digital planning, media buying, report writing and presentation skills.

## Projects/work experience:

The third year includes optional units in freelance practice and work experience, providing fantastic opportunities to develop your portfolio and make contacts. Past students have worked at companies such as Saatchi and Saatchi, McCann Erickson, EHS 4D, Chemistry Communications, B&Q, Channel 4 (Jersey) and Palmer Hargreaves. Students are also encouraged to win placements at advertising agencies through competitive pitching.

## Course length

3 years  
1+3 years with IEdn

## UCAS code

N564  
N561

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Communication and media-based roles, including creative teams, account management, digital and online advertising, media planning and buying, marketing, PR and communications.

## Why Southampton Solent?

- Accredited by Creative Skillset.
- Support from well-known advertising agencies including fivebyfive, EHS 4D Group, Fallon, Beattie McGuinness Bungey, wearesocial and The Work Club.
- Diverse opportunities to develop a professional portfolio on work placements and live client briefs.
- Critiques of student work by advertising professionals.



It didn't take long into my first placement to realise how valuable the advertising course had been, standing me in great stead for my first job. ”

**Steve Allsopp, BA (Hons)  
Advertising graduate, Senior Art  
Director, Saatchi & Saatchi**

Visit [www.solent.ac.uk/N564](http://www.solent.ac.uk/N564)  
for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### Margaux Chalard, BA (Hons) Advertising graduate, Art Direction Intern, TBWA Paris

Margaux Chalard graduated from Southampton Solent University's BA (Hons) Advertising course in 2013. Now working as an art direction intern at TBWA in Paris, her time at the University was spent focusing on art direction, advertising and branding.

Margaux was the creative mind behind a number of campaigns while

studying for her degree, working for clients including American Airlines, Ted Baker and Nike. Her American Airlines concept, which featured an aeroplane's vapour trail replacing a white stripe on the American flag, was praised as a stand-out example of creativity at the D&AD New Blood exhibition.

Encouraged by her tutors, Margaux created a self-promotional film to send

out to leading advertising agencies in the UK and France. This prompted a number of responses from interested employers, and with a creative portfolio bolstered by a range of work experience opportunities and live briefs with real-world clients, TBWA quickly snapped her up.

BA (Hons)

# English

Turn your passion for literature and language into a career with this innovative degree, combining employability and creativity with cutting-edge approaches to the study of English literature.

**Blending creative practice with critical awareness, Southampton Solent is ranked in the top ten English courses in the UK for student satisfaction.\***

Our experienced teaching team will challenge you to develop a deeper understanding of literature and the written word. We get to know you and work hard to match your inspirations and interests with our knowledge, contacts and passions.

You will explore literary texts from *Beowulf* to current classics, and discuss the relevance of literature in our modern society.

You'll debate critical and cultural theory, examine the literary devices and techniques of great writers, and learn to employ them in your own writing through practical exercises and work experience.

## Industry focus

Our in-house creative agency provides opportunities to enhance your employability with professional experience on live creative briefs.

We also host a programme of guest lectures by professionals in the creative industries. Recent guest speakers have included Paul Keenan, CEO of Bauer Media, Farrah Storr, editor of *Women's Health*, Simone Baird from *Time Out* and Fay Rusling, writer on *Smack the Pony* and *Green Wing*.

## Course content

**Year one:** Key Moments in the History of Literature: *Beowulf* to the Booker; Toolbox; Adapting the Novel; Writing and the Literary Industry; Making and Reading Poetry; Cultural Fragments: Introduction to Literary Theory; Writing with Power: Professional Practice in English.

**Year two:** Gender Agendas; Playtexts in Context; Shakespeare and His Contemporaries: The Early Moderns; Writing for a Living; options: The 18th-Century Novel; Children's Literature; World Poetry in English; Literature of the 'New World'; Partition Literature; Gothic; Freelancing at Solent Creatives; Model Your Business; Solent Press; Curriculum Plus.

**Year three:** Final-Year Project; Work Experience; Shock Value; options: Criminal Texts; World Theatre in English; Radical Re-Readings; Storytelling; Minority Experiences in American Literature; Travel Writing; Freelancing at Solent Creatives; Solent Press; Curriculum Plus.

**Assessment:** Essays, presentations, timed assessments, chaired debates and coursework.

**Key career skills:** Research, creative thinking, presentation, debate, project management and teamwork.

**Projects/work experience:** Practical work experience is an integral part of the course and comprises a core unit in year three. You can do work experience in-house at Solent Press, Solent Creatives or Solent Productions, or in the industry; previous students have found work experience at Hodder and Stoughton Publishing, Chawton House Library, Keats House, the British Library and assisting on Access to Higher Education courses.

\* National Student Survey 2014, courses grouped in the 'English Studies' JACS subject area compared to 101 other universities. Students studying full-time on first degrees.

## Course length

3 years

4 years with WkPI

## UCAS code

Q300

Q301

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Media, copywriting, publishing, professional writing, librarianship, lexicography, archive management, journalism, public relations, programme research.

## Why Southampton Solent?

- Our students ranked us in the top ten universities for overall student satisfaction in the 2014 National Student Survey.\*
- In-house agencies who work with real-world clients.
- Literary and industry trips and visits.
- Option to learn a foreign language and/or study abroad for a year.

“

I knew I wanted to study at Southampton Solent at the open day, when the lecturer said 'We study texts from Shakespeare to graffiti.' This sums up what English is about at Solent: reading and discussing the classics along with new and exciting types of literature. ”

**Stan Cohen, BA (Hons) English graduate**

Visit [www.solent.ac.uk/Q300](http://www.solent.ac.uk/Q300) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BA (Hons)

# English and Advertising

Combining the advanced study of English literature with the dynamic, exciting world of advertising, this innovative degree delivers professional skills, hands-on experience and an intensive focus on great writing.



**The literary greats and the giants of advertising share an unmatched skill with the English language. On this highly popular course you'll draw the best from both worlds, developing both essential professional skills and a deep understanding of great writing.**

Taught by cutting-edge researchers, professionals from the advertising industry and published writers and poets, you'll think in new and imaginative ways about drama, poetry and language, and learn to relate them to film, journalism, advertising and your own creative writing.

Studying English literature in considerable depth, you'll also get hands-on experience of advertising campaigns and live projects – working with top agencies, developing a broad range of practical skills and honing your writing skills for the real world.

## Industry focus

We host guest lectures by writing and advertising professionals and work closely with agencies such as Havas and The Store, and organisations such as D&AD, Young Creative Network (YCN) and the Institute of Direct and Digital Marketing (IDM).

## Course content

**Year one:** Cultural Fragments: Introduction to Literary Theory; Adapting the Novel; Making and Reading Poetry; Writing with Power: Professional Practice in English; Introduction to Advertising; Inside Brands; Digital Landscape.

**Year two:** Shakespeare and His Contemporaries: The Early Moderns; Playtexts in Context; Empire and Industry in 19th-Century Literature; Professional Publishing: Solent Press; Cultural Influences; Creative Concepts: Art Direction and Copywriting; Integrated Marketing Communications.

**Year three:** Shock Value: Modernism to Post-Modernism; Dissertation/ Major Project; options: Work Experience: English; Freelancing with Solent Creatives; Solent Press; Radical Re-Readings; Criminal Texts; World Theatre in English; Minority Experiences in American Literature; Storytelling; Travel Writing; Direct and Digital Marketing; Curriculum Plus.

**Assessment:** Essays, research logs, workshops and creative portfolios as well as presentations and live pitches.

**Key career skills:** Creative and critical thinking, research, presentation, project management, visual communication and problem-solving.

**Projects/work experience:** Work experience is a key part of study at Solent, and you'll be encouraged and supported in finding your own placement opportunities.

You'll also be able to undertake work at Solent Press or with our in-house agency, Solent Creatives.

## Course length

3 years  
4 years with WkPl

## UCAS code

QN35  
QN3M

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

TV, media, journalism, publishing, PR, advertising, teaching, writing, management and administration, as well as research in film, media and culture.

## Why Southampton Solent?

- The 2014 National Student Survey placed Southampton Solent in the top ten UK universities for English studies, with a 96 per cent overall satisfaction score.\*
- An innovative combination of real-world experience with creatively stimulating academic study.
- Chance to work in our own in-house creative agency, Solent Creatives, and publishing house Solent Press.
- Literary and industry trips and visits.
- Strong links with D&AD and Young Creatives Network (YCN).
- Opportunities for national and international study trips.
- Opportunity to study a foreign language.

\* Courses grouped in the 'English Studies' JACS subject area, compared to 101 other universities. Students studying full-time on first degrees.

Visit [www.solent.ac.uk/QN35](http://www.solent.ac.uk/QN35)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# English and Creative Writing

Learn the business of writing on this innovative degree course, and pick up the essential professional skills you'll need to make a career from your creative writing.

## Southampton Solent's English and creative writing degree provides you with the high-level skills you need for a professional writing career.

You'll explore the great literary texts and learn the craft of writing for a range of industries, developing your creative talents and laying great foundations to prepare you for the business of creative writing.

Live professional projects will ensure that you learn how to apply your skills in an industry context, while our in-house agencies Solent Creatives and Solent Press provide fantastic work experience opportunities and a chance to build a great professional portfolio.

On our European placement variant, you'll be able to spend a year studying abroad – giving you a competitive edge in the increasingly international job market and changing cultural world.

## Industry focus

Students are encouraged to put their skills into practice in the workplace by seeking placements within media organisations.

You will also be able to work with Solent Creatives, our in-house creative agency, to develop links with employers and enhance their employability skills. This offers the chance to work on one-off assignments and live creative briefs. Students also benefit from guest lectures by industry professionals.

## Course content

**Year one:** Cultural Fragments; Introduction to Literary Theory; Adapting the Novel; Making and Reading Poetry; Writing with Power: Professional Practice in English;

Introduction to Writing Craft; Introduction to Screenwriting Craft; Writing and Selling the Short Story. **Year two:** Shakespeare and His Contemporaries: The Early Moderns; Playtexts in Context; Empire and Industry in 19th-Century Literature; Professional Publishing: Solent Press; Genre and Language; Writing: The Industrial and Social Landscape; Writing the Novel.

**Year three:** Shock Value: Modernism to Post-Modernism; Dissertation/ Major Project; options: Work Experience: English; Freelancing at Solent Creatives; Solent Press; Radical Re-Readings; Criminal Texts; World Theatre in English; Minority Experiences in American Literature; Storytelling; Travel Writing; Writing for Young People; Speculative Fiction; Writing Creative Non-Fiction; Curriculum Plus.

**Assessment:** The course is assessed primarily through essays, research projects, presentations, coursework and your professional portfolio.

**Key career skills:** Throughout the course you'll develop skills in creative and critical thinking, effective analytical writing, research, presentation and project management.

**Projects/work experience:** Work experience is a core element of our courses and you'll be encouraged and supported in finding your own placement opportunities. You'll also be able to find work experience through our in-house agencies, Solent Creatives and Solent Press, which will give you the chance to build your skills on a wide range of briefs from real-world clients.

## Course length

3 years  
4 years with WkPI

## UCAS code

372S  
4B6X

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Journalist, press officer, researcher (broadcasting, film, video), public relations officer, freelance writer, publisher, copywriter, author, EFL teacher, records or archive manager, librarian.

## Why Southampton Solent?

- The 2014 National Student Survey placed Southampton Solent in the top ten UK universities for English studies, with a 96 per cent overall satisfaction score.\*
- Innovative approaches to the study of literature.
- Taught by cutting-edge researchers and industry professionals.
- Multiple opportunities for national and international study trips.
- Plenty of opportunities to explore your own practical and creative-writing interests.
- Opportunity to study a foreign language.

\* Courses grouped in the 'English Studies' JACS subject area, compared to 101 other universities. Students studying full-time on first degrees.

Visit [www.solent.ac.uk/372S](http://www.solent.ac.uk/372S) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# English and Film

Combine your enthusiasm for film with the study of English literature and critical discussion, and equip yourself with the skills and knowledge for a highly creative career.

**Part of an English programme with high levels of student satisfaction, this course takes a cutting-edge, interdisciplinary approach to the study of English.**

Taught by industry professionals, the course emphasises contemporary styles and their influence on narrative structure, genre and technique in film and literature.

You'll combine innovative approaches to theory with real-world training and intellectually stimulating academic study, thinking in new and imaginative ways about fiction, drama, poetry and language in combination with the study of film.

You will have access to our on-site cinema and an extensive film and television library to support your study, while our freelance agency, Solent Creatives, provides varied opportunities to build real-world experience and a professional portfolio working to live client briefs.

## Industry focus

You will be taught by screenwriters, producers, directors and academics with strong ties to the industry and also benefit from a programme of guest lectures and masterclasses by professionals in film, writing and publishing. Recent examples include award-winning film directors Alan Parker, Michael Apted and Mike Hodges, writer Julian Unthank and cinematographer Brian Tufano (*Trainspotting*). Our in-house creative agency also provides opportunities for professional experience on live creative briefs.

## Course content

**Year one:** Cultural Fragments; Adapting the Novel; Making and

Reading Poetry; Writing with Power: Professional Practice in English; Framing Film; Exploring Film History; Screenwriting: From Pitch to Page.

**Year two:** Shakespeare and His Contemporaries: The Early Moderns; Playtexts in Context; Empire and Industry in 19th-Century Literature; Professional Publishing: Solent Press; Spectacular Cinema: Vision-Power; Film Theory and Criticism; options: Cult Film and TV; Crime and Noir; Popular Film and TV Criticism; Screen Adaptations.

**Year three:** Shock Value: Modernism to Post-Modernism; Dissertation/ Major Project; options: Work Experience: English; Freelancing with Solent Creatives; Solent Press; Radical Re-Readings; Criminal Texts; World Theatre in English; Storytelling; Travel Writing: The Time Machine; Cine-Extreme: The Cultural Politics of Transgression; Sex on Screen; Acting and Performance; The Musical; Contemporary British Film; The Director; Curriculum Plus.

**Assessment:** Written or filmed coursework, including essays and creative portfolios, as well as examinations and presentations.

**Key career skills:** Research, creative- and critical-thinking skills, along with experience in presentation, debate, project management and teamwork.

**Projects/work experience:** Work experience is a core element of the course and you'll be encouraged and supported in finding placement opportunities. You'll also have the option of working at our in-house agencies, Solent Creatives, Solent Press and Solent TV.

## Course length

3 years

4 years with WkPl

## UCAS code

QP33

QP3J

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Publishing, writing, PR, advertising, TV, media, journalism, teaching, management, administration and research in film, media and culture.

## Why Southampton Solent?

- Students placed us in the top ten UK universities for English studies, with a 96 per cent overall satisfaction score.\*
- Innovative approaches to the study of literature and film.
- Taught by cutting-edge researchers and industry professionals.
- Opportunities for national and international study trips and to study a foreign language.
- Option to study abroad for an academic year on the course's European placement variant.
- Integrates critical analysis and research into film and film practice with insight into working in the film industry.

\* Courses grouped in the 'English Studies' JACS subject area, compared to 101 other universities. Students studying full-time on first degrees.

Visit [www.solent.ac.uk/QP33](http://www.solent.ac.uk/QP33)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# English and Magazine Journalism

Immerse yourself in literature on this innovative degree, combining study of the English language's greatest literary writers with an industry-focused grounding in professional magazine journalism.

**This innovative course takes an interdisciplinary approach to the study of English, encouraging you to think in new and imaginative ways about literature and how it applies in magazine journalism.**

Taught by researchers and professionals, you'll combine real-world practical training with study of literature's most innovative and creative voices.

You'll work in a professional newsroom environment in our media academy, using the latest equipment and learning to produce compelling, accurate copy to deadline. The degree has a good record of graduate employment, provides extensive opportunities to build experience on live client briefs, and delivers a broad spectrum of professional skills, from reviewing and interviewing to hard-hitting investigative reporting.

## Industry focus

You will have access to live briefs from clients, plus regular masterclasses and workshops from guest journalists, editors and publishers, including Bauer Media, Future Publishing, the BBC, ITV News and Sky.

## Course content

**Year one:** Cultural Fragments; Adapting the Novel; Making and Reading Poetry; Writing with Power: Professional Practice in English; Magazine Journalism; The Culture of Glossy; Layout and Visualisation.

**Year two:** Shakespeare and His Contemporaries: The Early Moderns; Playtexts in Context; Empire and Industry in 19th-Century Literature; Professional Publishing: Solent Press; Identity and Celebrity; Magazine Production; Magazine Business.

**Year three:** Shock Value: Modernism to Post-Modernism; Dissertation/Major Project; Multi-Platform Publishing; options: Work Experience: Freelancing with Solent Creatives; Solent Press; Radical Re-Readings; Criminal Texts; World Theatre in English; Storytelling; Travel Writing; Curriculum Plus.

**Assessment:** Essays, creative portfolios, research projects, presentations and coursework.

**Key career skills:** Research, creative thinking, project management, visual communication and problem-solving.

**Projects/work experience:** Our Solent Creatives and Solent Press agencies provide plenty of opportunities; past placements include *Closer*, *Kerrang!*, *The Daily Mirror*, *The Daily Express*, *The Sunday People*, *The Economist*, *NME* and *Cosmopolitan*.

“

My course is engaging and interesting, and the lecturers will always go out of their way to help. ”

**Natalie, BA (Hons) English and Magazine Journalism student**



## Course length

3 years  
4 years with WkPl

## UCAS code

QP35  
QP3M

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Features writing online and in print, media and cultural criticism, public relations, advertising, retail, and education.

## Why Southampton Solent?

- The 2014 National Student Survey placed Southampton Solent in the top ten UK universities for English studies, with a 96 per cent overall satisfaction score.\*
- Opportunities to do freelance work at our in-house agency, Solent Creatives.
- Real-world practical training combined with intellectually stimulating academic study.
- Multiple opportunities for national and international study trips.
- Opportunity to study abroad for an academic year on our European placement scheme.
- Opportunity to study a foreign language.

\* Courses grouped in the 'English Studies' JACS subject area, compared to 101 other universities. Students studying full-time on first degrees.

Visit [www.solent.ac.uk/QP35](http://www.solent.ac.uk/QP35) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# English and Media

Combine the best of English literature and modern media studies on this innovative study of contemporary culture, and develop a wide range of practical career-focused skills.



**This exciting interdisciplinary degree course will encourage you to think in new and imaginative ways about fiction, drama, poetry and language, as well as providing you with practical media experience.**

Taught by cutting-edge researchers and industry professionals, you'll examine western and non-western cultural contexts and the significance of media and literature in shaping identity, ideology, representation and politics, and discuss the contrasts and similarities between the two arts.

You'll study the literary greats and hone your writing skills through practical exercises and work experience, and develop your hands-on skills in digital media, video, radio and photographic production, combining your media and English interests in theoretical projects and real-world work.

## Industry focus

You'll have the opportunity to work on live briefs set by industry professionals, receive visits from organisations such as D&AD, Young Creative Network (YCN) and the Institute of Direct and Digital Marketing (IDM), and hear from guest

speakers such as film directors Michael Apted and Sir Alan Parker, comedian Ed Byrne and Oscar-shortlisted writer Julian Unthank.

## Course content

**Year one:** Cultural Fragments; Adapting the Novel; Making and Reading Poetry; Writing with Power: Professional Practice in English; Visual Production: Photography to Video; Digital Production: Audio to Online.

**Year two:** Shakespeare and His Contemporaries: The Early Moderns; Playtexts in Context; Professional Publishing; Image Design and Image Post-Production; options: Sound Design and Sound Editing; Videography and Video Editing; Online Industries, Online Practice.

**Year three:** Shock Value: Modernism to Post-Modernism; Representing Gender and Sexuality; Dissertation/ Major Project; options: Work Experience: English; Freelancing with Solent Creatives; Solent Press; Radical Re-Readings; Criminal Texts; World Theatre in English; Storytelling; Shakespeare and the Performer; Travel Writing; Curriculum Plus.

**Assessment:** Examinations, research projects, presentations, coursework and your professional portfolio.

**Key career skills:** Creative thinking, effective analytical writing, research, presentation and project management.

**Projects/work experience:** Work experience is a key part of the course, and you'll also have the option of freelance work through our in-house agency; past students have produced audio-visual content at Glastonbury Festival and other high-profile events.

## Course length

3 years

4 years with WkPl

## UCAS code

QP3H

QPH3

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Television research, journalism, TV post-production, marketing, PR, advertising, teaching, writing, publishing, management and administration.

## Why Southampton Solent?

- Students placed us in the top ten UK universities for English studies, with a 96 per cent overall satisfaction score.\*
- Combines real-world experience with creative and technical teaching.
- Innovative approaches to the study of literature and media.
- Excellent facilities, including three fully equipped television studios and a 200-seat HD multi-camera studio.
- Multiple opportunities for national and international study trips.
- Opportunity to study a foreign language.

\* Courses grouped in the 'English Studies' JACS subject area, compared to 101 other universities. Students studying full-time on first degrees.

Visit [www.solent.ac.uk/QP3H](http://www.solent.ac.uk/QP3H)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# English and Public Relations

Gain practical skills in traditional and new media. Develop in-depth public relations knowledge and advance your writing and critical skills through intensive study of English literature and language.

**This innovative degree course enjoys high student satisfaction, and combines training in PR and communications with a critical study of English literature.**

Taught by academics and PR professionals with extensive industry experience, you'll learn about public relations in the digital age and get hands-on experience of online media and monitoring tools. You'll look at brand management and learn crisis-handling skills alongside active promotions and relationship-building.

You'll also study the forms and impact of English literature, from poetry and the novel to issues of gender or authorial context; consider cultural and personal perspectives; and apply literary techniques to your writing through practical exercises and freelance or work experience opportunities.

## Industry focus

You will be taught by industry experts with connections to agencies such as Five-by-Five, Lee Peck Group, Revolver, Remarkable and Ogilvy PR, as well as the Chartered Institute of Public Relations (CIPR) and the Institute of Internal Communications (IOIC).

## Course content

**Year one:** Cultural Fragments: Introduction to Literary Theory; Adapting the Novel; Making and Reading Poetry; Writing with Power: Professional Practice in English; Introduction to Public Relations; Marketing Fundamentals; Communication in Organisations.

**Year two:** Shakespeare and His Contemporaries: The Early Moderns; Playtexts in Context; Empire and Industry in 19th-Century Literature;

Professional Publishing: Solent Press; Research and Evaluation in PR; Management Communications; Corporate Communications.

**Year three:** Shock Value: Modernism to Post-Modernism; Dissertation/Major Project; PR Strategy and Campaign Planning; options: Work Experience: English; Freelancing with Solent Creatives; Solent Press; Radical Readings; Criminal Texts; World Theatre in English; Minority Experiences in American Literature; Storytelling; Travel Writing; Curriculum Plus.

**Assessment:** Essays, research projects, presentations, coursework and your professional portfolio.

**Key career skills:** Media production, image manipulation, presentation, research, creative and critical thinking, and project management.

**Projects/work experience:** Work experience is a key part of study at Southampton Solent; past placements have included the BBC, the COI and various agencies.

You'll also have the option of freelancing in the third year, working through our Solent Creatives agency.

“

English and public relations is a fantastic joint honours degree, as the two subjects complement each other so well. Key writing skills are transferable across the subjects, giving an exciting variation of subject matter. ”

**Nicky, BA (Hons) English and Public Relations student**

## Course length

3 years  
4 years with WkPI

## UCAS code

QP32  
QP3F

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Public relations, advertising, journalism, marketing, human resources, management and administration, legal, teaching and postgraduate study.

## Why Southampton Solent?

- The 2014 National Student Survey placed Southampton Solent in the top ten UK universities for English studies, with a 96 per cent overall satisfaction score.\*
- Opportunity to work on live briefs with local PR agencies and industry professionals.
- Real-world practical training combined with intellectually stimulating academic study.
- Opportunity to study a foreign language.
- Opportunity for national and international study trips.
- Optional opportunity to study abroad for an academic year.

\* Courses grouped in the 'English Studies' JACS subject area, compared to 101 other universities. Students studying full-time on first degrees.

Visit [www.solent.ac.uk/QP32](http://www.solent.ac.uk/QP32) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Fashion Journalism

Cover style from every angle with Southampton Solent's fashion journalism degree, exploring the industry and providing great opportunities to build multimedia skills, professional contacts and a creative portfolio.



If you're a budding fashion journalist eager to interview high-profile figures and produce great copy and visuals for print, online or digital magazines, this is the course for you.

Developed in collaboration with industry experts, this creative course includes training and tuition from professional journalists and writers.

You'll learn how to produce cutting-edge fashion features across digital, online and print media, and study fundamental journalism and broadcast-presenting skills, as well as photography and fashion film.

You will get practical experience at events both locally and nationally, and explore the fashion world – enabling you to graduate with great fashion contacts and a strong portfolio of published work.

## Industry focus

The course team has strong contacts in the fashion press and the wider industry, fashion professionals who teach on the course as associate lecturers, and regular guest speakers. Past guest speakers have included Laura and Damien SantaMaria of *Sublime* magazine, and Colin McDonnell.

## Course content

**Year one:** Language of Fashion; Design Skills; The Fashion Writer; Trends in Digital Journalism; Fashion Photography; Multi-Platform Fashion Journalism.

**Year two:** Business and Ethics of Fashion; Magazine Production for Print and Digital; The Fashion Film: Production, Intermediation and Consumption; The Object of Fashion; Presenting Skills; options, such as: Fashion Film; Fashion Strategy; Music Journalism; Fashion in Film and Fiction; Web Layout and Design; Fashion and Visual Merchandising; Cover Story; Magazine Production; Freelancing at Solent Creatives; Model Your Business.

**Year three:** Fashion Cultures; Industry Focus; Professional Development; The Online Package; options, such as: Major Project; The Fame Game; Fashion and Editorial Styling; Fashion and Difference; Buying and Forecasting; Advanced Visual Merchandising; The Title Race; Features Travel Writing; Advanced Fashion Photography; New Media Cultures; Freelancing at Solent Creatives.

**Assessment:** Portfolio work, research projects, coursework, and individual and group presentations and essays.

**Key career skills:** Working to briefs and deadlines, critical thinking, and written/verbal/visual communication.

**Projects/work experience:** You'll have access to a variety of work placement opportunities through the course team's strong ties with the industry, as well as working to live briefs through our advertising and design agency, Solent Creatives.

Course length  
3 years

UCAS code  
P253

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Journalist, freelance writer, stylist, researcher, PR, postgraduate study or research.

## Why Southampton Solent?

- Experienced academic staff and practitioners who maintain strong industry links.
- High-profile visiting speakers throughout the year.
- Fantastic facilities – from Mac suites to photography labs, plus a state-of-the-art newsroom.
- Great learning environment and student experience.



We are very pleased to see Solent taking the lead in developing such an innovative course, which will equip students with the necessary skills, insight and creativity to succeed in what we could most certainly call the future of fashion journalism. ”

Laura SantaMaria, Editor,  
*Sublime* magazine

Visit [www.solent.ac.uk/P253](http://www.solent.ac.uk/P253) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Journalism



Southampton Solent's highly regarded journalism degree has a strong record of developing highly employable print, broadcast and online journalism graduates, inspiring the next generation of communicators.

**From front-page scoops to stories on Twitter, Solent journalism graduates are equipped with the full range of multimedia skills to build a career in newspapers, TV, radio or online.**

You'll study the full range of modern media, developing a broad portfolio of professional skills before focusing on your preferred medium. You'll have access to one of the country's most extensive ranges of undergraduate journalism options, allowing you to broaden or deepen your interests, whether in sports writing, film, politics or celebrity.

Taught by professional journalists with regional, national and international experience, partnered by leading academics in their field, the course also offers you the option of an unforgettable year studying at one of our European partner universities.

## Industry focus

There's a strong emphasis on employability, with work placements (120 hours minimum), real-world reporting tasks and a well-established guest speaker programme which welcomes top journalists every year.

## Course content

**Year one:** News Reporting; Introduction to Radio; Contexts and Traditions of UK Journalism; Reporting in Context; Introduction to TV; Media Law.

**Year two:** Power, Money and Democracy; Inside the Newsroom; Concepts of Digital News; Specialist Reporting; Media Ethics; options, such as: Photography Practice; Persuasion and Propaganda; Global Affairs; Magazine Production; Music and Society; Presenting Skills; Lifestyle

Journalism; Music Journalism; Sports Journalism; Web Layout and Design; The Sporting Image; News and Journalism; Motoring Journalism; Freelancing at Solent Creatives; Model Your Business; Solent Press.

**Year three:** Professional Practice 1; Professional Practice 2; News Directions; Journalism and Global Issues; options, such as: Dissertation; News Journalism Project; Digital Photography; Reporting Politics; The Fame Game; The Title Race; Advancing Technology; Journalism in Film; Travel Journalism; Changing the World; Writing Criticism; Investigative Journalism; Political Communication; Freelancing at Solent Creatives; Curriculum Plus; Solent Press.

**Assessment:** Coursework, including journalistic assignments, essays, group projects and presentations, workshops, and written examinations.

**Key career skills:** Creative thinking, writing, production, presentation, teamwork and working to deadline.

**Projects/work experience:** You will need to undertake at least three weeks of work placement during your degree. Our course team has extensive contacts in the industry and will be able to help you find a suitable work placement; past students have been placed with Sky, the BBC, NewsQuest and regional titles across Britain, as well as in corporate communication departments for companies such as Rolls-Royce.

## Course length

3 years  
4 years with WkPl

## UCAS code

P500  
P501

## Entry requirements

- 260 UCAS tariff points from A-levels, BTEC or equivalent.
  - Excludes A-level general studies.
- Interview requirements apply – see page 206 for more.
- English language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Online, newspaper and magazine reporting, writing and editing, radio and broadcast news reporting and editing, PR and communications.

## Why Southampton Solent?

- Accredited by the Broadcast Journalism Training Council (BJTC).
- Highly experienced staff dedicated to providing a personal learning experience to every student.
- Strong emphasis on practical skills.
- State-of-the-art media facilities.
- Annual study trips to destinations such as Paris, New York, Tokyo and Beijing.
- Option to study in Europe for a year.



It is a great opportunity to gain the skills required to be a journalist – the lecturers are always interesting. I really feel passionate about what I do! ”

**Christian, BA (Hons) Journalism student**

Visit [www.solent.ac.uk/P500](http://www.solent.ac.uk/P500) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039





### Kat Romero, BA (Hons) Journalism graduate, Senior Showbiz Writer, *Closer* magazine

Less than a year after graduating from Southampton Solent University's journalism course, Kat Romero's career is off to a great start.

Currently working in London as *Closer* magazine's senior showbiz writer, Kat's day-to-day involves organising photo-shoots, writing features and rubbing shoulders

with some of the UK's biggest personalities. Whether it's staring contests with Noel Gallagher, arguing with David Walliams or partying with the cast of *Made in Chelsea*, she regularly finds herself working at the heart of British entertainment.

"The journalism course at Solent truly set me up for life as a

professional journalist," Kat said. "The lecturers supported me throughout – encouraging me to network and helping me secure as many work placements as possible. This industry experience made my CV stand out to employers, which helped me to get my foot firmly on the career ladder."



BA (Hons)



# Magazine Journalism

Gain the essential journalism skills, extensive professional contacts and portfolio of published work you'll need for a great start to your career in magazine journalism.



**This exciting degree combines vocational training with academic study, creating adaptable and dynamic magazine journalists.**

Working with industry professionals from day one, you'll learn to produce high-quality, accurate copy, written to deadline using the latest technology.

You will develop essential skills in reporting, feature-writing, sub-editing, interviewing, research, design and publishing business skills, before specialising in areas from music journalism or fashion to travel writing, politics or photojournalism.

You'll learn modern production techniques, work on live briefs and course-led magazines, and complete at least three weeks' work experience – ensuring you graduate with the skills you'll need to dive straight into the workplace.

## Industry focus

Our strong industry links provide regular masterclasses and workshops from a range of guest journalists, editors and publishers, including speakers from Bauer Media, IPC Media, the National Magazine Company, Future Publishing, the BBC, ITV News and Sky.

## Course content

**Year one:** Magazines and Cultural Theory; The Magazine Journalist's Toolbox; Magazine Journalism; The Big Debate; Layout and Visualisation; The Culture of the Glossy; The Multi-Platform Approach.

**Year two:** Law for Journalists; The Editorial Hub; Identity and Celebrity; Magazine Business; Magazine Production; options, such as: Photography Practice; Fashion in Film and Fiction; Global Affairs; Work Placement; Introduction to Fashion and Styling; Music Journalism; Sports Journalism; Web Layout and Design; Fashion Strategy; Freelancing at Solent Creatives; Model Your Business.

**Year three:** Multi-Platform Publishing; Ethics and the Magazine Journalist; Life as a Freelance; Keeping It Legal; options, including: Major Project; Fashion and Editorial Styling; Buying, Forecasting and Trend Analysis; The Title Race; Travel Journalism; Investigative Journalism; Writing Criticism; Fashion and Styling; New Media Cultures; Freelancing at Solent Creatives; Curriculum Plus; Solent Press.

**Assessment:** Essays, feature writing, design tasks, research projects, and individual and group presentations.

**Key career skills:** Copywriting, design, photography, presentation, editing, social media, video editing, basic audio, web design and business skills.

**Projects/work experience:** Work experience is an essential part of your degree. Past student placements include *The Economist*, *Elle*, *Grazia*, *Kerrang!*, *Cosmopolitan*, *Match*, *Closer*, *The Sunday Mirror*, *Men's Health*, *NME* and local newspapers.

## Course length

3 years  
1+3 years with IFdn

## UCAS code

PW58  
P5Q3

## Entry requirements

- 260 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Feature writing, online editing, magazine page design, sub-editing, public relations, advertising, self-publishing, retail industries.

## Why Southampton Solent?

- The course is accredited by the PPA (Professional Publishers Association), supported by key industry names and taught by practising professionals.
- State-of-the-art newsrooms and media hubs, equipped with the latest publications software.
- Assessments include live projects such as magazines for the Isle of Wight Festival and Empire Cinemas.
- Course trips to media organisations worldwide, including Paris, New York and Beijing.



Solent University turns out smart, informed and talented magazine journalists in the making. ”

**Farrah Storr, Editor, *Women's Health* magazine**

Visit [www.solent.ac.uk/PW58](http://www.solent.ac.uk/PW58)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Multimedia Journalism



This acclaimed and accredited digital journalism degree provides the multimedia skills, professional portfolio and contacts you need to carve out a career in next-generation news and reporting.

**On this innovative degree you'll study the ethics, law and historical context of journalism, learn how to research and ground your stories, and hone your professional skills producing material for online, print and broadcast media.**

Weekly news days provide a realistic deadline-driven publishing environment and help you build your skills and confidence as a journalist.

In year three you'll manage other students to create content for the course website, build a comprehensive portfolio and establish professional connections and experience through work placements and the course team's strong ties to the industry.

## Industry focus

Weekly news days are an important part of the degree and you will benefit from our strong regional and national media links. Your development as a working journalist will be enhanced by live briefs and publishing assignments, set by industry, to ensure that your skills are industry-relevant and up-to-date.

## Course content

**Year one:** The Write Approach; Introduction to Audio; Photographic Production; Writing Development; Video Production; Law and Ethics.

**Year two:** Producing the Package; Who's the Boss?; Production and Content Management; From Concept to Commission; options: Photographic Practice; Persuasion and Propaganda; Making Magazines; Global Affairs; Magazine Production; Music and Society; Presenting Skills; Lifestyle Journalism; Introduction to Fashion and Styling; Music Journalism; Sports Journalism; Web Layout and Design;

The Sporting Image; News and Journalism; Motoring Journalism; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus; Solent Press.

**Year three:** Major Project: Multimedia Package; Multimedia Logic; The Convergence Toolkit; options: Fashion and Editorial Styling; Digital Photography; Reporting Politics; The Fame Game; The Title Race; Advancing Technology; Key Characters in Journalism; Journalism in Film; Travel Journalism; Changing the World; Writing Criticism; Political Communication; Investigative Journalism; Political Communication; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus; Solent Press.

**Assessment:** News days, professional portfolios, work experience, news stories, feature articles, essays, presentations and the final-year project.

**Key career skills:** Multimedia and IT skills, as well as those in creative thinking, professional writing, media production, presentations, teamwork and research.

**Projects/work experience:** You will have the opportunity for work placements throughout the degree, as well as to work on live client briefs for our in-house agency, Solent Creatives.

Previous students have undertaken placements at Sky News, Sky Sports, the BBC, News UK, *The Guardian*, Bauer Media, Haymarket Media, ITV News, *Cosmopolitan*, the *Southern Daily Echo* and a variety of other local, national and international media organisations.

**Course length**  
3 years

**UCAS code**  
P593

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Journalism, publishing, PR and comms work, marketing, advertising.

## Why Southampton Solent?

- The course is accredited by the Broadcast Journalism Training Council (BJTC).
- Professional links with Sky, the BBC, the *Daily Mail*, the *Sunday Times*, the *Daily Express*, *Grazia*, *Vogue* and more.
- Practical focus on professional skills and the modern media industry.
- Optional units allow you to focus your studies on areas of interest.
- International study trips.



You get to work with genius lecturers who are working journalists, meet all sorts of brilliant, famous people working for the BBC or Sky, or visit well-known publications and start practising the actual job as a journalist from the very beginning. ”

## Mara, BA (Hons) Multimedia Journalism student

Visit [www.solent.ac.uk/P593](http://www.solent.ac.uk/P593) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Photojournalism

This professional course delivers the journalism skills, visual theory and hands-on photography experience you'll need to thrive in the rapidly changing photojournalism, communication and visual media industries.



Designed in partnership with key industry figures, this course will develop your skills as a photojournalist through a rigorous and innovative programme of study that combines photographic and multimedia assignments with an interdisciplinary grounding in critical theory.

You will gain at least 120 hours of valuable work experience and build an impressive portfolio, working on industry-led workshops that feature real-time, client-led briefs, and developing industry-relevant skills and a wider vision of the potential of photojournalism. You will move beyond documentary and reportage to produce multimedia projects in a range of exhibition forms and distribution modes, including digital portfolio, exhibition, website, book, social media outlets and online magazine.

## Industry focus

The course offers extensive high-profile guest lecturers; recent speakers have included professionals from IPC Media, Bauermedia, Dennis Publishing, Ink Publishing, the BBC, ITV News, Sky and *The Independent*, as well as other high-profile media personalities.

## Course content

**Year one:** Introduction to Video and Photography; History and Theory of Photojournalism; The Photojournalist's Toolbox; Photojournalism: The Multi-Platform Approach; Photojournalism: The Professional Context; Conflict Crisis and Culture.

**Year two:** Documenting Reality; Contemporary Photography Issues and Practices; Brand and Identity; Critical Perspectives; Reportage; options: Photography Practice; Persuasion and Propaganda; Making Magazines; Global Affairs; Magazine Production; Music Journalism; Web Layout and Design; The Sporting Image; News and Journalism; Motoring Journalism; Freelancing at Solent Creatives; Model Your Business.

**Year three:** The Future of Photojournalism; Life as a Freelance Photojournalist; Photojournalism: Dissertation; Photojournalism: Major Production; options: Advanced Studio Skills; Reporting Politics; The Fame Game; The Title Race; Advancing Technology; Key Characters in Journalism; Travel Journalism; Writing Criticism; Investigative Journalism; Political Communication; Freelancing at Solent Creatives; Solent Press.

**Assessment:** Research projects, portfolios, presentations, essays, reflective journals, live briefs and simulated industry assignments.

**Key career skills:** Photography, presentations, teamwork, creative thinking and analytical skills.

## Projects/work experience:

Opportunities for work experience are embedded throughout the course, with support from the course team.

Course length  
3 years

UCAS code  
P594

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Portfolio requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Photography, journalism, design, online work.

## Why Southampton Solent?

- Opportunity to visit Paris, New York and the Far East for photojournalism projects.
- Strong emphasis on building essential professional skills through Solent's strong links with the industry and regular live briefs.
- Programme of regular guest lectures from key industry speakers.
- Access to excellent, industry-standard facilities and equipment in our state-of-the-art media academy.
- Highly experienced staff.

Visit [www.solent.ac.uk/P594](http://www.solent.ac.uk/P594) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Public Relations and Communication

This exciting course delivers an ideal mix of practical and theoretical communication skills, giving you the competitive edge you need for a career in the demanding PR industry.

**Build a professional career combining writing, communication and social media – study on one of the top-rated PR courses in the UK,\* with strong links to the industry.**

Throughout your course you'll develop creative skills to manage digital media campaigns and direct strategic, international communications, specialising in PR.

You'll have plenty of opportunities for networking, work experience and industry assessments, thanks to the course team's extensive industry contacts – agencies like Five-by-Five, theblueballroom, Remarkable, Revolver and Ogilvy PR, as well as the Chartered Institute of Public Relations (CIPR) and the Institute of Internal Communications (IoIC).

Graduates have gone on to work as agency and in-house PRs for Remarkable, Esdevium Games and BFI London Film Festival.

\* 100 per cent rate of professional/managerial graduate employment (DHLE 2013).

First in the UK for overall student satisfaction, National Student Surveys 2013 and 2014; courses grouped in the 'Publicity Studies' JACS subject area compared to 13 other universities. Students studying full-time on first degrees.

## Industry focus

Work placements, a vocational focus and employability skills sessions help prepare students for employment in this dynamic and growing sector.

## Course content

**Year one:** Introduction to PR; Interpersonal Communications; Communication in Organisations;

Marketing Fundamentals; Visual and Digital Communication; PR in the Community Project; Communication in Action Project.

**Year two:** Corporate Communications; Management Communications; Digital PR: The Internet and Social Media; Research and Evaluation in PR; PR and Communications in a Digital World; Employability and Work Placement Skills; options: Advertising Creativity, Analysis and Evaluation; Marketing Communications; Model Your Business; Freelancing at Solent Creatives.

**Year three:** Dissertation; Persuasive Communication; PR Strategy and Campaign Planning; Ethics, Issues and Crisis Management; Work Placement and Career Development; options: Internal Communications/In-House Simulation; International and Global PR; Managing the Creative Brief; Media Communications Project; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Practical projects, reports, essays, individual and group presentations, client pitches, portfolio development, dissertation and examinations.

**Key career skills:** Creative thinking, problem-solving, writing for multiple media platforms, communication skills, presentation and teamwork.

**Projects/work experience:** Two placements between years two and three. Examples include the BBC, the COI, Ketchum Pleon, Nelsons, Remarkable Group, Revolver Entertainment, Lee Peck Group, not-for-profit organisations such as the Stroke Association, and a county council.



## Course length

3 years

1+3 years with IFdn

## UCAS code

PH26

P2Q3

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

PR and media relations in a variety of sectors: fashion, consumer, celebrity, business to business PR, strategic and corporate communications, public affairs and advocacy, publishing, marketing, advertising, retail.

## Why Southampton Solent?

- Accredited by the CIPR and supported by CIPR Wessex.
- Strong connections to local employers.
- Partnership with the IoIC, providing lectures, resources and live briefs.
- Friendly and supportive study environment.
- Annual programme of events where students can network with PR professionals.
- Employability is embedded at the heart of the curriculum.



I love this course, and the lecturers offer a lot of support. The facilities are great. ”

**Mihaela Cosac, BA (Hons) Public Relations and Communication graduate**

Visit [www.solent.ac.uk/PH26](http://www.solent.ac.uk/PH26)

for detailed course information

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

Tel: +44 (0)23 8201 3039

BA (Hons)

# Public Relations with Sport Journalism

This exciting course delivers the skills and experience you need for the dynamic world of sport PR and communications, where digital and social media provide unique challenges and opportunities.

**If you want to combine your passion for sport with a career in journalism or communications, this course delivers the knowledge and skills you'll need.**

You will learn to use all the tools and techniques of modern PR, gain the essential journalism skills for sport reporting at sporting events from the small scale to mega-events, and get hands-on experience of the new arena of audience engagement created by the modern social and multi-platform environment.

You'll examine the interactions between the press and sports organisations, discuss relevant issues in ethics and law, learn to build and manage professional relationships, and explore the latest technological developments in our state-of-the-art media academy.

## Industry focus

Our close links with employers and sport businesses, including Premier League Southampton FC, Hampshire County Cricket Club and the Chartered Institute of Public Relations (CIPR), mean that the course is informed by the latest industry developments. High-profile sport promotions professionals regularly visit to lecture, and provide industry-informed feedback on your work and the opportunities for employment.

## Course content

**Year one:** Introduction to PR; Visual and Digital Communication Skills; Sport Policy in the Twentieth Century; Marketing Fundamentals; Sport, Society and the Sporting Media; Sports News and Reporting.

**Year two:** Corporate Communications; Digital PR: Internet and Social Media;

Multi-Platform Sports Journalism; Research and Evaluation in PR; Sporting Culture and Mega-Events; Employability and Work Placement; options, including: Photography Practice; Persuasion and Propaganda; Magazine Production; Music and Society; Presenting Skills; Lifestyle Journalism; Music Journalism; The Sporting Image; News and Journalism; Motoring Journalism; Freelancing at Solent Creatives.

**Year three:** Dissertation; PR Strategy and Campaign Planning; Sports Journalist Toolbox; Ethics, Issues and Crisis Management; Work Placement and Career Development; options, including: Media Communication Project; International and Global PR; Fashion and Editorial Styling; Digital Photography; Reporting Politics; Advancing Technology; Journalism in Film; Travel Journalism; Changing the World; Writing Criticism; Investigative Journalism; Freelancing at Solent Creatives; Curriculum Plus.

**Assessment:** Live briefs, case studies, presentations and proposals.

**Key career skills:** Communication, teamwork, presentation, problem-solving, creative writing and working to deadlines.

## Projects/work experience:

Employability is a central consideration of the degree, and our staff will help you accumulate key skills and confidence – culminating in a final-year portfolio that will strengthen your CV.

Solent also has a design and marketing agency, Solent Creatives, where students can pitch for work on real briefs for professional clients.

**Course length**  
3 years

**UCAS code**  
PP25

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Sport promotion, sport marketing, work for specialist PR agencies, sport sponsors, sport organisations, sport media.

## Why Southampton Solent?

- Excellent links to the public relations and sport industries.
- Unique and valuable range of skills for the global sport industry.
- Engagement with sporting partners.
- Excellent university and local sport facilities.
- Large range of local sport teams.
- Access to our state-of-the-art media academy, with its excellent facilities and a dedicated newsroom.

Visit [www.solent.ac.uk/PP25](http://www.solent.ac.uk/PP25) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Publishing

Break into the exciting and fast-moving world of publishing with this innovative degree, designed in conjunction with the industry.



**This exciting mix of publishing practice and theory will equip you with all you need to break into professional publishing.**

As the industry changes rapidly, the course also changes to ensure you acquire the cutting-edge publishing skills required and a strong knowledge base. The aim of this course is to help you develop the ability, knowledge and confidence to research, write, edit and market a wide range of publications.

A key focus of this degree is putting you in prime position to land a publishing job when you graduate. You will run your own projects, developing your practical writing and business skills whilst integrating the theories of publishing. Publishing students need to be flexible, adaptable and committed, and we will help you develop these qualities.

## Industry focus

Our experienced lecturing staff are supported by regular visits from key players in the publishing industry, and we have our own in-house publishing company. We will help students find placements, and you will have your work seen and judged

by industry professionals who will help to hone and develop your skills.

## Course content

**Year one:** Introduction to Editorial Functions; Toolbox Essentials for Publishing 1; History of Publishing; Introduction to Digital Publishing; Toolbox Essentials for Publishing 2; Cultural and International Influences on Publishing.

**Year two:** Editorial Process; Work Experience; Legal and Ethical Aspects of Publishing; Industry Project; options, including: Creative Writing – Prose to Print; Media Writing – Prose to Print; Marketing for Publishers; An Introduction to Magazine Publishing; Curriculum Plus.

**Year three:** Major Project; Developing Digital Publishing; Acquisitions/Rights and Production; options, including: Writing the Graphic Novel; Making Magazines; Travel Writing; Multi-Platform Magazine Publishing; Curriculum Plus.

**Assessment:** The course is assessed by written reports, plans and essays, and presentations. You will work both individually and as part of a team.

**Key career skills:** Teamwork, flexibility, entrepreneurship, creativity, writing for different markets, presentations and critical research skills.

**Projects/work experience:** There is formal work experience in year two, and we help you to get placements outside the course and set up your own small publishing business.

Course length  
3 years

UCAS code  
P400

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Research, writing, editing, marketing, own business, communications.

## Why Southampton Solent?

- The chance to understand the basics of publishing and put your skills into practice at an early stage.
- Taught by professionals from the industry.
- Access to the latest creative software.
- Contacts with major publishing houses in the UK.
- Employment initiatives to help you set-up your own in-house publishing company.

Visit [www.solent.ac.uk/P400](http://www.solent.ac.uk/P400) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Social Media

Carve out a career in modern communications with this exciting, cutting-edge degree course, delivering in-depth understanding of the impact of digital technologies and social media on society, organisations and culture.



**This forward-looking course delivers the skills you need for the professional world of digital communications – everything from content creation or social media to mobile web design.**

You'll develop essential professional skills using social media platforms such as Twitter, Wordpress, Facebook and Instagram, and examine the impact of digital technologies on creative industries such as PR, journalism and advertising.

You'll also develop highly valued practical skills in digital marketing, public relations, lobbying and organisational development, while regular guest speakers will provide insight into the latest industry practices and challenges.

Work placements and live industry briefs will also help you build experience and a comprehensive portfolio of work.

## Industry focus

Digital businesses such as FutureRising, AIA and the Institute of Direct Marketing helped develop this course, while the course team's industry connections include agencies such as Five-by-Five, Revolver and Ogilvy PR.

You'll also have a chance to develop your industry connections and freelance portfolio through real-world work for Solent Creatives, our in-house creative agency.

## Course content

**Year one:** Online Cultures; Creative Digital Technology; The Digital Landscape; Introduction to Advertising; Interpersonal Communication; Marketing Fundamentals.

**Year two:** Advanced Creative Digital Technology; Direct and Digital Marketing; Digital PR: The Internet and Social Media; Online Collaboration; Cultural Influences; Employability Skills and Work Placement Skills.

**Year three:** Strategy, Planning and Analysis; Work Placement and Career Development; Agency Simulation; options: Major Project – Creative; Major Project – Dissertation; Advertising as Persuasion; Not-for-Profit Advertising; Global Media Strategies; Reading Contemporary Culture; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus.

**Assessment:** Live briefs, case studies, presentations and proposals.

**Key career skills:** Digital technology skills, creative problem-solving, social media collaboration, search engine optimisation, digital metrics and analytics.

**Projects/work experience:** There are also many opportunities for real-world experience through our advertising, design and marketing agency, Solent Creatives.

**Course length**  
3 years

**UCAS code**  
I900

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Public relations executive, project manager, account manager, communications planner, media communications executive.

## Why Southampton Solent?

- Course specially tailored to meet high demand in the digital creative industries for trained digital communicators.
- Extensive work experience and live briefs, replicating industry practice.
- Opportunities to build a freelance portfolio through Solent Creatives, our unique student creative agency.
- Access to excellent facilities in our media academy.

Visit [www.solent.ac.uk/1900](http://www.solent.ac.uk/1900) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



BA (Hons)

# Sport Journalism



Build the skills, knowledge and practical journalism experience to help turn your passion for sport and communication into a great career on this innovative and exciting sport journalism degree.



From day one you will work like a professional journalist in our state-of-the-art media academy newsroom, sourcing, gathering and producing your material to deadline, and working across the full range of sports media platforms, including newspapers, television, radio and web.

You will produce text, video and audio content to industry standard using our cutting-edge, multi-platform website to publish work online on a daily basis. You will also explore specialist fields, and hear from leading industry guest speakers.

The course offers a unique balance of practical and theoretical content, placing the modern sports industry and sports media in context.

## Industry focus

Some lecturers still work in the industry for organisations such as Sky Sports, BBC Sport, ITV Sport and national newspapers, helping students to stay up-to-date with media trends.

We also offer a regular programme of guest speakers from industry, providing you with first-hand advice and experience.

## Course content

**Year one:** Ethics and Law for the Sports Journalist; Sports Studio Radio Skills; Writing Sports Stories; Sport, Society and the Sporting Media; Sports Studio TV Skills; Sports News and Reporting.

**Year two:** Sport Policy in the 20th Century; Multi-Platform Sports Journalism; Writing Sports Features; Web Production for Sports Journalists; Sporting Culture and Mega Events; options: Persuasion and Propaganda; Making Magazines; Global Affairs; Magazine Production; News and Journalism; Motoring Journalism; Freelancing at Solent Creatives; Curriculum Plus; Solent Press.

**Year three:** Sports Journalism Multimedia Project; The Sports Journalist's Toolbox; Life as a Freelance Sports Journalist; options: Dissertation; Major Project; Fashion and Editorial Styling; Digital Photography; Reporting Politics; The Fame Game; The Title Race; Advancing Technology; Key Characters in Journalism; Freelancing at Solent Creatives; Curriculum Plus; Solent Press.

**Assessment:** Essays, group projects and presentations, workshops, exams and audio/video production projects.

**Key career skills:** Creative thinking, writing, production, teamwork, presentation and working to deadline.

**Projects/work experience:** You'll complete a minimum of 120 hours' work placement during the course, calling on work experience agreements with organisations such as Hampshire Cricket, *Shoot!* magazine, Winchester City FC, M&Y News and LaLiga News. Past students have found positions at national publications and broadcasters.

## Course length

3 years

1+3 years with IFdn

## UCAS code

P590

P5QH

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview requirements apply – see page 206 for more.
- English language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

News reporter, radio and broadcast news reporter or editor, feature writer, PR and communications executive, journalist, presenter.

## Why Southampton Solent?

- Great industry contacts and regular industry speakers.
- National centre of excellence in media education, accredited by the Broadcast Journalism Training Council.
- Opportunity to work on live briefs with organisations such as Hampshire Cricket, BBC Sport, *Shoot!* magazine, the League Cricketers' Association and others.



Studying sport journalism at Solent provided me with a professional and realistic experience which has made my transition into the real world of media almost seamless. ”

**Jack Murphy, BA (Hons) Sport Journalism graduate, Chief Sports Reporter, M&Y Media**

Visit [www.solent.ac.uk/P590](http://www.solent.ac.uk/P590) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

BA (Hons)

# Writing Fashion and Culture

This exciting degree will give you the journalistic expertise, critical fashion knowledge and practical skills for a great writing career in the fashion, magazine journalism, PR or marketing industries.

**This degree uniquely combines creative and professional writing skills with a focus on multi-platform publishing, delivering tuition in fashion, photography, visual communication, curation, PR and cultural theory.**

You'll develop your journalistic expertise through practical work and placements, along with creative professionalism and the critical and contextual knowledge you need to work in the fashion industry.

You will learn to produce high-quality, accurate copy to deadline, and develop key production skills such as sub-editing which will help you forge a career within the industry.

The course places a strong emphasis on the latest technology in journalism, publishing and creative curation, delivering experience with everything from social media to digital publication techniques.

## Industry focus

Throughout the course you'll be able to call on the course team's close ties within fashion, giving you an opportunity to build your own contacts within the industry.

## Course content

**Year one:** Back to Fashion Future; The Style Guide; The Fashion Writer; The Fashion Muse; The Fashion Mix; Visual Communication.

**Year two:** Fashion Ethics; What's the Story?; Magazine Photography; Fashion Bricolage; Developing the Brand; options, including: Photography Practice; Fashion in Film and Fiction; Global Affairs; Fashion and Visual Merchandising; Work Placement; Presenting Skills; Music Journalism; Sports Journalism; Web Layout and

Design; Fashion Strategy; Motoring Journalism; Cover Story; Freelancing at Solent Creatives; Model Your Business; Curriculum Plus; Solent Press.

**Year three:** Publishing the Package; Crimes of Fashion; Fashion Analytics; The Fashion Freelancer; options, such as: Dissertation; Major Project; Fashion and Editorial Styling; Digital Photography; Reporting Politics; Buying, Forecasting and Trend Analysis; The Fame Game; The Title Race; Advanced Visual Merchandising; Travel Journalism; Changing the World; Writing Criticism; Investigative Journalism; Fashion and Styling; Advanced Fashion Photography; New Media Cultures; Features Travel Writing; Fashion Campaign; Freelancing at Solent Creatives; Creative Entrepreneurial Freelance Practice; Curriculum Plus; Solent Press.

**Assessment:** Essays, exams, portfolios of photographic and design work, presentations and professional pitches.

**Key career skills:** Design, writing, styling, curation, presentation, online editing, sub-editing, teamwork, creative thinking and analytical skills.

**Projects/work experience:** The course has a strong emphasis on practical work experience, and you'll be able to draw on the course team's industry contacts in finding a placement.

Previous work experience has included placements at *Vogue*, *Harper's Bazaar*, *Stylist*, *Style*, *Glamour*, *Dazed and Confused*, Ralph Lauren, *Sublime*, London Fashion Week, the Fashion and Textiles Museum and the Victoria and Albert Museum.

Course length  
3 years

UCAS code  
P509

## Entry requirements

- 240 UCAS tariff points from A-levels, BTEC or equivalent.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Print and online journalism, publishing, fashion PR, promotion, magazine production, styling, photography and curation.

## Why Southampton Solent?

- Course team of industry practitioners and leading academics.
- Study trips to Paris, New York and Tokyo.
- Valuable work experience opportunities through our Solent Creatives media agency.
- Focus on practical experience in industry-standard photographic and multi-platform publishing studios.
- Curate and work in our designated Southampton Solent University exhibition spaces.



I was able to get the job I always wanted at Ralph Lauren through the flexibility of the course and the support that my tutor gave me. ”

**Alice Scott, BA (Hons) Writing Fashion and Culture graduate**

Visit [www.solent.ac.uk/P509](http://www.solent.ac.uk/P509) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



### Michelle Chai, BA (Hons) Writing Fashion and Culture graduate, English E-Business

Writer at Lane Crawford, Freelance Writer  
and Digital Content Editor

During her first year studying BA (Hons) Writing Fashion and Culture at Solent, Michelle Chai set up a very successful blog, *Daisybutter*, which now has thousands of readers. She's been recognised by leading fashion magazines and was a shortlisted finalist for the Best Fashion Blog by *Marie Claire*.

In 2012 Michelle graduated from

Solent with first-class honours. She said: "My three years at Solent showed me the value of industry experience, and getting as much of it as possible before graduating. Having lecturers who were in the industry helped me get a real feel of life outside uni, and my experience and industry knowledge were key to getting my first job."



# Foundation courses

Our foundation years are single-year courses designed to provide an entry point to undergraduate study for students who do not have the usual academic qualifications and experience for an undergraduate degree.

If you don't have typical qualifications such as A-levels or BTECs, or have lower grades than you need for the degree course you're interested in, our foundation years are ideal. They provide essential study skills and a strong foundation of knowledge in your chosen area, before linking straight onto one of our specialist degree courses the following year.

## How to apply for a foundation year

You apply for one of our foundation years through UCAS like any other course, choosing the degree you want to study and selecting the four-year foundation year (Fdn) variant – one year for the foundation course, three years for the undergraduate degree. Some degrees also offer a year's work placement (WkPl) in the industry – you can find out more about these on the relevant course page.

We also offer an International Foundation Certificate designed to help you improve your English language skills and prepare for more general degree-level study. Unlike our foundation years, this is a standalone course that isn't linked to any specific degree.



I didn't know what I wanted to do when I left sixth form, so the foundation course is great – it gives me an opportunity to obtain a degree, even though I didn't have the relevant A-levels, and get my career off to a good start. ”

**Chad, BEng (Hons) Mechanical Engineering (with Fdn) student**

# Business Foundation Year

Kick-start your academic career with this one-year foundation-level introduction to studying a wide range of business disciplines.

Foundation year, plus	Length	See page
BA (Hons) Accountancy and Finance*†	+ 3 years	58
BSc (Hons) Business Economics†	+ 3 years	61
BA (Hons) Business Management*†	+ 3 years	63
BA (Hons) International Business Management†	+ 3 years	66
BA (Hons) Marketing*†	+ 3 years	69
BA (Hons) Marketing with Advertising Management*†	+ 3 years	70

\* Four-year variant including one-year work placement also available. See course page for details.

† Also available for January 2017 entry – see the course webpage for more.

**The Business Foundation Year offers an alternative admissions route into higher education for students who would benefit from a period of study to update or broaden their knowledge before progressing to the first year of a degree course.**

You'll develop a strong foundation of business knowledge alongside academic skills and habits, ensuring you can make the most of your degree-level studies.

## Industry focus

Elements of work-related learning are embedded in every unit on the programme, such as working with external employers and outside organisations on projects, case studies and research. You'll also have the chance to hear from a range of external speakers.

## Course content

Examples of key subject areas: Business Issues in the Contemporary World; Developing Professional Practice; Marketing in the 21st Century; Principles of Finance; Business Organisations; Essentials of Employability.

**Assessment:** Continuous assessment and in-class tests, to prepare you for the range of assessments normally found on an undergraduate course.

**Key career skills:** Throughout the course you will develop a strong grasp of academic study and practice, along with communication, presentation, numeracy, IT, problem-solving and people skills, important for your chosen degree pathway and your future career.

## Course length

Foundation year (Fdn) 1 year +

## Entry requirements

- 80 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in GCSE English and mathematics, or equivalent.
- English language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Accountancy, marketing, management, human resource management, international business.

## Why Southampton Solent?

- Builds a sound foundation for further study at degree level, developing good academic practice and essential skills in a supportive learning environment.
- Focus on developing professional transferable skills.
- Contemporary teaching, learning and assessment methods.

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Football Foundation Year

This specialist foundation year is the perfect course to start a career in the football industry, taught by professionals with expert knowledge of every aspect of the beautiful game.

Foundation year, plus	Length	See page
BA (Hons) Football Studies	+ 3 years	160
BA (Hons) Football Studies and Business	+ 3 years	162

Also available for January 2017 entry – see the course webpage for more.

**The Times Good University Guide recommends Southampton Solent University as a 'leader in football-related academic study' – and with more than a decade of experience delivering expert training and tuition, it's no wonder our graduates have gone on to find roles at top-flight professional teams and governing bodies.**

The only football-focused foundation year at any UK university, this one-year course is the perfect start to your career in football, providing professional expertise and knowledge – of both the beautiful game and the dynamic industry behind it.

Delivering the essential academic skills you'll need for degree-level study, the course builds a strong foundation for your chosen career ahead of one of Solent's full-length undergraduate degrees.

## Industry focus

We have strong links with a range of relevant employers in sports and leisure, ensuring an exciting programme of guest lectures by active industry professionals from organisations which include the Football Association, Hampshire Football Association, Hampshire and the Isle of Wight Sports Partnership and Southampton Football Club.

You'll also hear from a number of speakers from other organisations, and are encouraged to attend FA Licenced Coaches conferences.

Students will also benefit from Southampton Solent's official partnership with Southampton FC, while the course team also has excellent working relationships with UEFA, the Football Association, the League Managers Association and other professional organisations and clubs.

## Course content

Developing Professional Practice; Essentials of Employability; The Leisure Industry; Contemporary Issues Football Project; Football in the Contemporary World; Fundamentals of Football Activity.

**Assessment:** Continuous assessment, written reports, exams and practical presentations.

**Key career skills:** You will build a wide range of transferable skills, including verbal and written communication, creative thinking, analytical thinking, project management, teamwork, self-evaluation, presentation, academic literacy, numeracy, IT and problem-solving.

**Projects/work experience:** Solent's strong links to football provide plenty of opportunities for work experience; previous students have undertaken work experience with Hampshire Football Association, Hampshire and the Isle of Wight Sports Partnership, and Sport Solent.

## Course length

Foundation year (Fdn) 1 year +

## Entry requirements

- 80 UCAS tariff points from a minimum of two completed A-levels, BTEC or equivalent.
- Grade C or above in GCSE English and mathematics, or equivalent.
- English language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Why Southampton Solent?

- Southampton Solent is one of the UK's leading providers of football-specific education.
- An accredited centre for football coaching with 1st4Sport and the FA.
- Extensive network of links in the game, including an exclusive partnership with Southampton FC.
- Home to the Lawrie McMenemy Centre for Football Research, a world-class research and consultancy centre.
- Students are taught by UEFA 'A' and 'B' Licence coach educators, Pro Licence holders and National Futsal tutors.
- The only university to offer a foundation year course specifically focused on the football industry.
- Dynamic and supportive environment to prepare you for your chosen degree course.

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# International Foundation Certificate

This intensive one-year course is designed to prepare international students for degree-level study in the UK, helping improve your English and providing specialist academic skills for a range of subjects.

**You'll build on your existing English skills, developing from a minimum Pearson Test of English (PTE) Academic 41 or IELTS 4.5 to reach a standard broadly equivalent to a PTE Academic score of 56 or IELTS 6.0, with a minimum of PTE Academic 51 or IELTS 5.5 in each language skill component.**

You will focus your language studies on practical areas of academic life in the UK and at Solent, and on topics relevant to future study: business, sport and enterprise; maritime and technology; or creative industries.

With direct tuition in English and access to our multimedia language centre, you will be able to learn at your own pace.

## Course content

Students study a total of 120 CATS points (equivalent to 60 ECTS) through four core units, one pathway unit and one option unit, which is related to your chosen degree course. Examples of key subject areas: Business English Lower Intermediate; Academic Skills for Undergraduate Study 1; Business English Upper Intermediate; Academic Skills for Undergraduate Study 2; Business, Sport and Enterprise pathway: The International Workplace; one option, from: Business Issues in the Contemporary World; Foundations of Finance; Introduction to Sport and Fitness; Law and Society; Tourism in the Contemporary World; Work and the Media in the UK; Maritime and Technology pathway: Introduction to the International Workplace; Degree-Related Project; Creative Industries pathway: Introduction to the International Workplace; Working in the Media Industry.

**Assessment:** You will be assessed through in-class tests, presentations, portfolio and assignment work. You must pass each language test component (reading, writing, listening and speaking) of the Academic Skills for Undergraduate Study 2 unit to pass the course overall.

**Key career skills:** English language, academic skills, communication, evaluation, critical thinking and problem-solving.



I really enjoyed how the course was taught and how close the class was – we were like a family, despite our different ethnic backgrounds. ”

**Chinzindu Tasie, graduate**

## Course length

Foundation certificate

1 year

## Entry requirements

- High school diploma or equivalent outside the UK.
- English language requirements apply – see page 206 for more.
- A basic level of expertise/knowledge in your chosen subject area may be required – see page 206 for more.

## Career opportunities

Students are qualified to progress to a wide variety of degree courses at Southampton Solent or elsewhere.

## Why Southampton Solent?

- We provide specialist English language training with an academic focus.
- Develop the academic skills you need for degree-level study.
- Flexible format and focus on transferable skills provides a wide range of options on completing your course.
- Solent is a Pearson Vue Centre for the PTE (Academic).

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# International Foundation Year

Improve your English language, academic and subject-related skills in preparation for undergraduate study on a range of exciting degree courses.

**If you wish to improve your English skills before continuing your studies on one of Solent's practical undergraduate degrees, this is the course for you.**

Part of a range of extended degree programmes for students whose first language is not English, the foundation year will help you reach a standard broadly equivalent to a Pearson Test of English (PTE) Academic score of 56 or IELTS 6.0, and a minimum of PTE Academic 51 or IELTS 5.5 in each language skill component, before you start your undergraduate studies.

Using our multimedia facilities and language centre, you will be able to tailor your English language studies to suit the subject you will study at degree level, and you will also focus on building essential practical and language skills for academic life in the UK and at Solent.

## Course content

Students study a total of 120 CATS points (equivalent to 60 ECTS) through four core units, one pathway unit and one option unit, which is related to your chosen degree course. Examples of key subject areas: Business English Lower Intermediate; Academic Skills for Undergraduate Study 1; Business English Upper Intermediate; Academic Skills for Undergraduate Study 2; Business, Sport and Enterprise pathway: The UK Economy and Institutions; one option, from: Business Issues in the Contemporary World; Foundations of Finance; Introduction to Sport and Fitness; Law and Society; Tourism in the Contemporary World; Work and the Media in the UK; Maritime and Technology pathway: Background

to the UK Economy; Degree-Related Project; Creative Industries pathway: Background to the UK Economy; Working in the Media Industry.

**Assessment:** You will be assessed through in-class tests, presentations, portfolio and assignment work. You must pass each language test component (reading, writing, listening and speaking) of the Academic Skills for Undergraduate Study 2 unit to pass the course overall.

**Key career skills:** English language, academic skills, communication, evaluation, critical thinking and problem-solving.



## Course length

Foundation year (Fdn)

1 year +

## Entry requirements

- High school diploma or equivalent outside the UK.
- English language requirements apply – see page 206 for more.
- A basic level of expertise/knowledge in your chosen subject area may be required – see page 206 for more.

## Note

For the latest list of courses available, please see our website.

## Why Southampton Solent?

- We provide specialist English language training with an academic focus.
- Develop the academic skills you need for degree-level study.
- Specialised English language content focused on your degree area provides a valuable advantage.
- Solent is a Pearson Vue Centre for the PTE (Academic).



I found Southampton Solent University a good place to study. The people are friendly and the city is good. ”

**Ibrahim, International Foundation Year student**

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039



	Foundation year, plus	Length	UCAS code	See page
Business, sport and enterprise pathway	Accountancy and Finance*	+ 3 years	NNLJ	58
	Adventure and Outdoor Management	+ 3 years	N805	154
	Business Economics	+ 3 years	LC10	61
	Business Management*	+ 3 years	N2Q3	63
	Fitness Management and Personal Training	+ 3 years	CN68	159
	International Business Management	+ 3 years	N1RY	66
	International Tourism Management	+ 3 years	N8QJ	100
	Law*	+ 3 years	M1Q3	67
	Marketing	+ 3 years	N509	69
	Marketing with Advertising Management*	+ 3 years	N590	70
	Sport Coaching	+ 3 years	C6QJ	165
	Sports Studies	+ 3 years	C6QA	167
	Sports Studies and Business	+ 3 years	C6ND	169
	Tourism Management	+ 3 years	N83F	101
Creative industries pathway	Advertising	+ 3 years	N561	172
	Magazine Journalism	+ 3 years	P5Q3	184
	Media Culture and Production	+ 3 years	P309	133
	Photography	+ 3 years	W644	46
	Popular Music Production	+ 3 years	W34C	151
	Public Relations and Communication	+ 3 years	P2Q3	187
	Sport Journalism	+ 3 years	P5QH	191
	Television and Video Production	+ 3 years	PP34	134
Maritime and technology pathway	Audio Engineering	+ 3 years	O373	126
	Architectural Technology	+ 3 years	K1Q3	52
	Broadcast Systems Engineering	+ 3 years	H643	127
	Business Information Technology	+ 3 years	G5Q3	74
	Computer Networks and Web Design	+ 3 years	G4QH	79
	Computing	+ 3 years	G403	82
	Construction Management	+ 3 years	K2Q3	53
	Electronic Engineering	+ 3 years	H6QH	90
	Engineering Design and Manufacture	+ 3 years	H151	92
	Maritime Business	+ 3 years	N9Q3	119
	Mechanical Engineering	+ 3 years	H305	93
	Shipping and Port Management	+ 3 years	4XAT	120
	Software Engineering	+ 3 years	G6Q3	86
	Yacht and Powercraft Design	+ 3 years	H529	94
Yacht Design and Production	+ 3 years	4R81	95	

\* Additional one-year work placement also available. See course page for details.

# International Foundation Year (Football)

This specialist foundation year is the perfect course to kick-start a career in international football, combining expert knowledge of the beautiful game with a focus on English language skills.

Foundation year, plus	Length	See page
BA (Hons) Football Studies	+ 3 years	160
BA (Hons) Football Studies and Business	+ 3 years	162

**The Times Good University Guide recommends Southampton Solent University as a 'leader in football-related academic study' – and with more than a decade of experience delivering expert training and tuition, it's no wonder our graduates have gone on to find roles at top-flight professional teams and governing bodies.**

The only football-focused foundation year at any UK university, this one-year course gives students whose first language is not English the confidence and language skills for successful study for an undergraduate degree here in the UK.

The foundation year is the perfect start to your football career, providing the essential academic skills, a solid foundation of professional expertise and broad football knowledge you need for one of Solent's full-length undergraduate degrees.

## Industry focus

We have strong links with a range of relevant employers in sports and leisure, ensuring an exciting programme of guest lectures by active industry professionals from organisations which include:

- The Football Association
- Hampshire Football Association
- Hampshire and the Isle of Wight Sports Partnership
- Southampton Football Club

You'll also hear from speakers from other football industry organisations, and are encouraged to attend FA Licenced Coaches conferences.

Students will also benefit from Southampton Solent's official partnership with Southampton FC, while the course team also has excellent working relationships with key stakeholders including UEFA, the Football Association, the League Managers Association and various other professional clubs.

## Course content

Business English Lower Intermediate; Academic Skills for Undergraduate Study 1; Business English Upper Intermediate; Academic Skills for Undergraduate Study 2; Football in the Contemporary World; Fundamentals of Football Activity.

**Assessment:** In-class tests, portfolio work, presentations, practical projects and assignment work.

**Key career skills:** Verbal and written English, creative and analytical thinking, project management, teamwork, presentation, academic literacy, numeracy and IT.

**Projects/work experience:** Solent's strong links to the football industry provide plenty of opportunities for work experience; previous students have undertaken placements with Hampshire Football Association, Hampshire and the Isle of Wight Sports Partnership and Sport Solent.

## Course length

Foundation year (Fdn) 1 year +

## Entry requirements

- High school diploma or equivalent outside the UK.
- English language requirements apply – see page 206 for more.

## Why Southampton Solent?

- Southampton Solent is one of the UK's leading providers of football specific education.
- An accredited centre for football coaching with 1st4Sport and the FA.
- Extensive network of links in the game, including an exclusive partnership with Southampton FC.
- Home to the Lawrie McMenemy Centre for Football Research, a world-class research and consultancy centre.
- Southampton Solent is a Pearson Vue Centre for the PTE (Academic).
- You'll be taught by UEFA 'A' and 'B' Licence coach educators, Pro Licence holders and National Futsal tutors.
- The only university to offer an international foundation year course specifically focused on the football industry.
- Specialised English language content focused on your degree area provides a valuable advantage.
- Dynamic and supportive environment to prepare you for your chosen degree course.

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Law and Criminology Foundation Year

Build a solid foundation for a great career with this one-year foundation course, developing your knowledge and academic skills in preparation for Solent's law and criminology degrees.

Foundation year, plus	Length	See page
BA (Hons) Criminal Investigation with Psychology†	+ 3 years	104
BA (Hons) Criminology†	+ 3 years	105
BA (Hons) Criminology and Psychology†	+ 3 years	106
LLB (Hons) Law†	+ 3 years	67
LLB (Hons) Law and Commercial Practice*	+ 3 years	68

\* Four-year variant including one-year work placement also available. See course page for details.

† Also available for January 2017 entry – see the course webpage for more.

## This course provides the specialised knowledge and academic skills you'll need to progress to a full law or criminology degree.

If you don't have any traditional qualifications or have been away from formal education, the course will help you get back into academic study.

Working in small groups, you'll learn about law and criminology – and business if you choose the business subject options – and develop a range of widely useful skills including analysis, research, problem-solving, and written and oral expression.

The course is always full of discussions from different views and perspectives, and you'll also have access to our well-stocked, modern library and online facilities – providing plenty of opportunities to develop your knowledge.

## Industry focus

Solent University is part of the Southampton City Law Network. We have regular meetings, events, careers talks and opportunities to meet lawyers from professional practice.

You'll also be able to join the university's moot society and enter moot competitions against other universities. Southampton Solent's

criminology courses benefit from a wide range of visiting speakers, and staff include former practitioners from a number of criminal justice professions. We also have a strong Criminology Society, with links to our many successful alumni working in various public and private criminal justice fields.

## Course content

Core units: Legal Reasoning and Research Skills; Law and Business; Law and the Individual; Law and Society; Law students study two options, choosing from: Working with People; Business Issues in the Contemporary World; Introduction to Criminology; Introduction to Policing; Criminology students will study: Introduction to Criminology; Introduction to Policing.

**Assessment:** Assessments include written assignments, oral presentations, group work and individual projects.

**Key career skills:** Problem-solving, research, self-directed work and teamwork, effective presentation and communication skills.

## Course length

Foundation year (Fdn)

1 year +

## Entry requirements

- 80 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in GCSE English and mathematics, or equivalent.
- English language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Solicitor, barrister, paralegal work, the police, immigration, borders, revenue and customs agencies, commercial organisations, the prison and probation services, victim and witness support and local government.

## Why Southampton Solent?

- Carefully designed with employability in mind.
- Direct entry onto Solent's law and criminology degrees.
- Strong student support and guidance.
- Develop contemporary business and legal skills.
- Specialised moot courtroom for mock trials and moot competitions.
- Comprehensive student support and ongoing assessment programme to establish effective learning.
- Solent's diverse range of students, cultures and backgrounds provides a solid basis for understanding and awareness of social and cultural difference.

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Popular Music Production Foundation Year

Prepare for degree-level study and get a solid introduction to the music industry, studio recording and live production – learning the essential skills to become a professional music performer and producer.

Foundation year, plus	Length	See page
BA (Hons) Digital Music	+ 3 years	142
BA (Hons) Popular Music Performance and Production	+ 3 years	150
BA (Hons) Popular Music Production	+ 3 years	151

**This forward-thinking music course will help you build a broad knowledge of music production, studio recording and live sound engineering, preparing you for degree-level study.**

You'll have access to top-of-the-range facilities, and you'll learn how to use them from a team of practising producers, musicians and DJs with a wealth of industry experience.

Our digital and analogue multi-track recording facilities and audio production suites provide the chance to explore a variety of music production roles and build hands-on experience using industry-standard production software.

During the second semester you will also have the opportunity to tailor the course to your own interests, working on your own unique live music or production project.

## Industry focus

Southampton Solent's close links with the music industry enable live briefs to be incorporated into coursework. This way you can be assessed on real-world outcomes, either producing work for an external client or working entrepreneurially.

The course team are actively involved in the contemporary music scene, bringing guest lectures from industry professionals, including James Zabella (DJ), Colin Lester (artist management), Rob Da Bank (DJ, producer, Bestival organiser) and Wez Saunders (producer).

## Course content

Introduction to Popular Music; Introduction to Audio and Synthesis; Music Industry Pathway Project; Final Major Project.

**Assessment:** Assessment is through coursework: practical production projects, group and individual projects, seminar presentations, portfolio creation and reflective writing.

**Key career skills:** Verbal and written communication, creative thinking, project management, analytical thinking, teamwork, self-evaluation, presentation and public performance.

## Projects/work experience:

Southampton is a fantastic city for live music, and you will be encouraged to get involved in the local music scene and supported in finding valuable work experience. Past placements have included local indie venues such as The Joiners, Talking Heads, Avondale House and Unit, providing fantastic opportunities to perform and engage with the local industry.

Further support is offered through our Solent Music organisation, providing work experience opportunities at summer festivals, local venues and with local music organisations. You'll also have a chance to join our Solent Creatives freelance agency, working on real-world briefs from commercial clients.

## Course length

Foundation year (Fdn) 1 year +

## Entry requirements

- 120 UCAS tariff points from A-levels, BTEC or equivalent.
- Interview and/or audition requirements apply – see page 206 for more.
- English language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Performer, music producer, music retail or management, session player, band member, tour support, live sound technician.

## Why Southampton Solent?

- Pathway qualification to degree-level study.
- Learn in a real-world music industry environment.
- Taught by professional producers, composers, label owners and active industry professionals.
- Access to the latest music production hardware and software technologies.
- Study at the heart of Southampton's great music scene.
- Strong links with the music and media industries, and local venues.

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Sport, Event and Tourism Foundation Year

Build a solid grounding in academic skills and specialised sport or tourism knowledge on this one-year foundation course, and prepare yourself for degree-level study in sport, tourism and events management.

Foundation year, plus	Length	See page
BA (Hons) Adventure and Outdoor Management	+ 3 years	154
BA (Hons) Events Management	+ 3 years	64
BA (Hons) Fitness Management and Personal Training	+ 3 years	159
BA (Hons) International Tourism Management	+ 3 years	100
BA (Hons) Sport Coaching and Development	+ 3 years	166
BA (Hons) Sports Studies	+ 3 years	167
BA (Hons) Sports Studies and Business	+ 3 years	169
BA (Hons) Tourism Management	+ 3 years	101

**This one-year course provides the opportunity to build a broad foundation of knowledge and skills before progressing to year one of a degree programme.**

During the foundation year you'll develop a broad basis of knowledge and professional skills in the context of sport, events and tourism, along with the essential academic skills that you'll need for an extended course of degree-level study.

You'll also be able to specialise through project choices and optional units, choosing to study options in either sport or tourism. These units give you a solid introductory grounding in your area's theory, and also provide opportunities for you to take national governing body training courses in your chosen field.

## Course content

The Leisure Environment; Leisure Project; Study Skills; Working with People; Introduction to Marketing; option: Introduction to Sport and Fitness; Tourism in the Contemporary World.

**Assessment:** A combination of continuous assessment, written reports, presentations and examinations, to prepare students for the range of assessment methods on an undergraduate degree.

**Key career skills:** Throughout the course, you will develop communication, presentation, numeracy, IT, problem-solving and people skills, important for your chosen degree pathway and your future career.

**Projects/work experience:** There's a strong emphasis on building practical work experience at Solent, and our sporting arm, Sport Solent, can help you find valuable experience.



I had a really great time doing the foundation year. I met some really interesting people and made some great friends. The tutors offer loads of support and are always willing to help you out. ”

**Ben Ward, graduate**

## Course length

Foundation year (Fdn)

1 year +

## Entry requirements

- 80 UCAS tariff points from at least two completed A-levels, BTEC or equivalent.
- At least grade C in GCSE English and mathematics, or equivalent.
- English language requirements apply – see page 206 for more.
- Alternative entry is available – see page 206 for more.

## Career opportunities

Sport and fitness coaching, sport science, sport development.

## Why Southampton Solent?

- Proactive learning and expert academic support.
- Dynamic and supportive environment to prepare you for your chosen degree course.
- Completion of the foundation year provides access to Solent's wide range of specialist sport and tourism courses.

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Technology Foundation Year

Build a solid foundation for an exciting career in technology with this one-year course, providing the knowledge and academic skills that are essential for your chosen technology-based degree.

Foundation year, plus	Length	See page
BEng (Hons) Acoustics	+ 3 years	124
BA (Hons) Architectural Technology	+ 3 years	52
BEng (Hons) Audio and Acoustic Engineering	+ 3 years	125
BSc (Hons) Audio Engineering	+ 3 years	126
BSc (Hons) Broadcast Systems Engineering	+ 3 years	127
BSc (Hons) Business Information Technology*	+ 3 years	74
BSc (Hons) Computer Games (Indie)*	+ 3 years	76
BSc (Hons) Computer Games (Software Development)*	+ 3 years	77
BSc (Hons) Computer Networks and Web Design*	+ 3 years	79
BSc (Hons) Computer Systems and Networks*	+ 3 years	81
BSc (Hons) Computing*	+ 3 years	82
BSc (Hons) Construction Management	+ 3 years	53
BEng (Hons) Electronic Engineering	+ 3 years	90
BSc (Hons) Engineering Design and Manufacture	+ 3 years	92
BSc (Hons) Information Technology Management*	+ 3 years	84
BSc (Hons) Live Sound Technology	+ 3 years	132
BEng (Hons) Mechanical Engineering	+ 3 years	93
BSc (Hons) Network Security Management*	+ 3 years	85
BSc (Hons) Software Engineering*	+ 3 years	86
BSc (Hons) Television Production Technology	+ 3 years	137
BEng (Hons) Yacht and Powercraft Design	+ 3 years	94
BEng (Hons) Yacht Design and Production	+ 3 years	95

\* Additional one-year work placement also available. See course page for details.

**If you have non-standard qualifications or are unable to meet the admissions requirements on your chosen technology degree, this one-year foundation course provides the technical grounding and academic skills you need.**

From engineering or the built environment to computing and media technology, the foundation year provides a practical and group-based approach to learning, forming a firm basis for a range of degree courses or work in the industry.

Registering for a specific degree at the start of your foundation year, you will build a solid understanding of general theoretical and practical

aspects that will underpin your subject. You will also have the chance to work on a project related to your chosen degree, and the flexibility to transfer later in your studies if another career path appeals.

### Industry focus

Throughout your degree you'll have extensive opportunities for building professional connections and getting hands-on experience in the workplace.

**Course content:** Group Technology Project; Information and Analysis; Technology Concepts and Processes; Degree-Related Project.

### Course length

Foundation year (Fdn) 1 year +

### Entry requirements

- 40 UCAS tariff points from one A-level (6-unit award), a BTEC Subsidiary Diploma at P, or equivalent qualifications – normally from a relevant numerate or technology subject.
- Four GCSE passes at grade C or above (usually including mathematics and English language).
- Alternatively, A-levels or equivalent qualifications in other subject areas, a BTEC Diploma at PP, or a BTEC Extended Diploma at PPP, may also be considered.

### Career opportunities

The skills that you develop on the course will prepare you for degree-level study at Solent, before embarking on your chosen career in an engineering, computing, media tech or built environment discipline.

### Why Southampton Solent?

- Broad range of technology-related undergraduate degree courses, many accredited by professional industry bodies.
- Access to a range of specialised technology workshops, laboratories and IT facilities.
- Strong ties with the technology industries.
- Great location in the heart of an active student city.
- Practical and group-based learning approach.

Visit [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for detailed course information  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
Tel: +44 (0)23 8201 3039

# Top-up courses

**If you've got existing skills, experience or qualifications and you'd like to make more of them, Southampton Solent University is the ideal place to finish your undergraduate degree.**

Our vibrant and friendly university is home to students from all around the world, and from all kinds of academic backgrounds – so you're sure of a warm welcome and plenty of support.

## What is a top-up course?

Our exciting range of top-up courses allows you to convert your existing qualifications and skills into a full UK bachelor's degree (with honours) in just one year.

We welcome applicants with a range of qualifications, such as an appropriate Higher National Diploma (HND) or equivalent.

## Real-world experience

We encourage our students to think about their future careers, and to develop further experience and skills while they are studying with us.

Our specialised, hands-on courses include many opportunities to gain real-world experience and to put your creative ideas into practice.

Opportunities at Southampton Solent include:

- Hands-on experience working with real-world external clients through various in-house agencies such as Solent Creatives, Solent Productions and Solent Acoustics.
- Curriculum Plus units and professional qualifications – study these and gain a competitive edge.
- Boosting your CV through volunteering, or paid work on-campus.
- The chance to pitch your business idea and receive up to £2,000 in funding.
- The possibility of a 3- or 12-month job with the Solent Graduate Scheme.

## What are the entry requirements?

Most successful applicants to Southampton Solent University top-up courses have completed at least two years of full-time undergraduate study equivalent to 240 CATS points. (The British Credit Accumulation and Transfer Scheme (CATS) is used to evaluate the academic value of previous study at other higher education institutions.)

If English isn't your first language, you will also need to demonstrate an acceptable level of written and spoken English language; many applicants submit an IELTS or equivalent exam. The minimum IELTS score for all top-up courses is 6.0 (5.5 in writing), Pearson Test of English (PTE) Academic 56 (51 in writing), or equivalent.

## Portfolio and interview requirements

Some top-up courses also require you to attend an interview (in person or by phone/video call), or provide a portfolio/sample of your work. Visit our individual course pages to find out more, at [www.solent.ac.uk/top-ups](http://www.solent.ac.uk/top-ups)

## Our top-up courses

Accountancy and Finance (Top-up)  
Advertising and Public Relations (Top-up)  
Business Administration (Top-up)  
Digital Music (Top-up)  
Fashion (Top-up)  
Fashion Management with Marketing (Top-up)  
Fashion Photography (Top-up)  
Fashion Styling and Make-Up for Media (Top-up)  
Fashion Writing (Top-up)  
Film and Television (Top-up)  
Graphic Design (Top-up)  
Information Technology for Business (Top-up)  
Interior Design Decoration (Top-up)  
International Management (Top-up)  
Journalism (Top-up)  
Marine Engineering and Management (Top-up)  
Marine Operations Management (Top-up)  
Marketing (Top-up)  
Media, Communication and Culture (Top-up)  
Media Production (Top-up)  
Photography (Top-up)  
Popular Music Performance (Top-up)  
Popular Music Production (Top-up)  
Product Design (Top-up)  
Promotional Media (Top-up)  
Visual Arts (Top-up)

To find out more about our range of great top-up degrees, visit [www.solent.ac.uk/top-ups](http://www.solent.ac.uk/top-ups)

# Entry requirements

**We believe that our courses should be accessible to anyone who will benefit from studying with us. Students enter our courses through a variety of educational routes, and each application is considered on its own merits.**

## UCAS points

We use the UCAS tariff points system to determine eligibility for each course. Your UCAS points can come from various recognised qualifications, such as:

- A-levels
- BTEC/OCR National Award
- Diploma
- Scottish Highers
- Irish Leaving Certificate
- Welsh, European or International Baccalaureate
- a recognised Access to Higher Education course
- a recognised non-UK equivalent of the above qualifications.

Details of how many points are awarded to specific qualifications can be found on the UCAS website: [www.ucas.ac.uk/students/ucas\\_tariff](http://www.ucas.ac.uk/students/ucas_tariff)

**Note:** some of our courses have more specific entry requirements, such as a minimum grade or number of points in a certain subject. This is listed on the course page.

## Criminal convictions checks

Some courses will also require Disclosure and Barring Service (DBS) checks. These are shown in the course entry profiles.

## English language requirements

You will need to demonstrate an acceptable level of written and spoken English language; many applicants submit an IELTS or equivalent exam to demonstrate their level of English. The minimum IELTS score for all courses is 6.0 (5.5 in writing), Pearson Test of English (PTE) Academic 56 (51 in writing), or equivalent.

## Student visas

The UK Home Office's English language requirements for obtaining a student visa may be different from Southampton Solent's requirements. Even if you meet the requirements above, you may still have to meet additional requirements to be granted a visa. Visit [www.gov.uk](http://www.gov.uk) and search 'student visa' for more information.

## Portfolio and interview requirements

Some courses require you to attend an interview (in person or by phone/video call, as appropriate) or provide a portfolio/sample of your work. Once you apply for a course, we'll contact you with the specific details of what is required. Alternatively, for more information visit the course pages on our website.

## Contact us

If you have any questions or concerns about entry requirements, please get in touch:

**Tel:** +44 (0)23 8201 3039

**Email:** [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

For the latest detailed entry requirements, please visit our course pages: [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses)

## Alternative entry

- Applicants aged 21+ may be considered based on relevant experience.
- Some courses may allow direct entry into the second or third years, such as for holders of an HND or HNC in an appropriate subject.

## Foundation courses

Many of our degrees are also available through our foundation programme, with more accessible entry requirements. These four-year courses include an introductory foundation year, to help you develop the essential academic skills and subject knowledge you'll need on your honours degree. See page 194 for more.

## Top-up courses

You can use the Credit Accumulation and Transfer Scheme (CATS) to satisfy academic requirements for certain courses, such as our top-up degrees. Each successfully completed undergraduate degree year (or level) normally counts for 120 CATS points, so successful completion of the first two years of a degree course (for example levels 4 and 5 of undergraduate study) equates to 240 CATS points, which meets the standard requirements for a top-up degree.



# How to apply

**Your school or college can support your UCAS application to university. However, we've outlined details below about the different ways you can apply to courses at Southampton Solent University.**

## **Full-time courses**

If you are applying for the full-time undergraduate courses listed in this prospectus, you should apply through UCAS (the Universities and Colleges Admissions Service). Nearly all schools and colleges in the UK offer their students the facility of applying electronically through the UCAS website; you should also use it if you are applying independently in the UK and from overseas. The 'Apply' function and course information can be found on the UCAS website: [wwwucas.com](http://wwwucas.com)

Some of our Warsash Maritime Academy courses have different entry requirements. Please see the relevant course pages for further information.

## **When to apply**

Your application should reach UCAS by 15 January 2016 if you want to start a course in autumn 2016. Early application is advised for the most popular subject areas, although applications may be accepted throughout the year. The university will accept standard applications up to 30 June 2016, after which time applications are diverted through the UCAS Clearing system. If you have missed the deadline, please email [ask@solent.ac.uk](mailto:ask@solent.ac.uk) or telephone +44 (0)23 8201 3039.

## **Applicants with specific learning difficulties, medical conditions, mental health conditions, physical or sensory impairments or on the autistic spectrum**

You are strongly advised to declare any specific learning difficulties, medical conditions, mental health conditions, physical or sensory impairments or autistic spectrum conditions and to clearly state any anticipated support needs. The University is unable to provide appropriate support if a full declaration is not made at the time of application.

## **Completing the UCAS application process**

The UCAS code for Southampton Solent University is **S30** and the institution code name is **SOLNT**. The University is keen to encourage applications from students who may not normally consider going to university, or who, through no fault of their own, may not achieve their full potential at further education level. As a result, the University operates compact agreements with local colleges, which are given special consideration. There are eligibility criteria attached to this – further details can be found at [www.solent.ac.uk](http://www.solent.ac.uk). If you feel you are eligible, you should enter the word 'COMPACT' in the CHOICES section of the UCAS Apply website.

## **Clearing**

A university helpline will be available to you from the beginning of July. Please visit the university website at [www.solent.ac.uk](http://www.solent.ac.uk) for further information.

## **Enrolment**

For 2016 UCAS applicants, we will check your A-levels and BTEC/QCF qualifications through the UCAS system. For deferred-entry UCAS applicants and all other UK qualifications, you will need to send us original copies of your qualifications prior to enrolment. For non-UK students, you need to send us photocopies of your qualifications but must bring your original certificates for checking when you arrive at the university. If you live outside Europe, you will also need to organise a Tier 4 General Student visa before coming to study in the UK.

# Terms and conditions

You will be required to abide by the University's regulations, policies and procedures. These documents, together with other information made available to you at the time of an admission offer being made, will comprise the primary terms of the contract between you and the University. In accepting such an offer, you will be signifying your consent to these terms. The University reserves the right to take disciplinary action where regulations are broken, and in extreme cases this could lead to expulsion from the University. As a student, you will have access to a wealth of information describing the teaching, examination and assessment arrangements, services and facilities which are available to you, via the university website. You may wish to start by looking at the Southampton Solent Charter which sets out our institutional values and our wish to ensure that the University remains a supportive community to all:

[www.solent.ac.uk/about-us](http://www.solent.ac.uk/about-us)  
[www.solent.ac.uk/terms](http://www.solent.ac.uk/terms)

Our offer letter will outline the key issues that you need to be aware of prior to joining the University and will direct you to our 'HelloUni' website, which is dedicated to providing you with a range of information that may be helpful in advance of arrival, including the formal policies and procedures that are relevant to all students. You will also be given a copy of the student handbook when you enrol at the University.

## No smoking policy

The University operates a no smoking policy. Staff, students and visitors may not smoke in the buildings and grounds, except in certain designated external areas.

## No drugs policy

The University is committed to preventing drug and solvent abuse amongst its staff and students, and to maintaining a safe and efficient educational environment. No illegal drugs or associated equipment may be brought onto any university premises, including the Students' Union and residences. The police will be informed in cases of illegal drug use, and disciplinary procedures will be applied to any student involved, which may result in expulsion from the University.



## Consumption of alcohol

With the exception of the residences, the consumption of alcohol at the University is only permitted in licensed areas, other than for special occasions when the prior permission of a member of the University's senior management team must be obtained.

## Disclaimer

Every effort is made to ensure that the information given in this prospectus is correct at the time of publication and that the course information accurately describes the courses offered by the University. However, from time to time details change; you should contact the University to verify information, especially if you wish to place particular reliance upon it.

If you are particularly concerned about the detailed elements of a course, you should contact the University to check the course content prior to acceptance of an offer of a place.

We will take all reasonable steps to provide educational services and to minimise any disruption to those services. However, we reserve the right to postpone, relocate, restructure, withdraw or cancel any teaching sessions or examinations, any course or particular options, modules, units or specialisms within a course due to the occurrence of any event or circumstance beyond our reasonable control (including, but not limited to, industrial action, whether by university staff or others, a shortage of staff, unavailability of facilities or insufficient student numbers).



# Fees and finances

## Fees for UK and EU undergraduate students

Tuition fees for full-time 2016 undergraduate students from the UK and EU are £9,000 per year, as agreed with the Office for Fair Access (OFFA). You will also need to pay for your living costs (accommodation, food, and so on) and transport. For some courses you may have to pay for field visits and buy equipment. Visit our 2016 course pages to find out more.

## Channel Islands and Isle of Man students

At the time of writing, fees for Channel Island and Isle of Man students were yet to be agreed. Fees for the 2015/16 academic year were £9,000. For the latest information, visit: [www.solent.ac.uk/funding](http://www.solent.ac.uk/funding)

**Note:** you will not be eligible for statutory funding from the UK government. For more information, visit [www.gov.gg](http://www.gov.gg) (for Guernsey students), [www.gov.je](http://www.gov.je) (for Jersey students) or [www.gov.im](http://www.gov.im) (for Isle of Man students).



## Overseas/non-EU students

Details of fees for non-EU students can be found on our website: [www.solent.ac.uk/international](http://www.solent.ac.uk/international), or by contacting our international recruitment office.

**Please note:** this information was correct at the time of going to press and may be subject to change. Check our main website for the most up-to-date information.

# Financial support

**There are three main types of financial support to help you with your university costs:**

## **Maintenance loans**

These are often called 'student loans' and are designed to help you pay for food, accommodation and other costs. The loan is paid into your bank account in three instalments, at the beginning of each academic term.

Maintenance loans are means-tested. This means any full-time student can apply for up to 65 per cent of the maximum amount, but the remaining 35 per cent depends on your family income.

The maximum amounts you can receive for 2015/16 are: £5,740 per year for students living away from home (outside London) and £4,565 per year for students living at home. In 2016/17, these figures will probably increase by 1 per cent, but please check the Student Finance England website: [www.slc.co.uk](http://www.slc.co.uk)

## **Maintenance grants**

Unlike a loan, a maintenance grant never has to be repaid. Students with an annual household income of £25,000 or less can receive a maintenance grant of £3,387 in 2015/16. Students with an annual household income between £25,001 and £42,611 can still receive some of this grant, although the higher your household income the less you get.

**Note:** if you receive a maintenance grant, the maintenance loan you can receive will be reduced. The grant money effectively replaces the loan money, meaning you will have less to repay.

For more information about maintenance loans and grants, visit: [www.gov.uk/student-finance](http://www.gov.uk/student-finance) and [www.moneysavingexpert.com/students](http://www.moneysavingexpert.com/students)

## **Bursaries and scholarships**

Southampton Solent University is proud to offer a range of scholarships that can provide you with financial assistance or waive fees for tuition or accommodation.

Scholarships are sometimes available in specific subject areas such as sport, for certain course levels such as foundation years, or for students from particular backgrounds, for example care leavers.

To find out more about what scholarship options might be available to you, please contact our student funding office or see the relevant section on our website:

**Tel:** +44 (0)23 8201 3427

**Email:** [student.funding@solent.ac.uk](mailto:student.funding@solent.ac.uk)

**[www.solent.ac.uk/scholarships](http://www.solent.ac.uk/scholarships)**

## Scholarships that may be available:

### **The Lisa Wilson Scholarship Fund**

The Lisa Wilson Scholarships are kindly donated by Mr and Mrs Wilson in memory of their daughter Lisa, a former Solent student. A number of these are awarded annually for new students applying to FdA, HND or BA/BSc degree courses. The scholarships are available to students who have overcome adversity or can demonstrate why they need extra financial help with their studies. They provide £1,000 per year, reviewed annually.

### **Care leavers**

The university has been awarded the Buttle UK Quality Mark for Care Leavers, in recognition of our commitment to supporting students who have been in local authority care. The support package includes a £1,500 bursary per year. Full eligibility criteria are available on our website.

### **Sport Solent scholarships**

Sport Solent offers different levels of support to student athletes, based on their sporting talent and potential. See the website: [www.solent.ac.uk/sport-scholarship](http://www.solent.ac.uk/sport-scholarship)

### **International scholarship scheme**

We have a number of scholarships for students from overseas. For further information, please see our website.

Please note that this is not a complete list, and further scholarships may be available. For more information, visit our website: [www.solent.ac.uk](http://www.solent.ac.uk)



### Kelly, BSc (Hons) Applied Sport Science, student, High Performance Academy, Team GB gymnast.

Commonwealth gold medallist Kelly Simm joined Southampton Solent University in 2014, studying BSc (Hons) Applied Sport Science. Part of Southampton Solent's high performance academy (HPA), Kelly won gold for the women's gymnastics team event at the 2014 Commonwealth Games in Glasgow – and has now set her sights on Rio 2016.

"I've been involved in sport from a young age and have always found it really interesting," said Kelly, "so sports science is something I'd always

thought about doing. I applied for Southampton Solent because the course and facilities looked great, and the lecturers and staff seemed really helpful and supportive about my sport.

"The high performance academy also looked really good, so I felt I would be able to cope with the demands of both training and uni with their help. The HPA gives so much support to athletes – all the staff are so good at what they do, and so passionate about trying to help us all.

"They help in a lot of ways –

financially, with study support, with soft tissue treatment. They are always here if you need anything, and I have been able to adjust my timetable with the lecturers, so I am still able to keep up 30 hours of training a week.

"Sport is seen to be really important at Solent and everyone is really supportive of each other. I love being an HPA athlete, knowing that everyone is at the top of their sport – having so much in common with each other is awesome."



# Supporting your growth

While studying at Solent you'll have access to our friendly advice and support services, helping you to reach your full potential at university.

You'll find our teaching staff approachable, encouraging and focused on your needs. There are support officers for when you need confidential advice or guidance.

You can also visit our welcoming Students' Information Centre and speak to our knowledgeable student advisors. They offer impartial information and advice on all aspects of student life, and for more specialist issues they can put you in touch with the right person.

We offer a range of specialist advice and support services, covering disability, funding and money, careers, study skills, international students, counselling, health and chaplaincy.

Whatever issues you might face during your time at university, you'll get the support you need.

[www.solent.ac.uk/student-life/welfare](http://www.solent.ac.uk/student-life/welfare)

“

The friendly university staff help with any problem you may have, no matter how big or small it may be. ”

**Michael, BSc (Hons) Business Information Technology student**





# Mature students

UCAS defines mature students as 'any student aged 21 or over at the start of their studies'. At Southampton Solent we're proud to have a diverse and welcoming community and our mature students are a big part of this, comprising one in five undergraduate students.

## What mature students bring to the University

As a mature student you have many attributes and transferable skills that you can bring to your studies at Solent. Your life and work experiences, from managing family responsibilities to having real industry knowledge, will equip you with fantastic skills in time management, problem-solving and multi-tasking.

Many mature students have a real passion and enthusiasm for their chosen course and this, combined with experience and knowledge, will also benefit other students in seminars, debates and collaborative work.

## Concerns you may have as a mature student

Managing workloads and course expectations after a long period of education can sometimes be difficult. We provide academic support for study skills, e-learning and managing your time effectively, as well as pastoral support to fit around your university commitments.

During our open days we have mature student ambassadors who will be happy to talk to you about life at Solent as a mature student. We also have an online live chat facility and encourage you to go online and chat with us if you have any concerns.



As well as being a mature student studying fashion graphics, I'm a full-time mum and have a chronic illness which affects my studies. The course leaders and other staff at Southampton Solent have really helped – they've given me the support and flexibility I need to balance everything with minimal stress, and have given me the confidence to really develop and grow. ”

## Josie, BA (Hons) Fashion Graphics student

## Our Gateway programme

If you have been out of education for three years or more and are offered a place at Solent, you will be invited to attend our Gateway programme. This free programme is run by our Library and Learning Service team over two days, usually in September.

The programme is designed to help mature students settle into university life before the arrival of other undergraduate students. The Gateway team will help you to feel comfortable with the core skills required on your course and you'll have the opportunity to meet other new mature students in a relaxed, friendly environment.

## Socialising as a mature student

At Solent we have lots of social events where you can meet people with similar personal interests.

If you want to meet other mature students, there is a Mature Students Facebook page with regular updates on social activities. You can also sign up to join the Mature Students Society, which organises events such as coffee mornings and themed film nights through our Solent Students' Union: [www.solentsu.co.uk](http://www.solentsu.co.uk)



# International exchange and Erasmus+

**Are you interested in working or studying abroad as part of your degree? Our Study Abroad and funded Erasmus+ programmes let you do just that.**

## **Outgoing students – Erasmus+**

As a Southampton Solent University student, you may be able to study or work abroad depending on your course structure. We run a programme called Erasmus+ which means you could receive a grant for your time abroad. If you spend a whole year abroad, your fee will be reduced for that period. The fee was £1,350 for 2014/15; please see our website for current fees.

The great thing about this programme is that it relates to your degree and contributes towards your final grade. You can study for a minimum of two months and up to a whole academic year at one of our partner universities. You could also get a work placement if you commit to a full year.

Studying and working abroad is an incredible experience which will open up further opportunities and help you develop new skills for a competitive edge when you graduate. You'll get to meet new people, delve into another culture and gain a strong independence. You don't need to speak another language to take part, but there is support available if you would like to strengthen your existing language skills.

We have partnerships with other fantastic universities in a number of European countries. Southampton Solent holds the Extended Charter for Higher Education (ECHE), which makes exchange with other affiliated institutions possible under Erasmus+.

## **Outgoing students – Study Abroad**

You don't have to stop at Europe. Our Study Abroad programme can help you find exchange opportunities further afield. We have a growing number of partnerships with international universities which you can benefit from. For more information, please speak with the international exchange team – they will support you throughout your exchange experience.

## **Incoming students**

We welcome international exchange students at Southampton Solent University. Working with your own university, we're happy to receive applications from students who want to undertake a semester or an academic year here. You can do this under Study Abroad (which is fee-paying) or Erasmus+. If you wish to gain a work placement, please contact us for further information.

## **More information**

Please see our course pages to find out if your course is structured for international exchange, or contact the international exchange team:

**Tel:** +44 (0)23 8201 3893

**Email:** [international.exchanges@solent.ac.uk](mailto:international.exchanges@solent.ac.uk)

**[www.solent.ac.uk/exchange](http://www.solent.ac.uk/exchange)**





“

I would encourage any student to study abroad... moving to a different country and studying there has taught me an awful lot about myself. I will be very sad when my time in Austria ends – international exchange has totally changed me and my life for the better. ”

**Graeme, BA (Hons) International Tourism Management student**



# International students

**Solent welcomes students from all over the world. Whether you are applying from your home country or you are an international student already studying in the UK, we have an attractive range of courses for you to choose from.**

## **International foundation courses**

Our International Foundation Year (IFdn) and International Foundation Certificate (IFC) courses are designed to help you improve your English language skills and prepare for degree-level study.

The International Foundation Certificate is a stand-alone one-year course, while the International Foundation Year leads directly into a wide range of Southampton Solent degree courses – you can find out more about your options on page 194.

## **Entry requirements**

- Successful completion of your high school diploma, or equivalent.
- A minimum level of English of IELTS 4.5 overall (and in each component), or equivalent.
- Some courses will also require you to demonstrate subject-specific expertise (for example, mathematics for engineering courses).

## **International advice**

Our international advice team will support you throughout your student experience, from arrival to graduation. We can provide information and advice on visas and immigration matters, life in the UK, employment and more.

## **International induction programme**

For courses starting in September, we recommend that you arrive in time for our international induction programme – which provides the chance to meet fellow international students, find your way around the campus and settle into Southampton life.

Activities include:

- service/department presentations from staff
- medical registration
- city tours
- social activities
- accommodation tours.

## **Contact**

To find out more about studying at Southampton Solent, international entry requirements or English language requirements, contact:

**Tel:** +44 (0)23 8201 3646

**Email:** [international@solent.ac.uk](mailto:international@solent.ac.uk)

**[www.solent.ac.uk/international](http://www.solent.ac.uk/international)**



## Events and organisations for international students

### One World Fair

Our annual One World Fair is designed to celebrate Southampton Solent University's rich and diverse student community, and to help international students feel more at home through a range of activities including poetry, jewellery-making and dance workshops.

### Black History Month

The University also supports Black History Month – a city-wide celebration of the culture and history of people of African, Caribbean, the Americas, Asian and mixed descent.

### Solent International Society

Solent International Society organises events to help break language and cultural barriers, creating a friendly and inclusive social atmosphere for students, stimulating cultural awareness and strengthening Solent's multicultural community. The society also helps students learn how to write academically, socialise with other students and discuss any issues they might be having.

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There's a lot to like – the focus on employability, the friendly environment, and the support from the Students' Information Centre. ”

**Matthew, BA (Hons) Marketing with Advertising Management student**



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I like the social atmosphere of the University and how interesting my course is. The lecturers are so knowledgeable about the subjects they teach and I have learnt so much. ”

**Tara, BSc (Hons) Shipping and Port Management student**

# How to find us

## By road

Southampton is just 75 miles from London.

From the north, London and the home counties: the M3, M27 and A34 provide fast, direct road links into the heart of the city.

From the west: the M4/A34 or the A36 are the major routes from the west country, Bristol and Wales.

From the east: Follow the A27/M27 and leave at Junction 8.

The postcode for the University is **SO14 0YN**.

## Parking

As a city-centre university, there is little parking on campus. The nearest car parks are at Grosvenor Square (SO15 2BE) and Bedford Place (SO15 2DS).

## By rail

From London, take the regular train service (every 30 minutes) from London Waterloo station.

The closest train station is Southampton Central.

## By coach

Greyhound, National Express and Megabus all provide regular services to Southampton.

Maps (including our accessibility map) can be downloaded from our website at: [www.solent.ac.uk/find-us](http://www.solent.ac.uk/find-us)



I love that the lecturers are nice and approachable, and the facilities made available for students. I love my course so much – it became so interesting to learn about customers' buying behaviour and the need to satisfy their wants and needs, creating customer loyalty and building a good customer relationship. ”

**Wenes, BA (Hons) Marketing with Advertising Management student**



# Contact us

## Student recruitment

Tel: +44 (0)23 8201 3039

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

## General contacts

### Accommodation

Tel: +44 (0)23 8201 3461

Email: [accommodation@solent.ac.uk](mailto:accommodation@solent.ac.uk)

[www.solent.ac.uk/accommodation](http://www.solent.ac.uk/accommodation)

### International recruitment office

Tel: +44 (0)23 8201 5646

Email: [international@solent.ac.uk](mailto:international@solent.ac.uk)

[www.solent.ac.uk/international](http://www.solent.ac.uk/international)

### Sport Solent

Tel: +44 (0)23 8201 3277

Email: [sport@solent.ac.uk](mailto:sport@solent.ac.uk)

[www.solent.ac.uk/sport](http://www.solent.ac.uk/sport)

### Student support

Tel: +44 (0)23 8201 3427

Email: [students.1st@solent.ac.uk](mailto:students.1st@solent.ac.uk)

[www.solent.ac.uk/support](http://www.solent.ac.uk/support)

### Student exchange opportunities

Tel: +44 (0)23 8201 3529

Email: [internationalexchange@solent.ac.uk](mailto:internationalexchange@solent.ac.uk)

[www.solent.ac.uk/international](http://www.solent.ac.uk/international)

### Students' Union

Tel: +44 (0)23 8201 3571

[www.solentsu.co.uk](http://www.solentsu.co.uk)

### Access Solent

Tel: +44 (0)23 8201 3201

Email: [access@solent.ac.uk](mailto:access@solent.ac.uk)

### Warsash Maritime Academy

Tel: +44 (0)23 8201 3000

Email: [wma@solent.ac.uk](mailto:wma@solent.ac.uk)

[www.warsashacademy.co.uk](http://www.warsashacademy.co.uk)

### Main switchboard

Tel: +44 (0)23 8201 3000

## Find us online

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 [@solentofficial](https://twitter.com/solentofficial)

 [official.blog.solent.ac.uk](http://official.blog.solent.ac.uk)

## solent.ac.uk

## Thank you

This prospectus has been produced through the efforts, work and input of staff and students throughout Southampton Solent University.

The information contained in this prospectus is also available at [www.solent.ac.uk](http://www.solent.ac.uk)

If you require this publication in a different format, please contact Access Solent to discuss your needs (see left).

Every effort has been made to ensure that the information contained in this prospectus is accurate and up to date. However, because the content was prepared in early 2015, unforeseen circumstances may result in changes to some of the details as printed.

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