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BA (HONS) EVENT MANAGEMENT

Hello,

We are looking forward to meeting you during Southampton Solent University's **Welcome Week**, when there will be opportunities to meet your new coursemates, hear from our current students and chat with industry professionals.

Our full timetable of events for the week can be found on the [Event Management course page](#) via Solent Online Learning, with the first event scheduled for **10:00am on Monday 21 September**. There will be plenty of on-campus activities during the week.

If you'd like to read up on the academic study of Event Management in advance, then we would recommend the 4th edition of *Event Planning and Management: Principles, Planning and Practice* by Dowson, Albert and Lomax (2026). Although, there will also be copies of this book available via the university library when you start.

To keep track of event industry news over the summer, we recommend taking a look at the [Stand Out](#), [Access All Areas](#) and [Event Industry Alliance](#) websites.

If you have any further questions, please let me know. We look forward to meeting you soon.

Best wishes,

Best wishes,

Matt Sanger

Subject Lead

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