

FOREVER FESTIVAL

By Chloe Ellwood



This is the logo I created for Forever Festival mocked up on to a billboard.



Here is the line up poster that I created for Forever Festival mocked up on an advertising board. It fits well in this scene because the computer pops out of the poster and looks interactive for people passing by.

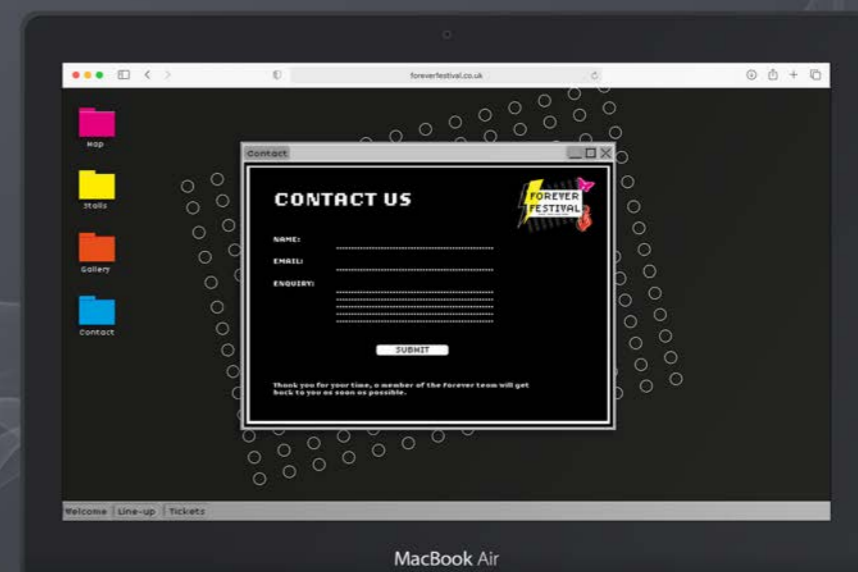
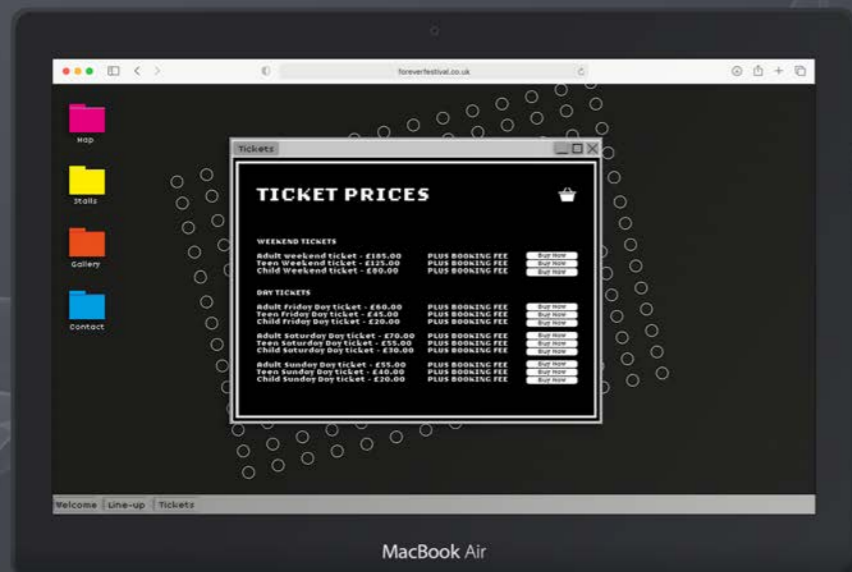


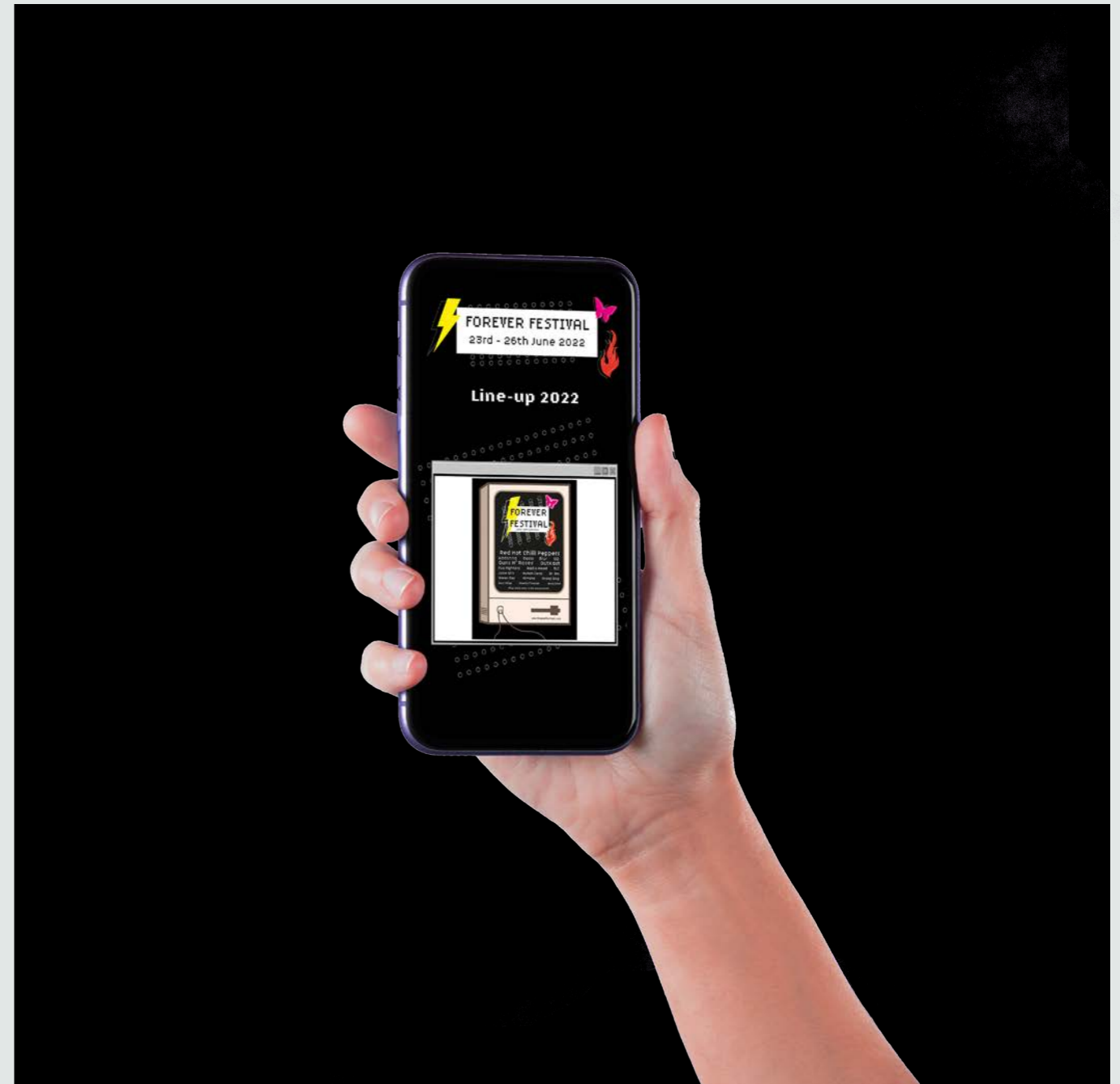
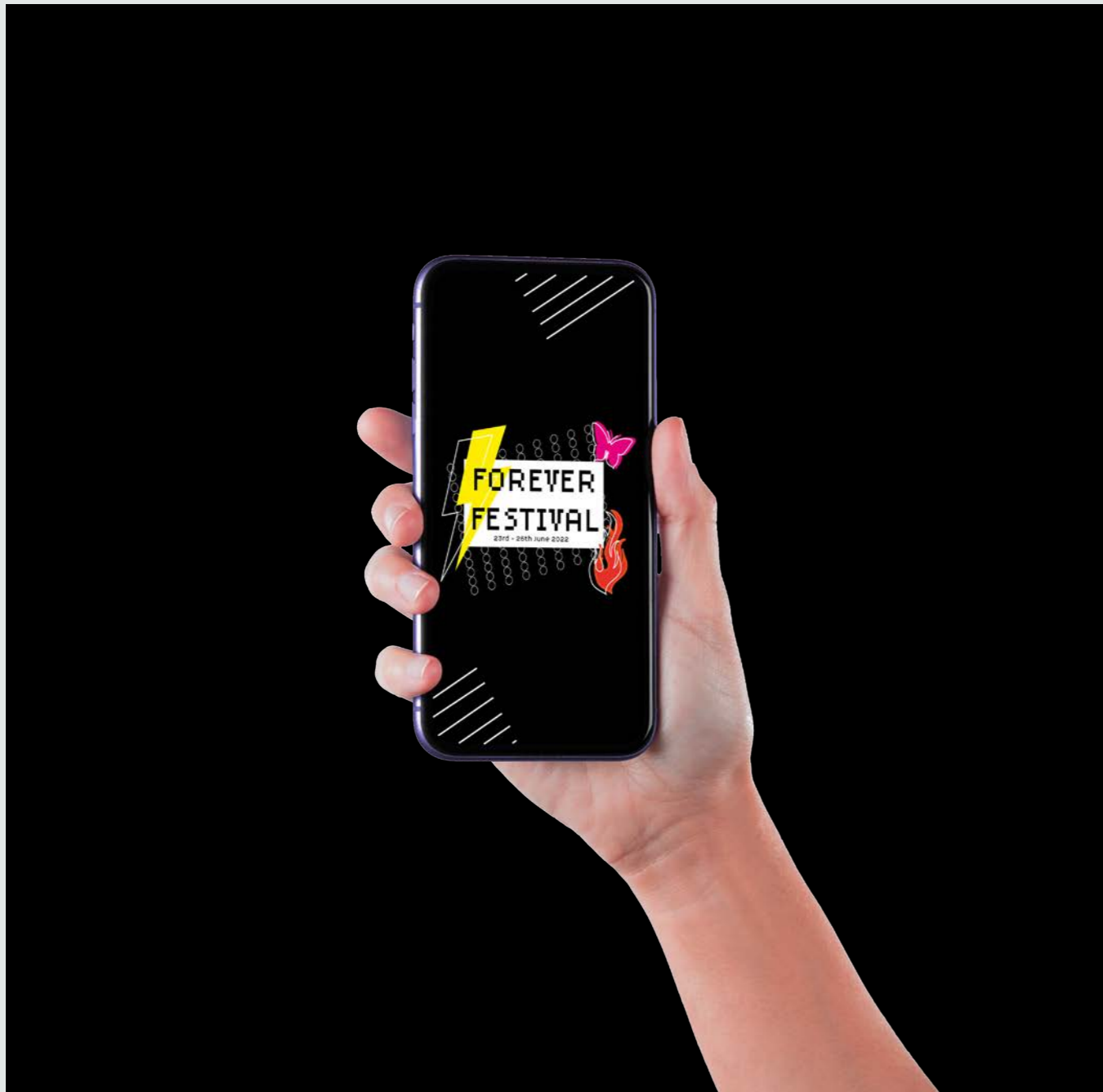
This is the ticket, wristband and packaging that I created. I designed this package to be sent out to every customer that purchases a ticket to the event. No other festival in the UK sends out a package like this. So I decided to make my festival different and design something that will bring excitement to the customer before the event starts.



This is the website that I have designed and mocked up on to a laptop. The folders on the left side and the words along the bottom left are buttons that you can

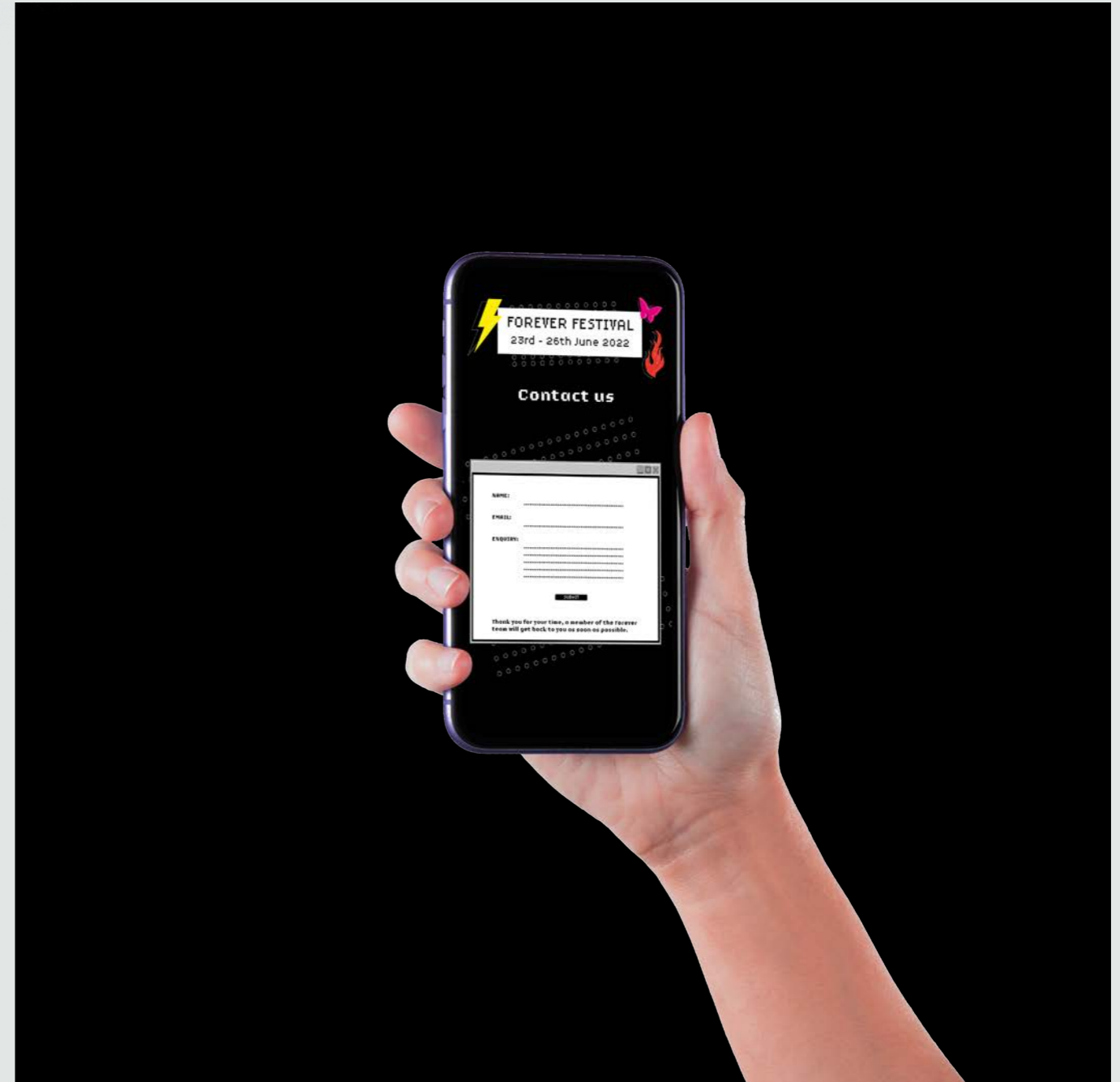
press to take you to the other pages. Each page looks as if a new window has popped up, this is the way the design is meant to be, it is created to look like a 90's desktop.





This is the app that I created. It is similar in design to the website with the pop up window as the main part of the design. However it doesn't have the rest of the

desktop format on the app. Instead the design is simpler so that it is easier to navigate on a mobile device.





These are the paper cups that I have designed for the Forever Festival event. Drinks from the bar will be served in these.



I also designed the front and back of a hoodie and t-shirt that will be sold at the event as merchandise.



Another piece of merchandise to sell at the event is this tote bag that I designed.