

# DESTRUCTIVE INACTION



NOW OR NEVER

# DESTRUCTIVE INACTION

**Destructive Inaction is a politically charged satirical collage series aimed at holding Governments and Corporations accountable for their impact on climate change.**

Currently, the planet is at a critical point, 2019 saw CO2 levels rising to new records, along with it being the end to the warmest decade ever recorded. Climate change, according to the United Nations, is defined as 'long-term changes in temperature and weather patterns induced by natural or human-made forces.' However, my series will solely focus on the human effect on global warming, as the usage of fossil fuels has been the dominant cause of climate change since the Industrial Revolution.

Despite no single factor to blame for our dying planet, Governments and big corporations have the power and wealth to be able to make a difference but currently hide in the loopholes of their words to avoid taking responsibility for the damage they have done and continue to do to the planet.

Destructive Inaction is a collage series that plays with the balance between fact and fantasy in order to convey my message of the urgency of climate change. Each image is crafted from National Geographic magazine clippings and online news articles concerning climate change, with each image progressing into increasingly serious climate change issues. My series is busily layered with details to evoke different emotions the more you explore the scene; sadness, anger, but also amusement. As inside the realms of fantasy lies the element of satire within my work - directed at the Corporatocracy to highlight to the public that climate change will not cease until Governments and Corporations stop their damaging behaviour.

Only 100 corporations are currently responsible for more than 71 percent of worldwide emissions. Worse, new data shows that even when climate change is at its worst, only 12% of CEOs in the UK and US consider environmental risks to be their most pressing issue. Companies are not just the largest contributors to climate change, but they also care the least. Yet, through media campaigns that place sole duty on the public, the public is persuaded to take more responsibility for the planet's health than these power holders. But now it is a crucial time for them to accept responsibility for the environmental devastation they have caused.

I believe it is vital to urge people to engage positively with climate change in order to combat it. We must have compassion for those who are unhappy or anxious about what is happening to the earth, but that we must be proactive and focus positively on solutions to stop these fears from growing. Nearly three out of four adults are concerned that global climate change will hurt them directly at some point in their lives so it is not surprising that half of young people say their feelings about climate change negatively impacts their daily lives. With the humorous elements of my series, I have created a light-hearted take on an otherwise depressing topic, to alleviate this anxiety of climate change being a problem that must be solved only by the Individual. I aim instead for my audience to realise that the majority of responsibility should instead be shifted to include Governments and Corporations.

**1.2 TRILLION TONS OF ICE  
LOST EACH YEAR**

**CO2 IS AT ITS HIGHEST IN 2  
MILLION YEARS**

**77% SAY THE FUTURE OF THE  
PLANET IS FRIGHTENING**

**NATURAL CLIMATE SOLUTIONS  
CAN GENERATE UP TO 39 JOBS  
PER MILLION DOLLARS  
INVESTED, WHICH IS 6X MORE  
THAN THE OIL AND GAS  
INDUSTRY.**

**ONLY 3% OF ALL CLIMATE  
FINANCING GOES TO NATURAL-  
BASED SOLUTIONS.**





# THE GREAT PLASTIC REEF

Did you know that just 9% of all plastic in the world is recycled? So, why do we discard a material that lasts forever so quickly? Coca-Cola, the world's largest polluter, refuses to abandon plastic bottles, insisting that they are 'popular with customers'. These businesses must stop prioritising profits over the planet.



# ONE SMALL STEP FOR MAN. ONE GIANT DISASTER FOR MANKIND.

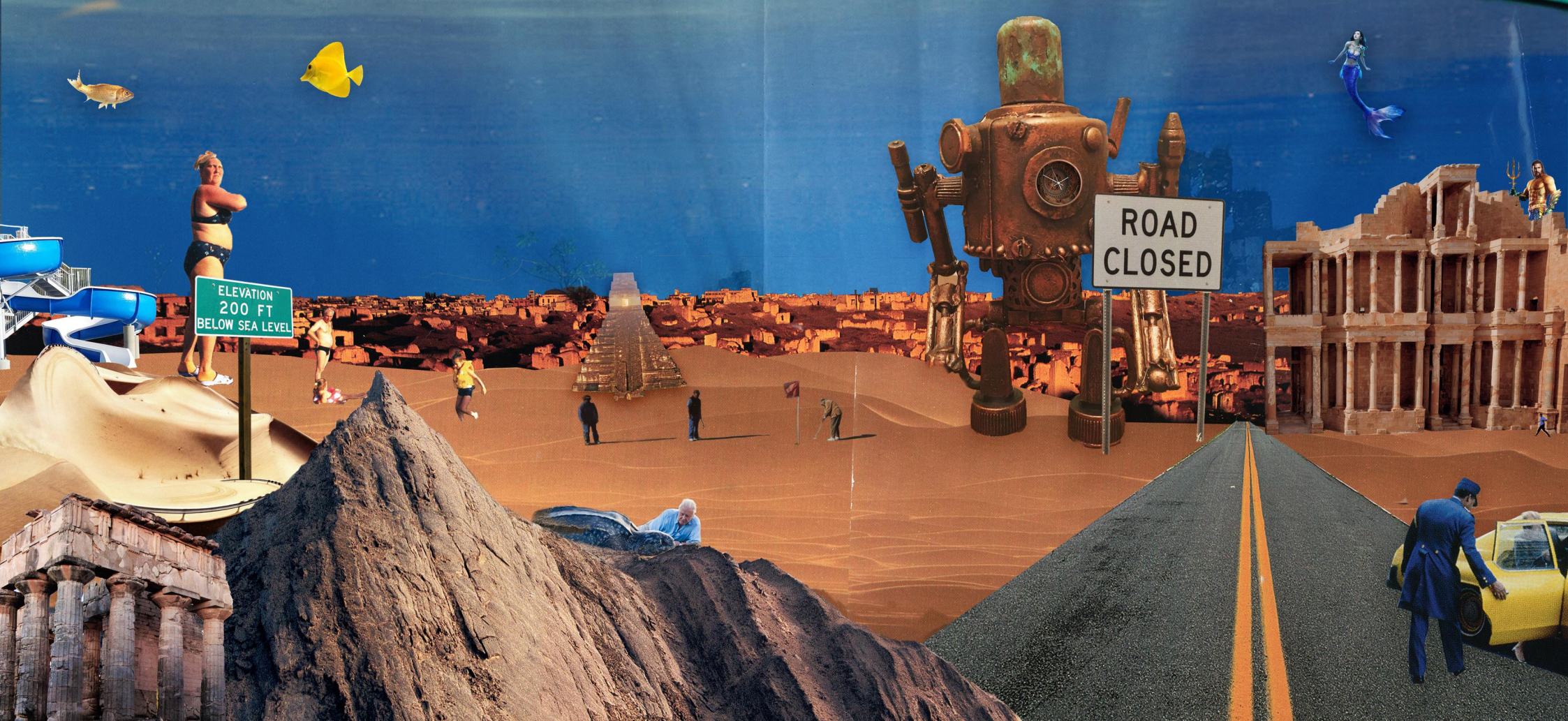
Big corporate giants are taking leisure trips into space, that leave our planet's soil poisoned for decades - all to check out their future home amongst the stars. So for those of us who cannot afford to join in on the modern-day space race, are we left to die along with our planet?





# HOLIDAY IN EYGPT

The pyramids are associated with many things, Ancient Egypt, pharaohs but not snow. For the first time in decades The Great Pyramids were graced with snowfall, whilst on the other side of the globe the icecaps are melting. With the top eleven warmest years all taking place since 1980, climate change is more apparent than ever. So will we see the Sahara sun in the UK next year?

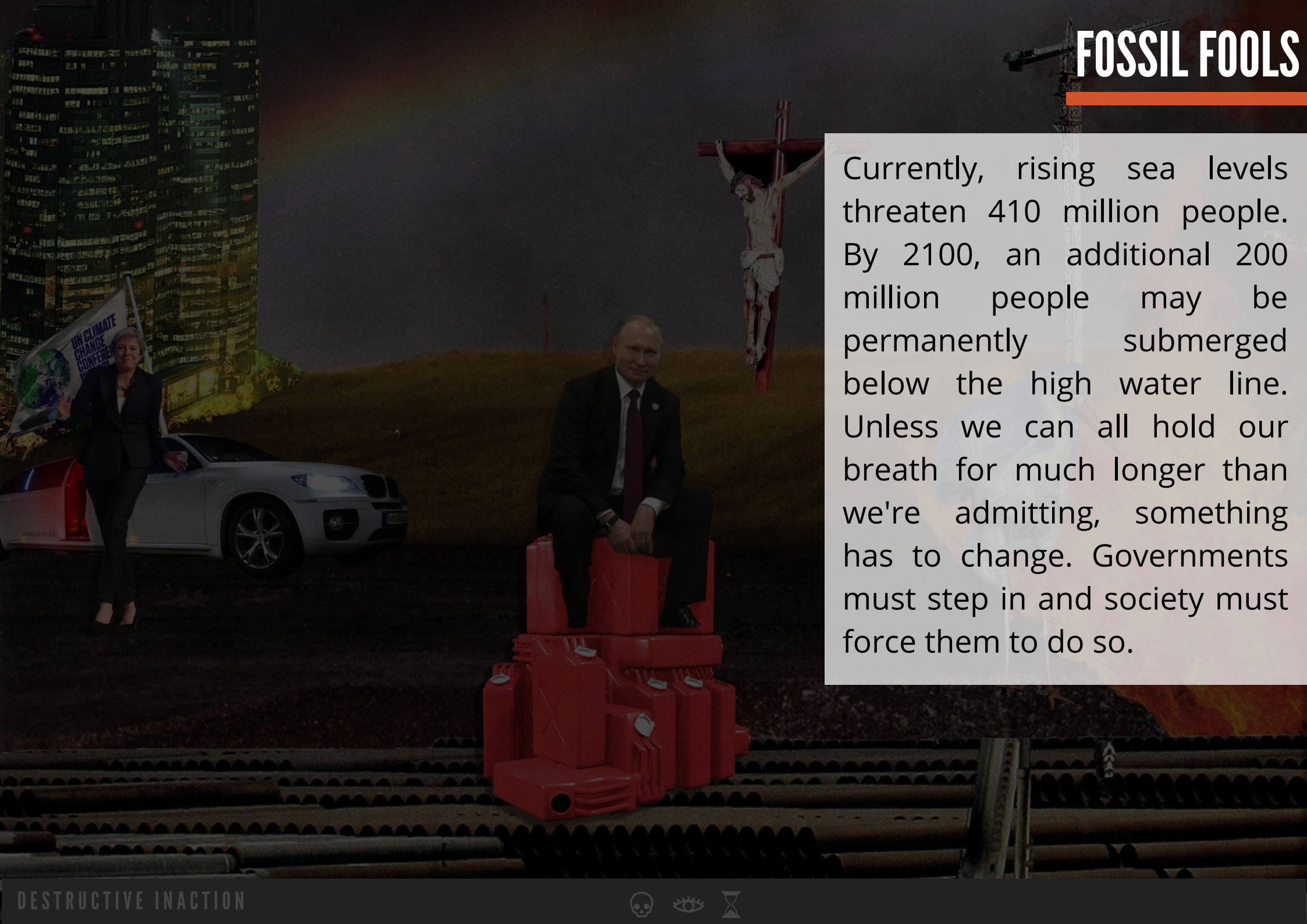


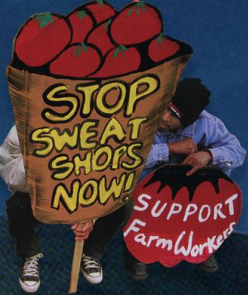
Currently, rising sea levels threaten 410 million people. By 2100, an additional 200 million people may be permanently submerged below the high water line. Unless we can all hold our breath for much longer than we're admitting, something has to change. Governments must step in and society must force them to do so.



# FOSSIL FOOLS

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# OLD MACDONALAD HAD A FARM

Despite the growing popularity of vegetarian meals and dairy alternatives, UK governments are committed to subsidise farms in order to keep producing for a shrinking market. Methane is 30 times more harmful than CO<sub>2</sub>, whilst fertilisers are 300 times more potent. Governments must ban the use of synthetic fertilisers and put pressure on farmers to switch to more sustainable farming methods.





# NO SMOKE WITHOUT FIRE

In a world that is being destroyed, Mother Nature is fighting back. With the rise of forest fires all across the world, the planet's ecosystem and main way of being counteracting CO2 is being ravaged. Power holders must use their resources to find ways to not only prevent but rebuild after natural disasters.



# EUNICE COMES TO PLAY

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# DEAR FATHER CHRISTMAS,

It is not surprising we live in a throwaway culture when businesses and constantly marketing to us newer and better stuff? Fashion trends have turned to microtrends and consequently the overproduction of clothes has led to landfills full of perfect quality clothing. Although the consumer should think about their needs over their wants. Corporations need to start sourcing ethical and sustainable materials and taking the steps to leave less carbon footprint on the world.



# THE GRASS ISN'T ALWAYS GRENNER

Companies continue to Greenwash us with their magic tricks, pretending to be more sustainable than they are in a culture where sustainability is vital. From fashion companies to water bottle companies to petrol stations, the public is persuaded to believe that more actions are being taken to become more sustainable than are actually being implemented. 'Green' and 'conscious' marketing makes us believe that we are doing more than we are, despite the planet's ticking clock.



TOXIC  
GREENWASH  
HAZARD





# BACK TO THE FUTURE

In order to improve the status of climate change, Governments and Power holders must put sustainable changes in place in ever aspects of society: housing, travel, education, and even politics. With promises of carbon reductions and offsetting made in the future, will the Government actually take the necessary steps now to get there?



DEAD  
END



# GARDEN OF EDEN

The power holders of today relish in their control. But, in 2122, will there even be a world to rule over? The Corporatocracy must guarantee that their actions help the earth and its inhabitants, not just themselves. With the new 'all season' wellness resort in Manchester, is this all that will be left in our future?