

D R I V E N



Final Major Project

DRIVEN

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Driven is a video documentary about the car culture in the United Kingdom. It explores the passion and obsession that compels enthusiasts to participate in this lifestyle. This world is revealed through characters that sit in different positions regarding how the car community should operate. The car scene is facing a struggle, with police heavily cracking down on meets through-out the country. This has not only dented the reputation of the community but has caused a decline in the number of enthusiasts willing to turn up. However, there is a certain revival brewing. The 90s style of modification is returning, mixing with modern cars. Thousands of people gather at the weekends to spectate all the modified cars that have gathered. There is a real variety in the builds that attend. As the night goes on, meets transform into a game of cat and mouse with the police. Where do you draw the line? What is the difference between enjoying cars and being reckless? Or is it all part of the scene? Some might say it's running it for all, some might argue that it's essential to keep the appeal.

Glenn

A middle-aged family man obsessed with his Nissan 350z. The car is his pride and joy, with a YouTube channel based around it. He enjoys modifying the Z, with everything being done by himself in his shed at the back of his garden. Glenn spends all of his free time perfecting his build, which is so far over two years in the making.

Aaron

A young recently married man who has a Datsun 240z. He is obsessed with JDM culture, with his stag do being a trip to Tokyo to go to local meets there. This influence can be seen in his build, which was imported from the US. Starting from zero knowledge about cars, he worked alongside a local garage to learn the in and outs of his beloved Datsun, spending over three years to finish the car to near show condition. Driving is his escape, flooring the Datsun around whenever he gets a chance.

Pickle

The voice of the underground scene. He is well known in the community and organises night meets. Mechanic by day crowd pleaser by night, he loves to put on a show for those who gather. He believes that drifting, burn outs and fast driving are a core part of what makes the car scene so great.