

Abstract

The aim of this project was to research and figure out the reasoning behind the lack of representation for women in different sectors within the entertainment industry in technical roles.

Aims

- Why is there a lack of women of colour in the tech field?
- Where is the problem starting?
- Impact of Covid-19 on the industry.

Introduction

The entertainment industry is most known for the music industry but it involves everything from TV, film, radio to live events. With multiple jobs ranging from TV host, performer, stage crew and camera technician. However there's a lack of women doing the technical jobs as a posed to being in front of the screen. The proportion of women involved in technical aspects of audio and music is less than 5% (Women's Audio Mission, 2020). even though women make up 49.6% of the industry overall (2020 Report - UK Music, 2020).

Method

Questionnaire

A 10-question questionnaire was drafted targeting women aged (11-65+) from all ethnic backgrounds with different ranges of knowledge regarding the industry.

Interview

Results from the questionnaire made up 10 interview questions that were set in front of three women of different backgrounds and jobs within the industry who responded to the questionnaire.

Results

Questionnaire

The questionnaire received 52 responses; 40 responses were analysed. Respondents age between (16-54). Just over half of the women were POC. As well as just over a third of all women who answered have never considered a job in the industry.

Interviews

Thematic coding brought forth trends in the interview answers which indicated possible causes for the lack of women in the industry. This includes the education system, media representation as well as representation within companies

Conclusion

It can be concluded from the qualitative analysis of the interview questions collected that young women in schools and outside of education aren't being informed about possible career options within the industry that don't involve being on screen. Limiting the amount of women that could be joining the industry.

References

Women's Audio Mission. 2020. *About* | Women's Audio Mission. [online] Available at: <<https://womensaudiomission.org/about/>>

Ukmusic.org. 2020. *2020 Report - UK Music*. [online] Available at: <<https://www.ukmusic.org/equality-diversity/uk-music-diversity-taskforce-workforce-diversity-survey/2020-report/>>