THE POWER OF COLOUR

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PHOTOGRAPHY STATEMENT

My final major project 'The Power of Colour' is a series of eight editorial style portraits. The series was created with the intent to delve deeper into colour and how it can have an effect on someone and how they feel. To each of my models I posed the question 'What colour makes you feel the most confident? Your best self?' and this in turn was the driving force behind my project. Each image is therefore focused on a different model and their chosen favourite colour, using props, makeup and coloured gel lights to add depth and creativity to my series.

Photography has always been the medium I have connected with the most throughout my time here at University. As this was the last opportunity for me to produce something involving photography, I knew I wanted to have fun with this module, allowing myself full creative freedom whilst producing images of a high technical standard. This series aims to be bright and colourful but most of all capturing images where my models feel their best self, showing the true power of colour.

















FMP FILE ONE SUBMISSION



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