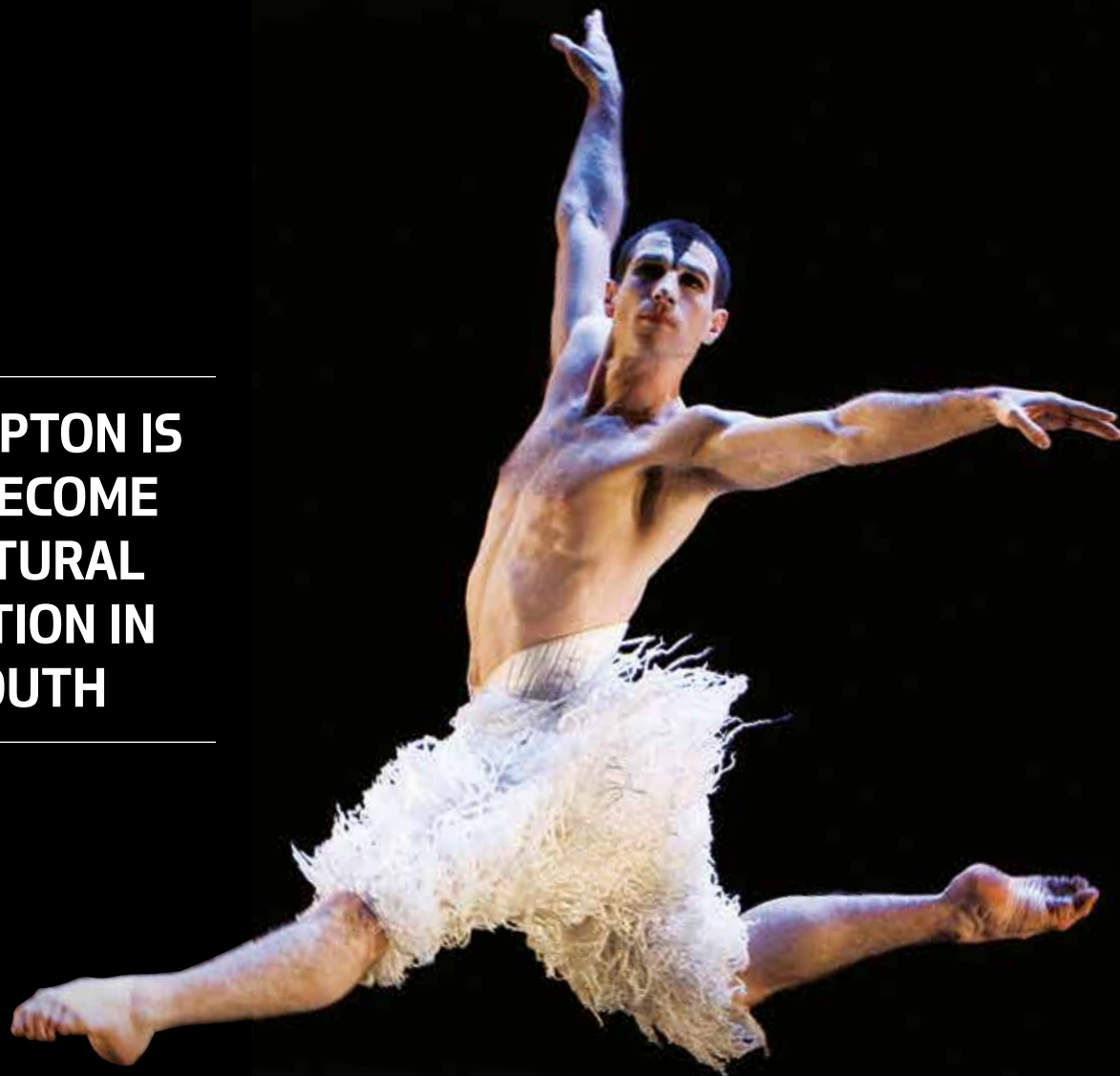


A large crowd of people at a festival. In the foreground, a young woman with long blonde hair, wearing a grey turtleneck and a colorful floral vest, has her arms raised in the air. She is smiling and looking towards the camera. The crowd around her is dense, with many other people also raising their hands. In the background, there are large, colorful, abstract flags or banners hanging from poles. The overall atmosphere is festive and energetic.

SOUTHAMPTON

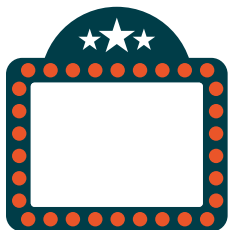
CITY OF OPPORTUNITY

**SOUTHAMPTON IS
SET TO BECOME
THE CULTURAL
DESTINATION IN
THE SOUTH**





The Mayflower Theatre
is the 3rd largest theatre
outside of London



NST City Theatre
opening 15 February 2018



John Hansard Gallery and
City Eye opening summer 2018



**LIVE MUSIC IS ALIVE
IN SOUTHAMPTON**

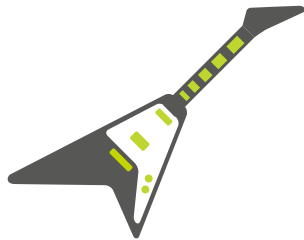




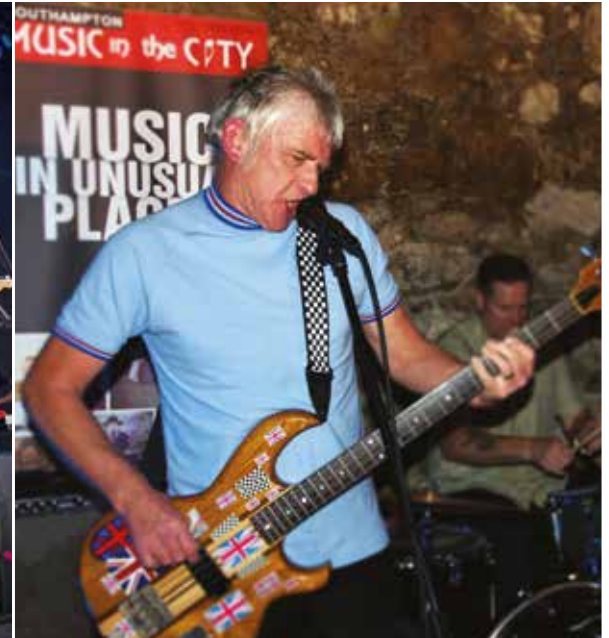
Free live music in
unusual locations

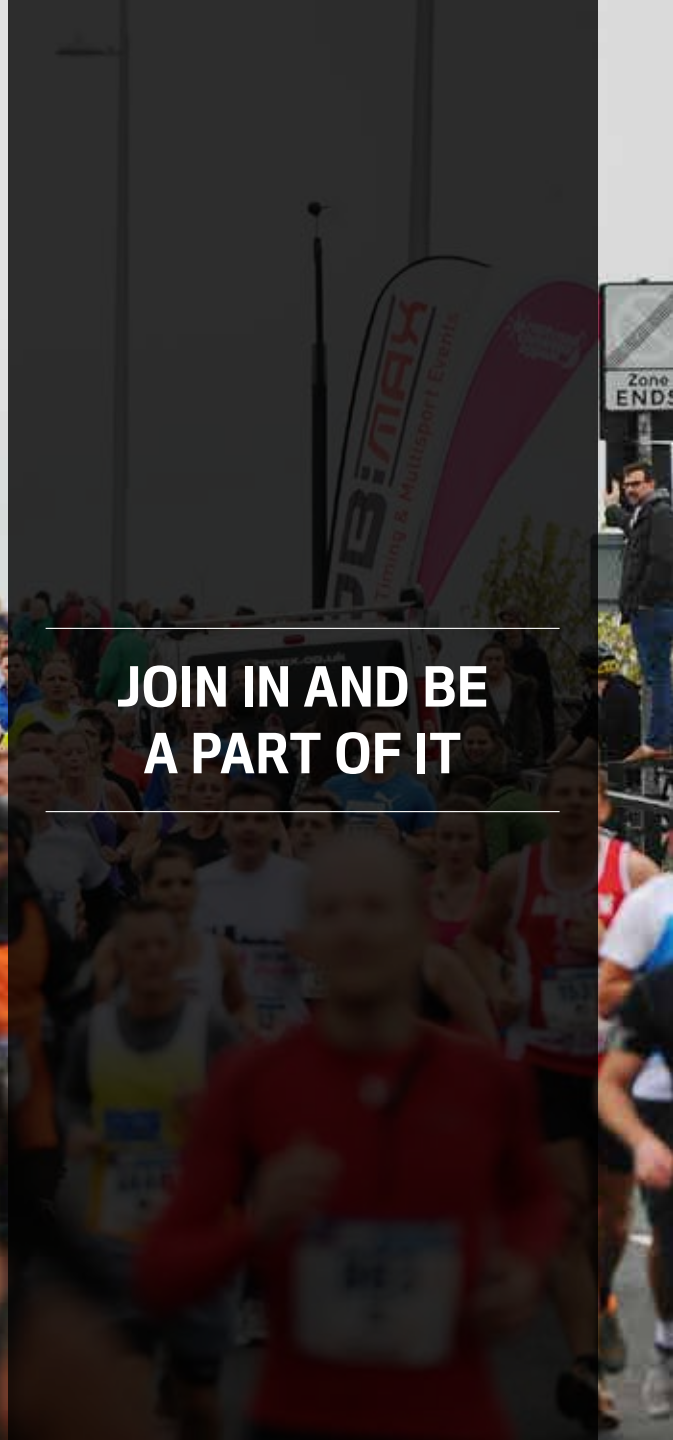


Rob da Bank brings
Common People Festival
to Southampton



Let's Rock! Southampton
The Retro Festival





**JOIN IN AND BE
A PART OF IT**

Southampton Park Run
regularly the 2nd largest in the
country attracting over

700

Runners each week



12,000

Enthusiastic cyclists at
HSBC UK City Ride



10,000

Runners at the
ABP Southampton Marathon
Half Marathon and 10k





**FULFILLING THE
POTENTIAL OF
OUR WATERFRONT**





TheYachtmarket.com
Southampton Boat Show
celebrates 50 years
in Southampton in 2018



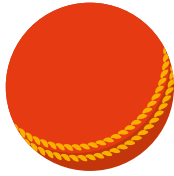
1,000
berthing and
marina facilities





**AN INTERNATIONAL
SPORTING
REPUTATION ON
LAND AND WATER**





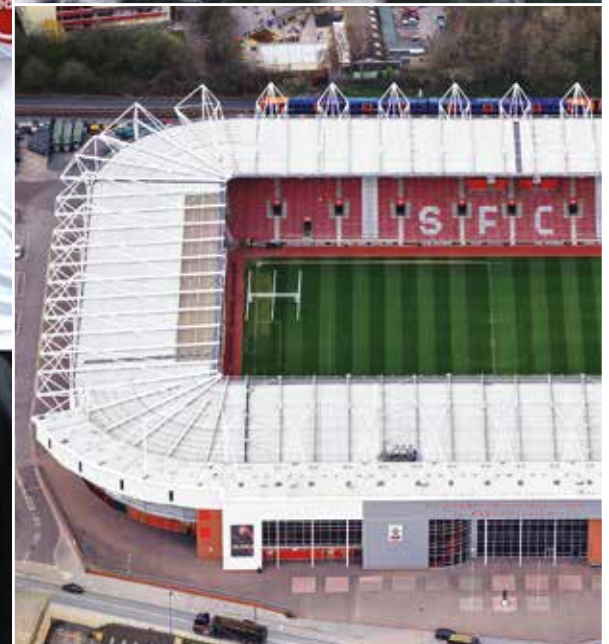
The Ageas Bowl Home
of Hampshire cricket and
International cricket matches



Southampton FC – premier
league football at St Marys



Lendy Cowes Week
The largest sailing
regatta in the world takes
place in the Solent





**THE SHOPPING
AND LEISURE
DESTINATION
ALONG THE
SOUTH COAST**



Southampton in the Sky

WestQuay provides
1m sq ft of shopping and
entertainment

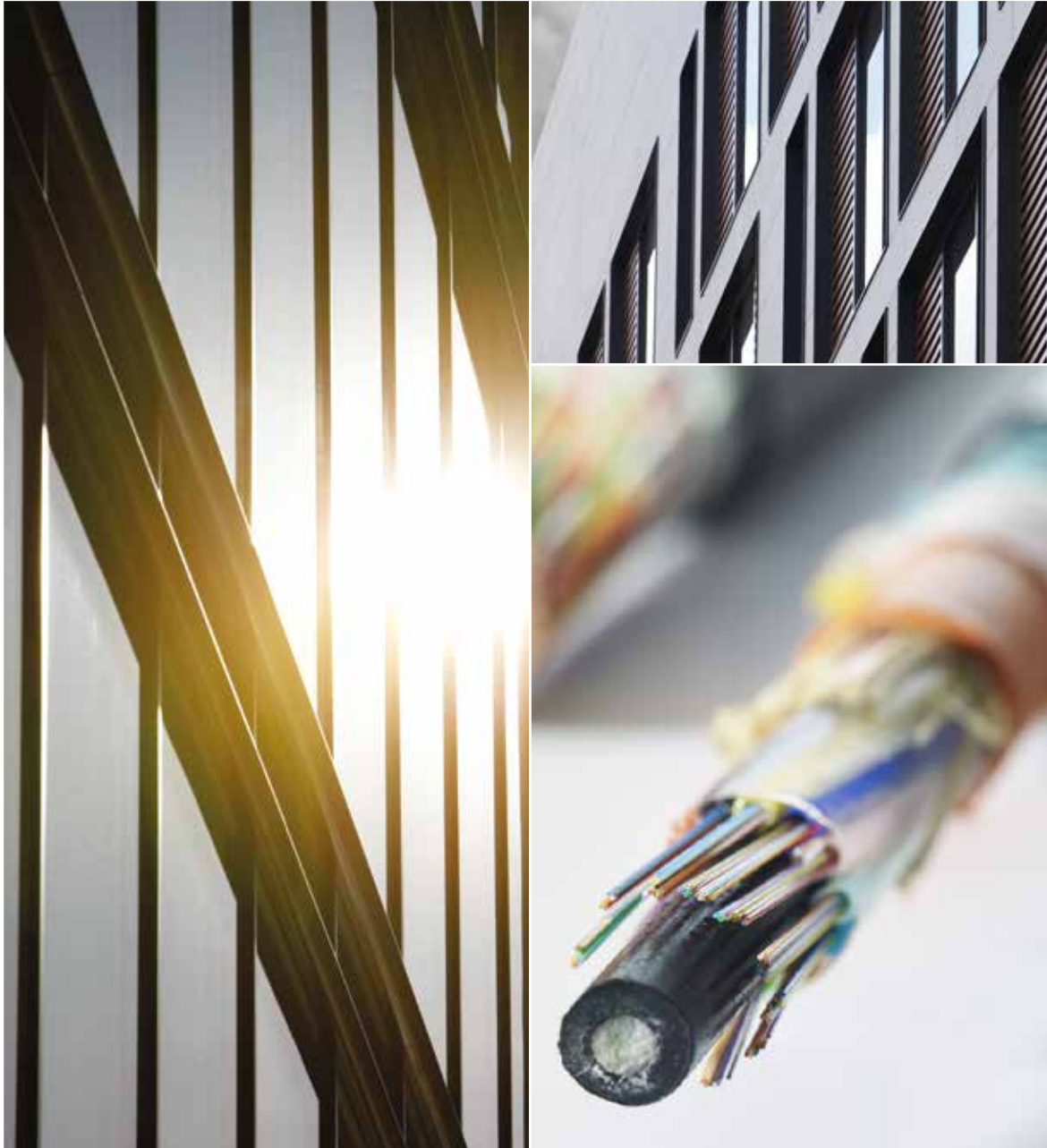


New restaurants to
open in city centre

Master Chef winner
Shelina Permalloo opened
her first restaurant in
Southampton



**RECOGNISED AS
THE BUSINESS
CENTRE ALONG
THE SOUTH COAST**



Southampton has over 20 companies that feature in London Stock Exchange Group's list to inspire Britain



Ranked 12th position of 25 top creative locations



Southampton is in the top 10 UK cluster for digital growth

**SOUTHAMPTON
IS CHANGING
THE WORLD**





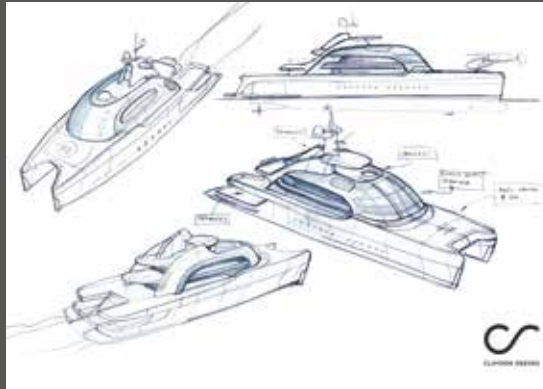
Home to the UK's first dedicated
cancer immunology centre



National Oceanography Centre in
the world's top 4 oceanographic
research institutions

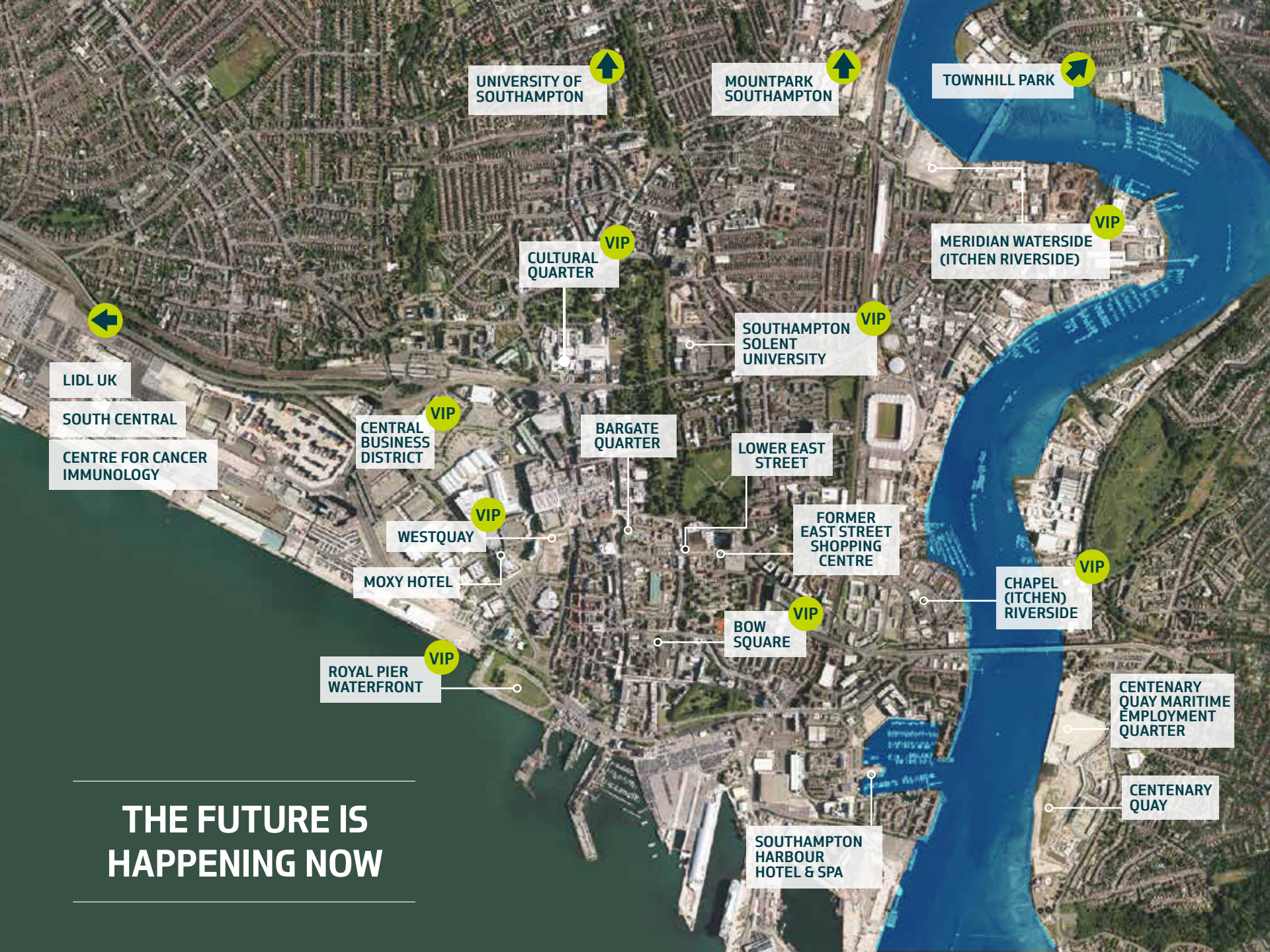


University Hospital Southampton
is in the top 5 performers
for the number of clinical
research studies



SOUTHAMPTON IS THE MOST ACCESSIBLE CITY ON THE SOUTH COAST





UNIVERSITY OF
SOUTHAMPTON

MOUNTPARK
SOUTHAMPTON

TOWNHILL PARK

CULTURAL
QUARTER

MERIDIAN WATERSIDE
(ITCHEN RIVERSIDE)

LIDL UK

SOUTH CENTRAL

CENTRE FOR CANCER
IMMUNOLOGY

CENTRAL
BUSINESS
DISTRICT

BARGATE
QUARTER

SOUTHAMPTON
SOLENT
UNIVERSITY

LOWER EAST
STREET

WESTQUAY

MOXY HOTEL

FORMER
EAST STREET
SHOPPING
CENTRE

BOW
SQUARE

ROYAL PIER
WATERFRONT

CHAPEL
(ITCHEN)
RIVERSIDE

CENTENARY
QUAY MARITIME
EMPLOYMENT
QUARTER

CENTENARY
QUAY

SOUTHAMPTON
HARBOUR
HOTEL & SPA

THE FUTURE IS
HAPPENING NOW

STUDIO 144



WESTQUAY



SOUTHAMPTON HARBOUR HOTEL & SPA



MERIDIAN WATERSIDE



BOW SQUARE



BARGATE SHOPPING CENTRE



CHAPEL RIVERSIDE



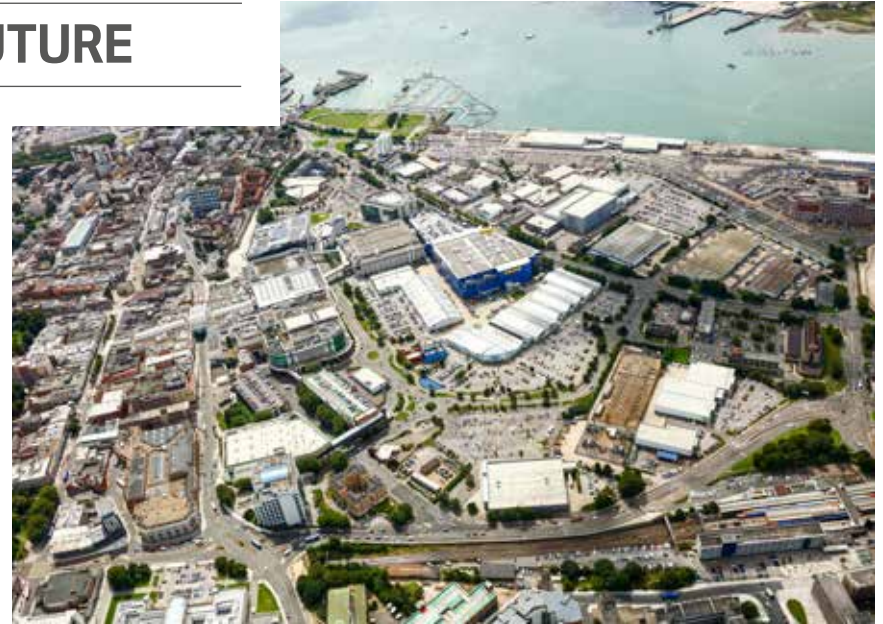
MOXY HOTEL



SOUTHAMPTON SOLENT UNIVERSITY



THE FUTURE



GOOD GROWTH CONFIRMED

3RD

HIGHEST RANKING CITY
FOR GOOD GROWTH

5TH

MOST IMPROVED CITY

No.9

SOUTHAMPTON ONE OF
THE HAPPIEST CITIES TO
WORK IN THE UK

investinsouthampton.co.uk



Keeping up-to-date with investor,
occupier and business opportunities
in Southampton has never been easier.



Or why not call Jeff Walters,
Economic Development Manager
on +44 (0)23 8083 2256
