Welcome to anon

Anon is a celebration of the brilliant visual imagery produced by the final-year students of the BA (Hons) Fashion Styling and BA (Hons) Make-Up and Hair Design courses. This 2016 edition is the fifth year of Anon magazine.

The work this year seems more diverse than ever before, exploring concepts that touch upon gender, fashion ethics and notions of beauty, with an approach that is critically informed and questioning. This is manifesting as ‘norms’ that make Media and Fashion Styling, an exciting department to study and work within, and I am reminded when looking at the students’ work this year of Virginia Woolf’s great quote: ‘Vain trifles as they seem, clothes have, they say, more important offices than to merely keep us warm. They change our view of the world and the world’s view of us.’

This ethos is extended within our department to include every aspect of image construction: fashion styling, make-up and body modification, and photography. In 2016 we opened the Body Lab, a specialist space that will provide the students at Solent with the facilities and technical support to experiment further with ideas applied to the body and face, this supports the launch of the MA Creative Direction for Fashion and Beauty, an innovative new master’s course.

Finally, the staff and students would like to take this opportunity to express our deepest gratitude to Jane de Teliga, senior lecturer and editor of Anon, who is retiring this year. Jane, we will miss you greatly, but your imprint will remain here and with our alumni, who venture into the world a little bit richer for having been taught by you.

Thank you to all the students who contributed their work to this publication, and to Anon’s student editorial team, who worked together brilliantly to produce the 2016 issue. Please also check out anontyle.com, our online sister publication, also produced by our students.

Jennifer Anyan, Programme Group Leader, Media and Fashion Styling

Student editorial team

Matt Reade
BA (Hons) Fashion Styling

Studying at Solent University has introduced me to my newfound passion for photography, and has enabled me to develop my creative aptitude within it. Through amazing support from the tutors, I was able to choose a summer internship in New York City, working with a brand, conducting fashion photo shoots and managing its social media. For my Final Major Project, I created a fashion and lifestyle book free from gender restrictions. This hardback photo book was inspired by my ideologies on the destruction of traditional gender norms, coupled with my passion for complete gender equality.

James Chandler
BA (Hons) Fashion Styling

Studying at Solent University has been an incredible journey which I have loved. Although titled as BA (Honours) Fashion Styling, this course has enabled me to grow and learn a vast number of skills in many areas ready for industry. With much encouragement and support from the tutors, I was able to make my UK potential within this field. This has led me in making the transition to the part of the industry and creating a coffee table book focusing on the art of session styling as my final piece.

Eirill Heitkotter
BA (Hons) Make-Up and Hair Design

Studying make-up and hair at Solent University has led me to become the professional make-up artist I am today. Creating my final major project, ‘Mothers’, has given me the opportunity to express my love for dark fairytale and horror. I was able to find and challenge as a creative and a professional, but also be challenged on a personal level. As a result of that, my Final Major Project allowed me to create fashionabald, a website dedicated to women dealing with hair loss. This course has given me a range of new skills and a lot of opportunities, and I am thrilled to see what the future will bring.

Yoivan Kong
BA (Hons) Make-Up and Hair Design

Studying make-up and hair at Solent University has led me to become the professional make-up artist I am today. Creating my final major project, ‘Phantasia’, has given me the opportunity to express my love for dark fairytale and horror. I was able to find and develop my own style of artistry and create art that is both beautiful and bizarre. I have interests not only in make-up but also in film, photography and fashion, and I hope to work within all of these areas. I have decided to continue my study at Solent by achieving a master’s degree in creative direction.


Chris Owen and Simon Gregg, Technical Instructors, Photography, John Whall and Ken Stewart, Technical Instructors, IT.
Violette Boleli, BA (Hons) Make-Up and Hair Design (make-up artist/hairstylist/creative direction).

Andrea Zamfirescu, BA (Hons) Photography (photographer).

James Chandler, BA (Hons) Fashion Styling (stylist/make-up artist/hairstylist/creative direction).

Matt Reade, BA (Hons) Fashion Styling (photographer).
Temi Jekennu, BA (Hons) Fashion Styling (stylist).
Emma-Louise Wandless, BA (Hons) Make-Up and Hair Design (make-up artist).
Kyomi Best, BA (Hons) Make-Up and Hair Design (hairstylist).
Petar Petrov, BA (Hons) Fashion Photography (photographer).

Terri-Anne Smith, BA (Hons) Make-Up and Hair Design (stylist/make-up artist/hairstylist/photographer).
Libby Creighton, BA (Hons) Make-Up and Hair Design
(Dramatic Face-Off). Dionne Lockyear, BA (Hons) Fashion Photography
(Photographer). Jasmine Sullivan, BA (Hons) Fashion Styling
(Stylist). Saffron Edwards, BA (Hons) Fashion Styling
(Make-up Artist). James Jones, BA (Hons) Fashion Photography
(Photographer). Alana Macleod (Textile Designer).
Phoebe Jacob Epstein, BA (Hons) Make-up and Hair Design (make-up artist/hairstylist/creative direction).

Josh Jones, BA (Hons) English and Media (photographer).

Ashleigh Ward, BA (Hons) Make-Up and Hair Design (make-up artist/hairstylist/photography).

Bethany Marjoram and Elizaveta Kozlova, BA (Hons) Fashion Styling (stylists).

Andreea Zamfirescu, BA (Hons) Fashion Photography (photographer).
Judit Florenciano, BA (Hons) Make-Up and Hair Design (stylist/make-up artist/hairstylist).

Jesús Pérez Ferrón, BA (Hons) Fashion Photography (photographer).

Bryony Campbell, BA (Hons) Make-Up and Hair Design (make-up artist/hairstylist/creative direction).

Petar Petrov, BA (Hons) Fashion Photography (photographer).
Megan Stankus, BA (Hons) Fashion Styling  
(stylist/make-up artist/hairstylist/photographer/creative direction).

Lee-Ann Snyman, BA (Hons) Make-Up and Hair Design  
(make-up artist/hairstylist).

Sam Field, BA (Hons) Photojournalism  
(photographer).

Beth Foster, BA (Hons) Fashion Styling (stylist/creative direction). Bella Costanzo (make-up artist/hairstylist). Sophia Weston (photographer).
Matt Reade, BA (Hons) Fashion Styling (stylist/photographer/creative direction).

Megan Edwards, BA (Hons) Make-Up and Hair Design (make-up artist/creative direction).

Petar Petrov, BA (Hons) Fashion Photography (photographer).
Thomas Saint Noir, BA (Hons) Fashion Styling (make-up artist/photographer).

Megan Stankus, BA (Hons) Fashion Styling (hairstylist).

Danika Sandhu, BA (Hons) Make-Up and Hair Design (make-up artist/photographer/creative direction).
A young Alice finds herself trying anything to get back to ‘Wonderland’, as an escape from reality. A young Alice finds herself trying anything to get back to ‘Wonderland’, as an escape from reality.
Study at Southampton Solent University

The courses

The media and fashion styling programme is exciting and innovative in its approach to fashion styling, make-up and hair design as academic subjects. Equally as important as the programme’s theoretical emphasis is the high level of image production created by our students. Quality imagery is in more and more in demand as brands and individuals require images for the creation of successful identities. Our courses develop highly skilled visual practitioners through a unique combination of teaching informed by industry experience and theoretical understanding.

Beauty Promotion
BA (Hons)
Course length: 3 years
UCAS code: W393
Launch a great career in beauty promotion with this dynamic degree course – studying editorial and fashion PR, marketing, trend forecasting and more.

Course overview
If you’re passionate about fashion and cosmetics, and interested in areas from journalism to photography, then this is the course for you.

With the growth of beauty brands, online retail and PR, the expanding beauty industry offers huge potential for graduates. You’ll learn a diverse range of skills, with access to professional photography and make-up facilities. Make-up and digital photography, to develop a career in beauty.

If you’re interested in pursuing a career as a beauty editor, PR or marketing executive, brand manager or trend forecaster, then you have the opportunity to build your professional network and enhance your experience – giving you the confidence to step into this growing industry.

Fashion Styling
BA (Hons)
Course length: 3 years
UCAS code: W690
Explore the world of fashion styling on this exciting degree course, and develop the creative, technical and business skills you’ll need to become a successful stylist and visual communicator.

Course overview
Fashion styling and visual image are key to the success of products, brands, media and celebrity. You’ll learn about the creative, technical and business skills the industry is looking for, and explore and develop your own individual talents through work experience and practical work. You’ll learn how to style work in different media and sectors, including magazines, advertising, fashion and e-commerce.

You will also study the history and current state of styling in the industry, developing a comprehensive and innovative visual language informed by styling’s historical and contemporary context.

Make-Up and Hair Design
BA (Hons)
Course length: 3 years
UCAS code: W443
This creative, conceptual and forward-thinking degree course equips you with the professional skills and knowledge for an exciting career in the make-up and hair design industries.

Course overview
From the start of the course, Southampton Solent’s BA (Hons) Make-Up and Hair Design is focused on giving you the knowledge and experience to find work and flourish as a professional. Working in a high-spec studio, you’ll develop technical precision and industry standard design skills, and learn how to research and develop innovative make-up and hair concepts.

You’ll build high-level practical skills through projects with industry, as well as developing the business skills to complement your creative practice.

Creative Direction for Fashion and Beauty
MA (Master of Arts)
Course length: 1 year (full-time), 2 years (part-time)
This course offers a unique opportunity to develop a refined cultural understanding of image construction for the innovative fashion and beauty industries.

Course overview
This highly specialised course is industry-focused and place emphasis on simulating processes found in high-level creative leadership, such as magazine, event promotion, fashion show, e-commerce and advertising agencies. The mix of topics taught within the course substantiates a critical awareness of the industry in which you wish to operate.

For further course information, visit solent.ac.uk