



2018/19 ENTRY

# GEAR UP FOR TOMORROW

DISCOVER OUR POSTGRADUATE TAUGHT COURSES  
AND RESEARCH OPPORTUNITIES

# SOUTHAMPTON — A FANTASTIC PLACE TO STUDY





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## VISIT US

See what Southampton Solent University can offer – sign up for one of our upcoming open days.

Saturday 30 September 2017  
Saturday 28 October 2017  
Sunday 29 October 2017  
Saturday 25 November 2017  
Tuesday 5 December 2017  
Tuesday 20 March 2018  
Saturday 9 June 2018

To book your place:  
Tel: +44 (0)23 8201 3039  
Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)  
[www.solent.ac.uk/opendays](http://www.solent.ac.uk/opendays)





# GET READY FOR LIFE

## WELCOME TO OUR PROSPECTUS, AND THE START OF SOMETHING AMAZING

When we say 'get ready for life', we mean it. Because, as you'll see in our prospectus, we have everything you need to prepare for and build a fantastic future. Our courses blend the latest knowledge with essential practical and professional skills. Our lecturers combine expert knowledge with superb industry experience and contacts. And we keep our facilities and technology right at the cutting edge.

However, there's more to us than this. We always put students at the heart of what we do, so you'll be welcomed and supported from the very start. Our environment is open and friendly – perfect for building confidence as well as career skills. What's more, you'll find your individual needs and goals are recognised, and taken seriously.

Get ready to get involved. Our lively campus community is home to over 100 different nationalities and a massive range of sports and societies. Beyond our walls, there's the vibrant city of Southampton – one of the south coast's biggest and brightest cities. There's everything here, from history, countryside and water sports to Premier League football, shopping and nightlife, and London's only an hour away by train.

Get ready to learn. We've got everything you'll need right here on campus. You'll find fully equipped television and design studios and sport science laboratories, as well as our dazzling new Spark building. And they're all designed to bring out the very best in you.

I feel sure you will find something in this prospectus to suit your interests and career goals. But before making your choice, if you have the chance, I can't recommend our open days highly enough. They are a great opportunity to meet staff and current students, to explore our great facilities, and to see for yourself what Southampton Solent can offer.

Thank you for your interest in Southampton Solent University – I wish you all the best with your choices and future study, and hope to have the chance to welcome you to the University very soon.



**Professor Graham Baldwin, Vice-Chancellor**

# YOUR POSTGRADUATE EXPERIENCE STARTS HERE

Our postgraduate study is focused on developing your professional potential. It's driven. Purposeful. And it blends high-level teaching and practical professional experience with excellent learning resources and a rich supportive student community.

So, whatever your motivation, whether you want to upskill your existing skills further, learn new ones to enhance your current position or retrain completely to achieve your dream career, we can help you become the best you can possibly be.

## YOU'LL LEARN AND GROW WITH US

We know that employers want increasingly more from their people – and we go above and beyond to deliver the industry skills, knowledge and practical experience they're looking for.

We combine exceptional subject knowledge with strong industry connections. Our courses are developed with employers and the industry in mind, led by academic experts and professional practitioners. Working together, we'll give you the opportunity to benefit from our academics' practical insights, professional connections and potential to deliver unique work experience opportunities.

By adding fresh ideas, high-level theoretical knowledge and an innovative new perspective on the challenges of professional life, we'll challenge you to expand your skillset and explore the limits of your imagination.

## YOU'LL ENJOY STRONG LINKS WITH INDUSTRY

Our course teams have strong links with local, national and international industries and businesses. And most Solent courses deliver regular guest speakers and networking opportunities. This is real experience, with a range of live industry briefs, study trips, exchange opportunities and industry workshops. It's the sort of thing that you can put on your CV, and will help to showcase your skills and knowledge.

## A FOCUS ON RESEARCH

Research underpins our teaching. Our active and growing research community focuses on the kind of practical, applied research that meets the needs of industry and

commerce. And, whether through technical innovation, analysis or creative practice, we always find ways to create new knowledge.

As you get involved in a wide variety of highly focused topics, you will gain vital research skills, becoming a genuine expert in your chosen area of study. You'll also benefit from broader collaborations, thanks to the diverse international research community that we're a key part of.

In addition, our dedicated Solent Learning and Teaching Institute exists to support you, our lecturers and researchers. Creating an environment of learning excellence, driven by active research, it investigates innovations in teaching and explores how we can incorporate and embed the world of research into our everyday teaching.



Studying at Solent has been a great experience. It has introduced me to many different ideas and broadened my world view.



**Yetunde Omolara Olaleye,**  
MA graduate





## YOU'LL HAVE EVERYTHING YOU NEED

At Solent, you can study when and how you want.

Our modern libraries are home to a huge range of resources – many of which are available online – and they're open 24 hours a day during peak times. They're also home to knowledgeable and helpful staff who, for five years in a row, have helped us win a Customer Service Excellence award for the services they offer to students and staff.

You'll be able to explore our huge collection of books, e-books, videos and articles. You'll also have access to modern computers, printers, scanners and binding equipment. And whether it's on your own or in a group, you'll always be able to find somewhere to study, as we have hundreds of bookable study spaces, all of which have WiFi access.

Combine this with Solent's dedicated online learning environment which hosts your learning materials, study

guides and a personal ePortfolio page – the right resources and professional tools for practical, hands-on learning really are at your fingertips.

## YOU'LL ALWAYS HAVE OUR SUPPORT

With a close-knit alumni association and extensive graduate and enterprise support, we go the extra mile for our students to create a friendly, supportive university experience that lasts long after you've graduated. We've also been recognised as one of the leading universities for student and graduate start-up businesses (HE-BCI survey, 2017).



This University has given me a lot and the MBA course is very demanding – helping me improve the skills I need to manage my company. This is the best experience I've ever had in education.



**Syed Mohiuddin, MBA graduate**





# LIFE AS A MATURE STUDENT

Warm, welcoming, diverse and friendly. That's what it feels like around here. And our mature students (that's anyone who's 21 or over at the start of their studies) are a big part of this. We're used to helping students rediscover their academic skills, and to make the most of everything our student experience has to offer. Many of our courses offer flexible or part-time study, so you can learn at your own pace too.

## THAT FAMOUS WORK LIFE BALANCE

We know that taking on a postgraduate course can be demanding. And here at Solent, we do everything we can to support your academic growth.

Managing workloads and course expectations after a spell out of the education environment can sometimes be tricky. So we'll give you specialised support on topics like study skills, e-learning and time management. And our pastoral support is designed to fit flexibly around your busy schedule.


We also recognise the many qualities and transferable skills that you'll be able to bring to your studies at Solent - things like life and work experiences, gained from managing family responsibilities and having real industry knowledge. These

give you time-management, problem-solving and multi-tasking skills. It's all valuable stuff.

## UPSKILL AND REDEFINE

For us it's all about the things that are important to you – employability, upskilling, support and flexibility. If you are already on your career path and need to fine tune your skills to progress, or new into the sector and need that foot in the door, our courses offer you options.



I found the course very enjoyable and stimulating. The flexible structure really fitted well around my home life and the constant support and guidance ensured that I kept on track. I can honestly say that I found the whole experience rewarding and it has developed me both professionally and as a person. 

**Karen Bateman, D Young & Co LLP, MA Personnel and Development graduate**

# PROGRESS YOUR CAREER

Employability and enterprise are at the heart of everything we do. We use industry experts to help teach and shape our courses. We combine theory with practice. And we deliver the skills and knowledge that employers actually want.

We've connections with a multitude of industries and professions, and can give you access to live briefs as you work with external clients and deliver professional projects.

What's more, many of our courses are accredited by professional and regulatory bodies, so employers will instantly recognise your skills. And because we want you to thrive, we'll also help you if you're considering getting freelance experience or want to start up your own business.

## IF YOU ARE NOT CURRENTLY IN WORK

Our employability advisers can help you find part-time and relevant work during your time at Solent University. They offer one-to-one meetings, workshops and excellent online resources to support your job search.

## BUILDING CONTACTS

Our online job board (Solent Graduate Jobs) provides employment opportunities for our students and graduates, and builds excellent relationships with key businesses. In addition, we have a mentoring programme that can match you with a local industry specialist to mentor you and help you develop your professional confidence. We can even help you improve your LinkedIn profile and networking skills.


## BOOSTING EMPLOYABILITY

When it comes to strong industry links, ours are rock solid. And we encourage all of our students to use our network of professional connections to bolster their working experience. We'll support you with CV workshops and job-hunting advice, while our research hubs can offer you an avenue for publication, helping you build recognition as a professional specialist in your chosen field.

## STUDENT AND GRADUATE ENTERPRISE

We actively encourage you to develop freelance skills and experience while you're studying, and to get involved in training courses, enterprise societies and our creative agencies – Solent Creatives, Solent Productions and Solent Music. We also offer training, mentoring and financial support for student business start-ups. You can apply for a funding grant of £2,000 to support your business start-up, and the great news is that this offer is open for up to three years after you graduate.




I like the real-world experience. The course gives us the opportunity to work for businesses via live brief assignments and consultancy projects. 

**Sophie Delaporte, MA graduate**





The quality of the teaching is exceptional and the support offered by the tutors makes the entire process straightforward. I was recently invited to join another organisation in a more senior position and I put this down to the learning I have gone through. 

**David Evans, HR manager, MA Personnel and Development**



**98% OF POSTGRADUATE LEAVERS IN  
EMPLOYMENT OR FURTHER STUDY  
6 MONTHS AFTER GRADUATION.**

(All leavers Home, EU and Overseas, DHLE Survey 2016-17)



**80% SATISFACTION WITH  
TEACHING AND LEARNING**

Postgraduate Research Experience Survey 2017

# A PLACE OF YOUR OWN

Student accommodation is more than a roof over your head. It's a place of your own, filled with friends and fun. So we know how important it is to get your accommodation right.

Whether you live at one of our postgraduate student residences or rent privately, our dedicated accommodation team will support you in finding the right accommodation for you.

## EMILY DAVIES STUDENT RESIDENCE

Our Emily Davies residence has areas reserved for postgraduate and second or third-year students. There's a really sociable atmosphere and a fantastic central location just a ten-minute walk from the main campus.

You can expect:

- individual or shared study-bedrooms, with bed, wardrobe, chair and desk – no need to bring your own
- apartments of three or four study-bedrooms, with a well-equipped kitchen and shared toilet/shower facilities
- vending machines and a shared laundry with communal area and Sky TV
- secure bicycle storage and limited parking
- free WiFi up to 60 Mbps in every study-bedroom and throughout the residence.

## DEANERY STUDENT RESIDENCE

Deanery is a ten-minute walk from the main campus and is close to the city centre, as well as the Ocean Village waterfront with its boats, bars and cinemas, and Oxford Street's trendy cafes, restaurants and wine bars.

You can expect:

- apartments containing up to ten single study-bedrooms with en-suite toilet, washbasin and shower facilities
- well-equipped kitchen diners with storage areas, fridges, freezers, electric hobs, conventional and microwave ovens, kettles and vacuum cleaners
- communal areas with Sky TV, DVD players and vending machines

- a shared laundry room equipped with washing machines, tumble dryers and facilities for ironing
- a dedicated Wii games room which is also used as a private study area
- secure bicycle storage and limited parking
- free WiFi up to 60 Mbps in every study-bedroom and throughout the residence.


## SAFE AND SUPPORTED

When you come to university, you want space and independence – but help is never far away if you need it. All of our residences have 24/7 support from our dedicated on-site residence team.

Our residences are also safe and secure – every entrance, study-bedroom and kitchen area is designed so that only residents and their guests can enter.

And of course, all of our residences meet fire safety regulations and the government-approved code of practice for the management of student housing.



Living in the student halls is a great experience; I got to meet people from various backgrounds and learn about their cultures, countries and traditions. The city centre, train and bus stations are all very close to the halls. 

**Ozair Shaikh, MSc International Business Management**



### ACCESSIBLE TO ALL

For students with disabilities or special needs, the residences can provide anything from vibrating pillows for the deaf to hoists and purpose-built rooms located on the ground floor of some residences for wheelchair users and students with mobility difficulties.

We also have larger rooms for students who need extra space for essential equipment, and we can provide fridges in bedrooms for medical purposes.

Further reasonable adaptations can be made following an occupational therapist's assessment, and free parking is available for blue badge holders, both at the residences and on campus.

### RENTING PRIVATELY

If you would like a bit more independence, you have plenty of private housing options within easy reach of the University. The Southampton Accreditation Scheme for Student Housing (SASSH) can help you search for

properties, view housing maps and leave messages about looking for accommodation, spare rooms or potential new housemates, while our dedicated private sector housing adviser can help with any questions or concerns.

### FOR DETAILED INFORMATION CONTACT:

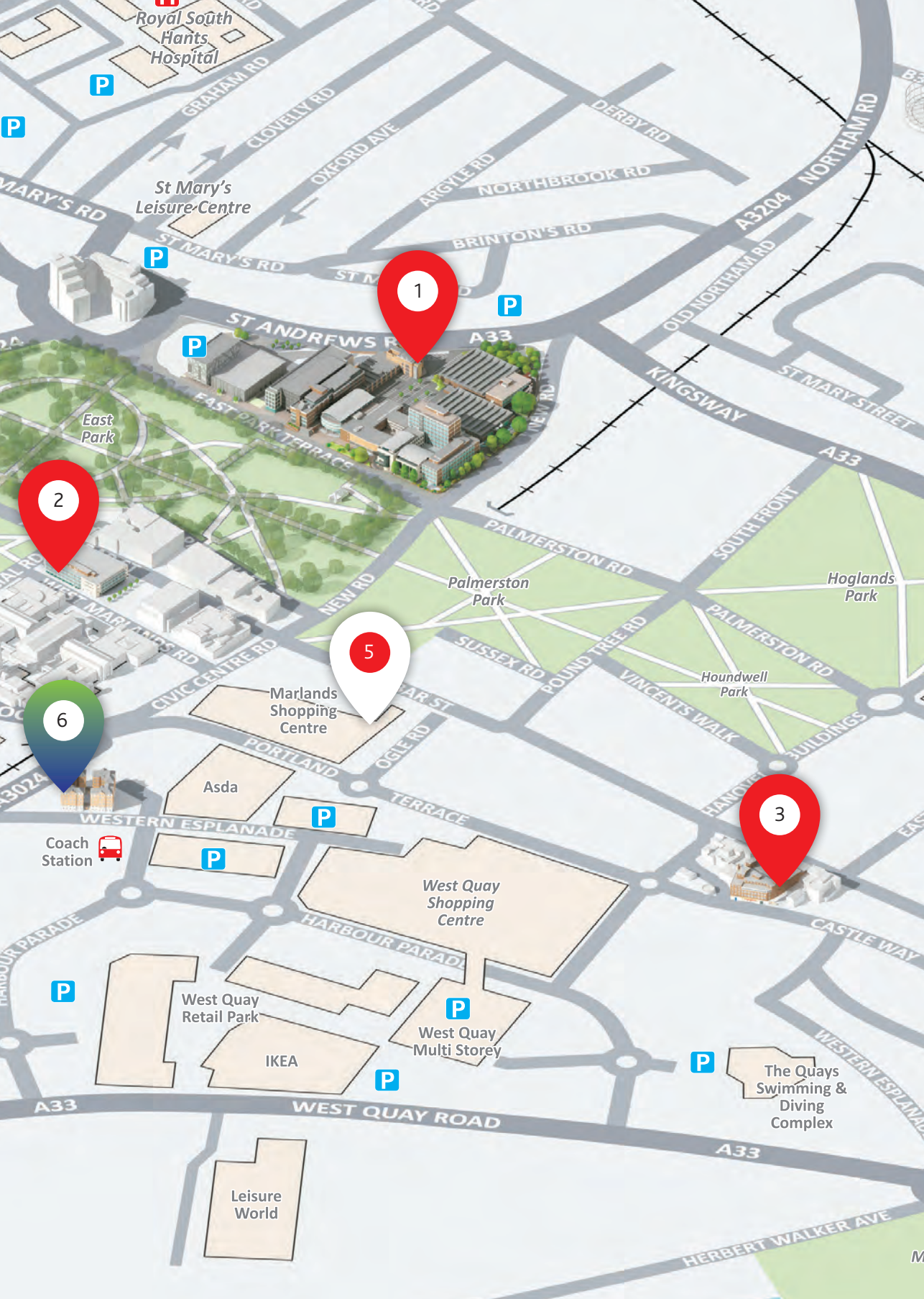
[accommodation@solent.ac.uk](mailto:accommodation@solent.ac.uk)

[private.housing@solent.ac.uk](mailto:private.housing@solent.ac.uk)

[www.sassh.co.uk](http://www.sassh.co.uk)

[www.thesac.org.uk](http://www.thesac.org.uk)





Royal South  
Hants  
Hospital

St Mary's  
Leisure Centre

East  
Park

Palmerston  
Park

Hoglands  
Park

Marlands  
Shopping  
Centre

Asda

West Quay  
Shopping  
Centre

West Quay  
Retail Park

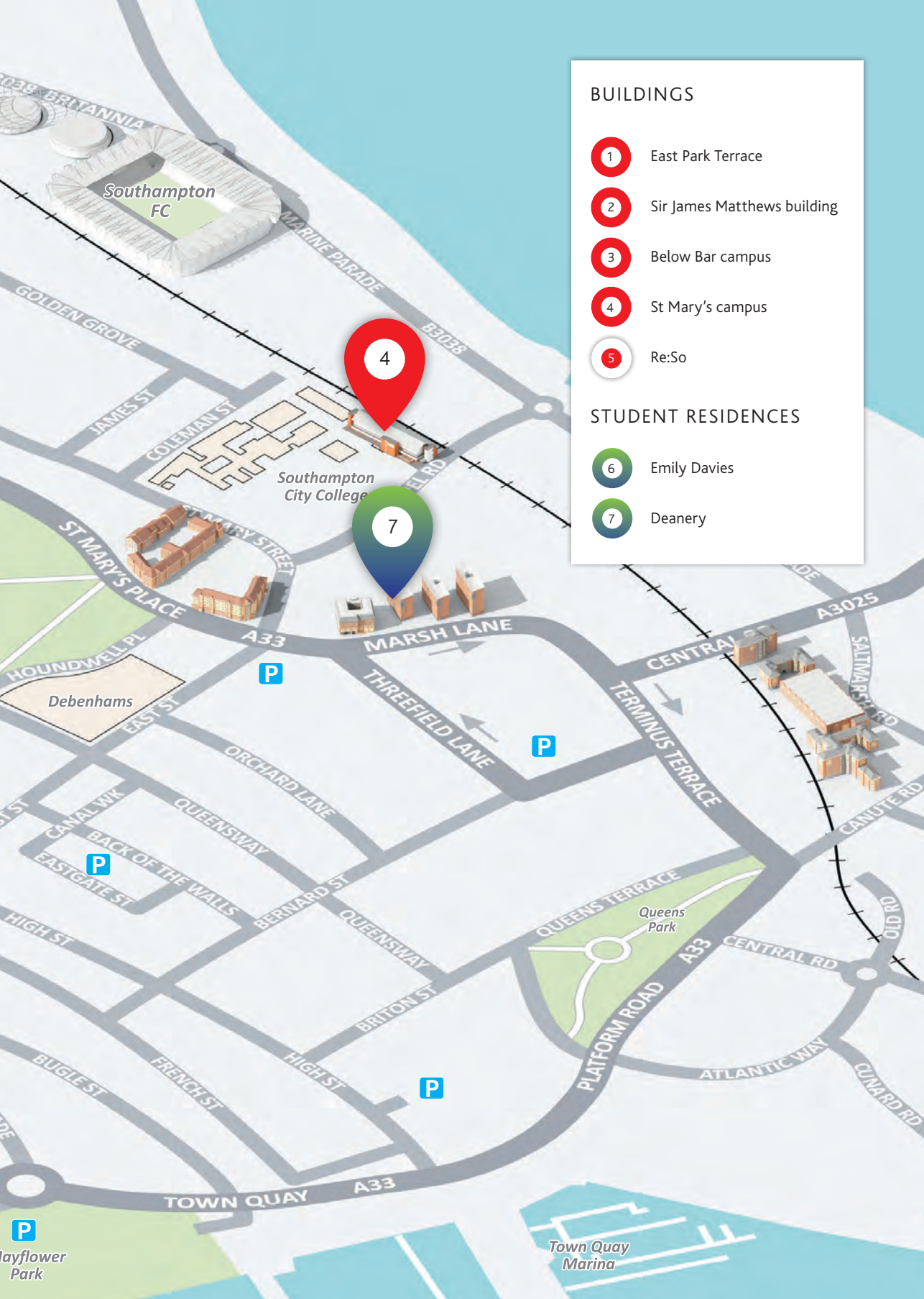
IKEA

Leisure  
World

Houndwell  
Park

The Quays  
Swimming &  
Diving  
Complex

Coach  
Station



BUILDINGS

- 1 East Park Terrace
- 2 Sir James Matthews building
- 3 Below Bar campus
- 4 St Mary's campus
- 5 Re:So

STUDENT RESIDENCES

- 6 Emily Davies
- 7 Deanery



# AN INTERNATIONAL UNIVERSITY

We welcome students from all over the world. In fact, they make up around 15 per cent of the student body, giving our campus a distinctly diverse and international feel.

Whether you're applying from your home country or are already studying in the UK, our international office is here to help.

## PARTNER INSTITUTIONS AND OFFICIAL REPRESENTATIVES

As part of our internationalisation strategy, we work with a number of educational institutions across the world to broaden opportunities for students. We also work with official representatives who can help you with your application process and necessary documentation for living and studying in the UK.

These can all be found on your country page by visiting: [www.solent.ac.uk/representatives](http://www.solent.ac.uk/representatives)

## INTERNATIONAL OFFICE

Our international advice team will support you throughout your student experience, from arrival to graduation.

We can provide information and advice on visas and immigration matters, life in the UK, employment and more.

For courses starting in September, we offer a short, online pre-arrival course which is specifically designed to help prepare you for life in the UK, both academically and socially.

You can chat to other students from around the world who are coming to study at Solent, and hear from current students who will talk to you about their experiences.

And when you arrive, our induction programme provides the chance to meet fellow students, find your way around the campus and settle into Southampton life.

Activities include:

- service/department presentations from staff
- medical registration
- city tours
- social activities
- accommodation tours.

## PRE-SESSIONAL ENGLISH LANGUAGE COURSE

Our pre-sessional English language courses are designed to help students from around the world improve their academic and English language skills before starting postgraduate studies.

The courses aim to help you achieve the language entry requirements for your postgraduate degree, improving your reading, writing, listening and speaking skills.



With a focus on academic skills and language, the course is designed to help you prepare for the University's own English language test, which you will take at the end of the pre-sessional course.

You will be taught in seminar groups on campus by a range of specialist Solent tutors, getting you used to studying at the University.

You can also learn useful language skills for UK life, and you'll have the option to take part in social activities and cultural visits to local locations.

### ONE WORLD FAIR

Our annual One World Fair celebrates Southampton Solent University's rich and diverse student community and aims to help international students feel more at home through a range of activities including poetry, jewellery-making and dance workshops.

### BLACK HISTORY MONTH

The University also supports Southampton's Black History Month – a city-wide celebration of the culture and history of people of African, Caribbean, North/South American, Asian and mixed descent.



I've had the time of my life at Southampton Solent University. Studying at an English university has boosted my language skills and confidence. The University is a culturally diverse institution and I have made many new friends.



**Malgorzata Furyk,**  
**MA Human Resource Management student**



**1,709 non-UK HE students from  
100 countries.**



# EXCHANGE AND STUDY ABROAD

We believe that strong international links, industry contacts and work placements are really valuable to you during your study – which is why we have over 50 university partners in Europe as well as other English-speaking universities in the world, including Canada and the USA.

This means that, depending on your course, you might have the opportunity to enhance your career prospects and broaden your horizons with some study, research or work experience abroad during your time here. The majority of our university partners offer English taught programmes.

What's more, if you're thinking about travelling to Europe, you might be eligible to apply for funding through the Erasmus+ programme. This offers funding to study at a partner university or get work experience with an employer in Europe. If you're an incoming student, you're also welcome to join the programme.

The benefits of an international experience include:

- enhancing your CV with an international dimension
- enhancing your employability
- developing new skills
- gaining a different cultural perspective
- developing confidence and independence
- the chance to develop language skills.


We also welcome students who wish to study with us on a fee-paying basis to experience a year or a semester with the Study Abroad programme. More information is available at [www.solent.ac.uk/studyabroad](http://www.solent.ac.uk/studyabroad)

## CONTACT US

Further information about opportunities is available from the strategic partnerships team:

Tel: +44 (0)23 8201 3529

Email: [international.exchanges@solent.ac.uk](mailto:international.exchanges@solent.ac.uk)

A young man with short brown hair and a beard, wearing a dark blue t-shirt with a white graphic design, stands in a modern building with large glass windows. He is holding a model sailboat with a blue hull and a tall, thin mast. The background shows the interior of the building with white structural elements and large windows looking out onto a city.

Stefan Šćekić,  
MA Student, Erasmus Mundus Emship

"There is a lot of people with a lot of experience and knowledge, so it's a great place to learn. The other thing that helps a lot is all of the modern equipment."



# SOUTHAMPTON, A CITY TO SHOUT ABOUT

Our campus is right in the heart of this busy, exciting city, so our postgraduate students study with easy access to everything from food and drink to culture and history.

## SHOPPING, FOOD AND ENTERTAINMENT

WestQuay and Marlands shopping centres are two of the biggest in the city, with over 150 shops and a huge and varied food court – offering everything from quick snacks to restaurants and cafes. In addition there is a luxury cinema and a public plaza overlooking the city's medieval walls.

There's more to Southampton than WestQuay, though. The high street is filled with all the familiar names, while Oxford Street, Bedford Place and other avenues tempt you out to the fringes of the city centre with clusters of boutique stores and a rich, restaurant-studded nightlife. The city has a real night-time buzz and offers a wide selection of pubs, bars, microbreweries and restaurants – everything from well-known chains to the unique and delicious menus of independent gems.



£1.6 BILLION OF NEW CITY INVESTMENT  
COMMITTED OR UNDERWAY

## CULTURE AND HISTORY

Southampton has a fascinating history. The Mayflower left here for America in 1620. The Titanic's fateful journey began here. The Spitfire was developed here in World War II. And there's still a lot of life in these old walls.

Film lovers are spoiled for choice, with the new Showcase Cinema de Lux, along with Cineworld and Odeon multiplexes, offering all of the latest blockbusters. Down by the marina, Harbour Lights cinema provides a more arthouse experience, showing everything from the latest international or independent releases to live streams of West End theatre productions, opera and more.

The Mayflower Theatre is one of the largest regional theatres in the UK and frequently hosts major West End productions, while the new Studio 144 at the heart of the cultural quarter is home to one of Nuffield Southampton Theatres (NST), as well as the John Hansard Gallery and City Eye – an organisation that promotes film and video culture. Also within the cultural quarter you will find the Southampton City Art Gallery and Sea City Museum which tells the story of Southampton and its relationship with the sea, including the Titanic's impact on the local community.





Southampton is also one of the greenest cities in the country, with five central parks clustered around Solent's East Park Terrace campus plus a vast, 300-acre common that's home to everything from a wildlife preserve to lakes. So whether you're looking for a place to sit and read, a quiet cafe for lunch with friends or somewhere for a quick football game, there's plenty of room to relax.

### MUSIC

Southampton has had a thriving music scene for decades, and the choice of venues and genres is astonishingly broad.

Live and alternative venues are scattered across the city and Southampton is a regular stop on the UK tour circuit. The O2 Guildhall, a premier venue at the heart of the city's cultural quarter, has hosted legends such as Bob Dylan and Leftfield as well as the latest indie and pop superstars.

The city also hosts a range of music and cultural events throughout the year, from Music in the City and Solent's own SMILEfest event to the nearly new Common People Festival.

### SPORT

Whether you play or watch, Southampton has plenty of sporting action. The city is home to Premier League football at Southampton FC's St Mary's Stadium, a short walk from campus, as well as county and international cricket at Hampshire's home ground, the Ageas Bowl.

Just across Southampton Water from the city centre you'll find Calshot Activities Centre, offering watersports, snowsports, rock climbing, the south's only indoor velodrome and more outdoor activities.

### OUT AND ABOUT

If you want to do something a bit different, it's only a short trip to the famous beaches of Bournemouth or miles of stunning Hampshire coastline, while the Isle of Wight can be reached by fast ferry from the city centre. Right on Southampton's doorstep, the New Forest National Park is a perfect outdoor playground – ideal for anything from hiking, horse riding or mountain biking to simply going for a stroll.

The ancient city of Winchester is just 20 minutes away by train or road. You can wander around the cathedral, explore its cultural heritage or shop for vintage clothes, crafts and antiques in the street markets.

London is just a short train ride away – you can get to the capital in under an hour and a half, making it the perfect weekend day-trip. And Southampton Airport offers scheduled services to the main cities of the British Isles and many western European destinations.



**Southampton Common's 326 acres provide managed woodland and open space in the heart of the city**



**Over 46,000 students, with a total population of almost 250,000**



# PAYING FOR YOUR STUDIES

## FEES AND FUNDING

We offer distinctiveness, excellence and real value for students.

You can find course fees by visiting the relevant course page on our website. In addition to tuition fees, bear in mind that you'll have to pay for your transport and living costs (accommodation, food and so on). You might also need to buy some equipment and pay for any field visits specific to your course.

You can choose to pay your fees by credit or debit card, bank transfer or cash. The most convenient is to pay using our secure online payment site.

For international payments, we use the safe and secure Pay to Study platform, at no extra cost to you.

Links to all of the payment options can be found at [\*\*www.solent.ac.uk/howtopay\*\*](http://www.solent.ac.uk/howtopay)

### **SOUTHAMPTON SOLENT UNIVERSITY ALUMNI DISCOUNT**

If you're an alumni of Solent, you could be eligible for up to a 50 per cent reduction of tuition fees if you're returning to study a postgraduate course. The exact amount of discount you receive for postgraduate study will depend on your undergraduate degree classification.

For example, if you have:

- a first-class degree or a master's degree with distinction, you'll receive a 50% reduction on your tuition fees
- a second-class degree (2:1 or 2:2) or a master's degree with merit, you'll receive a 20% discount on your tuition fees.

The award will be based on the most recent course completed. If you're eligible, and are carrying on from undergraduate study, the discount will be automatically applied when you register for your postgraduate course.

If you're eligible, and are returning to study after a break, you'll need to complete a short online application form. The discount is available to all Solent alumni who are self-fee-paying. The discount won't apply if you are sponsored by an employer or have another form of sponsorship. Terms and conditions apply.

Detailed information and the application form can be found at [\*\*www.solent.ac.uk/alumni-discount\*\*](http://www.solent.ac.uk/alumni-discount)



## POSTGRADUATE STUDENT LOANS

From 2017/18 academic year, eligible students can apply for a government loan of up to £10,280. The loan is non-means-tested (not based on household income) and can be used towards tuition fees and living costs.

Loans are available for both taught and research master's programmes (MA, MSc, MBA, MRes, LLM and MPhil) and will cover all disciplines and subject areas. Postgraduate loans are not available for postgraduate certificates or postgraduate diplomas, and you can't apply if you've already gained a qualification at master's (or higher) level.

Full-time, part-time and distance learning modes of study are all included. Home students are able to apply for up to £10,280, which will be paid directly to the student.

To be eligible you must:

- be aged under 60 on the first day of the first academic year
- be studying at a university with degree-awarding powers in the UK – this includes institutions in Scotland, Wales

and Northern Ireland as well as those in England

- be resident in England prior to the beginning of your course – exceptions may apply to EU students (see below)
- have not previously gained a full master's qualification.

If you are a student from Wales, Scotland or Northern Ireland and live at home, you must apply to your own funding bodies. If you live permanently in England and meet the criteria above, you can apply.

Repayments will begin once you earn an annual income of £21,000 or more and are set at six per cent of your monthly wage. It's also worth remembering that repayments will be made concurrently with any other student loan repayments.

You can apply for the loan online through the Student Finance England website: [www.gov.uk/student-finance](http://www.gov.uk/student-finance)

Links to detailed information and eligibility criteria can be found on our website: [www.solent.ac.uk/postgradfunding](http://www.solent.ac.uk/postgradfunding)



### PROFESSIONAL AND CAREER DEVELOPMENT LOANS

These are bank loans that can help to pay for work-related learning. You can get a loan of up to £10,000, and while you are learning (and for one month afterwards) the government will pay the interest on your loan for you. For more information, visit [www.gov.uk/career-development-loans](http://www.gov.uk/career-development-loans)

### ERASMUS+ MASTER'S LOAN

The Erasmus+ Master's Loan aims to give graduates access to more affordable loans to study for a master's degree in another country. This is a new scheme managed by the European Investment Fund (EIF) and launch dates will vary from country to country. Loans are currently available with banks in Spain and France, and you need to apply to the financial institution(s) in your home country.

The loans are for up to €12,000 for a one-year master's programme, up to €18,000 for a two-year master's programme, and can cover both living and tuition costs in any of the 33 Erasmus+ programme countries. You must follow the master's programme in a different country from your country of residence, and in a different country from where you took your bachelor's degree. Full information can be found at [www.erasmusplus.org.uk/master-loan](http://www.erasmusplus.org.uk/master-loan)

### SOLENT ACCESS TO LEARNING FUND

This is a non-repayable grant for students who are in financial hardship while studying at the University. It can't be used to pay your fees but can help with living costs, childcare, travel, accommodation, household expenses, books and course equipment.

Please be aware that international students are not able to apply for this fund.

Find out more information about how to apply on our website: [www.solent.ac.uk/financesupport](http://www.solent.ac.uk/financesupport)



### STUDENTS WITH DEPENDANTS

If you have children or other dependants and are considering studying full-time at Solent, you can get help with fees and loans. You may also be eligible for a grant or further funding. For more information, visit [www.gov.uk/student-finance](http://www.gov.uk/student-finance) [www.solent.ac.uk/funding](http://www.solent.ac.uk/funding)

### ACADEMIC MERIT SCHOLARSHIPS

We have a number of scholarships for students from the UK, EU and overseas. These are for applicants who are holding an offer with us who will exceed the course entry requirements. These scholarships are awarded at the discretion of the University. For more information, visit [www.solent.ac.uk/scholarships](http://www.solent.ac.uk/scholarships).

### SOLENT SPORT SCHOLARSHIPS

This offers different levels of support to student athletes based on their sporting talent and potential. The High Performance Academy provides bursaries of up to £750 for accommodation in halls, with further benefits totalling up to £2,500. Sports scholarships are also awarded for students who excel in cricket and basketball. These cover the cost of tuition fees paid in the first year and provide a fees discount of 50% in future years.

To find out more and apply, visit our website or contact  
Email: [high.performance@solent.ac.uk](mailto:high.performance@solent.ac.uk)  
Email: [sports.scholarship@solent.ac.uk](mailto:sports.scholarship@solent.ac.uk)  
[www.solent.ac.uk/funding](http://www.solent.ac.uk/funding)



Sasha Halsey,  
MA Creative Direction, student

"The course is really challenging and a big leap from studying an undergraduate degree, in terms of keeping on top of the ongoing units and the more frequent deadlines. But the challenging parts are also highlights, they push you to go out of your comfort zone and learn new things."



# ENTRY REQUIREMENTS





## GENERAL

For entry to our postgraduate master's degree courses, you'll need to show evidence of your academic and professional background. The minimum requirement is a qualification equivalent to a UK bachelor's degree. For more detailed course entry requirements, please visit our website's course pages: [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses)

We welcome applicants from a diverse range of backgrounds.

### Additional requirements

Some of our courses might require a specific qualification at a particular level. For example:

#### Research degree entry requirements

For the entry requirements for an MPhil or PhD, see 'how to apply' on page 40.

#### English language requirements

EU/EEA/non-EEA applicants will need to demonstrate an acceptable level of English in all four components of language learning (reading, writing, listening and speaking).

The University accepts various English language qualifications, depending on your application and visa status. Many applicants submit an International English Language Testing System (IELTS) exam or equivalent to demonstrate their level of English.

The normal grade required to demonstrate competence for postgraduate courses is IELTS 6.5 overall (with a minimum of 6.0 in writing and 5.5 in reading, listening and speaking).

### Student visas

Please note that the UK Home Office's English language requirements for obtaining a Tier 4 General Student Visa may be different from Southampton Solent's requirements above. You may have to meet these additional requirements to be granted a visa.

Visit [www.gov.uk](http://www.gov.uk) and search 'student visa' for more information.

### Portfolio and interview requirements

For some courses you'll need to attend an interview (in person or by phone/video call, as appropriate) or provide a portfolio/sample of your work. Once you apply for a course, we'll contact you with the specific details of what's required. For more information, visit the course pages on our website.

### Criminal convictions checks

Some courses will also ask for Disclosure and Barring Service (DBS) checks. These are shown in the course entry profiles.

# HOW TO APPLY





## APPLYING FOR A POSTGRADUATE COURSE

If you're interested in a taught postgraduate course, you should apply directly to the University. You can find an online application form and guidance notes on the course pages on our website.

For applications to postgraduate research courses, see page 40.

### Application deadlines

There is no formal deadline for postgraduate studies. However, we suggest that you send your application form in as early as possible to secure a place.

### What happens next?

If you're accepted, we'll send you an offer letter detailing the fees and any conditions.

- If you need to apply for a visa, you will also need a Certificate of Acceptance for Study (CAS) provided by us; please see our website for further information: [www.solent.ac.uk/international](http://www.solent.ac.uk/international)
- If your offer is conditional, please send your results to us, along with the acceptance of study form which will be sent with your offer.
- If you satisfy the conditions, you will be made an unconditional offer; please contact the University as soon as possible to let us know if you accept your offer; you will be required to complete and return an acceptance of study form which will be sent to you with your offer.

## Enrolment

Qualifications are assessed before enrolment and you must bring your original certificates for verification when you arrive at the University.

If you live outside the European Union/European Economic Area, you'll need to organise a student visa before coming to study in the UK.

### Applicants with specific support needs

Applicants are strongly advised to declare any specific learning difficulties, medical conditions, mental health conditions, physical or sensory impairments or autistic spectrum conditions. We can't guarantee the provision of appropriate support if a full declaration is not made at the time of your application, so we recommend that you clearly state any anticipated support needs. This helps our planning, should the offer of a place be made.

## CONTACT DETAILS

### International students

For information about applications, offers, visas, pre-arrival, accommodation, payments and induction, please email [admissions@solent.ac.uk](mailto:admissions@solent.ac.uk) or visit our webpage: [www.solent.ac.uk/international](http://www.solent.ac.uk/international)

### UK students

All enquiries should be addressed to the enquiries and events team.

Tel: +44 (0)23 8201 3039

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

# SEE SOLENT FOR YOURSELF

## COME ALONG TO ONE OF OUR OPEN DAYS.

University is about more than the courses – it's the people, the facilities, the feel of the place and the city surrounding it. And there's no substitute for getting a first-hand look.

So why not come along to one of our open days? You can take in everything we have to offer – from our campus and our city to our incredible facilities, modern lecture theatres and social spaces. You can learn from current students and staff members what it's really like to study here. You'll also get a feel for the energy and buzz that make us who we are.

We offer tours, presentations and plenty of opportunities to ask the questions you want to ask – about financing your postgraduate study, Solent, Southampton, or anything else really.

Whatever you want to know, our friendly team will be here to help.

### MAKE THE MOST OF YOUR OPEN DAY

It's simple – just get involved.

- Meet with academic course leaders to discuss your chosen course.
- Find out about furthering your career and life as a Solent alumnus.
- Visit our Student Hub for more information on student support.
- Talk to the accommodation team about our student residences.
- Join a campus tour.

### Personalised international visits

Moving country to study is a big step. And, as an international student, we know it's incredibly important to get a feel for the University, see the facilities that will support your course and explore the city you'll be living in. Although you're welcome to attend our open days, we believe you can benefit hugely from a personalised visit.

The international office will be happy to show you around both the campus and the relevant facilities, arranging an appointment with a lecturer whenever possible, and

providing you with advice about the most suitable course for you. We can also arrange for you to sit an English language assessment in order to evaluate your current level of English.


Please contact us to find out more or to book a visit:

Tel: +44 (0)23 8201 3039

Email: [ask@solent.ac.uk](mailto:ask@solent.ac.uk)

[www.solent.ac.uk/opendays](http://www.solent.ac.uk/opendays)



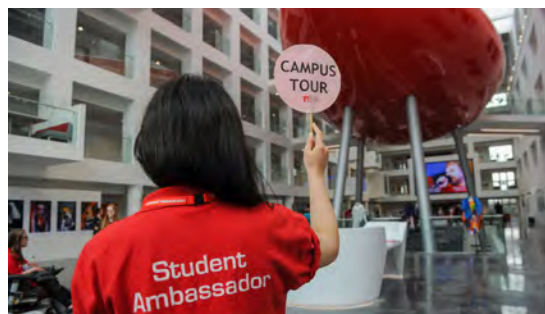
My PG study was an experience I won't ever forget. It has made me more independent with my study and it allowed me to flare my creative skills. I was lucky enough to meet some amazing people on my course and my MA allowed me to network with people from all around the world. Being the PG Student officer for the Students' Union also allowed me to connect with Postgraduate students from across the university, which was really something amazing! 

**Samantha Buxey, MA Creative Advertising**



## UPCOMING DATES

Saturday 30 September 2017  
Saturday 28 October 2017  
Sunday 29 October 2017  
Saturday 25 November 2017  
Tuesday 5 December 2017  
Tuesday 20 March 2018  
Saturday 9 June 2018







# POSTGRADUATE RESEARCH STUDIES

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# POSTGRADUATE RESEARCH STUDIES

Shape your future and advance your academic, professional and career goals with a postgraduate research degree from Southampton Solent University.

At Solent you will join an active community of researchers who are involved in exciting projects that change the way we think. Our staff and students contribute significantly to developing knowledge and understanding that improve business practices, influence policy makers, and set standards in the wider community for the UK and worldwide.

As a postgraduate research student, you'll be part of an inclusive and inspiring community of researchers who are inspired by what they do and want to make their ideas count. The research student experience is academically stimulating, intellectually satisfying and immensely rewarding.

The learning culture at Solent is professional but friendly and offers an engaged and supportive environment. Our research students are encouraged to become active contributors to the research community at the University and beyond.

At Solent, you will have the opportunity to develop high-level, transferable skills and knowledge that are in demand in academia and business through a wide-ranging researcher development programme.

A PhD is a globally recognised postgraduate degree which involves extensive and original research into a specific chosen field. We invite you to join our research community at Solent for the experience of a lifetime.

**Catherine Lee**  
**Director of Research and Innovation**



## RESEARCH DEGREES

There are three types of research degree that can be studied for at Southampton Solent University:

- Master of Philosophy (MPhil)
- Doctor of Philosophy (PhD) – via transfer from MPhil registration
- Master of Research (MRES)

To gain an MPhil, you critically investigate and evaluate a topic and demonstrate an understanding of appropriate associated research methods. You will need to show originality in the application of knowledge and problem solving, and also an understanding of how the boundaries of knowledge are advanced through research.

To gain a PhD, you are required to produce a body of work that contains a significant and original contribution to knowledge in your chosen subject area which is sufficiently important to merit publication.

The majority of students wishing to gain a PhD qualification will do so via transfer from MPhil registration.

### RESEARCH FACILITIES

Each full-time research student is provided with access to:

- IT and telecommunication resources, including the use of a PC and software
- Printing and photocopying facilities

- Library resources, including the inter-library loan facility
- Working space
- Specialist in-house facilities.

Learning support facilities for part-time research students are more variable and are normally discussed with Research and Innovation prior to enrolment.

### RESEARCH AREAS

Research and innovation at Solent are organised around four thematic, interdisciplinary areas that are intended to facilitate excellence and collaboration both within Solent and with partner organisations, as well as to address issues of local, national and global importance.

Our four research and innovation hubs are:

- Business and society
- Creative and digital industries
- Maritime, technology and environment
- Sport, health and wellbeing

Postgraduate research students belong to one of the hubs and are encouraged to participate in workshops, seminars, researcher development and other activities.

Southampton Solent University offers research supervision in a range of research areas, which are listed on the following pages.

# BUSINESS AND SOCIETY

**The business and society research hub brings together those interested in fields such as social policy, business management, criminology, law and languages. It is an intellectual home for student and staff researchers, fostering an environment of discovery and application of new knowledge.**

Researchers are engaged in projects relating to SME growth, tourism, social enterprise, cybercrime, marketing, trade and more.

## SEEKING OUT REAL-WORLD APPLICATIONS

The hub is focused on ensuring that all of our student and academic researchers are engaged and supported in developing their research, exploring collaborative relationships and identifying funding opportunities.

Through our business development activities, consultancy, knowledge exchange initiatives, co-funded projects, studentships, commissioned research and other partnerships, the hub offers the chance to apply your specialist knowledge and develop actionable research.

## RECENT PROJECTS

Researchers within the business and society research hub enjoy close collaborative relationships with local and national partners, including city and county councils, business organisations, the Leisure Studies Association, the Association for Heterodox Economics and the Association of Chief Police Officers.

The hub has also led successful knowledge transfer partnerships with regional business partners including the Merchant Navy Welfare Board, Business in the Community, Cupe, Tavcom and Total Logistics.

Our strong commitment to social justice is echoed in the hub's work across the areas of equality and diversity, enterprise and community, law, and psychology; examples include a 2014 project exploring young people's perceptions and experiences of peer group or 'gang' activities in the city of Southampton, commissioned by Hampshire Police and Southampton City Council.

The business and society hub is also very active in evaluation activities, particularly the integration of Q Sort into realist evaluation. Evaluations have been undertaken on health research projects and large European-funded projects.



## AREAS OF RESEARCH STUDY

- Cognition and perception
- Corporate social responsibility (CSR)
- Criminology
- Critical management
- Critical social psychology
- Cybercrime
- Enterprise development
- Enterprise/entrepreneurship education
- Entrepreneurship
- Environmentally sustainable enterprise
- Evaluation studies
- General management
- Globalisation
- Health psychology
- Higher and further education pedagogies
- History of crime and culture
- Human resource development (HRD)
- Human resource management (HRM)
- Intellectual property rights (IPR)
- Knowledge and organisational learning
- Law
- Legal education
- Local economic development
- Marxian economics
- Psychology of personal relationships
- Research evaluation
- Small business management (SME management)
- SME and entrepreneurship policy
- Social enterprise
- Strategic management

# CREATIVE AND DIGITAL INDUSTRIES

**Our creative and digital industries hub acts as a focus for excellence in the fields of visual art, visual design, cultural memory, interactive media, fashion, screen media, creativity and communications.**

Solent has a strong record of research and innovation in the creative industries, being voted one of the UK's most creative universities in the 2013 and 2014 *Which? University* student polls – and the creative and digital industries hub helps deliver accessible academic expertise in fields as diverse as visual design and cultural studies or cloud computing and digital marketing.

The cross-pollination of ideas and approaches is a key part of research at Solent, and the interdisciplinary nature of our research hub helps cultivate an atmosphere of openness, collaboration and transparency.

## SEEKING OUT REAL-WORLD APPLICATIONS

The hub also coordinates our research connections with external partners. Sponsored studentships, commissioned research projects and community-based partnership initiatives are just some examples of how the hub can help you develop innovative new approaches and explore creative possibilities from an applied perspective.

Initiatives like our media-production centre Solent Productions or our award-winning Solent Creatives agency also work across a broad range of industries – giving you plenty of opportunities for applied and practical research in real-world situations.

## RECENT PROJECTS

Solent researchers have previously contributed to a number of successful projects, including the four-year EU-funded INTERREG-VIVID project (Value Increased by Visual Design). Recent research projects include:

### The Trans-National Creative Exchange

The Trans-National Creative Exchange (TNCE) is a Creative Europe cooperation project, led by members of the creative and digital industries research and innovation hub. It brings together international partners including Solent Showcase Gallery, Cork Institute of Technology, Wandersford Quay Gallery, The Hague University of Applied Science, Rencontre Audiovisuelles and the China Academy of Art/Shanghai Institute of Design/Sino British Design Centre.



The exchange provides an international platform for emerging creative talent from Europe and China, encouraging partnerships, experimentation and growth. It fosters both professional practitioners and students in the development and internationalisation of their careers.

## AREAS OF RESEARCH STUDY

- Art and design
- Broadcast media
- Communication and creativity
- Contemporary music
- Creative writing
- Cultural studies
- Design history
- Fashion
- Fashion accessories
- Fashion styling
- Film and television
- Fine art
- History of art
- Interactive digital media
- Journalism
- Literature
- Material aesthetics
- Music
- Photography
- Popular music history
- Popular music in education
- Sonic/visual arts and experimental music
- Styling
- Textiles
- Visual arts

# MARITIME, TECHNOLOGY AND ENVIRONMENT

**Our maritime, technology and environment research and innovation hub draws on Solent's strengths in a range of industries, providing a forum to support the development of postgraduate and undergraduate research, and conducting studies that make a real impact.**

The hub has a strong focus on sustainability and our researchers are making important contributions across industry sectors including acoustics and audio technology, the built environment, computing, maritime resource management, maritime environmental management and seafarers' welfare – ensuring you can benefit from the latest up-to-the-minute research and methodology.

## SEEKING OUT REAL-WORLD APPLICATIONS

With a strong focus on producing actionable research, the hub offers postgraduate researchers some unique and exciting opportunities in diverse subject areas, working with partners within industry and beyond to apply expert knowledge and address real, practical needs.

Solent has close ties to industries including shipping, boat building, environmental sciences, international maritime trade, electronic engineering, architecture and architectural technology. We offer a range of paths to practical real-world collaboration – from co-sponsored research projects to consultancy and knowledge transfer partnerships.

## RECENT PROJECTS

Solent's academic expertise in semi-autonomous electronic systems, business app development and acoustics has recently led to knowledge transfer partnerships with partners including He-man Dual Controls, Five Rivers Childcare and Strategic Audiology Services.

Other projects include:

### The MAXCMAS project

A joint two-year project with partners from Rolls-Royce, Atlas UK, Lloyd's Register and Queen's University, Belfast, simulating collisions at sea and developing collision avoidance algorithms for autonomous seagoing vessels.

### The GEM project

Led by Southampton Solent, this ITF Seafarer's Trust project examines seafarers' welfare and gender issues in a multicultural environment at sea, and aims to develop

appropriate tools that can help support women within the maritime industry.

### MARTHA seafarer fatigue

Led by Solent University and sponsored by TK Foundation, Project MARTHA builds on its predecessor Project HORIZON to explore how data-driven initiatives can be used in fatigue risk management systems for seafarers. Solent academics are also part of the UK delegation to the International Maritime Organization.

### Sea traffic management

Solent researchers are part of a collaborative award on sea traffic management with the Swedish Maritime Association.

## AREAS OF RESEARCH STUDY

Acoustics, environmental acoustics and valuation,  
building acoustics and medical acoustics  
Adaptive optimisation methods  
Additive manufacturing  
Advanced manufacturing techniques, and materials such as composites  
Audio engineering  
Autonomous vessel operations  
Biodiversity and ecosystem services  
Built environment  
CAD/CAM/CAE  
China's rise as a maritime power in the twenty-first century  
Computing  
Concurrent engineering/DFX  
Data mining, modelling and management  
Electronic communication systems  
Fatigue risk management  
Interactive training systems  
Knowledge-based CAD systems  
Manufacturing automation  
Marine autonomous systems, environmental policy and management, human factors, human resource management, and operations  
Maritime governance and policy  
Naval architecture  
Rapid manufacturing and rapid prototyping  
Seafarers' labour market, work, employment

# SPORT, HEALTH AND WELLBEING

**Sport, health and wellbeing are integral to the wider community, and Solent's research hub provides postgraduate students with opportunities for high-quality applied research while also supporting the needs of schools, community groups and partners in health, leisure and other industries.**

The hub draws upon a rich background in sport science and health-related disciplines and connections with NHS organisations, GB diving and GB wheelchair rugby. Current research areas include physical activity and health, social innovation, active ageing, addressing health inequalities, athlete support and health informatics.

Researchers within the hub also enjoy close collaborative relationships with local and national partners, including city and county councils, the Wessex Academic Health Science Network and other UK research institutions.

## SEEKING OUT REAL-WORLD APPLICATIONS

The sport, health and wellbeing research hub encourages postgraduate and undergraduate students to engage in research and innovation activities, and works with established researchers to support the development of collaborative, interdisciplinary and multidisciplinary projects.

The University hosted its first Healthy Communities Conference in March 2015, designed to foster the interchange of expertise and innovation.

Building on the University's position as a leading provider of football-related research through our Lawrie McMenemy Centre for Football Research, the hub has also forged partnerships with a variety of agencies including the League Managers Association, the Football Association and various professional football clubs.

## RECENT PROJECTS

Recent research projects include:

### Confident Carers

Funded by the Innovation and Wealth Creation Accelerator Fund, Confident Carers is a scoping project in collaboration with University Hospital Southampton NHS Foundation Trust (UHSFT). It works to develop a local training hub, providing information and peer-support interventions to carers which is accessible and takes into account their responsibilities and needs.



## Advanced Clinical Data Visualisation and Analysis System

Solent researchers are involved in a research collaboration with University Hospital Southampton NHS Foundation Trust relating to their Southampton Breast Cancer Data System.

## AREAS OF RESEARCH STUDY

- Exercise science
- Football studies
- Social and economic studies of sports
- Sport and wellbeing
- Sport science
- Sports and fitness training
- Sports biodynamics
- Sports biomechanics
- Sports management
- Sports physiology
- Sports psychology



# HOW TO APPLY

Applications may be submitted at any point during the year.

You can apply to study for an MPhil, MRES or PhD at Southampton Solent University in a wide range of research areas. To apply, you will be required to submit:

- a completed and signed application form
- two suitable references
- a brief research proposal (approximately 1,000 words)
- evidence of English language proficiency (if applicable)
- qualification transcripts/certificates (scanned copies are suitable, but, if accepted, you will be required to present the originals at registration)
- the photograph ID page of your passport
- an employer guarantee form or confirmation of funding letter, if you are sponsored.

## CHECKPOINT

Your research proposal will need to identify the research problem you want to study and the aims of your research. You should include:

- the research problem or question
- the reasons why it is important to study this problem
- the academic research that has already been carried out in this area
- the aims of your research

- the method and methodology you propose to use for your research.

References: you will need to send the postgraduate research reference form to your two referees for them to complete and return to Research and Innovation in a signed and sealed envelope.

Once all your documents are received by Research and Innovation, they will be forwarded to the appropriate Hub Scrutiny Panel who will assess your application based on the following criteria:

- The proposed area of study is capable of leading to scholarly research and to its presentation for assessment at a viva examination.
- There is appropriate expert supervision and capacity currently available within the University.
- Your qualifications and/or experience are suitable.
- There are appropriate resources in place at the University.

You can normally expect to hear the outcome of your application within twelve weeks of submitting it.



## Dr James Steele, Lecturer in Applied Sport Science

"Southampton Solent University has felt like a home to me for some time now. I originally completed the BSc (Hons) Applied Sport Science degree here, through which I was exposed to a range of different scientific applications of sport and exercise, including those in elite athletic populations all the way through to clinical populations.

It was through this that I first started to take an interest in the application of exercise in chronic low back pain. My course leader at the time was conducting research in the area of resistance training and chronic low back pain, and I was afforded the opportunity to get involved in his

work. From this I began to discuss other gaps in our current knowledge base in this area and what future research could be conducted. I was strongly encouraged to pursue the ideas and consider arranging them into a PhD proposal.

So after completing my undergraduate degree I moved onto pursuing a larger project examining the role of isolated lumbar extension resistance training in chronic low back pain. The project sought to examine whether this type of exercise offered any additional benefits to those previously known for sufferers of chronic low back pain and also how best to administer the intervention.

The results were novel and I was supported and encouraged to present my work at international conferences, and to publish my work in peer-reviewed journals.

Throughout the course of my PhD studies I gained experience in a wide range of research career-related skills, including research design, practical lab skills, data analysis and interpretation, academic writing and publishing, public speaking, grant application writing and so on.

In addition I was afforded the opportunity to gain lecturing experience, setting me up for a holistic career in academia."



# POSTGRADUATE TAUGHT COURSES

MSc Advanced Building Simulation	44	MA Journalism and Multimedia Communications	70
MA Advertising and Multimedia Communications	45	MA Luxury Brand Management	71
MSc Applied Acoustics	46	MSc Management	72
MSc Applied Audio Engineering	48	MSc Marketing	75
MSc Applied Computing	49	MBA Master of Business Administration	76
MSc Architectural Project Management	50	MA Personnel and Development	77
MSc Athletic Development and Peak Performance	51	MSc Project Management	78
MSc Computer Engineering	52	MA PR and Multimedia Communications	79
MA Creative Advertising	53	MA Publishing	80
MA Creative Direction for Fashion and Beauty	54	MSc Shipping Operations (distance learning)	81
MA Creative Enterprise	55	MA Sports Broadcast Journalism	82
MSc Criminology and Criminal Justice	56	MA Sport Development and Management	83
MA Critical Creative Practice	57	MSc Superyacht Design	84
MSc Cyber Security Engineering	58	MSc Sustainable Building Design	85
MSc Data Analytics Engineering	59	MA Visual Communication	86
MSc Digital Design	60	MA Youth Sport and Physical Education	88
MA Film Production	61		
MA Football, Development and Business Management	63		
MA Human Resource Management	64		
MSc International Accounting and Finance	65		
MSc International Business Management	66		
MSc International Maritime Business	67		
MBA International Maritime Management	68		
MSc International Shipping and Logistics	69		

# Advanced Building Simulation

A unique opportunity to specialise in building performance simulation.

## Course overview

This new and exciting course provides an opportunity to explore the application of advanced tools in building performance.

The course aims to give you practical knowledge of the use of a wide variety of advanced building simulation tools in the design process in the areas of dynamic thermal simulation and acoustic performance in a multidisciplinary environment.

The course introduces the foundation knowledge of sustainable design and explores the technical tools of instant thermal performance-based design. You will study the theory of acoustic principles as well as practical application in a collaborative project that simulates the design practice environment.

You will explore the application of simulation in the important areas of practice such as building information modelling and certification schemes such as BREEAM and Passivhaus.

By offering practical knowledge in building physics integrated with design solutions, it is expected that you will graduate as a unique specialist designer who is able not only to design a high-performance building, but also to work as a consultant to provide all aspects of technical guidance.

## Industry focus

The course benefits from the extensive links that the team has established with industry, based on many years of delivering courses accredited by professional organisations. Practitioners from a cross-section of the built environment field contribute regularly to the academic process through providing real world-based projects, guest

lectures and site visits, as well as working with students in small, informal settings during seminars and mentoring sessions.

## Course content

### Core units:

- Sustainable and Intelligent Building Design
- Computer-Aided Simulation – Thermal
- Research Methods
- Sustainable Building Assessment
- Computer-Aided Simulation – Acoustic
- Climate Change and Performance Prediction
- Research Dissertation

### Optional units (choose one of three):

- BIM Frameworks
- Acoustics in the Built Environment
- Research Themes in High-Performance Buildings

## Assessment

The course will be taught through a combination of lectures, staff and student-led seminars, studio sessions and project supervision. Assessment is 75 per cent coursework (including essays, design projects, reports and dissertation) and 25 per cent practical examination (including presentations).

## Career skills and work experience

Building performance assessment skills and knowledge are in high demand from construction industries worldwide. Building standards are constantly setting higher specifications for buildings, and graduates of this master's course will be in an excellent position to respond to such requirements.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants with relevant industry experience may be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

Graduates may secure employment in companies at various scales, such as sustainability consultant, thermal and sound specialist, BIM developer, and so on. The course also creates a platform for further research in the academic environment towards PhD.

## Why Southampton Solent?

- Use the most advanced tools in industry to assess building performance (thermal and acoustic).
- Graduate with a sound understanding of up-to-date UK and international building standards in thermal and sound performance.
- Become capable of designing a high-performance building with maximum comfort for occupants.
- Create a platform to utilise specific aspects of building information modelling to deliver sustainable buildings.
- Fast-track to BREEAM AP qualification at a reduced fee and/or become a BREEAM-accredited graduate, offered in collaboration with BRE Academy.
- Benefit from the extensive links that staff have established with industry, based on many years of delivering professionally accredited courses (for example, CIAT, CIOB, SBID and CABE).

# Advertising and Multimedia Communications

Develop an exciting career in the growing and fast-moving world of advertising and content marketing.

## Course overview

This course is designed to equip you for a role in contemporary advertising in an account management, media planning, creative or agile role. Recognising the close relationship with marketing and public relations, the course focuses on emerging forms of advertising which blur the boundaries with journalism and the importance of content marketing.

Customer engagement is increasingly key, with the benefits of 'big data' providing detailed analytics for campaigns. Media planning is becoming more scientific and measurable, moving customers up the loyalty ladder to generate content for your brand. Advertising is the catalyst to delivering integrated campaigns and this course will help you make a strategic contribution.

The teaching team is made up of industry professionals and the course covers the development of contemporary integrated marketing campaigns, participation in industry competitions such as D&AD New Blood and Young Creative Network, and collaborative and interdisciplinary approaches.

## Industry focus

Understanding professional practice is vital for career progression and this forms an important unit in the course. You will create a personal development plan and then put this into practice in a placement or project, all the time building your industry knowledge and making the most of networking opportunities. The contemporary interdisciplinary context is reflected in a programme of guest speakers from advertising and the related fields of film-making, graphic design, marketing and communications.

The University's own student agency, Solent Creatives, is a vital resource in linking you to hundreds of live projects with local, regional and national businesses. All students can sign up and develop their portfolio.

## Course content

### Core units:

- Advertising in a World of Converging Communication
- Multimedia Campaigns
- Media Measurement and Evaluation
- Research Methods
- Professional Practice
- Master's Project

## Assessment

Assessment types include essays, portfolios of practical application of theory and classroom learning, reflective reports and campaign outputs. The Major Project/ Dissertation includes a presentation of the early stages of development. Multimedia Campaigns will require students to use cameras for filming, audio equipment and editing software packages for podcasting and vlogging.

## Career skills and work experience

The Professional Practice unit requires a work placement or freelance project to be completed. Students are encouraged to source their own client through our in-house agency, Solent Creatives, or to find a work placement that is appropriate to their career ambitions. The minimum required is a two-week placement but placements and projects vary in length, depending on client needs.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:1 or higher in a related degree.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Advertising (agency and in-house), art direction, creative copywriting, media planning, marketing, graphic design, UX designer, paid search, public relations, marketing communications, digital and social media communications, crisis management, internal communications, research and analysis, content management and stakeholder relations.

## Why Southampton Solent?

- Innovative emphasis on content creation and campaign management across paid, owned, earned and shared platforms.
- Taught by industry experts who have strong practitioner careers and a wide range of guest speakers and practical events.
- Learn how to commission and manage work from PR, marketing and brand journalism specialists, to support your campaigns.
- A work placement and/or freelance project are core parts of the curriculum.
- Many assignments can be adapted to suit your specialisations and career ambitions, as well as your employer's needs if you are working.

# Applied Acoustics

Shape a high-level career in acoustics and sound by developing specialist skills and knowledge on this master's degree.

## Course overview

This practical master's degree aims to provide you with the skills and knowledge to work in a range of acoustics fields, including consultancy, engineering, environmental health and the built environment.

Taught by experts from research and industry, you can get hands-on experience, learn to use current measurement, simulation and modelling technology, and study principles such as how humans respond to sound, acoustic physics, and how sound interacts with our environment.

## Industry focus

We have excellent links with the Institute of Acoustics (IoA) and the Association of Noise Consultants, as well as a number of companies across the sector, including KP Acoustics, with whom we have a formal partnership for work placement and mentoring. The course is also recognised by the IoA as meeting its educational requirements for membership.

Guest speakers from a range of relevant organisations regularly present seminars and workshops. Previous speakers have included Mark Murphy and Jim Griffiths (Vanguardia Consulting), Nicholas Jones (Hilson Moran) and Phil McIlwain (Westminster City Council).

The University also hosts regular industry events and conferences, giving students access to further expertise and knowledge.

## Course content

### Core taught modules:

- Principles of Acoustics
- Noise, Vibration and Health
- Computer-Aided Simulation

- Research Methods
- Field and Laboratory Testing

### Core project modules:

- Pilot Project
- Research Project

### Three optional modules, from:

- Environmental Acoustics
- Acoustics in the Built Environment
- Noise and Vibration Control
- Electroacoustics
- Acoustic Materials
- Professional Skills and Practice
- Legislation and Standards

## Assessment

The course is assessed through a mixture of coursework, projects, presentations, and practical and written examinations.

## Career skills and work experience

The course offers opportunities to build practical work experience and enhance your CV by undertaking placements with professional partners and contacts, as well as through the University's own Solent Acoustics consultancy, which works with music festivals, businesses and public sector organisations.

Past students have worked on a range of projects, including Truck Festival and the Isle of Wight Festival, and with Westminster City Council and KP Acoustics.

Additionally, the Professional Skills and Practice unit involves organising your own work placement with an external company, supported by staff and making use of the course team's industry contacts.

## Course length

1 year full-time

2 years part-time

## Entry level

- A bachelor's degree in a related science or technology field – including audio/music technology, physics, engineering, construction/architecture and environmental science.
- Alternatively, Chartered Environmental Health Practitioner status or an equivalent qualification, such as the NEBOSH Environmental Diploma.
- We also consider candidates with alternative qualifications and related professional experience.

## Career opportunities

Acoustics offers an intellectual and practical challenge across a wide range of sectors, from manufacturing or construction to architecture, telecommunications or various engineering industries.

Acousticians could be involved in planning infrastructure projects, making aeroplanes and cars quieter, improving the sound quality of a television or designing new buildings.

## Why Southampton Solent?

- Access to current equipment, software and facilities for acoustics measurement and modelling.
- Blends expertise in teaching, research and consultancy.
- Excellent professional links with a number of different and relevant industry sectors.
- Opportunities to build practical experience on projects and through the University's Solent Acoustics consultancy.
- The course is approved by the Institute of Acoustics.



Aleksejs Apolskis,  
MSc Applied Acoustics graduate,  
Acoustic Consultant at ESG UK

"I chose to study at Solent because it provided undergraduate and postgraduate degrees I was highly interested in. Everyone at Solent is willing to help and it's always possible to arrange a meeting and talk through material you don't understand or struggle with.

Being a student in Southampton has been the best experience of my life. It was a good chance to meet a variety of interesting people with different cultural and academic backgrounds, as well as enjoy the town itself."

# Applied Audio Engineering

Would you like an interesting and challenging career at the technical end of the audio industry?

## Course overview

Designed to provide graduates with the skills and knowledge to gain a career in a range of audio engineering roles, this practical master's degree gives you access to the latest facilities, and to tutors with both research and industry experience.

Initially covering the fundamentals of acoustics, you will then go on to study spatial audio, audio computing and computer simulation of sound reproduction both indoors and outdoors using industry-standard modelling packages.

The course offers a number of optional choices, depending on what aspect of the industry you are particularly interested in entering – such as broadcast sound, building acoustics or new and emerging technologies.

Towards the end of the course you will undertake a large-scale solo project in which you will draw on the skills covered during the course to support a piece of applied research.

## Industry focus

The course team has excellent links with the key professional bodies in the field, including the Audio Engineering Society (AES), the Institute of Acoustics (IoA), the Society of Motion Picture and Television Engineering (SMPTE), the Association of Noise Consultants (ANC), the International Association of Broadcast Manufacturers (IABM) and the Institute of Professional Sound (IPS).

Guest speakers regularly present seminars and workshops, giving you fantastic opportunities for networking and gaining in-depth knowledge.

The University has its own acoustics consultancy, Solent Acoustics®, which provides consultancy and training on all aspects of acoustics and

noise control. Work opportunities for students regularly occur with Solent Acoustics, working with external clients.

## Course content

### Core modules:

- Principles of Acoustics
- Research Methods
- Spatial Audio
- Audio Content Analysis
- Computer-Aided Simulation
- Electroacoustics

### Optional units (these may vary from year to year):

- Acoustics in the Built Environment
- Noise and Vibration Control
- Professional Skills and Practice Portfolio
- Broadcast Sound
- Emerging Audio Technologies

## Assessment

The course is highly applied and underpins theoretical study with practical application. Assessment of this course is through a mixture of written coursework, practical and written exams and a final applied research project.

## Career skills and work experience

The Professional Skills and Practice Portfolio offers the opportunity to gain credit while working for a relevant employer. You will be expected to find your own placement, although the course team can help by providing access to an extensive list of contacts.

You will also have the chance to gain additional qualifications while you study, such as the IoA's certificates of competence in building acoustics measurement or environmental noise measurement, at reduced cost.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related degree.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.
- Interview and the submission of a written personal statement will be required.

## Career opportunities

The course offers access to a wide variety of careers, including audio systems design and integration, broadcast engineering, DSP/Plugin development, acoustic engineering, recording engineering, games audio, telecommunications and opportunities to continue on to PhD study.

## Why Southampton Solent?

- Access to world-class facilities including a Dolby Atmos™ cinema, ProTools™ HD recording studios, electronics and computing laboratories, a hemi-anechoic chamber and an outside broadcast vehicle.
- Opportunity to cross over from non-audio degrees into an audio engineering career.
- Access to our specialist usability lab and other industry-standard facilities.
- Excellent professional body, industry and employer links.
- The course team includes both industry practitioners and researchers, so you will be exposed to a blend of industry practice and cutting-edge research.
- Opportunity to gain additional professional certification in acoustics at significantly reduced costs, studying alongside your degree.

# Applied Computing

Learn to extend your business IT and computer skills to a higher level with this hands-on master's degree.

## Course overview

This essential applied computing master's degree should be of interest to those with a business IT or computing background and aims to give you the advanced theoretical and practical skills to become an in-demand expert in your chosen field.

As well as building hands-on experience at the frontiers of practice and research in computing and its application, you will have the opportunity to go on and gain CCNP Networking, Agile and software testing accreditation.

You'll develop your critical understanding of the theories, practices and systems used in a range of areas of computing, including business IT, software development, security, web design, computer networking, big data analytics, user experience and mobile technologies.

We also host regular meetings of the British Computer Society (BCS), giving you access to great networking opportunities and the latest professional techniques and practices.

## Industry focus

Course content is developed with input from an industrial liaison panel, allowing your studies to include the latest technology and working practice from industry experts.

## Course content

### Core modules:

- Research Methods
- Professional Issues and Practice
- Pilot Project
- Research Project

### Three optional modules from:

- Data Mining and Analytics
- Application Development
- Project Management
- Enterprise Information Security
- Usability and UX Design
- Integrated Management Solutions
- Advanced IP Routing
- Advanced IP Switched Networks

### Assessment

The course is assessed through a mixture of coursework assignments, group work, videos, presentations, a project research paper and a final poster presentation.

### Career skills and work experience

The option choices within the course structure provide students with the opportunity for in-depth study at postgraduate level in selected areas of specialisation in computing and business IT, laying the groundwork for a career in management, strategic planning or system development.

You will have the chance to work directly with real-world companies on live briefs, events and projects, while regular BCS meetings hosted at the University are your chance to build professional connections and secure valuable work experience opportunities.

## Course length

1 year full-time

2 years part-time

## Entry level

- Honours degree in business IT, computing or a related IT discipline, or extensive industrial experience in this area.

## Career opportunities

Suitable roles for graduates include business analyst, project manager, database manager, digital marketer, software developer, web developer, application developer, project manager, senior database analyst, senior user experience analyst, software architect and network deployment specialist.

## Why Southampton Solent?

- Opportunities for practical experience with real-world clients through Solent Creatives, the University's freelance design agency.
- Hands-on experience with current industry-standard software and computer systems.
- Access to our specialist usability lab and other industry-standard facilities.
- Opportunities for networking through regular BCS meetings, with expert industry speakers.
- Available on a flexible learning basis, so you can fit your studies around employment.

# Architectural Project Management

Specialise in the management of the design and construction of buildings.

## Course overview

This new and forward-thinking master's degree is designed to provide the construction industry with professionals who are able to manage both the design and construction stages of complex buildings.

Throughout the course you will be equipped with the necessary skills to rethink design processes using value management principles, with a huge focus on sustainable design as the vehicle during the design and construction stages.

You will follow a holistic approach of looking at building processes and practices, and will be able to critique the design and construction process to add value and optimise solutions.

By using advanced design techniques, coupled with state-of-the-art knowledge of project management issues on both the technical and strategic levels, you will be able to come up with high-quality designs that effectively respond to current environmental concerns.

Our curriculum is designed to be creative and inclusive, and offers you the flexibility to undertake a dissertation in different disciplines.

By undertaking this course you will graduate with the vision and skills to shape the future of the construction industry in the UK and the international building market.

## Industry focus

The course team has extensive links established with industry, based on many years of delivering courses accredited by professional organisations (for example, CIAT, CIOB, SBID and CABE). Practitioners from a cross-section of the built environment field contribute

regularly to the academic process through providing real world-based projects, guest lectures and site visits, as well as working with students in small, informal settings during seminars and mentoring sessions.

## Course content

### Core units:

- Project Management Theory and Practice
- Sustainable Architecture and Design Value
- BIM Frameworks
- Research Methods
- Design Management
- Property Finance and Economics
- Research Dissertation

### Optional units – pick two from:

- Sustainable Building Assessment
- Innovative Procurement
- Strategic Construction Management

## Assessment

The course is taught through a combination of lectures, staff-and student-led seminars, workshops and project supervision. Assessment is 100 per cent coursework, to include essays, reports and a dissertation.

## Career skills and work experience

The course is designed to make you ready for the world of work and you will learn a huge range of transferable skills. We will teach you to manage the design stage, champion the sustainability aspects to achieve sustainability targets, increase building efficiency, comply with building regulations and industry benchmarks, negotiate fees with specialist contractors, manage budgets and plan projects.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants with relevant industry experience may be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

Graduates from this course will be able to take up roles as project managers, design managers, sustainability champions, strategic advisers or BIM managers/coordinators in architectural and construction organisations, leading the production of building projects. The course could also open up further research opportunities at PhD level.

## Why Southampton Solent?

- Fast-track to BREEAM AP qualification at a reduced fee and/or become a BREEAM-accredited graduate, offered in collaboration with BRE Academy.
- Utilise and demonstrate the application of value management principles to improve the economic and environmental aspects of building.
- Employ the most up-to-date fashion of innovative procurement routes and gain the skills to be able to deal with risks arising from liabilities of contracting parties.
- Use BREEAM and LEED, which are well-recognised and respected international environmental assessment methods available in the market.
- Demonstrate good understanding of building information management (BIM).

# Athletic Development and Peak Performance

Push your knowledge of athletic development to the highest level and step towards a great sport science or coaching career.

## Course overview

This high-level master's course prepares you for life in the sport industry, delivering hands-on professional skills and an interdisciplinary approach to sport science and coaching.

You can explore talent identification, long-term athlete development, performance analysis, strength and conditioning, peak performance, technical and tactical development and marginal gains in elite sport.

Placements form an important part of this course, as they provide you with opportunity to practise the knowledge and skills taught in real-world scenarios. Where necessary, you will be supported to find work experience that is commensurate with your previous experience and qualifications.

Access to our outstanding sport and exercise facilities is available, which includes a British Association of Sport and Exercise Sciences (BASES)-accredited physiology laboratory.

## Industry focus

This MSc has been designed in partnership with industry experts, equipping you with the skills, experience and knowledge precisely tailored to industry requirements.

Our industry partners can help to arrange excellent placement opportunities, giving you the advantage of real-world experience alongside potential employers.

The course also features a series of guest lecturers from the highest level of a variety of sports, who will share their advice, knowledge and experience of the industry.

## Course content

### Core taught modules:

- Technical Development in Sport
- Psycho-Social Development in Sport
- Physical Preparation in Sport and Exercise
- Tactical Development in Sport
- Marginal Gains for Peak Performance
- Individual Project

### Assessment

Assessment includes written coursework, viva, presentations, reports and practical tests.

### Career skills and work experience

The course aims to develop presentation, project and time management, leadership, communication, IT proficiency and numeracy skills in both the classroom and practical placement opportunities.

Prior to starting the course you will be expected to have a placement organised for the duration of your studies; this can be in more than one organisation if required. The placement should be in a role relevant to the course, such as coach, sport scientist, performance analyst, strength and conditioning coach, exercise physiologist, biomechanist or laboratory technician.

Previously, students have found work experience at elite organisations such as Southampton and Bournemouth football clubs, London Irish rugby club and Hampshire Cricket, and have worked with a range of individual athletes on national talent development pathways. Others have enjoyed supporting developing athletes at regional clubs, schools and colleges.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:1 or above.
- Other applicants who can provide evidence of relevant work experience will be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

This course opens up a whole host of career opportunities in sport science and coaching.

Career paths could include:

- helping professional, elite or Olympic athletes to maintain peak performance in world-class competitions
- developing performance programmes for schools/colleges and encouraging the next generation of athletes to excel.

## Why Southampton Solent?

- Combines hands-on experience with in-depth master's-level theory, and teaches you how to apply your learning in a professional sporting environment.
- Access to leading sport science facilities, including a BASES-accredited physiology lab, as well as fully equipped modern psychology, biomechanics and strength and conditioning labs.
- Opportunities for industry placements at all levels, working with elite athletes, regional clubs, schools and colleges.
- Opportunities and support to start your own sport science/coaching business.

# Computer Engineering

Develop high-level computer engineering skills on this master's conversion degree.

## Course overview

If you are a keen problem solver looking to learn new skills to innovate and control technology, then this could be the course for you.

This new and innovative conversion degree is well suited to students from a wide range of non-computing backgrounds, enabling you to learn new skills and develop advanced theoretical and practical proficiencies to prepare for a career in the IT and computing industries.

On this course you will be exposed to a wide range of both existing and emerging technologies and cover areas such as coding, software development, problem solving, computing, digital and engineering.

You will have access to modern computer labs set up for various programming languages and using the latest design and development software, plus specialist networking labs with a wide variety of real-world networking and high-fidelity simulation systems.

Solent's new device laboratory allows testing of your applications on a range of mobile devices mounted on flexible tethers, ensuring they perform as expected on the target platforms.

## Industry focus

With employment of IT professionals expected to grow nearly twice as fast as the UK average between now and 2020 (e-skills UK), it looks like demand for well-qualified information technology graduates is set to remain strong.

A postgraduate qualification can put you at the forefront of this demand, demonstrating your commitment to the industry and your ability to carry out in-depth computing research.

## Course content

### Core units:

- Research Methods
- Professional Issues and Practice
- Pilot Project
- Research Project
- Computer Fundamentals
- Cyber Security
- Software Design and Development
- Networking
- Databases
- Web Technologies

## Assessment

The course is assessed through a mixture of coursework assignments, group work, presentations and project work.

## Career skills and work experience

The course content has been developed with input from a variety of sources, including an industrial liaison panel, making sure that your studies include the latest technology and working practice.

You'll also have the chance to work directly with real-world companies on live briefs, events and projects, while regular British Computer Society (BCS) meetings hosted at the University are your chance to build professional connections and secure valuable work experience opportunities.

## Course length

1 year full-time

2 years part-time

## Entry level

- Honours degree in any discipline, or extensive industrial experience in this area.
- Applicants should be able to show an interest in learning to code.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Graduates from this course could consider roles in IT project management, software development, web and mobile development.

If you are interested in research, the course offers opportunities to continue on to PhD study.

## Why Southampton Solent?

- Build web and mobile applications.
- Access to state-of-the-art facilities including modern computing, networking and usability labs.
- Access to enhancement activities which include industry talks, code jams and employability support.
- Small group teaching which allows for tailored support, helping students to shape the course to their own interests.
- This course can be delivered flexibly over two years, allowing you to fit studies around your work.

# Creative Advertising

Get ahead and get noticed in the fast-paced world of advertising by developing a portfolio that will showcase your creative talents and impress prospective employers.

## Course overview

Are you creative, courageous and experimental? This challenging master's course is ideal for anyone planning a career in the creative side of the advertising industry. You can explore the theories behind advertising and how it has developed, while gaining practical, hands-on experience working on live agency briefs across a wide range of media. You'll be constantly challenged to push the boundaries of your creativity and find innovative solutions to real-world projects. The course encourages interdisciplinary debate, so there are chances to study alongside other students in the University, developing a broad appreciation of media and culture. By the end of your studies you could have a professional portfolio that showcases your talents.

## Industry focus

Our experienced teaching team has strong links with high-profile professional bodies, enabling you to develop useful contacts in the advertising world and to meet key industry figures.

Industry guest lectures, agency visits and careers events will help to boost your insight into the advertising industry and your network of contacts, and leading creative directors will be among those to critique your work, giving you valuable feedback.

There will also be the chance to develop your industry connections and freelance portfolio through real-world work for Solent Creatives, our in-house creative agency.

## Course content

### Core units:

- Creative Strategies
- Creative Portfolio Building
- Cultural Influences on Advertising
- Professional Practice
- Research Methods
- Master's Project (Practice Project or Dissertation)

### Assessment


Assessment includes creative portfolios, presentations, reflective portfolios and essays, using industry-standard media production facilities.

### Career skills and work experience

You can develop a range of skills encompassing creative thinking, problem solving, writing and art direction, along with experience in presentation and teamwork.

We encourage you to complete work experience as part of the Professional Practice unit. Through this you can gain real-world experience of working in an agency environment, helping you to plan your future career.



I like the variety that the course and the University offer. Although I studied journalism at undergraduate level and now advertising at postgraduate level, I have always felt that the knowledge that I have gained is applicable to a wide range of industries. 

**Marcus Faint, MA Creative Advertising graduate**

## Course length

1 year full-time

Also available part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline; we will assess your creative ability as part of the selection process.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Following this course you could be well placed for a variety of careers in national or international advertising agencies.

## Why Southampton Solent?

- Our talented teaching team has strong links with industry through employer liaison panels, industry bodies and businesses, helping you to make valuable contacts.
- Work alongside photography, film, graphic design, visual arts and fashion students, helping you to develop interdisciplinary skills and boost your creative ideas and collaborations.
- There is the option to join Solent Creatives, with opportunities for freelance assignments to boost your portfolio.

# Creative Direction for Fashion and Beauty

Lead the way in the development of image and concept for fashion and beauty.

## Course overview

This highly specialised fashion and beauty course offers you a unique opportunity to develop a refined cultural understanding of image construction, and to manage creative work from idea to execution.

The course examines the processes and practices found in high-level creative leadership, such as magazines, event production, fashion shows, e-commerce and advertising arenas, and aims to help you develop those essential skills – along with an expert understanding of fashion and beauty image requirements within a context of culture, ethics and sustainability for design.

As you study you will be able to explore multidisciplinary platforms and develop an in-depth understanding of user experience, trend forecasting, research methods, print design, digital design and experience design. You will also have the opportunity to develop your research and critical-thinking skills in preparation for your practical or written master's project.

You'll have access to industry-standard facilities and technical support, including professional-standard photography studios, film studios, make-up studios, cameras and location lighting kits, an 'infinity cove' for fashion shoots, and Mac suites with industry-grade software.

## Industry focus

Solent's fashion and beauty programme area has strong links with industry. The course is currently offering an innovative live project developed in collaboration with the IBM Design Studio, providing students with the opportunity to concept and prototype ideas for

using cutting-edge technology in fashion and beauty, with dedicated support from an IBM designer-mentor. Guest lecturers in the past year include Terry Barber (Creative Director, MAC), Lauren Bowker (the unseen) and BAFTA award-winning beauty journalist Ateh Jewel.

## Course content

### Core units:

- Research Methods
- Technical Image Design
- Concept Development
- Creative Direction
- Professional Practice
- Master's Project

## Assessment

The course is assessed through a mix of practical and theoretical projects, written assignments, presentations and portfolio projects.

## Career skills and work experience

Creative directors need to read and interpret a complex visual language, offering a unique vision of fashion and beauty for a range of markets and sophisticated consumers.

The Professional Practice unit has been specifically designed to equip you with in-depth knowledge of the industry and give you the insight and understanding you need to deliver great creative work. You will also be supported to produce reflective and relevant professional development plans.

As part of the course you will secure one month's work placement, freelance assignments or relevant work-related experience, strengthening your knowledge of the industry and learning to apply your skills and knowledge in a professional, real-world working environment.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Interview with portfolio.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

This course aims to prepare master's students for roles in creative direction and production for fashion and beauty, with potential employment in a range of industry organisations including fashion/beauty brands, magazines, retail and production companies.

## Why Southampton Solent?

- A robust and established academic team with international experience and a strong portfolio of industry contacts.
- Emphasis on professional practice, with a dedicated unit of study.
- Four weeks of relevant work experience placement/s or freelance assignments as part of the course.
- Access to professional-grade creative studios and other facilities.

# Creative Enterprise

Get your career off the ground by putting theory into practice with this innovative master's for creative freelancers and entrepreneurs.

## Course overview

Based in Southampton Solent University's own on-site creative agency, Solent Creatives, this course is designed for entrepreneurs and enterprising graduates who are looking to make their mark in the creative industries. If you have ever thought about setting up your own creative enterprise or working as a freelancer, this course could be for you.

You will be able to develop your specific skills within the agency, specialise in your chosen area and develop a portfolio of work relevant to your professional interests.

The course can support portfolio development in film, journalism, photography, advertising, marketing, public relations, graphic design, fashion and the arts.

You will learn to act as a freelancer by becoming one, with opportunities to work on a variety of live projects with professional deadlines and the expectation of taking full responsibility for managing the client, communicating successfully and delivering projects on time and to budget.

As part of the taught elements you will study the creative economy to understand the impact of the creative industries on the economy and how different sectors of the creative industries operate. The Strategic Thinking and Problem Solving unit will introduce you to a range of methods, and you will be challenged to apply these to a diverse set of problems in order to develop an approach to problem solving.

## Industry focus

Solent Creatives has excellent contacts across the creative industries and will use these

to further your career. It has over 800 business contacts including Marks & Spencer, Southampton Airport, Sodexo, Oxfam and the NHS, as well as many small and medium-sized organisations. Past projects have ranged from filming a live event to managing social media content, designing a new brochure to organising a charity fashion show.

Solent Creatives is also active in various networking groups including the JCI, Creative Network South and Hampshire Chamber of Commerce.

## Course content

### Core units:

- Research Methods and Master's Project Proposal
- Master's Project
- The Creative Economy
- Strategic Thinking and Problem Solving
- Working in the Creative Industries

## Assessment

A range of different assessment methods are used on the course to support your learning. These may include portfolios, business plans, reports, reflective logs, essays, case studies and presentations.

## Career skills and work experience

Solent Creatives aims to match talented students with local and national freelancing opportunities so that all students enrolled on the course will be matched to at least one opportunity appropriate to their skillset. In addition, Solent Creatives encourages creative business start-ups with a range of support, from mentoring to sophisticated business planning software.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants may also be required to send a portfolio and may be contacted for an interview, either face-to-face or through Skype.
- Alternatively, applicants may be considered based on experience in the creative industries.

## Career opportunities

This course will equip you to identify opportunities appropriate to your skillset and aspirations. The enterprise skills that you could develop, such as strategic thinking, resourcefulness, self-confidence and motivation, will equip you to succeed as a freelancer or creative entrepreneur, or to work in any aspect of the creative industries. You will also have developed knowledge of how the creative industries work in order to maximise your potential within this exciting sector.

## Why Southampton Solent?

- Based in the University's unique in-house creative agency, this course will give you the chance to work on a range of live projects for clients.
- You will develop enterprise skills and competencies, and will be given the freedom to develop as an entrepreneur.
- The final project will encourage you to explore how you can apply your creative abilities to working as a freelancer or within a creative business, or to setting up a creative enterprise.

# Criminology and Criminal Justice

This advanced criminology course explores the impact of technological advances, globalisation and contemporary pressures on the evolution of criminal justice.

## Course overview

On this interdisciplinary course you will gain an understanding of key contemporary issues and debates surrounding criminal justice institutions, crime and punishment.

Topics include how to connect criminological theory with contemporary developments such as globalisation, and examination of the various issues in the international study of criminology.

You will examine how crime, criminal justice policy and practices have developed globally and how this, and cross-jurisdictional approaches to crime, affect criminal justice; and you will explore major international shifts in the justice process and the delivery of punishment.

Develop your knowledge of the theoretical and practical issues involved in research, learn about quantitative and qualitative investigative techniques and the broader epistemological framework, and build awareness of a range of methodologies. There is a focus on research ethics and the application of research to policy and practice, and this will give you the platform to undertake your own dissertation or project in a chosen area.

## Industry focus

We welcome regular guest lecturers who provide insight into working in the criminal justice sector and prospective career opportunities.

Previous speakers have included serving and former police detectives in the Metropolitan and Hampshire Police, serving chief officers from Hampshire, Thames Valley and Dorset Police, judges and magistrates, and staff from the National Crime Agency, the National

Police Chiefs' Council, the National Offender Management Service and the Crown Prosecution Service.

## Course content

### Core units:

- Contemporary and Comparative Criminology
- Contemporary and Comparative Criminal Justice
- Project Design and Professional Development
- Methods of Inquiry in the Human Sciences
- Master's Project

### Two options (subject to demand) from the following:

- Contemporary Penology
- Comparative Legal Systems
- Comparative International Policing
- Political Violence, Terrorism and Security
- Researching Historic and 'True Crime'
- Drugs, Crime and Justice

## Assessment

Assessment is through assignments, individual/group presentations, examination and a dissertation.

## Career skills and work experience

This course aims to give you an understanding of criminological issues, which can be applied to many different careers. You can develop research and critical analysis skills and gain experience in communication, teamwork and leadership.

Past students have completed a range of placements with the Association of Chief Police Officers Criminal Records Office, the criminal justice sector (paid work), witness and victim services, probation services, youth offending teams and voluntary positions in the criminal justice field.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in an area related to criminology, and/or an equivalent professional qualification.
- Other qualifications/experience will be considered if you can also demonstrate graduate-equivalent knowledge, abilities and skills.
- You must be able to demonstrate that you are capable of undertaking research.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

With this internationally respected qualification, you'll be well placed to pursue a variety of career opportunities.

Past graduates have followed careers in higher police management, international law enforcement, the National Offender Management Service, financial security and academia.

## Why Southampton Solent?

- Experienced tutors with varied professional backgrounds in the criminal justice sector.
- Teaching staff who are internationally renowned for their research.
- Strong links with local, national and international criminal justice agencies, with regular guest lecturers from industry.
- Study trips to relevant locations to complement theoretical learning.
- Practical skills which are developed to enhance your employability.

# Critical Creative Practice

Immerse yourself in creative theory and practice with this interdisciplinary master's degree.

## Course overview

This innovative and transmedia course focuses on individual student-centred learning and encourages critical creative practice across the fields of art, design, fashion, photography, media arts and technology.

Taught by both creative industry professionals and academic practitioners, you will combine critical thinking with interdisciplinary creative practice in line with the fast-changing demands of the creative industries, and engage with the changing mediums of cultural production and interpretation.

The integration of theory and practice is central to the course and learning is carefully structured through interdependent units to develop a broad base of interrelated experiences, while also providing the opportunity to specialise through the development of professional practice and the choice of final dissertation/project outcome.

The theoretical element consists of critical core units which reference visual culture, cultural theory, critical theory, art and design history, media culture, and material and digital culture. The interdisciplinary practice element relates to creative practice in the fields of art, design, fashion, photography, media arts and technology.

Finally, you will have the opportunity to take optional technician-supported introductory workshops which may include Contemporary Arts Practice, Photography, New Media Practice, 3D Printing and Laser Cutting, Material Manipulation, Performance, Beauty and the Body, Film Editing, and Sound and Image Production.

## Industry focus

The course offers the opportunity to benefit from a large range of links with relevant industry and academic

contacts including Solent Showcase Exhibition Space, Solent Research and Innovation Office, Solent Learning and Teaching Institute, Solent Material and Digital Archive, Hampshire Cultural Trust, John Hansard Gallery, V&A Museum and ICA Education and Events Programme.

You will also have the opportunity to gain additional industry insights through an excellent guest speaker programme, and we have over 30 Visiting Fellows including internationally acclaimed artists, designers, photographers, Curators, stylists, writers, musicians, performers, film-makers and Oscar and Bafta award-winning film editors.

## Course content

### Core units:

- Writing Criticism: Critical and Analytical Structures
- Cultural Production, Curation and Consumption
- Professional Practice
- Critical Practice: Cultures of Convergence
- Research Methods
- Dissertation

## Assessment

Assessment is through individual coursework which includes written work, portfolio, presentations and a final project.

## Career skills and work experience

This unique approach to study enhances employability, and you will progress into the workplace equipped with valuable critical-thinking and practice-based skills essential for working in the creative industries and forming innovative hybrid engagements.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or above in a related discipline.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.
- Selection requirements: interview, portfolio (if practice-based) and the submission of a written personal statement.

## Career opportunities

Career progression includes development of professional practice, academic progression (PhD) and transferrable skills for work in a broad range of the Creative Industries including art, design, media, film, fashion, photography, education, culture and heritage and curation.

## Why Southampton Solent?

- Interdisciplinary expertise in the fields of contemporary arts practice (material and digital), film and digital media arts, fashion collaborations, sound and installation art, photography, critical writing, writing as creative practice, and curation.
- A taught programme of critical and theoretical teaching which references cultural theory, visual culture, critical theory, history, media culture, and material and digital culture.
- Technician-supported skills-based workshops.
- Individual selection of either dissertation, dissertation and practice, or a practice based outcome.
- Dedicated studio space to develop your individual creative practice.

# Cyber Security Engineering

Gain the essential skills to tackle cybercrime and prevent network security breaches.

## Course overview

This new and exciting conversion course provides a background in the skills and knowledge required for employment in the ever-growing field of cyber security.

As well as gaining a firm grounding in web and software development, students on this course will learn the necessary skills to become ethical hackers, penetration test networks, and prevent and eradicate malware. Students will also develop their problem-solving skills and explore research methods.

You will have access to modern computer labs set up for various programming languages and using the latest design and development software, including Adobe Creative Cloud and GNS3.

You will also have access to specialist networking labs with a wide variety of real-world networking equipment from Cisco, Fluke and HP, plus high-fidelity simulation systems, including the market-leading Opnet.

Solent's new device laboratory allows testing of your applications on a range of mobile devices mounted on flexible tethers, ensuring they perform as expected on the target platforms.

Finally you will have the opportunity to learn to program robotic devices, and can develop apps for android devices.

## Industry focus

We all now work and live in cyberspace, the notional internet virtual space where we rapidly exchange information and data in many forms and perform a wide range of transactions. Just as physical security is important, tackling cybercrime in the virtual world is essential to us all and the

government aims to make the UK one of the most secure places in the world to do business in cyberspace.

Members of the course team have wide-ranging experience of computing, computer systems, networking, web development and software engineering. Their experiences are drawn both from industry and academia which informs their teaching at this master's level.

## Course content

### Core units:

- Research Methods
- Professional Issues and Practice
- Pilot Project
- Research Project
- Computer Fundamentals
- Cyber Security Application
- Cyber Security Management
- Networking
- Security and Ethical Hacking
- Web Technologies

## Assessment

The course is assessed through a mixture of coursework assignments, group work, presentations and project work.

## Career skills and work experience

The course content has been developed with input from a variety of sources, including an industrial liaison panel, making sure that your studies include the latest technology and working practice from industry experts.

You'll also have the chance to work directly with real-world companies on live briefs, events and projects, while regular British Computer Society (BCS) meetings hosted at the University are your chance to build professional connections and secure valuable work experience opportunities.

## Course length

1 year full-time

2 years part-time

## Entry level

- Honours degree in any discipline, or extensive industrial experience in this area.
- Applicants should be able to show an interest in learning to code.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Graduates from this course could consider roles in IT project management or security management.

If you are interested in research, the course offers opportunities to continue on to PhD study.

## Why Southampton Solent?

- Learn how to penetration test networks, prevent and eradicate malware and become an ethical hacker.
- Access state-of-the-art facilities including modern computing, networking and usability labs.
- Access enhancement activities which include industry talks, code jams and employability support.
- Small group teaching allows for tailored support, helping you to shape the course to your own interests.
- This course can be delivered flexibly over two years, allowing you to fit studies around your work.

# Data Analytics Engineering

Learn the skills required to analyse and find meaning in large sets of data.

## Course overview

This challenging and innovative conversion programme is suitable for students from a range of subject backgrounds, from psychology and business to geography and computing.

Taught by industry experts, you will develop a wide range of industry-relevant skills including user experience design, front-end web development and digital marketing. You will also be able to tailor the course to your own personal career ambitions through a research project, and potentially progress to PhD-level study.

You will be supported to gain a range of transferable skills throughout, including project management, critical thinking, organisation and presentation skills. The Professional Issues and Practice unit aims to prepare you for the workplace by looking at the wider computing industry and the contexts in which digital skills can be used most effectively.

Those on the course have access to a range of industry-standard equipment. Facilities include high-spec computer labs, device testing labs and a usability lab with eye-tracking facilities.

## Industry focus

We now live and work in a digital world that is changing rapidly and the use of connected digital devices plays a large part in our lives. We rapidly exchange information and data in many forms and perform a wide range of transactions, both business and social, online.

If you are passionate about the web and would like to help businesses reach and implement creative online solutions, then this course is for you.

## Course content

### Core units:

- Research Methods
- Professional Issues and Practice
- Pilot Project
- Research Project
- Digital Design Fundamentals
- Digital Design Management
- Web Technologies
- Usability and UX Design
- Digital Marketing

### Assessment

The course is assessed through a mixture of coursework assignments, group work, presentations and project work.

## Career skills and work experience

The course content has been developed with input from a variety of sources, including an industrial liaison panel, making sure that your studies include the latest technology and working practice from industry experts.

You'll also have the chance to work directly with real-world companies on live briefs, events and projects, while regular British Computer Society (BCS) meetings hosted at the University are your chance to build professional connections and secure valuable work experience opportunities.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree in any discipline, or extensive industrial experience in this area.
- Applicants should be able to show an interest in learning to code and transform data.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Graduates from this course could consider roles in business analysis, data analysis or web analytics.

If you are interested in research, the course offers opportunities to continue on to PhD study.

## Why Southampton Solent?

- Learn how data is created, stored and analysed.
- Access state-of-the-art facilities, including modern computer labs set up for various programming languages and a new device laboratory.
- Access enhancement activities which include industry talks, code jams and employability support.
- Small group teaching allows tailored support, helping you to shape the course to your own interests.
- The course can be delivered flexibly over two years, allowing you to fit studies around work.

# Digital Design

Think you might enjoy a career in digital design? Develop a different set of skills with this innovative conversion master's course.

## Course overview

This challenging and innovative conversion programme is suitable for students from a range of subject backgrounds, from psychology and business to geography and computing.

Taught by industry experts, you will develop a wide range of industry-relevant skills including user experience design, front-end web development and digital marketing. You will also be able to tailor the course to your own personal career ambitions through a research project, and potentially progress to PhD-level study.

You will be supported to gain a range of transferable skills throughout, including project management, critical thinking, organisation and presentation skills. The Professional Issues and Practice unit aims to prepare you for the workplace by looking at the wider computing industry and the contexts in which digital skills can be used most effectively.

Those on the course have access to a range of industry-standard equipment. Facilities include high-spec computer labs, device testing labs and a usability lab with eye-tracking facilities.

## Industry focus

We now live and work in a digital world that is changing rapidly and the use of connected digital devices plays a large part in our lives. We rapidly exchange information and data in many forms and perform a wide range of transactions, both business and social, online.

If you are passionate about the web and would like to help businesses reach and implement creative online solutions, then this course is for you.

## Course content

### Core units:

- Research Methods
- Professional Issues and Practice
- Pilot Project
- Research Project
- Digital Design Fundamentals
- Digital Design Management
- Web Technologies
- Usability and UX Design
- Digital Marketing
- Computer Fundamentals

### Assessment

The course is assessed through a mixture of coursework assignments, group work, presentations and project work.

### Career skills and work experience

As well as being taught by lecturers with industry experience, the course has been developed with input from a variety of sources, including an industrial liaison panel, making sure that your studies include the latest technology and working practice from industry experts.

You'll also have the chance to work directly with real-world companies on live briefs, events and projects, while regular meetings hosted at the University are your chance to build professional connections and secure valuable work experience opportunities.

Currently there is very high demand for those with technical skills in a wide range of areas, with most demand in software development, SQL databases, web scripting and Agile development.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree in any discipline or extensive industrial experience in this area.
- Applicants should be able to show an interest in learning web design and development technologies.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Graduates from this course could consider many roles in digital areas including project management, front-end web development, web and digital marketing, and SEO.

If you are interested in research, the course offers opportunities to continue on to PhD study.

## Why Southampton Solent?

- Access state-of-the-art facilities including high-spec computers from Alienware and Apple, eye-tracking and device labs.
- Learning is enhanced by a range of industry meet-ups, guest speakers, code jams and employability services.
- Small group teaching allows for tailored support, helping you to shape the course to your own interests.
- The course can be delivered flexibly over two years, allowing you to fit studies around your work.

# Film Production

On this dynamic course you will gain practical experience of film-making and production, with the chance to tailor your work to your interests and career aspirations.

## Course overview

This exciting course focuses on independent film-making and current practices in the film industry. You will experiment with creative ideas from the outset and develop a personal signature in film-making. You will gain a professional understanding of fiction film-making as well as find your own unique voice in documentary production, with the chance to explore new ideas and collaborate with other postgraduate students.

You will experiment and develop your own approach to cinematography, directing and editing to progress as an independent film-maker while learning how to produce effective fiction. In addition you will explore the value of politicised documentaries from film-makers such as Errol Morris, Nick Broomfield and the Maysles brothers, as you evaluate your own point of view as a factual film-maker.

Make the most of the University's industry-standard facilities, training and resources to equip yourself with the knowledge, confidence and employable skills needed in film production.

You will explore research methods and techniques that are used in the media industries and develop career-based skills in order to build up a strong portfolio of work alongside a plan for the future.

You will design, produce and present a film made to your own high standards, using the skills and knowledge learnt throughout the course, giving you a portfolio that demonstrates relevant practical skills in film-making and research to potential employers.

Solent film students have gone on to win a range of awards, and with passion, commitment and the support of your tutors, you have

the potential to create your own distinctive and high-quality films.

## Industry focus

We have well-established industry links with ITV, the BBC, Talent TV, Glastonbury and Creamfields, giving our students access to industry professionals and the contemporary screen industries.

You can also capitalise on a series of events we host during our annual film festival, Southampton Film Week, which gives students the chance to meet and network with other industry professionals.

## Course content

### Core units:

- Finding Fiction
- The Politics of Non-Fiction Film
- Advanced Film-Making
- Professional Practice
- Research Methods
- Master's Project

## Assessment

Assessment is through practical production projects, individual research, pitches and portfolio work.

## Career skills and work experience

This course aims to develop a portfolio of skills, encompassing research, creative thinking and problem solving, along with experience in teamwork and working individually.

You will be offered the chance to gain work experience and freelance opportunities through the University's own production houses, Solent Productions and Solent Creatives, which work with a wide variety of clients and media organisations.

## Course length

1 year full-time

Also available part-time

## Entry level

- An honours degree at 2:2 or higher in a relevant discipline.
- A portfolio (demonstrating relevant skills) may be required for some students with lower degree classifications or a degree in a non-related discipline.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Our graduates pursue a wide range of careers in areas such as film production, publishing, journalism, marketing and teaching.

Previous students have developed working relationships with a range of guest speakers who provide industry support, mentoring and career advice. Speakers have included directors Michael Apted and Alan Parker, producer Nik Powell (*The Crying Game*), cinematographer Brian Tufano (*Trainspotting*) and editors Alex Mackie (*CSI* and *Downton Abbey*), David Gamble (*Shakespeare in Love*) and Mick Audsley (*Alien*, *Blade Runner*, *Everest*).

## Why Southampton Solent?

- Experienced staff who have worked in all areas of the film industry, so you'll benefit from their wide-ranging knowledge and industry experience.
- You'll gain practical experience in our production houses as well as taking part in film events and study trips.
- You'll hear from high-profile guest speakers from the film industry who will inspire and inform your work.



Dr Mark Aldridge,  
Course Leader, MA Film Production,  
School of Media Arts and Technology

"Our MA Film Production enables you to hone your professional and personal film-making skills to a high standard. It is designed to ensure that students are able to express themselves creatively while gaining advanced film-making skills and building a portfolio of work and experience that is highly relevant for the film industry."



# Football, Development and Business Management

Interested in a challenging and rewarding career working in the football industry?

## Course overview

Whether you are motivated to seek a new and exciting career in football, or if you are already employed in a sporting role and wish to progress to a more senior position, this course aims to help you achieve your ambitions.

Through exposure to theory and practice at a variety of local, national and international levels, you will develop a critical understanding of the football industry and the business principles that sit at its core.

You will gain an understanding of how business and management principles can be applied to the football industry, and how football also represents a unique market with its own economic and cultural make-up.

Overall it will develop your understanding of football governance, marketing and business management, and enhance your communication skills and knowledge of football and its connection to media, culture and politics.

With a range of diverse and relevant core modules and option units to choose from, you can focus the course towards your individual interests and career aspirations.

## Industry focus

This course is designed for you to gain an understanding of the football industry and enhance the skills required to gain employment and progress in industry positions within a football context.

The academic staff on Solent's football programmes possess a wealth of knowledge and experience at various levels of the game. Their expertise has changed Premier League rules, trained staff from more than 60 professional clubs and been consulted by the FA Commission.

The University has extensive links with the industry, including a close partnership with Southampton FC, and students have previously benefitted from regular guest lectures by leading figures in the football industry.

## Course content

### Core units:

- Football, Politics and Development
- Research Methods in Sport
- Football Governance and Mega Events
- Research Paper
- Monitoring and Evaluation for Sport

### Optional units – one from:

- Wellbeing in Youth Sport
- Professional Practice

### One further from:

- International Sport, Business Culture and the Media
- International Sports Marketing and Management

## Assessment

You will be taught and assessed in a variety of different ways including essays, case studies, reflective practice, individual presentations and portfolios.

## Career skills and work experience

The wealth of possibilities for career development remains very strong, and this course will help give you the edge in what is also a competitive job market. You will learn the skills valued by employers in the industry, including communication across different platforms and formats, leadership, analytical skills, working on individual and collaborative projects, and managing tasks, events and facilities.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants with relevant industry experience may be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

Roles which may interest you as a graduate of this course include dedicated commercial managers and marketing professionals in football clubs. Graduates from our football programmes have gone on to work at Premier League and Football League clubs, as well as other related associations.

## Why Southampton Solent?

- Examine work, responsibilities and challenges associated with football and sport business professionals, organisations, agencies and governing bodies.
- Develop a critical understanding of the political climate and economy of football and the relationship between sport and development.
- Enhance your knowledge of football governance and mega events in relation to bidding for, hosting and analysing tournaments.
- Gain insight into international sport marketing and management theory and practice, and learn from professionals working in related industries.
- Expose yourself to important research methods processes.

# Human Resource Management

The MA HRM offers an in-depth understanding of human resource (HR) management combined with a broader understanding of the organisational and management context.

## Course overview

On this course, which is accredited by the Chartered Institute of Personnel and Development (CIPD), you can gain the practical experience and theoretical knowledge needed to advance your career in this area.

Within the core units you will: explore how people development can contribute to the enhanced performance of individuals, teams and organisations; broaden your understanding of the internal and external factors that affect organisations; critically assess how people are managed and developed in contemporary organisations; develop and improve key skills for successful management practice and effective leadership; look at the role of resourcing and talent management in supporting strategic objectives in national and international contexts; and gain an understanding of employment relations.

Through a work placement, there is the opportunity to investigate a live, complex business issue from an HR perspective.

For CIPD membership, you must complete a management research report, facilitated by a work placement or live brief (industry project).

## Industry focus

This course has been developed alongside industry professionals. Several organisations support and mentor work placements and live briefs, enabling students to develop work-based knowledge and experience.

## Course content

### Core units:

- Learning and Development
- Human Resource Management in Context
- Leading, Managing and Developing People

- Professional Development 1 – Developing Skills for Business Leadership
- Resourcing and Talent Management
- Managing Employment Relations
- Research Methods and Dissertation

### Optional units (these may vary from year to year):

- Employment Law
- Understanding and Implementing Coaching and Mentoring
- Employee Engagement
- Leadership and Management Development
- Organisation Design and Organisation Development
- Performance Management
- Reward Management

Applications for exemptions from any course unit, except the dissertation, will be considered up to 60 credits.

### Assessment

Assessment methods vary across units and include written assignments, case studies, group presentations and exams.

### Career skills and work experience

You will be supported to develop a range of transferable skills encompassing communication, presentation, research and analysis, teamwork (particularly cross-cultural), training, networking, coaching and mentoring.

The course includes a six-week work placement. You will also work on live projects for companies and produce a research project for your CIPD accreditation.

Past students have completed placements and projects with the Maritime and Coastguard Agency, the NHS, Sainsbury's, the University of Winchester and other organisations.

## Course length

1 year full-time

## Entry level

- An honours degree at 2:2 or higher; equivalent qualifications/professional management experience will be considered.
- Previous work experience is not required if you meet the entry requirements; students are selected on the basis of their outlook, potential and willingness to contribute to the course.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing and a minimum of 5.5 in reading, listening and speaking), or equivalent.

## Career opportunities

Human resource management is an interesting, challenging and stimulating profession. Following graduation, a wide variety of rewarding career opportunities are available. Some examples include HR / recruitment consultant, HR business partner, general HRM or personnel manager; or an advisory position within employment law, employee relations, diversity and equal opportunities, recruitment, talent and resourcing, training, learning and development, or general management.

## Why Southampton Solent?

- Gain a master's qualification and membership of the CIPD.
- A six-week work placement is an integral part of the course and enables application of real-world learning.
- Very supportive learning environment taught by highly qualified professionals, with industry experience and a valuable research record.

# International Accounting and Finance

This globally focused course combines academic theory with practical applications, delivering an understanding of accounting's impact on business performance.

## Course overview

This master's course is designed for students who wish to pursue a career in accountancy or corporate finance.

Combining academic theory and practical learning, the course helps you to build an understanding of the importance and international impact of accounting information on business performance, stock markets and corporate finance.

You will look at the role of accounting and finance in the strategic development of organisations through real-world examples and case studies, and cover contemporary global issues in accounting and finance.

The final project allows you to carry out more in-depth study in an area of your choice and develop critical skills to enhance your employability.

The course has been specifically designed to lead on to further professional qualifications.

## Industry focus

Most of the course team have professional qualifications and industry experience, in addition to academic and teaching qualifications.

The team runs two employability weeks for students interested in careers in accounting and finance, with visiting speakers from many organisations.

Students are encouraged to enter a wide range of business competitions and challenges, and to attend industry events.

## Course content

### Core units:

- Academic Skills for Accounting, Finance and Economics
- Audit and Assurance
- Corporate Financial Reporting
- Risk, Governance and Ethics
- Strategic Financial Management
- Financial Aspects of Decisions (Strategic Management Accounting)
- Strategy and Performance
- Project

### Optional units (one of the following options):

- Current Issues in International Accounting and Finance
- Finance in Context
- Financial Risk Management
- Taxation

### Assessment

The course is assessed through individual coursework, portfolios, presentations, exams and the final project.

### Career skills

In-class activities and assessments, particularly the real-world project, will help you to develop business awareness and skills in critical thinking, problem solving, teamwork and communication.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 in a related subject – accountancy or business (with substantial accounting and finance units studied).
- If your first language is not English, you must have an IELTS score of 6.5 (6.5 writing), or equivalent.

## Career opportunities

This master's course will equip you with all the skills needed for a career in accountancy or corporate finance.

## Why Southampton Solent?

- A focus on employability and the aim to equip you with practical, work-based skills; the course provides an excellent foundation for professional qualifications.
- An emphasis on practical experience, with the application of learning to real-world examples and case studies.
- An experienced teaching team, with lecturers with both professional qualifications and industry experience, in addition to academic and teaching qualifications.
- The accountancy, finance and economics subject group has significant experience of delivering postgraduate, professional accountancy and finance units on courses such as the MBA and the ACCA (Association of Chartered Certified Accountants).

# International Business Management

This international master's course enables you to advance your business and management skills, helping you to achieve career success in the international marketplace.

## Course overview

On this course, you will gain all the academic and professional skills required for a successful career in international business. The course offers flexible study options to suit your requirements. It is recognised by the Chartered Management Institute (CMI) and you can gain student membership during your studies. If already in employment, you will develop your skills and experience through work-based learning.

The course has a thematic approach to reflect the real-world practice of management and covers three main themes of personal management development, applied contemporary international management theory and management research across seven core units.

These core units will: support you in articulating your individual continuing professional development and exploring skills leadership support for the contemporary organisation; equip you with the theory and practice required to succeed as a manager in the international arena; look at application and transfer of behavioural science knowledge and practice; and examine some of the most important contemporary business issues and practices faced by international organisations – all with the aim of preparing you for the challenges you may face in a decision-making role in your career.

You will also develop the skills of enquiry and management research required primarily for your major project, but also for all of the MSc programme units.

The course also offers the opportunity to undertake a placement resulting in a work-based project, or to progress with

a management or 'live' consultancy report with an international focus.

## Industry focus

Where appropriate, you will have opportunities to apply course learning to your own or other organisations. This could involve case studies and live briefs (working on a real project with an industry client).

## Course content

### Core units:

- Continuing Professional and Personal Development
- Business Skills for Leadership
- International Management in Context
- Organisational Development
- International Business Issues and Practice
- Management Research Methods
- International Management/ Work-Based/Consultancy Project

## Assessment

Assessment is through individual coursework, including portfolios, written work, presentations and a final project.

## Career skills and work experience

The course aims to help you develop a range of transferable skills, encompassing group working, presentation, research and analysis, working to deadlines and applying knowledge to real-world scenarios.

On the course you will have an opportunity to complete a placement, which may form the basis of your final project report. You can also choose to write about an organisation with which you are familiar, or your own workplace.

For international students, this course provides a great opportunity to gain experience in UK industry.

## Course length

1 year full-time

2 years part-time (1 full day per week)

3 years part-time (classroom and distance learning mix)

## Entry level

- An honours degree at 2:2 or higher, or an equivalent professional qualification and/or evidence of managerial experience.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

On completing this course, you will be well placed to take your management career to the next level within your current organisation or elsewhere.

## Why Southampton Solent?

- Lecturers on the course have vast business management expertise across a variety of industries, which helps you gain a broad range of knowledge and practical skills in core subject areas.
- Lecturers can provide formative feedback (informal feedback on your progress) to ensure you can adapt your learning to meet best practice.
- If you're in full-time employment but are looking to boost your career prospects, our part-time course is designed to fit around your working life, and you will have regular class sessions and frequent tutor contact.

# International Maritime Business

This master's course equips you with the advanced knowledge and skills for a successful career in maritime business and shipping management.

## Course overview

On this stimulating and intellectually challenging course you can gain the skills and knowledge to operate successfully within the maritime industry. The course has a strong business focus and explores the complex factors involved in the management of ships and shipping operations worldwide. You will reflect on the key aspects of maritime law, finance and business risk and look at the impact of international trade on management strategies in the industry. Our campus is situated in Southampton city centre and within close proximity of one of the busiest and most important cargo and passenger ports in the UK.

## Industry focus

Taught by a highly skilled team of academics with wide-ranging experience in the maritime industry, the course has been designed in conjunction with key maritime industry organisations to enable you to graduate with the necessary knowledge and work-based skills that will enhance your career prospects.

## Course content

You will study seven units as well as a project.

### Core units:

- Maritime Management
- International Maritime Law
- Research Methods and Proposal
- International Trade and Commercial Law
- Finance and Business Risk
- Maritime Operations and Transport
- Economics of International Trade and Shipping
- Project

## Project:

Maritime professionals need to be skilled problem solvers to lead changes in policy or practice. You can develop these skills by identifying, planning and implementing research in your chosen area, and analysing and communicating the findings.

## Assessment

Assessment is through a mix of written assessments, individual and group presentations and a negotiation exercise. The exact mix depends on the unit. You will also complete a 12,000-word research dissertation.

## Career skills and work experience

Throughout the course you can develop a range of transferable employability skills, including critical thinking, problem solving, negotiating, teamwork and presenting.

Opportunities are available to visit external organisations and facilities to see the practical application of your learning. These include the ports of Southampton, Antwerp and Rotterdam, the International Maritime Organization and the Baltic Exchange. Some visits will incur additional costs that are not covered by course fees.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree in a relevant subject with a minimum 2:2 classification.
- A professional qualification with equivalent standing, such as a UK Class 1 Master Mariner or Chief Engineer Certificate of Competency, together with relevant professional experience, or a non-UK equivalent.
- Other qualifications may also be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.
- Part-time study is not available for overseas students requiring a student visa.

## Career opportunities

With a rich blend of theoretical knowledge and practical skills, our graduates are well equipped for careers in ship management or port operations/management, either in the UK or internationally.

## Why Southampton Solent?

- This course is validated by the Institute of Chartered Shipbrokers and will provide exemptions from some of the institute's professional examinations.
- The course is also validated by the Chartered Institute of Logistics and Transport.
- You will benefit from Southampton's position as a major centre in the UK and European shipping sector.
- We have strong links with industry in a range of maritime and logistics sectors.

# International Maritime Management

Combine the latest business and management techniques with maritime sector expertise, and enhance your professional development and career opportunities.

## Course overview

This course aims to develop knowledge of the shipping business, focusing on its management practices, operations and the international markets driving this industry.

Combining the classic elements of a traditional MBA with elements that are unique to the world of shipping and maritime business, you'll study the multi-faceted maritime industry and explore the global business environment. You can also develop understanding of the complex interactions between sector stakeholders such as shipping companies, port authorities, businesses and governments.

Business units will help you develop knowledge of successful management practice, examine advanced strategic concepts, consider the issues of international marketing and learn key leadership principles.

Maritime units will look at maritime transport and global operations, helping you understand the principles of international trade, consider finance, and gain a comprehensive knowledge of the maritime industry.

You will also be able to undertake a major research project into a specific area of maritime business.

## Industry focus

Our programmes have excellent links with the industry, which you can take advantage of through seminars, site visits, open lectures and professional networking opportunities.

Taught by highly skilled academics with wide-ranging experience of both international business and the maritime industry, this course is designed to help you become one of the industry's leaders of the future.

## Course content

### Core units:

- Human Resource Management and Leadership
- Marine Operations and Transport
- Information and Data Analytics
- Research Methods and Proposal
- Independent Maritime Business Research Project
- Management of Strategy and Organisational Change
- International Marketing
- Economics of International Trade and Shipping
- Finance and Business Risk
- International Maritime Law

### Assessment

The course's taught content is delivered through a combination of workshops, seminars, case problem-solving sessions, group projects and work-based assignments. You will also have the opportunity to work with sector organisations in developing solutions to real business problems.

### Career skills and work experience

As well as demonstrating your commitment, this master's-level course places an emphasis on real-world learning. You will be encouraged to participate in optional activities such as attending research seminars and open lectures, and undertaking visits to industry-related sites.

## Course length

1 year full-time

2 years part-time

Course start dates in September and January

## Entry level

- An honours degree at 2:2 or overseas equivalent, or a good recognised professional qualification.
- A minimum of two years' management experience, a significant proportion of which should be in the maritime sector.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

If you are a junior manager and have some experience of the maritime and shipping industry, this master's course aims to develop and enhance your skills and knowledge, giving you the high-level understanding and experience you need in order to work towards becoming a future leader in the industry.

## Why Southampton Solent?

- An international team of academics who have experience in both international business and the maritime industry.
- Strong professional connections, allowing use of real-life scenarios and case studies to ground your learning experience firmly in the maritime context.
- Emphasis on real-world learning, with a programme that includes guest speakers, school research seminars, an open lecture series and opportunities to engage with industry experts during maritime week.
- Optional visits to the Port of Southampton and other maritime organisations.

# International Shipping and Logistics

Gain an advanced qualification in shipping and logistics while developing your professional skills and knowledge in the dynamic world of maritime business.

## Course overview

Shipping managers in the current marketplace need to understand how the shipping industry operates and its role within complex global supply chains.

As the shipping industry evolves towards an integrated, multimodal, door-to-door logistics approach, such knowledge becomes increasingly important.

This intellectually challenging course aims to equip you with the skills and knowledge you'll need to operate successfully within this dynamic industry. The units studied during the course enable you to gain a detailed understanding of the operations and strategies of shipping as a single transport mode within the context of international multimodal logistics.

## Industry focus

Taught by a highly skilled team of academics with wide-ranging experience in the maritime industry, the course has been designed in conjunction with industry professionals to give you the opportunity to gain the cutting-edge skills for career success. You can also benefit from our excellent facilities in and around Southampton.

## Course content

This course has seven units and a project.

### Core units:

- Maritime Management
- International Maritime Law
- Research Methods and Proposal
- Supply Chain Management
- Operational Risk Management
- Maritime Operations and Transport
- Economics of International Trade and Shipping
- Project

## Project:

Maritime professionals need to be skilled in identifying and analysing problems to lead changes in policy or practices. This project enables you to develop these skills by identifying, planning and implementing research in your chosen area, and analysing and communicating the findings.

## Assessment

The course is taught by a mix of lectures, seminars, negotiation exercises and problem-based learning. There is also a strong emphasis on research, and you'll complete a dissertation under supervision.

Assessment is through a mix of written assessments, individual and group presentations and a negotiation exercise. The exact mix depends on the unit. You will also complete a 12,000-word research dissertation.

## Career skills and work experience

Throughout the course you can develop a range of transferable employability skills, including critical thinking, problem solving, negotiating, teamwork and presenting.

Opportunities are available to visit external organisations and facilities to see the practical application of your learning. These include the ports of Southampton, Antwerp and Rotterdam, the International Maritime Organization and the Baltic Exchange. Some visits will incur additional costs that are not covered by course fees.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree in a relevant subject with a minimum 2:2 classification.
- A professional qualification with equivalent standing, such as a UK Class 1 Master Mariner or Chief Engineer Certificate of Competency, together with relevant professional experience, or a non-UK equivalent.
- Other qualifications may also be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.
- Part-time study is not available for overseas students requiring a student visa.

## Career opportunities

With a mix of theoretical and practical skills, our graduates are equipped for careers in maritime business, logistics and/or supply chain management, either in the UK or internationally.

## Why Southampton Solent?

- The course is validated by the Institute of Chartered Shipbrokers.
- It will provide exemptions from some of the institute's professional examinations.
- It is also validated by the Chartered Institute of Logistics and Transport.
- You will benefit from Southampton's position as a major centre in the UK and European shipping sector.
- We have strong links with industry in a range of maritime and logistics sectors.

# Journalism and Multimedia Communications

Develop your professional skills to forge an exciting career in the fast-paced, evolving and influential journalism industry.

## Course overview

Journalism is about crafting and managing communication, altering perceptions and changing people's lives. The power of a journalist comes through their ability to hold people to account. This course places you alongside the creative pathways of advertising and public relations, enabling you to forge innovative and far-reaching working relationships. The course focuses on journalism as an originator of content and a driver of perception as they meet the boundaries of communications.

Media planning is central to the role of a journalist and managing content begins with understanding the complexities of a market and its individual needs. The roles of sources within authority are balanced with those available through social media to engage audiences and to maintain a technologically savvy media message. The digital journalism industry continues to drive content through the trusted pillars of truth and objectivity, focusing on trust of brand and individual media personality.

The teaching team consists of industry professionals, and the course covers the development of journalism content that is fit for professional media and engages the audience.

## Industry focus

Understanding professional practice is vital for career progression and this forms an important unit in the course. You will create a personal development plan and then put this into practice in a placement or project, all the time building your industry knowledge and making the most of networking opportunities. The contemporary interdisciplinary context is reflected in

a programme of guest speakers from advertising and the related fields of film-making, graphic design, marketing and communications.

The University's own student agency, Solent Creatives, is a vital resource in linking you to hundreds of live projects with local, regional and national businesses.

## Course content

### Core units:

- Journalism in a World of Converging Communication
- Multimedia Campaigns
- Media Measurement and Evaluation
- Research Methods
- Professional Practice
- Major Project

### Assessment

Assessment types include essays, portfolios of practical application of theory and classroom learning, reflective reports and campaign outputs. The Major Project includes a presentation of the early stages of development. Multimedia Campaigns will require students to use cameras for filming, audio equipment and editing software packages for podcasting and vlogging.

### Career skills and work experience

The Professional Practice unit requires a work placement or freelance project to be completed. Students are encouraged to source their own client through our in-house agency, Solent Creatives, or to find a work placement that is appropriate to their career ambitions. The minimum requirement is a two-week placement, but placements and projects vary in length depending on client needs.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:1 or higher in a related degree.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

Possible career paths include:

journalism, media relations, corporate communications, creative copywriting; marketing communications, digital and social media communications, crisis management, internal communications and content management.

## Why Southampton Solent?

- Innovative emphasis on brand journalism, content creation and campaign management across paid, owned, earned and shared platforms.
- Taught by industry experts who have strong practitioner careers.
- Interactive seminar delivery rather than lecture-based.
- Learn how to commission and manage work from PR, marketing and advertising specialists, integrate your brand journalism and run corporate newsrooms.
- A work placement and/or freelance project are core parts of the curriculum.
- Assignments can be adapted to suit your specialisations and career ambitions, as well as your employer's needs if you are working.
- Wide range of guest speakers and practical events including newsroom management and live reporting.

# Luxury Brand Management

Gain industry-specific skills in the dynamic and exciting luxury brand sector.

## Course overview

This new and exciting industry-focused MA Luxury Brand Management provides the professional and creative skills and knowledge to equip you for a career working with the world's most prestigious brands.

Perfect for anyone with a desire to work at a senior level with the world's most luxurious brands, this course aims to provide you with a thorough understanding of business management, marketing and creativity, while working closely with industry on real project briefs.

With its blend of live brief- and case study-rich modules, and through assessments and unit content undertaken throughout the course duration, you will gain a solid portfolio of in-depth real client work and an impressive bank of in-house and agency industry contacts. We offer both theoretical and practical units, allowing a structure that will suit your own style of learning.

Whether you are interested in the most exclusive brands in fashion and beauty, travel, sport, cars or yachts, this MA provides you with real-world skills and knowledge to increase your career success.

## Industry focus

In this era of 'exclusive inclusivity' and 'Insta-envy', new geographical markets are emerging, together with an increasing number of brands all keen to join the lucrative luxe club. There is increased potential for graduate employment in this field, with both UK and international opportunities.

The course offers a genuine and comprehensive bank of key luxury contacts at CEO and marketing

director level through the teaching team's current industry work, and this in turn provides excellent links and engagement opportunity and potential. Our links are used to create a programme of live briefs, consultancy projects and guest speakers.

## Course content

### Core units

- Luxury Business Management
- Luxury Marketing and Branding
- Luxury Culture
- Luxury Launch
- Professional Practice
- Research Methods
- Luxury Final Project

### Assessment

Assessment methods include essays, case studies, reflective practice, individual presentations and portfolios.

### Career skills and work experience

You will learn transferable skills, including strategic thinking, resourcefulness and client relationship management, alongside core business and marketing skills. The course project is flexible to allow for a work placement opportunity which, although it is your responsibility to source, you will be supported in finding.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants with relevant industry experience will be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

This course will enable graduates to enter into a range of career areas including business management, brand management, marketing, PR and luxury industry entrepreneurship. If students are particularly interested in research, the course offers opportunities to continue on to PhD study.

## Why Southampton Solent?

- Strong industry links allowing you to work with key industry contacts on live briefs and consultancy projects.
- Benefit from a programme of key industry guest speakers.
- Focus on key disciplines in the luxury brand sector to suit your own interests and career aspirations.
- Flexible course project allowing for a work placement opportunity.

# Management

Combining theory and practice, this master's course enables the development of management skills and the completion of an industry placement to broaden your career prospects.

## Course overview

This master's qualification can help you gain the academic and professional skills and recognition required for a successful career in management.

The course has a thematic approach to reflect the real-world practice of management and covers three main themes of personal management development, applied contemporary management theory and management research across seven core units.

The core units will: support you in articulating your individual continuing professional development and exploring skills leadership support for the contemporary organisation; equip you with the theory and practice required to succeed as a manager; look at application and transfer of behavioural science knowledge and practice; and examine some of the most important contemporary business issues and practices faced by organisations – all with the aim to prepare you for the challenges you may face in a decision-making role in your career.

The course offers flexible study options to suit your requirements. It is recognised by the Chartered Management Institute (CMI) and you can gain student membership during your studies.

All students benefit from our links with industry, including a work placement opportunity.

If already in employment, you can develop your skills and experience through work-based learning.

You will also develop the skills of enquiry and management research required for your major project, and for all of the MSc programme units.

The course also offers the

opportunity to undertake a placement resulting in a work-based project, or to progress with a management or 'live' consultancy report.

## Industry focus

Where appropriate, this course offers opportunities to apply learning to your own or other organisations. This may include using case studies or working on a real industry project with a client.

## Course content

### Core units:

- Continuing Professional and Personal Development (CPD)
- Business Skills for Leadership
- Management in Context
- Organisational Development
- Business Issues and Practice
- Management Research Methods
- Management/Work-Based/ Consultancy Project

### Assessment

Assessment is through individual coursework, which may include portfolios, written work, presentations and a final project.

### Career skills and work experience

This course can help you develop a range of transferable skills, including group working, presentation, research and analysis, working to deadlines and applying knowledge to real-world scenarios.

There is the opportunity to complete a work placement, which may form the basis of your final project report. You can also choose to write about an organisation with which you are familiar or your own workplace.

## Course length

1 year full-time

2 years part-time (day release)

3 years part-time (classroom and distance learning mix)

## Entry level

- An honours degree at 2:2 or higher; alternatively, an equivalent professional qualification and/or evidence of managerial experience will be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

On completing the course, you will be well placed to take your management career to the next level within your current organisation or elsewhere.

## Why Southampton Solent?

- Tutors on the course have vast business management expertise across a variety of industries, which ensures that you gain practical skills and understanding in core subject areas.
- Lecturers can provide formative feedback (informal feedback on your progress) to allow you to adapt your learning to meet best practice.
- If you are in full-time employment but are looking to boost your career prospects, our part-time option is designed to fit around your working life while still benefitting from regular class sessions and tutor contact.



Andy Bonner, MA Business Studies  
(now MSc Management) graduate

"The concept of the course is great and certainly leans towards suiting military life, with the weekends being spread through the academic year.

The rewards are great: you will meet a variety of people, both military and civilian, with whom you will gain a close working relationship

outside your day job, the knowledge gained will put you in good stead to stand out amongst your peers, and the qualification itself is a great achievement to bolster your CV.

My advice – give it some serious consideration."



Steve Hogg, Academic Leader,  
Solent Creatives

"At Solent Creatives we endeavour to match our creative talent with freelance projects for business to help students develop their professional portfolios. Our students have used their skills to work on projects for film production, website design, brand development, event management, social media, marketing and public relations, and

even hair and make-up. Some of our previous clients have included Bear Grylls RIBs, *Shoot* magazine, Marks & Spencer, Southampton Airport, Sodexo UK, and many other national and regional companies.

We are excited to be launching our MA Creative Enterprise course which gives creative students the

opportunity to gain experience of working as a freelancer and to learn how to set up and run a small business. From funding to marketing, tax to intellectual property, we aim to help you understand how all businesses work and give you a commercial edge that will help you stand out from the crowd."

# Marketing

Are you interested in being the driving force behind strategy and creative content?

## Course overview

In a world where digital storytelling is becoming increasingly central for brands, this modern MSc Marketing course provides you with the skills and experiences to prove that you understand the importance of amazing online content, have the necessary creative and digital skills and can back up your strategic planning through your insights.

Put simply, Solent's team of industry experts will help prepare you for the contemporary world of marketing.

Working across the related disciplines of marketing, advertising and communications, the course covers content marketing through to strategic planning service delivery and customer relationships, with a focus on content marketing in a global context.

The relationship between paid, owned, earned and shared media is considered, as well as the traditional marketing roles in an increasingly agile world.

Benefitting greatly from our unique in-house agency, Solent Creatives, you will have the opportunity to respond to live client briefs and reflect on their practice in a fast-changing world.

## Industry focus

The marketing industry is fast-moving, dynamic and has to respond to ever-changing customer needs. Social and mobile channels are increasing opportunities for engagement, delivering highly detailed analytics to help evaluate and control marketing plans. The importance of content means those with creative and digital skills have an advantage. Top trends

for the future include the central importance of mobile, the need for content (especially visual and user-generated content) and the growth of social channels, all driven by the visualisation of 'big data'.

To keep on top of the trends, there are opportunities for question and answer sessions and networking through the excellent guest speaker programme, with previous speakers including representatives from Google, M&C Saatchi, Mathy & Fran and Campbell Rowley.

## Course content

### Core units:

- Customer Relationship Management
- Contemporary Issues in Marketing
- Strategic Marketing
- Digital Marketing
- Professional Practice
- Research Methods
- Integrated Marketing Communications
- Master's Project

## Assessment

Assessment for the course is a mix of written coursework assignments and practical exams.

## Career skills and work experience

Live client briefs are used for most units and previous companies involved include Arlington Services and Cunard. The Professional Practice unit involves a work placement or freelance project by every student. Students who are in work while taking the course have the opportunity to adapt the topic of their assignments in several units to suit the needs of their employers.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants with relevant industry experience may be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

Our graduates are well placed to pursue careers in a variety of areas including marketing, digital marketing, marketing communications, media buying, media planning, account management, creative direction, product management, strategic management and market research.

## Why Southampton Solent?

- Taught by industry practitioners in a creative school, with an emphasis on contemporary content marketing practice.
- Interdisciplinary collaborations through shared units.
- Live briefs and assessments give opportunities to gain relevant industry context.
- Access to Solent Creatives, a unique student-centred creative agency.

# Master of Business Administration

Create innovative and value-adding strategies, becoming an invaluable asset to your organisation with a professionally accredited MBA.

## Course overview

Whether you want to progress in a senior management role or become a successful entrepreneur, our MBA aims to equip you with the skills to fulfil your potential.

On this innovative course we will equip you to diagnose, analyse and overcome the ever-changing challenges faced by modern businesses. Moreover, you will gain the know-how to translate organisational strategy into effective performance and grow a sustainable business.

You will learn how to apply knowledge in a global business context, understand effective management and leadership, and engage with businesses and professionals across a range of industries.

The course will also provide you with professional accreditation from the Chartered Management Institute (CMI) and, upon successfully passing all units, you will gain a CMI Level 7 Diploma in Strategic Management and Leadership. Students can progress to gain chartered manager (CMgr) status.

Critical debates facilitated by our blogging and discussion forums will improve your critical thinking – an essential skill in business management and leadership.

## Industry focus

Our teaching staff have extensive industry experience, and some still work in the field. They bring real-life examples into the classroom to help you put theory into context, so you can learn about the latest professional practices.

We offer an extensive programme of guest lecturers and visits to

businesses, and incorporate live briefs into the programme, giving you vital work experience to make you stand out from the crowd.

## Course content

Our MBA covers key areas of study for a successful career in business.

### Core units:

- Human Resource Management and Leadership
- International Marketing
- Strategic Financial Planning
- Management of Strategy and Organisational Change
- Personal Development as a Strategic Manager
- Information and Data Analytics
- Corporate Social Responsibility
- Enterprise and Entrepreneurship
- Research Methods
- Management Project

## Assessment

Assessment methods reflect the nature of a modern business environment. These include consulting reports, group presentations, blogs, work-based simulations and traditional examinations.

## Career skills and work experience

You'll leave the course having mastered skills that can be applied in a variety of job roles and industries. These include critical thinking, decision making, business analytics, risk management, academic research, project management and presentation. You will also have spent time considering your own professional development and will have the option to partner with a professional mentor.

## Course length

1 year full-time

2 years part-time

Course start dates in September and January

## Entry level

- An honours degree at 2:2 or higher or an equivalent recognised degree/professional qualification will be considered.
- It is essential that applicants demonstrate a clear passion and interest for business and/or enterprise. Work experience is considered desirable.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.
- Part-time study is not available for overseas students requiring a student visa.

## Career opportunities

An MBA can improve prospects for a wide range of careers. The curriculum is ideally suited for those who wish to progress to senior management level. It is equally beneficial for entrepreneurs and small business owners.

## Why Southampton Solent?

- Solent has close links with industry professionals and employers who provide opportunities to develop professional connections and secure valuable work experience and employment.
- Academic learning is put into a practical context through real-life case studies and work on live projects with clients; this provides a realistic insight into corporate thinking, analysis and decision making.
- The Solent MBA offers part-time and flexible study options to fit around your work commitments.

# Personnel and Development

This higher-level course enables you to build on your professional experience, advance your HR skills and broaden your career prospects.

## Course overview

This course aims to help you develop the skills needed to be an effective manager of people in changing employment conditions. It provides the ideal route to advance your management career and broaden your managerial skills and core personnel and development competencies.

## Industry focus

Our tutors have wide-ranging industry experience across the business and not-for-profit sectors, which informs teaching and learning throughout the course.

We invite our graduates to return and talk about their study experience and research, which proves invaluable for current students.

## Course content

**Year 1:** Postgraduate Certificate in Personnel and Development (PgC)

You will study three core units: Leading, Managing and Developing People; Human Resource Management in Context; and Professional Development Part 1 – Developing Skills for Business Leadership; and one optional unit, which may vary from year to year and will be drawn from: Employment Law; Managing Employment Relations; Resourcing and Talent Management; Employee Engagement; Understanding and Implementing Coaching and Mentoring; Reward Management; Leadership and Management Development; Organisation Design and Organisation Development; Performance Management; and Learning and Development.

**Year 2:** Postgraduate Diploma in Personnel and Development (PgD)

You will study one core unit: Professional Development Part 2 – Investigating a Business Issue; and three optional units, which may vary from year to year and will be drawn from: Employment Law; Managing Employment Relations; Resourcing and Talent Management; Employee Engagement; Understanding and Implementing Coaching and Mentoring; Reward Management; Leadership and Management Development; Organisation Design and Organisation Development; Performance Management; and Learning and Development.

**Year 3:** MA Personnel and Development

You will undertake the Research Methods and Dissertation unit which enables students to critically reflect on alternative theoretical and practical approaches to research, and to design and implement a human resource management research project.

## Assessment

Assessment methods vary across units and include written assignments, case studies, group presentations and exams. The Research Methods and Dissertation unit consists of a research proposal and presentation, and a dissertation.

## Career skills and work experience

This course aims to develop a range of transferable skills such as research, independent working, effective organisation, writing and strategic/creative thinking.

You can choose a dissertation topic that draws on your current working environment and experience.

## Course length

3 years part-time

## Entry level

- An honours degree at 2:2 or higher; equivalent qualifications/ professional management experience will be considered.
- A Postgraduate Diploma in Personnel and Development (or equivalent) and a good overall level of performance in all diploma-level units permit entry into the final year of the MA.
- An appropriate range and level of organisational experience is also desirable.
- As a part-time course, overseas students requiring a student visa are not eligible to apply.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

This master's course will enhance your career prospects and broaden your opportunities in the HR field. Some of our previous graduates have been promoted after completing this course and have moved to more senior posts within their organisation.

## Why Southampton Solent?

- There is the opportunity for flexible study around your job, with six sessions on Saturdays.
- Our tutors have extensive HR/industry experience, supporting you in translating knowledge into practical skills and real-life scenarios.
- Choose from a range of dissertation topics to suit your interests.
- A one-year 'top-up' from the Postgraduate Diploma is available.

# Project Management

Gain the competitive edge in your career with this master's degree, aligning with the APM Body of Knowledge and incorporating accredited PRINCE2 and Agile PM qualifications.

## Course overview

Designed to meet increasing demand, this professionally tailored course is aligned to the Association for Project Management (APM) Body of Knowledge.

You will study the methodologies, techniques, principles and processes of project management at a globally accredited institution and gain a sought-after PRINCE2 Practitioner and Agile Project Management qualification.

Equipping you with specialised project management skills, the course will enable you to develop your leadership abilities and financial acumen, and support you to build a professional portfolio to further your career.

The course is split into eight units, divided into three levels of postgraduate qualification.

The first stage of the course is the PG Certificate Project Management which comprises three units: Project Management in Context; Finance for Project Management; and PRINCE2 Methodology.

You will gain an understanding of governance, develop your accounting skills – with a focus on management accounting for project managers – and explore the methodology behind the world's most popular project management qualification and the de facto standard for project management in the UK, PRINCE2.

The second level, which is the PG Diploma Project Management, comprises three units: Project Management Tools and Techniques; Developing Human Capabilities and Leadership Skills in Project Management; and Agile Project Management.

In these units you will examine the structures and processes necessary for any organisation to deliver a project

effectively, explore the theories that have created advances in the fields of organisational behaviour (OB), human resource management (HRM) and leadership, and learn the Agile Project Management methodology.

Finally, you will progress to the full MSc Project Management by undertaking a Research Methods unit and a dissertation. You will identify your own research topic and explore the application of various management research methods, considering the organisation and management of research and ethical issues.

## Industry focus

The course has input from the Association for Project Management (APM) – the chartered body for the project management profession – and is aligned to the APM Body of Knowledge.

The University also has strong links with professional bodies, enabling us to keep right up-to-date with the latest trends in project management.

## Course content

### Core units:

- Project Management in Context
- Finance for Project Management
- PRINCE2 Methodology
- Project Management Tools and Techniques
- Developing Human Capabilities and Leadership Skills in Project Management
- Agile Project Management
- Research Methods
- Dissertation

## Assessment

Assessment is through presentations, written assignments, exams, reports, projects, vivas and dissertations.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

The project management profession is expanding dramatically, with an estimated 1.5 million additional roles being created globally every year until 2020.\* So, following this course, you will be well placed for a wide variety of careers in national or international businesses across all sectors.

\*Figures from the Project Management Institute and Anderson Economic Group

## Why Southampton Solent?

- Our teaching team has strong links with the project management profession and wider industry.
- Solent is the only UK university to offer and combine internationally recognised PRINCE2 Practitioner and Agile Project Management Practitioner accreditation opportunities.
- The course content aligns with requirements for the APM Body of Knowledge.
- You can convert any existing PRINCE2® Practitioner or Agile Project Management™ Practitioner accreditation into credits towards the MSc.

# Public Relations and Multimedia Communications

Evolve your career with this master's course designed to help you succeed in a future of integrated content communication.

## Course overview

This MA's interdisciplinary approach sets PR in the context of today's integrated communications practice, where academic and practical boundaries are increasingly challenged.

Moving on from traditional PR, the course focuses on new 'peer-to-peer' communication occurring on digital platforms.

You will study how the theory and practice of PR are changing as communication moves across paid, owned, shared and earned media, and you will have the opportunity to develop and implement a number of campaign activities across a wide variety of platforms.

You will be introduced to the challenge of measurement techniques applied in advertising, marketing, promotion and PR sectors, including the evolution of RoE (return on engagement).

A freelance or workplace project will form part of the course and will help inform your choice for your major project or dissertation that will demonstrate your professional attainment.

## Industry focus

PR practitioners now have to grapple with communication that knows no boundaries. Stakeholder relations manager, corporate journalist, digital promoter, brand content manager – these are the jobs of the future, and the graduates filling these posts will need to know how to do their public relations on an integrated communications basis.

Drawing on Solent Creatives' strong relationships with over 500 local businesses, you will have the opportunity to undertake work-placement and freelance

opportunities while developing your entrepreneurial and professional skillset.

Live client briefs are also used within the course, and if you are in work while undertaking the course, you will have the support to adapt the topic of your assignment to suit the needs of your employer.

There is a strong relationship between the course and the Chartered Institute of Public Relations. Previously, CIPR presidents have participated in the 'eBook in a day' events organised by MA students for undergraduate BA students.

## Course content

### Core modules:

- PR in a World of Converging Communications
- Multimedia Campaigns
- Media Measurement and Evaluation
- Research Methods
- Professional Practice
- Major Project/Dissertation

## Assessment

Assessment may include essays, portfolios of practical application of theory and classroom learning, reflective reports and campaign outputs. The Major Project/Dissertation unit includes a presentation of the early stages of development. There is an exam for the PR in a World of Converging Communications unit.

## Career skills and work experience

The Professional Practice unit requires a work placement or freelance project to be completed. You must undertake a minimum of a two-week placement and will be encouraged to source your own client (through Solent Creatives) or to find a work placement that is appropriate to your career ambitions.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:1 or higher in a related degree.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

On completion of the course students could go into employment areas such as public relations (agency and in-house), marketing, digital and social media communications, crisis management, internal communications, research and analysis, content management and stakeholder relations.

## Why Southampton Solent?

- Innovative emphasis on content creation and management across paid, owned, earned and shared platforms.
- Taught by industry experts who have strong practitioner careers.
- A work placement and/or freelance project are core parts of the curriculum.
- Assignments can be adapted to suit your specialisations and career ambitions, as well as your employer's needs if you are working.
- A wide range of guest speakers.
- Previous practical events have included a crisis simulation, an 'eCampaign in a day', and participation in industry events such as the CIPR Wessex branch 'Meet the Professionals'.

# Publishing

Get the knowledge and skills required for a creative publishing career.

## Course overview

Taught by industry professionals, this course will give you the latest publishing insights, balancing practical skills with academic rigour to equip you to succeed in an evolving, creative industry.

You will apply critical analysis to the key paradigms of publishing, exploring conventions that remain unchanged through the transition to a digital environment, and the current context with its new publishing models and drivers.

The emphasis on the digital in all aspects of publishing, whether for print or digital media consumption, makes this course unique.

## Industry focus

With a diverse and relevant understanding of this technologically evolving competitive industry, the emphasis of this course is on creativity and professional development.

You will pitch business plans to industry experts, often working on relevant research projects and live client briefs. The course offers industry integration opportunities including guest speakers and industry engagement workshops. This will allow you to build your professional network, apply skills and develop your portfolio of practical experience to help raise your employability.

The course has industry links via the course team to leading global publishers including Wiley, HarperCollins and Hachette, and to trade retailers including Waterstones and Amazon, not to mention creative small presses.

## Course content

### Core units:

- Publishing Industry and Related Sectors
- Content Development
- Marketing and Media
- Professional Practice
- Publishing Process/Content Management
- Final Major Project or Dissertation

### Assessment

Assessment of this course will be through a variety of methods such as written coursework, presentations, portfolios and a final project.

## Career skills and work experience

The course requires you to undertake a work placement with assessment or freelance work. You will be expected to secure the placement via a provided list/database of publishing organisations.

The MA has been developed as part of an international partnership with the Humber Institute of Technology and Advanced Learning in Ontario, Canada, and students may have the opportunity to study there for a semester.

## Course length

1 year full-time

## Entry level

- An honours degree at 2:2 or higher in a related degree.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.
- You will be required to attend an interview and submit an entrance essay.

## Career opportunities

Suitable roles for graduates could include editorial assistant, editor, digital and marketing executive, social media and website executive, communications assistant, content executive, campaign executive, market insight and research assistant, production assistant and sales executive.

## Why Southampton Solent?

- Emphasis on digital publishing techniques, from commissioning, creating and managing content through to social media marketing engagement and PR.
- Learn to create business plans and publishing lists, design covers, develop websites and plan cross-media marketing campaigns.
- Theoretical and interactive task-based teaching framework with work placement experience.
- Final Major Project unit that gives you opportunities to form model publishing companies and present your business plans to industry experts.
- Series of sessions delivered by external industry expert guest speakers.

# Shipping Operations

Develop your professional skills and career in the maritime industry with this flexible and interactive online course.

## Course overview


This course is aimed at maritime professionals who have considerable professional expertise and experience in the industry and wish to develop specialised knowledge and skills in ship safety management.

Serving seafarers and shipping industry professionals have demanding jobs that often take them to different parts of the world. Therefore, the course is taught online by distance learning using Solent University's virtual learning environment, which is available anywhere in the world, day and night. The course aims to help you develop the skills needed to succeed in management positions ashore and to identify and solve complex, real-life issues and problems through work-related assignments and workplace projects.

## Industry focus

Our teaching staff keep up-to-date with the latest industry practices and developments through their research and representation at the International Maritime Organization (IMO) and other shipping bodies. Industry experts also contribute to the programme and mentor students on work-based projects, helping them to develop professional skills relevant to their work.



The course was excellent: the units were well developed and very varied, and it was valid to the job I was doing. I found it an extremely interesting experience. 

**Captain Martin Hislop, MSc**  
Shipping Operations graduate

## Course content

### Year1 core units:

- Postgraduate and Self-Managed Study
- International Maritime Context
- Business Research Skills
- Professional Skills and Practice Portfolio
- Risk and Safety Management
- Legal Process

### Year 2 core units:

- Project
- Safety Culture
- Accident Investigation and Organisational Learning

## Assessment

Assessment may be through coursework, presentations, briefing papers, reports, portfolios, personal development plans and project work (including a dissertation).

## Career skills and work experience

The course offers the opportunity to build a range of transferable skills encompassing analysis, problem solving, influencing, decision making, communication, presentation, report writing, time management, debating and career management.

Much of the coursework and project is completed as part of a live brief within your workplace. You'll be supported by an industry mentor who will guide your work-based project and help you create a professional practice portfolio. This allows development of skills that are relevant to your work.

## Course length

2 years distance/online learning

## Entry level

- An honours degree at 2:2 or higher in maritime studies, shipping, business or law, or another appropriate subject and relevant professional qualifications and experience.
- A Certificate of Competency as a Master or Chief Engineer; Class 1 Master Mariner; Class 1 Engineer; STCW management-level qualifications, or equivalent, plus management-level experience in the sea transport industry (such as a Master, Chief Officer, Chief Engineer, First Engineer or equivalent).
- An HND or foundation degree via officer cadet route plus extensive relevant professional qualifications and management experience; all candidates must be working or recently employed in the maritime or shipping industry.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

As a graduate of this course, you'll possess a range of skills that will open up a choice of career opportunities, from shipping management through to port operations and teaching.

## Why Southampton Solent?

- Accredited by the Institute of Marine Engineering, Science and Technology.
- Flexible online teaching.
- Strong maritime track record and international acclaim through our Warsash Maritime Academy.
- Southampton is a hub of maritime activity, with access to industry-standard facilities for students.

# Sports Broadcast Journalism

Learn the essential theory and practical skills to break into sports broadcasting.

## Course overview

Do you see yourself as a sports broadcaster? With an emphasis on gaining real-world experience, this advanced course will help you develop the skills and knowledge to take your sports journalism career to the next level.

You'll learn how to source, gather and deliver professional sports content on numerous different video and audio platforms across a wide variety of sports. You will also be encouraged to develop your editorial and technical skills and build relationships with external clients while creating a portfolio of video, audio and academic material to showcase your abilities to potential employers.

The course will give you access to industry-standard broadcast facilities, including four television studios, eight radio studios and extensive editing and production facilities. High-definition camera equipment is also available to all video production students.

## Industry focus

Sports broadcasting is a growing industry, with a number of specialist television channels where exclusive sports content is the sole output. Sports content also plays a significant part in the programming schedules of other broadcasters, as well as sports clubs, betting companies and newspapers, who understand that audio and visual content is essential for their output and recognise the value it adds.

The course is taught by broadcasters, journalists and academics who still work in the industry. Teaching is led by professional standards and industry practices. The course is both

aligned with and has been written in consultation with the Broadcast Journalism Training Council (BJTC).

## Course content

### Core units:

- Sports Broadcast Production
- History and Context of Sports Broadcasting
- Sports Documentary-Making
- Professional Practice (with a 15-week professional placement)
- Final Major Project

## Assessment

There will be an assessment in period one which will focus on the lecture-based teaching. There are practical submissions in every period, which will all be accompanied by theoretical essays. Half of the Professional Practice unit involves an extended work placement within the broadcast industry. This will be assessed with a theoretical element in period one and a reflection of the placement in period two.

## Career skills and work experience

A key element of the course is a 15-week work placement when students are able to gain vital hands-on experience in relevant environments such as local or national television and radio stations.

As part of the course you will also be challenged by regular 'news days', when you will need to respond, gather and produce stories for a same-day news and radio output, to increase your exposure to a realistic broadcast environment and prepare you for the deadlines and quick-thinking you will need to demonstrate to become a sports broadcaster.

## Course length

1 year full-time

## Entry level

- An honours degree at 2:2 or higher in a related degree or international equivalent, or extensive professional practice.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

Suitable roles for graduates include: sports journalist or editor at a TV station, radio station, production company or live TV unit; newspaper or magazine content producer; online presenter/producer; freelance broadcaster; public relations executive; digital and social media communications executive; crisis management executive.

## Why Southampton Solent?

- Course content is led by current industry standards and practices.
- The course teaches the latest technologies and approaches to sports broadcast journalism.
- Students on this course have full access to industry-standard broadcast facilities housed in the University's multi-million-pound Media Academy.
- Students are expected to undertake a formal 15-week work placement as part of the course.
- The academic team has vast sports broadcast experience and all practitioners still work in the industry.
- The course is aligned with the Broadcast Journalism Training Council (BJTC).

# Sport Development and Management

Looking for the knowledge and skills to help with a successful career in the sport development and physical activity sector?

## Course overview

This new and exciting MA programme has a contemporary and research-orientated curriculum that will allow you to fuse industry relevance with academic rigour through the synthesis of theories, research and practical evidence to develop your career in the sport development and physical activity sector.

The curriculum uses engaging methods of teaching and learning such as real-world scenarios, contemporary evidence portfolios and case studies.

You will critically apply theories, concepts and frameworks in sport development and sport policy, as well as analysing key approaches to monitoring and evaluation for sport and physical activity.

The units you study will engage you in debates and critical evaluation of the local, national and international context of sport management and physical activity, and of public health agendas.

Staff delivering the programme are research-active in relevant areas which enables opportunities to use research in innovative ways to aid student learning.

## Industry focus

The sport development and physical activity sector continues to evolve and grow in both the public and private sectors. These career opportunities need prepared graduates who can help deliver and evaluate their practice and continue to shape and manage the development of the industry.

Here at Southampton Solent University we have strong existing links with local partners, for example, the Saints Foundation, England Rugby, Hampshire Cricket and EduMove. Staff also have relevant sector experience,

which enables them to discuss how theory can be applied in practice and to appreciate the challenges of working within the sector.

These partnerships support you to practically apply theories, models and concepts, developing the core skills needed for meaningful community engagement and professional practice.

## Course content

### Core units:

- Monitoring and Evaluation in Sport
- Theory and Practice in Sport Development
- Sport Policy and Practice
- Research Methods in Sport
- Research Paper

### Optional units:

One from:

- Wellbeing in Youth Sport
- International Sports Marketing and Management

One from:

- Professional Practice
- International Sport, Business Culture and the Media

## Assessment

You will be assessed by a variety of methods across units, including essays, case studies, reflective practice, individual presentations and portfolios.

## Career skills and work experience

Students will be encouraged and supported to gain work experience and placements if required. The course team has a number of partnerships and arrangements, and where students are currently in relevant professions they can use this experience to enhance their learning, developing their understanding of the link between theory and practice in the workplace.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants with relevant industry experience may be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

Graduates are well placed to pursue careers in sport governance, sport development, sport for social change, business development in sport, physical activity, public health, education and sport management.

## Why Southampton Solent?

- Career-relevant, with an emphasis on developing professional skills, research and evaluation, and the application of knowledge to the sector.
- Exciting and modern curriculum promoting student-centred learning to allow tailoring to your own career goals.
- Benefit from partnerships with local organisations.
- Delivered by staff with relevant research interests and local, national and international industry expertise.

# Superyacht Design

Design the next generation of superyachts with this innovative and unique master's course.

## Course overview

This course concentrates on sailing and motor yachts over 24 metres in length and is for both naval architects and students of yacht design, as well as suitably qualified marine engineers and those with experience of operating superyachts.

You'll develop skills in synthesising aspects of naval architecture, yacht design and production to design the next generation of superyachts.

The course will also help you develop your existing knowledge and skills using our specialist yacht design and analysis facilities, such as our 60-metre-long towing test tank and composite material laboratory.

## Industry focus

In recent years the superyacht industry has experienced a remarkable growth in comparison to the overall world financial position. Superyachts are becoming larger and more complex, meaning that superyacht designers need knowledge and skills in a range of disciplines. The level of knowledge required across these disciplines means that a successful design requires a synthesis of naval architecture, structural design, marine engineering, styling, and operational and production knowledge. The lack of an opportunity for a superyacht prototype and detailed long-term product testing means that designs must be based on sound engineering theory, with risk minimised, on designs which are normally unique one-off vessels. This presents a challenging engineering problem. This challenge is addressed by this course which is unique in its approach to superyacht design.

You'll benefit from our links with industry, experienced teaching staff (with industrial and research experience) and, where appropriate, the use of real-world problems and briefs for teaching and learning activities and coursework assessments.

## Course content

### Core units:

- Naval Architecture
- Superyacht Design Processes
- Superyacht Technology
- Superyacht Design Analysis
- Superyacht Design Realisation
- Superyacht Project Management
- Project

## Assessment

The course is taught by a mixture of lectures, seminars, negotiation exercises and problem-based learning. Independent learning is also encouraged outside of the core contact hours. Assessment will be through coursework and project work.

## Career skills and work experience

You'll experience teaching and learning based on hands-on active learning, with an emphasis on developing your analytical and problem-solving skills and learning the appropriate skills to tackle an individual design or analysis project.

You will benefit from guest lectures from those involved in superyacht design and will have the opportunity to take part in visits to the local maritime industry.

## Course length

1 year full-time

2 years part-time

## Entry level

- 1st or 2:1 in an appropriate subject, or professional qualification to Chief Engineer or Master Mariner level with appropriate experience.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.

## Career opportunities

As a graduate of this course, you'll possess a range of skills that will open up career paths such as superyacht naval architect, superyacht designer, superyacht production manager, superyacht stylist and superyacht systems engineer. Students may wish to progress their careers with a PhD in the maritime field.

## Why Southampton Solent?

- A unique master's-level course in superyacht design.
- An in-depth exploration of a range of design factors and topic areas.
- An opportunity for sea-going superyacht officers to develop their qualifications.
- An opportunity for degree-qualified naval architects to specialise in superyacht design.
- Built on Solent's world-renowned expertise in delivering yacht design programmes.
- An opportunity to use facilities such as the 60-metre towing tank, composites laboratory, yacht design CAD suite and materials testing laboratory.
- An opportunity to undertake a design project using the facilities.
- Realistic real-world assignments, and the opportunity to use appropriate experience as a basis for project work.

# Sustainable Building Design

Shape the future of sustainable design by specialising in the design, management and modelling of sustainable buildings.

## Course overview

With the predicted growth in construction globally and increased demands for buildings to perform and deliver human comfort, there is bound to be greater consumption of energy, more waste generation and increase in demand for resources.

These environmental considerations will inevitably transform the way we design, build and manage buildings.

This course delivers the knowledge and skills you'll need to become a specialist in the design, management and modelling of sustainable buildings, and is an excellent opportunity to advance your career and help shape the future of sustainable design.

By providing current knowledge in sustainable building design theory and practice, the course aims to produce specialist designers who have the vision and skills to shape the future of the construction industry in the UK and international building market.

You will gain a holistic approach to reducing the carbon footprint of buildings, to becoming a major player in the design and production process of low-energy, sustainable buildings, using both passive and active strategies. Through incorporating building information modelling and globally renowned energy assessment methods such as BREEAM, LEED and Passivhaus, you will also be able to gain knowledge of the issues of international markets.

## Industry focus

You will benefit from the extensive links staff have established with industry, based on many years of delivering professionally accredited courses (for example, CIAT, CIOB, SBID and CABE).

Practitioners from a cross-section of the built environment field regularly contribute to the academic process through providing real world-based projects, guest lectures and site visits, as well as working with students in small, informal settings during seminars and mentoring sessions. You will also benefit from our collaboration with BRE Academy. Real-world learning is at the heart of this course, and students in relevant employment will be able to undertake part of their learning in the workplace by opting to study the Work-Based Project Management unit.

## Course content

### Core units:

- Sustainable and Intelligent Building Design
- BIM Frameworks
- Sustainable Building Assessment
- Integrated Project
- Research Methods

### Optional units:

- Project Management or Work-Based Project Management
- Research Dissertation or Design Project

## Assessment

The course will be taught through a combination of lectures, staff-and student-led seminars, studio sessions and project supervision. Assessment will include essays, design projects, reports and a dissertation.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related degree.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 in writing), or equivalent.
- Applicants may also be required to send a portfolio and may be contacted for an interview, either face-to-face or through Skype.

## Career opportunities

Graduates from this course will be able to take up roles as sustainable building designers, sustainability champions, strategic advisers or BIM managers/coordinators in architectural and construction organisations, leading the production of environmentally led collaborative projects. The course could also open the door for further research opportunities at PhD level.

## Why Southampton Solent?

- Utilise up-to-date tools used by the building industry to achieve sustainable design.
- Utilise and demonstrate the application of passive and active design strategies in project work.
- The use of BREEAM and LEED – the international environmental assessment methods available in the market – as benchmarks for sustainable buildings will be covered.
- The course will enable you to demonstrate good understanding of building information management (BIM).
- Fast-track to BREEAM AP qualification at a reduced fee and/or become a BREEAM-accredited graduate, offered in collaboration with BRE Academy.

# Visual Communication

Discover visual communication practice and theory on this advanced creative master's course, experimenting with a fascinating variety of techniques and outcomes.

## Course overview

This master's degree aims to give you the creative skills and understanding of visual communications theory to help you build a rewarding career in the creative industries, such as art direction, animation, information design, publishing, illustration or even web and app design.

The course teaches the principles of visual communication and supports you in developing a network of contacts within the industry through Solent's extensive professional connections. You'll study the latest innovations in visual practice and examine the way that technological and cultural changes have fed into current thinking. With access to excellent facilities and an expanding research base, you'll make an innovative contribution to visual communication through a major project. Topics of study include editorial design, art direction, multimedia, information design, illustration, typographic design, print-making, photography, letterpress, screen-printing, wet darkroom and photo studio practice.

You will consider the advantages and limitations of digital media design and its delivery across a range of devices – from desktop to mobile – and develop the appropriate visual language and theory to apply to research findings.

The Master's Project Proposal unit focuses on the principles of academic research, presenting the range of research methods available for your chosen study path; you can develop confidence in independent research in preparation for the final master's project.

For your master's project, taught skills will be brought together to design, execute and present a piece of work that demonstrates understanding

of your discipline of study.

## Industry focus

The course aims to develop valuable and appropriate skillsets through engagement with the wider profession, design community and industry.

The course offers the chance to enter major industry awards schemes, including those from D&AD and the Royal Society of the Arts. Work-orientated assignments will be offered alongside appropriate 'live' projects from local and national organisations. There will be opportunities to visit museums, galleries and design studios, both nationally and internationally, as part of the course.

## Course content

### Core units:

- Professional Practice
- Visual Communication
- Digital Media
- Project Development
- Master's Project Proposal
- Master's Project

### Assessment

A variety of assessment methods are used on the course, including written work and portfolio submission, utilising a range of presentation formats.

### Career skills and work experience

The course aims to develop skills including: decision making under pressure; visual, written and verbal communication skills; critical thinking; and presentation to specialist and non-specialist audiences.

Opportunities to engage directly with employers by organising your own work placement or work-based project will be supported and encouraged by the course team as required.

## Course length

1 year full-time

Also available as part-time and distance learning options

## Entry level

- A good undergraduate degree in a creative arts discipline.
- Applicants not meeting these requirements will be considered on a case-by-case basis if they have other relevant evidence to support their application; a portfolio presentation will be required.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

This master's degree delivers the skills you'll need for a wide range of fields in the creative industries, such as art direction, animation, brand identity, information design, publishing, typography, illustration, photography, and even web and app design.

## Why Southampton Solent?

- Excellent creative facilities.
- A strong record of alumni employment.
- Taught by a team of professional practitioners with strong ties to industry.
- Access to a vibrant research culture, including a variety of research clusters within the School of Art and Design.
- A postgraduate platform for publishing visual communication research.
- An interdisciplinary approach, bringing you together with postgraduate students from other design and artistic areas.
- High level of success in recognised national design competitions.



Brent Meheux,  
Course Leader, MA Visual Communication

"The key to this MA is that it brings together creatives from so many different disciplines, helping to broaden their horizons, bring new perspective to their work, and so ultimately develop a far broader range of transferable employability skills to take into tomorrow's creative marketplace."

# Youth Sport and Physical Education

Interested in developing the skills for a rewarding career engaging with young people in sport and physical education?

## Course overview

This unique master's will give you the knowledge and critical skills that underpin a rewarding career in youth sport. You will become a work-ready graduate, able to use research to confidently critique dominant practices in youth sport and physical education, helping young people achieve their full potential.

You will develop a number of core skills and practise evidence-based approaches in your chosen field of expertise. You will gain an in-depth knowledge of teaching and learning, critically analysing relevant youth sport policies, and consider the social, cultural and ethical issues that impact on policy and practice within physical education.

Work on scenarios and case studies ensures an engaging curriculum, while optional units in professional practice and wellbeing in youth sport will aid your understanding of the context in which youth sport and physical education is delivered.

In addition you will study research methods and learn about the methods and approaches to monitoring and evaluation for sport, drawing on relevant local, national and global policies and practice in sport and education.

## Industry focus

Physical education and youth sport remain areas where graduates can gain employment, and this is a growing sector. Careers in physical education continue to emphasise the need for continual professional development.

Our course team has strong links with a variety of organisations, including current links with local schools, the Saints Foundation, EduMove and Isle of Wight Public Health.

Research-led learning is key, and our curriculum is driven by research in the relevant disciplines. Members of staff teaching on the programme are research-active which enables opportunities to use research in innovative ways to aid student learning, and this is an exciting part of the MA.

## Course content

### Core units:

- Research Methods in Sport
- Monitoring and Evaluation
- Critical Pedagogies
- Research Paper
- Sport Policy and Practice

### Optional units:

One from:

- Wellbeing in Youth Sport
- Professional Practice

One from:

- International Sport, Business Culture and the Media
- International Sports Marketing and Management

## Assessment

You will be assessed by a variety of methods across units, including essays, case studies, reflective practice, individual presentations and portfolios.

## Career skills and work experience

Students will be encouraged and supported to gain work experience and placements, although this is not a requirement of the course. The course team has a number of partnerships and arrangements, and where students are currently in relevant professions, they can use this experience to enhance their learning, developing their understanding of the link between theory and practice in the workplace.

## Course length

1 year full-time

2 years part-time

## Entry level

- An honours degree at 2:2 or higher in a related discipline.
- Applicants with relevant industry experience may be considered.
- If your first language is not English, you must have an IELTS score of 6.5 (6.0 writing), or equivalent.

## Career opportunities

As a graduate of this course you will be well placed for a career working with young people in sport, teaching young people (subject to QTS) and working in youth sport policy and practice.

## Why Southampton Solent?

- Career-relevant, with an emphasis on increasing professional knowledge, evaluation skills and application to practice.
- Diverse and contemporary curriculum with student-centred learning, allowing you to tailor assessments to your career goals.
- Benefit of existing partnerships with Hampshire schools.
- Delivered by staff with expertise in teaching and coaching young people.
- Emphasis on application of theory and evidence to practice.



Chris Key,  
MA Creative Enterprise student

"When it came to business start-up preparation, the course delivered modules on creating a business plan, developing a cashflow forecast, writing a marketing plan and building a website for the business. These are crucial tools and the help provided by the lecturers through these modules was invaluable. For me, the most useful element of this was the sessions on business planning using

the Business Model Canvas. This tool allows you to quickly and effectively work out how viable your business idea is and what would be needed to implement it. These sessions were right at the start of the year, which was perfect for me to validate my idea. It helped me hone in on what I needed to do, who I needed to talk to and the steps required to make my business a reality."

# TERMS AND CONDITIONS

You will be required to abide by the University's regulations, policies and procedures. These documents, together with other information made available to you at the time of an admission offer being made, will comprise the primary terms of the contract between you and the University.

In accepting such an offer, you will be signifying your consent to these terms. The University reserves the right to take disciplinary action when regulations are broken, and in extreme cases this could lead to expulsion from the University. As a student, you will have access to a wealth of information describing the teaching, examination and assessment arrangements, services and facilities which are available to you, via the University website. You may wish to start by looking at the Southampton Solent University strategy 2015–2020 which sets out our institutional values and our wish to ensure that the University remains a supportive community to all:

**[www.solent.ac.uk/about/mission-and-strategy](http://www.solent.ac.uk/about/mission-and-strategy)**  
**[www.solent.ac.uk/terms](http://www.solent.ac.uk/terms)**

Our offer letter will outline the key issues that you need to be aware of prior to joining the University and will direct you to our 'HelloUni' website, which is dedicated to providing you with a range of information that may be helpful in advance of arrival, including the formal policies and procedures that are relevant to all students. You will also be given a copy of the student handbook when you enrol at the University.

## NO SMOKING POLICY

The University operates a no smoking policy. Staff, students and visitors may not smoke in the buildings and grounds, except in certain designated external areas.

## NO DRUGS POLICY

The University is committed to preventing drug and solvent abuse amongst its staff and students, and to maintaining a safe and efficient educational environment. No illegal drugs or associated equipment may be brought onto any University premises, including the Students' Union and residences. The police will be informed in cases of illegal drug use, and disciplinary procedures will be applied to any student involved, which may result in expulsion from the University.

## CONSUMPTION OF ALCOHOL

With the exception of the residences, the consumption of alcohol at the University is only permitted in licensed areas, other than for special occasions when the prior permission of a member of the University's senior management team must be obtained.

## DISCLAIMER

Every effort is made to ensure that the information given in this prospectus is correct at the time of publication and that the course information accurately describes the courses offered by the University. However, from time to time details change; you should contact the University to verify information, especially if you wish to place particular reliance upon it prior to accepting an offer.



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# HOW TO FIND US



## BY ROAD

Southampton is just 75 miles from London.

From the north, London and the home counties: the M3, M27 and A34 provide fast, direct road links to the city.

From the west: the M4/A34 or the A36 are the major routes from the West Country, Bristol and Wales.

From the east: follow the A27/M27 and leave at Junction 8.

The postcode for the University is SO14 0YN.

## PARKING

As a city-centre university, there is little parking on campus. The nearest car parks are at Grosvenor Square (SO15 2BE) and Bedford Place (SO15 2DS).

## BY RAIL

From London, take the regular train service (every 30 minutes) from London Waterloo station.

The closest train station is Southampton Central.

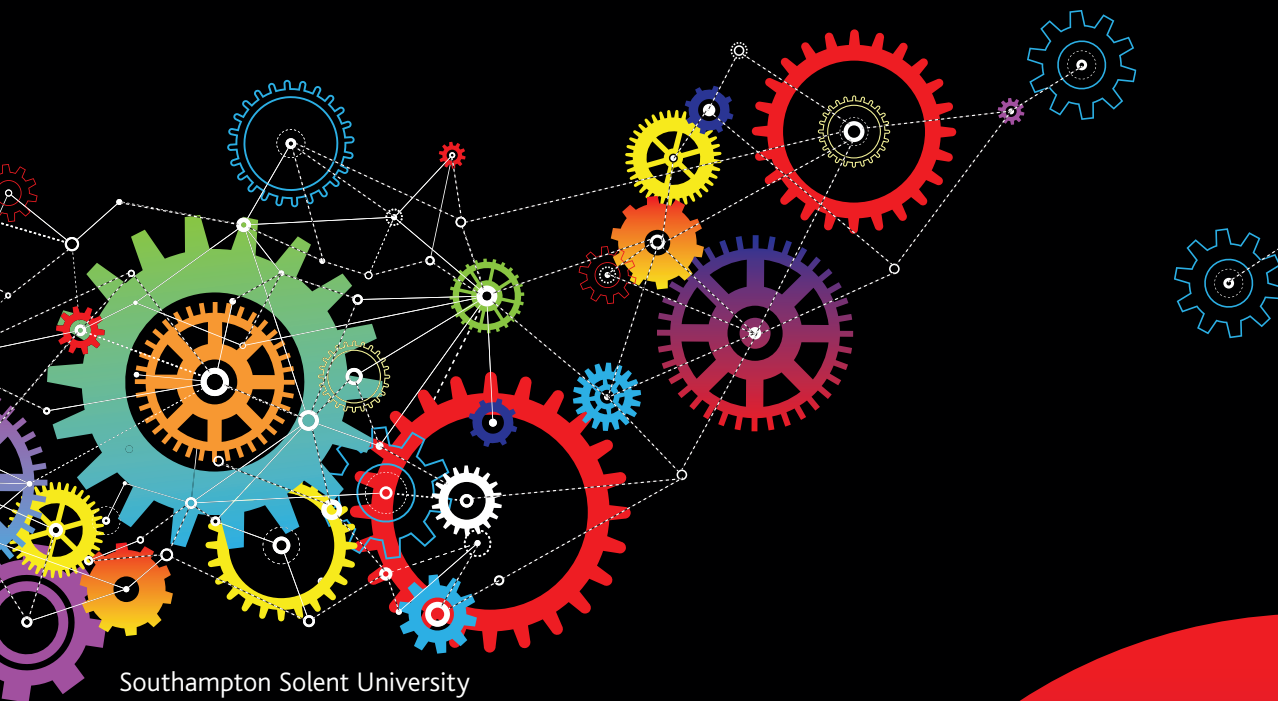
## BY COACH

National Express and Megabus both provide regular services to Southampton.

Maps (including our accessibility map) can be downloaded from our website:

[www.solent.ac.uk/find-us](http://www.solent.ac.uk/find-us)







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