



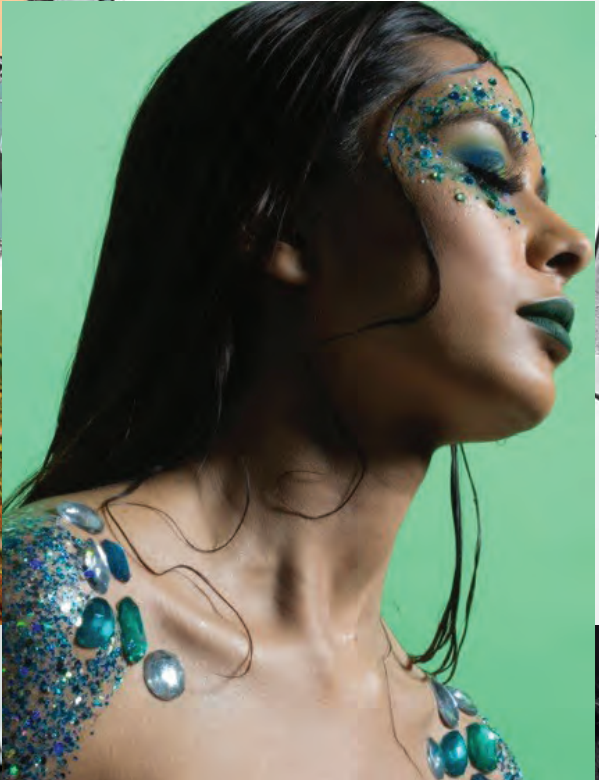
SOLENT  
UNIVERSITY

SOUTHAMPTON

# ART DESIGN FASHION

COURSES AT  
SOLENT UNIVERSITY









YOU HAVE CREATIVE FLAIR AND YOU WANT TO TURN YOUR TALENTS INTO A CREDIBLE CAREER.

AT SOLENT, WE GET YOU STARTED IN A SECTOR THAT'S EXCITING, CHALLENGING AND FINANCIALLY REWARDING. THE ART, DESIGN AND FASHION INDUSTRIES ARE AMONG THE LARGEST CONTRIBUTORS TO THE UK ECONOMY – AND YOU CAN BE PART OF IT.



# OUR GREAT CITY

Southampton has one of the finest art collections in the UK. The City Art Gallery – a stone's throw from campus – houses 5,000 works spanning eight centuries. Do you want to see a Turner or a Monet? You can. And the best bit? It's free.

The city continues to invest in the arts. It's just opened a brand new culture and arts district. Our Solent Gallery is at its heart, featuring up-and-coming artists, contemporary art ... and maybe you.

There are world-class and grassroots art exhibitions and performances at the John Hansard Gallery and City Eye. Get involved, or just soak up the ambience as you enjoy a latte at the Art House cafe.

Fashion students are inspired by Southampton's 150-shop Westquay centre, independent boutiques and vintage markets. Some call it shopping – you can call it research.









# ART AND DESIGN AT SOLENT

During your studies you will have access to a range of state-of-the-art facilities to support your learning, including:

- traditional silkscreens and letterpresses
- digital and rapid prototyping technologies
- colour and black-and-white darkrooms and an in-house colour film processing machine
- film processing rooms and a modern multimedia lab featuring 24 iMacs with Adobe CS6 Suite Master Collection and Final Cut Pro
- large professional photographic studios and associated make-up and styling rooms
- well-lit professional studios with fully equipped model-making and advanced manufacturing labs for composites, 3D printers and laser cutters (product design)
- a digital fabric printer and laser cutter (interior design decoration)
- Re:So, our student-run retail store, offering the opportunity to gain vital work experience and the chance to sell your creative work on the high street.

Please visit individual course pages at [www.solent.ac.uk/courses](http://www.solent.ac.uk/courses) for specific facilities available for your chosen degree.







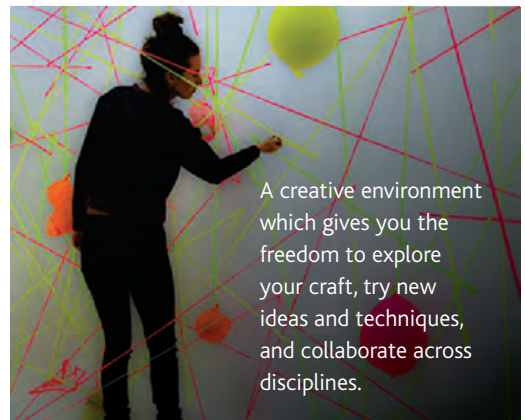
£1.4 million invested in a dedicated art and design school.



Strong connections with the local creative scene through our academics and our public city-centre art gallery.



Identified as a beacon of good practice in a report by the RSA on creativity in higher education institutions.



A creative environment which gives you the freedom to explore your craft, try new ideas and techniques, and collaborate across disciplines.







# LESLIE ATTOH

BA (HONS) FINE ART, 2017

**"THIS COURSE IS FOR YOU IF YOU ENJOY AND HAVE A PASSION FOR ARTS AND WOULD LIKE TO BROADEN YOUR SKILLS AND KNOWLEDGE IN EVERYTHING ART-RELATED."**

## **HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?**

I learnt to be productive and get the best results from every task. Research and practice were the key words during my fine art studies. I became very comfortable with research and practising my skills by the time I completed the course and have found this to be very beneficial in my current career path.

## **FAVOURITE SOLENT MEMORY?**

I have a lot of good memories from my time at Solent but my favourite would be my first day in student halls, knowing that I was about to start a whole new experience.

## **WHAT ARE YOU UP TO NOW?**

Towards the end of my course, I developed a passion for film. I told myself that I would make an impressive film director. I saw an interesting relationship between my paintings and film-making.

So I started looking for opportunities in film companies before and after completing my course.

I am currently enjoying two weeks' work experience at Rogue Films where I get to assist the film production crew with daily tasks. This involves researching, editing video and audio for producers, running to the shops when required and also going to film and video shoots.

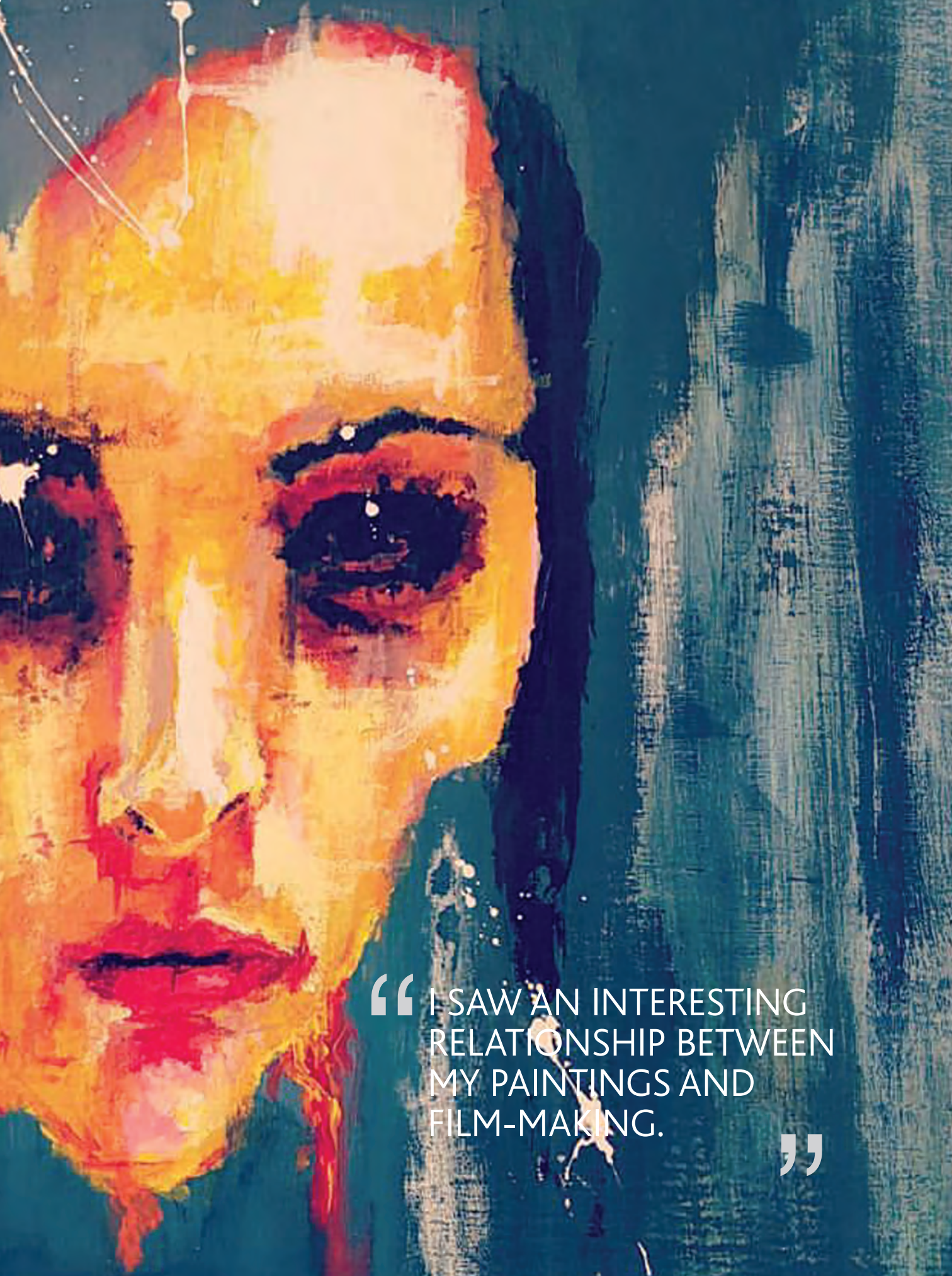
## **WHAT IS FINE ART?**

Fine art is a creative platform that allows you to engage and familiarise yourself with various artistic directions and mediums.

## **WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?**

Really think about what creative direction you enjoy the most and what you want from it. Because once you know what you want to become/achieve, only then can you focus your energy and productivity in that direction.





“ I SAW AN INTERESTING  
RELATIONSHIP BETWEEN  
MY PAINTINGS AND  
FILM-MAKING. ”









# KEV MUNDAY

BA (HONS) GRAPHIC DESIGN, 2009

## WHAT HAVE YOU BEEN GETTING UP TO SINCE YOU GRADUATED?

After graduating I worked part-time while building up my studio practice and self-promoting my illustration and artwork. I have now been working as a full-time artist for just over seven years, primarily focusing on hand-drawn artwork on canvas and murals. I have produced work for brands including Graham & Brown Wallpaper (wallpaper designs), Ten Skateboards (skate decks), Monster Energy (hand-painted murals) and The Hemp Trading Company (clothing designs).

## WHAT IS A TYPICAL DAY FOR YOU?

I produce around 200 original works of art a year, which I sell via representing galleries in France, Belgium, the Netherlands, the UK and online. Some of these artworks then go on to be licensed for products or print designs.

## HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

The course taught me to experiment in a wide variety of styles, think wide and learn digital and handmade skills.

## FAVOURITE SOLENT MEMORY?

A trip to London to listen to expert speakers.

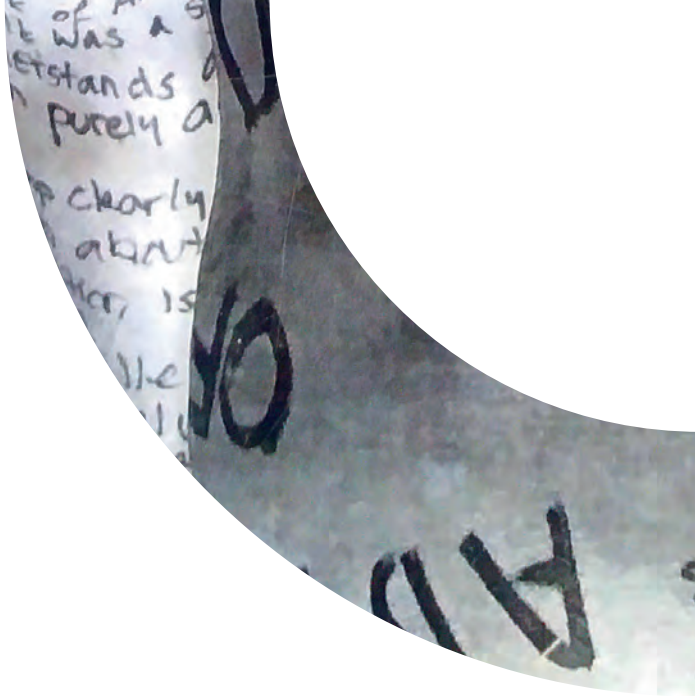
## WHAT IS GRAPHIC DESIGN TO YOU?

Graphic design/graphic art gives me the opportunity to express myself creatively for a living.

## WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?

Work as hard outside the course as you do on it. Set yourself creative briefs when you haven't got projects coming in.





## NEWLY DEVELOPED FOR 2020 IS **BA (HONS) BODY ART**, A FASCINATING COURSE FOCUSED ON EXPLORING THE HUMAN BODY AS A CANVAS AND A MEDIUM.

WE CAUGHT UP WITH COURSE LEADER BRIAN REED TO FIND OUT MORE ABOUT  
WHAT THE COURSE ENTAILS AND HOW STUDENTS WILL BE SUPPORTED.

"On the body art course, you have the freedom to explore ways in which to use the body as an applied medium. You will respond to briefs – both studio and commercial – in a professional manner, and in Solent's dedicated studio environment you will receive the support and have access to space and facilities that enable you to explore and challenge your creative practice.

The attitude of the body art course is to combine the analogue and digital creative process through module briefs and for students to research and experiment with visual languages and approaches. Your artwork will be produced while working alongside respected tutors from the illustration world and wider accompanying practices.

Assisting students to realise their vision remains at the heart of our creative belief and to this end we have structured the course to introduce students to expanded subject content and wider creative fields and practices, through studio practical and theory modules."







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# TED JENNINGS

BA (HONS) ILLUSTRATION, 2019



## WHAT HAVE YOU ENJOYED MOST ABOUT YOUR TIME AT SOLENT?

I feel that my final year on the illustration course has been my most enjoyable time at Solent. From day one, the course challenged my ways of working, exposing me to new processes and building me up as an artist.

The third year is where all of this important work culminated and I was allowed to make whatever I liked and follow my own briefs. The freedom as well as the challenge of this was really stimulating as a creative, as I was left to my own devices to solve my own problems and really delve into the way I like to work and things I enjoy illustrating.

## WHAT'S NEXT FOR YOU?

I feel that I'm currently in a great position in regards to the future, simply due to the sheer amount of good options I have moving forward, including freelancing or going on to do an MA in either illustration or visual communication.

I've often thought about trying to find a career in design as it has become a great passion of mine throughout university. I was also lucky enough to go on work placement with Egmont Publishing in April which gave me lots of insight into being a designer on a day-to-day basis. The placement really opened my eyes to areas of the industry that I previously thought were closed to me, as well as professional industry standards and practices, all of which I feel is great knowledge to have as a graduate.

## WHAT ADVICE WOULD YOU SHARE WITH FUTURE ILLUSTRATION STUDENTS?

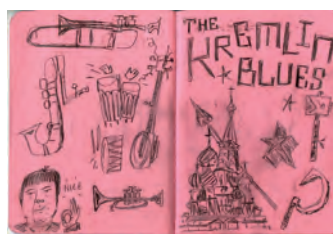
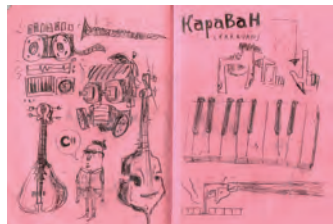
My advice to a new student would be to definitely be open to new methods of working – even ones that you don't immediately like the look of. Before studying at Solent I only worked with pens and pencil, but since exploring digital methods and print-making, I feel I've developed my very own way of working. Try everything out while you can – it might just change your whole outlook on art.

“  
TRY  
EVERYTHING  
OUT WHILE  
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OUTLOOK  
ON ART.

”



*C. Miller*





# QUEEN MARY II *Britannia Club Bar*



ONBOARD THE QUEEN MARY II, GRANDEUR AND OCCASION GO HAND IN HAND WITH THE LUXURIOUS SURROUNDINGS OF THE *Britannia Club Bar*. TAKING INSPIRATION FROM ITS ART DECO PAST, THE PROPOSED REDESIGN OF THE SPACE WILL HAVE AN AIR OF ELEGANCE AND SPLENDOUR FROM THE VERY MOMENT YOU ENTER.

*Voyage of distinction*





# JASON LIVINGSTONE

STORE DESIGNER, TED BAKER  
BA (HONS) INTERIOR DESIGN DECORATION, 2017

## HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

By providing first-class teaching, access to state-of-the-art equipment/technology and real-world experiences throughout the degree.

## FAVORITE SOLENT MEMORY?

The moment when I handed in my final major project along with my other classmates – the accumulation of three years' worth of projects, essays and presentations, alongside laughter, tears and friendship. It was a huge achievement for me, as someone who struggled with education throughout my life.

## TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.

I am one of the lucky few who can say they got a position even before attending graduation! So far at Ted Baker I have jumped straight in at the deep end, designing concessions and pop-up events for the company.

Concession design is anything 'ted' you see inside a department store, for example, Selfridges, John Lewis or even Galerie Lafayette, Paris. I've been working on projects in the UK, Spain, France, Ukraine and Germany, designing a range of store designs for both Men's and Women's. As part of the job role, each designer is the project manager for that project – so from concept to installation to the final details of props/styling onsite.

As a Ted designer, you have to be able to manage a number of projects at once, while communicating with suppliers, builders and department stores. I am so lucky to have been able to have an incredible start to the design world with such a well-known and respected brand as Ted Baker.

## WHAT IS INTERIOR DESIGN DECORATION?

The process of design from concept to completion, encompassing everything from colour, lighting, fixtures and fittings to the finishing details.

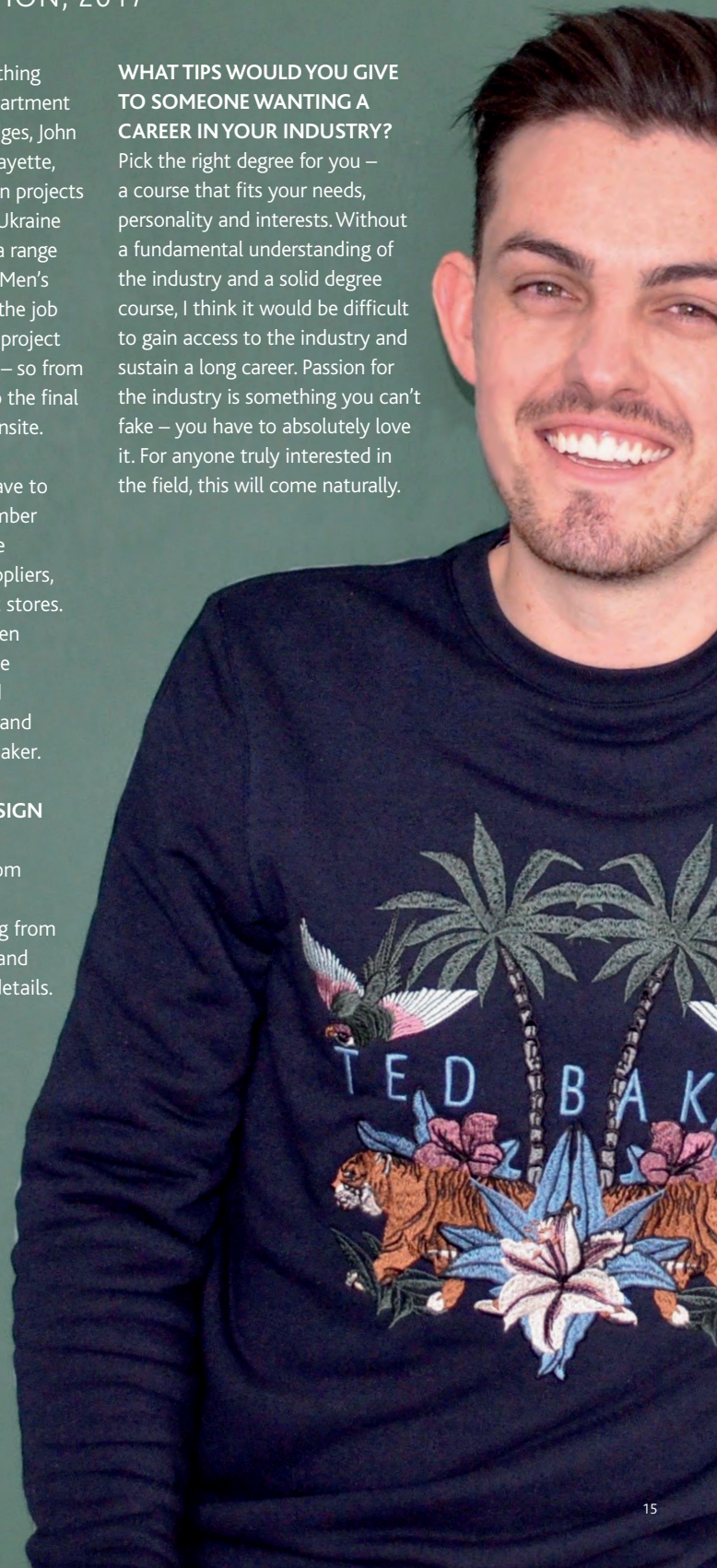
## WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

Pick the right degree for you – a course that fits your needs, personality and interests. Without a fundamental understanding of the industry and a solid degree course, I think it would be difficult to gain access to the industry and sustain a long career. Passion for the industry is something you can't fake – you have to absolutely love it. For anyone truly interested in the field, this will come naturally.

“

THIS DEGREE IS FOR YOU IF YOU WANT A HIGHLY CREATIVE, ENGAGING AND ENJOYABLE COURSE WHICH ENABLES YOU TO REACH YOUR FULL POTENTIAL WHILE PREPARING YOU TO WORK WITHIN THE INDUSTRY.

”







# NISHA HAQ

FREELANCE PHOTOGRAPHER  
UK YOUNG FREELANCER OF THE YEAR 2017  
BA (HONS) PHOTOGRAPHY, 2014

## HI NISHA, TELL US A BIT ABOUT WHAT YOU DO FOR A LIVING.

I run my own business called Nisha Haq Photography, and I specialise in wedding, commercial and events. I'm based in Southampton, so it's great to be based in the city that I graduated from – I've been doing it for five years and really love what I do.

## YOU WON UK YOUNG FREELANCER OF THE YEAR IN 2017 – TELL US MORE ABOUT THAT.

I was still a part-time photographer when I won the award, while working full-time as a designer. I had to pitch to the judges about why I thought I should win, and to get the feedback that they wanted to give me the award – when I was up against so many other amazing people and hundreds of applicants from all walks of life – was just amazing. I almost wasn't going to apply for the award as I felt I wasn't good enough, which I think many creative freelancers battle with. So this experience was a huge confidence boost and I feel so honoured to have been recognised nationally. The award also came with £3,000 investment, as well as mentoring sessions with industry leaders to help my business grow.

## WHAT DO YOU LOVE ABOUT YOUR CAREER?

The freelancer lifestyle is certainly unique, fun and the most rewarding. Having done a degree in BA (Hons) Photography and working as a professional photographer soon after graduating feels fantastic. What makes my job really special is when I get amazing testimonials from my clients when they receive their images, or when the mother of the bride congratulates me on how well I've documented her daughter's wedding. I also love the fact I get to be really creative in my business – from branding, web design and marketing to video production and the photography itself, I get to build everything from scratch. A lot of people say it's getting to be your own boss, which is certainly true!

I've worked full-time in various design and marketing roles in small and big companies where I've gained so much work experience. It's allowed me to grow my business without too much risk, so I've re-invested all my profits into my business. Now, winning the award, I feel more confident than ever to take the next step and go full-time with freelancing in the near future.

## HOW DID YOUR DEGREE HELP YOU WITH YOUR CAREER?

Studying a subject I was very passionate about only fuelled that passion even further and made becoming a freelancer photographer feel attainable. Many people questioned whether doing a creative arts degree would be a 'waste of time' or felt that there would be no jobs in the industry and that I'd be better off studying a traditional subject for better career prospects. I'm very happy that I didn't listen, and I carefully chose a university that would be able to invest in my future. While studying photography, I learnt so many technical, creative, theoretical skills that really diversified my understanding.

## WOULD YOU RECOMMEND YOUR DEGREE TO OTHERS?

Yes! The photography course was varied and had so many brand new and high-tech resources to use, creative projects to get involved with and high-quality teaching and seminars throughout the course to keep you creatively stimulated. I particularly loved the new photography books in the library, the colour darkrooms and the Hasselblad scanners.





**WHAT'S YOUR FAVOURITE SOLENT MEMORY?**

I would say the Penta Prism launch and seeing all that hard work and creative vision come to life. When the course lecturers, the Head of Art and Design and my fellow students congratulated me, it was a great feeling, and topping it off, a special mention by the Vice-Chancellor at the graduation ceremony was a particular highlight.

**WHAT ARE YOUR TOP TIPS FOR CURRENT STUDENTS?**

Although achieving a degree is a fantastic accomplishment, the industry is very competitive, especially in the creative world. To stand out, I'd recommend getting involved in as many projects, workshops and courses as you can, or start your own initiative while studying and over the holidays to increase your employability chances.

It's never too early to get ready for life after university, so build work experience and portfolio pieces as much as you can. It's good to keep an eye out for opportunities, so keeping in regular contact with your network or joining new groups such as societies to build your contacts would be a good place to start. There are often lots of great opportunities you can find on social media, so having a good web presence is ideal.





# JOSH STEEL

DESIGN ENGINEER, ELUMNI8  
BA (HONS) PRODUCT DESIGN, 2019

## HI JOSH, TELL US ABOUT YOUR ROLE AT ELUMNI8.

My role involves the research, design, development and manufacturing of automotive parts for high-end automotive companies such as Rolls-Royce, Aston Martin, Bentley, and so on. We specialise as light engineers here at Elumin8, but also produce parts that are not illuminated. I also get involved in our innovation projects, which involves designing new features and ideas for the automotive industry, starting from a concept and taking it right through to working prototypes that are shown to clients and potential clients.

The last project I worked on has now been launched in the Aston Martin DBX – we developed the illuminated treadplate features. I helped in the development stage, producing CAD for manufacturing and assembly. I have also helped in other ways by putting my design head to use – I built a new website for Elumin8, which is now live, and helped to renovate the new HQ office. I also do work for a company called TechStyle – it is a business that creates high-end products ranging from wall art and decorations to illuminated signs. I help design products, create artwork and produce first models.

## WHAT DO YOU ENJOY MOST ABOUT IT, AND WHAT ARE THE BIGGEST CHALLENGES?

As a product design graduate and design engineer I am in my element when solving problems and creating ideas. I think that is why, moving to a design engineering role, I fit in well and am really enjoying myself. Every day has new challenges and tasks that require real detail. The way my mind works, I am the 'OCD one' in the office – I think it is a compliment, really, and it benefits my role as an engineer and a designer. Coming from a product design background, with a basic knowledge of engineering, and being in the high end of the automotive industry, I am always learning new things. Plus, being a bit of a car guy, it is awesome to work with some of the most well-known car companies in the world on tomorrow's cars and features.

## WHAT HAS BEEN YOUR GREATEST ACHIEVEMENT IN YOUR ROLE SO FAR?

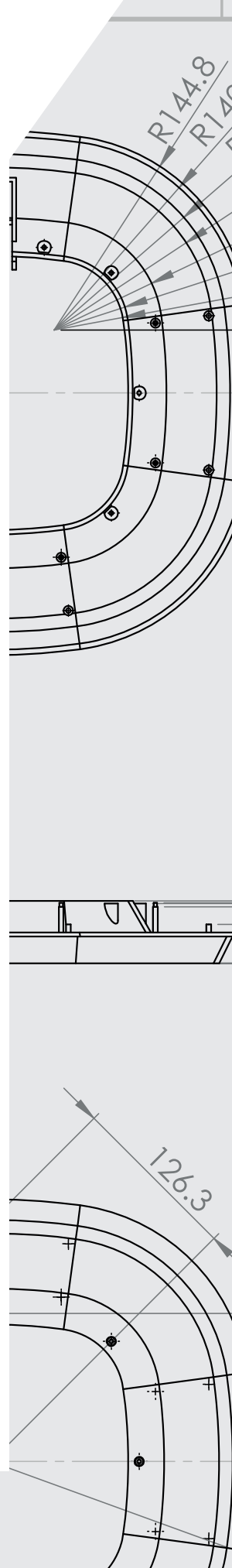
Seeing the Aston Martin DBX at the press conference was the most rewarding moment I have had so far – I got to see the part we had developed and manufactured in real life. Seeing a project go from paper to real life is incredibly rewarding.

## HOW DO YOU FEEL YOUR STUDIES AT SOLENT HAVE SUPPORTED YOU IN YOUR ROLE?

I think I have used all the elements of my studies at some point in a project, all the skills I have learnt: from drawings to CAD; the thought process to tackle a new project; the marketing, business and ergonomics of design. The engineering and manufacturing units have been most useful to me, being a design engineer now!

## WHAT ADVICE WOULD YOU GIVE TO THOSE WANTING TO FOLLOW IN YOUR FOOTSTEPS?

You are in the perfect environment to learn new skills, so be proactive, even if it's watching YouTube tutorials to get you started. Everyone has to start somewhere. Give every unit your best effort – you never know what new skill or knowledge you may pick up that you will then need for the future. Keep your options open and try new things – time is on your side.

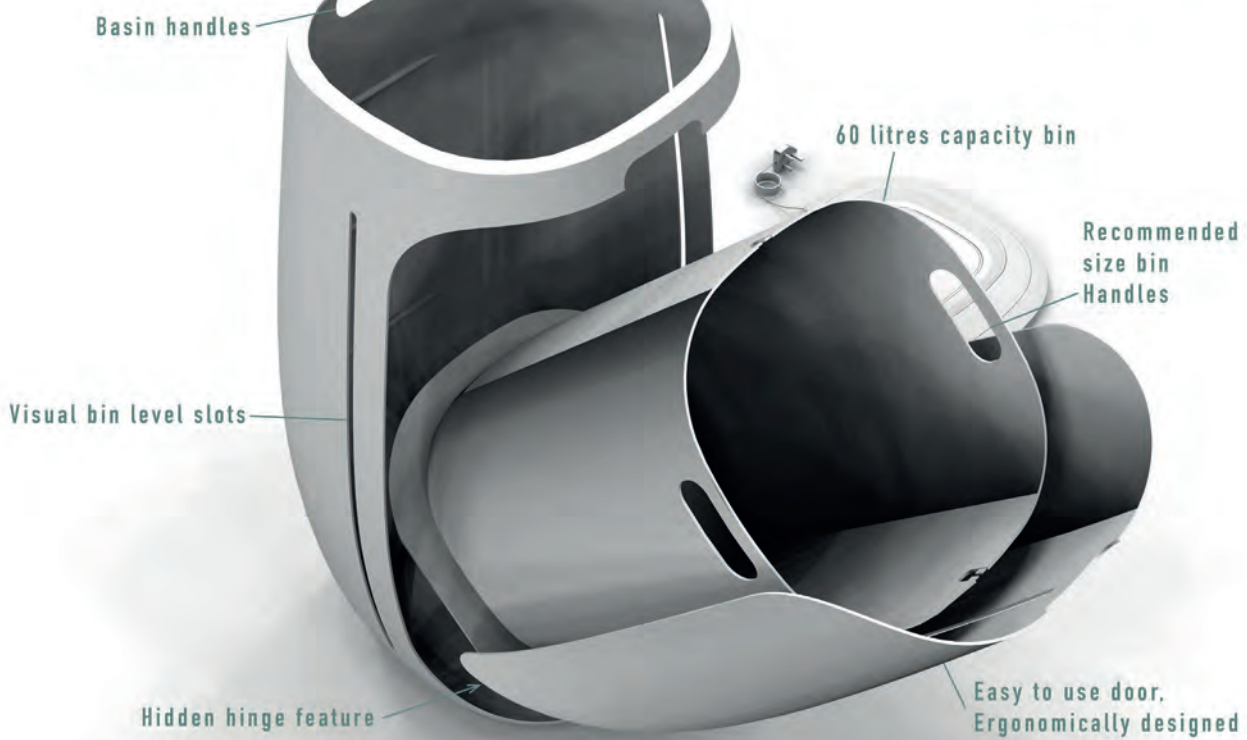




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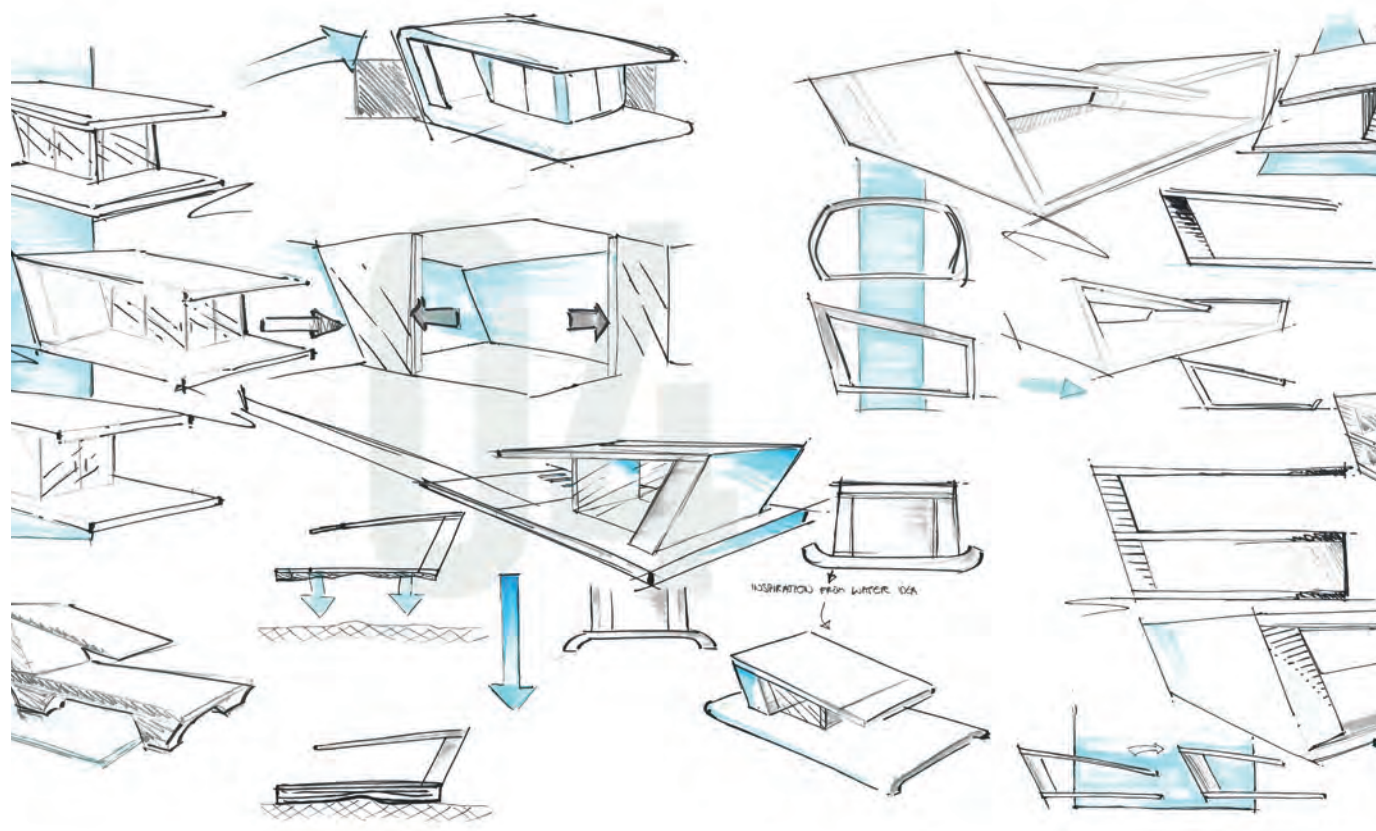
### Bin Basin

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# FASHION AT SOLENT

As a fashion student at Solent you will have access to a range of high-end facilities to support your hands-on learning, including:

- purpose-built fashion studios featuring industrial machinery and pattern-cutting tables, lock-stitch machines, an overlock machine, cover stitch machines, two industrial button-hole machines and a chain-stitch machine
- over 50 mannequins and other machines, including a blind hemmer, a fusing press and industrial steam-irons with vacuum tables
- fully equipped make-up and hair design studios
- eleven photography studios and a fully equipped infinity cove
- industry-focused special effects studios, a fibre glass lab and a plaster room
- a Mimaki digital fabric printer for print and surface design projects

You will also have free access to the Media Academy, including Mac suites with the latest Adobe Creative software, large-format printers, plus a wide range of digital equipment, from the latest cameras to outside lighting kits, to make your portfolio industry-standard.





The chance to showcase your final-year collection at the Solent Graduate Fashion Show.



Fashion students have the opportunity to get involved with retail activities at Re:So, Solent's stunning student-run store.



Opportunities to attend guest lectures by key players in the fashion industry – past speakers have included Terry Barber (MAC Cosmetics), Caryn Franklin (TV presenter and i-D editor), Debra Bourne (PR consultant and campaigner), Alex Brownless (Artstthread), Pablo Rodriguez (Illamasqua), and Ateh Jewel and Paddy Hartley (artist and designer for Nick Knight and Lady Gaga).







# ALICJA TEPER

BA (HONS) FASHION, 2017

**"THIS COURSE IS FOR YOU IF YOU ARE A CREATIVE INDIVIDUAL WHO LIKES TO BE KEPT BUSY AND CHALLENGED IN DIFFERENT FIELDS."**

## **HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?**

Solent offers a lot of support, from working with passionate lecturers to engaging in industry-based projects. Apart from the course, every student is encouraged to seek further self-development with help from the University's employment enterprises, Solent Creatives and Solent Futures.

## **FAVOURITE SOLENT MEMORY?**

My favourite memory is from the first year of my studies. Being new to fashion I was struggling with designing a floral dress for the Ted Baker project. One day, during a session with my tutor, I joked about making a matching suit for my dog to wear so that I would feel more personally connected with my work. A few months later, I presented the dress to the senior design team at Ted Baker and decided to show the dog suit as well. They absolutely loved it and offered me an internship. Sometimes when you find a project hard, try to find a funny way of dealing with it. It keeps you creative and can lead to a good career surprise!

## **TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.**

I am an international student with a fine art background who wasn't interested in fashion before starting this course. However, a willingness to learn and the amazing support I received from Solent's staff has seen my career grow. In the first year I won the Ted Baker project which resulted in doing two weeks' internship at the company's headquarters during the summer.

During my final year I was selected as one of eight students from across the country to be featured in the 2017 Graduate Fashion Week campaign. My final work appeared in numerous publications – *Vogue*, *Marie Claire* and *Time Out* – and helped me secure future internships at the companies I really want to work for.

## **WHAT ARE YOU UP TO NOW?**

At the moment I am preparing to start a postgraduate course at Solent. The course I decided to do, MA Creative Direction for Fashion and Beauty, is a good extension of knowledge about different areas of fashion and how the industry operates. The course is very industry-focused, and I am excited to start it in September.





DURING HER FIRST YEAR ALICJA WON A TED BAKER INTERNSHIP, AND IN HER FINAL YEAR SHE WAS ONE OF EIGHT STUDENTS FEATURED IN THE GRADUATE FASHION WEEK 2017 CAMPAIGN, APPEARING IN *VOGUE*, *MARIE CLAIRE* AND *TIME OUT*.



# A UNIQUE PLATFORM FOR RETAIL, FASHION AND DESIGN

## RE:SO

Launched in 2012, our innovative Re:So store was the first entirely student-run retail initiative in a UK shopping centre, selling a unique mix of fashion, accessories, publications, furniture and art produced by the University's creative students and graduates.

Fashion promotion graduate Gemma Aspland said: "I'm really excited to showcase my brand in Southampton. It's an amazing opportunity to be able to gain experience in a very difficult industry, and for graduates to expose their brands to a wider audience."

Re:So is located in Southampton's Marlands shopping centre where it provides students and graduates with somewhere to learn, gain valuable work experience, and showcase and sell their designs in a live retail environment.

British fashion entrepreneur Barry Laden MBE, who opened Re:So's new location in 2014, said: "This is a rare, excellent provision for students which places Solent's School of Art, Design and Fashion at the top of its field."

Gok Wan, fashion consultant, author and television presenter, said: "Re:So is absolutely amazing – having a real shop is something different and is really supporting the next generation of designers. I love it."



THIS IS A RARE, EXCELLENT PROVISION FOR STUDENTS WHICH PLACES SOLENT'S SCHOOL OF ART, DESIGN AND FASHION AT THE TOP OF ITS FIELD.



Barry Laden MBE  
British fashion entrepreneur









# SOPHIE MAHMUD

BA (HONS) FASHION GRAPHICS, 2017

**"THIS COURSE IS FOR YOU  
IF YOU LOVE BEING CREATIVE  
AND ARE WILLING TO LEARN  
WHATEVER IS THROWN  
AT YOU."**

## **HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?**

University has allowed me to learn all different aspects of graphic design for fashion, as well as new software that I never knew existed before starting my university life. I have now got a bag full of skills in more areas than I could have imagined. These skills have enabled me to stand out from the crowd to employers.

## **FAVOURITE SOLENT MEMORY?**

I have lots, but I loved living in halls in my first year and making so many friends.

## **WHAT IS FASHION GRAPHICS?**

Fashion graphics is a mixture of graphic design and fashion design, with elements of art and illustration.

## **WHAT'S YOUR CAREER HIGHLIGHT SO FAR?**

Having my design sold on ASOS is my highlight so far – it was

really surreal. I have been lucky enough to work with big brands before I even graduated. It made me think, if I can do this, I can aim for anything.

## **WHAT'S NEXT FOR YOU?**

I am now freelancing while I prepare for my full-time job, working for a jersey supplier company in London which supplies designed clothing to Topshop, Urban Outfitters and Miss Selfridge, to name a few. My role is creating/drawing designs (graphics) and shapes ready to be sent to the factories for samples. Usually a buyer sends over information they want and we make the magic happen.

## **WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?**

Be passionate and willing to learn things that may not be directed at where you think you want to go. I had an open mind, going in wanting to be an editorial designer for a magazine, but I came out the other end skilled in lots of other areas, mainly wanting to pursue a career in print design.

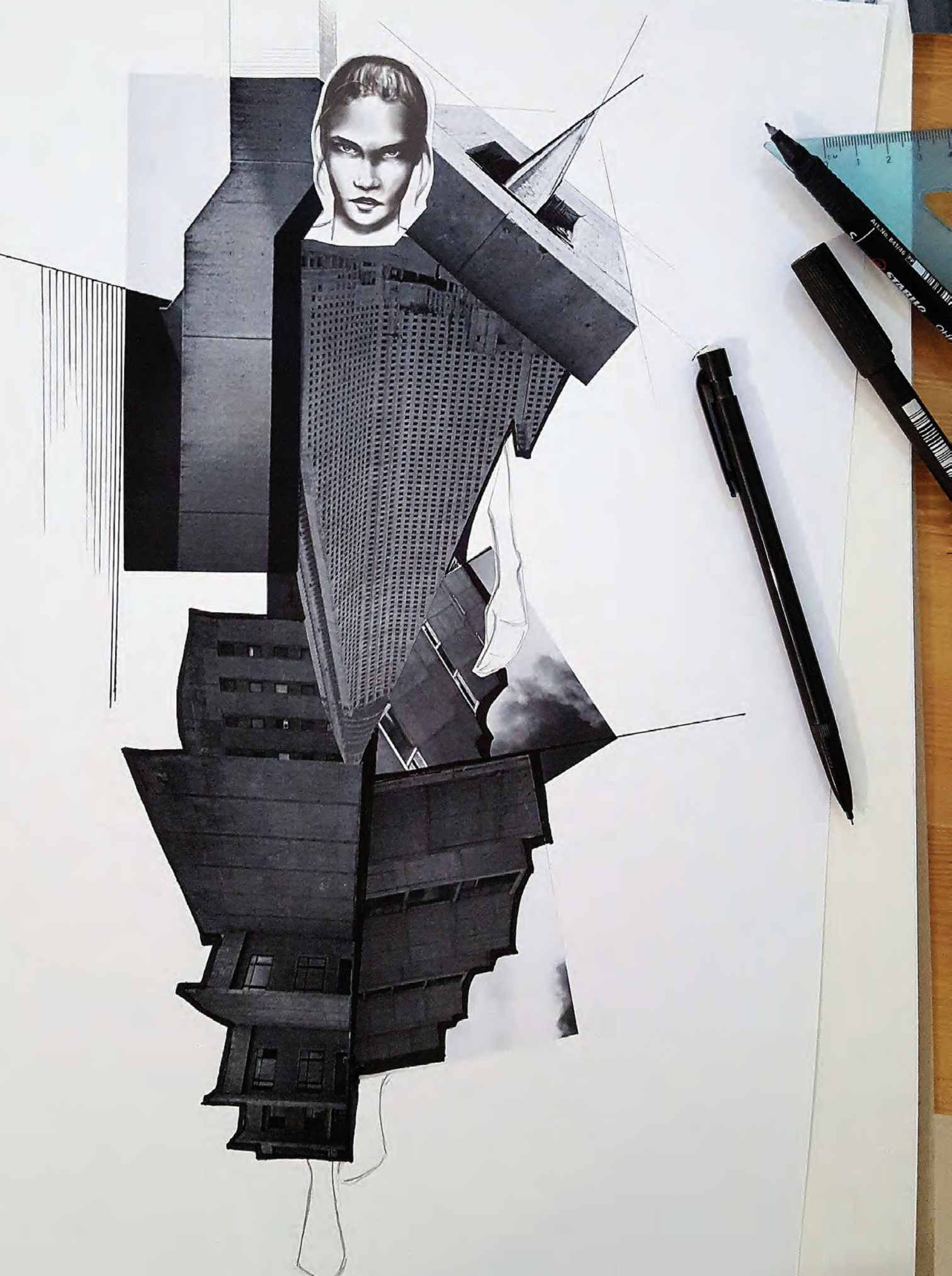
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HAVING MY  
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SO FAR.  
”









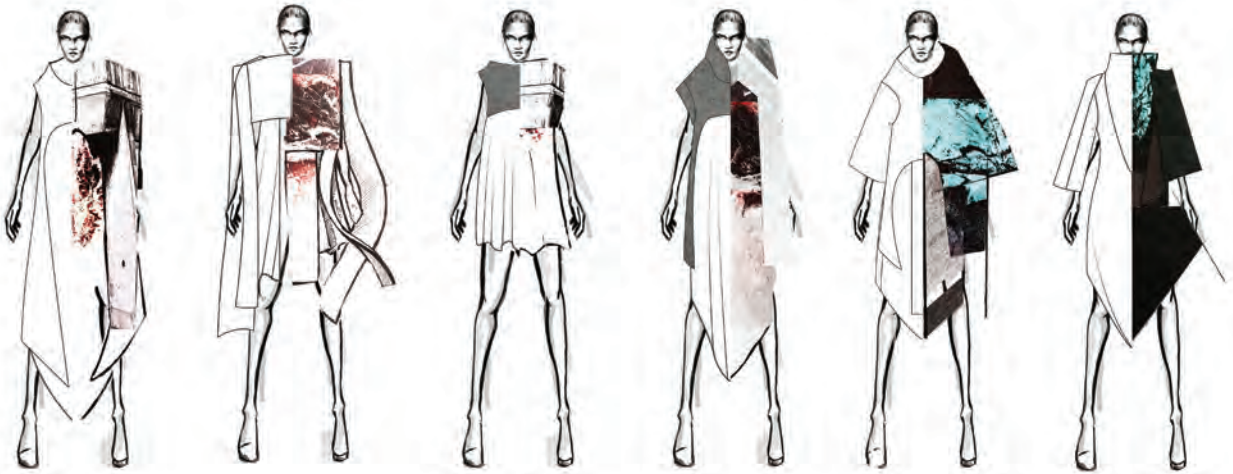






CATHARSIS

*Alina Topcu*





# CARBON

## ON CAMPUS

### GET REAL FASHION MEDIA EXPERIENCE DURING YOUR DEGREE

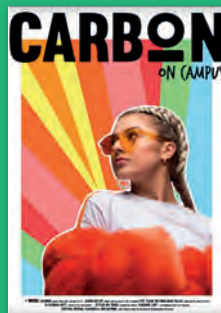
Gaining real-world experience is an integral aspect of Solent degrees, and students on BA (Hons) Fashion Media have the opportunity to gain this in a unique way by working on a vibrant print and online publication, Carbon.

Carbon showcases some of the best talent in grass-roots art, fashion and culture and was initially created by first-year students as a response to a feeling of disenchantment about what was available to Gen Z in print. The glossy magazine is a quarterly title documenting fashion and contemporary culture, with the online platform adding new and exciting ways to display great images and encourage creativity.

Carbon is continuing to build a reputation as being a creative and inspirational platform for young creatives, and – recognising this success – it was shortlisted for student magazine of the year in the Stack Magazine Awards 2019.

Yas Feasey, BA (Hons) Fashion Media, said of her time working on Carbon: "It gives you an inside look into what it's like in industry. Before I came here I wanted to work as a magazine editor, so it's given me the chance to see what the role actually entails. I've had practice working to tight deadlines and working within a team – and there's so much freedom on what content we can create, which is brilliant."

Rachel Lamb, course leader for BA (Hons) Fashion Graphics, BA (Hons) Beauty Promotion and BA (Hons) Fashion Media, said: "Carbon is an active learning initiative that engages students from the moment they start their university journey to get stuck in and give their dream careers a test drive. Every student gets the chance to be an editor, writer, designer, stylist and photographer, collaborating with networks of talented students and creating a portfolio of amazing industry-standard work in print, online and across all social media platforms."





# FASHION AS COMMUNITY

Curated by Rachael Taylor, senior lecturer in fashion, Fashion as Community is an annual platform that explores alternative possibilities within how fashion and art can be used as tools for sustainability, well-being and social change. Students across Solent have the opportunity to attend the week of talks and workshops in order to learn more about how they can make an impact on society or to gain inspiration for future projects.

The 2020 events focused on how caring and sharing are alternative forms of protest that can build resilience in order to empower ourselves and our communities, and how engaging with what exists within our lived experiences of everyday life can connect us with creative ways to embrace meaningful exchanges, open conversations and create opportunities for change.



FASHION AS COMMUNITY





# THE COMMUTE





# HATTY BELL

BA (HONS) FASHION (FASHION PROMOTION PATHWAY), 2013

**"THIS COURSE IS FOR YOU IF YOU LOVE FASHION AND BEING CREATIVE, BUT AREN'T QUITE SURE OF THE JOB ROLES AND CHOICES OUT THERE."**

**HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?**

It gave me an opportunity to study different areas in the fashion industry, which gave me the range of knowledge to decide which area was right for me. Studying gave me the confidence to know that this would be the right career path for me.

**FAVOURITE SOLENT MEMORY?**

Visiting the Fashion Institute of Technology (FIT) in New York with my course.

**TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.**

After graduation, I applied for internships – online and through social media – in a range of different areas in the fashion industry and landed a PR internship with a fashion agency during London Fashion Week. I then moved onto a longer term internship with a wholesale fashion company. Utilising that

experience, I worked for several different agencies in fashion, retail and homeware to gain a wider range of experience. Based on a recommendation, I moved to Superdry where I worked my way up to PR co-ordinator in their London team, before moving to Karen Millen, where I am also PR co-ordinator.

**WHAT IS A TYPICAL WORKING DAY FOR YOU?**

My job as a PR co-ordinator is very varied – it can involve: meeting fashion journalists for breakfast meetings; holding showroom appointments to show the latest collections; drafting press releases; shooting Facebook Live videos with fashion bloggers; hosting dinners to launch the latest campaigns; organising clothes for photoshoots; reporting on the coverage we've gained over the month; and holding meetings to plan the next season's campaign. It's a very hands-on role!

**CAREER HIGHLIGHT SO FAR?**

Helping to plan Poppy Delevingne's hen-do at Coachella!



**MY CAREER HIGHLIGHT SO FAR IS HELPING TO PLAN POPPY DELEVINGNE'S HEN-DO AT COACHELLA!**



**WHAT IS FASHION PROMOTION?**

It comes in many forms, but ultimately it is about outwardly communicating your product or brand.

**WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?**

Experience is key! Aim to leave university with as much experience as you can.



**RANKED IN THE TOP 100 FASHION SCHOOLS IN THE WORLD**

*\*SOURCE: CEO WORLD MAGAZINE 2016*



# PABLO RODRIGUEZ

DIRECTOR OF ARTISTRY AT ILLAMASQUA







PABLO RODRIQUEZ, DIRECTOR OF ARTISTRY AT ILLAMASQUA, RECENTLY VISITED SOLENT UNIVERSITY WHERE HE DELIVERED A MAKE-UP MASTERCLASS WITH STUDENTS FROM BA (HONS) MAKE-UP AND HAIR DESIGN. DURING HIS VISIT WE CAUGHT UP WITH HIM TO FIND OUT HOW HE GOT STARTED, HIS ADVICE FOR THOSE STARTING OUT AND WHERE HE FINDS INSPIRATION FOR HIS WORK.

#### **HI PABLO, HOW DID YOU INITIALLY GET STARTED IN THE BEAUTY INDUSTRY?**

I originally started doing fashion design, which I did for a few years. Then I decided to move into make-up as it's a lot more hands-on. I love that I don't have to ask someone if I can do something – I can just get into that face, and if it doesn't work I can change it, so I find it really dynamic.

#### **TELL US A BIT ABOUT YOUR ROLE AT ILLAMASQUA.**

As the Director of Artistry at Illamasqua I do everything related to artistry, so that includes make-up for the campaigns, designing and doing the looks for photoshoots, product development including designing new colours or formulas, editorials and fashion shows where Illamasqua is the sponsor.

#### **WHAT'S THE BEST PIECE OF ADVICE YOU WERE GIVEN WHEN STARTING OUT?**

The main advice I had when I first started was to do things that have a beauty element to them, so that when you're presenting your work to a client who doesn't know you, it's a lot easier if your make-up isn't crazy – that should come later, not right at the beginning.

#### **WHERE DO YOU FIND INSPIRATION FOR THE LOOKS YOU CREATE?**

I find inspiration pretty much everywhere. There's normally a brief, so it does depend on the campaign or editorial. Many times the inspiration comes from movie characters and art – I try not to look at fashion as that's already filtered, so I go to the original sources.





SOLENT STUDENTS  
LEAD MAKE-UP LOOKS  
AT FASHION WEEKS





**IN 2019, STUDENTS AND ALUMNI FROM BA (HONS) MAKE-UP AND HAIR DESIGN HAD THE FANTASTIC OPPORTUNITY TO WORK WITH FASHION SCOUT AS ITS MAKE-UP TEAM AT GRADUATE FASHION WEEK AND LONDON FASHION WEEK, CREATING THE LOOKS FOR THE VARIOUS CATWALK SHOWS.**

We caught up with three of the team who worked at Graduate Fashion Week in 2019 – Lucy Murphy-Ackroyd, Annistasia Chandler and Sinead Alves – to find out more about the experience and the stunning looks they created.

#### **WHAT WERE YOUR MAIN ROLES AT GRADUATE FASHION WEEK?**

**Lucy:** I was lead make-up artist alongside four others. We were responsible for designing the looks – with each university – for their catwalk shows, demoing the looks to the rest of the team, and then supervising the team while they carried out the looks on the models. We were also responsible for ensuring that all models were ready for the catwalk, and touching-up backstage.

**Annistasia:** I was a make-up artist, where I had to recreate a look which the lead artist had created for each catwalk. This involved using certain products for key features of the look, allowing for the collection to look whole. I was also lucky enough to go backstage for touch-ups for several of the shows, including being able to do all the final touch crosses on the Norwich show. Touch-ups also include rubbing moisturiser into the model's legs, arms and back – any skin on show, really. Being there for touch-ups was the most incredible experience, and the buzz of backstage was unreal!

#### **TELL US ABOUT THE LOOKS YOU CREATED.**

**Lucy:** I was responsible for five looks for the shows – my personal favourite would have to be for the Best of GFW show. There was no brief for this look as it was a series of the best collections from across the universities. This meant I had the chance to be creative, which I thoroughly enjoyed.

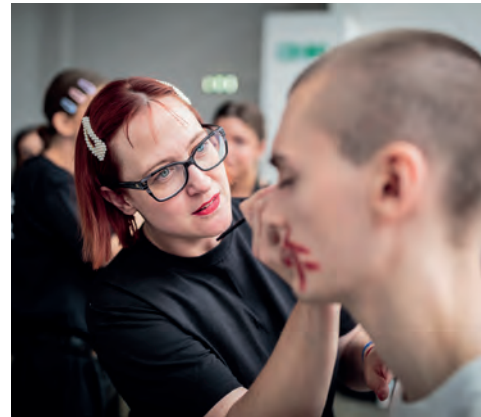
After discussion with the show director, I decided on a bold look of clumped coloured lashes, using a different colour on each model. I knew this would work well because of its versatility – having a different colour on each model made sure that it wouldn't suit one more than another.

**Sinead:** The clumpy colourful mascara was definitely my favourite to create. It consisted of applying colourful mascara or any other cream product on the eyelashes – we had to really layer it out to make it look extremely dramatic.

#### **ANY FAVOURITE MOMENTS YOU CAN SHARE?**

**Annistasia:** The first time coming out of backstage, my hands were shaking from the adrenaline rush! The whole experience was surreal and I honestly cannot put into words what backstage is like.

**Lucy:** My favourite moment was after I had finished the Best of GFW show. This was my final show and I felt a huge sense of accomplishment. I was taking a break when I bumped into New Zealand fashion journalist Hilary Alexander. She kindly asked me to do her eye make-up for the Gala Award Show. It was such an incredible experience not only to be able to do the make-up, but also to have the chance to speak to such an incredible and inspiring lady in the industry.



#### **HOW DO YOU FEEL OPPORTUNITIES LIKE THIS ARE HELPING YOU PREPARE FOR YOUR FUTURE CAREER?**

**Sinead:** It helped me become more clear on what I want to do after I graduate, and I made great connections with photographers and models. So far, this was one of the best things that has happened since I started my academic journey with Solent.

**Annistasia:** Experiences like this push us as artists and creatives, but with a back-up safety net of tutors/lead artists being there if we need them. It's also giving us fantastic opportunities to network, which in this industry is invaluable. I honestly cannot thank Sharon and Lottie enough for the wonderful experience, and the lead artists for running such incredible teams with amazing designs.

**Lucy:** These quick-paced events teach you far more than you would ever be able to learn in class. Classes teach you the skills, which is fantastic, but these shows and events teach you so much more, such as working quickly yet professionally, dealing with criticism, working among a group of other artists, and so on. These traits cannot be taught – they can only be gained through experience.





# LUCY MURPHY-ACKROYD

FREELANCE MEDIA AND PROSTHETICS MAKE-UP ARTIST  
BA (HONS) MAKE-UP AND HAIR DESIGN, 2019

## TELL US A BIT ABOUT WHAT YOU'VE BEEN UP TO SINCE GRADUATING.

Since graduating in 2019 I have gone on to pursue my career as a freelance media make-up artist. This means I work for myself and spend my days either working from home or out on jobs. Each day is very different as I do not work a typical 9 to 5. A typical day at home would involve spending a lot of time on the computer: sorting portfolios, sending out CVs, sorting through invoices and general admin work.

## WHAT DOES A TYPICAL DAY LOOK LIKE FOR YOU?

Days where I go out on jobs are very different every time. For example, if I'm working on a commercial shoot, this is normally a full day of shooting, plus having to travel to and from London. Other days could be shorter if I'm on a photoshoot closer to where I am based. Through February and March 2020 I moved to Aylesbury to specialise in prosthetics and special effects make-up at Gorton Studios in Millennium FX. This was an intense seven-week course during which I specialised in full-face prosthetics, mould

making and art finishing. Now I have finished the course I will be pushing to pursue my career more towards prosthetics and special effects in film and television.

## WHAT'S BEEN YOUR CAREER HIGHLIGHT TO DATE?

My career highlight would probably be my seven-week course at Gorton Studios. Although this was a learning experience, not working, I was able to make connections and meet industry-leading professionals, which has really set me up for future work as in this industry, it is a lot about who you know.

## WHAT ARE THE BEST BITS AND BIGGEST CHALLENGES OF WHAT YOU DO?

The thing I love most about what I do is that every day is different. I'm someone that gets easily bored, and don't enjoy doing the same thing every day. This career means that I can go out and be creative and meet new people every day. However, the biggest challenge would be the lack of security that comes with being self-employed – you don't have a secure 9 to 5 salary job.

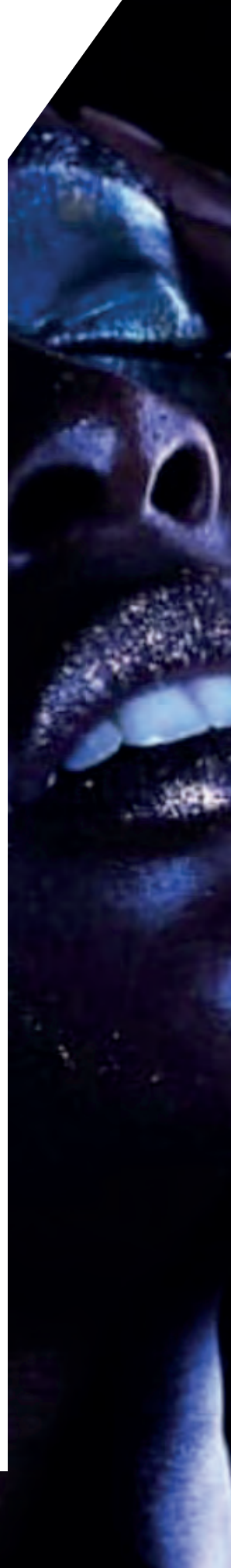
However, that being said, if you are determined enough, keep pushing for work and keep building up your portfolio, it does get easier.

## HOW DO YOU FEEL YOUR STUDIES AT SOLENT HAVE HELPED YOU PROGRESS IN YOUR CAREER?

I was a completely different person when I left Solent than when I started. My studies at Solent made me confident and the person that I am today, ready to go out and chase after what I want to do. It taught me so many practical skills, so that I feel confident going into every job.

## WHAT ADVICE WOULD YOU GIVE TO FUTURE STUDENTS?

My advice to future students is to lose yourself in your work. Spend these three years loving every project you do, taking on the advice of all the tutors and pushing your work to be the best it can possibly be. Go to every class and lecture and absorb every piece of information you're given. Never stop learning – even when you've graduated, you will learn every single day.









# ART AND DESIGN

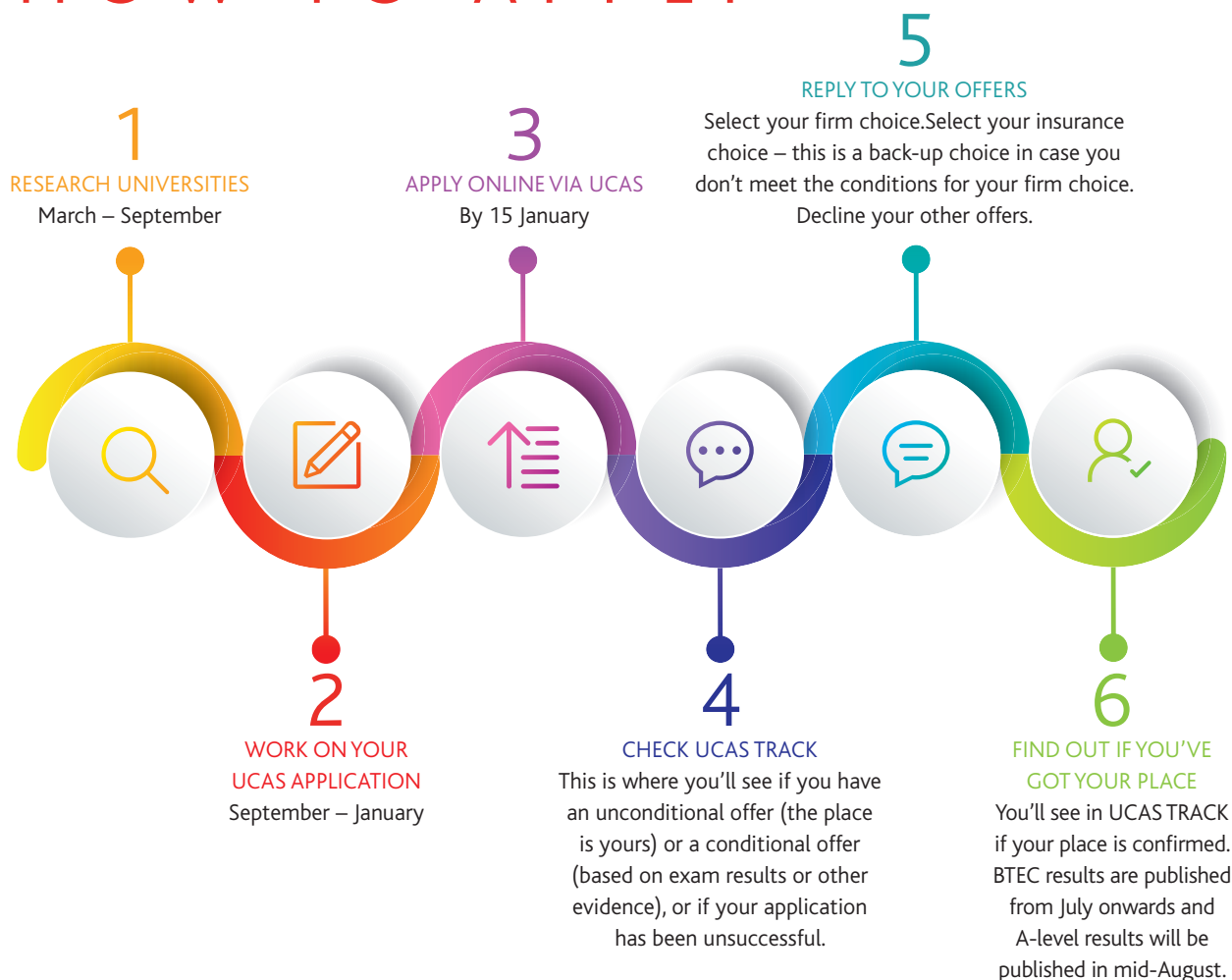
COURSE TITLE	UCAS TARIFF POINTS	FOUNDATION YEAR	PLACEMENT YEAR
BA (Hons) Fine Art	104-120	✓	✓
BA (Hons) Graphic Design	104-120	✓	✓
BA (Hons) Illustration	104-120	✓	✓
BA (Hons) Interior Design Decoration	96-112	✓	✓
BA (Hons) Photography	96-112	✓	✓
BA (Hons) Prosthetics and Special Effects Design	96-112	✓	✓
Design Foundation Year	48		

# FASHION AND BEAUTY

COURSE TITLE	UCAS TARIFF POINTS	FOUNDATION YEAR	PLACEMENT YEAR
BA (Hons) Beauty Promotion	96-112	✓	✓
BA (Hons) Fashion	96-112	✓	✓
BA (Hons) Fashion Management with Marketing	96-112	✓	✓
BA (Hons) Fashion Media	96-112	✓	✓
BA (Hons) Fashion Photography	96-112	✓	✓
BA (Hons) Fashion Styling and Creative Direction	96-112	✓	✓
BA (Hons) Make-up and Hair Design	96-112	✓	✓



# HOW TO APPLY



## USEFUL LINKS



### OPEN DAYS

Our open days offer the perfect opportunity to explore the campus, meet the lecturers and find out more about the course you are interested in studying.

To book onto an open day, visit [www.solent.ac.uk/pendays](http://www.solent.ac.uk/pendays)



### OUR STUDENT RESIDENCES

We have well-equipped student residences with fantastic study-bedrooms, right in the city centre and only a short walk from the main campus.

For more information, visit [www.solent.ac.uk/accommodation](http://www.solent.ac.uk/accommodation)



### FEES AND FINANCE

Are you worried about the cost of going to university? There's plenty of support on offer to ensure that financial circumstances don't prevent you from gaining a higher education.

For more information, visit [www.solent.ac.uk/finance](http://www.solent.ac.uk/finance)



### 52 THINGS

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For more information, visit [www.solent.ac.uk/52-things](http://www.solent.ac.uk/52-things)



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