

SOLENT
UNIVERSITY
SOUTHAMPTON

TV, FILM, MEDIA
PRODUCTION AND
TECHNOLOGY





Teaching
Excellence
Framework



There's growing demand for specialist skills in TV, film, media production and technology. It's an exciting environment with robust career opportunities.

Director? Sound engineer? Broadcast engineer? Producer? Camera operator? Cinematographer? Or are you looking for a career in post-production, screenwriting or art direction? Our graduates get jobs like these because they have the right skills, experience and qualifications.

Our TV production courses are ScreenSkills accredited, meaning we offer real, meaningful work opportunities and experience. Through Solent Productions and Solent Creatives, you get the chance to work with clients on live briefs and projects. You could be filming sporting events, live-streaming at festivals or designing magazines. You'll also have the opportunity to use our outdoor HD broadcast vehicle, HD performance studio and motion capture technology.

TV, FILM, MEDIA PRODUCTION AND TECHNOLOGY



OUR GREAT CITY

Southampton is a dockland city with a rich cultural heritage. We have a thriving arts scene, a range of cinemas and theatres, and film and music festivals. We enjoy Premier League football, international cricket and world-class sailing.

The city is also home to the state-of-the-art Showcase cinema, while Harbour Lights enjoys a well-deserved reputation for independent films. During the summer, Southampton hosts an outdoor cinema season. It's the home of Southampton Film Week and Studio Solent, and here at the University, we have the largest HD TV studio on the south coast.

We're established partners of Southampton's City Eye film week which holds screenings, masterclasses and competitions across various venues. Southampton has recently invested in a new Cultural Quarter. Within the facilities for theatre, art and music is Studio 144, which offers great postgraduate work opportunities.



FIVE CITY-CENTRE PARKS



Media companies thrive in the region. We have established relationships with the BBC, Arqiva and Ericsson. Thanks to these links, we are able to offer an excellent industry speaker programme, and great career opportunities for our graduates.

Our students enjoy opportunities to work on short and feature films for various clients, as well as writing and publishing for the film industry magazine, *Diegesis*.



LESS THAN TWO HOURS FROM LONDON BY TRAIN



180+ PUBS, BARS AND NIGHTCLUBS



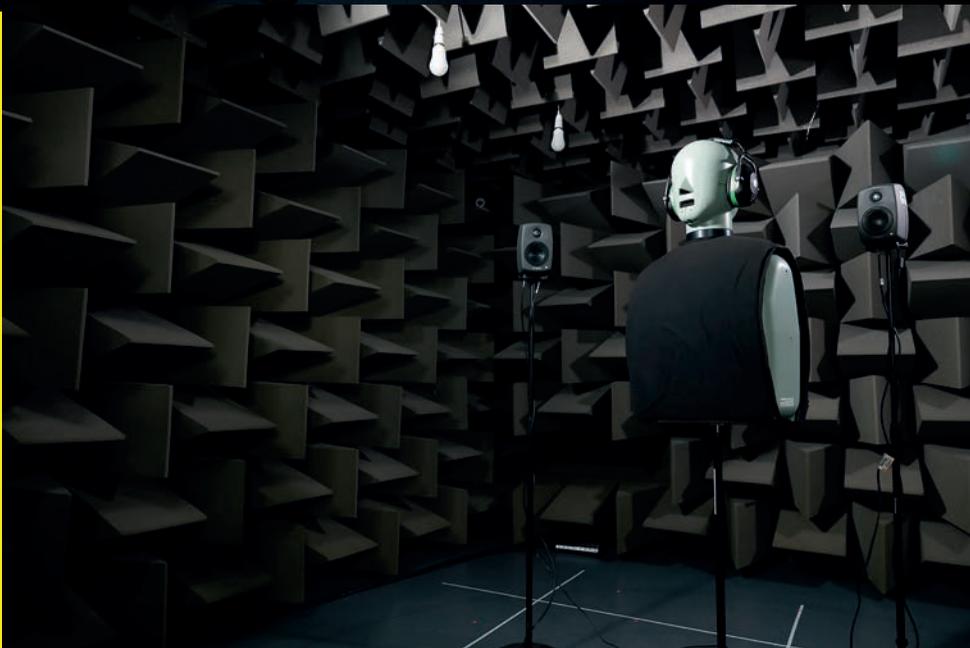
OVER 42,000 STUDENTS, WITH A POPULATION OF ALMOST 255,000





MEDIA PRODUCTION AND TECHNOLOGY

- Analogue and digital live sound desks
- Audio isolation booths for professional Foley and sound recording
- Audio post-production and dubbing theatres
- Electronics lab
- Five multi-track music recording studios
- Four radio studios
- Full 5.1 equipped, high-definition, multi-camera outside broadcast vehicle
- Hemi-anechoic chamber
- Location equipment for recording and live events
- ProTools|HD digital audio workstations for audio production tasks
- Three multi-camera TV green-screen studios
- 3D acoustics modelling software
- 5.1 surround-sound video dubbing studio
- 5.1 post-production suite



SPECIALIST FACILITIES

At Solent we have a specialist team of around 40 technical instructors with industry experience in their respective fields, who provide support and extensive training on the latest equipment and techniques. Provided as part of a course, this training will provide you with the best possible range of experience and

skills to enhance your CV and make you more employable when you graduate.

On average we invest £1 million per year in maintaining and developing our student-facing specialist facilities.

TV AND FILM

- Three high-definition TV studios – the largest capable of seating 200 people and running up to 10 cameras
- Over 70 Apple Mac workstations running Premiere Pro, Final Cut Pro, Avid Media Composer and Avid Pro Tools, along with high-quality post-production sound
- Extensive outside broadcast and live events equipment
- Colour grading suite - fully equipped digital lab enabling you to grade films before the final export.
- Film studio - a dedicated acoustically treated space that can be configured as required for set building and filming.
- High end professional camera equipment from Arri, Sony, Panasonic and Canon
- 5.2 Surround Audio Post-Production facilities



TELEVISION PRODUCTION COURSES AT SOLENT HAD THE HIGHEST STUDENT SATISFACTION SCORES IN 2019*



*(ranking against other television production courses using National Student Survey data on Unistats, Q27 'Overall satisfaction').



PLEASE VISIT INDIVIDUAL COURSE PAGES AT WWW.SOLENT.AC.UK/COURSES FOR THE SPECIFIC FACILITIES AVAILABLE FOR YOUR CHOSEN DEGREE.



“

I THINK IT'S INCREDIBLY EXCITING AND VERY FORWARD-THINKING OF THE UNIVERSITY TO EMBRACE TECHNOLOGY AND THINKING RIGHT AT THE LEADING EDGE OF WHAT THE INDUSTRY PROFESSIONALS ARE DOING – TO EXPOSE THE STUDENTS HERE TO SOMETHING THAT IS ABSOLUTELY AT THE VERY FOREFRONT OF TECHNOLOGY. IT'S A WONDERFUL OPPORTUNITY FOR THEM.”

Dean Humphreys – re-recording mixer, sound editor and sound designer with 40 years' experience in the sound industry, having worked on films such as *Donnie Brasco*, *Taken 2*, *Taken 3* and *The Pianist*.

MULTI-AWARD-WINNING CINEMA, RUN BY STUDENT VOLUNTEERS

Solent is home to the only student-run cinema in Europe to feature a full active-3D digital projection system and a Dolby Atmos sound system, providing students with exceptional sound and mixing facilities.

The Dolby Atmos technology allows sounds to be placed and moved anywhere in the cinema – including overhead – to make audiences feel as if they are inside the movie, not just watching it.

As well as presenting films in the new surround-sound format, the system will allow students to mix content in a studio that has been equipped with industry-standard sound technology.



ON-CAMPUS 3D CINEMA FEATURING DIGITAL PROJECTION AND CUTTING-EDGE DOLBY ATMOS AUDIO



OUTSIDE BROADCAST (OB) VEHICLE

Our outside broadcast capabilities are based around a bespoke mobile broadcast vehicle, providing students with the facility to hone their craft outside of the classroom environment. The vehicle is equipped with industry-standard broadcast ENG cameras and relevant signal analysis, audio mixing capabilities up-to 64 channels, flexible signal routing and distribution, and highly configurable communications systems.

The vehicle is regularly put through its paces across the South and our students get unique access to events such as Glastonbury, Teddy Rocks and Boardmasters; various broadcast events with the BBC including the live national transmission of Children in Need; various sporting events including the Hampshire FA Cup finals; and corporate events such

as politics shows and conferences. But it's not just about access to the vehicle, the staff work tirelessly to maintain links with the industry to bring in more diverse and interesting events each year.





AMAZING WORK EXPERIENCE AT THE UK'S TOP FESTIVALS

Whether you want to be part of the programme and website production team at a major venue or create media content for smaller events, Solent has unparalleled links with some of the UK's best-known music festivals.

The University has been making waves on the festival scene for some time. Its track record stretches back over 10 years when it started working at Glastonbury as one of the festival's major broadcast media providers. Since then, Solent's network has expanded to include a unique relationship with Bestival and Camp Bestival that provides our students with enviable work experience opportunities. Boutique events like Boardmasters, NASS and Teddy Rocks also feature on our list of clients.

As the festival scene continues to grow, Solent's exclusive agreement with the Association of Independent Festivals (AIF) will provide students with access to professional developments in music festival environments throughout the UK and Europe.



MORE THAN 10 YEARS FILMING AT THE GLASTONBURY FESTIVAL



REAL-WORLD EXPERIENCE

- Complement your studies with practical studio and venue-based work, building your hands-on skills through work experience at festivals and other live events, or through the Solent Live Event Society.
- Work on media projects for clients and events through Solent Productions, or write for our film and television magazine, *Diegesis*.
- You have the opportunity to go on trips to the Berlin Film Festival and DocFest, and the chance to join our renowned filming crews at Glastonbury Festival.
- You could gain work experience at high-profile broadcast events such as the Glastonbury Festival, NASS, Cowes Week, Premier League football games or at the centre of projects with organisations such as the BBC, *NME*, Sky Sports and Radio 1Xtra.
- Previous students have enjoyed working on TV pilots with the acclaimed producer of *Blackadder* and *QI*, using our crew and technical facilities.
- Work experience opportunities are available at the American Cinema Editors Conference, EditFest and Sprocket Rocket (BA (Hons) Post-Production for Film and Television).



A NUMBER OF SOLENT MEDIA GRADUATES NOW WORK AT SKY, THE BBC, ITV, CHANNEL 4, WARNER BROS, VIRGIN RECORDS, *THE GUARDIAN*, *THE DAILY MAIL* AND *THE TIMES*

ACCREDITATIONS

Several of our degrees are ScreenSkills accredited, including:

- BA (Hons) Television Production
- BA (Hons) Post-Production for Film and Television
- BA (Hons) Television Studio Production.





MY TUTORS WERE FANTASTIC – THEY WERE ALWAYS HAPPY TO HELP WITH ANY ISSUES I NEEDED ADVICE ON, WHETHER IT WAS CLASS WORK OR EXTERNAL PROJECTS. I'D LIKE TO THINK THAT I'VE BECOME A LOT MORE FOCUSED AND DISCIPLINED DURING MY TIME AT UNIVERSITY. IT IS A PLACE TO HAVE FUN AND ENJOY THE FREEDOM, BUT YOU HAVE TO GET THE BALANCE BETWEEN WORK AND PLAY RIGHT. THIS IS SOMETHING I'VE TAKEN WITH ME TO MY JOB – THE SAME FOCUS, DETERMINATION AND ABILITY TO PRIORITISE"

Jamal Watts – BA (Hons) Television and Video Production alumus

LINKS WITH INDUSTRY

- Taught by an experienced teaching team of experts and industry practitioners, our courses are regularly revised to keep up-to-date with the latest industry developments.
- Our content is kept current through our industry connections and links with the Hollywood Producers Alliance, the Society of Motion Picture and Television Engineers, the Academy of Motion Picture Arts and Sciences, the Audio Engineering Society and UK:Music.
- You'll gain insights through inspiring guest lectures delivered by experts from the film, TV, special effects and creative industries, including Oscar and BAFTA award-winning directors, producers, actors and cinematographers, giving you a unique insight into the industry.
- Guest speakers – including Oscar-winning sound designers and editors of films and TV series such as *Bohemian Rhapsody*, *Baby Driver*, *Apocalypse Now*, *The Pianist*, *Frozen Planet*, *The Godfather*, *Shakespeare in Love* and *Harry Potter and the Goblet of Fire*, as well as special effects artist Neill Gorton (*Saving Private Ryan*, *Children of Men*, *Doctor Who*) – will give you valuable insight, career advice and networking opportunities.
- Previous students have benefitted from regular visits by editors Mick Audsley (*Harry Potter*) and Eddie Hamilton (*Kingsman: The Golden Circle*).

CHRISTIAN LOWES

BSC (HONS) SOUND
ENGINEERING

See BEng (Hons) Acoustic and Audio Engineering

GRADUATED 2014

TECHNOLOGY AND
DESIGN CONSULTANT



THIS COURSE IS FOR YOU IF YOU HAVE A LOVE FOR EVERYTHING SOUND – FROM LISTENING TO MUSIC TO BEING A MUSICIAN WHO WANTS TO GET BEHIND THE GLASS – OR ARE JUST VERY INTERESTED IN THE TECHNOLOGY USED WITHIN THE FIELD OF AUDIO ENGINEERING.”



HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

Solent helped me firstly by teaching me the building blocks behind audio engineering – both the theory and practice – but also by giving me the ability to get involved with these industries before I'd even left university, through work placements, weekend events and having access to the contact books of lecturers, many of whom have come from the industries we were trying to enter.

FAVOURITE SOLENT MEMORY?

My favourite course-based memory is using the hemi-anechoic chamber to investigate analogue turntable distortion from large sound systems. This involved me maxing a speaker stack to around 100db, then using a laser vibrometer to measure the vibration of the turntable. My favourite social-

based memories are the stream of parties throughout the first and second years – you end up meeting so many great people.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.

After university I joined the luxury home automation market, which includes aspects of residential audio visual systems, as well as advanced home automation.

I started as a system designer at a small London-based firm, where I developed my design knowledge and skills by being thrown in at the deep end. Once I'd learnt as much as I could, I moved to one of the UK's leading firms within the luxury home automation market – once again as a system designer – until my skills were moved to another role within the company as a technology and design consultant.





WHAT IS LUXURY HOME AUTOMATION AND AV?

It's the design and installation of technology systems within private or commercial buildings that require everything to be centralised, easily controllable, hidden, and to have that 'wow factor'.

TELL US ABOUT WHAT YOU ARE DOING NOW AND WHAT IT INVOLVES.

I'm currently working on a range of private residential homes and commercial schemes. My typical working day is broken up into consultancy jobs and installation jobs. I will start by answering any emails, then attend some design team meetings either on-site or remotely. I may then head back to the office to complete design documentation – in the form of either drawings, schematics or RIBA Stage technical specifications – for tender purposes.

WHAT'S YOUR CAREER HIGHLIGHT?

Being involved in a £100 million private property which featured on a television programme about the rich and famous which I'd watched years before and marvelled at the sheer size and grandeur of. To end up working as the lead technology consultant on the exact property that I saw on that specific TV programme was incredible.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

I would look up CEDIA, which is the largest industry body within AV and home automation. It has a range of free white papers and guides about how to design, install and understand best practices. Some of their content is free, if you're keen to enter the industry – this early knowledge will prove valuable in future interviews.

“

MY FAVOURITE COURSE-BASED MEMORY IS USING THE HEMI-ANECHOIC CHAMBER TO INVESTIGATE ANALOGUE TURNTABLE DISTORTION FROM LARGE SOUND SYSTEMS.”

ALICE STANSFIELD

BA (HONS) FILM
AND TELEVISION

GRADUATED 2016

BROADCAST TECHNICIAN,
ROYAL CARIBBEAN CRUISES LTD



THIS COURSE IS FOR YOU IF YOU WANT TO LEARN A LITTLE BIT OF EVERYTHING ABOUT FILM AND TELEVISION, DIPPING IN AND OUT OF BOTH PRODUCTION AND THEORY."



HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

It was the outside-of-university activities in particular that helped prepare me for the world of media. Our course tutors often encouraged us to take advantage of what the University had to offer in terms of connections, so I worked closely with Solent Creatives throughout my course to start my own freelancing company and make contacts in the media industry. The course provided me with the knowledge, whereas the University provided me with the on-set experience.

FAVOURITE SOLENT MEMORY?

Besides the friendships and all the university socials, going to Glastonbury Festival as a news producer in my first year.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.

After launching my freelancing production company, Chameleon Films, I decided that I no longer wanted to work alone on promotional client work. I thoroughly enjoyed it, but wanted to learn more from other people. I had worked in other production companies – such as Southpoint Films and Woodcut Media – while still at university. Then in the week of graduation I found out I had a job with Royal Caribbean International. For over a year now I have been sailing the world working as a broadcast technician.





TELL US ABOUT WHAT YOU ARE DOING NOW AND WHAT IT INVOLVES.

Although most cruises are the same and have a strict schedule, there is no typical working day. My duties as a broadcast technician include filming all the cruise staff events that involve guests, working with the satellites to receive our channels, working on ice shows, live broadcasting entertainers, filming the Morning Show with the cruise director and activities manager on board, and anything else that is needed. I work every single day, but I can visit all the ports of call we come across. So most days I'll head to the office straight from lying on a beach, exploring a mountain or swimming with dolphins.

WHAT'S YOUR CAREER HIGHLIGHT?

Everything I've seen and done on my travels.

WHAT IS FILM?

Creating, capturing and sharing stories to inspire, entertain and enjoy.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

Experience! Never give up emailing or speaking to connections, and get your foot in the door. This doesn't necessarily mean working for free – you are worth more than that!

“

MOST DAYS I'LL HEAD TO THE OFFICE STRAIGHT FROM LYING ON A BEACH, EXPLORING A MOUNTAIN OR SWIMMING WITH DOLPHINS.”

ADAM POWNEY

BA (HONS) MEDIA CULTURE
AND PRODUCTION

(See BA (Hons) Media Production)

GRADUATED 2017

SOCIAL MEDIA MANAGER,
BFBS



THIS COURSE IS FOR YOU IF YOU ARE UNSURE ABOUT WHICH PATHWAY TO TAKE IN THE MEDIA INDUSTRY. I WENT INTO UNIVERSITY WITH AN OPEN MIND – HOWEVER, AUDIO AND RADIO WAS ALWAYS GOING TO BE AT THE FOREFRONT OF MY INTEREST.”

HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

University prepared me for my career by pushing me into gaining work experience and surrounding myself with like-minded professionals. You learn a huge amount, not only about the industry but also about yourself and the skills you can transfer into other avenues.

FAVOURITE SOLENT MEMORY?

My favourite Solent memory has to be when I produced my second-year radio project, 'A Young Pilot', and got the opportunity to go flying multiple times.

WHAT ARE YOU DOING NOW AND WHAT DOES IT INVOLVE?

After two years of broadcasting in Wiltshire and the Falklands Islands with our Armed Forces, I moved across to the Social Media team to become a Social Media Manager. This role is in two parts. The first, managing the organisation's social media, including the social media pages for all radio stations. The second, to coach on the first-ever, free, 12-week social media course, #SMSpouses, for the spouses and partners of our British Armed Forces.



UK creative industries employment is growing at four times the rate of the UK workforce as a whole.





WHAT DO YOU ENJOY MOST ABOUT WHAT YOU DO?

The thing I most enjoy is the ability to change lives. Not only do we connect, inform, entertain and champion our armed forces, but we also change the lives of their families too. I have always had a passion for content creation and education so this role marries to two perfectly. Those we educate use the course to either enhance their business or learn skills to be able to take on new, work-from-home jobs. Our community moves around the forces world with little job stability so we give them the tools to take ownership of their own careers.

WHAT'S BEEN YOUR GREATEST ACHIEVEMENT IN YOUR CAREER SO FAR?

My greatest achievement has been the honour to broadcast from multiple red carpets and do the breakfast show 8000 miles away, in the Falkland Islands.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

1. Say yes – then learn how to do it (within reason).
2. Don't waste an opportunity – make the most of it.
3. Be passionate and love what you do.

“

DON'T WASTE AN OPPORTUNITY – MAKE THE MOST OF IT.”

JAMES WILLIAMS

BSC (HONS) BROADCAST
SYSTEMS ENGINEERING

See BEng (Hons) Media Engineering

GRADUATED 2014

LIVE VIDEO SYSTEMS ENGINEER,
AMAZON



THIS COURSE IS FOR YOU IF YOU ARE INTERESTED IN THE TECHNOLOGY BEHIND MEDIA PRODUCTION AND DISTRIBUTION, FROM FESTIVAL PRODUCTION, LIVE SOUND AND LIGHTS TO TV STUDIOS AND TRANSMISSION TECHNOLOGIES."



HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

The vast number of work experience opportunities combined with highly relevant teaching units, as well as access to industry-standard facilities, made finding my first job remarkably straightforward for me.

Being able to walk into an interview and have a grounding in the terminology and fundamental principles that underpin the technology used gives an instant leg-up on the competition. Combine that with the industry work experience, which I would encourage every student to take up when offered, and your potential employer will recognise that they have a well-rounded starting point in you as a candidate.

No other university I looked at was able to offer the same level of support in setting me

up for a job in the industry at the end of my studies.

FAVOURITE SOLENT MEMORY?

Working at Glastonbury in 2014 as the OB unit manager was a stand-out highlight. We had a complicated rig to put in place for the headline Saturday night act (Fat Boy Slim) which was a triumph for all involved when we pulled it off. We operated with such professionalism, as well as having an absolute blast – truly awesome. The previous year we also had our Rudimental footage played on BBC3, which was another personal highlight of mine.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.

I was lucky enough to secure a place at Arqiva – the UK infrastructure company that operates the terrestrial TV network





Freeview – on their graduate programme, where I quickly worked my way up to become a platform developer working on OTT (over the top) products and services – live streaming and Video on Demand (VoD). I have recently made the hop to a new position working at Amazon Video.

WHAT'S YOUR CAREER HIGHLIGHT?
Live streaming the FIFA Club World Cup and building a live to VoD system (from scratch) in two weeks flat!

WHAT IS MEDIA TO YOU?
Media is a word commonly overused, but in the context of media technology it is TV and broadcasting technology.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?
Be open to new things. I originally started on the sound engineering course at Solent, but after doing a summer internship at Ericsson (offered by the Uni) I decided to change to broadcast, and I can honestly say it's the best decision I've ever made. Work hard at your studies, but enjoy Southampton too, and ALWAYS get involved in the work experience that comes your way. You won't know you love something until you try it, and what you think you like you might end up hating in reality – so find out now what it is that gets you out of bed in the morning!

“

NO OTHER UNIVERSITY I LOOKED AT WAS ABLE TO OFFER THE SAME LEVEL OF SUPPORT IN SETTING ME UP FOR A JOB IN THE INDUSTRY AT THE END OF MY STUDIES.”

ANDY TAYLOR

BA (HONS) TELEVISION AND
VIDEO PRODUCTION

See BA (Hons) Television Production

GRADUATED 2016

SHOOTING AP/EDITOR, *FORMULA
E: STREET RACERS*, AURORA MEDIA
WORLDWIDE



THIS COURSE IS FOR YOU IF YOU CAN TAKE THE INITIATIVE AND MAKE THE MOST OF THE OPPORTUNITIES THAT ARE AVAILABLE."



HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

I gained a huge amount of practical experience in professional environments working at music festivals and on real client work with Solent Productions, alongside the support and freedom to experiment on my own projects. I also learnt how to network and build a base of contacts which helped hugely – after all, the TV industry is heavily based on networking!

FAVOURITE SOLENT MEMORY?

Directing and editing my final major project film was the most stressful, most fun and most rewarding thing I've ever done. I learnt such a huge amount and had some amazing experiences with some incredible friends, and in the end we came out with something that we were all really proud of.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.

I started full-time as an edit assistant at Sunset+Vine on the Monday after my final hand-in back in May 2016. Since then I've worked in Middle Eastern deserts, Australian beaches, tropical islands, Chinese city centres and everything in between. I started off doing a very technical job, but before long it was noticed that I could edit. Six months to the day after I started at the company I gained my first broadcast editor credit. Soon after that I was editing pretty much full-time, and then it wasn't long before the powers that be noticed that I could shoot.





TELL US ABOUT WHAT YOU ARE DOING NOW AND WHAT IT INVOLVES.

Now I find myself shooting and editing digital media content at events – it sounds cliché but every day really is different. Sometimes I'll wake up at 5am to get out and rig for an event; sometimes I'll be holed up in an edit suite all day; and sometimes I'll do a mixture of both! It's hard work but it's incredibly rewarding.

WHAT'S YOUR CAREER HIGHLIGHT?

Spending five weeks in Bermuda shooting news coverage at the 35th America's Cup. I had two days off out of 36 in total, but it's quite hard to have a bad time in Bermuda! I also shot my first ever live links for the BBC, which was good fun if you like a bit of pressure!

WHAT IS IT LIKE WORKING IN TV?

Hard work and long hours, but incredibly rewarding.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

Work hard, grab every opportunity you can with both hands, and make sure you leave every job having been a positive influence.

“

WORKING IN TV IS HARD WORK AND LONG HOURS, BUT INCREDIBLY REWARDING.”

Athletics images by IPC/Sunset+Vine

CRAIG MCDUGALL, EMMA LIEGHIO

BA (HONS) FILM AND TELEVISION
STUDIES

See BA (Hons) Film and Television

GRADUATED 2013

FOUNDERS, BROKEN PHYSICS
PRODUCTIONS



THIS COURSE IS FOR YOU IF YOU'RE
LOOKING FOR AN EXCITING AND
ENGAGING WAY TO GET STARTED ON A
CAREER IN FILM OR TELEVISION."



HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

University was really important for us, it taught us a lot of the skills that we've needed to run a business. We learned a lot about what makes a successful and impactful film, about the technical process and we learnt a lot from the mistakes we were able to make safely. More than that though, it taught us a lot about how to communicate with people and work in a team to meet a creative goal. Those skills have been vital for us, they help us start and maintain the relationships that allow us to continue our careers.

FAVOURITE SOLENT MEMORY?

It's difficult to pick a single memory from our time at university as being our favourite. The moment that probably defined us most as professionals was

when our lecturers had a meeting with us to discuss our futures and opened up the possibility of pursuing a more practical career. We didn't necessarily have the confidence to fully take the leap ourselves, but this moment solidified things for us and has launched our careers. We owe our lecturers a lot for that.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.

We started our video production company, Broken Physics Productions, after graduating from Solent in 2013. We took what we had learned from our time at University and decided to build our business around storytelling through video for businesses, charities and educational institutions. In 2019 we became a social enterprise and now we're also focussed on making a positive difference with our work and our time.

TELL US ABOUT WHAT YOU ARE DOING NOW AND WHAT IT INVOLVES.

In a sense we've come a long way since we began 7 years ago, but really we're working in the same way as ever. We're producing videos and animations for clients and collaborators who value storytelling.

WHAT DO YOU ENJOY MOST ABOUT WHAT YOU DO, AND WHAT ARE THE BIGGEST CHALLENGES?

The most enjoyable aspect of our work is getting to know a client and helping them to find the story that's right for what they're looking to achieve. It means we get to know them, to meet people and really get a sense of who we're working with. Doing that allows us to plan and create a story that's rich and meaningful. This is also the most challenging part of what we do, there's no one size fits all approach



The UK film industry continues to go from strength to strength, with the number of companies involved in filmed media growing by 32 per cent since 2009.

which means that every project we work on needs us to start from square one each time. That's a challenge, but it keeps the job interesting and exciting.

WHAT'S BEEN YOUR GREATEST ACHIEVEMENT IN YOUR CAREER SO FAR?

There have been so many professional achievements that we're really proud of, but the proudest moment has to be winning our first professional job. Knowing that we were beginning a career in which we get to be our own boss, pursue our dreams and build something of our own will always be a proud moment for us.

WHAT IS FILM?

For us, film is everything – it's our livelihood and our way of expressing ourselves. It's also a really great way of telling stories that really reach and connect

with people. It's so packed with meaning and has the potential for discussion and deeper understanding. We genuinely think that film has the potential of changing the world for the better.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

Use your time at university well. It's a great opportunity to make mistakes, meet like-minded people and network.

Value yourself. If you're doing unpaid work experience make sure it's for a company you can really learn something from or in an industry you're keen to work in. If not, your time is better spent creating your own spec pieces where you can show off your unique style and start building your ideal portfolio.



FOR US, FILM IS EVERYTHING – IT'S OUR LIVELIHOOD AND OUR WAY OF EXPRESSING OURSELVES."

HANNAH WALES

BA (HONS) MEDIA WITH CULTURAL
STUDIES

(Now known as BA (Hons) Media Production)

GRADUATED 1996

CONTENT DIRECTOR/BUSINESS
OWNER, FANDANGO DIGITAL



THE LECTURES WERE INTERESTING
AND THOUGHT-PROVOKING, AND THE
TUTORS ENGAGING."

WHAT WERE THE BEST BITS OF YOUR
COURSE?

All of it! I really enjoyed the practical elements (radio editing, filming around town with those massive old BBC cameras!) and, in particular, writing in different styles. The lectures were interesting and thought-provoking, and the tutors engaging.

TELL US ABOUT YOUR CAREER STORY
SO FAR.

After 18 years as a writer, editor, researcher and then marketing manager at an international publishing company, I worked a short stint at a marketing agency. Learning new skills and broadening my traditional marketing portfolio, a year later, in April 2016, a colleague and I set up our own digital marketing agency, Fandango Digital. We have an office in Chichester and work closely with other local marketing and

branding agencies, filling the gaps in projects that they cannot service themselves. We have got past our second-year mark, with continued growth and some lovely clients!

WHAT DOES A TYPICAL WORKING DAY
LOOK LIKE FOR YOU?

Content writing takes the bulk of my time when I am not growing the business through networking or doing day-to-day business tasks. This is content for websites, paid ads, blogs, social media and email marketing.



Fandango DIGITAL

YOUR FREE MONTHLY NEWSLETTER

JANUARY 2018 | ISSUE 12 | VOL 12

#SEO - WHY IS SEO IMPORTANT?



Search Engine Optimisation (SEO) is essential for digital growth. If you are investing in creating a beautiful digital brand you want your target audience to find you.

Our SEO campaigns are data driven, content led and ROI focused. We pride ourselves on creating campaigns which deliver results for you. We only use white hat SEO tactics which help future proof your website and will not

attract any search engine penalties.

SEO results are measured on achieving rankings and relevant traffic. Fandango Digital will advise on conversion rate optimisation to make sure your website is working for you.

SEO should be used as part of an integrated Digital Marketing Strategy with your website at the core.

WHAT'S IN STORE NEXT YEAR

Newsletters are published by clubs, churches, societies, associations, and businesses –especially companies—to provide information of interest to members, customers, or employees. Google's definition of a newsletter is, "a bulletin issued periodically to the members of a society, business, or organization." A newsletter may be considered "grey literature".

SOCIAL MEDIA TRENDS?

Some newsletters are created as money-making ventures and sold directly to subscribers. Sending newsletters to customers and prospects is a common marketing strategy, which can have benefits and drawbacks. Public organizations emit newsletters in order to improve or maintain their reputation in the society.



Digital marketing agency

Fandango DIGITAL

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Digital Marketing Strategy / SEO / PPC / Content Marketing / Social



WHAT WERE THE TOP THREE THINGS YOU LEARNT AT SOLENT?

1. Learning to write in different styles.
2. Thinking outside of the box – questioning normal concepts and seeing things from different perspectives.
3. Presentation skills – I hated it at the time, but it is something I look back on now when I need to and remember that if I could do it then, I can do it now! I grew in confidence, both around other people and in my abilities.

ANY ADVICE YOU'D GIVE TO THOSE THINKING OF STUDYING AT SOLENT?

Do it! It is a fantastic place to study, with excellent facilities, great staff and a beautiful city to explore. I would like to thank you for the time I spent at Southampton Institute as it really did shape my career and enabled me to do what I love most ... write!

“

IT IS A FANTASTIC PLACE TO STUDY, WITH EXCELLENT FACILITIES, GREAT STAFF AND A BEAUTIFUL CITY TO EXPLORE.”

JAMIE BOXALL

BA (HONS) TELEVISION AND
VIDEO PRODUCTION

See BA (Hons) Television Production

GRADUATED 2011

FREELANCE CAMERA OPERATOR



THIS COURSE IS FOR YOU IF YOU WANT A SOLID FOUNDATION OF TECHNICAL KNOWLEDGE AND EXPERIENCE IN ALL AREAS OF TELEVISION PRODUCTION."

FAVOURITE SOLENT MEMORY?

In 2011, the University provided the opportunity to film at Camp Bestival with a small crew of other students and staff. This experience felt like 'real-life' work, with long working hours in occasionally challenging conditions (rain!), filming big acts like Blondie, Primal Scream and Mark Ronson. But the crew really gelled together and worked through it as a team, creating some great work that I'm still proud of today. We even got a Channel 4 credit for it, as some of our footage was taken by a production company for broadcast.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR.

After graduating, I worked at Solent Productions for a little over a year, filming and editing corporate work for companies including B&Q and the NHS. I then started

to work regularly with a company that specialises in filming cycling, and through this I learnt Motocam. This is a technique where the operator sits or stands on the back of a specially adapted motorcycle in order to film a bicycle race! It's a skill that not many people can master, and not many people enjoy. But I love it. I am at my happiest when stood up on the back of a motorcycle racing down a mountain at 60mph! Since training, I have spent years developing the skill, filming races all over the world in completely contrasting conditions: snow at the Tour of Alberta in Canada and scorching 45-degree heat at the Tour of Utah in the United States. I also work on live corporate and sporting events as a vision mixer director, and I edit frequently throughout the year. I love the variety that my career offers – it keeps me on my toes!





TELL US ABOUT WHAT YOU ARE DOING NOW AND WHAT IT INVOLVES.

There is no typical working day for me. Every day is different, which I love. My career has taken me all over the world and no two days are ever the same. One day I could be in the UK directing a corporate event and the next I could be filming off the back of a motorbike in Hawaii! I thrive in situations that challenge and stretch me to further develop my skills – having to think and problem-solve on my feet, often in fast-paced situations, is one of my favourite aspects of this job.

WHAT'S YOUR CAREER HIGHLIGHT?

I have done so many challenging and rewarding jobs over the last six years, so it's hard to pinpoint one. A particular highlight was working on the Tour of Utah this year for the second time. Last year was great, but

this year everything just fell into place and clicked. Everyone knew their responsibilities during the race and carried them through. As a team we worked really well together and I believe it was the best race coverage we have produced to date. I'm very proud to have been a part of it. One of the best parts of my career is that it takes me around the world to wonderful places, but above that is the amazing people I get to work and spend time with.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

Hard work doesn't go unnoticed. The film and television industries are notoriously difficult to get into and, in my experience, those starting at the bottom of the ladder who are hardworking, diligent and talented don't stay there for long.

“

I AM AT MY HAPPIEST WHEN STOOD UP ON THE BACK OF A MOTORCYCLE RACING DOWN A MOUNTAIN AT 60MPH!”



STUDENT ENTERPRISES



“

TAKE EVERY SINGLE BIT OF WORK EXPERIENCE, NO MATTER HOW SMALL – IT’S ABOUT THE DIFFERENT PEOPLE YOU MEET, NOT JUST YOUR SKILLS GAINED.”

Tom Herrington – BA (Hons) Television and Video Production graduate

Our unique relationships within the industry have led to our students covering international sport, filming headline acts at Glastonbury and Bestival, and distributing content globally for the BBC and festival clients.

Our annual music industry conference, SO:Music City, has provided work placements for 800 students. Industry giants Rob da Bank, Feargal Sharkey and Trevor Horn are among our supporters.

Through Solent Productions, our students provide multi-camera coverage at music and sports festivals including Glastonbury, Boardmasters, Bestival and NASS.

Solent TV provides a web broadcasting platform for students to showcase their video content and experience programme commissioning and promotion.

“

GET AS MUCH WORK EXPERIENCE AS YOU CAN. TAKE EVERY OPPORTUNITY YOU CAN GET. BE ENTHUSIASTIC AND WILLING TO DO THE RUBBISH JOBS IN ORDER TO REACH YOUR FUTURE GOALS.”

Matt Pettit – BA (Hons) Television and Video Production graduate

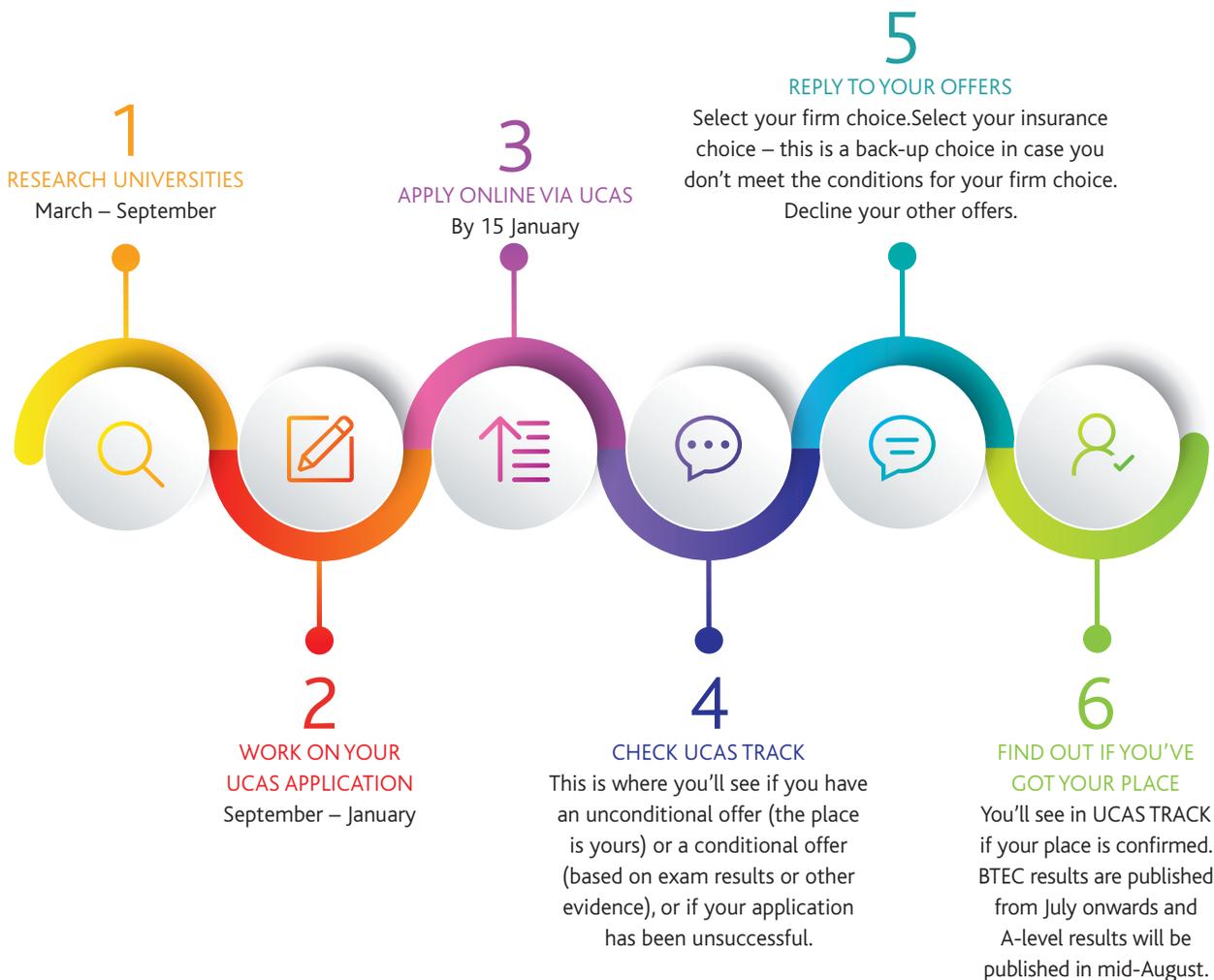


Solent Creatives takes advantage of growing demand, matching students with clients on freelance opportunities.

Do more with your downtime through the Students' Union societies, including Solent DJ and Production Society, Sonar Film and Solent Live Events, as well as Sonar TV, Magazine and Radio.

HOW TO APPLY

Solent University code name: SOLNT Solent University UCAS code: S30



OPEN DAYS

Our open days offer the perfect opportunity to explore the campus, meet the lecturers and find out more about the course you are interested in studying.

To book onto an open day, visit www.solent.ac.uk/opendays



OUR STUDENT RESIDENCES

We have well-equipped student residences with fantastic study-bedrooms, right in the city centre and only a short walk from the main campus.

For more information, visit www.solent.ac.uk/accommodation



FEES AND FINANCE

Are you worried about the cost of going to university? There's plenty of support on offer to ensure that financial circumstances don't prevent you from gaining a higher education.

For more information, visit www.solent.ac.uk/finance



52 THINGS

Prepare for university in less than an hour each week with our tips, guides and quizzes.

For more information, visit www.solent.ac.uk/52-things

TV, FILM, MEDIA PRODUCTION AND TECHNOLOGY COURSES 2019

FILM AND TELEVISION

BA (Hons) Film and TV	104-120	Y	Y
BA (Hons) Film Production	104-120	Y	Y
BA (Hons) Post Production for Film and Television	104-120	Y	Y
BA (Hons) Television Production	104-120	Y	Y
Foundation in Media	48	-	-

MEDIA TECHNOLOGY AND PRODUCTION

BSc (Hons) Live Event Technology	104-120	Y	Y
BA (Hons) Media Production	104-120	Y	Y

-  UCAS tariff points
-  Work placement opportunity
-  Foundation route available

* Refer to admissions for entry requirements

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