



SOLENT
UNIVERSITY
SOUTHAMPTON

www.solent.ac.uk

20
24



Fashion and beauty

2024 undergraduate courses





Overall: **Gold**

Student experience: **Gold**

Student outcomes: **Gold**

Teaching Excellence Framework

Gold-standard teaching and opportunities

Our focus on practical knowledge and employment opportunities is just one of the reasons we're rated gold in the latest Teaching Excellence Framework (TEF) review from the UK government Office for Students.

TEF recognises excellence in teaching, learning and achieving positive outcomes for students - with gold status awarded only to universities offering outstanding student experience and career outcomes.

The UK's fashion industry generated over £67.8 billion in 2023, with beauty generating £27 billion respectively.

(Statista 2023)





Learn the skills, build a portfolio and find your place among the half a million people already working in the fashion and beauty industry right here in the UK.

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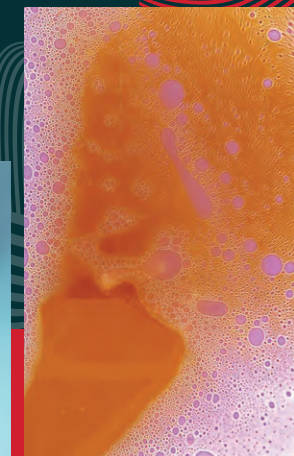
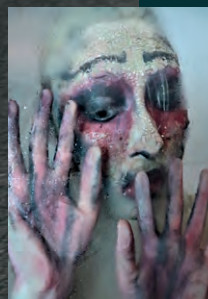


Why Solent?

- There are many opportunities to attend guest lectures by key players in the fashion industry – past speakers have included Terry Barber (MAC Cosmetics), Caryn Franklin (TV presenter and *i-D* editor), Jessica Gerardi (Fashion Editor *British Vogue*), Robert Fairer (fashion photographer), Queenie Yang (Asian Editor of *Vogue International*), Joseph Sinclair (fashion photographer for *GQ*, *Vogue* and other titles), Zoe Price-Smith (Creative Director Boux Avenue), Nicola De Burlet (former PR Director of Chanel).
- You have free access to our professional-grade media academy, including Mac suites with the latest Adobe Creative software, large-format printers, plus a wide range of digital equipment – from the latest cameras to outside lighting kits – to make your portfolio industry-standard.
- You have the chance to showcase your final-year collection at the Solent Fashion Graduate Showcase.
- Fashion students have the opportunity to get involved with retail activities at Re:So, Solent's student-run store.
- At London Fashion week, students from our range of fashion and beauty courses work as make-up artists, dressers, photographers and front of house for a range of designers and catwalks.

“ I am so grateful for the opportunities and experiences I had on my degree at Solent. Shooting backstage at London Fashion Week has been one of the best experiences of my life so far and is still one of my greatest achievements.”

Erin O'Cain, Content Creator and Web Developer, Social Zebra
BA (Hons) Fashion Media – now known as BA (Hons) Fashion and Beauty Media.





Specialist facilities and equipment

As a fashion student at Solent you will have access to a range of high-end facilities to support your hands-on learning, including:

- Purpose-built fashion studios featuring industrial machinery and pattern-cutting tables, lock-stitch machines, an overlock machine, cover stitch machines, two industrial button-hole machines and a chain-stitch machine.
- Over 50 mannequins and other machines, including a blind hemmer, a fusing press and industrial steam-irons with vacuum tables.
- Fully equipped make-up and hair design studios.
- 11 photography studios and a fully equipped infinity cove.
- Industry-focused special effects studios, a fibre glass lab and a plaster room.
- a Mimaki digital fabric printer for print and surface design projects.



Fashion studios

The spacious, purpose-built fashion studios are always busy and bustling with students working on their latest creations. The studios are extremely well equipped with industrial machinery and large pattern-cutting tables. There are industrial lock-stitch machines, overlock machines, cover-stitch machines, two industrial button-hole machines and a chain-stitch machine. In addition, there are over 50 mannequins and other machines including a blind hemmer, a fusing press and industrial steam-irons with vacuum tables.

The studios are very well stocked with various fabrics and threads, and there is usually enough spare equipment to go around, should a student find they have forgotten something. They are open from early in the morning to late into the evening during busy periods, and are supported by helpful, experienced instructors who are on hand every day for advice and assistance. The knowledge of the instructors helps to ensure students have the opportunity to develop their practical skills to the highest standard.





Photography studios

The main studio complex is made up of eight private spaces, all with a full-width, nine-feet-wide Colourama backdrop. There is also a wide range of lighting options and modifiers available, along with camera boom supports and grip equipment.

In addition to the main studio area, there is a separate dedicated studio space for still life, and a white infinity cove, as well as three dedicated headshot booths. Nine mobile workstations are available for use to enable tethered workstation operation using Capture One software.

The studios are self-service after training, and trained students are employed in the evening to keep the area open until 11pm for the whole semester.



Media production store

Students across the fashion courses also have access to our specialist media production store throughout their studies. This store offers specialist equipment free of charge, including high-end cameras, lenses, monitors and grip equipment, lighting equipment, sound recording equipment, plus equipment for digital, flash and analogue photography.



Employment opportunities

The fashion and beauty industry is constantly evolving and offers huge employment opportunities for talented graduates, both in the UK and overseas.

Our graduates go on to a range of exciting careers in the fashion and beauty industry, in roles such as designers, social media managers, photographers, stylists, journalists and make-up artists, and working for big names including Armani, Topshop, Selfridges, Michael Kors, ASOS, ICONIC, Illamasqua and Jimmy Choo. Many also go on to set up their own media agencies or magazines, or to work freelance.

Our course teams maintain excellent links with industry, enabling you to benefit from live briefs and the opportunity to engage with industry professionals through guest lectures in order to gain valuable industry insight – all boosting your future employability.

Throughout your studies you will also have the chance to cross-collaborate with students all of Solent's creative courses – including image makers, designers, stylists, make-up artists, writers, film makers, media and marketing, as well as students with a more business and management focus. This provides excellent networking opportunities and the chance to gain insight into different areas of the fashion industry.



Research at Solent

At Solent, research isn't just for academics, or for postgrads and PhDs. Research is for everyone, from undergrad up.

Studying with us, you're part of an active research community – not just learning from researchers in every field, but incorporating that research into your studies.

The way we teach, the practical projects and applied theory you'll be studying? It's informed by the latest research, inspiring and encouraging you to ask questions, investigate problems, propose solutions and create new knowledge. And ensuring you'll be at the forefront of industry thinking when you graduate.

Along with the habits, thinking processes and curiosity to become a learner for life – evaluating research and industry developments throughout your career – you'll have plenty of opportunities to develop your own research as well, or to become part of a larger project.

Solent students have co-authored papers, worked hand-in-hand with industry on knowledge exchange projects, crewed research films, and even presented their work at the UK Parliament.

It's a chance to deliver real-world impact in our communities and our society – and it's open to everyone.

Our areas of focus

Across all of our courses we deliver a unique curriculum shaped around inspiring industrial partnerships, ground-breaking professional insights, knowledge exchange and research, divided into four key areas of focus:

- **Environment and engineering**
Safe and sustainable energy, transport and material systems.
- **Social research and policy**
Improving individual and community wellbeing through practice, provision and policy.
- **Human function and health**
The evaluation of human function, health and the social context.
- **Media, culture and the arts**
Communication, cultural and media studies, creative arts and practice.

Amber Rapley

Social and Community Executive,
ICONIC LONDON

BA (Hons) Beauty Promotion, 2020–now
known as BA (Hons) Fashion and Beauty Media

How do you feel your studies at Solent helped prepare you for your career?

Studying my degree prepared me for the industry I'm now working in more than I could imagine. It's true what they say: 'Do what you love, and you'll never work another day in your life.' From the industry professionals that I was so lucky to be taught by, to the guest speakers and facilities that Solent offered, I couldn't have wished for a better course to get me ready for my career.

Studying at Solent gave me the confidence to approach with an open mind any task that might be out of my comfort zone and to remain positive throughout. When it comes down to it, remember – you can do whatever you put your mind to.

Favourite memory from your time at Solent?

Extremely cliché, but meeting some of the most talented and inspiring people. I was so lucky to have a small course group, but we all got on so well. I can remember my first day when we all went around the group and had to say who inspired us. Little did I know that two years later it would be all those people in the room who inspired me the most. I feel so proud of us all, and I know that each and every one of us has a successful future in the industry ahead of us.



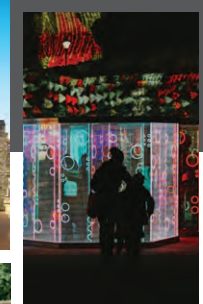
What advice would you give to those wanting to follow in your footsteps?

One piece of advice that I always try to remember is: good things take time, and just because one door has closed, it doesn't mean a better one won't open. We live in a world that is full of what is perceived as 'perfection', but in reality, life really is a rollercoaster and what might seem bad at first can roll out into a direction that you would never have seen coming. Believe in yourself, be yourself and be kind to everyone.

“Studying at Solent gave me the confidence to approach with an open mind any task that might be out of my comfort zone and to remain positive throughout.”



Our great city



With a population of almost 250,000 – including 46,000 students – Southampton is a thriving city that has recently had a £1.6 billion injection of investment.

Southampton is a city with something for everyone. Beautiful city-centre parks, an electric night-time economy and a thriving arts and music scene all meet to offer residents something truly unique.

Southampton is home to Westquay, one of the UK's largest shopping centres, offering everything from high-street to designer brands. If vintage clothing is more your thing, look no further than the city's famous Beatnik Emporium, or the annual Vintage Preloved Kilo event, where you can stock up on some truly unique pieces.

Solent also has its very own retail store, Re:So, the first entirely student-run retail initiative, selling a unique mix of fashion, accessories, publications, furniture and art produced by the University's creative students and graduates. As a fashion student at Solent, you could have the opportunity to sell your products, or work in the store to gain valuable work experience during your studies.

BA (Hons)

Fashion and Beauty Media

UCAS tariff: 104–120

Course page and UCAS code: www.solent.ac.uk/FBT1

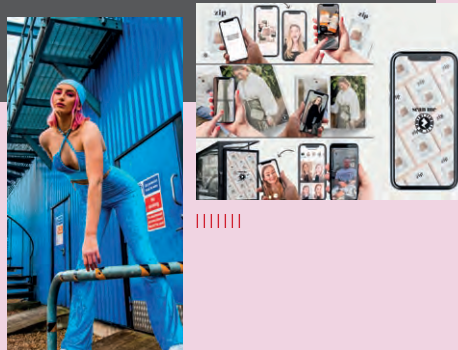
- You will be taught by award-winning industry professionals who have worked at some of the UK's leading fashion and beauty brands.
- Access to professional-standard facilities, including a digital reprographics lab, state of the art radio studios for podcasts, a modern multimedia lab featuring 24 iMacs with Adobe Creative Suite and Final Cut Pro, plus large professional photographic studios and associated make-up and styling rooms.
- Contribute to *Carbon*, our real-world brand providing 360 degree media content across digital, print and web. In 2019 *Carbon* was nominated in the Student Magazine of the Year (international) category by the media platform *Stack*.
- Industry work placement of more than 100 hours.

This exciting, real-world course, run by industry experts, teaches you how to create fashion and beauty content and plan impactful, sustainable social media strategies, create trend-driven storytelling, design industry-ready campaigns, and analyse markets to understand how the editorial and commercial worlds of fashion and beauty connect. You'll design innovative and fresh ways to engage audiences and translate a passion for fashion and beauty content to a global multimedia stage.

If you're unsure whether you'd best suit a career in PR, editorial, marketing, trend forecasting or creative content design, we will help you to explore the wealth of opportunities and future trends that the fashion and beauty industry has to offer.

Our graduates now work at:

Media brands such as: *Vogue* and *Vogue International*, *Elle* and *Dazed*. Beauty brands such as: L'Oreal, Charlotte Tilbury, L'Occitane, MAC; Online brands such as: Pretty Little Thing, Boohoo; Highstreet brands such as: River Island, Zara, H&M; Luxury brands such as Alexander McQueen, Burberry and LVMH; As well as a plethora of marketing, social media and creative agencies.



Chloe Gill

Influencer and PR Coordinator,
PrettyLittleThing

BA (Hons) Fashion Media, 2021–now known
as BA (Hons) Fashion and Beauty Media

Tell us a bit about your role and what it involves.

I am an influencer and PR coordinator at PrettyLittleThing (PLT), located in our brand-new London showroom. The influencer side of my job slants me to working across our UK and ROI gifted collaborations, as well as looking after our UK student ambassador's programme. Recently becoming a coordinator, I also now work across our PLT Marketplace paid collaborations, where we find talent to support and promote PLT's new reselling platform. In terms of PR, I support the team with press and stylist requests, placing orders for shoots and various celebrity stylists.

How do you feel your studies at Solent helped prepare you for your career?

I feel the course was a great way to learn what aspects of the industry I really enjoyed and wanted to go into. Before starting uni I had no clue what area of fashion I wanted to have a career in and didn't know what avenue to take. The course covered lots of areas, allowing me to learn so many skills and identify areas of the industry I liked and those I was not so keen on. The lecturers at Solent were always on hand, whether you needed support with your work or just a chat when stressed out – nothing was ever a big ask and I felt supported through everything.



What advice would you give to those wanting to follow in your footsteps?

I would say the best advice is to get as much experience as possible as soon as you can and trust the process. The course is hard work but so worth it. My top tip is as soon as you have a break from uni, email anyone and everyone in the industry asking for a placement or internship. Use platforms such as LinkedIn, Diary Directory and Fashion Monitor, and send your CV out.

“My lecturers pushed me to my full potential which was amazing for my self-confidence. I started uni very shy, but feel now that I've put all of the skills I learnt on the course into practice and am so much more confident for it. I was definitely work-ready by the time I graduated.”



CARBON

ON CAMPUS

Gaining real-world experience is an integral aspect of Solent degrees, and students on BA (Hons) Fashion and Beauty Media have the opportunity to do this in a unique way by working on a vibrant print, online and social publication, *Carbon*.

Carbon showcases some of the best talent in grassroots art, fashion and culture, and was initially created by first-year students as a response to a feeling of disenchantment about what was available to Gen Z in print. The glossy magazine is a quarterly title documenting fashion and contemporary culture, with the online platform adding new and exciting ways to display great images and encourage creativity.

Carbon is continuing to build a reputation as a creative and inspirational platform for young creatives, and – recognising this success – it was shortlisted for student magazine of the year in the *Stack Magazine Awards*, 2019.

Yas Feasey said of her time working on *Carbon*: "It gives you an inside look into what it's like in industry. Before I came here I wanted to work as a magazine editor, so it's given me the chance to see what the role actually entails. I've had practice working to tight deadlines and within a team – and there's so much freedom around what content we can create, which is brilliant."

Rachel Lamb, Course Leader for BA (Hons) Fashion and Beauty Media, said: "*Carbon* is an active learning initiative that engages students, from the moment they start their university journey, to get stuck in and give their dream careers a test drive. Every student gets the chance to be an editor, writer, designer, stylist and photographer, collaborating with networks of talented students and creating a portfolio of amazing industry-standard work in print, online and across all social media platforms."

BA (Hons)

Fashion Design

UCAS tariff: 104–120

Course page and UCAS code: www.solent.ac.uk/F001

- Work on highly creative and inspiring client projects, giving you a sound understanding of industry practice.
- Learn from an experienced course team. Our academic staff have a wide range of industry backgrounds.
- Access to design, pattern and production studios, along with specialist sewing areas with technical assistance. There are also on-campus screen printing facilities and photographic studios with professional quality lighting rigs.
- A creative, multidisciplinary environment for world-leading research in media, culture and the arts – you will learn from experts in their field.

Do you love fashion design and dream of seeing your designs on the catwalk? Solent's dynamic and challenging fashion degree nurtures creativity and design innovation while developing a sound knowledge of industry practice, preparing you for a fantastic career after graduation.

Throughout the course you will be supported to gain an in-depth knowledge of the fashion design process from initial concept, research and design development, through to the realisation of final design outcomes. With the freedom to explore both menswear and womenswear, you are encouraged to include print design and textiles into fashion design projects.



Graduates are now working for brands including:

Paul Costello, GANT, Next, LIPSY, French Connection, SCAD School of Fashion, FatFace, Serge Denimes



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Lucy Davis

Graduate Menswear Designer for Outerwear and Shorts, Next

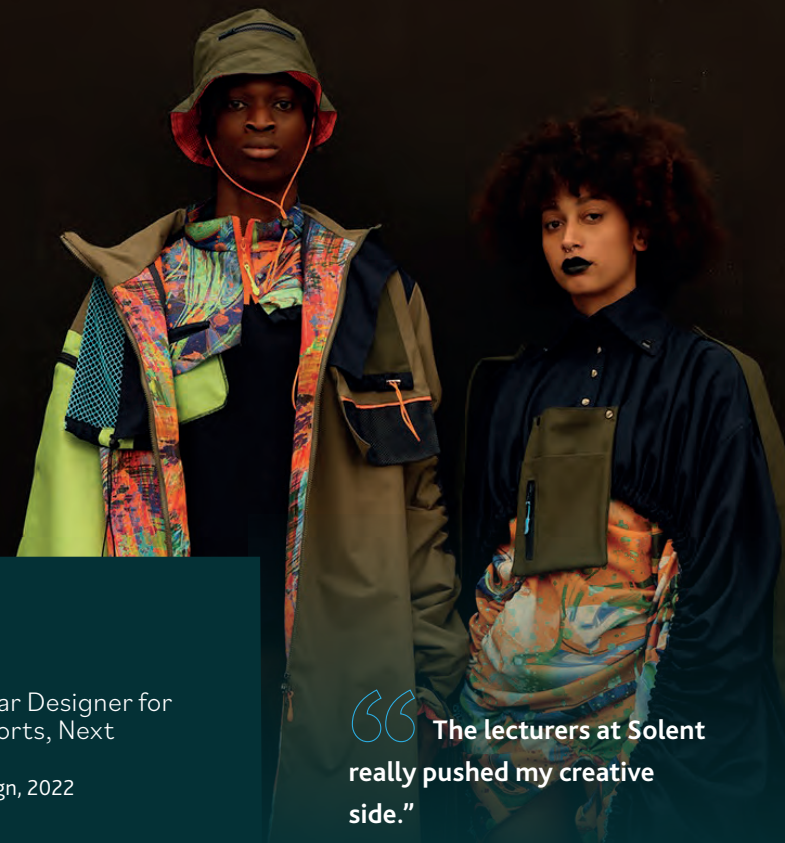
BA (Hons) Fashion Design, 2022

Tell us a bit about your role at Next.

My role is to assist the outerwear and shorts designer, helping develop, sample and design the whole range for either spring/summer or autumn/winter. I also work closely with the buyers and merchandisers on the team to get the final products completed. A typical day for me involves conducting research – this is either online or going out to places such as London or Europe. I also create technical specification packs to be sent to factories for garments to be sampled, choose trims and colours for products and attend garment-fit meetings with the garment technicians.

What do you enjoy most about your role, and what are the biggest challenges?

I enjoy the product side of my job most, seeing a design come back as a sample after working on it for days. I would say the biggest challenge is making sure there are no mistakes when drawing designs, as any mistake can push everything back!



“The lecturers at Solent really pushed my creative side.”

How do you feel your studies helped prepare you for your career?

The lecturers at Solent really pushed my creative side. Before coming to Solent I had never designed properly, so my drawing skills weren't that great and I wasn't confident about it. But by the third year I was really confident about drawing and my skills improved massively. Now designing is what I enjoy most, and what I applied for when looking for jobs. Being taught how to use Adobe Illustrator and InDesign at Solent also really helped as they are programs used in industry.

What advice would you give to those wanting to follow in your footsteps?

Get as much work experience as you can throughout your time at Solent. Having experience on your CV really makes you stand out from others, and gives you a head start when applying for jobs.



anon

COLLECTIONS

Students graduating from the BA (Hons) Fashion Design course have the fantastic opportunity to have their work featured in the annual publication, *anon collections*. This publication celebrates the creativity and ingenuity of final-year students, and provides an excellent piece to share with future employers.



BA (Hons)

Fashion Management with Marketing

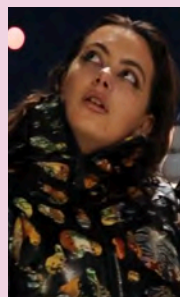
UCAS tariff: 112–128

Course page and UCAS code: www.solent.ac.uk/FMM1

- Gain hands-on experience of many aspects of the fashion business through Solent's own retail store, Re:So, located in the Marlands shopping centre.
- Access to a range of specialist facilities and an extensive range of fashion, forecasting, marketing, retail and media publications.
- A multi-discipline environment that focuses on the business of fashion delivered by a team of industry experts.

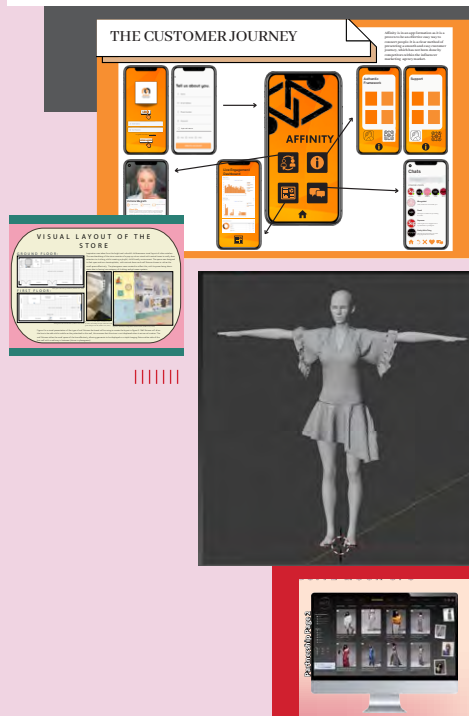
Combining specialised study of the fashion industry with a broad knowledge base in marketing, management and finance, this innovative degree is designed to give you all the skills you need for a behind-the-scenes career in fashion.

You will study the professional disciplines within the industry, from retailing, store management and operations to consumer behaviour, fashion buying and merchandising; learn how fashion products are designed, branded and produced; and get to know the industry's unique challenges. You'll also have the option to build practical experience through a work-based placement at our award-winning fashion retail outlet, Re:So.



Our graduates now work at:

Selfridges
Michael Kors
ASOS
Jimmy Choo
Armani, and more.



Lucy Heard

Marketing Executive, Retail247

BA (Hons) Fashion Management with Marketing, 2020

Tell us about your role and what a typical day looks like for you.

Retail247 offers consultancy services and technology solutions to retailers across the globe, including Reiss, Crew Clothing, LK Bennett, Radley, Missoma and many more. I'm in charge of all marketing activity at the company, so my role varies a lot. My day-to-day activities include social media content creation and management, email marketing, event planning, collateral creation, blogpost writing and – together with an external website developer – website upkeep. I also liaise with different publications when we have press releases to share, and manage the organisation of our podcast which is called 'Shepherding Chaos'.

How did your studies at Solent help prepare you for your career?

Solent University really helped prepare me for the world of work. We had many live projects with real fashion brands, and even though they were mainly B2C-focused, and I now work in B2B, the principles are still the same and it was great to know that my university assignments

“Without that work experience, I wouldn't have found the transition from full-time student to full-time marketing executive as seamless as I did.”

weren't just theoretical. The unit that specifically prepared me for life after university was my summer placement which I did at another retail technology company. Without that work experience, I wouldn't have found the transition from full-time student to full-time marketing executive as seamless as I did.

What's been your career highlight to date?

One of my early career highlights was actually getting my job. I graduated in the middle of the first COVID lockdown, so to even have a job a few months later was such a huge achievement. The retail industry was pretty much at a standstill, so I felt very lucky to be employed, especially in a job which I really enjoy. A more recent highlight would have to be in June 2022 when we held two events on the same day, which I was responsible for organising. At the end of the evening, I felt very relieved that it had all gone to plan and our customers and team alike had enjoyed their day.

Re:So

A unique platform for retail, fashion and design

Launched in 2012, our innovative student-run store, Re:So, sells a unique mix of fashion, accessories, publications, furniture and art produced by the University's creative students and graduates.

Fashion promotion graduate Gemma Aspland says: "I'm really excited to showcase my brand in Re:So. It's an amazing opportunity to gain experience in a very difficult industry, and for graduates to expose their brands to a wider audience."

From 2024, Re:So will be located in the heart of the Solent campus, providing students and graduates with somewhere to learn, gain valuable work experience, and showcase and sell their designs in a live retail environment.

Gok Wan, fashion consultant, author and television presenter, said:

"Re:So is absolutely amazing – having a real shop is something different and is really supporting the next generation of designers. I love it."



“This is a rare, excellent provision for students which places Solent’s school of art, design and fashion at the top of its field.”

Barry Laden MBE
British fashion entrepreneur

BA (Hons)

Fashion Photography

UCAS tariff: 104–120

Course page and UCAS code: www.solent.ac.uk/FPH1

An innovative and dynamic course, combining the disciplines of fashion photography, fashion film and multi-media production, giving you the skills needed to become a confident image-creator within the fashion industry.

- Our course team maintains close links with industry, which enables you to benefit from guest lectures, cutting-edge briefs and placement opportunities.
- Recent students have enjoyed work placements at Graduate Fashion Week, Fat Face and Hungry Tiger Studios, as well as freelance assistant opportunities with leading photographers.
- Course facilities include an extensive media loans programme, providing access to high-end equipment, such as Canon full frame DSLR and mirrorless cameras, medium format digital Phase One and Fuji GFX50S11/GFX100S cameras, along with an extensive range of lenses (including professional lenses and prime lenses).
- Students also have access to analogue film 35mm, medium format (645, 6x7 and 6x9) and large format 5x4 cameras, plus Profoto B1x, B10 and B2 lighting kits for location photography.
- The production store is also fully stocked with accessories – light meters, tripods, flash guns, remote-controlled boom-mounted flash systems and more.

On this creative and forward-thinking degree you will be supported by experienced tutors and technical instructors, dedicated to giving you the skills you need to become the fashion photographer you dream of being.

Our graduates now work at:

Bottega Veneta
Mulberry
Jimmy Choo, and more.

You will have the opportunity to collaborate with students from a range of other fashion courses, giving you invaluable networking experience. Throughout your studies you will have access to a range of professional photography facilities to broaden your skills, including photography studios (with a specialist infinity cove), make-up studios, Mac suites and digital reprographics rooms for high-quality professional prints.



Skye Reed

Visual artist and image maker

BA (Hons) Fashion Photography, 2022

Tell us a bit about what you've been up to since finishing your degree.

I had the pleasure of being offered an artist in residency role at Solent after I graduated, which has allowed me to continue developing my skills and widening my body of work. My work is based on a personal vision, so it was an amazing opportunity to have further support for that development after I finished the course. University taught me a lot, not just technically, but personally and socially too. It's been an amazing experience since then to put those skills into practice on my own timeline.

I'm grateful to have been able to create work that has been published in *Selin* magazine, *Creative Head* magazine, *Magnet* magazine, *Look Deeper* zine, and hopefully more to be confirmed soon. I have collaborated with lots of new creative people, including my friend Jack Mead, Elena Jackson, various professional models, other graduates and industry professionals, as well as new talented students.

What do you enjoy most about your role?

I really enjoy that I can still continue to collaborate with like-minded people; obviously when at university you are in a space to facilitate that, but I have equally loved meeting an even wider variety of people as a graduate, outside of an educational setting.

What's your favourite memory from your time at Solent?

Some of my fondest memories at university happened because of the extensive resources provided. I always had so much fun learning about new equipment, or when the technicians would let us explore such an array of different camera lenses at one time. The practicality of the course really suited me and helped me connect with my peers and tutors. All of the people leading the course genuinely inspired and supported me, which moved me as an individual.

What advice would you give to those wanting to follow in your footsteps?

I truly believe university is a different experience for everybody, and I think it's important to learn what works for you and to always trust that you know what is best for yourself. But in my experience, you get out what you put in. So maybe that would be my advice.





Student wins top fashion award



Final-year BA (Hons) Fashion Photography student Kristian Braband was awarded the prestigious **Terry Mansfield Fashion Publication Award** at 2023's Graduate Fashion Week.

Kristian took the top prize for his *Fashioning Minds* publication, an exploration of the research area of fashion psychology, with a focus on identity and individuals' experiences.

The publication consists of written essays, accompanied by photography to illustrate the discussed subjects. Classic and contemporary sources provide insight into a different area of the fashion industry in each chapter, from sustainability to body image and LGBTQ+ issues.

"I was introduced to fashion psychology through researching how individuals could be influenced to buy more sustainable fashion. It has become a great interest of mine and I thought a publication was the best way to share this with others," said Kristian.

Choosing fashion psychology – a very new and niche aspect of the industry – caught the judges' attention straight away. They also appreciated Kristian's decision to create a publication in the form of a newspaper rather than a standard glossy magazine, and recognised the amount of consideration that went into producing both the photography and the written content.

Emma Calder, Solent's Course Leader for Fashion (Design), Fashion Photography and Fashion Styling and Creative Direction, said: "Kristian has a real interest in the psychology of fashion, and his final major project enabled him to showcase his writing skills as well as his talent for fashion photography. We are all very proud of how hard he has worked throughout his degree and look forward to seeing what he does next."

Speaking about his time at Solent, Kristian said: "I have made lifelong friends and formed great relationships with my lecturers too. I will miss not being able to see these people every day. The photographic facilities at Solent are unmatched in my opinion, which has made me feel a lot more confident about entering the fashion industry, as I know I have many technical skills that employers are looking for."

BA (Hons)

Fashion Styling and Creative Direction

UCAS tariff: 104–120

Course page and UCAS code: www.solent.ac.uk/FSC1

You'll learn how to tackle creative styling briefs, including live industry-led projects, and explore innovative styling and creative direction concepts through hands-on workshops, developing skills and experience for the ever-changing direction of the fashion industry.

All students on this course have free access to extensive facilities, including a specialist fashion styling wardrobe, photography studios and equipment, makeup and hair studios and digital media suites.

And you'll gain 100 hours of work based learning for your CV before you even graduate.

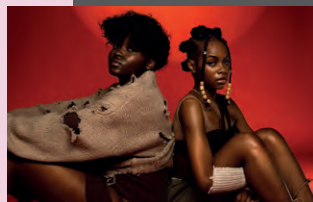
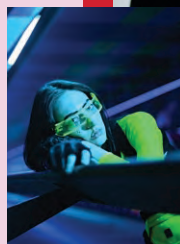
- Access to a range of specialist facilities, including a make-up and hair studio with industry-standard airbrush guns and studio lighting, modern photography studios, a comprehensive media loans scheme and a range of well-equipped IT labs.
- A creative, multidisciplinary environment for world-leading research in media, culture and the arts – you will learn from experts in their field.

If you have an eye for style and are looking to delve into the world of fashion, Solent's fashion styling and creative direction degree can help you turn your creativity into a fast-paced and exciting career.

Throughout the course you will acquire skills not only in styling, but also in make-up and hair, photography, retouching, trend forecasting and branding, making you a complete creative director with the skillset to become a distinctive and visionary voice within the fashion industry.

Our graduates now work at:

Vogue UK
ASOS
Hungry Tiger Studios
Trendstop
Stella McCartney
FarFetch
Harrods
Streeters
COS.



Natalie Vest-Jones

Creative Director and Founder of
Sanxtuary Magazine and Freelance
Make-up Artist

BA (Hons) Fashion Styling and Creative Direction, 2021

Tell us what you've been up to since leaving Solent.

I work as a creative director and make-up artist, specialising in editorial and ecommerce makeup. I have worked on make-up jobs for New Look, Lazy Oaf, various London Fashion Week shows and several music videos, and have assisted other artists for magazines such as *Wonderland* and *Harper's Bazaar Vietnam*, as well as campaigns for TONI&GUY and Fat Face, to name a few. Aside from my job as a make-up artist, I really wanted to continue the coffee table book, *Sanxtuary*, that I created for my final major project at Solent, so I have since created the first issue of *Sanxtuary* magazine for print, and am currently working on issue 02, which will be coming out in November!

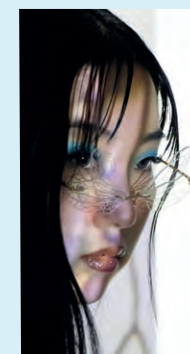
Tell us more about your magazine.

Sanxtuary magazine is an annual magazine and digital space that exclusively features and celebrates BIPOC and/or LGBTQIA+ creatives. While I was in my final year at Solent I created a coffee table book called *Sanxtuary* which was inspired by surrealism, escapism and diversity. This book blended the conservative Eurocentric fairy-tale aesthetic and created a more inclusive story – with sexually liberated styling, independent feminine narratives and diverse subjects – with the goal of visualising surreal and inclusive spaces.

How do you think your studies at Solent have helped you prepare for your career?

There are so many things I've learned at Solent that have helped me prepare for my future. Of course, learning all the essential practical skills and knowledge within photography, developing a taste level when conceptualising shoots, and styling with intention. My critical thinking and organisational skills were also definitely sharpened at Solent. Through researching and writing my dissertation, organising shoots, casting models, putting together concept pitches and more, I have developed into someone who can navigate the fashion and beauty industry with confidence.

Instagram: @the_Sanxtuary
TikTok: @the_sanxtuary

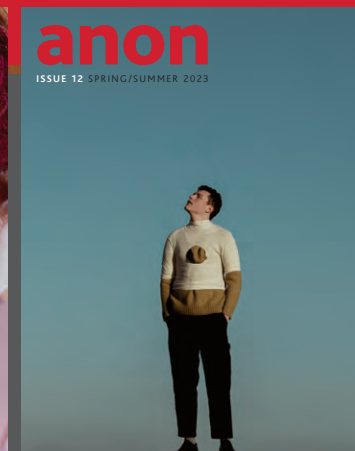
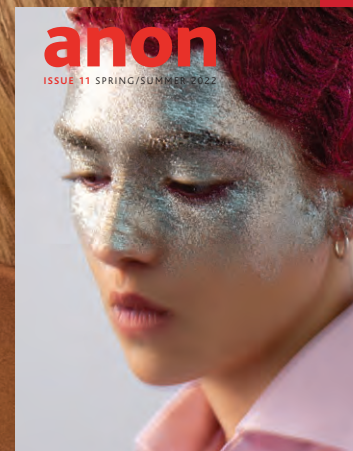


anon

As a student on BA (Hons) Fashion Styling and Creative Direction or BA (Hons) Fashion Photography, you will have the chance to showcase your final major project in the high-end fashion publication, *anon*.

Emma Calder, Course Leader at Solent, said of the publication: "A visually striking magazine such as *anon* really appeals to prospective employers within the fashion industry, as well as future creative collaborators, so creating a publication that could be sent out to our contacts at magazines, photography studios, model agencies and PR agencies is really important to help get our students' names out there."

Follow *anon* on Instagram:
@anonstylemagazine



BA (Hons)

Make-up and Hair Design

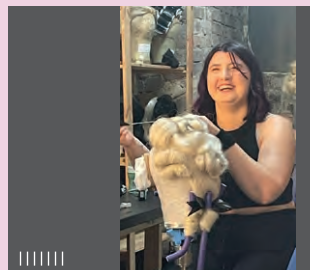
UCAS tariff: 104–120

Course page and UCAS code: www.solent.ac.uk/MHD1

- Solent was one of the first universities in the UK to offer a degree in make-up and hair design – you will learn from some of the best in the business.
- Solent was the first university to offer professional make-up teams, led by students and graduates, inside the industry.
- Solent has fantastic, industry-standard make-up, hair and prosthetics studios. The beauty room, the body lab and the prosthetics studio are just three of the areas you'll work in, while capturing your work in our specialist photography, TV and film studios. There are amazing opportunities for collaboration and friendships with students from other courses.
- You will learn from professionals and academics with specialised experience in editing, digital media, performance, journalism, film, magazines, styling, art direction, editorial, advertising, PR, and critical and theoretical studies.

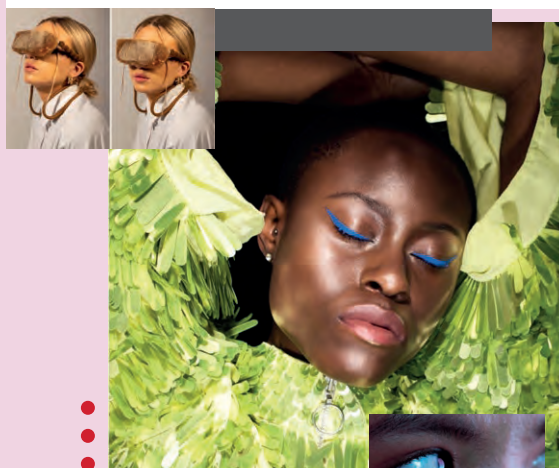
Nurture your individual design identity and develop professional artistry skills on this stimulating and creative make-up and hair design course, ready to launch a dynamic career as a make-up and hair designer.

On this course you will explore the many contexts of make-up and hair design within the creative industries. You will also be encouraged to take an experimental approach to application, materials and creative development processes to produce innovative and contemporary design work. And to enable you to operate across design platforms, you will be trained in photography, film and digital publishing.



Our graduates now work as:

Freelance make-up artists working on fashion shows, theatre, TV and film and more.
Wig specialists in the West End
Sculptors



Gracie Jai Cox

Freelance Hair and Make-up Artist

BA (Hons) Make-up and Hair Design, 2021

Tell us a bit about your role and what a typical day looks like for you.

I'm a freelance hair and make-up artist currently working in TV, fashion, commercials and music. Every day at work is a shoot day for me – I'll be on set getting talent ready for either a photoshoot, a film shoot or a live studio set where I'll be on standby all day for touch-ups. Depending on the project, I also spend a lot of time prepping looks, researching trends and creating mood boards to discuss with a client or celebrity, depending on what type of job I have coming up – but this tends to happen in the evenings or on the odd day off (when I get them).

What do you enjoy most about your role, and what are the biggest challenges?

I think what I enjoy most about my job is meeting loads of new people every day, building my network with other talented creatives, and most importantly, making people in the chair feel comfortable and amazing once they're ready. The biggest challenges I face all involve problem-solving and adapting my skills in the moment, whether this is due to weather conditions, products not complying or just the

movement of shots, all of which become easier to manage with experience and tips I've gained from other make-up artists.

What's been your career highlight so far?

My top career highlights so far would definitely be the Lululemon campaign which was shot in North Wales, and also working on a Dua Lipa music video.

How do you feel your studies at Solent helped prepare you for your career?

Solent prepared me for my career in many ways, both personally and professionally. Whether it was understanding the importance of research, trend forecasting or developing your ideas through practice, the course made these processes become habit, and it has proven to be super-important in my career when developing ideas for make-up or hair designs! As well as this, the support and encouragement from all of the tutors made a massive difference to my experience at Solent, and I definitely wouldn't have had the same transition into my career if it wasn't for them.

GUNK

As a BA (Hons) Make-up and Hair Design or BA (Hons) Prosthetics and Special Effects student at Solent, you'll have the opportunity to gain a range of incredible work experience through GUNK, including GUNK Collective, GUNK World and GUNKPRO.

GUNK Collective

GUNK Collective is an online multimedia platform showcasing the cutting-edge vision of Solent University undergraduates in make-up, hair, prosthetics and special effects. GUNK Collective has been established by Solent undergraduates in its entirety, working as an industry-facing platform exploring the diverse perspectives and creative breadth of beauty, art and design. The Collective delivers features such as visual content, podcasts, virtual exhibitions, online tutorials and digital magazines.

GUNK World

GUNK World is a Solent-based, industry-facing platform for professional guest speakers, alumni and graduates. Previous speakers have included Terry Barber, Alex Box and Millie Kendall OBE. The platform is part of the wider GUNK Collective and Solent University community, offering opportunities to attend talks, exhibitions and workshops, and to take part in competitions. This includes our own 'Front' competition – managed and run by the GUNK team – a student-focused make-up, hair and special effects design challenge created to celebrate talent and innovation, and provide aspiring artists with the opportunity to showcase their flair. The competition is open to students from a range of levels and experience.

GUNKPRO

GUNKPRO is Solent's own professional make-up and hair event team. Previously known as 'Solent make-up pro', GUNKPRO offers students the chance to work in industry as part of the creative teams leading make-up and hair design across TV, film, theatre, beauty and the catwalk – including most recently leading the designs for looks at both London Fashion Week and Graduate Fashion Week.

@gunk_collective
@gunk_pro
www.gunkcollective.com

GUNK

www.gunkcollective.com



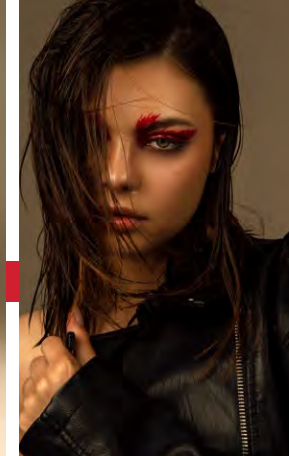
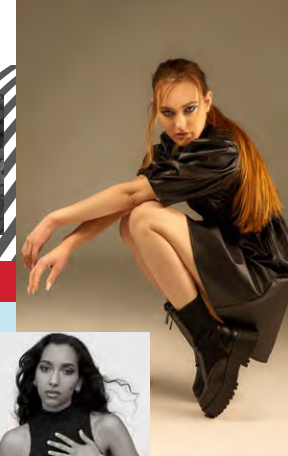
Image: Chiara Nightingill
BA (Hons) Make-up & Hair Design
Vol 1 2022

Graduate Fashion Foundation

Solent University is a member university of the internationally respected Graduate Fashion Foundation. Here, Course Leader Emma Calder explains how this membership benefits students:

"As part of our membership, our students are able to be involved with the annual Graduate Fashion Week, held in London every summer. This exciting and innovative event gives our final-year students a unique platform to showcase their skills and provides our graduates with vital links to a wide range of industry connections, as well as national and international recognition through competitions, awards and portfolio viewings. Plus, they get to meet and network with creative graduates from more than 40 other universities ... it's the perfect springboard to a career in fashion!"

**GRADUATE
FASHION
FOUNDATION**



Eliza Dodman

Image Co-ordinator, FatFace

BA (Hons) Fashion Photography, 2022

Tell us a bit about your role, and what a typical day looks like for you.

As an image co-ordinator, I work in the studio department and am responsible for ensuring all images are uploaded, named and correctly stored/backed up. I work alongside the creative department to ensure they have access to all new images, this guarantees they hit all their deadlines.

A typical day for me includes collecting all the images from the photographers and ensuring they are uploaded where they need to go. I also complete troubleshooting lists, which makes sure images are ready to go onto the website.

What do you enjoy most about your role, and what are the biggest challenges?

I enjoy the variety of work I get to do. This can be my role but also other opportunities such as styling projects and digi-tech work. I also enjoy working alongside a small team as we are able to bounce off each other and offer advice and help when one of us may need it.

What's been your career highlight so far?

My biggest highlight was actually getting this role. I am extremely lucky to start this job at FatFace only a month after graduating and to be able to work in a fashion brand so soon after finishing university, is something I'm really proud of.

How do you feel your studies at Solent helped prepare you for your career?

My course helped me by teaching me professional skills in preparation for my career.

I had a variety of different projects to ensure I had a wide range of skills across multiple different areas. This prepared me for my role as I have been able to adapt to different jobs and take extra opportunities due to my confidence and skills in varying positions.

Favourite memory from your time at Solent?

A favourite memory of mine would be when I started the Soton Models page. I had a lot of fun developing and growing the agency and I'm so happy to have been able to help so many other creative students. I also won a University award for this project!

What advice would you give to those wanting to follow in your footsteps?

The most important advice I would give to everyone is to use all the equipment around you as you will never be given such an amazing opportunity to learn and practise again. Book studio spaces and do test shoots. This gives you time to try out new ideas and styles you might have. To have all the equipment and studio spaces so accessible, would be silly to not take advantage of them. I would also encourage everyone to use your lecturers as much as possible. They are there to help you and want to see you grow not only in skills but confidence. Finally, just make sure to find time to work on your own portfolio. It can be really stressful at times juggling different projects and you can often feel overwhelmed. Finding time to enjoy your craft will ensure you are creating your best work.

Course list

| Course | UCAS tariff points | Work placement opportunity | Foundation Year available |
|--|--------------------|----------------------------|---------------------------|
| BA (Hons) Fashion and Beauty Media | 104–120 | Y | Y |
| BA (Hons) Fashion Design | 104–120 | Y | Y |
| BA (Hons) Fashion Management with Marketing | 112–128 | Y | Y |
| BA (Hons) Fashion Photography | 104–120 | Y | Y |
| BA (Hons) Fashion Styling and Creative Direction | 104–120 | Y | Y |
| BA (Hons) Make-up and Hair Design | 104–120 | Y | Y |
| Design Foundation Year | 48 | - | - |

Postgraduate study at Solent

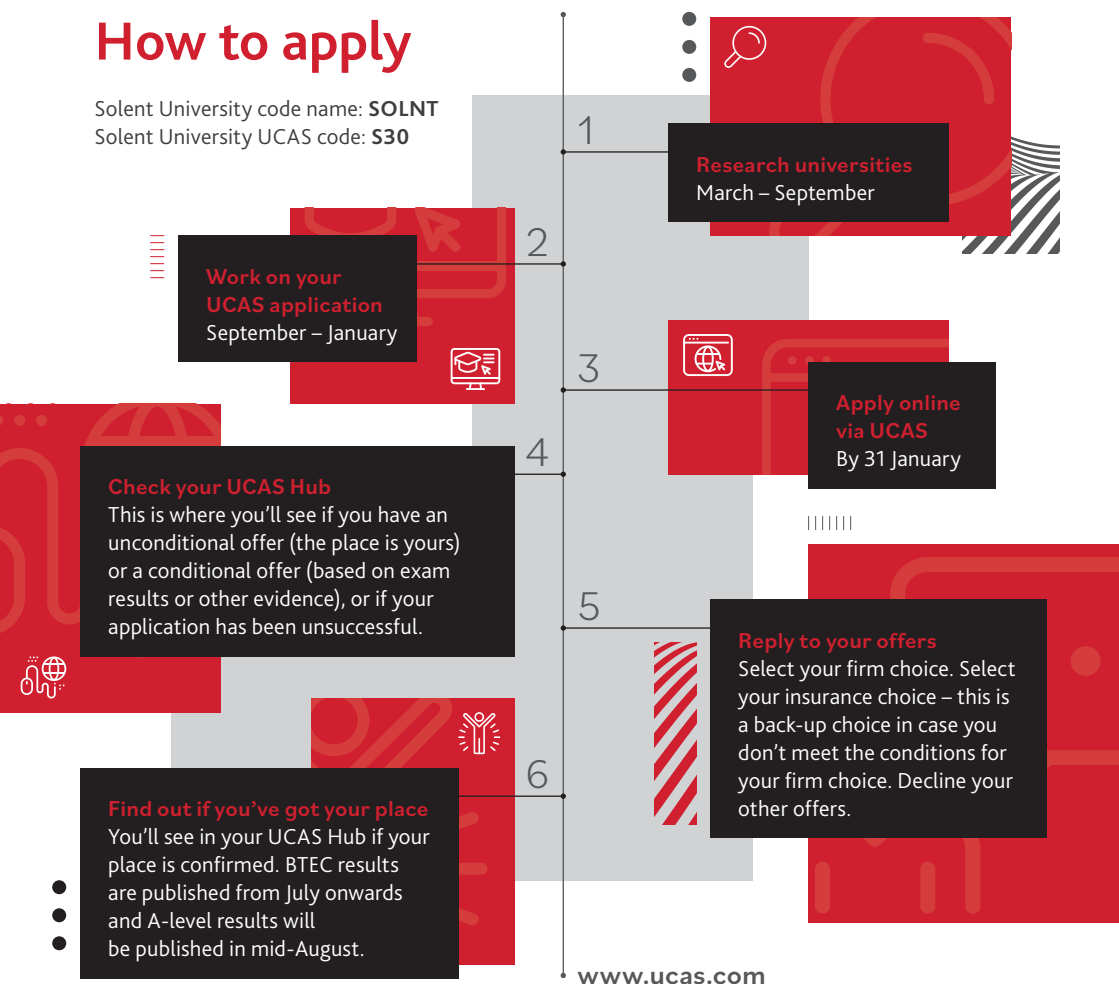
Solent University also offers a range of postgraduate courses in fashion and beauty, meaning that if you decide to continue your studies after your undergraduate degree, there are many options available to you.

Whether you are looking to progress in your current career or enter a new area, Solent offers a range of courses to help you reach your goals, including creative direction, digital fashion, and hair and make-up.

| Course | Course length | URL |
|--|---------------------------------------|--|
| MA Creative Direction for Fashion and Beauty | 1 year full-time 2 years part-time | www.solent.ac.uk/ma-creative-direction |
| MA Digital Fashion | 1 year full-time 2 years part-time | www.solent.ac.uk/digital-fashion |
| MA Make-up and Hair Design Futures | 1 year full-time 2 years part-time | www.solent.ac.uk/ma-makeup |
| MA Visual Communication | 1 year full-time 2 years part-time | www.solent.ac.uk/ma-visual-comms |

How to apply

Solent University code name: **SOLNT**
Solent University UCAS code: **S30**



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Confused about the university application process?

Follow our **52 Things To Do** guide, designed to help you every step of the way.

From thinking about the degree that's right for you to writing a personal statement, we've got it all covered – with handy advice and tasks designed to take no more than an hour each week.

Visit www.solent.ac.uk/52-things









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Main switchboard: +44 (0)23 8201 3000

Email: admissions@solent.ac.uk

www.solent.ac.uk

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