



SOLENT RESEARCH CHALLENGE

The Music Life Report: the musical life of a city (Southampton)

FOCUS GROUP 29 June 2016

Designing the challenge - hosted by Southampton Solent University

The principal investigator for this research will lead a focus group involving a regional music service, specialist subjects and representatives of Southampton Solent University External Relations in a focus group to develop the central questions and engagement strategy for this research.

FOCUS GROUP July 2016

Developing the challenge - hosted by a major Southampton employer

The principal investigator will lead a focus group of representatives from a key employer and stakeholder. The group will be asked to consider what would encourage their employees to participate and what platforms would be most accessible.

FOCUS GROUP August 2016

Refining the challenge - hosted by another major Southampton employer

We are reaching out to another major Southampton employer to ensure as diverse an environment as possible for the consideration of the research's questions, engagement strategy and the timing of the challenge week.

The outcomes of these focus groups will be published on the Solent Research Challenge webpage. To follow the progress of the Challenge please visit www.solent.ac.uk/research/research