

Culture, Media, Space and Place Research Group

LEADS: CHRIS ANDERTON & MARTIN JAMES



WHO WE ARE

- An inclusive group with a broad understanding of research
- Open to all, no matter your pre-existing experience of research
- Celebrate and promote the work of our members
- Foster collaborations, peer support and capacity-building
- Aim is to develop a research and support structure for all members

WHAT WE OFFER

- Individual and team talks in support of research projects and ideas
- Peer review of research project ideas
- Peer review of draft proposals, presentations and publications
- Matching / connecting people with regard to potential projects
- Promoting the work produced by the group
- Networking meetings

WHAT CAN YOU DO?

- Get involved - sign up via the email below
- Tell us about projects or local partners who would be open to developing project ideas
- If you make podcasts, videos, or data visualisations, or have skills in interviewing, proofing or reviewing, please let us know
- Contact email: chris.anderton@solent.ac.uk

BOOK PUBLICATION

The Story of the Skids by Richard Jobson and Jonny Hannah ([St Jude's Prints](#))

This disease is catching.

I first met Richard Jobson when we were part of a group show called 'North Sea', at Dunfermline's snazzy arts complex, the Fire Station Creative. We had a quick chat, then met up again when the reformed Skids played in ol' Sotonia. We enjoyed every minute. From the minute he hit the stage that night, he danced & engaged with the enthusiastic crowd brilliantly. So it was after that we hatched a plan to do a book together. The first book was slowly taking shape when we then hatched another, more immediate project together.

Richard said how he wanted to tell the story of the band, in small vignettes, verse-chorus size chunks of text. So he started writing, & I started drawing. I indulged in what I call 'method illustration'. What tools did I need for this book? Marker pens, scribbled pencils, the odd bit of spraypaint & stencils, & middle-eight size punch of collage. I churned each page out in minutes. the same time it took them to record their first single 'Charles' on a tight budget in an Edinburgh studio in 1978. I played their three LP's (never did own a copy of Joy) in the shed as I kept one eye on the ticking clock, & the other on the organised chaos I created on the square pages. The stories were great. How he & Rusty Egan (who went on to be in Visage) ate all the biscuits in the Jobson household in Ballingry, then had to replace them ASAP when Jobson senior got back from his shift at the pit. How Diana Ross thought they were 'coooool' when they came off the Top of the Pops stage having given it their all for their performance of 'Into the Valley'. And how it all fell apart, several times, then properly.



This is a history book, I think. Four Fifers make the dots join up & entertain those who wanted to listen, mostly young Scottish punks to start with. They then work with truly inventive producers like Bill Nelson, & take a sound that was once primitive into new places. But most of all, it struck me, this is a book about the history of a town in Scotland called Dunfermline, where both Richard & I hail from. It's not big, but the number of folks who have come from there & entered into our world of popular culture, must surely be disproportionate to its modest population. But I'm sure a Depeche Mode fan may say that about Basildon. Anyway, I got to know Dunfermline again, from the pages of this book & rekindled an acute appreciation for it.

And there's that notion that meeting your heroes is a bad idea. Well, I can heartily say that Jobbo's no' bad. Better than no' bad actually. Just like his peculiar & mesmerising lyrics. How many other punk bands, or any other genre of bands for that matter, have performed on TOTP, that mention Guernica? And I don't think I'll ever illustrate another book with Jean Paul Sartre, Albert Tatlock, & Captain Sensible in it.

BOOK PUBLICATION

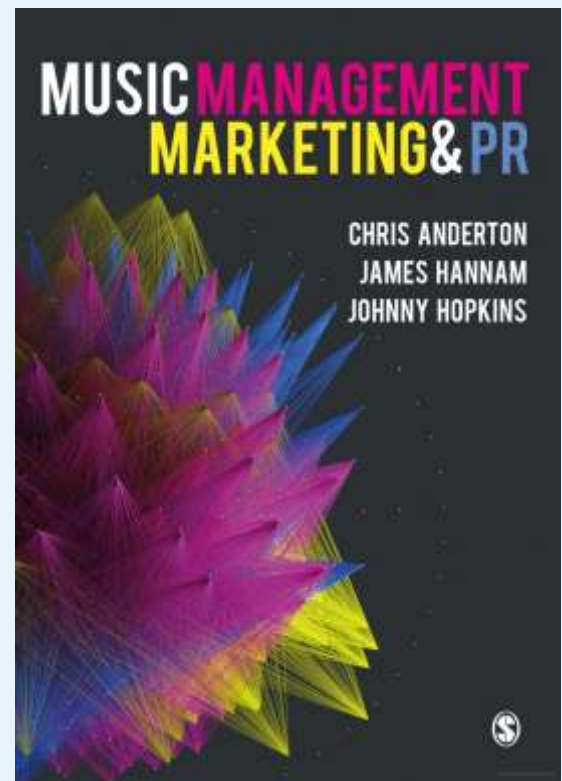
Music Management, Marketing and PR by Chris Anderton, James Hannam and Johnny Hopkins

This new book comes from three of Solent's Music Business academics and arose out of conversations within the team about the lack of a book that covered the things we wanted to see in an up-to-date music industries textbook. Having consulted with colleagues and industry contacts, our focus centred firmly on the study and practice of music management and marketing, and on the realities of working in the fast-moving 21st Century music industries.

The book covers a range of careers, organizations and practices, and supports aspiring musicians, managers, executives and scholars in developing their understanding of key business sectors, activities and knowledge. The book includes new thinking and approaches in several areas, in addition to exclusive interviews with industry professionals and numerous examples that help to illustrate key points.

It balances the creative and commercial aspects of the music business across its chapters, taking the point of view of a music management professional or that of a self-managing artist:

- Introduction: Industry Overview and Theoretical Approaches
- Getting Started: Building Teams and Understanding Management Functions
- Artist Development Strategies
- Creating a Buzz
- Music Marketing
- Public Relations and Promotion
- Online Music: Media Platforms, Music Streaming and Music Recommendation
- Concerts and Festivals
- Branding and Sponsorship
- Copyright, Funding and Revenue Streams
- Beyond the Music: Well-Being and Equality



This book adds to a growing library of book-length publications from the Music Business team that includes:

Understanding the Music Industries (2013)

Music Festivals in the UK. Beyond the Carnavalesque (2019)

State of Bass: the Origins of Jungle/Drum & Bass (2020/1997)

We Eat Rhythm: the Prodigy Story - part 1 (2020)

Researching Live Music: Gigs, Tours, Concerts and Festivals (2022)

French Connections. From Discotheque to Daft Punk - The Birth of French Touch (2022/2003)

Media Narratives in Popular Music (2022)

CHAPTER (IN PRESS)

“I’m (Not) an Academic ... Get Me Out of Here!” by Paul Stevens

Media production lecturer Paul Stevens has written a chapter for a forthcoming book on active learning, which is based on a workshop of the same name he has developed over a number of years at Solent.

The book is organized by the Active Learning Network (ALN) and will be published by Open Press at the University of Sussex.

Paul told the CSMP: “I was put in touch with the ALN by my course leader, Dr Roy Hanney, who’s been an invaluable supporter of the workshop from the start.

“The workshop started as a session I initiated with a second-year audio documentary class some years ago, in an attempt to improve the students’ academic writing skills.

“The issue seemed to be that they weren’t reading enough (if any!) high-quality texts, so I set about trying to fix that by getting the class to divide up journal articles, read and annotate a given section in small groups, then verbally report back to the class. They did this three times, digging deeper each time.

“By the end of a seminar we’d figured out what the (often opaque!) writing was all about, and the students gained new-found confidence in tackling ‘challenging’ reading.

“The workshop has since been rolled out across BA (Hons) Media Production, and over time our students are showing notable improvement in their academic writing: because they’re now reading academically beforehand, but doing it actively and collaboratively in class, rather than perhaps struggling alone in their own time.”

Paul and Roy have also presented the project at the 2021 PBL (Project Based Learning) Conference hosted by Aalborg University, Denmark, and as a webinar for the ALN with colleagues Martin Hughes and Matt Lea.



The workshop enjoys close ties with educational software developer Talis, with the media production teaching team continuing to work collaboratively with it to migrate the originally classroom-based, “analogue”, workshop into an online/digital class via the tool Talis Elevate (currently available for use by all Solent lecturers, [here](#)) for synchronous and asynchronous delivery.

RESEARCHER SPOTLIGHT

GRAHAM BOND

Graham's research interests centre on political communication, political philosophy, and post-Covid Journalism pedagogy. His PhD examined China's part-liberalised news media landscape and currently acts as a review editor for the journal *Global Media and China*.

Graham is currently working on research articles analysing adaptations in China's push for international 'soft power', the 'culture wars' of the early 2020s through the prism of Enlightenment and Anti-Enlightenment philosophy, and the 'awareness raising' idiom within contemporary news discourse.



RESEARCHER SPOTLIGHT

PARAKRAM PYAKUREL

Parakram recently served as a guest editor in the journal *Strategic Planning for Energy and the Environment* for a special issue 'Planning and design for sustainability'. Parakram's research focuses on cross-cutting issues within sustainability. He is currently exploring the roles and impacts of technology on green growth. His work on green growth versus degrowth discourse has recently been published in the journal *Economics and Policy of Energy and the Environment*. His research interests include design for sustainability, sustainability planning, philosophy of technology and renewable energy systems.

RESEARCHER SPOTLIGHT

CONNOR MCKEE

Connor holds an MA in Visual Communication and has recently published an article with colleague Kostas Dokos in the journal *Research in Learning Technology*. The article examines microlearning - the segmentation of lecture recordings into small parts - which has become common practice since the start of the pandemic in 2020. Using research from Solent's computer games degrees, the article finds that lecture segments should be far shorter than previously thought, with an optimum range for first years at 6-12 min, and for second and third years at under 8 min.

