



FRONT

SOLENT UNIVERSITY'S DESIGN CHALLENGE FOR MAKE-UP ARTISTS IN COLLABORATION WITH ANONSTYLE MAGAZINE.

One-day competition: February 22nd 2019, 9am - 4:30pm.

FRONT 2019

Solent University and AnonStyle magazine are pleased to announce our third Front Competition event - a student focused make-up and hair design challenge created to not just celebrate talent but also provide aspiring artists with the opportunity to showcase their work. AnonStyle.com is the sister digital publication of Anon magazine, and together we aim to highlight the work of creatives from across the School of Art Design and Fashion, and support all young designers who aspire to enter a creative career.

The Front 2019 competition is open to students from different levels and provides an opportunity to show their inventive skills in a live competition plus access to exciting facilities, technical support and mentoring from key members of the Solent Make-up and Hair team and editorial team members from AnonStyle.

FRONT 2019 THEME: DARK MATERIALS.

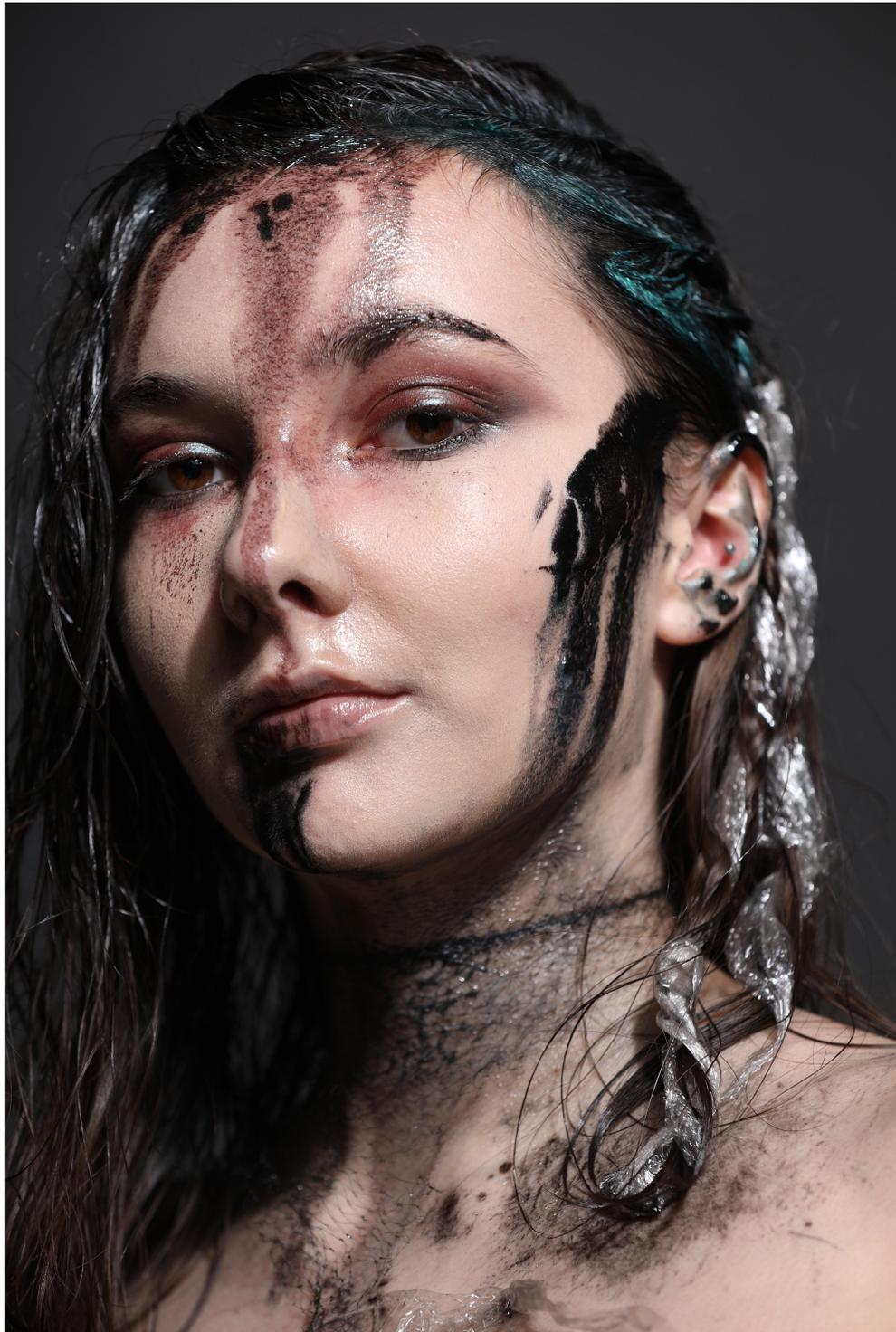
We are looking for artists from a range of levels and experience that are keen to show their talent and abilities on an educational platform. Before applicants apply it is advised that they find a partner to work with. Joint applicants can choose to create designs from one of the three following categories:

- FASHION + EDITORIAL BEAUTY
- RADICAL BODY
- STRUCTURAL HAIR

There are two competition levels, which will encompass all ranges of experience while allowing applicants to work in teams of two.

The competition levels are:

- Make-up Student in FE (full or part-time study), art foundation students, level 3 diplomas across art and design, and make-up and hair design
- Undergraduate Make-up students



HOW TO APPLY

If you would like to participate, email lottie.davies@solent.ac.uk and kat.vogart@solent.ac.uk with team members' names and two examples of previous work. You must clearly state which level of experience you are applying for and which category you have chosen to enter. If you are unsure of the level or category you should apply for, just contact us! The deadline to apply is **January 28th 2019**

THE JUDGING PROCESS

Artists will be marked on their technical skills, professionalism and hygiene. Final looks will then be judged on creativity and technical proficiency.

A selection of the final images will be featured in AnonStyle magazine including work created by staff and students from the School of Art Design and Fashion at Solent University. The winning teams will be announced on the day and presented with an exciting range of prizes!

The judging process will happen during the live competition, which will be held at Solent University on Friday February 22nd 2019. The judging will have three stages:

Stage 1: Live Creation.

The teams will be judged on their technical skills, professionalism, teamwork, hygiene and station set-up. The teams have to:

- Provide all the make-up and hair products/props required to complete the look
- Set up a working station
- Choose a model. Please note that the model has to arrive with no make-up on prior to the start of the competition
- Consider the styling for the character

The College category contestants will have 2 hours to create their looks.

The Beauty and Editorial category contestants will have 2 hours to create their looks.

The Structural Hair category contestants will have 3 hours to create their looks.

The Radical Body category contestants will have 4 hours to create their looks. The teams will have to:

- Design, sculpt and produce silicone flat pieces prior to the application. All the pieces have to be prepared beforehand. The Body Lab will be available to the contestants in the evenings. Please note that you will have to book your place in the studio by emailing Kat Vogart directly.
- If using a bald cap it has to be applied on the day of the competition.
- Alternatively the contestants can use Gelatine or Sculpt Gel to create their design on the day, instead of using silicone appliances.

Stage 2: Presentation.

Contestants are given the opportunity to present their face charts and mood boards and discuss the development of their design in front of the judges. They will be marked on their mood board, make-up design, interpretation of the brief, creativity, flare and overall look.

Stage 3: Photo-shoot.

The final looks and designs will be photographed in a professional studio. A selection of images will be featured in AnonStyle magazine. The contestants will receive the photographs of their creations.

THE DEADLINE FOR ALL APPLICATIONS IS 28TH
JANUARY 2019!



Good Luck!

Kat Vogart, Front Competition Organiser & Lecturer
BA (Hons) Make-up and Hair Design, Solent University