



Art, Design & Fashion Competition 2017

Southampton Solent University's design challenge for make-up artists!

1- day competition: February 2017

(Week commencing 27th February 2017) - date

TBC

Southampton Solent University are pleased to announce the launch of a new student focused make-up competition, created to celebrate undiscovered talent and provide aspiring make-up artists with the opportunity to showcase their work.

Front 2017 is a competition open to aspiring, student and graduate make-up artists and will provide an opportunity to show their creative skills in a live competition.

There are four award categories encompassing various levels of experience:

- Non-Professional (beauty bloggers, Self-taught artists and make-up enthusiasts).
- Make-up Student in FE (full or part-time study) on art foundation, level 3 diplomas across art and design, and make-up and hair.
- Undergraduate Make-up students.
- Graduate Make-up artist (must have graduated in the last 2years).

Application forms will be available from October 17th 2016 via SSU's [BA Hons Make-up and Hair Design course page](#). Joint entrants in each of the categories will be required to submit 2 photos of their make-up work, one beauty and one fantasy/avant-garde. . They will be asked to indicate which area they would like to be considered for if they are successful in being selected for stage two, the live competition.

There are three competition areas and applicants can create make-up looks from one of the following:

- * editorial beauty
- * prosthetics and character
- * art and fashion.

From the portfolio submissions, a panel of judges will choose the finalists

who will be asked to participate in a live competition at SSU, in Southampton February 2017. Artists will have to work with an as-yet to be announced broad theme and will be marked on technical skill, professionalism and hygiene as well as the design.

Timeline

Round one: entrants must send two photos of their original make-up work: one beauty and one fantasy / avant-garde look. Submission Deadline – 9th January 2017.

Round two: Live Final, which will be held at SSU February 2017, and has three stages:

Stage 1: Live Creation. Contestants have 120 minutes to create their looks. They will be judged on their technical skills, professionalism, hygiene and station set-up.

Stage 2: Presentation. Contestants are given the opportunity to present their mood board and discuss the pathway to their creation in front of the judges. They will be marked on their mood board, make-up design, relevance to the brief, creativity, flare and overall look.

Stage 3. Photoshoot. Contestants are given the chance to direct their shoot and choose their final image.

Winners will be presented with an exciting range of prizes and will also have their work displayed in a public exhibition in Southampton Solent University's Spark Building, in September 2017, alongside winners from the other art and design competitions.

For further information please contact sharon.lloyd@solent.ac.uk